

GIH BULLETIN

Helping grantmakers

improve the health of all people

FEBRUARY 18, 2013

NEW GRANTS & PROGRAMS

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■ **Blue Cross Blue Shield of Michigan Foundation** (Detroit) awarded two research grants to physicians from the **University of Michigan** to conduct pilot studies. **Gordon Sun, M.D.** was awarded \$10,000 to describe trends of laryngoscopy, bronchoscopy, esophagoscopy, and other diagnostic tools for laryngeal cancer in Michigan. **Vineet Chopra, M.D.** was awarded \$9,900 to examine hospitalist practice patterns, knowledge, experiences, and opinions regarding peripherally inserted central catheters, which are the most common central venous catheters used in contemporary medical practice. Contact: Nora Maloy, 313.225.8205, nmaloy@bcbsm.com.
- **The California Endowment** (Los Angeles) has pledged to allocate \$225 million over the next four years to support implementation of the Affordable Care Act in California. The fourfold purpose of the funding is to: support the state's efforts to launch community outreach and enrollment in Medi-Cal and other insurance plans in order to be prepared when major provisions of the health law take effect; augment the expansion of the primary care health workforce in anticipation of the significant increased demand for services for newly insured Californians; invest in reforming the delivery of care to control health care costs; and explore public and private avenues to provide more consistent care for the undocumented population. Contact: Jeff Okey, 213.928.8622, jockey@calendow.org.

- **Connecticut Health Foundation** (Hartford) awarded \$1.7 million to 23 organizations to support the foundation's work in children's mental health, oral health, and racial and ethnic health disparities. **Third Sector New England** (Boston) received an 18-month, \$200,000 grant to launch **The Campaign for a Stronger Connecticut: Building Bridges to Better Health**, which targets leaders in business, education, health, and communities to help them understand and address the critical link between the strength of their organizations and the health of their people. **Connecticut Voices for Children** (Hartford) was awarded a two-year, \$200,000 grant to work on coverage expansion and continuity as part of health reform. **Connecticut Juvenile Justice Alliance** (Bridgeport) will use a two-year, \$150,000 grant to continue its work to reduce school-based arrests at local schools, expand access to early identification and mental health interventions for at-risk children, and build the capacity of stakeholders. A one-year, \$85,151 grant to **Saint Francis Hospital and Medical Center-Center for Women's Health** (Hartford) will help improve the oral health of low-income pregnant women through educating obstetrics and gynecological residents from the University of Connecticut School of Medicine and care coordination with Burgdorf Clinic and Community Health Services. Contact: Maryland Grier, 860.724.1580, ext. 21, maryland@cthealth.org.
- **First Hospital Foundation** (Philadelphia, PA) awarded more than \$1.4 million to 40 nonprofit organiza-

GIHNEWS

LURIE, ONIE, AND BETANCOURT TO HEADLINE GIH ANNUAL MEETING

Nicole Lurie, assistant secretary for preparedness and response, U.S. Department of Health and Human Services; **Rebecca Onie**, cofounder and CEO, Health Leads; and **Jeanette Betancourt**, senior vice president for outreach and educational practices, Sesame Workshop will be this year's GIH annual meeting plenary session speakers. They will share their thoughts on community resilience, transformative effects of comprehensive health care services, and research and partnerships behind initiatives for children, among other topics. For more information, visit www.gih.org.

OSULA RUSHING NAMED GIH VICE PRESIDENT FOR PROGRAM AND STRATEGY

Osula Evadne Rushing has been named GIH's vice president for program and strategy. In her new role, Ms. Rushing will support program development and strategic positioning of the organization, as well as oversee and supervise program staff, and cultivate external relations and new ventures. Ms. Rushing joined GIH in 2004 as a senior program associate and was promoted to program director in 2007.

