

## GIH

*Helping grantmakers**improve the health of all people*

## BULLETIN

FEBRUARY 17, 2014

NEW GRANTS &  
PROGRAMS

- .....
- **Aetna Foundation** (Harford, CT) awarded more than \$1.2 million in grants to 23 organizations nationwide to address the use of digital health technology to support minorities and other vulnerable populations. Funding is part of the foundation's three-year, \$4 million commitment aimed at enlisting technology to address public health issues. Grant recipients include 23 organizations, such as health centers, hospitals, and other community-based organizations, that will focus on applying existing technology to improve health and health care. Funded organizations must use evidence-based approaches in carrying out work associated with their funded project. For more information, visit [www.aetna.com/foundation](http://www.aetna.com/foundation).

**Center for Health Program Management** (Sacramento, CA) and funding partners **Sierra Health Foundation** (Sacramento, CA), **The California Endowment** (Los Angeles), and **The California Wellness Foundation** (Woodland Hills) announced that \$1.6 million in grant funding has been awarded to four California counties to implement an innovative approach to juvenile justice reform known as the **Positive Youth Justice Initiative**. **Alameda County Probation Department** (Hayward), **San Diego County Probation Department**, **San Joaquin County Probation Department** (Stockton), and **Vallejo City Unified School District** in Solano County were each awarded \$400,000 for

a two-year period to test a series of reforms designed to transform juvenile justice into a more effective system and improve the lives of the youth they engage across California. Sierra Health Foundation, through the Center for Health Program Management, launched the initiative in 2012 to transform juvenile justice in California by treating the root issues affecting youth in the system. Based on Sierra's experience and compelling new child and youth development research, the initiative was developed as a comprehensive, data-driven approach that combines proven practice models and targets the highest risk youth. Contact: Brian Fitzgerald, 916.922.4755, ext. 3332, [bfitzgerald@sierrahealth.org](mailto:bfitzgerald@sierrahealth.org).

- **First Hospital Foundation** (Philadelphia, PA) awarded more than \$1.3 million to 44 nonprofit organizations serving residents of Philadelphia and Bucks, Chester, Delaware, and Montgomery counties. Among the grantees advancing the foundation's mission to improve access to health care, address behavioral health needs, promote the well-being of children and families, train health care providers, and advocate for policy changes that will improve health outcomes are: **Center for Hunger-Free Communities at Drexel University** (Philadelphia) – \$85,000 over two years in support of a demonstration project with the Pennsylvania Department of Public Welfare to integrate the Sanctuary Model SELF peer support group program into the **Temporary Assistance for Needy Families** program in order to help women break the cycle of poverty and

## GIHNEWS

COMING SOON: GIH ANNUAL  
MEETING GUEST COMMENTARIES

GIH asked grantmakers to share their thoughts on this year's annual meeting theme *The Power of Voice*. We invite you to read these commentaries, as well as the essay written by Faith Mitchell, available next month on [www.gih.org](http://www.gih.org). Thank you to this year's authors: Kimberley Chin, The Atlantic Philanthropies; Marcus Escobedo, The John A. Hartford Foundation; Frederick J. Ferrer, The Health Trust; Karen McNeil-Miller and Allen Smart, Kate B. Reynolds Charitable Trust; Heidi A. Schultz, The Leona M. and Harry B. Helmsley Charitable Trust; and Charles Stokes and Chloe Tonney, CDC Foundation.

SAVE THE DATE: HARNESSING  
21<sup>ST</sup> CENTURY TECHNOLOGICAL  
INNOVATION TO PROMOTE  
HEALTH

Save the date for a convening focused on how grantmakers can harness the power of digital health and social media platforms to improve health and wellness while addressing health equity and disparities. This meeting, sponsored by the Aetna Foundation, will be held on May 8, 2014. Stay tuned for details.

Visit [www.gih.org](http://www.gih.org) for the latest Issue Focus and Views from the Field articles.

