

GIH BULLETIN

Helping grantmakers

improve the health of all people

AUGUST 15, 2011

NEW GRANTS & PROGRAMS

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■ **Blue Cross and Blue Shield of Florida Foundation** (Jacksonville) announced intended funding for Florida-based nonprofits that will address childhood obesity throughout the state. This funding will support promising practices grants for programs or collaborations, and applied research grants that continue to build on efforts to broaden the knowledge base of programs, policies, and environmental work that addresses childhood obesity causes. The foundation seeks to support programs that focus on neighborhoods and communities and how they can be designed and supported to encourage healthy lifestyles. Other eligible projects include those that help schools, after-school programs, and child care facilities create healthier eating and exercise environments. The foundation expects to make individual awards of up to \$100,000 for one to two years. For more information, visit www.bcbsfl.com. Contact: Mark Wright, 904.905.6935, mark.wright@bcbsfl.com.
- **The California Endowment** (Los Angeles) announced the establishment of the **California FreshWorks Fund**, a \$200 million public-private partnership loan fund created to increase access to healthy, affordable food in underserved communities and inspire innovation in healthy food retailing. A project of the endowment and a team of partners that includes banks, grocers, researchers, and health care organizations, the fund is modeled after the **Pennsylvania Fresh Food Financing Initiative** and was

developed to align with the **National Healthy Food Financing Initiative**. The fund will provide financing to grocery stores and other healthy food retailers and distributors that meet a subset of skillfully developed program guidelines designed to move healthy food retailing forward in an affordable and accessible way and prioritize healthy choices. Seed stage financing from the endowment included a \$30 million mission-related investment and a \$3 million grant. Financial commitments to the fund have grown to \$200 million from investors such as **Kaiser Permanente** (Oakland, CA) and others. For more information, visit www.CAfreshworks.com.

- **Children's Fund of Connecticut** (Farmington) and **Yale Center for Clinical Investigation** (New Haven, CT) have awarded **2011 Child Health Innovation Grants** to two projects that address important children's health problems. A two-year, \$100,000 grant to **Connecticut Children's Medical Center** (Hartford) will support testing of a comanagement program focused on filling the void in treating four common conditions where there is a known shortage of pediatric subspecialists. These include migraines, concussions, obesity, and voiding dysfunction. Educating primary care practice staff will be an important component of this trial featuring live or Web stream video presentations to train providers to participate in comanagement of a child's condition. In addition, **JUNTA for Progressive Action** (New Haven, CT) received a two-year, \$100,000 grant to support an in-depth study to determine the nature of the language and cultural barriers to wider use of asthma plans

GIHNEWS

UPCOMING DEADLINES

- **GIH Board Nominations**
Submission deadline: Thursday, September 8
- **Terrance Keenan Award Nominations**
Submission deadline: Friday, September 9

GIH WELCOMES NEW FUNDING PARTNERS

The number of GIH Funding Partners continues to grow with the addition of the following grantmakers. Thank you to all of our Funding Partners for supporting our work.

- **The Ahmanson Foundation**
Beverly Hills, CA
- **The Alaska Mental Health Trust Authority**
Anchorage, AK
- **Clark Regional Foundation for the Promotion of Health, Inc.**
Winchester, KY
- **The Rosalinde and Arthur Gilbert Foundation**
Santa Monica, CA

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2011 FUNDING PARTNERS

(continued)

- **Lotte and John Hecht Memorial Foundation**
Vancouver BC, Canada
- **HJW Foundation**
Washington, DC
- **L.A. Care Health Plan**
Los Angeles, CA
- **The Lutheran Foundation**
Fort Wayne, IN
- **New England Healthcare Institute**
Cambridge, MA
- **Doree Taylor Charitable Foundation**
Boston, MA

among limited proficiency English-speaking families. The goal of the study is to develop a culturally appropriate tool that will respond to the needs of this community more effectively. An important component of the study is to test the tool with a group of families and follow them over time to determine if the tool actually leads to higher rates of plan adoption and usage. Contact: Judith Meyers, 860.679.1519.