tions serving residents of Philadelphia, Bucks, Chester, Delaware, and Montgomery counties. Among the grantees advancing the foundation's mission to improve access to health care, address behavioral health needs, promote the well-being of children and families, train health care providers, and advocate for policy changes that will improve health care outcomes are: **11th Street Family Health Services** (Philadelphia) – \$15,000 in support of comprehensive, nurse-managed health care through a transdisciplinary model of care; **Benefits Data Trust** (Philadelphia) – \$30,000 to assist elderly, low-income individuals access public benefits; **Bridging the Gaps** (Philadelphia) – \$20,000 to train future health professionals through multidisciplinary service to economically disadvantaged populations; **Kids Smiles** (Philadelphia) – \$25,000 for high-quality dental care for low-income children; **La Comunidad Hispana** (Southern Chester County) – \$30,000 for a comprehensive, bilingual prenatal program for low-income Latinas; **Lutheran Settlement House** (Philadelphia) – \$30,000 for the **Children's and Mom's Project**, a domestic violence prevention and intervention program at the Children's Hospital of Philadelphia; and **Puentes de Salud** (Philadelphia) – \$40,125 for an integrated behavioral health and primary care program at its health clinic. Contact: Julia Boerth, 215.546.4290, jboerth@firsthospitalfdn.org.

- **Health Foundation for Western and Central New York** (Buffalo) awarded more than \$1.2 million in grants to 32 local organizations. Funding reflects the foundation's commitment to three focus areas: improving the quality of care for frail elders and deferring the triggers of decline, improving health care for young children living in communities of poverty, and growing community health capacity. Among the grantees are: **Friends of Bassett Healthcare Network** (Cooperstown) – \$75,000 to support **Bassett Medical Center's** integrated mental health and primary care program in Herkimer County, which will offer on-site identification and treatment of behavioral health concerns in primary care clinics; **Allegheny/Western Steuben**

Rural Health Network, Inc. (Wellsville) – \$70,000 to expand its **Matter of Balance** program, integrate assessment into its programs, and implement a physician engagement program to incorporate falls prevention into primary care; **Center for Court Innovation** (Syracuse) – \$50,000 to provide direct medical navigation services for low-income women who are pregnant or parenting a child under the age of one; and **Daemen College Nursing Department** (Amherst) – \$30,000 for the development of a **Geriatric Care Rotation** to improve the elder care competence of its nurse practitioner students. Contact: Katharine McLaughlin, 716.852.3030, ext. 107, kmclaughlin@hfwcny.org.

- **Leona M. and Harry B. Helmsley Charitable Trust** (New York, NY) made a \$4.2 million contribution to the **Salk Institute for Biological Studies** (San Diego, CA) to establish the **Helmsley Center for Genomic Medicine**, a research center dedicated to decoding the common genetic factors underlying many complex chronic human diseases. The center will engage in interdisciplinary research aimed at facilitating the development of new therapies for chronic illnesses such as cancer, diabetes, and Alzheimer's disease. In addition, the facility will retain scientists who are leaders in a range of biomedical research fields, including endocrinology, cancer biology, metabolism, neurobiology, developmental biology, inflammation, and gene therapy. The center's researchers will explore how genomic networks control stem cell development, and how disease alters the epigenome, chemical switches on the DNA molecule that influences genetic activity, which may explain why patients with similar genetic profiles respond differently to treatment. Contact: Kevin Cavanaugh, 212.953.2876, kcavanaugh@helmsleytrust.org.

- **Conrad N. Hilton Foundation** (Agoura Hills, CA) awarded two grants totaling \$600,000 to help people affected by Hurricane Sandy in New York, New Jersey, and Connecticut. **Enterprise Community Partners** (Washington, DC) received \$500,000 to help address

the housing-related needs of people affected by the storm. The organization provides financing, expertise, and policy leadership for creating and preserving affordable housing for low-income populations. A \$100,000 grant was awarded to **Project Hospitality** (Staten Island, NY), which will use funding to assist chronically homeless people in the area. The organization provides a range of interconnected services for homeless people, including food, clothing, housing, health care, and legal assistance. Contact: Marc Moorghen, 818.851.3700, marc@hiltonfoundation.org.

