

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

MARCH 19, 2012

NEW GRANTS & PROGRAMS

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- **Aetna Foundation, Inc.** (Hartford, CT) has awarded \$145,150 to the **Nurse-Family Partnership** (Denver, CO) to promote breastfeeding among African-American, first-time mothers enrolled in the Nurse-Family Partnership program. The two-year grant will fund a quality improvement study to develop new interventions to increase breastfeeding among African-American women, a population that has been shown to have a significantly lower rate of breastfeeding compared to other racial groups. The Nurse-Family Partnership provides low-income, first-time mothers with home visits from a registered nurse throughout a woman's pregnancy and until the child's second birthday. Nurses facilitate the mother's ability to sustain healthy pregnancies and deliver healthy children. They also educate the new mother on the benefits of breastfeeding and provide support as she initiates breastfeeding. The grant will fund focus groups to assess African-American attitudes toward breastfeeding and the development of new interventions in three regions where breastfeeding is less prevalent: Philadelphia, as well as areas of New Jersey and Texas. Contact: Fran Benton, 303.865.8408, fran.benton@nursefamilypartnership.org.
 - **CareFirst BlueCross BlueShield** (Owings Mills, MD) awarded more than \$8.5 million in funding over three years to help 12 safety net health center programs in Maryland, Virginia, and Washington, DC implement medical

home and care coordination programs for the region's chronically ill. In all, the funded programs are expected to provide services to as many as 66,000 individuals at more than 20 locations throughout the region. Among the grantees are: **Total Health Care Collaborative** (Baltimore, MD) – \$1.9 million to support **Family Health Centers of Baltimore** and **Park West Health System, Inc.'s** Safety Net Health Center Collaborative, a federally qualified health center; **Unity Health Care** (Washington, DC) – \$913,801 for the **Patient-Centered Medical Home Enhancement** initiative; **Health Care for the Homeless** (Baltimore, MD) – \$750,000 for the **Health Care for the Homeless Primary Care Medical Home** project; and **Mary's Center** (Washington, DC) – \$596,665 to support its **Patient Centered Medical Home Chronic Care Initiative**. Contact: Maya Newman, 800.914.6397.

- **Community Health Foundation of Western and Central New York** (Buffalo) awarded seven grants totaling \$200,000. Among the grantees are: **HEALTHeLINK** (Buffalo, NY) – \$93,750 to support care coordination in partnership with **Catholic Medical Partners** (Buffalo, NY) for seniors with major depression; **Children's Dental Health Project** (Washington, DC) – \$49,900 for a project, in partnership with the **Centers for Disease Control and Prevention** (Atlanta, GA) and the **New York State Department of Health's Bureau of Dental Health** (Albany), to use the evidence-based Systems Dynamics computer simulation model to assess the impact of various interventions to reduce the prevalence, consequences,

GIH NEWS

NEW GIH PUBLICATIONS

Visit www.gih.org to access the latest publications from GIH:

- Guest commentaries and the GIH essay for the 2012 annual meeting *Health and Equity for All*
- *Safety Net in the Era of Health Reform: A New Vision of Care* (Issue Brief)
- *Too Few Choices, Too Much Junk: Connecting Food and Health* (Issue Brief)
- *Transforming Health Care Delivery: Why It Matters and What It Will Take* (Primer)

TERRANCE KEENAN INSTITUTE NOMINATIONS DUE APRIL 29

The **Terrance Keenan Institute for Emerging Leaders in Health Philanthropy** is a great professional development opportunity for promising grantmakers. Fellows will spend two days with seasoned leaders in health philanthropy, discussing a variety of topics in a retreat-like setting. Participants must be nominated by the president and CEO or executive director of their foundations.

The program takes place October 2-3 in Washington, DC. Visit www.gih.org for more details.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

and costs of early childhood caries in New York State; and **P2 Collaborative of Western New York, Inc.**

(Williamsville) – \$30,743 to build a collaborative effort in rural western New York to complete an application to the Centers for Medicare and Medicaid Services for Medicare reimbursement of an intervention aimed at improving care transitions. For more information, visit www.chfwcnyc.org.

