

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

FEBRUARY 20, 2012

NEW GRANTS & PROGRAMS

- **Blue Cross and Blue Shield of Florida Foundation** (Jacksonville) has awarded a \$125,000 grant to **ChildObesity180** to support its **Active Schools Acceleration Project Innovation Competition**. The competition, announced by First Lady Michelle Obama, is aimed at identifying, awarding, and bringing to scale creative approaches and technological innovations in promoting physical activity among the nation's youth. The nationwide competition will focus on both in-school and out-of-school programs that inspire active lifestyles. A total of \$500,000 in prizes will be awarded, and competitors will have an opportunity to earn individual prizes of up to \$100,000 each. The grant to ChildObesity180 is one of several the foundation has made in an effort to fight a serious health threat to young Floridians. Contact: Mark Wright, 904.905.6935.
- **Consumer Health Foundation** (Washington, DC) awarded nearly \$1.7 million in grants in the following areas: health advocacy, health care systems development, safety net providers, innovations, and organizational development. The foundation awarded five grants for \$35,000 to the following Washington, DC-based primary care clinics for general operating support: **Bread for the City, Family and Medical Counseling Service, So Others Might Eat, Spanish Catholic Center**, and **Whitman Walker Health**. Other grantees include: **Greater Baden Medical Services** (Capitol Heights, MD) – \$75,000 to facilitate the development of a Health Care

Coordinating Council that will guide the development of a community-based system of primary care in Prince George's County; **The Young Women's Project** (Washington, DC) – \$35,000 to support young women of color in leading a campaign to improve access to reproductive health care and to ensure that comprehensive sex education is implemented in public schools; and **Commonwealth Institute for Fiscal Analysis** (Richmond) – \$20,000 to conduct budget and policy analysis around health care reform implementation in Virginia. Contact: Ria Pugada, 202.939.3390, ria@consumerhealthfdn.org.

- **Harvard Pilgrim Health Care Foundation** (Wellesley, MA) awarded more than \$1.3 million in grants during 2011 to nearly 1,000 organizations in Maine, Massachusetts, and New Hampshire. Among the grantees are: **The United Way of Greater Portland (ME)** – \$100,000 for **Let's Go! 5-2-1-0 Goes to School**, a program gaining recognition as a national model that provides information, training, and materials to support healthy lifestyles in schools and afterschool programs; **Boys and Girls Clubs of Boston (MA)** – \$70,000 to support the creation of a "wellness hub" model at the Blue Hills Club to optimize physical activity and nutrition education; **Foundation for Healthy Communities** (Concord, NH) – \$70,000 for Coordinated Approach to Child Health training for staff and outreach activities for afterschool programs throughout New Hampshire; and **Massachusetts Department of Public Health** (Boston) – \$50,000 for **Mass in Motion**, a program that promotes wellness and prevents childhood obesity in

GIH NEWS

GIH PRESIDENT AND CEO LAUREN LEROY TO STEP DOWN IN OCTOBER

Lauren LeRoy, who has led GIH since 1998, will step down as president and CEO in October. During her tenure at GIH, she has led the organization through transformative growth, expanding programming and products, doubling the number of GIH Funding Partners, and tripling their financial support.

GIH board chair Sam Karp, vice president of the California HealthCare Foundation, said, "Lauren has earned the respect of both health philanthropy and governmental and nongovernmental leaders. She has done a remarkable job making health philanthropy more relevant to the broader health policy, academic, and advocacy communities as a partner, resource, and convener."

Dr. LeRoy looks forward to remaining actively engaged in the work of both health philanthropy and health policy. The search for her successor will be conducted by the GIH board.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

Massachusetts, with a focus on healthy eating and physical activity. Contact: Lily Lynch, 617.509.7407.

