



improve the health of all people

BULLETIN

NEW GRANTS & Programs

The Alaska Mental Health Trust Authority (Anchorage) awarded \$86,339 to support 11 programs throughout Alaska. Among the grantees are: FOCUS, Inc. (Eagle River) -\$10,000 to purchase photography and fiber arts equipment to provide new avenues of artistic expression for adults who experience disabilities; Juneau **Cooperative Christian Ministry** – \$10,000 for setup costs for the provision of an emergency shelter for homeless students of the Yakoose Alternative High School: South Peninsula Behavioral Health Haven House (Homer) -\$10,000 to train trust beneficiaries and service providers in Morita and Naikan therapy; Special Olympics Alaska, Inc. (Anchorage) - \$10,000 to help send four Alaska athletes to the 2013 World Special Olympics Winter Games in South Korea as part of Team USA; and Chugiak Senior Citizens, Inc. – \$2,706 for a wheelchair-accessible scale. Contact: Luke Lind, 907.269.7999, lucas.lind@alaska.gov.

California HealthCare Foundation

(Oakland) announced the launch of **Enroll UX 2014**, a comprehensive model for developing an on-line application that will facilitate the process for determination of eligibility for, enrollment in, and plan selection of health care coverage. Enroll UX 2014 includes an interactive prototype that guides the client through a sample intricate enrollment scenario, a manual with detailed design specifications to support customization at the federal and state levels, and original iconography and illustrations. The foundation served as the managing partner for this public-private collaboration, which also included the following financial partners: The Atlantic Philanthropies (New York, NY); Blue Shield of California Foundation (San Francisco); The California Endowment (Los Angeles); The Colorado Health Foundation (Denver); Kaiser Permanente **Community Benefit** (Oakland, CA); New York State Health Foundation (New York); and Robert Wood Johnson Foundation (Princeton, NJ). Participating states include Alabama, Arkansas, California, Colorado, Illinois, Massachusetts (in consortium with Rhode Island and Vermont), Minnesota, Missouri, New York, Oregon, and Tennessee. The application is being made available at no cost to every state and the federal government. For more information, visit www.ux2014.org. Contact: Alexandra Matisoff-Li, 510.587.3154, amatisoff@chcf.org.

CareFirst BlueCross BlueShield (Baltimore, MD) awarded a \$1 million renewal grant to the **Health Department** and Family League of Baltimore City (MD) to sustain the city's **B'more for** Healthy Babies campaign. The award builds on CareFirst's initial \$3 million grant and extends the program through 2013. Launched in 2009, B'more for Healthy Babies is a major, citywide public health initiative to reduce the city's high rate of infant deaths and promote healthy families. The initiative seeks to build widespread involvement in preventing infant deaths through policy and systems change, by educating providers,

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GIHNEWS

SUBMIT A SESSION PROPOSAL FOR THE 2013 ANNUAL MEETING

GIH invites you to submit a session proposal for our 2013 annual meeting Big Ideas to Blueprints: Decisive Grantmaking in Dynamic Times.

Proposals are due 5:00 p.m. ET on July 12, 2012, by e-mail (callforsessions @gih.org) or fax (202.452.8340). Contact Kate Treanor, GIH senior program associate, at ktreanor@gih.org with any questions.

The 2013 GIH annual meeting will take place March 13-15 in San Francisco, California.

TERRANCE KEENAN AWARD NOMINATIONS DUE SEPTEMBER 7

GIH welcomes nominations for the 2013 Terrance Keenan Leadership Award in Health Philanthropy. This annual honor pays tribute to accomplished, innovative, and bold grantmakers whose use of foundation resources has had an impact on human health. Nominations will be accepted through September 7, 2012.

The award will be presented at the 2013 GIH annual meeting, March 13-15 in San Francisco, California.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles. and through community outreach and mobilization. The program's guiding mission is to ensure that all of Baltimore's babies are born full-term, at a healthy weight, and ready to thrive in healthy families. Contact: Maya Newman, 800.914.6397, maya.newman @carefirst.com.

