



improve the health of all people

BULLETIN

RESILIENCE AND CONNECTION

Philosophers and sociologists have written about the essential role social engagement and good connections between people play in building strong communities. At this year's annual meeting I was reminded of this by all three plenary speakers. The topics of their speeches were different, but each described how social connection contributes to the healthy resilience of families and communities.

Nicole Lurie, assistant secretary for preparedness and response at the U.S. Department of Health and Human Services (HHS), showed us that in communities where there are good ties within families and connections between families and local organizations, people do better both before and after disasters. For example, when families have good internal communication, vulnerable elders are less likely to be stranded alone, perhaps to die, when the power and water go off. When communities are supported by strong local organizations, it is more likely that their post-disaster medical and behavioral health needs will be recognized and quickly responded to. HHS' own response to disaster is enhanced where community resilience is strong.

Resilience and connection are equally relevant for children's healthy development, Jeanette Betancourt, senior vice president of outreach and educational practices for Sesame Workshop, explained. For example, when families do not have enough food to eat, parents are often ashamed and may not know how to talk to their kids about being hungry. Using videos and other research-based materials, Sesame Workshop removes stigma and helps families find ways to talk to each other. It also connects families with community resources. In the process, families become stronger and have more tools at their disposal for getting through difficult circumstances.

Rebecca Onie described how Health Leads, of which she is CEO, *creates* connections. By ensuring that people's needs for housing, food, or social services receive as much attention as their medical needs, Health Leads' volunteers lay the groundwork for increased family and community resilience. In so doing, they position health care to increase its impact on overall health.

A key take-away from all three presentations is that because people are social creatures, health outcomes are better when individuals, families, and organizations are meaningfully connected. These connections create the resilience that enables people to withstand everything from individual health problems to natural disasters. Moreover, resilient communities have the capacity to help improve the systems, such as local government, that serve them.

Nicole Lurie observed, "Preparedness is based on the strength of day-to-day systems." There are many ways in which funders can help build and support the connections that make up everyday life. To make organizations stronger, they can support leadership development or strategic planning; to support families, they can connect them with services or fund programs that work with family members to help them function better. Wherever the work falls on the spectrum from community to health care settings, it has the potential to ripple outward and multiply the benefits, in both good times and bad.

Faith Mitchell

President and CEO Grantmakers In Health

MARCH 25, 2013

GIHNEWS

NICOLE DREISBACH JOINS GIH STAFF

GIH is pleased to announce that Nicole Dreisbach has joined GIH as the program associate responsible for the maternal and child health and public health priority areas. Prior to joining GIH, she served as a research associate at the Public Health Management Corporation, where she worked on a community-based health and well-being survey of adults, older adults, and children residing in southeastern Pennsylvania. Ms. Dreisbach earned a master of public health degree from The George Washington University School of Public Health and Health Services.

NEW GIH ISSUE BRIEF: START SMART: HEALTHY WEIGHT IN EARLY CHILDHOOD

Visit www.gih.org to read GIH's latest Issue Brief Start Smart: Healthy Weight in Early Childhood. The report examines how grantmakers are investing in early childhood obesity prevention efforts and other opportunities for philanthropic involvement.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

Aetna Foundation (Hartford, CT) awarded a \$140,000 grant to the U.S. **Soccer Foundation** (Washington, DC) to support Soccer for Success, an afterschool program targeting children from low-income communities. Funding will support the program's expansion in three cities: Detroit, Houston, and Washington, DC. Soccer for Success encourages healthy eating and physical activity through a variety of activities that includes playing noncompetitive soccer and connecting with mentors. The 24week program is free and includes three or more 90-minute sessions each week. The foundation anticipates serving approximately 2,500 children through the program. Aetna also awarded \$49,000 to the Norma F. Pfriem Breast **Care Center** (Fairfield, CT) to increase access to breast health services, especially for low-income women. The center will expand Mujer a Mujer/Woman to Woman, an outreach and screening program that enlists bilingual breast cancer survivors to promote early detection and encourage women to take advantage of free breast health care services. The program expects to reach 3,000 women in the Bridgeport, Connecticut, area in 2013. Contact: Marnie Goodman, 860.273.2314, goodmanm2@aetna.com.

