



#### LIFTING VOICES IN THE SOUTH

Philanthropy bridges people, organizations, and communities, and the value of this is especially critical in the South, a region with rich cultural texture, a robust network of grassroots initiatives, and a history of complex challenges. Over the past few years, Grantmakers In Health (GIH) has created programming focusing on the South, with the goals to elevate and strengthen philanthropic work, share lessons learned, and bring national attention and resources to the region.

➤ Elevating and Strengthening Philanthropic Work in the South — In 2009 GIH published the Views from the Field, "A National Foundation Undertakes a Regional Strategy in the South," by Terri Langston and Ria Pugeda, then of the Public Welfare Foundation, which shared lessons learned from the foundation's Health Reform Program on developing consumer advocacy and capacity in the South.

This past May, GIH hosted *Latinos and Health Care: Assets and Opportunities in the South* to discuss how grantmakers can ensure that Latinos in Southern states have access to quality, affordable health care. The *Views from the Field* "Latinos and Health Care: An Opportunity for Philanthropy" by Kerry Diaz, then of the Quantum Foundation, was a follow-up to that meeting.

Other programming included the April 2013 audioconference, **Leveraging the BP Settlement Health Outreach Program to Address Disparities in the Gulf Coast**, which identified how funders could support efforts related to access to care, behavioral health, community health workers, and environmental health capacity and literacy.

Over the next two years, GIH will work with Grantmakers for Children, Youth, and Families to host meetings in Florida, Maryland, Mississippi, and Texas. These meetings, funded by The Atlantic Philanthropies, will provide funders the tools to (1) understand health reform and its impact on states and children, (2) help families and children get coverage, and (3) build an advocacy infrastructure for children's health.

- ➤ Informing Grantmaking across the Country In 2012, with support from the W.K. Kellogg Foundation, GIH hosted Investing in Opportunities and Assets: Lessons from the South for the Nation, which explored philanthropy's role in building and supporting infrastructure in the South. GIH partnered with the Southeastern Council of Foundations to facilitate deeper connections with Southern grantmakers. The report of the same name offers lessons learned to inform grantmaking across the country.
- ➤ Bringing National Attention to the Region In 2009 GIH held the annual meeting, Seeing the Future with 20/20 Vision, in New Orleans. Attendees visited several sites, including community health clinics, and learned about a door-to-door neighborhood education and outreach effort to support residents following Hurricane Katrina.

Looking forward, GIH will host the 2014 annual meeting, *The Power of Voice*, in Atlanta. Grantmakers will consider when, where, and how philanthropy should use the power of its voice and lift the voice of others. The meeting will be an opportunity for grantmakers to learn from these experiences.

**AUGUST 19, 2013** 

# **GIHNEWS**

#### ATTEND THE GIH FALL FORUM!

The GIH Fall Forum is a must for grantmakers interested in health policy. This year's program includes the fourth annual Foundations and Health Reform, the inaugural Lauren LeRoy Health Policy Lecture featuring Uwe E. Reinhardt, and the strategy session Engaging the Public to Advance Policy Change. Register by October 4. For more information, visit www.gih.org.

## TERRANCE KEENAN AWARD AND GIH BOARD NOMINATIONS DUE SEPTEMBER 6

Time is running out to submit nominations for the 2014 Terrance Keenan Leadership Award in Health Philanthropy and for the GIH board of directors. Visit www.gih.org for details.

# NEW REPORT FROM GIH AND THE HOGG FOUNDATION FOR MENTAL HEALTH

Be on the lookout for the special report A Window of Opportunity: Philanthropy's Role in Eliminating Health Disparities through Integrated Health Care, which provides recommendations and case studies for funders interested in integrated care and eliminating disparities.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