- **Greater Rochester Health Foundation** (NY) awarded 64 mini-grants totaling \$433,613 to local organizations to promote physical activity and healthy eating among children. The foundation estimates that more than 12,000 children will benefit from this funding. Currently in its fourth year, the minigrant program is part of the foundation's initiative to increase the number of children in New York's Monroe County who are at a healthy weight. Sixteen grants of up to \$10,000 were awarded to schools in the City of Rochester, Gates, Greece, and East Irondequoit – all areas where childhood overweight and obesity are most prevalent – to increase recess time and offer more activities before and after school. Seven child care centers were awarded funds of up to \$5,000 to purchase equipment for active play and

introduce healthy eating activities. In addition, a range of community organizations received grants of up to \$7,500 to create a variety of opportunities for children to be active and to learn to love healthy foods. Contact: Lynette Loomis, 585.258.1717, lloomis@thegrhf.org.

- **Kaiser Permanente** (Oakland, CA) has awarded three-year, \$1 million grants to invest in seven northern California communities. Funding is intended to help make healthy choices more accessible to people in underserved areas. The communities of Bayview in San Francisco, Madera in the Fresno area, Modesto, the Monument Corridor in Concord, Richmond, Santa Rosa, and South Sacramento were awarded grants as part of Kaiser's new \$10 million **Healthy Eating Active Living (HEAL) Zones** initiative to combat obesity across northern California. The project is supported by Kaiser through a fund established at the **East Bay Community Foundation** (Oakland, CA). The vision of the HEAL Zones is that at the end of the three-year initiative, communities will be measurably transformed so that opportunities for engaging in healthy behaviors – walking and biking on safe routes, buying affordable fresh fruits and vegetables close to home, exercising in parks, and participating in active after-school programs – are part of daily life. In addition, Kaiser will dedicate an additional \$3 million over the next three years to technical and evaluation support, as well as place-based obesity prevention efforts in other northern California communities. Contact: Marc Brown, 510.987.4672, marc.t.brown@kp.org.
- **The New York Community Trust** (NY) awarded \$4.7 million to 64 local organizations serving residents of New York City. Among the grantees with health-related programs and services are: **VISIONS/Services for the Blind and Visually Impaired** – \$150,000 to upgrade **Blindline**, New York's information and referral hotline system for the blind and visually impaired; **Mental Health Association of New York City** – \$140,000 to develop and test protocols for integrating mental health services into primary care medical homes; **North**

Shore-Long Island Jewish Health System Foundation – \$100,000 to expand a fitness and learning program in elementary schools that addresses space and time limitations by bringing short, fun, and educational video-led exercise routines into the classroom; **Medicare Rights Center** – \$80,000 to help elders understand and get the most out of Medicare; **Amida Care** – \$75,000 to improve the care of people with AIDS who struggle with mental health problems, homelessness, and substance abuse; and **Paraprofessional Healthcare Institute** – \$75,000 to improve the training of nursing aides and home health aides serving frail elders. Contact: Amy Wolf, 212.686.0010, ext. 234, aw@nyct-cfi.org

- **New York State Health Foundation** (NYSHealth) (New York) announced intended funding through its **Meeting the Mark: Achieving Excellence in Diabetes Care** initiative. NYSHealth seeks to improve the quality of care for people with diabetes, and to support health care providers in achieving recognition by the National Committee for Quality Assurance (NCQA) or **Bridges to Excellence** (BTE) diabetes recognition programs. Specifically, the foundation is offering an incentive of \$2,500 per physician who achieves NCQA or BTE recognition. Meeting the Mark grantees will also receive the following benefits: reimbursement for the cost of NCQA application fees; free webinars, in-person training events, and materials on improving patient outcomes and best care practices from NYSHealth; listing in the NYSHealth Diabetes Campaign's on-line directory of recognized providers; and a certificate of recognition from the campaign. For more information and for further inquiries, send an e-mail to meetthemark@nyshealth.org.
- **North Penn Community Health Foundation** (Colmar, PA) awarded 25 grants totaling nearly \$1.2 million to local nonprofit organizations dedicated to improving the health and well-being of at-risk populations in the North Penn community. Among the grantees are: **North Penn Visiting Nurse Association** (Lansdale) – \$132,000 in

support of primary, oral health care, and preventive care services for low-income individuals and families; **Health Promotion Council of Southeastern Pennsylvania, Inc.** (Philadelphia) – \$97,000 in continued support of the **Wellness Initiative for the School Environment: Smart Nutrition and Activity Collaborative** (WISE SNAC) program; **Montgomery County Foundation, Inc.** (Norristown) – \$80,000 as a final grant to transition InfoLINK to 2-1-1 that will provide consumers and providers in the Pennsylvania southeast regional community with comprehensive and accurate health and human service information through a Web-based portal; and **VNA Community Services** (Norristown) – \$20,000 in continued support of the personal navigator program, which helps low-income residents secure prescription, utility, and housing benefits. Contact: Russell Johnson, 215.716.5400, rjohnson@npchf.org.