The John A. Hartford Foundation, Inc. (New York, NY), Robert Wood Johnson Foundation (Princeton, NJ), Josiah Macy, Jr. Foundation (New York, NY), and Gordon and Betty Moore Foundation (Palo Alto, CA) have collectively committed up to \$8.6 million in grants over five years to support the creation of a new national Center for Interprofessional **Education and Collaborative Practice.** The center will work to accelerate teamwork and collaboration among doctors, nurses, and other health professionals as well as patients - and break down the traditional silo-approach to health professions education. The foundations' commitment follows a recent announcement by the Health Resources and Services Administration to create such a center. Among the center's goals will be to develop, manage, and evaluate programs to enhance interprofessional collaboration in education and practice; actively engage leaders in education, practice, and policy communities; develop successful funding streams to ensure sustainability; contribute to the development and dissemination of metrics/evaluation parameters for interprofessional education; and develop a strategy to proactively identify innovations in interprofessional education, connect innovators, and disseminate lessons learned. Contact: Jemma Weymouth, 301.280.5709, jweymouth@ burnesscommunications.com.

Elton John AIDS Foundation (New York, NY) awarded three grants totaling \$850,000. AIDS United (Washington, DC) received a grant of \$700,000 to support its continued partnership with the foundation that focuses on HIV prevention, advocacy, and service delivery. The NAMES Project (Atlanta, GA) will use a \$100,000 grant to support Quilt-In the Capital 2012. The NAMES Project is the caretaker of The AIDS **Memorial Quilt**, the largest memorial in the world to commemorate individuals lost to HIV/AIDS. It has been used as a tool to raise awareness, in education efforts, and as a means to connect globally on HIV/AIDS issues. A \$50,000 grant to the **SERO Project** (Milford, PA) will support **HIV Is Not a Crime**, an initiative that helps raise awareness and provide education about HIV criminalization. For more information, please visit www.ejaf.org.

- MetroWest Community Health **Care Foundation** (Framingham, MA) awarded nearly \$450,000 to nine local organizations. Among the grantees are: Hudson Board of Health (Framingham) - \$181,586 to address youth substance abuse by creating a community substance use coalition, establishing school-based programs, and encouraging environmental modifications; MetroWest Legal Services (Boston) - \$89,551 for KidsCare, which provides case management services to Framingham children who are not receiving health care; Planned Parenthood League of Massachusetts (Boston) - \$56,673 to provide sexuality education to reduce high-risk sexual behaviors and teen pregnancy in Milford and Marlborough; Natick Recreation and Parks Department (MA) -\$25,180 to provide a preventative health and exercise program for seniors and adults; Jewish Family Service of MetroWest (Framingham, MA) -\$22,486 to manage diabetes in seniors by partnering with Southboro Medical Group; and Framingham State University - \$16,900 to expand the Lifelong Learning Program, which provides social support and enrichment to older adults through a lecture series about ways to promote strong physical and mental health. For more information, visit www.mwhealth.org.
- The New York Community Trust (NY) awarded more than \$5.7 million in grants to support programs that serve residents of New York City. Among the New York City-based grantees are: Food Bank for New York City – \$800,000 to get more food and benefit assistance into neighborhoods with growing demands for food; Aging in New York Fund –

\$200,000 to strengthen a visionrehabilitation coalition for older adults that provides a referral service, outreach, and workshops for its member organizations; United Neighborhood Houses of **New York** – \$128,000 to coordinate the Healthy Food, Healthy Communities project; UJA-Federation of Jewish Philanthropies of New York – \$125,000 to improve the training of home health aides and home workers in order to improve the quality of care for homebound elders; Community Health **Project** – \$75,000 to add mental health services to the city's only health center for gay, lesbian, and transgender patients; and BronxWorks - \$70,000 to recruit and train elders and youth to run and start farmers markets, plant community gardens, and begin a mobile food delivery project for the disabled. Contact: Amy Wolf, 212.686.0010, ext. 34, aw@nyct-cfi.org.