- **Robert Wood Johnson Foundation** (Princeton, NJ) and **The Kresge Foundation** (Troy, MI) have funded the **Institute for Alternative Futures** (IAF) to develop scenarios that describe projections for public health in 2030 and to identify current implications for the future. IAF's project will consider a comprehensive set of factors that will influence local and national public health. These scenarios will build on IAF's previous work in health and health equity, while also considering public health innovation; public health finance; technologies; automation; evidence-based care and administration; health inequity; and public health roles, policy, and administration. Local, state, and national organizations and leaders in public health will be able to use the **Public Health 2030 Scenarios** to consider uncertainties, trends, and forces that will shape public health and public health organizations. As part of the project, IAF will convene a national workshop on Public Health 2030 to consider the scenarios and their implications for the public health field and other stakeholders, and develop recommendations for strategy and action. Contact: Yasemin Arikan, 703.684.5880, yarikan@altfutures.org.
- **Maine Health Access Foundation** (MeHAF) (Augusta) awarded a one-year, \$300,000 grant to **Maine Community Health Options** (MCHO) (Lewiston) to assist in developing and marketing a new patient-centered, affordable nonprofit health insurance plan that will be available on Maine's Health Insurance Exchange. As a consumer operated and

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HEALTH

FEBRUARY 18, 2013

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Established in 2002 from the sale of The Memorial Hospital of Salem County in Salem, New Jersey, the Salem Health & Wellness Foundation (SHWF) was formed for the purpose of improving the health of poor and medically underserved residents of Salem County. Since its first year of grantmaking in 2004, the foundation has invested \$10 million in programs and initiatives aimed at ensuring access to quality, affordable health services for all.

SHWF's longstanding interest areas include access to health care, prevention, and career opportunities. SHWF's service area includes all 15 municipalities across Salem County—a region that includes urban, rural, and suburban communities.

Program Information: SHWF's mission is to invest in sustainable initiatives that promote the overall health of Salem County residents. The foundation's vision is to be a financial resource for organizations specializing in attending to unmet health needs of the underserved.

► Financial Information:

Total Assets: \$52 million (FY 2012)

Amount Dedicated to Health-Related Grants: \$900,000 (FY 2013)

► Special Initiative: Healthy Kids, Bright Futures

Established in the Fall of 2012, the foundation's Healthy Kids, Bright Futures Initiative seeks to improve the health outcomes for local children and teens. The initiative's twofold purpose focuses on reducing childhood obesity, and curbing teen pregnancy and mitigating sexually transmitted diseases.

- **Objective 1: Reduce Childhood Obesity by Promoting Healthier Eating Habits and Lifestyles and Nutrition Education** – Salem County ranks 20th out of the 21 New Jersey counties in health behavior measures, including adult obesity and physical inactivity, and ranks last in overall mortality from premature death. In addition to the county's obesity issue, high rates of unemployment and poverty make food insecurity and food access a high priority. Within Salem County there is an 11.3 percent unemployment rate, and 17 percent of the county's children are living in poverty. The percentage of food insecure children in Salem County is 18.6 percent.

There are a wide-range of public and private initiatives addressing nutrition: childhood obesity; access to healthy foods; access to open space and safe places for kids to play

and get exercise; nutrition and fitness education; farm-to-table programs; and new federal food mandates for school cafeterias, to name a few. The foundation will focus its efforts to address critical nutrition issues through the following venues: educational settings; emergency food and social service providers; clinical and health care providers; food access and food retail establishments; and community health and wellness providers.

- **Objective 2: Reduce Teen Pregnancy and Sexually Transmitted Diseases among Young People in Salem County** – According to Centers for Disease Control and Prevention Director Thomas Frieden, "Teenage pregnancy really is the intergenerational transmission of poverty." He added that lowering teenage pregnancy rates is "[o]ne of the things we can do that has the biggest impact in societal inequality." Having a child during the teen years carries high costs—emotionally, physically, and financially to the mother, father, child, and community. The teen birth rate in Salem County continues to climb while the national average has started to decline. SHWF seeks to reduce the teen birth rate by engaging community leaders, educators, service providers, and parents. The foundation will promote community efforts that use evidenced-based programming in teen prevention. Areas of focus are Unwanted Teen Pregnancy, Sexually Transmitted Diseases, and Access to Health Education.