Virginia G. Piper Charitable Trust (Phoenix, AZ) awarded \$4.6 million in funding to support a variety of programs focused on health and human services, the arts, and other interests. Among the Phoenix-based grantees with health-related programs are: **Adelante Healthcare** – \$125,000 for one year to continue providing health care services to low-income residents; **Central Arizona Shelter Services** – \$100,000 for one year to support the operation of a dental clinic; **Mission of Mercy** – \$75,000 to support its mobile medical services van; **St. Joseph's Foundation** – \$75,000 to support the **Maternity Outreach Mobile Clinic**; and **The Neighborhood Christian Clinic** – \$75,000 to continue providing community health care. Contact: Jane Ferguson, 480.948.5853, jferguson@pipertrust.org.

- **John Rex Endowment** (Raleigh, NC) awarded \$162,377 to **Wake County Human Services** (Raleigh, NC) for a two-year **Access to Care** grant to integrate a dental practice management system and digital X-rays into the dental clinic that serves Wake County children and pregnant women who have limited access to dental care. Funding supports the develop-

ment of practical strategies aimed at improving access to affordable, physical health and dental care services. Wake County Human Services intends to use the funds to improve business practices and data monitoring for more efficient and effective operations and improved services for patients. Targeted outcomes include increased access to care for Wake County children, increased patient understanding of oral health needs, and improved overall patient experiences. For more information, visit www.rexendowment.org and select "News."

- **The Kate B. Reynolds Charitable Trust** (Raleigh, NC) awarded 54 new grants for more than \$12 million to support statewide initiatives, as well as programs offered by individual nonprofits. Funds will be invested in programs and organizations that focus on access to primary medical care, community change, diabetes care and management, and mental health and substance abuse. Other awards will support programs exploring mental health issues and local health promotion and wellness efforts. The following grantees were funded for programs seeking to improve access to primary medical care: **Rural Economic Development Center, Inc.** (Raleigh) – \$1 million; **North Carolina Department of Health and Human Services** (Raleigh) – \$550,000; and **Freedom House Recovery Center** (Chapel Hill) – \$301,400. Organizations receiving funding under the trust's **Nurse Family Partnership Initiative** include: **Robeson County Department of Public Health** (Lumberton) – \$308,669; and **Cleveland County Health Department** (Shelby) – \$300,793. In addition, grantees with programs focused on diabetes prevention and care include: **FirstHealth of the Carolinas, Inc.** (Raleigh) – \$256,669; **Cumberland County Health Department** (Fayetteville) – \$220,000; **Together Transforming Lives, Inc.** (Enfield) – \$204,318; and **Bladen County Health Department** (Elizabethtown) – \$27,500. Contact: Allen Smart, 336.397.5500, allen@kbr.org.

- **Sisters of Charity Foundation of Canton** (OH) recently awarded

\$507,040 in grants to support various projects focused on improving the lives of local residents. Among the grantees are: **Mercy Medical Center** (Canton) – \$45,000 to support the **Immigrant Health Outreach** project; **Holmes County Board of Developmental Disabilities Dental Clinic** (Holmesville) – \$18,340 to support a dental equipment upgrade; and **American Red Cross Stark County Regional Chapter** (Canton) – \$5,000 to support disaster relief for Stark County residents. Contact: Joni Close, 330.454.5800, jclose@sfcanton.org.