■ **Health Foundation of South**

Florida (Miami) awarded \$1.8 million in grants to 23 local organizations to improve the health of people living in South Florida. Among the grantees are: **Miami Children's Hospital Foundation** – \$168,000 to expand the Doral Dental Clinic; **Dr. John T. Macdonald Foundation** (Coral Gables) – \$129,000 to provide preventive oral health services to school-aged children; **Citrus Health Network** (Hialeah) – \$100,000 to establish a new primary care clinic for homeless individuals; **Institute for Child and Family Health** (Miami) – \$100,000 to expand the organization's health information technology system to ensure compliance with federal guidelines and improve organizational efficiency; **Our Kids of Miami-Dade/Monroe, Inc.** – \$65,000 to evaluate its new system for documenting and tracking the health care needs of foster children in Broward and Monroe counties; and **Star of the Sea Foundation** (Key West) – \$36,000 to increase access to fresh fruits and vegetables among low-income residents in the Florida Keys. Contact: Shari Gantman, 305.374.9199.

■ **The Healthcare Foundation of**

New Jersey (Millburn) awarded more than \$1 million in 2011 to enhance access to primary care for underserved residents of greater Newark, New Jersey. Among the grantees are: **Foundation of University of Medicine and Dentistry of New Jersey (UMDNJ)** (New Brunswick, NJ) – \$135,000 to support a demonstration project led jointly by the **UMDNJ School of Nursing and Department of Medicine** to train and embed nine community health workers in a new nurse-managed health home in a low-income housing project; **Community HOPE** (Parsippany, NJ) – \$97,563 to provide enhanced case management services to homeless veterans and veterans in transitional housing seeking to re-enter the community; **Jewish Vocational Services of MetroWest** (East Orange, NJ) – \$57,000 for health care case management for adults with severe disabilities and \$30,133 to support the **Wellness Works** program for poor,

immigrant adults enrolled in adult basic education and English as a second language classes; and **La Casa de Don Pedro** (Newark, NJ) – \$50,000 to provide bilingual case management, screenings, field visits, benefits enrollment, and health education workshops for North Newark's underserved, primarily Latino immigrant population. Contact: Marsha Atkind, 973.921.1210, ext. 15, matkind@hfnj.org.

- **HNHfoundation** (Concord, NH) awarded \$649,076 in grants during its 2011 program year. The grant awards benefit 31 health initiatives and projects at nonprofit organizations and government agencies across the state. The foundation awarded a total of \$219,914 for general operating support to **Foundation for Healthy Communities** (Concord) to support **HEAL Home**, **New Hampshire Healthy Kids Corporation**, **New Hampshire Center for Nonprofits for NonprofitNext**, and the **New Hampshire Public Health Association** (Concord) on behalf of the **New Hampshire Oral Health Consortium**. Four grantees will use a total of \$87,010 to support five public policy and advocacy efforts. These organizations include: **New Hampshire Public Radio** (Concord); **New Hampshire Public Health Association** (Concord) for its own project and on behalf of the **New Hampshire Oral Health Coalition**; **Public Policy Institute of Boston** (MA) on behalf of **New Hampshire Voices for Health** (Concord); and **Institute for Health, Law and Ethics** at the **University of New Hampshire School of Law**. Contact: Sandi Van Scoyoc, 603.229.3260, svsv@hnhfoundation.org.

The Virginia G. Piper Charitable Trust (Phoenix, AZ) has established a \$10-million strategic investment fund at **Arizona State University** (ASU) (Phoenix) to enable ASU to improve all aspects of health care delivery. This new initiative will involve improving health care education, research, and clinical practice through better use of data, including biomedical informatics, clinical data, and public health surveys, to assess health care outcomes and determine the best prevention and treatment practices. The initiative will also connect

science to health care practice in a more direct manner than is currently possible. Funding will facilitate the implementation of a cross-university effort to improve health outcomes that will involve all ASU academic units, including the programs under **Health Outcomes@ASU**, as well as a range of programs in the W.P. Carey School of Business, College of Liberal Arts and Sciences, Herberger Institute for Arts and Design, College of Technology and Innovation, and the New College for Interdisciplinary Arts and Sciences. Contact: Karen Leland, 480.556.7125, kleland@pipertrust.org.