- improve maternal and child health; **Children's Crisis Treatment Center** (Philadelphia) – \$60,000 over two years in support of expanding trauma-focused behavioral health services for children who have experienced abuse into Montgomery County; **Latina Community Health Services at Pennsylvania Hospital** (Philadelphia) – \$193,400 over two years to support prenatal care to Latina women who are uninsured and ineligible to receive Medicaid benefits; and **Phoenixville Health Care Access** – \$20,000 for dental care for uninsured and underinsured children and adults through a community provider network model. Contact: Julia Boerth, 215.546.4290, jboerth@firsthospitalfdn.org.
- **Healthcare Georgia Foundation** (Atlanta) announced the launch of its new infant mortality program initiative **Taking Care of You**. The initiative is consistent with the foundation's mission to improve the health of all Georgians and to expand access to affordable quality health care services for underserved individuals and communities. Building on a previous investment, this initiative will provide multiyear community-level funding, technical support, and evaluation assistance for the purpose of achieving measureable reductions in adverse birth outcomes among high disparity populations, including, but not limited to, low-birth weight, prematurity, and sudden unexpected infant death/sudden infant death syndrome. Recipients of the three-year, \$450,000 grants include: **Clayton County Board of Health** for the **Every Woman, Every Time Program**; **Lowndes County Board of Health** for the **Lowndes Unique Victories Program**; and **Southwest Public Health District** for the **Centering Pregnancy Model of Care**. In addition, the following grants were awarded as part of the initiative: **Emory University School of Medicine** – a three-year award to conduct a cross-site evaluation of the Taking Care of You initiative, and **Porter Novelli** – three-year support for a social marketing and outreach and education Taking Care of You campaign. Contact: Toni Almasy, 404.688.9005, toni@getavatar.com.
  - **The Health Foundation of Greater Indianapolis** (IN) awarded three grants totaling \$440,376 to provide state residents with greater access to navigation assistance for the health insurance marketplace. A grant of \$270,000 was awarded to **Indiana 2-1-1** (Indianapolis) to maintain detailed information about navigators and certified application counselors and to reach more than 150,000 callers to the 2-1-1 networks through May 2014 with health care options information and provide pre-screening and referrals. **Indiana Primary Health Care Association** (Indianapolis) received a \$70,376 grant to train 26 additional certified Indiana navigators in 21 health centers across the state and to provide continuing education to a minimum of 126 state-certified navigators in state funded and federally qualified health centers. **Eskenazi Health** (Indianapolis) was awarded \$100,000 to extend its media and outreach campaign through the end of the first open enrollment period in March 2014. The campaign promotes Eskenazi Health's toll-free ACA Navigator Call Center, which answers consumer questions and provides assistance in obtaining health insurance through the health insurance marketplace. Contact: Lisa Sirkin Vielee, 317.979.4424.
  - **Obici Healthcare Foundation** (Suffolk, VA) awarded more than \$5 million to 48 organizations in Virginia's Tidewater Region for its 2014 fiscal year. Among the grantees are: **Senior Services of Southeastern Virginia** (Norfolk) – \$500,000 to rehabilitate the historical Hayden High School in Franklin, Virginia, and provide intergenerational health and wellness services to the community; **Peninsula Institute for Community Health** (Newport News) – \$250,000 to provide access to clinical intervention/primary care services for the diagnosis and management of diabetes and oral health; **Sentara Louise Obici Memorial Hospital** (Suffolk) – \$102,962 for a hospital-based, universal risk screening during pregnancy or at birth that connects new parents with appropriate community resources; **Eastern Virginia Medical School** (Norfolk, VA) – \$85,748 to reduce the risk of diabetes by educating physicians, conducting screenings, and implementing a telephonic care management plan for referred patients; **Horizon Health Services, Inc.** (Waverly) – \$75,000 to provide dental care and smoking cessation services in Franklin, Southampton, Surry, and Sussex service areas; and **Isle of Wight Department of Social Services** – \$73,107 for a proactive outreach program to increase the number of children and families enrolled in Medicaid and FAMIS in Isle of Wight County. For more information, visit [www.obicihcf.org](http://www.obicihcf.org) and select "Grant Recipients."
  - **Patient-Centered Outcomes Research Institute** (PCORI) (Washington, DC) announced intended funding to support research focused on determining which obesity treatment options delivered in primary care settings achieve the best weight loss results in people at risk for health disparities. PCORI will invest as much as \$20 million to fund up to two large trials of how well multicomponent lifestyle interventions work in treating obesity in adults age 20 and older. These interventions include dietary counseling, increased physical activity, and behavioral therapy to help individuals stick to their healthy lifestyle changes. Because obesity disproportionately affects racial and ethnic minorities, people who live in rural areas, and low-income individuals, PCORI specifically requires proposals submitted in response to this funding announcement to focus on these populations. Applicants must submit letters of intent by March 7, 2014. For more information, visit [www.pcori.org/funding-opportunities/funding-center/](http://www.pcori.org/funding-opportunities/funding-center/). This funding opportunity is one of eight open opportunities from PCORI, which is seeking to invest up to \$206 million in patient-centered comparative effectiveness research through its latest calls for proposals. Contact: Christine Stencel, 202.570.9275, cstencel@pcori.org.
  - **Pottstown Area Health & Wellness Foundation** (PA) has awarded \$1.3 million in grant requests to 30 nonprofit organizations, schools, and municipalities. Funding was made in three priority areas: healthy behaviors, physical and emotional health, and strengthening