Focused Strategies Will Make the Greatest Impact

"The Salem Health & Wellness Foundation believes its greatest impact can be made by dedicating funds to influence change in reducing the health disparities of children and adolescents in Salem County. Reducing childhood obesity and teen pregnancy is our first commitment to this goal."

Brenda L. Goins
Executive Director



oriented plan, MCHO will apply surplus revenues toward lowering the cost of health insurance to members and improving plan benefits instead of being paid out to shareholders. The plan will emphasize primary care and appropriate preventive services, giving particular attention to integrated care and care management coordination. In addition, the plan will use these innovative approaches to improve patient experience and produce better outcomes at a lower cost. MCHO anticipates making enrollment opportunities available as early as October 2013. Contact: Wendy Wolf, 207.620.8266, ext. 101, wwolf@mehaf.org.

■ **Ronald McDonald House**

Charities (Oak Brook, IL) invested more than \$3 million in the programs of nonprofit organizations that focus on addressing the most urgent needs to improve the quality of life for families and the health of their children through the charity's **Global Grants** program. Among the grantees are: **Andean Health and Development** (Madison, WI) – \$950,000 to train physician teachers using 21st century technology to improve the quality of children's lives who have limited access to critical health care services in Ecuador; **ORBIS International** (New York, NY) – \$900,000 to ensure quality pediatric eye care services in South Asia through the establishment of a network of pediatric eye centers in India and Bangladesh; **The Hunger Project** (New York, NY) – \$300,000 to support its health and nutrition program in eight countries in Africa to improve access to childhood vaccines, prenatal care, antenatal care, and antimalarial bed nets; and **Carolina for Kibera** (Chapel Hill, NC) – \$269,063 to help decrease child mortality in the Kibera mega slum of Kenya by creating a sustainable, locally managed system of 100-trained community health promoters serving households with basic care and health education. Contact: Clara Carrier, 630.623.6573, clara.carrier@us.mcd.com.

- **The New York Community Trust** (NY) awarded \$284,000 to local organizations that address health issues for New York City residents. They

include: **American Geriatrics Society** – \$100,000 to train clinicians in community health centers to diagnose and treat the elderly; **Bronx-Lebanon Hospital Center** – \$80,000 to train clinicians to identify and treat girls and young women who are victims of intimate-partner violence in south Bronx and upper Manhattan; **Joan and Sanford I. Weill Medical College of Cornell University** – \$80,000 to study neuropathy in veterans with traumatic brain injury; **New York Medical College** – \$60,000 to study how earned income tax credits improve the health of poor children; and **Mount Sinai School of Medicine** – \$44,000 to study new methods to reduce hospital-acquired infections. In addition, the trust awarded more than \$500,000 to support relief efforts for residents struggling with the after effects of Hurricane Sandy. For more information, call 212.686.0010.

■ **RCHN Community Health**

Foundation (New York, NY) awarded \$2 million to support training and retraining efforts focused on frontline early career community health center (CHC) workers. Among the grantees are: **Finger Lakes Community Health** (Penn Yan, NY) – \$200,000 to work in partnership with **National Center for Farmworker Health** (Buda, TX), **Health Care Network of New York** (New York), and two other CHCs to improve the cultural competency of health care staff who work with migrant and seasonal farm workers, immigrants, and the homeless; **Salud Family Health Centers** (Fort Lupton, Colorado) – \$200,000 to support the **Medical Staff College Project's** efforts to create a curriculum to train entry-level medical staff in the unique needs of CHCs and to work in partnership with other organizations to ensure that curricula will be developed to meet state requirements for a professional occupational school; and **CareSouth Carolina** (Hartsville) – \$199,308 to expand the “patient-centered team” model of care and implement a certified CHC curriculum in partnership with Northeastern Technical College. Contact: Feygele Jacobs, 212.246.1122, ext. 712, fjacobs@rchnfoundation.org.