- **Sisters of Charity Foundation of South Carolina** (Columbia) has awarded \$150,000 to **Healthy Learners** (Columbia, SC), a nonprofit organization working to remove health barriers to learning for economically disadvantaged school children in South Carolina. Healthy Learners is a school-linked program that focuses on the whole health of the child with the belief that physical, psychological, and emotional well-being are each a part of high academic achievement. By working with school nurses and health care providers, Healthy Learners provides access to health care for children who otherwise may not receive this care. Additionally, Healthy Learners provides transportation between school and health care appointments. Services include vision care, dental care, hearing evaluations, assistance with prescription medications, clinical counseling, and episodic care for various health concerns. Contact: Brooke Bailey, 803.254.0230, ext. 18, bbailey@sistersofcharitysc.com.

- **United Health Foundation** (Minnetonka, MN) is awarding \$1.2 million in scholarships for the upcoming academic year to more than 200 students from diverse, multicultural backgrounds. The scholarships, averaging \$5,000 per student, are being offered through the foundation's **Diverse Scholars Initiative** and are awarded through its partner organizations to African-American, American-Indian, Asian-American, and Latino and Hispanic students planning to pursue careers in health care. By encouraging health professionals from diverse, multicultural backgrounds,

the initiative is designed to increase culturally competent health care delivery, close the health disparities gap, and improve health outcomes over the long term. For more information, visit www.unitedhealthfoundation.org, select the “Initiatives & Grants” tab, and choose “Diverse Scholars.” Contact: Lauren Mihajlov, 952.936.3068, lauren_mihajlov@uhc.com.

- **VNA Foundation** (Chicago, IL) recently awarded \$569,523 in grants to 12 local organizations that work toward improving health for Chicago area residents. Among the grantees are: **Juvenile Protective Association** – \$60,000 to support the **Building Bridges to North Lawndale Demonstration Project**, which aims to serve poor, distressed children who would not otherwise have access to mental health services and to improve their mental health/behavioral functioning while at school; **Chicago Children’s Advocacy Center** – \$50,000 for the **Network of Treatment Providers Collaborative Project** to better coordinate and provide mental health services for child victims of sexual abuse and their families; **Helton Institute, LLC** – \$39,270 for the **LIVE Diabetic Outreach Program** to support a registered nurse care coordinator who will enhance the quality of health care delivered to diabetic patients in the General Medicine Clinic through the program; **Deborah’s Place** – \$35,000 for the West Side Collaborative to continue promoting the health of vulnerable populations on Chicago’s west side through strategic service coordination and integration; and **Howard Area Community Center** – \$26,010 for the **Family Health Promotion Program**, which aims to support an initiative promoting the health and wellness of medically underserved children and adults. For more information, visit www.vnafoundation.net, click on “About Our Grantees,” and select “New Grantees.”
- **WellPoint Foundation** (Indianapolis, IN) awarded \$150,000 to **Disabled Sports USA** (DSUSA) (Rockville, MD) to support wounded members of the armed forces. Funding will support DSUSA’s military sports rehabilitation programs, including the **Wounded**

Warrior Disabled Sports Project, which provides year-round sports programs free of charge to injured service members and their families with individualized adaptive instruction, as well as competitive and recreational events. Participants include service members with single and multiple amputations, spinal cord injury, visual impairment, traumatic brain injury, and significant nerve or muscle damage. The goal of the grant is to help injured service members achieve healthy lifestyles and sustain activity levels recommended by the Centers for Disease Control and Prevention. Funding will benefit military personnel in 11 states. Contact: Donna Page, 404.842.8105, donna.page@wellpoint.com.

SURVEYS, STUDIES & PUBLICATIONS

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Institute of Medicine (IOM) (Rockville, MD) released *Clinical Preventive Services for Women: Closing the Gaps*, a report that outlines the institute’s recommendation on additional preventive health services for women. Eight services were recommended and will be covered by health plans at no additional cost to patients under the Patient Protection and Affordable Care Act of 2010. At the request of the U.S. Department of Health and Human Services, the IOM’s Preventive Services for Women Committee identified critical gaps in preventive services for women, as well as measures that will further ensure women’s health and well-being. The recommendations for additional services are: screening pregnant women for gestational diabetes, adding testing for human papillomavirus during screenings for cervical cancer in women over 30, HIV counseling and screening, counseling on sexually transmitted infections, screening and counseling for domestic violence, annual well-woman preventive care visits to obtain recommended preventive services, contraceptive methods and counseling to prevent unintended pregnancies, and lactation counseling and equipment to promote breast feeding. The report is available via the National Academies

Press’ Web site, www.nap.edu.