AIDS United (Washington, DC) has awarded \$1 million to seven organizations to help define and expand programs that help HIV-positive people continue to receive care and treatment. Funding is made possible through a \$4 million investment from the MAC AIDS Fund (New York, NY). CitiWide Harm Reduction Program (Bronx, NY) received funding for a retention intervention for homeless and substance-using individuals in the Bronx who can access medical services, an in-house pharmacy, and case management in a one-stop shop. A grant to Mazzoni Center (Philadelphia, PA) will support an intensive retention initiative exclusively targeting local transgendered individuals that includes a drop-in center where clients can receive wraparound services. The Open Door (Pittsburgh, PA) will

use funding for a harm-reduction housing model for substance-abusing HIV-positive local residents that is highly replicable due to its low operational costs. **The Rector and Visitors of the University of Virginia** (Charlottesville) will use its grant for an innovative program model using a smart phone app and a virtual community to retain individuals in the most rural parts of Virginia. Contact: Rob Banaszak, 202.408.4848, ext. 214, rbanaszak@aidsunited.org.

The Alaska Mental Health Trust Authority (Anchorage) awarded \$83,429 in grants for 10 Alaska-based projects to fund programs that assist people with mental illness, developmental disabilities, substance-related disorders, Alzheimer's disease and related dementia, and traumatic brain injury that results in permanent brain injury. Among the grantees are: Juneau Alliance for Mental Health, Inc. -\$10,000 to facilitate and assist people in managing their mental health symptoms during the winter; North Star Youth Court (Fairbanks) - \$10,000 to fund a project that will encourage peer-to-peer education and reduce juvenile substance abuse and crime through restorative justice practices; Wasilla Area Seniors, Inc. - \$10,000 to open a senior day services program helping prevent premature institutionalization; Fairbanks Resource **Agency** – \$8,000 to establish a resource network for siblings and other family members of people with developmental disabilities; and Morning Star Ranch (Denali Park) – \$5,500 to modify a newly acquired facility to ensure Americans with Disabilities Act accessibility, thereby increasing day habilitation opportunities for the special needs community in the Fairbanks area. Contact: Vivian Hamilton, 907.334.2531, vivianhamilton@alaska.gov.

Alliance Healthcare Foundation
 (San Diego, CA) awarded 24 grants
 totaling nearly \$1.1 million to organiza tions in San Diego and Imperial counties
 that work to advance the health and
 wellness of residents in need. Funding
 was distributed through the foundation's
 Mission Support Grants program, with
 individual awards ranging from \$25,000
 to \$100,000. Three of the organizations

that received awards valued at \$100,000 include: Embrace (San Diego), which will use funding to support efforts to mobilize college students to serve less fortunate members of civilian and veteran communities through service learning and volunteerism; 2-1-1 San Diego, which will apply funding to efforts to connect people to the service delivery system and by providing vital trend information for community planning; and University of California, San Diego Free Clinic, whose grant will support continued efforts to partner with the community to provide accessible, quality health care for the underserved in a respectful environment in which students, health professionals, patients, and community members learn from one another. Contact: Nancy Sasaki, 858.875.3304, nsasaki@ alliancehealthcarefoundation.org.

- The California Wellness **Foundation** (Woodland Hills) awarded a \$1 million grant to Swords to Plowshares (San Francisco, CA) to address the health of California's women veterans. Through a competitive request for proposals process, Swords to Plowshares will re-grant \$700,000 to 20 or more organizations that will provide a range of health services to the state's female veterans. The organization has provided services to veterans for nearly 40 years and is regarded as a national model for care of veterans. For more information, visit www.calwellness.org/news.
- The Colorado Trust (Denver) awarded \$983,639 in grants to eight Colorado Early Childhood Councils to support efforts to integrate health into their work of connecting children and families to early childhood resources and services. This funding builds on earlier support the trust has provided through the Early Childhood Health Integration program. The councils receiving grants are: Arapahoe County Early Childhood Council (Centennial); Denver Early Childhood Council; Early Childhood Council of La Plata County (Durango); Early Childhood Council of Larimer County (Fort Collins); Early Childhood Partnership of Adams County (Thornton); Mesa

County Partnership for Children and Families (Grand Junction); Montelores Early Childhood Council (Cortez); and Rural Resort Northeast Early Childhood Council (Dillon). Contact: Christie McElhinney, 303.539.3147, christie@coloradotrust.org.