■ **Sierra Health Foundation**

(Sacramento, CA) is the recipient of a \$200,000 grant from the **Convergence Partnership**, a collaboration of eight of the nation's leading funders and the Centers for Disease Control and Prevention. Sierra Health Foundation is one of 13 local foundations nationwide to be recognized with a 2012 **Innovation Fund** award. Funding will support the foundation's work toward building healthier, more equitable communities. Collaborating funders include: **Ascension Health** (St. Louis, MO); **The California Endowment** (Los Angeles); **Kaiser Permanente** (Oakland, CA); **The Kresge Foundation** (Troy, MI); **Nemours** (Jacksonville, FL); **Robert Wood Johnson Foundation** (Princeton, NJ); **Rockefeller Foundation** (New York, NY); and **W.K. Kellogg Foundation** (Battle Creek, MI). The foundation also announced that it has awarded a \$100,000 grant to **Community Recovery Resources** (Grass Valley, CA) to support the construction and operation of an expanded campus, which will offer a comprehensive, accessible, and fully integrated continuum of treatment for substance abuse, including therapy, counseling, psychiatric and medical treatment, and residential and transition services, as well as child care and a preschool for children of participating clients. Contact: Susan King, 916.922.4755, ext. 3332, sking@sierrahealth.org.

SURVEYS, STUDIES & PUBLICATIONS

- **California HealthCare Foundation** (Oakland) published two reports that analyze key differences across California's local health economies. The first report, *San Diego: Health Care Providers Expand Capacity as Competition Increases for Well-Insured Patients*, reveals that despite the area's relative affluence, private health insurance coverage is diminishing with more residents enrolling in public health care plans. Further, the region has experienced growth of its safety net as a proactive response to an expected expansion of Medi-Cal. In addition, hospitals

have focused on cost cutting measures while creating additional beds through new construction. Similar to the San Diego report, *Los Angeles: Fragmented Health Care Market Shows Signs of Coalescing* indicates an expansion of the safety net in the Los Angeles area, as well as a decline in private health insurance coverage. Other findings for this region show lower patient care revenues for hospitals and a fragmented health care market. The reports were developed in partnership with the Center for Studying Health System Change and are published as part of the *CHCF California Health Care Almanac*. Both reports are available on the Publications section of www.chcf.org.

- **The Commonwealth Fund's** (New York, NY) **Commission on a High Performance Health System** released *Confronting Costs: Stabilizing U.S. Health Spending While Moving Toward a High Performance Health Care System*. The report's suggestions center on a synergistic set of policies that would accelerate innovation in health care delivery systems and curb growth in health spending by \$2 trillion over the next 10 years. The report notes that, on average, the United States spends twice as much per person on health care as other countries, yet it fails to achieve healthier lives, universal access, and better quality. The report outlines the commission's recommendations, which support holding health care spending growth to no more than the rate of long-term growth in the economy while improving health system performance. The set of 10 policies the commission identifies focus on three areas: provider payment reforms to promote value and accelerate delivery system innovation; policies to expand options and encourage high-value choices by consumers, armed with better information about quality and costs of care; and systemwide action to improve how markets function, including reducing administrative costs and setting national and regional targets for spending growth. The report is available on the Publications section of www.cmwf.org.

World Health Organization (WHO) (Geneva, Switzerland) has developed the

WHO QualityRights Tool Kit, which addresses improvements to quality and human rights standards in mental health and social care facilities worldwide.

Based on the **United Nations Convention on the Rights of Persons with Disabilities** instrument, the tool kit offers practical guidance on a number of topics, including how to prepare for and conduct an assessment of a facility, as well as methods for reporting findings of assessments and making sound recommendations. The tool kit can be used by low-, middle- and high-income countries and by a range of stakeholders, including nongovernmental organizations, national health or mental health commissions, health service accreditation bodies, and national mechanisms established under international treaties to monitor implementation of human rights standards. For more information, visit http://www.who.int/mental_health/en/.

