

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

2014 GIH FALL FORUM

AUGUST 18, 2014

Each fall, Grantmakers In Health (GIH) offers programming designed for funders with a strong interest in health policy. These meetings, collectively known as the **Fall Forum**, are an excellent opportunity for you to get up-to-speed on current issues, interact with leading thinkers, and connect with other grantmakers. You'll return home with a deeper understanding of important topics, an introduction to some key players, and ideas about how to apply what you've learned to your own work.

Programming begins November 5 with three concurrent strategy sessions—meetings sized to maximize your opportunities for interaction and participation.

One Size Does Not Fit All: Foundation Roles in Policy Change will be a candid discussion of ways to leverage non-grant resources, such as in-house expertise and reputational assets, to advance policy change; how grantmaking scope (local, state, or national) affects funders' policy strategies; and evaluation methods to support strategic learning about policy investments.

Picking Up the Pace in Healthy Living Policy and Evaluation will focus on policy and evaluation, two crucial components of successful healthy eating/active living grantmaking. Topics will include opportunities for collaboration with local and federal programs and initiatives, policy debates related to consumer behavior (e.g., soda taxes), and innovative evaluation strategies.

Warrior Wellness: Promoting Health for Veterans and Military Families will allow funders to discuss effective ways to support the health and healing of veterans and their families, including opportunities for public-private collaborations. Discussion will focus on holistic health approaches, service navigation, and community engagement.

On November 6, GIH will convene the fifth annual **Foundations and Health Reform**. Every year since the passage of the Affordable Care Act (ACA), *Foundations and Health Reform* has been a time to discuss constructive ways to address health reform implementation at the national, state, and community level. This year's meeting will focus on how funders can use grantmaking to support the ACA's goals of patient engagement, prevention, and wellness.

As part of *Foundations and Health Reform*, **Larry Kramer**, President of The William and Flora Hewlett Foundation, will deliver the second annual **Lauren LeRoy Health Policy Lecture**. The Hewlett Foundation's \$50-million Madison Initiative is a bold effort to tackle the problem of political polarization, with a special focus on the U.S. Congress. How appropriate for a meeting right after the mid-term elections! Kramer will discuss the initiative and the role of philanthropy in moving policy processes.

Check your inbox for more details about the Fall Forum, and join us this November!

Faith Mitchell

President and CEO
Grantmakers In Health

GIH NEWS

NEW GIH FUNDING PARTNERS

We are delighted to welcome 15 new Funding Partners to GIH!

- Agua Fund, Inc.
- Chuckanut Health Foundation
- Colorado Springs Health Foundation
- The Wallace H. Coulter Foundation
- Fauquier Health Foundation
- First 5 LA
- The Heinz Endowments
- High Point Community Health Fund
- The Hitachi Foundation
- Impact Alamance
- Knapp Community Care Foundation
- Marin Community Foundation
- Michigan Health Endowment Fund
- The Piton Foundation
- Woodruff Foundation

TERRANCE KEENAN AWARD AND GIH BOARD NOMINATIONS DUE SEPTEMBER 5

Time is running out to nominate individuals for the 2015 Terrance Keenan Leadership Award in Health Philanthropy, as well as the GIH Board of Directors! For more information, visit www.gih.org.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

■ The California Wellness

Foundation (Woodland Hills) awarded \$15,000 each to **Catholic Charities of California** (Sacramento) and **Lestonnac Free Clinic** (Orange, CA) in support of a larger effort to address the needs of migrant children and teens who are apprehended at the U.S.-Mexican border. In addition, the foundation has partnered with **The California Endowment** (Los Angeles), **California Community Foundation** (Los Angeles), and **Weingart Foundation** (Los Angeles, CA) in launching the **Our Children Relief Fund**. This initiative supports efforts of nonprofit organizations to provide basic needs, such as shelter and health services, as well as legal representation to help refugee youth. For more information, visit www.calfund.org/ourchildren. Contact: Cecilia Laiché, 818.702.1900.