nonprofits. Sixteen organizations received funding totaling \$959,500 under the foundation's healthy behaviors priority. The **Boyertown Area YMCA** will use funding to support its Sports & Wellness Training Center, while the **Borough of Pottstown** will apply its grant toward the **Walk & Bike Pottstown Project**. A grant to the **Chester County Community Foundation, Inc.** (West Chester) will support after-school programming at **Park Springs Apartments**. The foundation awarded 11 grants totaling \$345,182 within its physical and emotional health priority area. These include funding to the **Carson Valley Children's Aid** (Flourtown) to support **Women's Voices, Healthy Choices; Community Health and Dental Care, Inc.**, to support outreach and enrollment assistance, and **Camphill Village Kimberton Hills** (Phoenixville) to support its **Aging in Community** program. In addition, two organizations received capacity building grants and one grantee received funding for capital improvements under the foundation's strengthening nonprofits priority. Grants in this area totaled \$60,000. Contact: Dennis Kraybill, 610.323.2006.

- **REACH Healthcare Foundation** (Merriam, KS) announced 2014 program grants totaling \$1.2 million to 15 organizations to support health services for uninsured and medically underserved people in the foundation's service area. Funded programs include school-based mental health services in two schools in Kansas City, Missouri, and Kansas City, Kansas; use of technology to provide mental health counseling; and grants to support care coordination to help individuals navigate health care systems and access needed services. The grantees are: **Cass County Health Foundation** (Kansas City, KS), \$96,966; **The Children's Place** (Kansas City, MO), \$99,590; **DeLaSalle Education Center** (Kansas City, MO), \$78,251; **El Centro, Inc.** (Kansas City, KS), \$38,500; **Jewish Vocational Services** (Mission, KS), \$38,500; **Kansas City CARE Clinic** (MO), \$100,000; **KidsTLC** (Olthe, KS), \$100,000; **University of Kansas Center for Telemedicine & Telehealth** (Kansas City), \$100,000; **Mattie Rhodes Center** (Kansas City, KS),

\$99,766; **Niles Home for Children** (Kansas City, MO), \$100,000; **reStart, Inc.** (Kansas City, MO), \$38,500; **Swope Health Services** (Kansas City, MO), \$100,000; **Synergy Services, Inc.** (Parkville, MO), \$89,520; and **University of Kansas School of Medicine Department of Family Medicine** (Kansas City), \$70,266. Contact: Pattie Mansur, 913.432.4196, pattie@reachhealth.org.