- **Foundation for Community Health** (Sharon, CT) recently awarded grants to local health organizations serving the needs of the people living in northeastern Dutchess and southeastern Columbia counties in New York and northwestern Litchfield County in Connecticut. Among the grantees are: **Northwestern Connecticut Community College Foundation** (Winstead) – \$98,644 for its nursing program implementation; **Catholic Charities Community Services, New York Archdiocese** (New York) – \$56,000 to pilot and evaluate a community-based outreach program targeting the Spanish-speaking immigrant population of eastern Dutchess County; **Astor Services for Children & Families** (Rhinebeck, NY) – \$45,000 to provide primary care providers who are caring for children experiencing mental illness with access to psychiatric consultation services for those patients; and **Council on Addiction Prevention & Education of Dutchess County** (Poughkeepsie, NY) – \$30,000 to support a prevention project, community coalition sustainability, and program development. In addition, funding for the management and disbursement of the foundation’s **Pharmaceutical Assistance Fund** was made to: **Dutchess County Community Action Partnership** (Dover Plains, NY) – \$100,000; **Northwest Connecticut Council of Governments** (Sharon, CT) – \$61,500; and **Columbia County Community Healthcare Consortium** (Hudson, NY) – \$13,500. Contact: Gertrude O’Sullivan, 860.364.5157.
- **The George Gund Foundation** (Cleveland, OH) awarded 75 grants totaling \$36 million to organizations serving residents of greater Cleveland,

Ohio. Among the grantees with health-related programs are: **Free Medical Clinic of Greater Cleveland** (OH) – \$70,000 to support its **Syringe Exchange Program**; **Family Planning Association of Northeast Ohio, Inc.** (Painesville) – \$50,000 over two years to support the association’s teen clinics; **Neighborhood Health Care, Inc.** (Cleveland, OH) – \$50,000 for clinic expansion and innovation; **County of Cuyahoga** (Cleveland, OH) – \$10,000 for a voter survey on health and human services issues; and **Third Wave Direct Action, Inc.** (New York, NY) – \$10,000 to support its reproductive health and justice work. For more information, visit www.gundfdn.org and select the “Grants Awarded” tab.

- **The Leona M. and Harry B. Helmsley Charitable Trust** (New York, NY) awarded \$15 million to **The Rockefeller University** (New York, NY) to fund research into digestive disorders, including metabolic diseases, cancers, and infections. The funds will establish the **Center for Basic and Translational Research on Disorders of the Digestive System**, which will support interdisciplinary basic research and foster collaborations among 20 Rockefeller labs that study biological processes related to the digestive system. The center will also encourage clinically oriented studies centered in The Rockefeller University Hospital. In addition to supporting laboratories working in the fields of immunology, microbiology, cancer biology, and metabolic disease, the new center will help fund the training of doctoral students, postdoctoral researchers, and physician-scientists; and provide seed funding for early phase projects involving promising new paths to discovery. The center will also sponsor seminars, symposia, and retreats, and provide support for the purchase of essential shared equipment. Contact: Zack Veilleux, 212.327.8982, zveilleux@rockefeller.edu.
- **Hogg Foundation for Mental Health** (Austin, TX) awarded scholarships to 27 bilingual students seeking a master’s degree in social work. Currently in its fourth year, the bilingual

scholarship program has awarded a total of 109 scholarships to increase cultural and linguistic diversity in the Texas mental health workforce. Scholarship recipients must be fluent in English and a second language chosen by the graduate program, typically Spanish. They also must commit to working in Texas after graduation, providing mental health services for a period equal to the timeframe of the scholarship. Scholarships, which include full tuition and fees, are available at all 12 Texas graduate schools of social work that are accredited or pending accreditation by the National Council on Social Work Education. Contact: Carrie Dyer, 512.471.4804, carrie.dyer@austin.utexas.edu.

- **Robert Wood Johnson Foundation** (Princeton, NJ) and **Group Health Research Institute** (Seattle, WA) are collaborating to establish a national program designed to identify creative practices that make primary care more efficient and effective. The **Primary Care Team: Learning from Effective Ambulatory Practices** (the LEAP Project) will identify primary care practices that use health professionals and other staff in ways that maximize access to their services so that these workforce models can be replicated and adopted more widely. The new program will point out changes in policy, workforce, culture, education, and training related to primary care that can improve the way practices function. Its goal is to identify and then study up to 30 high-functioning primary care practices to learn about innovative staffing arrangements that maximize the contributions of health professionals and other staff. For more information, visit www.rwjf.org/newsroom.
- **Ronald McDonald House Charities** (Oak Brook, IL) awarded nine grants totaling \$2.3 million to non-profits working with children in Africa, Asia, Latin America, and the United States. The charity invests in organizations that use a “train-the-trainer” implementation model to ensure a direct and measurable impact to pressing issues relating to children’s health and well-being. Funds will support the health of mothers and children in rural Guatemala