■ CareFirst BlueCross BlueShield

(Owings Mills, MD) announced intended funding of up to \$3.3 million over the next three years to support programs that work toward improving birth outcomes and lowering infant mortality rates. Funding will support nonprofit organizations, community health centers, and public health programs in Maryland; Washington, DC; and northern Virginia that address a range of improved outcomes, such as safe sleep habits, smoking and substance use cessation, prenatal care, breastfeeding, maternal obesity prevention, treatment of maternal mental health, delaying subsequent pregnancies, and other issues. Ideally, programs should serve minority and underserved populations, be sustainable beyond the grant period, and be easily expanded or replicated in other communities. The deadline for submissions is September 15, 2014. For more information, visit www.carefirstcommitment.com.

■ The George Gund Foundation

(Cleveland, OH) approved funding for 96 grants totaling \$11.8 million to support a variety of projects focused on education, human services, health, and other issues. Among the funded projects

are several efforts that address health and well-being. A two-year, \$200,000 grant to the **Ohio State University Foundation** (Columbus) will support the **Cuyahoga County Food Policy Coalition's** (Cleveland, OH) efforts to promote a healthy, equitable, and sustainable food system. **Cuyahoga County Board of Health** (Cleveland, OH) received a \$50,000 grant over two years for **Health Improvement Plan-Cuyahoga**, which has involved both public agencies and county residents in developing strategies and programs to eliminate health disparities. **Near West Side Multi-Service Corporation** (Cleveland, OH) will use a \$25,000 grant to support its **Health and Wellness Program**. **Case Western Reserve University's** (Cleveland, OH) **Urban Health Initiative** will use a \$19,570 grant to develop a data portal for its **Community Health Data Dashboard** that will make dashboard information available to health officials, researchers, media, and citizens. Funding of \$10,000 will help **North Coast Health Ministry** (Lakewood, OH) engage in strategic planning and an organizational transition. For more information, visit www.gundfoundation.org.

■ Health Foundation for Western and Central New York

(Buffalo) announced intended funding and the provision of technical assistance aimed at expanding midwifery services for low-income women in western and central New York. The foundation expects to make individual awards of up to \$25,000 with as much as 15 hours of consultation and guidance to midwifery or collaborative obstetrics and gynecology/midwifery practices that share the goal of increasing the number of low-income women being served by midwives in the foundation's western and central New York regions. Funding is part of a larger foundation initiative to improve maternal and child health and expand midwifery. Contact: Kara Williams, 315.671.0057, ext. 200, kwilliams@hfwcny.org.

■ **The Horizon Foundation** (Columbia MD) announced intended funding totaling \$400,000 to organizations that address health concerns of residents of Howard County, Maryland. Specifically, the foundation will fund

organizations with programs and activities that are aligned with achieving the foundation's goals of promoting healthy lifestyles by ensuring that all Howard County children achieve a healthy weight, and increasing access to care by ensuring that all Howard County residents have access to quality affordable health care. Individual grants will range from \$50,000 to \$150,000 per year, for up to two years. For more information, visit www.horizonfoundation.org.

■ **The Kresge Foundation** (Troy, MI) has awarded grants to support the work of local organizations to reduce health disparities by promoting conditions and environments that lead to positive health outcomes across the nation. Among the grantees are: **Healthcare Access Maryland** (Baltimore) – \$1.17 million to support the launch an initiative to build the skills of local public health leaders to advance and transform systems that support population health and health equity; **Human Impact Partners** (Oakland, CA) – \$410,181 to support development of a public health and equity cohort to ensure prioritization of equity and community engagement in the fields of health impact assessment and health in all policies; **Greater Washington Educational**

Telecommunications Association Inc. (Arlington, VA) – \$375,000 to continue supporting in-depth coverage of health policy and reform on **PBS NewsHour**; and **Playworks** (Oakland, CA) – \$250,000 to support national expansion of its program that sends full-time program coordinators into low-income schools to transform recess and play into a positive experience that helps students and teachers get the most out of learning opportunities. Contact: Stacey Barbas, 248.643.0588, sbarbas@kresge.org.