- **Missouri Foundation for Health** (St. Louis) has published *Charity Care at Missouri Hospitals: 2006 to 2007*, the fourth in a series of reports that examines how 2005 changes to Medicaid have affected 40 Missouri hospitals, based on uncompensated care and emergency department use data. Uncompensated care can be defined as health care services for which a hospital does not expect to receive payment. The document and its accompanying executive summary provide data and analysis of Missouri hospitals’ increasing concerns about uncompensated care. Among the findings outlined in the report is that while charity grew from \$113.8 million in 2006 to \$133.5 million in 2007 within the hospitals in the study, bad debt continued to outpace reported charity care by more than 50 percent. Further, uninsured emergency room visits rose 13 percent in Missouri from 2006 to 2007, although increases also occurred among people with Medicaid, Medicare, and other types of insurance. The report is available at <http://www.mffh.org/mm/files/CharityCare06-07Report.pdf>. Contact: Julie Johnson, 314.345.5580, jjohnson@mffh.org.
- **Paso del Norte Health Foundation** (El Paso, TX) and the **City of El Paso** (TX) announced the completion of *Phase One: Gap Analysis/Needs Assessment* in a four-part report for a regional health plan. The needs assessment will provide stakeholders with both quantitative and qualitative data identifying health problem areas within the region. Health needs were partially determined by input from 20 workgroups consisting of 112 participants from the United States and 47 participants from Ciudad Juárez, Mexico. State and national benchmarks were identified, when possible, in the quantitative analysis in order to provide a consistent level of comparison for each indicator. The complete report can be downloaded from the foundation’s Web site, www.pdnhf.org. Contact: Michael Kelly, 915.544.7636, mkelley@pdnhf.org.

■ Sierra Health Foundation

(Sacramento, CA) has released the results of *The Healthy Youth/Healthy Regions* study, which documents the connections between youth well-being and regional prosperity in the nine-county capital region of northern California. Researchers from multiple disciplines, including youth leaders from across the region, examined five critical areas that affect youth well-being: education, health, employment, civic engagement, and the built environment. The report includes research-based recommendations to support the strategic efforts of policymakers, funders, non-profit organizations, and businesses to improve youth well-being, and promote long-term economic, social, and cultural health in the region. The study was commissioned by the foundation and conducted with additional funding from **The California Endowment** (Los Angeles). Contact: Katy Pasini, 916.922.4755, ext. 3304, kpasini@sierrahealth.org.

MEETINGS

Association of Maternal & Child Health Programs (AMCHP)

(Washington, DC) is hosting its next annual conference February 11-14, 2012, in Washington, DC. The conference theme is *Improving Maternal and Child Health Across the Life Span: Acting Today for Healthy Tomorrows*. The event will include skill-building sessions, an adolescent health institute, a preconception health symposium, workshops, a town hall, and other sessions. AMCHP is accepting proposals for sessions for research, innovative programming, best practices, effective outreach strategies, and other ideas. Visit www.amchp.org for more information.

ON-LINE

- **RCHN Community Health Foundation** (New York, NY) and the **Geiger Gibson Program in Community Health Policy at the George Washington University**

School of Public Health and

Health Services (Washington, DC) announced the launch of **CHroniCles**, a dynamic, multimedia Web site dedicated to the living history of the community health center (CHC) movement. CHroniCles aims to document the vibrant, varied, and important stories of health centers across the country through a Web-based portal of narratives, photographs, videos and other materials. The site creates a virtual environment that allows viewers to pay an on-line visit to every CHC in the United States, to see the diversity of CHCs in urban and rural areas, and to view their positive impact on the individuals and communities they serve. The initial release of the site (www.CHCChronicles.org) showcases materials from early contributors, as well as new material developed and recorded for the project. Over time, the site aims to create an interactive, on-line portal that will permit every health center to tell its own story in its own voice. Contact: Feygele Jacobs, 212.246.1122, ext. 712.