- **Richmond Memorial Foundation** (VA) awarded more than \$1.4 million to 16 nonprofit organizations to improve health care in Richmond and central Virginia. A \$225,000, 18-month grant to **Capital Area Health Network** will support the development and implementation of a nurse advice line to serve its patients and those of other area safety net providers by providing health triage to increase patient compliance with established treatment plans, provide patients with information for at-home remedies when appropriate, and make referrals to appropriate care settings for health problems requiring medical treatment. **CrossOver Healthcare Ministry** was awarded \$150,000 over two years to plan, purchase, and implement an electronic health record system. **Fan Free Clinic** will use a \$100,000, one-year grant to improve the quality of health care provided to low-income, uninsured individuals through the integration of its behavioral, public health, and transgender health services. **Better Housing Coalition** was awarded a one-year, \$50,000 grant to provide low-income senior residents living in its facilities with access to appropriate physical and emotional support thereby enabling residents to age in place. Contact: Jeffrey Cribbs, 804.282.6282, jcribbs@rmhfoundation.org.
- **Riverside Community Health Foundation** (RCHF) (California) invested over \$2.4 million into the Riverside community through its programs and grants in 2013. The impact of the foundation's 2013 grants, which totaled over \$1.2 million, will be felt at some of the largest medical centers that serve Riverside residents. **Parkview Community Hospital** received \$173,500 to install a new nurse call

system that will provide reliable communication for patients and nurses, and an additional \$100,000 for a new surgical microscope that will be used in delicate procedures. **Riverside County Regional Medical Center Foundation** was awarded \$169,312 to provide infusion PC devices and pump modules for intravenous therapy use at the Emergency Department and Same Day Surgery Department at the Riverside County Regional Medical Center. RCHF also invested another \$1.2 million into the community through its health education and prevention programs, including \$200,000 toward the **Miles of Smiles** program, which provides access to dental education, screenings, and sealants and serves 25,000 children a year. RCHF also dedicated nearly \$100,000 to teen health education and youth development. Contact: Desirée Santos-Kho, 951.788.3471.

- **Sisters of Charity of Cleveland Foundation** (OH) awarded nearly \$300,000 to Cleveland-based nonprofits working to improve the lives of area residents. **Enterprise Community Partners, Inc.** will apply funding to support its **Housing First** initiative, which is reducing chronic adult homelessness and evaluating pilot programs to reduce youth homelessness. Funding to **Volunteers of America of Greater Ohio** will help the organization provide services to young men experiencing homelessness, including developing a plan for emergency sheltering of young men. **Environmental Health Watch** will use its grant to support the **Youth Farmers Leadership Program** and the **Race, Food and Justice 2014 Conference**. A grant to **Philanthropy Ohio** will augment efforts toward implementing its 2014 work plan for its health initiative. In addition, **Regina Health Center** received the first installment of a renewable, three-year legacy grant that has a special focus on welcoming retired religious clients. For more information, visit [www.socfdncleveland.org](http://www.socfdncleveland.org).
- **Richard and Susan Smith Family Foundation** (Newton, MA) awarded 18 small capital grants in 2013, totaling nearly \$500,000. Among the grantees

are: **Boston Area Rape Crisis Center** – \$46,000 for costs associated with renovating the agency’s offices and client meeting rooms; **Alma del Mar** (New Bedford) – \$35,000 for the purchase of playground equipment for this public charter school; **St. Francis House** – \$35,000 for the purchase of a new commercial van to assist the daytime shelter’s food and clothing pick-up operations; **Father Bill’s & Mainspring** – \$30,000 to purchase a box truck for the agency’s social enterprise, **WorkExpress**, which employs homeless men and women; and **Rosie’s Place** – \$14,000 for costs associated with the purchase of a new produce cooler and air exchanger for the fresh food section of the agency’s food pantry. For more information, visit [www.smithfamilyfoundation.net/news-knowledge](http://www.smithfamilyfoundation.net/news-knowledge).