# NEW GRANTS & PROGRAMS

- Blue Cross and Blue Shield of Minnesota Foundation (Eagan) awarded three Minnesota libraries grants totaling \$157,327 for projects that promote health equity in their communities. The program is part of a larger health equity initiative launched in 2011 that seeks to ensure that all Minnesotans have an equal opportunity to live a healthy life regardless of income, education, race, and other socioeconomic factors that affect health. The libraries will work in collaboration with other area nonprofits. Duluth Public Library will work with Generations Health Care Initiatives to provide health insurance coverage enrollment and literacy programs at two branch libraries serving predominantly low-income families. Hennepin County Central Library (Minneapolis) will use funding to enhance services to homeless patrons and attract more low-income patrons, including teens, by expanding resources, programs, and partnerships. Rochester Public Library will enhance services to low-income, transitional housing, and homeless patrons by creating and sustaining a Wellness Corner with local partners. Contact: Julie Ann Eastling, 651.662.6574, julie\_a\_eastling@bluecrossmn.com.
- **■** Caring for Colorado Foundation (Denver) awarded nearly \$3 million in grant funds to 62 nonprofit organizations statewide to help support access to health care for underserved populations. These grants will help Coloradans obtain needed primary care, mental health, and oral health services. Among the grantees are: Dr. Mary Fisher Medical Foundation (Pagosa Springs) -\$100,000 for the Women's Health Program at Pagosa Springs Medical **Center** to increase access to health care for underserved women in southwestern Colorado. Inner City Health Center (Denver) - \$100,000 for its **Dental** Clinic Program to expand access to quality, affordable oral health care for adults; Rural Communities Resource Center (Yuma) - \$90,000 to provide oral health education, prevention activi-

- ties, and restorative care to underserved children in Washington, Yuma, and Kit Carson counties; National Jewish **Health** (Denver) – \$80,000 to promote the Colorado Asthma Toolkit for **Children** and to build capacity to provide current, evidence-based care to children with asthma in southwest Colorado: and University of Colorado at Colorado Springs Aging Center -\$75,000 to provide integrated behavioral and medical care to seniors at Peak Vista Community Heath Center's Senior Clinic and through the Rocky Mountain PACE Program. For more information, visit www.caringfor colorado.org and select "Newsroom."
- **DentaQuest Foundation** (Boston, MA) recently announced \$399,648 in grants through its Strengthening the Oral Health Safety Net Initiative to four primary care associations (PCAs) throughout the country. The initiative is a national grant program established in 2011 to expand the capacity of safety net dental programs to increase oral health services and improve the oral health of patients. The National League of Community Health Centers is a national partner in this initiative. Among the grantees are: Alaska Primary Care **Association** (Anchorage) – \$100,000 to build leadership capacity to promote oral health care integration with primary care services that serve the health care needs of uninsured and underserved Alaskans: California Primary Care Association (Sacramento) - \$100,000 to support new efforts by staff to ensure that oral health and dental practice issues are elevated within the PCA and to help expand participation in national, statewide, and regional oral health workgroups and advisory groups; and Iowa Primary Care **Association** (Urbandale) – \$100,000 to connect with other state and national partners, enhance skills at the local level, and strengthen the capacity of the PCA to cultivate a culture of quality within the oral health dynamic in Iowa's federally qualified health centers. Contact: Michael Monopoli, 617.886.1372, michael.monopoli@dentaquest foundation.org.
- Foundation for a Healthy
  Kentucky (Louisville) announced fund-