DentaQuest Foundation (Boston, MA) recently launched the Innovation Fund for Oral Health, a new funding opportunity for nonprofit organizations to create systems change that reduces and eliminates barriers to access to oral health care services and promotes community-based prevention strategies. Proposals to the fund will be accepted on a rolling basis; a total of up to \$4.45 million will be awarded for one-year grants in 2013. The size of individual awards will be determined based on the scope and scale of the proposal. Recipients may be eligible to submit requests for renewed funding, contingent on successful implementation and demonstrated achievement of proposed goals. For more information, visit www.dentaquest foundation.org/programs/innovationfund-oral-health. Contact: Michael Monopoli, 617.886.1372, michael. monopoli@dentaquestfoundation.org.

Greater Rochester Health

Foundation (NY) announced intended funding of up to two individual \$75,000 grants as part of its Neighborhood Health Status Improvement initiative. The initiative's objectives are to recognize and address the intersection of poverty, place, and individual and family health status in low-income neighborhoods; and to make important connections between neighbors and across neighborhoods while leveraging these connections to promote assetbased, collaborative, and strategically planned approaches to strengthen neighborhoods and promote neighborhood health. The foundation will support efforts that involve and engage residents in collaborations that produce and carry out strategic plans to improve quality of life within neighborhoods and communities in the greater Rochester region. Funding for this round will support the initiative's Phase I: Engagement and Assessment/Asset Mapping. Future funding will support Phase II: Building Partnerships and Long-Term Planning and **Phase III: Implementation of Long-Term Plan**. Each phase will be completed separately. Contact: Barbara J. Zappia, 585.258.1709, bzappia@ thegrhf.org.

- Health Foundation of South Florida (Miami) approved \$1.8 million for 21 grants focused on increasing access to quality primary health care, healthy eating, active communities, preventive health measures, oral health, and other community health needs for residents of Florida's Broward, Miami-Dade, and Monroe counties. Among the grantees are: Open Door Health Center (Homestead, FL) - \$200,000 to provide free primary health care for low-income and uninsured residents in Homestead/Florida City and surrounding areas; Miami-Dade County Health Department - \$197,000 to provide breast and cervical cancer screenings to uninsured women; Rural Health Network of Monroe County (Key West) – \$130,000 for a new federally qualified health center in Key West; Boys & Girls Club of Broward County (Ft. Lauderdale) - \$120,000 to implement an evidence-based nutrition program in 11 afterschool clubs; Broward College Foundation (Ft. Lauderdale) - \$91,000 to provide lowcost dental care; and Florida CHAIN (Jupiter) - \$70,000 to assist with the implementation of a federally facilitated state health insurance exchange through an advocacy and communications campaign. Contact: Shari Gantman, 305.374.9199, sgantman@hfsf.org.
- Highmark Foundation (Pittsburgh, PA) has committed \$254,500 to help establish a patient navigation pilot program in two western Pennsylvania hospitals. The foundation will partner with Accenture (Pittsburgh, PA), which will provide pro bono services to implement the program at St. Vincent Health System (Erie) and Allegheny Valley Health System (Pittsburgh). Accenture and Highmark will work with the hospitals to create an infrastructure for patient navigation - both locally and within the individual hospitals. As a part of the effort, six patient navigators will be trained, hired, and placed within the hospitals, while an additional 10 navigators will be trained to assist when

necessary. A third participating hospital is currently being determined. Allegheny and Erie counties were selected for the program because each had specific factors suggesting a high demand for patient navigation, including limited access to care, quality of care, health disparities, low-income patients, geographic location, and racial or ethnic diversity. Contact: Jenn Francis, Accenture Health, 630.338.6426, jennifer.francis@accenture.com.

Robert Wood Johnson Foundation (Princeton, NJ) awarded a two-year, \$7.8 million grant to YMCA of the USA (Chicago, IL) to support efforts aimed at reducing childhood obesity. The organization will use funding to expand its **Statewide Pioneering Healthier Communities** (PHC) initiative from six states to an additional 14 states: California, Florida, Indiana, New York, North Carolina, Massachusetts, Minnesota, Missouri, South Carolina, Texas, Vermont, Virginia, Washington, and Wisconsin. Statewide PHC is part of the YMCA's Healthier Communities Initiatives and addresses childhood obesity through policy and environmental changes at the community and state levels. As a result of previous foundation funding, 32 communities in six states have participated in the project and have implemented strategies that include helping families eat healthier by bringing fresh fruits and vegetables to neighborhoods lacking healthy food options; creating safe walking routes for children to walk to school; and working with schools and afterschool programs to increase physical education and access to opportunities for additional physical activity. Contact: Christine Clayton, 609.627.5937, media@rwjf.org.