- Phoenixville Community Health Foundation (PA) announced that five scholarships have been awarded to local graduating high school students who intend to pursue health-related careers. Greater Phoenixville Healthcare Scholarships are funded by the foundation and the Phoenixville Hospital medical staff. Each recipient will receive an \$8,000 scholarship, payable over four years. Recipients have selected diverse courses of study, including nursing, cognitive science/speech pathology, life sciences management, and biomedical science. Contact: Lynn Pike Hartman, 610.917.9890.
- The Kate B. Reynolds Charitable Trust (Winston-Salem, NC) has invited three counties in North Carolina to participate in HEALTHY PLACES NC, a new grantmaking initiative aimed at improving the health and overall quality of life for people in rural areas of the state. Beaufort County, Halifax County, and McDowell County will be the first collaborators with the trust on this longterm effort. Healthy Places NC is the cornerstone initiative of the trust's new approach of concentrating its grants in specific communities rather than supporting a broad range of disparate proposals submitted by agencies from across the state. The trust expects to

invest up to \$100 million over the next 10 years in 10 to 15 of North Carolina's 40 most economically distressed counties. Healthy Places NC efforts will evolve in different ways in each county, but in each case the trust will support a variety of mutually reinforcing health promotion strategies. These will address health issues that include access to primary care, community-centered prevention, diabetes, mental health, and substance abuse. Contact: Allen Smart, 336.397.5511, allen@kbr.org.

Sierra Health Foundation

(Sacramento, CA) awarded 26 grants to local organizations serving residents of northern California. Among the grantees are: El Dorado County Community Health Center (Placerville) - \$25,000 to reduce teen pregnancy and sexually transmitted infection rates and improve behavioral health outcomes of young people by establishing a health clinic in western El Dorado County; United Way of Stanislaus County (Modesto) -\$25,000 to increase access to health and social services through a 2-1-1 line connecting callers to local, state, and federal resources; The Effort, Inc. (Sacramento) - \$24,947 to improve health and diabetes indices for low-income residents by adding an examination room at the South Valley Center and providing equipment and supplies for diabetes care at Clinica Tepati; The Salvation Army (Sacramento) - \$23,700 to improve outcomes for homeless, mentally ill individuals in Yuba and Sutter counties by helping them obtain supportive services, housing, and benefits; Southern Trinity Health Services, Inc. (Mad River) -\$22,981 to improve the dental health of school-age children in the frontier southern portion of Trinity County by providing high-quality dental treatment and prevention care. Contact: Katy Pasini, 916.922.4755, ext. 3304, kpasini@sierrahealth.org.

Sunflower Foundation: Health Care for Kansans (Topeka, KS) announced the launch of its new Integrated Care Initiative, which will focus on the integration of primary and behavioral health care. The initiative is intended to work in partnership with primary and behavioral health providers and to focus on how primary care and behavior health providers can coordinate and collaborate closely to provide a seamless continuum of care for the patient. As the initiative develops, the foundation anticipates opportunities for funding, education, and technical assistance. The foundation also announced that **Melody Martin** has been hired to serve as program officer for the initiative. Contact: Billie Hall, 785.232.3000.

UniHealth Foundation (Los Angeles, CA) awarded seven grants totaling \$751,228. Among the grantees are: Methodist Hospital of Southern California (Arcadia) - \$175,000 to support the internal development and implementation of a clinical decision support system to implement best practices for diagnosis and treatment of all illnesses, make evidence-based medicine the standard of care, and accelerate the pace at which new evidence about treatment moves from research to practice; University of Southern California School of Pharmacy (Los Angeles) -\$149,896 (over two years) to help safety net clinics in Los Angeles County identify and implement the best option, clinically and financially, for providing safe and optimal prescription medications to their patients; California KidsHealth Care Foundation (North Hollywood) - \$100,000 to support the maintenance of health care coverage for current members; and People Assisting The Homeless (Los Angeles) -\$100,000 to improve the health and well-being of homeless individuals and families by getting them back into permanent homes and providing ongoing supportive services. For more information, visit www.unihealthfoundation.org.

SURVEYS, STUDIES & PUBLICATIONS

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Foundation for a Healthy Kentucky (Louisville) has commissioned a three-year study of Kentucky's transition of its Medicaid population to managed care service delivery. The Urban Institute, based in Washington, DC, will conduct the study. Researchers

will measure the impact of managed care on cost, quality, and access for Kentucky's Medicaid enrollees. Findings will be made available to Kentucky policymakers at six-month intervals. The Medicaid study is one of 55 different grant projects, totaling more than \$3.5 million, that the foundation funded during 2011. Also included in that total are grants to nine programs participating in the Kentucky Healthy Futures Initiative, the foundation's federal Social Innovation Fund effort to demonstrate and scale innovative approaches to prevention and health service delivery; general operating support grants to statewide health advocacy organizations; challenge grants to community foundations working to address policy issues in the areas of nutrition, physical activity, and the built environment; and several smaller community and conference grants. More information is available at www.healthy-ky.org. Contact: Susan Zepeda, 502.326.2583, szepeda@healthy-ky.org.