■ **RCHN Community Health**

Foundation (New York, NY) launched its **Health Center Entry-Level Workforce Recruitment and Retention Initiative** aimed at recruiting, training, retraining, and retaining entry-level employees required by community health centers to deliver high-quality health care. Among the grantees are: **Charles B. Wang Community Health Center** (New York, NY) – \$200,000 for retention efforts focused on receptionists, medical assistants, case managers, and community health workers through an on-line training program; **Aaron E. Henry Community Health Services Center** (Clarksdale, MS) – \$199,948 to implement an educational and mentoring program for students interested in the health professions; **Wai'anae Coast Comprehensive Health Center** (HI) – \$199,995 to train entry-level staff so that they are able to work both within and across multiple departments; and **Seattle Indian Health Board** (WA) – \$148,749 to create a comprehensive recruitment, development, and retention program for entry-level staff who are qualified to meet the unique needs of American Indian and Alaska Native patients. Contact: Feygele Jacobs, 212.246.1122, ext. 712.

- **The Kate B. Reynolds Charitable Trust** (Winston-Salem, NC) approved 36 grants for more than \$5.5 million. The majority of funds will be invested in programs and organizations that focus on access to primary medical care, community-centered prevention, diabetes, and mental health and substance abuse. Other awards will provide technical assistance and training at both the indi-

Robert Wood Johnson Foundation

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The Robert Wood Johnson Foundation (RWJF) was established in 1972 after the death of corporate leader Robert Wood Johnson, II, who left the bulk of his estate to create an independent national foundation. Today RWJF is one of the leading health and health care philanthropies in the country.

RWJF's mission is to improve the health and health care of all Americans. Devoted to improving health policy and practice, RWJF works with a diverse group of dedicated people and organizations to address problems at their roots and to help make a difference on the widest scale – particularly for the most vulnerable among us.

Program Information: RWJF focuses its programming in seven areas: childhood obesity, coverage, human capital, pioneer, public health, quality/equality, and vulnerable populations.

► Financial Information:

Total Assets: \$8.7 billion (FY 2011)
Amount Dedicated to Health-Related Grants: \$425 million (FY 2011)

► Special Initiatives and Representative Health and Human Services Grants:

- **Future of Nursing: Campaign for Action** – Organized in collaboration with AARP, the campaign envisions a nation where all Americans have access to high-quality, patient-centered care in a health care system where nurses contribute as essential partners in achieving success. A network of 36 (soon to be 50) action coalitions is working to implement the Institute of Medicine's recommendations on the future of nursing at the state level. The focus is on advancing nursing education, ensuring nurses practice to the top of their education and training, enhancing interprofessional collaboration, and developing nurses as leaders (\$10 million over 5 years).
- **Supporting State Health Reform** – This initiative is helping 10 states grapple with reforming their insurance markets and expanding health insurance coverage, and then sharing lessons learned with all states as they work to implement the Affordable Care Act (\$45 million over 3 years).
- **County Health Rankings & Roadmaps** – This project is creating data and solutions that make it easier for people to be healthy in their own communities by focusing on specific factors known to affect health, such as education, community safety, and income. The project includes grants to local coalitions to address the social and economic factors that influence health in their commu-

nities; grants to national organizations working with local leaders in business, government, and health care to improve population health; recognition of communities whose promising efforts are leading to better health; and customized technical assistance to communities that have strategies to improve health, with a specific focus on policy and systems change (\$15 million over 4 years).

- **Impact Capital Initiative** – This initiative focuses on using program-related investments and strategic collaborations as a means of driving programmatic impact. RWJF recently funded two program-related investments: \$10 million to NCB Capital for the expansion of the Greenhouse project, and \$10 million to The Reinvestment Fund to increase access to fresh foods in low-income communities in New Jersey (\$100 million over 3 years).
- **Open Data Consortium** – This grant provides anchor funding to help convene a group of organizations seeking to foster the awareness and availability of health data collected by the federal government. The goal is to facilitate the use of these data to create products and services that ultimately improve people's health and the care they receive. RWJF is working with the U.S. Department of Health and Human Services and the Institute of Medicine as lead organizers of this effort (\$1 million over 18 months).

Role of Philanthropy in Meeting Pressing Needs:

“As our foundation enters its fifth decade of service, we understand that now, more than ever, it takes creative partnerships to achieve our goals. Working across sectors is critical to make things happen. It takes strong strategic direction and engagement with partners that, many times, are different from us. As the public and private sectors struggle, philanthropy's opportunities widen. Collaboration and cooperation are imperative to stay ahead of society's quickly changing needs.”