MetLife Foundation (Hartford, CT) awarded \$125,000 to the National League for Nursing (NLN) to address the shortage of nurses and other health care professionals who are adequately equipped to handle the unique challenges of caring for older adults with Alzheimer's disease, by creating specialized curricula and resources for the NLN's geriatrics education program, Advancing Care Excellence for Seniors. The league will develop three interprofessional teaching strategies and three unfolding Web-based case studies. Related simulations, also to be developed as part of the new project, will provide faculty with classroom-ready templates for instruction and guidelines for integrating new knowledge into the core curriculum. In addition, the unfolding case studies and related simulations will highlight complex health care situations experienced by Alzheimer's patients and their families, presenting students with opportunities to think and act in real time, using evidence-based nursing assessment and intervention strategies. Contact: Elaine Tagliareni, 212.812.0333, etagliareni@nln.org.

United Health Foundation

(Minnetonka, MN) and United Healthcare (Minneapolis, MN) awarded \$1.7 million to Temple University's Kornberg School of Dentistry (Philadelphia, PA) to improve dental health care for children. Funding will support the launch of Project **ENGAGE**, which will work with Philadelphia children under six and their families who are enrolled in the state's Medicaid plan, including the United Healthcare Community Plan of Pennsylvania. The new program will improve children's oral health by creating a registry that will use dental claims information and operating and emergency department histories to identify children most at risk for developing any health issues as a result of tooth decay. Community health workers will provide these children and their families, including siblings and pregnant women, with information, counseling, and assistance in scheduling dental appointments. Public health dental hygienists will also be available to provide in-home care and additional treatments, such as fluoride varnishes and sealants. The goal is to expand the initiative to other parts of the state and country. Contact: Lauren Mihajlov, 952.936.3068, lauren mihajlov@uhc.com.

The Harry and Jeanette Weinberg Foundation (Owings Mills, MD) announced the full launch of the Homecare Aide Workforce Initiative. The foundation is providing \$1.6 million of the total \$2.95 million project cost. The project will lead to improved

care for older adults while simultaneously benefiting those who have made a career by providing that care. The initiative will establish a best practices baseline for recruitment, training, and supervision of paid caregivers. In collaboration with UJA-Federation of New York and several of their beneficiary agencies, Tiger Foundation (New York, NY), Surdna Foundation (New York, NY), and The New York Community Trust (NY), this 27-month program will provide hands-on, intensive, comprehensive, and specialty training to at least 600 new and 400 experienced homecare workers. Contact: Craig Demchak, 443.738.1159, cdemchak@hjweinberg.org.

SURVEYS, STUDIES & PUBLICATIONS

Child Health and Development Institute of Connecticut, Inc.

(Farmington) released an issue brief that underscores the importance of addressing mental health in schools and lists existing best practices to inform service and policy design. Best Practices in School Mental Health reports on multiple efforts and initiatives in Connecticut to expand access to high-quality care through school settings, positioning the state to influence the field of expanded school mental health. Core strategies used by many of these initiatives include: building the resources and capacities of schools to successfully address student mental health issues; and linking children and families with high-quality children's mental health resources in the community. A focus on expanded school mental health provides policymakers and clinician leaders with the best chance to extend services to Connecticut's most vulnerable children and adolescents. The brief also provides a list of recommendations for policymakers. These include increasing access to mental health services by increasing the number of school-based health centers, connecting schools to existing community-based services, and implementing researchbased interventions and quality improvement measures to ensure high

quality. For more information, call 860.679.1519, info@chdi.org.