GRANTMAKER FOCUS

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MARCH 19, 2012

Kaiser Permanente

One Kaiser Plaza, Oakland, CA 94612 Phone: 800.464.4000 Web site: www.kp.org/communitybenefit

Kaiser Permanente began at the height of the Great Depression with a single surgeon, Dr. Sidney Garfield, and a 12-bed hospital in the Mojave Desert. Since then, Kaiser Permanente has expanded to serve nearly 9 million members in California, Colorado, the District of Columbia, Georgia, Hawaii, Ohio, and several states in the mid-Atlantic and Northwest regions.

Program Information: While most of Kaiser Permanente's grants support the eight regions where it operates, a number of grants are made for programs that have a national impact on health and health policy. Through its Community Health Initiative, Kaiser Permanente works with community-based organizations to design, deliver, and sustain long-term programs in improving the conditions of their neighborhoods, workplaces, and schools so that they promote good health. The Safety Net Partnerships initiative focuses on building and maintaining partnerships with community health centers, local health departments, and public hospitals. Through the Care and Coverage for Low Income People focus area, Kaiser Permanente creates and supports programs that lower financial barriers so the uninsured and underinsured gain access to quality care. Lastly, Kaiser Permanente aims to improve health care by sharing knowledge about the evidence base for care and health through its Developing and Disseminating Knowledge focus area.

► Financial Information:

Total Assets: \$47.9 billion (operating revenue – FY 2011)

Direct Community Benefit Investment: \$1.8 billion

Amount Dedicated to Health-Related Grants: \$68 million (FY 2011)

► Special Initiatives and Representative Health and Human Services Grants:

- **The Weight of the Nation** – Kaiser Permanente made a grant to the Institute of Medicine (IOM) to support the educational materials and community outreach strategy and implementation associated with "The Weight of the Nation," a public health campaign and HBO's documentary films series. The project was developed in partnership with the IOM, the Centers for Disease Control and Prevention, the National Institutes of Health, Home Box Office Documentary Films, and the Michael & Susan Dell Foundation. Receive a screening kit and discussion guide at theweightofthenation.hbo.com/ (\$5 million).
- **HEAL** – Kaiser Permanente leads healthy eating, active living (HEAL) collaboratives across the country. This community-based approach to wellness seeks to make environmental and policy changes, individual behavior changes, increased community engagement, and community ownership. Kaiser Permanente approved more than \$50 million across the country since 2004 to support HEAL (\$17 million for one year).

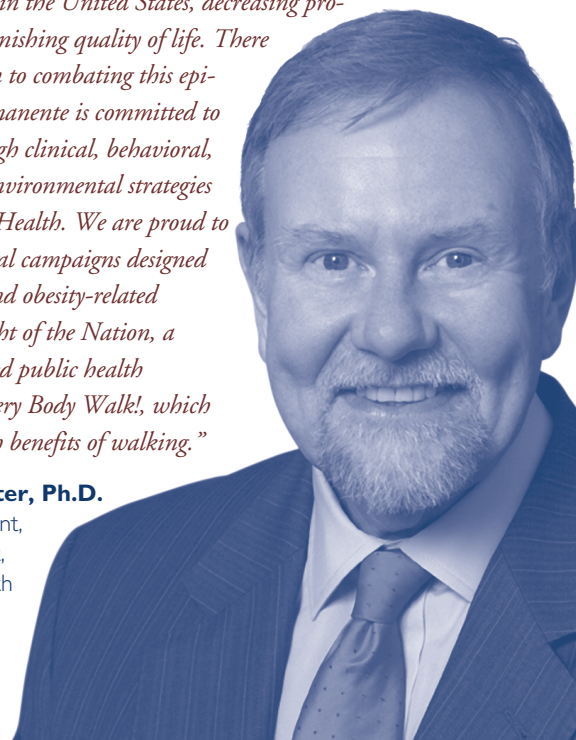
- **Healthy Eating in Hard Times** – This initiative seeks to ensure that food insecure families have access to healthy food, not just calories. In 2011 Kaiser Permanente funded two grants to increase access to healthy foods for low-income and underserved individuals. Since 2005 Kaiser Permanente has invested more than \$4.5 million in this initiative (\$1.5 million for one year).
- **Safety Net Support** – In 2011 Kaiser Permanente approved 424 grants to support the nation's safety net institutions. Kaiser Permanente helps strengthen the capacity of community health centers, public hospitals, and local health departments to promote access to high-quality care for the uninsured and underserved vulnerable populations (\$33 million for one year).
- **Measuring Clinical Effectiveness to Improve and Health Care** – A grant to the IOM Roundtable on Science and Innovation in Health Care will help bring together experts from around the nation with a goal of transforming the way evidence on clinical effectiveness is generated and used to improve health and health care (\$375,000 for one year).

