

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

MAY 21, 2012

NEW GRANTS & PROGRAMS

- **Blue Cross Blue Shield of Michigan Foundation** (Detroit) awarded three research grants to Michigan-based physicians. Among the grantees are: **The University of Michigan Medical Center Investigational Weight Management Clinic** (Ann Arbor), **Amy Rothberg, M.D.** – \$10,000 to measure nonexercise activity thermogenesis in obese individuals before, during, and after weight loss; **Michigan State University Department of Family Medicine** (East Lansing), **Erin Sarzynski, M.D.** – \$10,000 to determine the predictors of medication reconciliation errors in seniors; and **The University of Michigan** (Ann Arbor), **Marisa Louis, M.D.** – \$9,948 to identify the optimal respiratory scoring system in children with bronchiolitis. Contact: Nora Maloy, 313.225.8205, nmaloy@bcbsm.com.
- **The Colorado Health Foundation** (Denver) and **The Colorado Trust** (Denver) announced \$4.5 million in joint funding to **The Center for Improving Value in Health Care** (Denver, CO) to support Colorado's **All Payer Claims Database** (APCD), a tool for measuring health care costs and utilization statewide. The APCD is a secure, encrypted data warehouse that will include claims information from all commercial health insurers operating in Colorado, as well as Medicaid and Medicare. The database will give consumers and employers across the state comparative data to make informed choices about purchasing health care and coverage. It will enable hospitals and

other health care facilities to identify high-cost and often misused patient services, and will enable physicians and other clinicians to compare costs and quality performance across payers. In addition, the APCD will present policy-makers and researchers with an in-depth picture of health care spending and quality trends to inform policy and public health initiatives. The database is scheduled to launch by the end of 2012, joining nine other states that already have a similar database in place. For more information, visit www.civhc.org. Contact: Cari Frank, 720.583.6966, cfrank@civhc.org.

- **Greater Rochester Health Foundation** (NY) announced intended funding through its **Opportunity Grants** program to organizations that have identified a pressing health need in their community and have conceived a proposed program or activity to address the issue. Funded programs can focus on either health care delivery or prevention, and must be able to show demonstrated improvements in a one- to three-year timeframe. The foundation anticipates awarding individual grants ranging from \$50,000 for a one-year program to more than \$750,000 for multiyear programs. For more information, visit www.thegrhf.org. Contact: Lynette Loomis, 585.258.1717, lloomis@thegrhf.org.

Groundswell Fund (Oakland, CA) announced the first grant awards from its newest grantmaking endeavor, the **Community Midwifery Fund** (CMF), a funding collaborative that is welcoming new donor partners. CMF awarded a

GIHNEWS

2013 GIH ANNUAL MEETING CALL FOR SESSIONS

GIH invites session proposals for the 2013 GIH annual meeting **Big Ideas to Blueprints: Decisive Grantmaking in Dynamic Times**. Submission deadline: **5:00 p.m. ET, July 12**. For more information, including a description of the meeting theme and instructions, visit www.gih.org.

Need additional guidance? GIH will host a call on what makes session proposals competitive on May 31 at 3:30 p.m.; register at callforsessions@gih.org.

UPDATE ON THE SEARCH FOR THE NEXT GIH PRESIDENT AND CEO

GIH has begun the search process for our next President and CEO. The Nonprofit Professionals Advisory Group will assist us with the process, and we expect to launch the formal search the week of June 18.

Thoughts and inquiries are welcome and may be directed to GIH-CEO @nonprofitprofessionals.com. The e-mail address will remain open and active throughout the course of the search.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

total of \$92,500 to eight projects that increase the number of midwives of color entering the profession; expand affordable, community-based midwifery care, including sliding-scale birth centers and homebirth practices; increase doula training programs for women of color and girls, and community-based partnership opportunities for women of color midwives; and reclaim and support traditional birth practices within different cultures. Among the grantees are:

Common Sense Childbirth, Inc.

(Winter Garden, FL) – \$15,000;

Española Valley Women's Health

(NM) – \$15,000; **International Center**

for Traditional Childbearing

(Portland, OR) – \$15,000; and **Wisdom**

Spring, Inc. (Sacramento, CA) –

\$5,000. Contact: Alexandra DelValle, 347.689.3221.