The Colorado Health Foundation (Denver) published Medicaid Expansion: Examining the Impact on Colorado's Economy. The report highlights result of a study on the effects of the Affordable Care Act's now optional provisions to expand Medicaid eligibility to anyone earning less than 138 percent of the federal poverty level. Compared to no expansion, full Medicaid expansion would add an additional 275,000 Coloradans to Medicaid enrollment by fiscal year 2025-26, most of whom would be newly eligible adults without dependent children. In addition, full expansion would reduce the number of uninsured nonelderly Coloradans by 189,000 by fiscal year 2025-26 and reduce the percentage of uninsured in the nonelderly population from 11.1 percent to 7.7 percent compared with nonexpansion. The report also lists several economic and budgetary ramifications. For example, expansion would result in nearly \$4.4 billion in additional state economic activity and more than 22,000 more jobs, with approximately 14,000 of those jobs being created within the first 18 months. For more information and to download the full report, visit the Publications section of www.coloradohealth.org.

Healthcare Georgia Foundation (Atlanta) released *The Economic Impact* of *Medicaid Expansion in Georgia*,

which indicates that expanding the program could result in significant statewide economic activity. The analysis suggests that in addition to producing benefits in the health and well-being of enrollees, Medicaid expansion contributes significantly to economic activity that yields job growth, particularly in the health sector, as well as state and local tax revenue. It is estimated that expanding Medicaid in Georgia would yield an additional \$40 billion dollars in federal funds for the state over the next 10 years. The analysis also states that additional economic activity would generate increased state and local tax revenue, which was estimated to be on average \$276.5 million annually. In addition, although the Atlanta region contains

about half of all Georgians, slightly less than 37 percent of the jobs created by Medicaid expansion would occur in that region. The report is available on the Publications & Research section of www.healthcaregeorgia.org. Contact: Toni Almasy, 404.688.9005, toni@ getavatar.com.

New York State Health Foundation (New York), New York Immigration Coalition (New York), and Empire Justice Center (Rochester, NY) produced a report that addresses opportunities to expand immigrants' access to applicable provisions of health reform through New York's implementation of the Affordable Care Act (ACA). Maximizing Health Care Reform for New York's Immigrants highlights opportunities for New York to address

key factors that can ameliorate or impede immigrants' access to health care coverage, including eligibility classifications, documentation, and verification policies and practices; marketing and outreach; and oversight and monitoring. The document calls on state policymakers to preserve and promote immigrants' access to health care coverage and offers recommendations to decrease disparities between citizens and noncitizens in health care. Among the report's key recommendations are: conducting tailored, active outreach and marketing to engage immigrants and enroll them in health insurance coverage and programs; securing the safety net and charity care programs, as undocumented immigrants and some others will remain uninsured even after health reform is implemented; and shaping the state's definition of "lawfully present" to ensure the broadest possible inclusion of immigrants under the ACA. Contact: Michele McEvoy, 212.292.7293, mcevoy@nyshealth.org.

North Penn Community Health Foundation (Colmar, PA) recently released The Hunger and Food Safety Net System: Best Practices and Opportunities for Pennsylvania and Montgomery County, which brings attention to the burden placed on federal and state programs by the growing number of those struggling with hunger and food insecurity. Nearly 1.85 million Pennsylvanians do not have access to adequate amounts of food, according to the report. In Montgomery County, a Philadelphia suburban county, 83,000 children and adults live in food insecure environments. The report contains numerous recommendations for policymakers and administrators at the state and county levels, as well as for food pantries and cupboards, to better serve those in need. To download the report, visit the Knowledge Center at www.npchf.org.

United Hospital Fund's Medicaid **Institute** (New York, NY) released a report that examines the health care needs of the state's 22,000 children in foster care, as the state plans to move them from fee-for-service into managed care. Medicaid Managed Care for **Children in Foster Care** reveals that children in foster care use mental health services at a rate 15 to 20 times higher than the general pediatric population. In addition, approximately 60 percent of children in foster care have a chronic medical condition. Further, care for children in foster care often requires a high level of coordination among a variety of health care providers, and with agencies providing a broad range of support services. The report looks at three possible models: mainstream managed care plans, mainstream managed care plans with foster care certification, and pediatric special needs plans. It also highlights three other key issues the state must consider in its choice of a care delivery model: the promotion of data sharing among providers, agencies, plans, and the government; the role of foster care agencies, especially the clear delineation of care coordination responsibilities; and the coordination of physical and behavioral health care services. The report is available on the Publications & Presentations section of www.uhfnyc.org. Contact: Bob deLuna, 212.494.0733, rdeluna@uhfnyc.org.