AWARDS

- **The Healthcare Foundation of New Jersey** (Millburn) recently honored 35 individuals with its **2011 Lester Z. Lieberman Humanism in Healthcare Awards**, which recognize the principles and vital importance of compassion, empathy, respect, and cultural sensitivity in the delivery of health care. Additionally, **Dr. Frederick B. Cohen** and **Dr. Alice J. Cohen**, a father-and-daughter oncology team from Newark Beth Israel Medical Center, were each presented with the foundation's **2011 Leadership Award**. Both physicians are known for their clinical excellence and exceptional compassion in the delivery of health care. Dr. Frederick B. Cohen is a long-time clinician and often-published cancer researcher who opened the first cancer clinic in New Jersey at the center in 1965. Dr. Alice J. Cohen, director of the Frederick B. Cohen Comprehensive Cancer & Blood Disorders Center at Newark Beth Israel that bears her father's name, was recognized for the pivotal role she has played in ensuring

that countless underserved women receive breast cancer screenings and medical care. Contact: Marsha Atkind, 973.921.1210, matkind@hfnj.org.

PEOPLE

- **California HealthCare Foundation** (Oakland) announced the appointment of **Sandra Shewry** as director of state health policy. Ms. Shewry will oversee the work of the foundation's Sacramento State Health Policy Office as California addresses myriad health care issues, from implementation of the Affordable Care Act (ACA) to the financing, regulation, and policy framework that supports a broad range of health care programs and services. Ms. Shewry comes to the foundation from the Center for Connected Health Policy where she served as president and CEO. She also recently served as an adviser on health reform implementation for the California Health & Human Services Agency. Previously Ms. Shewry maintained a career in state government, which includes tenure as the director of the California Department of Health Care Services and senior positions with the National Governors Association and California's Managed Risk Medical Insurance Board. Contact: Alexandra Matisoff-Li, 510.587.3154, amatisoff@chcf.org.
- **The Nathan Cummings Foundation** (NCF) (New York, NY) announced the selection of **Simon Greer** as its new president and CEO beginning January 2012. Mr. Greer joins NCF from the Jewish Funds for Justice where he has served as president and CEO since 2005. He brings more than 20 years of experience as a leader in the movement for social change. Mr. Greer will succeed **Lance Lindblom** who is retiring from NCF on December 31 after more than a decade at the helm of the family foundation. Mr. Lindblom's retirement marks the end of an exemplary philanthropic career that has included senior leadership roles with the **Ford Foundation**, the **Soros Foundation's Open Society Institute/Open Society Fund** and the **J. Roderick MacArthur Foundation**.

Contact: Adam Muhlendorf,
202.265.3000, adam@rabinowitz-dorf.
com.

- **Connecticut Health Foundation** (Hartford) selected **David I. Newton** and **Todd D. Shepard** to serve three-year terms on its board of directors. Mr. Newton is president and founder of Elm Advisors, LLC. He currently serves as trustee and member on a number of boards, including president of the Committee of Trustees of Hopkins School, **Greater New Haven Community Foundation** (CT), and Project Access. Previously Mr. Newton was associate vice president and director of University Properties at Yale University and cofounder and president of the Facilities Resource Management Company. Mr. Shepard is a financial planner and financial services representative with New England Financial Group, LLC. He is currently a member of the board of directors of the Saxton B. Little Free Library and serves on the strategic planning and planned giving committees. He also serves on the Hartford County Estate and Business Planning Council, and the Financial Planning Association where he once served as president and chairman. Contact: Maryland Grier, 860.724.1580, ext. 21,

maryland@cthealth.org.

- **The David and Lucile Packard Foundation** (Los Altos, CA) announced the promotion of **Meera Mani, Ed.D.** from program officer and manager to director of the Children, Families, and Communities (CFC) program. Dr. Mani joined the foundation in 2009 as a CFC program officer. In September 2010, she was promoted to program officer and manager. In that role, she successfully led the implementation of the preschool subprogram strategy. Dr. Mani has also partnered with the foundation's Local Grantmaking program to bring **Educare**, a nationally recognized early childhood initiative, to California. Prior to joining the foundation, Dr. Mani was research director at Preschool California, a nonprofit advocacy organization working to increase access to high-quality early learning for children in California. Dr. Mani also served as president of **The Clayton Foundation** (Denver, Colorado). In her new position, Dr. Mani will work collaboratively with the foundation's leadership and program staff to provide strong stewardship of foundation resources and to advance CFC's strategic plans and programs. For more information, visit ww.packard.org.

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Visit the GIH Job Board at www.gih.org for current employment opportunities in health grantmaking.

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