■ **The John A. Hartford Foundation**

(New York, NY) through the **American Federation for Aging Research (AFAR)**

(New York, NY) will distribute nearly

\$2.5 million in career development

awards to 83 advanced fellows and

junior faculty members at 28 Hartford

Centers of Excellence in Geriatric

Medicine and Training. The Centers of

Excellence program is funded by the

foundation and administered by AFAR,

and since 2010 has granted more than

\$7.5 million, with the goal of increasing

the number of academic leaders in geri-

atric medicine. The awards aim to open

doors to subsequent career development

awards, help recipients build a network

of professional colleagues and mentors in

the field of geriatrics, and provide recipi-

ents the freedom to be innovative in

their research. For a complete list of this

year's Hartford scholars, visit

[www.afar.org/grantees/years/2012-](http://www.afar.org/grantees/years/2012-grantees)

[grantees](http://www.afar.org/grantees/years/2012-grantees). Contact: Gwen Cullen,

212.703.9977, gwen@afar.org.

■ **Harvard Pilgrim Health Care**

Foundation (Wellesley, MA) awarded

\$4 million in grants and services to

regional organizations to combat child-

hood obesity and health disparities.

ChildObesity180 at **Tufts University's**

Friedman School of Nutrition Science

and Policy (Boston, MA) and

MaineHealth (Portland) will each

receive \$1.5 million over three years to

strengthen their efforts to curtail the epidemic of childhood obesity by expanding promising campaigns that promote healthier environments and lifestyles for young people. The foundation's **Culture InSight** program will contribute \$1 million in technical assistance and consultation services over three years to five organizations throughout Massachusetts, New Hampshire, and Maine. The program provides consulting, training, and educational programs to health care organizations and professionals to improve care provided to

populations and communities affected by health disparities. The organizations that will receive training and technical assistance are: **New Hampshire Health & Equity Partnership**, coordinated by the **Foundation for Healthy Communities** (Concord, NH);

Health Resources in Action and

Neighborhood Health Plan (Boston,

MA); **Advocates, Inc.** (Framingham,

MA); and **Hanley Center** (Portland,

ME). Contact: Lilly Lynch,

617.509.7407, lilly_lynnch@hphc.org.

Kendal Charitable Funds (Kennett

Square, PA) announced intended fund-

ing in the form of seed grants through

its **Promising Innovations** initiative.

This effort will support organizations

proposing novel approaches to effect

improvements in serving older adults

and transforming the experience of

aging. Fundable projects include those

that show promise for enhancing the

lives of an aging population, whether

through services, research, and/or devel-

oping new understandings and awareness

of the potential for aging well. The fund

will give priority to opportunities that

have the greatest potential for change

and replication for the greatest number

of individuals. Letters of inquiry are due

by June 15, 2012. More information

and specific guidelines are available at

www.kendalcharitablefunds.org.

■ **Mat-Su Health Foundation** (Wasilla,

AK) recently awarded 60 scholarships

totaling \$250,000 to residents of

Alaska's Mat-Su Borough who are pursu-

ing a health-related career. The

foundation doubled the number of

scholarships awarded, increased the

amount of the individual awards, and

used an extensive marketing campaign to attempt to reach high school students contemplating a health care career, as well as students already committed to a health care career track in college. Two scholarships were given in honor of revered and respected former employees of Valley Hospital. A \$9,000 **Annie Demming Scholarship** was awarded to **Grace Ferry** and a \$12,600 **Vivian Shaver Scholarship** was awarded to **Mikaela Hull**. Contact: Elizabeth Ripley, 907.352.2865, eripley@healthymatsu.org.