OTHER NEWS

 Foundation for a Healthy Kentucky (Louisville) announced that the University of Kentucky (UK) College of Medicine (Lexington) and the UK College of Public Health

(Lexington) have established the Foundation for a Healthy Kentucky Endowed Co-Chairs in Rural Health Policy. The chair was made possible through a \$1 million gift from the foundation to the College of Medicine, which was matched through Kentucky's **Research Challenge Trust Fund** (Lexington). The endowed chair position was formed with the goal of enriching Kentucky's research capabilities pursuant to rural health policy. The two colleges are collaborating to share the resource and to enhance UK's research capacity on rural health issues and rural health policy. Tyrone "Ty" Borders, Ph.D. of the College of Public Health's department of Health Services Management and Brady Reynolds, Ph.D. of the College of Medicine's Department of Behavioral Science will jointly hold the position. Contact: Doug Hogan, 502.326.2583, dhogan@healthy-ky.org.

Kaiser Permanente (Oakland, CA) is one of two recipients of the annual John M. Eisenberg Patient Safety and Quality Awards. The company received the award for its implant registries, which help care teams improve the quality of care provided to its nine million members. The registries use integrated data systems and advanced statistical analyses to monitor patient outcomes, evaluate new and established device technologies, and identify and facilitate implementation of clinical best practices. Launched in 2002 by the National Quality Forum (Washington, DC) and The Joint Commission (Washington, DC), the awards program honors John M. Eisenberg, M.D., former administrator of the Agency for Healthcare Research and Quality, who was a passionate advocate for patient safety and health care quality. The other recipient of this year's award is Memorial Hermann Healthcare System (Houston, TX). For more information, visit www.kp.org/newscenter.

PEOPLE

Mary Black Foundation
 (Spartanburg, SC) named Katherine A.
 Dunleavy its next president and CEO.

Ms. Dunleavy is former president and CEO of the United Way of the Piedmont, which she led from 2003 until her retirement in 2011. Previously she worked as executive director of the Walker Foundation for the South Carolina School for the Deaf and the Blind (Spartanburg). She began her career at First Federal/BB&T, where she advanced from mortgage loan officer to senior vice president of retail banking. Ms. Dunleavy has served on the boards of numerous institutions and organizations, including Spartanburg Regional Healthcare System and Converse College Board of Visitors. She is the recipient of numerous awards, including Humanitarian of the Year from Urban League of the Upstate, and The Order of the Palmetto presented by Governor Nikki Haley. Contact: Molly Talbot-Metz, 864.573.9500.

St. Luke's Episcopal Health Charities (Houston, TX) named The Honorable Chase Untermeyer executive chair of its board of directors. Mr. Untermeyer has served on the charities' board of directors since 2010. He is a member of the Council on Foreign Relations and served three years as U.S. Ambassador to Qatar under former President George W. Bush. In previous part-time public service, he has been a member and chairman of the board of visitors of the U.S. Naval Academy, a commissioner of the Port of Houston, a member of the board of National Public Radio, member of the

Defense Health Board, and chairman of the State Board of Education. During the Vietnam War, he served as an officer in the U.S. Navy and as aide to the commander of U.S. naval forces in the Philippines. Contact: Sheryl Barmasse, 832.355.7707, sbarmasse@sleh.org.

Tufts Health Plan Foundation (Watertown, MA) announced that Ruth Palombo, Ph.D. has joined the foundation as a senior health policy officer. Dr. Palombo is a 30-year veteran of the health and human services field. She most recently worked as assistant secretary for program planning and management for the Massachusetts Executive Office of Elder Affairs. Dr. Palombo previously directed programs in nutrition, aging, health promotion, and chronic disease prevention for more than 20 years at the Massachusetts Department of Public Health. Additional experience includes a joint appointment at Tufts University as assistant professor of public health and family medicine at the Tufts University School of Medicine and assistant professor for the Friedman School of Nutrition Science and Policy, where she taught courses in gerontology, community nutrition, and public health. Dr. Palombo is a member of and has served in leadership positions for the American Public Health Association and Gerontological Society of America, among others. For more information visit www.tuftshealthplanfoundation. org/press/ruth_palombo.html.

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