■ Mat-Su Health Foundation

(Wasilla, AK) funded five organizations through its **Healthy Impact Grants** initiative. Funding totaled nearly \$1.1 million. **Alzheimer's Disease Resource Agency of Alaska** (Anchorage) was awarded \$405,000 over three years to provide in-home assistance with household chores for individuals with Alzheimer's disease and related dementia disorders, and respite for the family members who care for them. **Mat-Su**

The Hitachi Foundation

1215 17th Street, NW, Third Floor, Washington, DC 20036
Phone: 202.457.0588 Fax: 202.296.1098 Email: info@hitachifoundation.org
Website: www.hitachifoundation.org Twitter: @HitachiFdn

The Hitachi Foundation was established in 1985 by the Hitachi Corporation and is governed by an independent board and staff. The corporate foundation is committed to investments that enhance what society can learn about socially sustainable business practice and corporate citizenship. The Hitachi Foundation is innovative and risk-taking in its philanthropic efforts. It is dedicated to exploring the societal impact and limits of corporate social responsibility by leveraging its unique role in the corporate philanthropy space to forge strategic partnerships and lead national initiatives with other foundations and institutions.

Program Information: The Hitachi Foundation's strategic plan is to operate as a catalyst for health care centers and firms to create and sustain quality jobs by drawing attention to innovative business approaches that work. The foundation is eager to spread these ideas and will deepen its impact in two critical sectors of the U.S. economy: health care and manufacturing. Its mission is to discover, demonstrate, and expand business practices that both measurably improve economic opportunities for low-wealth individuals and enhance long-term business value.

Through its Pioneer Employers Initiative, The Hitachi Foundation has uncovered many examples of health care centers that had a head start in addressing challenges in patient care and skyrocketing costs. Central to their success was an expanded role for frontline health care workers, including medical assistants, community health workers, and home health aides. The foundation will continue to showcase health providers that have adopted effective strategies to improve patient outcomes, increase productivity, and advance the careers of lower-wage health care workers. The foundation's strategic goal is to expand the number of providers making changes that address the complexities of the new health care landscape.

► Financial Information:

Total Assets: \$23 Million (FY 2012)
Amount Dedicated to Health-Related Grants: \$2.2 Million (FY 2014-2016)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **Center for the Health Professions at University of California, San Francisco** – Funding supports the center's efforts to engage and train California-based clinic leaders on advanced medical assistant management, training, and deployment practices through seminars and webinars. In addition, the center will develop and publish updates to the 14 case studies originally released in 2011 (\$135,073 for one year).

- **Brookings Institution, Engelberg Center for Healthcare Reform** – The center is investigating and promoting pioneering employment practices for frontline health care workers and how these practices may be applied to emerging models of care, such as accountable care organizations, shared savings programs, and patient-centered medical homes/neighborhoods (\$152,652 over 15 months).
- **Run Riot Films, LLC** – Funding is being used to produce videos that document and promote the practices and models of pioneer employers in health care (\$98,900 over 18 months).
- **National Association of Community Healthcare Centers** – Support is helping the association engage clinic leaders and others in spreading practices identified through the Pioneer Employer Initiative on the retasking and training of medical assistants to boost earnings and quality of care, and address rising health care costs (\$65,000 over 24 months).

Role of Philanthropy in Meeting Pressing Needs:

“As a nation, we need to be healthier and we need to pay less for health care. Despite the urgency of our situation, we’ve dedicated far too much time fighting and too little time fixing. Even where we have some traction on fixes, a critical truth is often overlooked: it’s about people—not just the consumers of health care, but also those who deliver the services. People employed in the fastest-growing direct-care positions, such as medical assistants and personal care aides, are often stuck in dead-end, low-wage jobs that do not make full use of their human capital. The Hitachi Foundation has discovered a substantial number of clinics, hospitals, and long-term care providers that start with the goal of healthier patients and achieve it by deploying their people differently to get the job done. In the coming years we will use our grant funds to continue helping other providers achieve these same outcomes.”

Tom Strong
Senior Program Officer



Health Services (Wasilla, AK) will use a two-year, \$330,300 grant toward migrating its community behavioral health center program away from its current limited billing system and paper-based medical records into its existing electronic health record system that is used for primary care services. A grant of \$136,000 to **Sunshine Community Health Center** (Talkeetna, AK) will support the community health center with the purchase and installation of a new information technology infrastructure to replace and supplement old and over-used equipment that supports its electronic health record system. Contact: Robin Minard, 907.352.2892, rminard@healthymatsu.org.