■ **Obici Healthcare Foundation**

(Suffolk, VA) awarded \$1.4 million in

grants to 18 nonprofit organizations

serving residents of the western

Tidewater region of Virginia and Gates

County, North Carolina. Three organi-

zations received funding for chronic

disease management, including **Western**

Tidewater Community Services Board

(Suffolk, VA) – \$43,680 for an outpa-

tient medical detox program and safety

services. Seven organizations were

funded to improve access to basic

health care. Among them are: **Suffolk**

Partnership for a Healthy Community

(VA) – \$186,100 to implement the

Comprehensive Plan Encouraging an

Active Lifestyle; The Planning Council

(Norfolk, VA) – \$85,159 for the

Obesity Assessment and Prevention

within Childcare Settings; and Voices

for Kids CASA Program (Suffolk, VA)

– \$42,935 for its **Expanding Advocacy**

for Children with Medical and Mental

Health Needs initiative. Contact: Rick

Spencer, 757.539.8810, rspencer@obicihcf.org.

■ **Osteopathic Heritage Foundation**

(Columbus, OH) approved \$346,130 to

support the health and quality of life for

residents of central and southeastern

Ohio. Among the grantees are: **Family**

Healthcare (Columbus) – \$126,000 to

expand service capacity through acqui-

sition of needed dental equipment;

Hocking Athens Perry Community

Action Program (Glouster) – \$142,630

to increase access to transportation for

vulnerable populations in Athens

County; and **Prom Pledge** (Athens) –

\$10,000 to support a pre-prom event for

area high school juniors and seniors and

The David and Lucile Packard Foundation

300 Second Street, Los Altos, CA 94022

Phone: 650.948.7658

E-mail: communications@packard.org Web site: www.packard.org

Founded in 1964, The David and Lucile Packard Foundation is a family foundation guided by the business philosophy and personal values of Lucile and David Packard, who helped establish Hewlett-Packard, one of the world's earliest technology companies. Today, their children and grandchildren continue to help guide the work of the foundation, focusing on issues its founders cared about most: improving the lives of children, enabling the creative pursuit of science, advancing reproductive health, and conserving and restoring the earth's natural systems. Since its inception, the foundation has supported organizations and leaders working to protect and restore ecosystems for a world where all families can plan for their children and all children to reach their potential.

The foundation works in many different types of communities at the local, national, and international levels. Its grantmaking serves communities ranging from local counties in California to countries in Sub-Saharan Africa and South Asia.

Program Information: The David and Lucile Packard Foundation focuses its programming in six areas:

- conservation and science;
- population and reproductive health;
- children, families, and communities;
- local grantmaking;
- organizational effectiveness; and
- program-related investments/health priorities (including increasing children's enrollment in public health insurance programs and access to reproductive health services for women and girls in the United States and targeted international regions).

➤ **Financial Information:**

Total Assets: \$5.5 billion (FY 2011)

Amount Dedicated to Health-Related Grants: \$6 million not including grants for reproductive health (FY 2011)

➤ **Special Initiatives and/or Representative Health and Human Services Grants:**

- **Insuring America's Children: Getting to the Finish Line Grantmaking Strategy** – This initiative is providing policy and technical support to advocacy organizations in 12 states that are

well-positioned to provide health insurance coverage to more children (approximately \$2 million).

- **MomsRising** – This program aims to educate and engage families and diverse voices at the national and state levels in support of children's health insurance coverage and in implementation of the federal health care law (\$250,000).
- **Center for Health Policy Development** – This grant provides for technical assistance, policy analysis, and research to support state efforts to expand health insurance coverage for children and families (\$500,000).
- **America's Promise: The Alliance for Youth** – Funding supports policy analysis and communications on children's health insurance and the federal budget (\$400,000).
- **Center on Budget and Policy Priorities** – This grant supports policy analysis and technical assistance to states looking to increase rates of children's health insurance coverage, particularly with respect to implementation questions related to the Affordable Care Act (\$500,000).

Most Pressing Health and Human Services Issues:

"Guided by the values and the interests of our founders, The David and Lucile Packard Foundation has been a longtime supporter of healthy people and healthy environments. We believe that children deserve to grow up in places that support their health and their education in ways that really help them succeed over the long term. Our work to get more children the health insurance they need to thrive is characterized by innovative communications and a long-term commitment to policy goals."

Carol Larson
President and
CEO



to educate the students on the dangers of drinking and driving, as well as the importance of healthy life choices. Contact: Terri Donlin Huesman, 614.737.4359, tdonlin@ohf-ohio.org.