Robert Wood Johnson Foundation (Princeton, NJ) funded the publication of a policy brief focused on opportunities to connect Medicaid care management to supportive housing for homeless individuals. Medicaid-Financed Services in Supportive Housing for High-Need Homeless Beneficiaries: The Business *Case*, released by the Center for Health Care Strategies and the Corporation for Supporting Housing, reports that through the expansion of Medicaid under health reform, nearly all of the 1.2 million individuals in the United States who are homeless will have access to new insurance coverage. The brief details new options for states to link stable, affordable housing with "high touch" supports that connect people with chronic health challenges to a network of comprehensive primary and behavioral health services. To help states prepare for Medicaid expansion and anticipate the needs of this high-need population, the brief details the business case for using Medicaid to finance supportive housingbased services; highlights potential Medicaid authorities that states can use to fund supportive housing-based services; and raises considerations for policymakers to address in designing

strategies that use Medicaid resources to provide supportive housing-based services. Contact: Lorie Martin, 609.528.8369, lmartin@chcs.org.

Markle Foundation (New York, NY) announced the release of a compendium of resources focused on secure sharing of health information. Markle **Connecting for Health Common** Framework Policies in Practice for Health Information Sharing addresses current critical implementation issues for electronic health information sharing, including informed individual consent, governance, individual access, and procurement. A diverse group of leaders with expertise in health information sharing, technology, privacy, and consumer engagement collaboratively developed these policies in practice resources. The resources supplement and further specify information in Markle **Connecting for Health Common** Framework for Private and Secure Health Information Exchange, pub-

lished in 2006, which offers a set of policy and technology guides based on Fair Information Practice Principles. The policies in practice are not toolkits or stand-alone solutions. They are intended to be considered together and used in context, complying with all federal and state laws and regulations, and in light of individualized operations and objectives. Contact: Andrew Peters, 301.280.5728, apeters@burnesscommunications.com.

Missouri Foundation for Health (St. Louis) released Charity Care at Missouri Hospitals: 2007 to 2008,

which highlights concerns about rising charity care and bad debt among Missouri's hospitals. The report found that Missouri hospitals' charity care costs are part of a growing trend of increasing costs, rising from \$61.7 million in 2004 to \$159.5 million in 2008. In addition, the percentage of uninsured Missourians under age 65 rose from 13.6 percent to 14.3 percent during the same period. The report uses data from hospitals and federally qualified health centers to chart the increasing financial burden borne by health providers that serve people in need. It also examines bad debt expense, hospital use patterns, emergency room care, and the ripple effect of the 2005

Medicaid changes that reduced the rolls of the insured in Missouri. The complete report and an executive summary are available at www.mfh.org.

- New England Healthcare Institute (NEHI) (Cambridge, MA) published the results of the NEHI Innovation **Barometer**, a survey that measured opinion leaders' viewpoints on solving important health care issues. Respondents pointed to innovation as the preeminent solution to the nation's health care problems, and ranked poor access to health care as the most important challenge in need of innovative thinking. They also believe that innovation is necessary to contain health care costs without cutbacks in coverage and services. A majority of opinion leaders (54 percent) say they support government actions to improve the overall U.S. health care system, even if these actions increase the federal deficit in the short term. Contact: Nick King, 617.225.0857, ext. 212.
- United Hospital Fund (New York, NY) released a report that explores the implementation of a specific measure of the Affordable Care Act and its potential impact on residents of New York State. By the third quarter of 2012, state policymakers must decide on the legislation's benchmark option, which will determine what essential benefits will be required for all individuals and small group policies beginning in 2014. The state must choose one of four options specified by the U.S. Department of Health and Human Services, which are: popular state small group plans, coverage for state employees, coverage for federal employees, and coverage from the state's largest HMO. The report Defining Essential Health Benefits: Federal Guidance and New York Options examines the pros and cons of each of the options available to New York's policymakers and highlights areas where additional federal guidance would be helpful. The 10 potential benchmark options examined represent a mix of plans covering small and large employer groups. Under federal guidelines, if the benchmark option chosen by New York does not cover all current individual and small group mandates, then the state will have to assume

the cost of those benefits. **New York State Health Foundation** (New York) provided support for the report. Contact: Bob de Luna, 212.494.0733, rdeluna@uhfnyc.org.