Risa Lavizzo-Mourey
President and CEO



vidual and organizational levels. The trust awarded eight grants to support programs focused on community-centered prevention. These grantees include:

The North Carolina Public Health Foundation (Raleigh) – \$440,000; **East Carolina University** (Greenville) – \$408,693; and **Pitt County Health Department** (Greenville) – \$360,000.

Grantees among the nine funded organizations that address diabetes include:

Opportunities Industrialization Center of Wilson – \$223,300; **YMCA of Western North Carolina** (Asheville) – \$193,379; and **Alliance Medical Ministry Inc.** (Raleigh) – \$176,000.

Eight organizations received funding to support mental health and substance abuse programs. Among these organizations are: **Johnston County Mental Health Center** (Smithfield) – \$263,230; **C.W. Williams Community Health Center** (Charlotte) – \$198,000; and **North Carolina Foundation for Advanced Health Programs, Inc.** (Cary and Raleigh) – \$164,596. Contact: Allen Smart, 336.397.5500, allen@kbr.org.

- **Salem Health & Wellness Foundation** (NJ) has awarded a \$200,000 matching challenge grant to the **Emergency Management Services Department** of Salem County. The grant will support the implementation of countywide emergency management services in an effort to alleviate the shortage of volunteers in the local municipalities serving Salem County. Contact: Brenda Goins, 856.299.4460, brendagoins@comcast.net.

- **WellPoint Foundation** (Indianapolis, IN) awarded a \$75,000 grant to **New England Healthcare Institute (NEHI)** (Cambridge, MA), a national policy institute, to launch **Bend the Curve**, an educational campaign identifying specific policy actions for reducing \$521 billion in unnecessary health care expenditures. Campaign activities are being directed using *A Health Care Leader's Guide to High Value Health Care*, an innovative publication aimed at providing health care leaders with actionable ways to reduce spending without lowering quality of care. The guide contains policy briefs illustrating the problems and solutions in each area, along with

case studies of successful strategies in the field. Its goal is to assist health care leaders to take action to reduce waste in their own organizations and communities. It also serves as an important resource for the discussion policymakers are having regarding cost containment as it relates to health reform. Contact: Sonia Furtado, NEHI, 617.225.0857, sfurtado@nehi.net.

SURVEYS, STUDIES & PUBLICATIONS

- **The Commonwealth Fund** (New York, NY) released *The Income Divide in Health Care: How the Affordable Care Act Will Help Restore Fairness to the U.S. Health System*. The issue brief expounds upon findings from *The Commonwealth Fund Health Insurance Tracking Survey of U.S. Adults*. The survey results indicate that more than half (57 percent) of adults ages 19 to 64 in families earning less than 133 percent of the federal poverty level were uninsured during part of 2011, and 41 percent were uninsured for one year or more. In contrast, only 12 percent of adults earning 400 percent of the federal poverty level or more were uninsured during the year, with 4 percent uninsured for one year or more. Low- and moderate-income adults who were uninsured during the year were much less likely to have a regular source of health care than people in the same income range who were insured all year. Authors of the issue brief project that the implementation of provisions in the Affordable Care Act will narrow the health care coverage gap between low- and high-income families. For more information, visit www.cmwf.org and select the "Publications" tab.

- **Robert Wood Johnson Foundation** (Princeton, NJ) and **American Heart Association – Western States Affiliate** (Commerce, CA) sponsored a study on the impact of imposing a nationwide penny-per-ounce tax on sugar-sweetened beverages on diet-related health conditions. Results project that imposing the tax would reduce overall consumption of sugary drinks by 15 percent among adults between the ages of 25

and 64. Researchers concluded that such action would prevent 95,000 cases of coronary heart disease; 8,000 strokes; and 26,000 premature deaths between 2010 and 2020. Calculations also indicate that the change would produce approximately 867,000 fewer obese adults and would significantly reduce the number of people diagnosed with diabetes, while also increasing the life span of persons with the disease. Further, an estimated \$17 million in medical costs would be mitigated during the same time period. For more information, visit www.rwjf.org.