Most Pressing Health and Human Services Issues:

"Obesity, and its related health consequences, is a grave threat to public health in America. We are consigning an entire generation to die younger and sicker than their parents. Carrying extra weight increases the risk for premature death and is a primary risk factor for type-2 diabetes, cardiovascular disease, hypertension and stroke, and certain forms of cancer. These chronic conditions consume 80 percent of health care costs in the United States, decreasing productivity and diminishing quality of life. There is no single solution to combating this epidemic. Kaiser Permanente is committed to addressing it through clinical, behavioral, community, and environmental strategies that we call Total Health. We are proud to be a part of national campaigns designed to reduce obesity and obesity-related illnesses: The Weight of the Nation, a community-oriented public health campaign, and Every Body Walk!, which promotes the health benefits of walking."

Raymond J. Baxter, Ph.D.

Senior Vice President,
Community Benefit,
Research and Health
Policy



and Nimba County, Liberia; increase access to dental care for children in Vietnam; strengthen local capacity to improve maternal and infant health outcomes in Peru; support surgical care and education to equip physicians and nurses in Haiti; decrease infant and maternal mortality rates in Kenya; bridge access to burn care through surgical outreach in India and Nepal; train local medical staff in pediatric cardiology surgical practices in Nicaragua; and decrease negative youth behaviors and school dropout rates in the United States. For more information, press only, contact Clara Carrier, 630.623.6573, clara.carrier@us.mcd.com.

- **United Hospital Fund** (New York, NY) awarded grants totaling \$260,000 to local organizations working to improve health care services in New York City. Among the grantees are: **Alzheimer's Association, New York City Chapter** – \$75,000 to improve care for patients with advanced dementia by developing and implementing a model residential care program in palliative care; **Together on Diabetes for Seniors Initiative** – \$65,000 to enhance the capacity of community-based organizations to provide supportive services to seniors with diabetes in Washington Heights/Inwood; **The New York Immigration Coalition** – \$50,000 to promote best practices in hospital language assistance services; **Empire Justice Center** – \$30,000 to analyze the policy implications and implementation challenges created by the Patient Protection and Affordable Care Act's complex provisions related to citizenship status; and **Montefiore Medical Center and North Shore-Long Island Jewish Health System** – \$20,000 each to improve the care practices for patients who are discharged from the hospital with home care services and active peripherally inserted central catheter lines. Contact: Bob de Luna, 212.494.0733, rdeluna@uhfnyc.org.
- **Washington Square Health Foundation, Inc.** (Chicago, IL) awarded \$578,956 in grants and program-related investments to organizations that address health issues for residents of greater Chicago. The

foundation made a \$300,000 program-related investment to **Family Christian Health Center** (Harvey, IL) to increase primary care access in Chicago's medically underserved southern suburbs. The foundation also launched its **Food Pantry Initiative** with a \$25,000 grant to **The North Park Friendship Center Food Pantry** (Chicago, IL). The initiative aims to address high unemployment rates and the lack of funds available for the social welfare safety net. **A Silver Lining Foundation** (Chicago, IL) will use a \$17,000 grant to support the **Keep aBreast** program, a high-risk teen outreach program based on the train-the-trainer model. The program will educate underprivileged Chicago public school teen girls about the risks of breast cancer and the importance of early detection and screenings. The teens will be given information to share with women in their homes and communities about the free mammography program, the ease of accessing the service, and follow-up diagnostic testing, as well as cancer information. Contact: Catherine Baginski, 312.664.6488, baginski@wshf.org.

SURVEYS, STUDIES & PUBLICATIONS

- **California HealthCare Foundation** (Oakland) published the results of a poll that captured information about decisions and practices pursuant to end-of-life care. **Final Chapter: Californians' Attitudes and Experiences with Death and Dying** indicates that nearly 8 in 10 Californians, if seriously ill, would want to speak with their doctor about end-of-life care, but fewer than 1 in 10 report have had such a conversation. Other findings indicate that while 82 percent of respondents said that it is important to put their wishes in writing, less than one-quarter have actually done so. Further, more than half said they have not talked with a loved one about the kind of care they want at the end of life. The survey finds patients' wishes regarding treatment are not always honored. Only 44 percent of Californians who

have lost a loved one in the last 12 months said their loved one's end-of-life preferences were completely followed and honored by medical providers. The survey also explores differences in attitudes toward death and dying among major ethnic groups in California. Contact: Steven Birenbaum, 510.587.3157.