PEOPLE

- **Blue Shield of California Foundation** (San Francisco) announced the addition of **Aden Bliss** as the foundation's new CFO. Mr. Bliss comes to the foundation from New Leaders, where he served as CFO. He has also worked as an associate at Broadlane and as an analyst at Banc of America Securities. The foundation also announced the promotion of **Richard Thomason** from program officer to director of the **Health Care and Coverage** program. Mr. Thomason joined the foundation in 2009 after working as policy director for Service Employees International Union – United Healthcare Workers West. Prior experience includes working as professional staff for the California Assembly, community relations representative for Kaiser Permanente, and legislative staff for former U.S. Senator Bill Bradley. For more information, visit www.blueshieldcafoundation.org and select "Staff" under the "About" tab.
- **Community Memorial Foundation** (CMF) (Hinsdale, IL) announced that its board of directors has re-elected its 2013 officers for a second year and added one new director. Board chair is **Jeffrey Simmons**, managing director at Dearborn Partners, LLC. Vice chair and treasurer is **John Madden**, chairman and CEO of F.N.B.C. of La Grange. **Beth Prohaska**, senior vice president at Comerica Bank, is board secretary. **Greg DiDomenico** is president and CEO. The new director is **Michael Bruni**, a partner at Laurus Strategies where he leads the Nonprofit and Public Affairs Consulting Practice. Contact: Greg DiDomenico, 630.654.4729, gdidomenico@cmfdn.org.
- **The George Gund Foundation** (Cleveland, OH) announced the passing of **George Gund III**, who served the foundation for more than 40 years. Mr. Gund served in numerous capacities to advance civic life in Cleveland. He was the founder of Cleveland Cinematheque, a founding trustee of the Cleveland International Film Festival, a national trustee of the Cleveland Orchestra, and a trustee emeritus of the Cleveland Museum of Art. Mr. Gund was also actively involved in the successful effort to establish the Rock and Roll Hall of Fame and Museum in Cleveland. For more information, visit www.gundfdn.org.
- **Illinois Children's Healthcare Foundation** (Oak Brook) announced the departure of **Tammy Lemke** from her role of foundation president. Ms. Lemke has been with the foundation since 2008. Her previous employment includes working as national vice president and CFO for Prevent Blindness America, as well as president and CEO of United Way of Champaign County. She will continue her career in the nonprofit arena as vice president for operations with the **Advocate Charitable Foundation** (Oak Brook, IL). Contact: Kathy Halloran, 630.571.2555.
- **Jewish Healthcare Foundation** (Pittsburgh, PA) named **Laurie Gottlieb** chief communications officer, a role that also extends to the foundation's operating arms, the **Pittsburgh Regional Health Initiative** and **Health Careers Futures**. Ms. Gottlieb will oversee internal and external communications to

advance the organizations' mission and advocacy efforts to perfect patient care. Prior to joining the foundation, she worked for 17 years as director of marketing and annual fundraising for Jewish Family & Children's Service. Ms. Gottlieb also served as a management consultant for American Management Systems. Contact: Laurie Gottlieb, 412.594.2583, gottlieb@jhf.org.

- **The Henry J. Kaiser Family Foundation** (Menlo Park, CA) elected **Peter Taylor** to its board of trustees. Mr. Taylor is executive vice president and CFO for the University of California (UC) system. Prior to joining the UC System, he was in investment banking, first for Lehman Brothers and then as a managing director at Barclays Capital. Mr. Taylor was appointed by former **Governor Arnold Schwarzenegger** to the California Performance Review Commission, which was charged with recommending ways to reform the framework of the state's government. Mr. Taylor is the outgoing chair of the **James Irvine Foundation** (Los Angeles, CA), is a member of the **J. Paul Getty Trust** (Los Angeles, CA), and is on the board of Edison International and Southern

California Edison. Contact: Rakesh Singh, 650.854.9400, rakeshs@kff.org.

OTHER NEWS

- **Paso del Norte Health Foundation** (El Paso, TX) announced the selection of its inaugural class of fellows, which includes eight students from the doctor of nursing practice (D.N.P.) degree program in The University of Texas at El Paso's (UTEP) School of Nursing. The foundation made its selections based on students' academic excellence, research, and leadership. The fellowship was made possible by an endowment created through the **Texas Research Incentive Program**, which matched funds from a \$1.5 million grant to UTEP from the Paso del Norte Health Foundation for the University's Center for Simulation. Funds distributed from the endowment will be used to provide graduate fellowships for students who are pursuing degrees in a health science field in the School of Nursing and the College of Health Sciences. The first cohort will graduate from the D.N.P degree program in May 2013. Contact: Enrique Mata, 915.544.7636, emata@pdnhf.org.

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