National Committee for Responsive Philanthropy (NCRP) (Washington, DC) has released a report showing that every dollar invested in advocacy results in a return on investment of \$115. The NCRP publication, *Leveraging Limited Dollars: How Grantmakers Achieve Tangible Benefits by Funding Policy and Community Engagement*, distills findings from seven reports produced as part of its **Grantmaking for Community Impact Project**. The report provides evidence of the impact of foundation-funded policy advocacy, community organizing, and civic engagement, and explains why such strategies are successful and help create stronger communities. The report further notes that advocacy by 110 nonprofit organizations has yielded more than \$26.6 billion in benefits to low-wage workers, communities of color, rural residents, and other marginalized groups over a five-year period. Details on the advocacy and community organizing efforts of these nonprofits are compiled in a directory that includes data from NCRP's *Strengthening Democracy, Increasing Opportunities* reports. For more information, visit <http://www.ncrp.org/campaigns-research-policy/communities/gcip>.

ON-LINE

- **The Colorado Trust** (Denver) launched a new section of its website dedicated to tracking and informing public policy issues that could affect the health and well-being of Coloradans.

The new section of the site includes information about federal, state, and local laws, regulations, bills, judicial decisions, and political events. It highlights information about Colorado health and fiscal policy, federal health care reform, and national health policy. The site also provides daily news updates, as well as links to key publications and health policy-related websites. As a shared educational service, the trust also now provides its grantees and the public with the ability to track the status of key state and federal legislation and regulations pertaining to health. The new section can be accessed at www.coloradotruster.org/healthpolicy. Contact: Christie McElhinney, 303.539.3147, christie@coloradotruster.org.

OTHER NEWS

- **Archstone Foundation** (Long Beach, CA) announced that the **American Public Health Association's** Aging & Public Health Section is accepting nominations for the **2012 Archstone Award of Excellence in Program Innovation**. Established in 1997, the award recognizes best practice models in the field of health and aging. Programs that effectively link academic theory to applied practice in the field of public health and aging are eligible for nomination. Nominees should also have documented results but have been in operation less than 10 years. For more information, visit www.archstone.org.
- **New York State Health Foundation** (NYSHealth) (New York) announced its intent to realign its grantmaking strategy. Beginning in 2013, the foundation will include advancing primary care as one of its priority areas. The decision was predicated upon input from various stakeholders, as well as an assessment of the foundation's need and opportunity to influence important health issues. The foundation will continue to prioritize its efforts aimed at diabetes prevention and health care coverage, while curtailing its work toward improving clinical care for diabetes patients and discontinuing activity focused on integrating mental health and substance abuse. Further,
- NYSHealth will continue to provide support for returning veterans and their families and will maintain its special projects fund to augment projects that are in sync with the foundation's overall mission to improve health for residents across the state. For more information, visit www.nyshealthfoundation.org.
- PEOPLE**