- **Community Health Network** (Indianapolis, IN) released a new community health needs assessment tool that includes more than 100 nationally recognized measurements rating the overall health status for residents of Indiana's Hamilton, Hancock, Johnson, Marion, Morgan, and Shelby counties. The health needs assessment, available to the public on eCommunity.com, uses data compiled from governmental and nongovernmental agencies and is automatically updated as the most recent data become available. The assessment is divided into categories derived from the social determinants of health, including economy, education, environment, government and politics, public safety, social environment, and transportation. Each indicator is scientifically rated and accompanied by a visual representation that demonstrates how well Marion and surrounding counties are doing compared to other counties nationally. It also rates progress toward the national standards of health and wellness established by the Centers for Disease Control and Prevention's Healthy People 2020 initiative. Examples of indicators include adults with health insurance, infant mortality rate, and adults who smoke. For more information on the community health needs assessment, visit <http://bit.ly/AgnubY>. Contact: Lynda de Widt, 317.621.3636.
- **Con Alma Health Foundation** (Santa Fe, NM) announced the publication of **Blueprint for Health New Mexico**, a multistakeholder, collaborative planning and design effort to develop a statewide plan to implement the Patient Protection and Affordable Care Act (ACA). The foundation received a grant from the **W.K. Kellogg Foundation** (Battle Creek, MI) to support the planning process and development of a health care reform

implementation work plan. The initiative employed a collaborative planning process designed to engage a diverse group of stakeholders. As a result of these efforts, the BluePrint for Health New Mexico Advisory Network was formed and included a diverse representation of stakeholders from the community, private and nonprofit employers, policymakers, government entities, businesses, advocacy organizations, and providers. The project also commissioned a blueprint resource team to perform research and analysis to link the plan to implementation action. One of the key recommendations is support for the creation of a health insurance exchange in New Mexico. Visit www.conalma.org to view the executive summary or full report, and www.blueprintnm.org for the resource team reports. Contact: Dolores Roybal, 505.438.0776, ext. 3, droybal@conalma.org.

- **Foundation for a Healthy Kentucky** (Louisville) released the 11th and 12th installments in a series of reports on topics covered in the most recent Kentucky Health Issues Poll. The 11th report, *Rates of Caregiving Among Kentucky Adults*, reveals that about 13 percent of Kentucky adults reported that they are responsible for the care of family members who are chronically ill or disabled and are no longer able to care for themselves. The poll also found that nearly one in five people living at or below 200 percent of the federal poverty guidelines (FPG) report having a caregiving role, compared with fewer than nearly 1 in 10 of those living above 200 percent of the FPG. The 12th publication, *The Link Between Poverty and Health in Kentucky*, reports a strong correlation between higher income and better health. Results from the poll indicate that about 6 in 10 Kentuckians living above 200 percent of the FPG reported being in “excellent” or “very good” health status since 2008. In contrast, 2 in 10 Kentuckians living below 100 percent of the FPG and about 3 in 10 living between 100 percent and 200 percent of the FPG reported “excellent” or “very good” health status during the same time period. For more information, visit www.healthy-ky.org.

- **Northwest Health Foundation** (Portland, OR) funded *Facing Race: 2011 Legislative Report Card on Racial Equity*, which assesses the extent to which the Oregon State Legislature supported policies advancing opportunity and racial equity to close disparities, protect against discrimination, and promote civic participation. The report, the first of its kind in Oregon, examines racial equity related to civil rights and criminal justice, education, economic justice, health, and immigrant and refugee issues. A coalition of seven groups released the report, which aims to help legislators understand the state’s changing demographics and how to better address the needs of communities of color. For more information, visit www.safetyandjustice.org/spotlight/2511.