- **The Otho S.A. Sprague Memorial Institute** (Chicago, IL) approved more than \$1 million in grants to eight Chicago-based organizations at its year-end board meeting. Among the grantees are: **Illinois Chapter of the American Academy of Pediatrics** – \$303,586 to support **Promoting Health: Improving Patient Outcomes for Childhood Obesity through Coordinated Care; Smart Chicago Collaborative** – \$262,900 for continued support for health information technology navigators promoting use of patient portals in federally qualified health centers and use of available on-line health resources; **CommunityHealth** – \$100,000 in general operating support for **Access Chicago 2014’s** free pharmaceutical dispensing program; and **Family Focus** – \$83,968 to support development of the family **Support Oral Health Program**. Contact: James Alexander, 847.475.0034.

- **United Health Foundation** (Minnetonka, MN) awarded a \$100,000 grant to the **National Military Family Association** (Alexandria, VA). Funding will enable the association to provide financial support to military spouses working to complete clinical licensure requirements in the mental health profession, thereby helping to address the growing demand for experienced mental health professionals to support service

members and their families. The association also announced the foundation as a national sponsor and program partner of its military spouse education and employment initiatives. These efforts – including advocacy work regarding military spouses’ education and employment, and financial grants to military spouses pursuing vocational certifications, GEDs, English as a second language courses, and a host of other scholarships – are designed to help military spouses complete their educations and pursue rewarding careers, despite the challenges of the military lifestyle. Contact: Lauren Mihajlov, 952.936.3068, [lauren\\_mihajlov@uhc.com](mailto:lauren_mihajlov@uhc.com).

- **Universal Health Care Foundation of Connecticut** (Meriden) has awarded a \$50,000 grant to **Access Health CT** (Hartford), Connecticut’s new health insurance marketplace, to support the six state-based nonprofit navigator organizations. As required under the Affordable Care Act, navigator organizations conduct direct education and health care coverage enrollment activities in their designated regions. They also serve as a resource to the many trained assisters and application counselors who are working individually with people in their communities to inform them about new health plan options, as well as help enroll residents who do not have coverage. The six navigator organizations and their geographic areas are: **Hispanic Health Council**, Hartford County; **Southwestern Area Health Education Center**, Fairfield County; **Eastern Area Health Education Center**, New London and Middlesex counties; **New Opportunities**, Litchfield County; **City of New Haven Department of Health**, New Haven County; and **The Access Agency**, Tolland and Windham counties. Contact: Alice Straight, 203.639.0550, ext. 309.

- **Woodruff Foundation** (Cleveland, OH) awarded 25 grants totaling \$590,950 to local organizations during 2013. Funding includes a \$200,000 grant to **MetroHealth Foundation** for the **Woodruff Re-entry Assistance Project**, an integrated primary care and behavioral health clinic operated by the **MetroHealth System, Recovery**

**Resources, Murtis Taylor**, and the **Cuyahoga County Correctional Center**. Other grantees include: **Connections** – \$40,000 over two years to develop an integrated health clinic; **Free Medical Clinic of Greater Cleveland** – \$35,000 to help patients access psychiatric medication; **Achievement Centers for Children** – \$20,000 for the **Early Childhood Mental Health and Behavioral Health Counseling** programs for children with special needs and their families; **Magnolia Clubhouse** – \$20,000 for the Carriage House Clinic, which provides psychiatric and primary care; **Neighborhood Family Practice** – \$20,000 to increase behavioral health capacity; and **North Coast Health Ministry** – \$20,000 to integrate behavioral and primary health care through a partnership with the Centers for Families and Children. For more information, visit [www.fmscleveland.com/woodruff/grants.cfm](http://www.fmscleveland.com/woodruff/grants.cfm).