- **Paso del Norte Foundation** (El Paso, TX) awarded more than \$775,000 to four organizations to support the foundation's **A Smoke Free Paso del Norte** initiative. **Ben Archer Health Center** (Deming and Hatch, NM) will receive \$80,777 to support **KISSS (Kids Initiative and Smoking Support Services) Tobacco Goodbye**, which will provide Botvin LifeSkills classes, and to promote other smoking cessation approaches. **Children in Need of Services** (Alamogordo, NM) will use funding of \$95,736 to implement **Breathe Smart from the Start**, serving pregnant teenage youth; coordinate a youth coalition and regional Youth Empowerment Summit; and engage in other activities. Funding of \$135,993 to the **City of El Paso** (TX) will facilitate conducting **Get Real About Tobacco** programs to area schools to prevent youth from initial tobacco use and encourage current smokers to stop, provide tobacco prevention lessons to parents and high school educators, and conduct other projects. **Families and Youth, Inc.** (Las Cruces, NM) – will use a \$73,700 grant to engage in a variety of activities, including providing smoking cessation services to high school-aged youth and engaging members of the LGBTQ community to educate their peers about tobacco marketing. Contact: Ida Ortegon, 915.544.7636, ext.1913, iortegon@pdnhf.org.
- **The Pew Charitable Trusts** (Philadelphia, PA) will provide more than \$4.3 million over the next three years to 31 Philadelphia-area organizations that serve the region's elderly adults. Among the grantees are: **Madlyn and Leonard Abramson Center for Jewish Life** (North Wales) – \$252,000 for continued support of counseling for caregivers to provide assistance to families caring for frail, elderly relatives; **Temple University** (Philadelphia) – \$184,000 for continued support of a program to place college students as providers of respite care; **American**

Cancer Society (Philadelphia) – \$174,000 for continued support of providing homemaker and home health aide services to low-income elderly cancer patients; **Central Montgomery Mental Health/Mental Retardation Center** (Norrstown) – \$137,000 for continued support of the senior outreach service program, which provides in-home mental health assessments and treatment to older adults and supports their caregivers; and **Kennett Area Senior Center** (Kennett Square) – \$85,000 for support of the Chester County Senior Center collaborative to expand nutritional services to low-income elderly in the county. Contact: Cindy Jobbins, 215.575.4812.

- **Riverside Community Health Foundation** (CA) awarded more than \$561,000 to nine local nonprofits dedicated to improving the health and well-being of Riverside residents. Among the grantees are: **Riverside County Regional Medical Center** – \$300,000 to establish a new residency training program in internal medicine and a primary care clinic for the chronically disabled, through a partnership with the University of California-Riverside School of Medicine; **Inland Agency** – \$80,000 to provide funding for the Pink Ribbon Place Breast Cancer Resource Center, which provides breast cancer screening and treatment for eligible women under 40 residing in the City of Riverside; **Care Connexus, Inc.** – \$75,000 to support dependent adults requiring daytime supervision at the Care Connexus Adult Day Services Center of Riverside through the provision of direct patient nursing services and assistance to support patients who have lost insurance coverage due to the elimination of Medi-Cal coverage for individuals in adult day programs. Contact: Ninfa Delgado, 951.788.3471, ninfa@rchf.org.
- **Sisters of Joseph Charitable Fund** (Parkersville, WV) awarded more than \$400,000 to 26 organizations in the Mid-Ohio Valley Region. Among the grantees are: **Ohio University Heritage College of Osteopathic Medicine (OUHCOM)** (Athens, OH) – \$25,000 in support of the **Healthy Communities Project**, OUHCOM Community

Health Program's free clinic; **West Virginians for Affordable Health Care** (Charleston, WV) – \$25,000 in support of outreach and education on the Affordable Care Act; **Live Healthy Appalachia** (Athens, OH) – \$15,000 in support of **Food is Elementary** classroom-based and after-school programs; **Meigs Cooperative Parish** (Pomeroy, OH) – \$14,920 in support of the **Faith Community Nursing Health Ministry**; **Hunger Alliance** (Columbus, OH) – \$11,400 in support of the **Meigs County Summer Feeding Program**; **Athens Community Arts, Parks, and Recreation** (OH) – \$10,000 in support of the Athens Southside Accessible Playground; and **Ely Chapman Education Foundation** (Marietta, OH) – \$10,000 in support of the **Sensational Summer Camp: Healthy Choices Healthy Children**. Contact: Sister Jane Harrington, 304.424.6080, jharrington@ssjcharitablefund.org.