- **William G. McGowan Charitable Fund** (Chicago, IL) awarded over \$1.3 million in its second year of support for **Healthy Way to Grow**, a joint program of the **American Heart Association** and **Nemours**. This early childhood program provides direct, hands-on technical assistance, customized training, resources, and tools that are prevention-focused, equitable, and comprehensive, all creating sustainable change to prevent childhood obesity. This multiyear program seeks to advance the ability of child care providers serving children ages zero to five to improve nutrition, physical activity, screen time, and infant feeding policy and practices, resulting in healthier children, better-equipped parents, and a reduction of childhood obesity and cardiovascular risk factors. The McGowan Fund is the inaugural funder for this five-year partnership serving children across McGowan Fund geographic regions, including Chicago's Austin and North Lawndale neighborhoods; Denver, CO; Kansas City, KS; Northeastern PA; Reno, NV; and Rochester, NY. For more information, visit www.healthywaytogrow.org or contact the McGowan Fund at 312.243.3198.
- **Missouri Foundation for Health** (St. Louis) has awarded approximately \$4.5 million to 18 organizations offering guidance to consumers who are signing up for health insurance through the Missouri Marketplace. The **Cover Missouri Coalition**, a project of the foundation's **Expanding Coverage**

Initiative, leads a statewide campaign to educate Missourians about their health insurance options. These grants will reach a variety of demographics and will allow groups to provide crucial in-person support for consumers seeking information and enrollment assistance in the Marketplace or Small Business Health Options Program. Organizations will also help consumers understand and know how to use their health insurance. The grantees are: **Central Missouri Community Action** (Columbia); **Community Action Agency of St. Louis County Inc.**; **CoxHealth** (Springfield); **Delta Area Economic Opportunity Corporation** (Portageville); **East Missouri Action Agency Inc.** (Park Hills); **Freeman Health System** (Joplin); **International Institute of Metropolitan St. Louis**; **Legal Services of Eastern Missouri, Inc.** (St. Louis); **Mercy Health Foundation of Springfield**; **Mercy Health Foundation St. Louis**; **Missouri Bootheel Regional Consortium** (Sikeston); **Ozarks Medical Center** (West Plains); **Phelps County Regional Medical Center** (Rolla); **Planned Parenthood of the St. Louis Region and Southwest Missouri**; **Primaris/KMA** (Columbia); **Randolph County Caring Community Partnership** (Moberly); **Saint Louis Effort for AIDS**; and **Small Business Majority Foundation Inc.** (St. Louis). Contact: Courtney McCall, 314.345.5505, cmccall@mffh.org.

- **John Muir/Mt. Diablo Community Health Fund** (Walnut Creek, CA) awarded approximately \$425,000 in grants to support health initiatives that address health concerns for low-income residents of Central and East Contra Costa County, California. **La Clinica de La Raza** received a \$300,000 grant, which will allow the organization to fully implement its health information technology capabilities in its Contra Costa clinics. **RotaCare Bay Area, Inc.** will use a \$50,000 grant to support increased costs associated with an expansion of its Concord Free Medical Clinic. **Meals on Wheels and Senior Outreach Services** is the beneficiary of a \$75,230 capacity building contract awarded to **Harder+Company Community Research** to conduct an evaluation of

the **Contra Costa Care Management Initiative** that is allowing the organization to expand its care management service model to more effectively link low-income seniors with health and wellness support services. Contact: Lillian Roselin, 925.941.3100, lillian.roselin@johnmuirhealth.com.