Universal Health Care Foundation of Connecticut, Inc. (Meriden) published Small Business Owners Need Affordable Health Care, which highlights results from a survey of 401 small business owners in eight Connecticut counties. The foundation conducted the small business survey in late 2011 and early 2012 to better understand the health coverage experiences and concerns of small business owners. The document reports that the high cost of health care is a major obstacle for small businesses. Nearly two-thirds (63.7 percent) of the small businesses surveyed said they are unable to purchase health coverage for their employees and an overwhelming majority (78.8 percent) said that health care costs must come down for them to offer this benefit to their workers. In addition, the survey found that most small business owners (84.8 percent) recognize the value of health coverage to their employees, and nearly 30 percent believe their inability to provide coverage gives large competitors an unfair advantage in recruiting and retaining workers. To keep their costs down, several small businesses that do offer health care coverage to their employees increased employee deductibles. Contact: Alice Straight, 203.639.0550, ext. 309.

AWARDS

Allegiance Health (Jackson, MI) is one of two organizations nationwide to receive the 2012 VHA Leadership Award for Community Benefit Excellence. The award honors organizations that have demonstrated exemplary dedication to providing high-quality care within their communities, in the face of economic challenges. Specifically, the award focuses on three areas: demonstration of a comprehensive community benefit strategy, highlighting a "best-ofclass" community benefit program, and providing an effective communications plan to tell the community benefit story. VHA, Inc., a national network of 1,350 not-for-profit health care organizations, is the benefactor of the award. For more information, visit www.allegiance health.org.

- The Baxter International Foundation (Deerfield, IL) announced that Mark V. Pauly, Ph.D. is the 2012 recipient of the William B. Graham Prize for Health Services Research. The prize, which is funded by the foundation and administered by the Association of University Programs in Health Administration, recognizes the contribution of health services researchers who apply analytic methods to examine and evaluate the organization, financing, or delivery of health services. Dr. Pauly is the Bendheim Professor in the Department of Health Care Management, Public Policy and Management, and Insurance Risk Management at the Wharton School of the University of Pennsylvania. He was recognized for his significant contributions to the fields of medical economics and health insurance, including research that explores health care reform, conceptual foundations for cost-benefit analysis of drugs, and incentives in managed care. His study on the economics of moral hazard was the first to note how health insurance coverage might affect patients' use of medical services. Contact: Elaine Salewske, 805.372.3142.
- **The Kresge Foundation** (Detroit, MI) is a recipient of the **Council on Foundation**'s (Washington, DC) Wilmer Shields Rich Awards for **Excellence in Communications**. The foundation received a silver award for its website. The awards program recognizes and encourages excellence in communications by foundations and corporate-giving programs. The foundation was honored for the aesthetics of the site's design, its navigation, and its calls to action through functionality that invites visitors to share and subscribe. The panel of judges also noted the provision of a library to archive content and develop a resource center, as well as the integration of social media as positive aspects of the site. For more information, visit www.kresge.org.

OTHER NEWS

Healthcare Georgia Foundation (Atlanta) has announced the launch of its Evaluation Resource Center (ERC). which offers evaluation tools and services tailored to help nonprofit health organizations achieve better outcomes. At the core of ERC is a suite of services, including capacity assessment, training and peer learning, coaching and technical assistance, direct evaluation support, and brokering. The program website, www.georgiaerc.org, features an interactive toolkit that serves as a "how to" guide on program evaluation, case studies, worksheets, and evaluation resources. Contact: Toni Almasy, 404.688.9005, toni@getavatar.com.

The Regence Foundation (Portland, OR) announced that it has changed its name to the Cambia Health **Foundation**, to more accurately reflect the name of its parent company. The foundation is the corporate giving arm of Cambia Health Solutions, Inc. and will continue its work, which focuses on promoting patient-centered and economically sustainable health care. Through its signature program, Sojourns, the foundation works with a wide range of stakeholders to enhance quality and improve access to palliative care for individuals and their families. Contact: Joanna Fief, 503.225.6860, joanna.fief@cambiahealth.com.