SURVEYS, STUDIES & PUBLICATIONS

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GrantCraft, a project of the **Council on Foundations** (Arlington, VA) and **European Foundation Centre** (Brussels, Belgium) has released *Scanning the Landscape 2.0*, which highlights approaches to seeking new ideas and new directions in opportunities for grantmaking. An update of a 2004 GrantCraft publication, this edition reiterates timeless strategies and information from the previous edition and includes new information, such as highlights of 15 new interviews and an abstract of how technology can greatly facilitate the scanning process. The publication is available at www.grantcraft.org.

- **Missouri Foundation for Health** (St. Louis) released *Bending the Health Care Cost Curve in Missouri: Options for Saving Money and Improving Care*, which provides recommendations on how lawmakers and health care leaders can help alleviate rising health care expenditures in Missouri. The report presents six policy recommendations to lower costs and improve the quality of

care. The recommendations are: mandating managed care for people who are both Medicare- and Medicaid-eligible; adopting bundled payment methods for whole episodes of care; encouraging a robust insurance exchange; promoting shared doctor-patient decisionmaking and end-of-life care; promoting better care coordination and disease management; and allowing physician assistants and nurse practitioners to provide some services that doctors typically perform. The report explains how each of these scenarios could work in Missouri, the savings they could generate, and ways Missouri patients could be served better in a more cost-effective care environment. The report is available at <http://www.mffh.org/mm/files/BendingtheCurveReport.pdf>. Contact: Chris Raborn, 314.345.5576, craborn@mffh.org.

- **New York State Health Foundation** (New York) announced the publication of a report that addresses the possible impact of a statewide health benefit exchange on New York's uninsured residents. *Achieving Continuity of Insurance Coverage for Lower-Income New Yorkers in 2014* reveals that every year, 1.5 million New Yorkers receiving health insurance through such an exchange could experience a loss of health care coverage as their incomes and eligibility for different coverage programs and subsidies fluctuate. For example, 30 percent of nonelderly New Yorkers below 400 percent of the federal poverty level will experience year-to-year income fluctuations that potentially affect their eligibility for public coverage programs like Medicaid or for subsidized coverage through the exchange. To achieve continuity of coverage for lower-income New Yorkers, the report lays out recommendations in four key areas for policymakers to consider: eligibility and enrollment rules; plan participation in Medicaid Managed Care and the exchange; covered benefits and provider networks; and administration of health plan products. The report can be accessed through the "Resources & Reports" section of the foundation's Web site, www.nysheath.org.
- **The SCAN Foundation** (Long Beach,

CA) released *Ten Conversations to Plan for Aging with Dignity and Independence*, which offers 10 key areas for conversation starters to help people begin planning for their future needs as they grow older. The guide is the second in a series of tools designed to empower individuals and engage a broader group of stakeholders in the process of aging with dignity and independence. The publication, published in English and Spanish, focuses on the importance of communicating wants and plans to various people who may be involved in carrying out decisions concerning an older person's welfare, such as family and friends, legal and financial professionals, and health care and social service providers. The guide is available on the "Publications" section of the foundation's Web site, www.thescanfoundation.org. Contact: Athan Bezaitis, 562.308.2867, abezaitis@thescanfoundation.org.

PEOPLE

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Association of Baltimore Area Grantmakers (MD) announced that **Betsy Nelson** will step down as president by the end of 2012. During her tenure, Ms. Nelson has led the association to a leadership role in the region and within the regional association of grantmakers movement nationwide. In addition to her role as president of the association, Ms. Nelson serves on numerous boards in the region, including the **Baltimore Equitable Insurance Foundation** (MD). She is past board chair of the Forum of Regional Associations of Grantmakers. For more information, visit www.abagrantmakers.org.