- **The New York Community Trust** (NY) awarded \$670,000 to six state-based organizations working to improve health and well-being of New York City residents. Among the grantees are: **Child Center of New York** (Woodside) – \$140,000 to help this mental health provider accommodate more walk-in visits and bring together doctors, nurses, and caseworkers to care for struggling families; **Community Health Care Association of New York State** (Albany) and **Primary Care Development Corporation** (New York) – \$110,000 each to develop better ways to track patients and calculate costs; **Institute for Family Health** (New York) – \$100,000 to test a team approach to managing chronic health problems at 13 centers in Manhattan and the Bronx, which provide primary, dental, prenatal, and mental health care; **Jewish Association for Services for the Aged** (New York) – \$100,000 to streamline processes related to patient records, admissions, and billing; and **a.i.r. nyc** (New York) – \$60,000 to work with insurance companies to pay medical expenses for asthmatic patients. For more information, visit www.nycommunitytrust.org.
- **Lucile Packard Foundation for Children's Health** (Palo Alto, CA) awarded grants totaling \$380,000 for programs that address the coordination of care for children with special health care needs (CSHCN). The grantees are: **Lucile Packard Foundation for Children's Health** – \$245,000 over 18 months to engage up to three current grantees to continue their work and offer support to as many as three new communities wanting to develop local systems of care coordination for CSHCN, to foster cross-agency collaboration within communities to serve CSHCN, and to create a multicomunity learning collaborative to improve systems of care coordination for

SURVEYS, STUDIES & PUBLICATIONS

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- **Geiger Gibson/RCHN Community Health Foundation Research Collaborative** (New York, NY) and the **Jacobs Institute of Women's Health** (Washington, DC) have issued a report that examines the potential impact of comprehensive federal guidelines aimed at improving the quality of family planning services on the nation's community health centers. The U.S. Department of Health and Human Services' Health Resources and Services Administration (HRSA), which oversees the health centers program, was extensively involved in the development of the guidelines, along with highly experienced frontline health center clinicians. The report asserts that these guidelines are especially relevant for community health centers because they are designed to ensure that high-quality family planning services become an integral part of comprehensive primary health care. The report offers several recommendations for HRSA, including the establishment of a workgroup to translate the guidelines into practical health center practice reforms. Other recommendations include the development of quality performance measures, a new HRSA investment in health centers' family planning programs to address contraceptive access and staff development and training, and the provision of technical assistance. The report is available at www.go.gwu.edu/familyplanningupdate. Contact: Feygele Jacobs, 212.246.1122, ext. 712.

PEOPLE

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- **CDC Foundation** (Atlanta, GA) has named **Betty Wolf** Vice President for Advancement. In this role, Ms. Wolf oversees the planning, coordination, and implementation of all fundraising activities for the foundation, and serves on the foundation's executive team. Prior to joining the CDC Foundation, she was Vice President of Development at **Susan G. Komen Dallas County**. Previously Mrs. Wolf served for 10 years

CSHCN; **Boston University School of Public Health** (MA) – \$70,000 for one year to provide the first comprehensive review of financing and reimbursing for care coordination for CSHCN and reduce perceived barriers in payment for essential service that CSHCN receive; and **Association of Maternal and Child Health Programs** (Washington, DC) – \$65,000 for one year to benchmark the ways families currently participate in the development of policy and operation of programs in states and California counties serving children, especially CSHCN. Contact: Eileen Walsh, 650.736.2881.

- **Palm Healthcare Foundation** (West Palm Beach, FL) approved \$905,750 in grants to 10 local nonprofits in an effort to solve Palm Beach County's most complex health care issues. Among the grantees are: **Caridad Center** – up to \$200,000 to fund its expanded vision clinic and to support the diabetes prevention and management program for minority populations; **Alpert Jewish Family & Children's Services** – \$75,000 to expand the **Enhanced Companion Program**, which pairs retired older adults in Palm Beach County with other older adults who have challenges with daily living activities in order to maximize the individual's independence; and **El Sol Neighborhood Resource Center** – \$62,500 for the **Sunshine Community Garden**, which offers growing plots for individuals and families, providing healthy foods, a place for moderate physical activity, and excess food that supplements the lunch program and food pantry on-site at El Sol, and to support staff members through the AmeriCorps VISTA program, enabling the center to hire full-time staff members. Contact: Lilly Leas, 561.310.4976, lilly.leas@gmail.com.
- **St. Luke's Health Initiatives** (Phoenix, AZ) has awarded nearly \$500,000 in innovation grants to four organizations. **Arizona Partnership for Immunizations** (Phoenix) will apply \$125,000 in funding toward designing a new payment mechanism and delivery model that will allow health providers to be more properly reimbursed for their services. **International Rescue Committee's Healthy Food Financing Initiative** (New York, NY) received