OTHER NEWS

- **Greater Milwaukee Foundation** (WI) announced that \$1.8 million was raised through the area’s first Match Day event to support 19 area food and shelter agencies. The special on-line giving event, which was coordinated by the foundation, raised approximately \$1 million; a special preview day for foundation donors raised \$127,694; and each gift made will be proportionately matched with money from a \$675,000 pool, resulting in the total of more than \$1.8 million. The Greater Milwaukee Foundation, **Brewers Community Foundation** (Milwaukee, WI), **The Ceres Foundation** (Gaithersburg, MD), **Faye McBeath Foundation** (Milwaukee, WI), **United Way of Greater Milwaukee** (WI), and several foundation donor-advised funds contributed to the pool. The three food programs – **Feeding America Eastern Wisconsin** (Milwaukee), **Food Pantry of Waukesha County** (WI), and the **Hunger Task Force** (Milwaukee, WI) – raised a total of \$296,351, while the 16 participating shelters raised a total of \$640,603. For more information, visit www.greatermilwaukee.com/foundation.org.

- **Conrad N. Hilton Foundation** (Los Angeles, CA) announced that **HelpAge International** (London, England) has been selected to receive its **2012 Conrad N. Hilton Humanitarian Prize**. The honor includes a \$1.5 million gift that will be presented at the Global Philanthropy Forum, which is scheduled for April 2012 in Washington, DC. A global organization with a singular focus on providing assistance to and advocating for disadvantaged older people, HelpAge was formed in 1983 by organizations in Canada, Colombia, Kenya, India, and the United Kingdom that had similar missions to support older people. The organization currently encompasses 94 HelpAge affiliates in 70 countries and more than 3,000 independent partner groups and older people’s organizations. HelpAge has trained 25,000 professionals and 16,000 community members, including older people, to provide health care, legal advice, and financial support for older people. HelpAge is actively engaging with the United Nations, European Union, World Bank, International Monetary Fund, bilateral donor governments, the World Economic Forum, and other influential organizations to ensure that there is a strong understanding of the critical need to support the human rights of older people. For more information, visit www.hiltonfoundation.org.

PEOPLE

- **The Colorado Trust** (Denver) named **Gwyn Barley, Ph.D.** director of programs. In this new position, Dr. Barley is responsible for the day-to-day management of the program department’s grantmaking, grants management, and policy-related activities to advance the trust’s vision to help achieve access to health for all Coloradans. Dr. Barley spent several years at the University of Colorado School of Medicine, where she served as the founding director of the Center for Advancing Professional Excellence. She led this nationally recognized model for innovation in program-specific and inter-professional education and assessment since 1998. She also launched the

Department of Medicine's Student Affairs Office, the *Foundations of Doctoring Curriculum*, and the university's Center for Healthy Living at Stapleton. Dr. Barley is an associate professor in the departments of family medicine, internal medicine, and pediatrics, as well as the graduate school. Contact: Sabrina D'Agosta, 303.539.3146, sabrina@coloradotrust.org.

■ Kansas Health Foundation

(Wichita) hired **Jeffrey G. Willett** as its vice president for programs. Mr. Willett, who comes to the foundation after serving as director of the **New York State Tobacco Control Program**, will be responsible for overseeing the foundation's grantmaking department. During his time at the New York State Tobacco Control Program, Mr. Willett led the state's comprehensive tobacco prevention efforts, including the development, implementation, evaluation, and dissemination of effective tobacco control and public health interventions and policy recommendations. He was also involved in the establishment of the New York Center for Public Health and Tobacco Policy. In addition to his work in tobacco prevention and public health, Mr. Willett also has extensive experience in evaluation, research, strategic commu-

nication, and policy development. Contact: Chris Power, 316.262.7676, cpower@khf.org.

■ **The Kate B. Reynolds Charitable Trust** (Winston-Salem, NC) announced that **J. Nelson-Weaver** joined its team as a senior program officer for the health care division. Ms. Nelson-Weaver comes to the trust with a strong history of developing community collaboratives and experience engaging various partners to create health equity. Ms. Nelson-Weaver has worked with a wide variety of communities for nearly 20 years, primarily in North Carolina, but also with national and international organizations. Most recently, she has worked with pediatricians in the Northwest Community Care Network to improve health care for children in low-income households. She has served on advisory committees for a number of North Carolina foundations and funders, as well as on numerous nonprofit boards. Over the last 15 years, Ms. Nelson-Weaver developed coalitions to engage community health partners ranging from small nonprofit organizations to health care providers and hospital systems in finding solutions to challenging community health problems. Contact: Allen Smart, 336.397.5500, allen@kbr.org.

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SUITE 1200
WASHINGTON, DC 20036
TEL 202.452.8331 FAX 202.452.8340
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