PEOPLE

 Altman Foundation (New York, NY) announced the addition of Jeremy Tennenbaum as the foundation's CFO. Mr. Tennenbaum came to the foundation from Spouting Rock Holdings, an investment consulting firm outside Philadelphia, Pennsylvania, where he served as CEO. Prior experience includes working as chief investment officer of the Arlon Group and executive vice president for business development and strategic planning for Seagate Technology in Scotts Valley, California. He also spent 10 years as a global industry analyst at Wellington

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Management. For more information, visit www.altmanfoundation.org.

- Lucile Packard Foundation for Children's Health (Palo Alto) has elected four new members to its board of directors. Timothy Brackney is northern California regional managing director for Resources Global Professionals. Previously he was senior manager at PricewaterhouseCoopers LLP, working in their audit and then consulting practices. Mr. Brackney is a past board member of the **Doernbecher** Children's Hospital Foundation, and also served on the board of the Leukemia and Lymphoma Society. Manuel Henriquez is cofounder, chairman, and CEO of Hercules Technology Growth Capital, Inc. Mr. Henriquez is a 25-year veteran of the venture capital and financing community, with previous experience at VantagePoint Venture Partners and Comdisco Ventures. He previously served on the board of Charles Armstrong School, which serves students with language-based learning differences. David Lee is a founder and managing partner of SV Angel. He was a founding member of Google's New Business Development team. William Sonneborn heads Asset Management at Kohlberg Kravis Roberts & Co. (KKR) and is CEO of KKR Financial Holdings LLC. Previously he was president of TCW and CEO of The TCW Funds, Inc. and spent six years in investment banking at Goldman Sachs & Co. Mr. Sonneborn serves as a director of the Saint John's Health Center Foundation (Santa Monica, CA). Contact: Eileen Walsh, 650.736.2881, eileen.walsh@lpfch.org.
- Fannie E. Rippel Foundation

 (Morristown, NJ) announced that
 Elliott Fisher, M.D., has joined the board of trustees. A founding and active member of the foundation's ReThink
 Health initiative, Dr. Fisher is a professor at Dartmouth Medical School and director for population health and policy at The Dartmouth Institute for Health Care Policy and Clinical Practice. He is also coprincipal investigator on the Dartmouth Atlas of Health Care. Dr. Fisher is a member of the Institute of Medicine. He is actively involved in

national efforts to improve measures of health system performance, reform payment systems, develop patientreported health measures, and create new models of health care delivery. Contact: Emma Mittelstadt, 212.576.2700, ext. 250, emittelstadt@ goodmanmedia.com.

Paso del Norte Health Foundation (El Paso, TX) announced the election of Sandra Sánchez Almanzán as chair of its board of directors for 2012-2013. Ms. Sánchez Almanzan has served on the board since 2007 and is the director of foreclosure prevention and outreach, Fannie Mae National Service Organization. Allan Goldfarb was appointed vice chair and chair-elect. He has served on the board since 2010 and is an attorney/partner at Kemp Smith P.C. The foundation also elected three new members to the board: Alan Abbott; Tilahun Adera, Dr.P.H.; and Irasema Coronado, Ph.D. Mr. Abbott is chairman of Sunland Optical Company, Inc. and president of Lynwood Garden Investments, Inc.; Dr.

Adera is dean of the College of Health and Social Services at New Mexico State University; and Dr. Coronado is a professor in the Department of Political Sciences at the University of Texas at El Paso. Contact: Ida Ortegon, 915.544.7636, iortegon@pdnhf.org.

Rose Community Foundation

(Denver, CO) named Jim Jonas vice president of communications and marketing. He will oversee the foundation's publications, media relations, marketing, and strategic communications related to grantmaking, philanthropic services, and program initiatives. Mr. Jonas was previously director of marketing and communications for the University of Colorado Foundation (Boulder). From 2000 to 2010, he was a partner at Peak Creative Media, a Denver-based creative communications and advertising agency that he cofounded. He has been a communications consultant for a variety of nonprofit, corporate, public affairs, and political organizations for more than 25 years. Contact: Marci Hladik, 303.398.7445.

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