## AWARDS

- **The Retirement Research Foundation** (Chicago, IL) announced that its grantee, **North Shore Senior Center** (NSSC)(Northfield, IL), is the recipient of the American Society on Aging’s national **MetLife Foundation 2014 MindAlert Award**. The **Mind Matters Program** is offered by NSSC’s House of Welcome Adult Day Services. The program addresses the needs of people with mild cognitive impairment or early dementia and includes cognitive activities that exercise the brain, including socializing and bonding with peers, as well as art, music, and dance therapies. The MindAlert Award is awarded to a mental fitness program that serves the general population of older adults. It recognizes innovative community-based, nonprofit programs that help maintain cognitive fitness in older adults. The 30-year-old center’s House of Welcome was Chicago’s first adult day program specifically for people with dementia. The program currently serves 36 people with Alzheimer’s disease and other forms of dementia, who gather each day in a home-like environment, spend time with friends, and participate in stimulating activities. Over the last 25 years, NSSC

has received 11 grants from The Retirement Research Foundation, totaling \$581,000. For information, visit [www.assc.org](http://www.assc.org)

- **Stanton Farm Foundation** (Pittsburgh, PA) is seeking nominations for its annual **Albert B. Craig, Jr. Award for Innovation in Mental Health**. The purpose of the award is to recognize people who have challenged society to think in fresh ways about problems and solutions in mental health to forge new paths, whether through uncommon partnerships or new ways of serving people with mental illnesses, or who have invented a product or process that has alleviated mental illness. Recipients of the award need not reside in Southwestern Pennsylvania, but their contribution must have impacted individuals in that region. This includes a cash prize of \$5,000 to the individual or organization and recognition at the foundation's annual meeting and through public announcements. Nominations are due April 1, 2014. Visit [www.stantonfarm.org](http://www.stantonfarm.org) for additional information.

## OTHER NEWS

- **New England Healthcare Institute** (Cambridge, MA), also known as NEHI, announced that it is increasing its national outreach with a strategy that includes an expanded name and a redesigned Web site. Headquartered in Cambridge, Massachusetts, with offices in Washington, DC, and San Francisco, California, NEHI will now be known as **NEHI: the Network for Excellence in Health Innovation**. The expanded name is a reflection of the national growth and impact of NEHI since its founding in 2002. NEHI now counts nearly 100 diverse health care organizations as members. It has also become a source of evidence-based research and a thought leader for policy change. The expanded name and new Web site come as NEHI strengthens its national membership and focuses its research on innovation in five areas of critical importance to national health care and health reform: improving health care delivery,

advancing technologies, reforming payment systems, ensuring the responsible use of medications, and promoting health and wellness. NEHI's new Web site, [www.nehi.net](http://www.nehi.net), features improved navigation to access the health policy institute's research, publications and events, and an expanded password-protected Web portal for exclusive use by NEHI members across the country. For more information, visit [www.nehi.net](http://www.nehi.net).

## PEOPLE

- **The Atlantic Philanthropies** (New York, NY) announced the appointment of **David Morse** as chief communications officer. Mr. Morse has served as interim chief communications officer since July. He will lead the foundation's communications team and help shape Atlantic's legacy and final stage communications as the foundation prepares to complete grantmaking commitments by 2016. Mr. Morse comes to the organization with a wealth of strategic communications experience in philanthropy, including roles as chief communications officer for **The Pew Charitable Trusts** (Philadelphia, PA) and vice president for communications at the **Robert Wood Johnson Foundation** (Princeton, NJ). Most recently, he was senior fellow and interim vice president of [Encore.org](http://Encore.org), a San Francisco-based nonprofit building a movement to promote encore careers for the greater good. For more information, visit [www.atlanticphilanthropies.org](http://www.atlanticphilanthropies.org).
- **Rose Community Foundation** (Denver, CO) announced the appointment of **Carlos Martinez** as executive director of the **Latino Community Foundation of Colorado** (LCFC) (Denver), an initiative of the Rose Community Foundation. The LCFC was formed in 2007 by Rose Community Foundation in association with **Hispanics in Philanthropy**. As executive director, Mr. Martinez will direct LCFC's efforts to expand giving by Latinos, support nonprofit organizations serving the Latino community in Colorado, and oversee special projects that allow Latinos to reach their full