\$125,000 to increase healthy food access by connecting locally grown foods with corner stores that lack healthier items for sale. **Circle the City** (Phoenix, AZ) received \$125,000 to expand its **Frequent Users Systems Engagement (FUSE)** pilot program. FUSE has achieved dramatic results for frequent visitors to hospital emergency rooms by reducing visits and costs while producing healthier outcomes. This project extends its approach to publicly funded emergency services such as fire, police, human services, and the courts. A grant for \$110,000 to **Hospice of the Valley** (Phoenix, AZ) will help the hospital implement and evaluate an innovative **Mindfulness-Based Stress Reduction** training program for home-based family caregivers who currently experience a higher incidence of depression and chronic disease than non-caregivers. Contact: John Ford, 602.385.6508.

- **Tufts Health Plan Foundation** (Watertown, MA) announced more than \$1.6 million in new funding to 43 Massachusetts and Rhode Island-based organizations. Funding was awarded under the foundation's **Health and Wellness** program area, primarily for initiatives that promote chronic disease self-management and prevention, exercise and nutrition, and fall prevention, and its **Purposeful Engagement** program area, which includes community involvement, volunteerism, and intergenerational programs, as well as caregiver support programs. Among the grantees are: **All Out Adventures** (Northampton, MA) to support outdoor recreation for seniors, especially those with disabilities; **Community Servings** (Boston, MA) for the **Medically Tailored Nutrition Program for Older Adults Affected by Critical and Chronic Illnesses**; **Health Resources In Action** (Boston, MA) to support its **Mass in Motion Municipal Wellness and Leadership Grant Initiative and Massachusetts Convergence Partnership**; **Rhode Island Community Food Bank** (Providence) **for Addressing the Meal Gap for Seniors in Rhode Island**; and **Westbay Community Action** (Warwick, RI) for a fall prevention program. For more information, visit www.tuftshealthplanfoundation.org and click on "Press Releases" under the "About Us" tab.

as Vice President of the **Eisenhower Medical Center Foundation** (Rancho Mirage, CA). Her career experience also includes development work with Saint John's Health Center; University of California, Los Angeles; and The University of Chicago. Contact: Amy Tolchinsky, 404.523.3486, atolchinsky@cdcfoundation.org.

- **The Commonwealth Fund** (New York, NY) announced the selection of **Kathleen Regan** to the position of Executive Vice President and COO. She will succeed **John Craig, Jr.** Ms. Regan has been a venture partner at Radius Ventures, a health care-focused venture capital firm, since 2010. During her time there, she was a Senior Adviser to the **Global Health Initiative** of the U.S. Department of State, focusing on the **Saving Mothers Giving Life** initiative, which seeks to dramatically reduce maternal mortality in African countries by strengthening their health systems. In addition, she has served on numerous public and private health care company boards. Ms. Regan's position will take effect on January 1, 2015. The fund also elected **Mitchell J. Blutt, M.D., M.B.A.** to its Board of Directors. Dr. Blutt is Founder and CEO of the New York-based health care investment firm Consonance Capital. Prior to founding Consonance Capital in 2005, he was an

Executive Partner of J.P. Morgan Partners. He is also a Clinical Assistant Professor of Medicine in the Department of Medicine at Weill Cornell Medical College and the Graduate School of Medical Sciences of Cornell University. In addition, he has served on the boards of Cardinal Health, Fisher Scientific, and the **Michael J. Fox Foundation for Parkinson's Research** (New York, NY). Contact: Mary Mahon, 212.606.3853, mm@cmwf.org.

- **Ruth Mott Foundation** (Flint Township, MI) has appointed **Handy Lindsey, Jr.** to be its next president. Mr. Lindsey has more than 30 years of combined experience with **The Chicago Community Trust** (IL); the **East St. Louis Community Foundation** (IL); the **Field Foundation of Illinois** (Chicago), which he directed for 15 years; and the **Cameron Foundation** (Petersburg, VA), where he served as its inaugural CEO from 2004 to 2013. He served as a Commissioner for the Chicago Housing Authority, was on the Board of Directors of the Council on Foundations, led Grantmakers for Effective Organizations as its Chairman, and served as Vice Chairman of the Association of Black Foundation Executives. Mr. Lindsay will join the foundation on September 1, 2014. For more information, visit www.ruthmottfoundation.org.

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