- **Mary Black Foundation** (Spartanburg, SC) announced that its president, **Philip Belcher**, will step down in August 2012, to accept a position as vice president of programs at **The Community Foundation of Western North Carolina** (Asheville). Mr. Belcher has served as president of the Mary Black Foundation since 2000. Previously he was the associate director of the Health Care Division of **The Duke**

Endowment (Raleigh, NC) and a partner in the Charlotte, North Carolina, law firm of Parker, Poe, Adams & Bernstein L.L.P. He is currently a board member and treasurer of Grantmakers In Health. Contact: Cate Brandt Ryba, 864.573.9500.

- **Blue Cross Blue Shield of Massachusetts Foundation** (Boston) has appointed **Celeste Reid Lee** to the position of senior director of grantmaking. She will oversee all of the foundation's grants programs, including a new category of funding that supports innovative approaches to making health care more affordable. Ms. Lee's appointment marks her return to the foundation, where she became the first director of community health programs in 2001. During her six-year tenure, she helped develop the foundation's grantmaking strategy and managed grant distribution throughout Massachusetts. Contact: Sarah Iselin, 617.246.8687, sarah.iselin@bcbsma.com.

- **Blue Shield of California Foundation** (San Francisco) has hired **Melissa Rodgers** to direct the foundation's **Heath Care and Coverage** program. Previously Ms. Rodgers served as directing attorney of the Child Care Law Center. Before that she was associate director of the Berkeley Center on Health, Economic & Family Security at the University of California, Berkeley School of Law where she developed a research-based policy agenda for health care reform. In her new role, she will develop grantmaking strategies, lead the process for reviewing proposals, and maintain relationships with grantees and other stakeholders. Ms. Rodgers will also help the foundation play a leading role in supporting policies to deliver health care to California's uninsured. For more information, visit www.blueshieldcafoundation.org/news.

- **The California Endowment** (Los Angeles) announced the appointment of **Anne Stuhldreher** who will serve as the senior communications program manager for the endowment's statewide and state-level policy and systems change team. The team works to improve

schools and neighborhoods so they support health, and works to support the successful implementation of the Affordable Care Act. Previously Ms. Stuhldreher was a senior policy fellow for **New America Foundation** (Washington, DC) and a senior policy advisor to former Governor Arnold Schwarzenegger and First Lady Maria Shriver. Contact: Jeff Okey, 213.928.8622, jokey@calendow.org.

- **Maine Health Access Foundation** (Augusta) has elected three new members to its board of trustees. **Constance Adler, M.D.** is a family practice physician in Farmington, Maine, where she has provided obstetrical and primary care for 20 years. She is lead physician at Franklin Health Women's Care, board secretary of Franklin Memorial Hospital, and board president of the Family Planning Association of Maine. **Roy A. Hitchings Jr.** served as president and CEO of Pen Bay Healthcare and Pen Bay Medical Center from 1998 to 2012. Previously Mr. Hitchings was executive vice president of Cape Cod Healthcare, Inc. He was a founding member of the board of Knox County Health Clinic, and is a past board chairman of the Maine Hospital Association. **Anthony Marple** is vice president of finance and CFO of Mercy Hospital in Portland, Maine. From 2007 to 2011 he served as director of the Office of MaineCare

Services where he served on the executive committee of the National Association of State Medicaid Directors, and was executive vice president and treasurer of Maine General Health and a predecessor organization, Kennebec Health System. Contact: Wendy Wolf, 207.620.8266, wwolf@mehaf.org.

Paul R. Jenkins, former chief executive of the **Claude Worthington Benedum Foundation** (Pittsburgh, PA), passed away on May 16. As chief executive for nearly three decades of the foundation, Mr. Jenkins played a significant role in shaping the economic revitalization and cultural enrichment of West Virginia and greater Pittsburgh. He retired in 1998 and continued to serve on the board of trustees, being named an emeritus trustee in 2003. "Paul's leadership and vision in teacher preparation and access to quality health care for rural populations in West Virginia, and on the Cultural District in Pittsburgh, remain very evident in 2012, and still guide the work of the Foundation," said **William P. Getty**, current foundation president. Mr. Jenkins was a founding board member of Grantmakers In Health.

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