potential. Mr. Martinez has worked in the nonprofit sector for nearly 25 years. Before joining Rose Community Foundation, he was CEO of the Gay, Lesbian, Bisexual and Transgender Community Center of Colorado. He also served on the Latino Community Foundation of Colorado board and Rose Community Foundation's Committee on Aging. He currently serves on the board of the Foothills Art Center and is a member of the Wells Fargo Community Advisory Board. Contact: Marci Hladik, 303.398.7445.

- **Saint Luke's Foundation** (Cleveland, OH) announced the appointment of **April Miller Boise, Diana Centeno-Gómez, Lori McClung, and Luis Cartagena** to its board of trustees. Ms. Boise serves as vice president, general counsel, corporate secretary, and chief privacy officer of Veyance Technologies. She was recognized by *Chambers USA: Americas Leading Lawyers for Business* in the Corporate Mergers and Acquisitions category for five consecutive years. Ms. Centeno-Gómez serves as an aerospace engineer at the National Aeronautics and Space Administration (NASA)'s Glenn Research Center. During her time at NASA, she has held a variety of positions and has also worked at NASA headquarters in the Office of Aeronautics in Washington, DC. Ms. McClung is cofounder and serves as president of Advocacy & Communication Solutions LLC. Ms. McClung was the recipient of the Friend of Public Education Award from the Ohio Federation of Teachers in 2005. Mr. Cartagena serves as business advisor for strategic planning with the Minority Business Development Agency/Greater Cleveland Partnership. Previously he worked for The MetroHealth System; Keith D. Weiner & Assoc. Co., LPA.; Javitch, Block, and Rathbone, LLC; and Weltman, Weinberg, & Reis Co., LPA. Contact: Denise San Antonio Zeman, 216.431.8010, [dzeman@saintlukesfoundation.org](mailto:dzeman@saintlukesfoundation.org)
- **Williamsburg Health Foundation** (VA) announced the addition of two new trustees: attorney **Paul W. Gerhardt** and real estate broker and local business leader **Robert Singley**.

Mr. Gerhardt recently completed his term as chair of the James City County Economic Development Authority. Mr. Singly currently serves as board chair for the Greater Williamsburg Chamber and Tourism Alliance. The foundation also announced that **Allison Brody**, former director of development at Child Development Resources, joined the foundation staff as director of community resource development and engagement. In this new position Ms. Brody, who has considerable marketing, communications, and development experience, will help the foundation share critical messages about the state of health in the community and will offer grantee organizations coaching in all aspects of fundraising. Contact: Jeanne Zeidler, 757.345.0912. [jzeidler@wchf.com](mailto:jzeidler@wchf.com).

■ **Winter Park Health Foundation** (FL) has added three new trustees. **Barbara Jenkins, Ed.D.**, **Rita Bornstein, Ph.D.**, and **Christopher**

**Jacobs**. Dr. Jenkins, former deputy superintendent for Orange County Public Schools, has longtime ties to Winter Park. Prior experience includes serving as assistant principal of Brookshire Elementary School and assistant principal at Lakemont and Killarney elementary schools. Dr. Jenkins is a fellow of the nationally recognized Broad Urban Superintendents Academy. Dr. Bornstein served as the 13<sup>th</sup>—and first woman—president of Rollins College from 1990 to 2004. She was named to the George D. and Harriet W. Cornell Chair of Distinguished Presidential Leadership in 2001. Upon retirement, she was named president emerita and appointed to the George D. and Harriet W. Cornell Chair of Philanthropy and Leadership Development. Mr. Jacobs is a second-year medical student at the University of Central Florida College of Medicine. He is the third student to sit on the foundation's board of trustees. For more information, visit [www.wphf.org](http://www.wphf.org).

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