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■ **AIDS United** (Washington, DC) announced that **Mark Ishaug** will step down as president of the organization, effective February 29, 2012. Mr. Ishaug has accepted a position as CEO of **Thresholds**, a Chicago-based nonprofit focused on serving persons with mental illness. **Victor Barnes**, senior vice president, will serve as interim president and CEO. For more information, visit www.aidsunited.org.
- **The Boston Foundation** (MA) announced the promotion of **Allison Bauer** to program director for the foundation's health strategy and grantmaking work, which includes the **CHAMPS Boston** and **Healthy People/Healthy Economy** initiatives. Ms. Bauer joined the foundation as a senior program officer in 2007 and was charged with developing a strategic approach to health and wellness, and guiding the foundation's grantmaking in health promotion and primary prevention. Before joining the foundation, she served as staff director and chief counsel for Massachusetts State Representative Ruth Balser and the Joint Committee on Mental Health and Substance Abuse in the Massachusetts House of Representatives. Contact: Ted McEnroe, 617.338.3890, ted.mcenroe@tbf.org.
- **The Colorado Health Foundation** (Denver) added two new members to its board of directors. **Russ Dispense** is president of King Soopers/City Market, a chain of 143 stores in Colorado, New Mexico, Utah, and Wyoming. Mr. Dispense serves on the boards of directors for the Western Association of Food Chains, Children's Hospital Colorado, and the Mountain States Employers Council. **Virginia Maloney, Ph.D.** is director of University of Denver's
- Marsico Institute for Early Learning and Literacy, a research and social policy institute dedicated to improving learning environments and outcomes for children from birth to age eight. Previously she worked as the dean of the University of Denver's Morgridge College of Education and executive director of the **Sturm Family Foundation** (Denver, CO). Contact: Suzanne Beranek, 303.953.3668.
- **Emerging Practitioners in Philanthropy** (EPIP) (New York, NY) has announced that founder and executive director **Rusty Stahl** will leave this position at the end of the summer of 2012. Mr. Stahl founded EPIP with a focus on developing extraordinary new leaders to enhance organized philanthropy and its impact on communities. His departure marks the end of a 10-year period characterized by innovation and impact in the field of philanthropy. To ensure EPIP's sustainability during the transition period and beyond, the organization has engaged a number of funders to provide three years of baseline operating support. EPIP has secured nearly half of its \$1.6 million goal with commitments from various foundations, including **The Kresge Foundation** (Troy, MI) and **Robert Wood Johnson Foundation** (Princeton, NJ). Contact: Sheena Brown, 212.584.8249.
- **The Horizon Foundation** (Columbia, MD) announced that **Nicolette Highsmith Vernick** will succeed **Rich Krieg** as the foundation's president and CEO. A nationally recognized expert on publicly financed health care, Ms. Vernick is leaving a post as senior vice president for program for the Center for Health Care Strategies, Inc., in Hamilton, New Jersey, where she has worked since 1999. During her tenure, she oversaw multimillion-dollar programs for major health care philanthropies, including the **Robert Wood Johnson Foundation** (Princeton, NJ), **The Commonwealth Fund** (New York, NY), and **The Annie E. Casey Foundation** (Baltimore, MD). She has published widely and spoken at national conferences, primarily on issues related to health care delivery, quality, and equity. Contact: Jean Moon, 410.730.0316, jeanmoon@verizon.net.

■ **MetroWest Health Foundation** (Framingham, MA) announced the election of **Anne Marie Boursiquot King** to its board of trustees. Ms. Boursiquot King is director of grants and policy at **Tufts Health Plan Foundation Inc.** (Watertown, MA) where she is responsible for the management of the foundation's \$2.8 million grantmaking program. She previously was manager of community partnerships and volunteerism at Tufts Health Plan. Prior to joining Tufts in 2005, Ms. Boursiquot King worked as assistant vice president for global employee communications at State Street Corporation. She was also director of communications at Atmospheric and Environmental Research Inc. Contact: Michelle Hillman, 508.879.7625, ext. 27, mhillman@mwhealth.org.

■ **Osteopathic Heritage Foundations** (Columbus, OH) announced the election of three new directors. **Rebecca deVillers, D.O.** is a board-certified family practice physician with more than 30 years of experience. She is a retired captain of the U.S. Navy and an adjunct clinical faculty member with the Ohio University Heritage College of Osteopathic Medicine. Dr. deVillers currently practices in Hilliard, Ohio. **Jeffrey Hutchison, D.O.** is a board-certified

ophthalmologist who has been in private practice in Columbus, Ohio since 1991, specializing in pediatric ophthalmology. Dr. Hutchison is a clinical assistant professor at the Ohio University Heritage College of Osteopathic Medicine, as well as a program director of ophthalmology residency at Doctors Hospital. Dr. Hutchison is a fellow in the American Osteopathic College of Ophthalmology. **Kathy Krendl, Ph.D.** is president of Otterbein University in Westerville, Ohio. Prior to joining Otterbein in 2009, she served in several faculty and administrative positions, including executive vice president and provost at Ohio University. She was also dean of the Scripps College of Communications at Ohio University and the School of Continuing Studies at Indiana University. Contact: Terri Donlin Huesman, 614.737.4359, tdonlin@ohf-ohio.org.

■ **Riverside Community Health Foundation (CA)** elected **Joseph Barr** to chair its board of directors. Mr. Barr is a certified public accountant in California and Ohio, and is currently a principal with Swenson Accountancy Corp. He also serves on the A. Gary Anderson Graduate School of Management Advisory Committee at the University of California, Riverside. Contact: Ninfa Delgado, 951.788.3471, ninfa@rchf.org.

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Visit the GIH Job Board at www.gih.org for current employment opportunities in health grantmaking.

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