- ing to support seven rural and urban communities throughout Kentucky, through its new Investing in Kentucky's Future (IKF) initiative. This five-year, \$3 million program seeks to test innovative ways to reduce risks of chronic disease for school-aged children as they grow into adults. The initial grants include funding for planning, training, and technical assistance so community groups can determine the most promising strategies to launch effective, sustainable models to improve children's health. Communities chosen for the IKF initiative include: Clinton County School District (Albany); Fitness for Life Around Grant County (Williamstown); Foundation for Appalachian Kentucky (Hazard), for the Perry County Wellness Coalition; Green River Area Development **District**, for Partnership for a Healthy McLean County; Kentucky Heart Foundation, Inc. (Ashland), for Healthy Kids, Healthy Communities, Ashland; Kentucky River Community Care, Inc. (Hazard); and Louisville Metro Department of Public Health and Wellness. Contact: Doug Hogan, 502.326.2583, dhogan@healthy-ky.org.
- Healthcare Georgia Foundation, Inc. (Atlanta) awarded nearly \$300,000 in grants to 13 nonprofit health organizations and programs throughout Georgia. Funding includes a \$60,000 grant to the Georgia State University School of Public Health (Atlanta) to establish an annual lectureship focusing on health equity and health disparities. TechBridge, Inc. (Atlanta) received \$65,000 to support the technology implementation, network management, network maintenance, program support, and training efforts for the use of the foundation's Distance Learning program, HealthTecdl. The foundation also awarded individual grants of \$12,000 to Foothills Area Health Education Center (Gainesville); Magnolia Coastlands Area Health Education Center (Statesboro); and Southwest Georgia Area Health Education Center, Inc. (Albany) to support participation in HealthTec<sup>dl</sup>, including the production of distance learning programs designed to strengthen Georgia's health care workforce and to sustain





AUGUST 19, 2013

# The Margaret Clark Morgan Foundation

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The Margaret Clark Morgan Foundation (MCMF) was formed in 2001 as a private entity through an initial donation from Burton D. Morgan, Margaret "Peg" Morgan's husband, setting in motion plans to carry out Mrs. Morgan's decades-long desire to help families grappling with serious mental illness. MCMF envisions a world where all regard mental wellness as an integral part of a healthy life, and recovery from mental illness is the expectation.

The foundation's mission is to improve the lives of people with serious mental illness by investing in innovative projects in Northeast Ohio that have national transformational impact. MCMF seeks to establish partnerships and alliances with regional, national, and international organizations working in mental health to expand knowledge and share lessons learned.

**Program Information:** MCMF focuses on innovation and change in mental health treatments, with secondary and local interest in education and the arts. Eighty percent of the foundation's annual grantmaking budget is allocated to mental health projects in Northeastern Ohio. The mental health program emphasizes funding projects that not only change the lives of those living with mental illness today, but also serve as a national template for improving the efficiency and effectiveness of the mental health delivery system.

## ➤ Financial Information:

Total Assets: \$78 million (FY 2012) Amount Dedicated to Health-Related Grants: \$2.4 million (FY 2012)

- ➤ Special Initiatives and/or Representative Health and Human Services Grants:
- Best Practices in Schizophrenia Treatment (BeST) Center at Northeast Ohio Medical University – MCMF provided initial funding to establish the BeST Center, which brings evidence-based and promising practices into the mental health care system. BeST Center works with mental health consumers, family members, expert consultants, policymakers, and clinical partners to offer training, consultation, evaluation, education, and system change to build the capacity and improve patient outcomes (\$10.5 million).
- Morgan Forum Series This series convenes experts and facilitates knowledge sharing, raising treatment expectations, professionalism, and general knowledge throughout the community regarding mental health care. The foundation hosts quarterly forums, bringing mental health leaders from across the region and nation to dialogue with consumers, care providers,

funders, and stakeholders. The focus varies but includes important and sometimes topical issues in mental health. The emphasis is to enhance and improve quality of care, inspire collaboration, and create a sense of mission and momentum in the recovery movement (\$140,000 annually).

- Psychiatric Intake and Response Center (PIRC), Akron Children's Hospital PIRC was created to improve access to care for adolescents experiencing mental health crises, such as severe self-injury, a psychotic break, or other mental trauma scenarios. Families with children experiencing mental health problems can be seen in a calm, family-centered area of the emergency department, where children are medically cleared and then assessed by a mental health clinician. Eight dedicated rooms are designed to keep the patient and staff safe and to de-escalate the trauma and emotions normally encountered by the patient and family during these types of emergencies. Wraparound mental health care is provided, with follow-up access to care as needed (\$1.3 million).
- College Campus Safety and Mental Health This initiative
  promotes collaboration between campus and community stakeholders to develop and implement programs for preventing
  campus suicide and other violent acts. The foundation supports
  educational events, as well as dissemination of resources and
  services to reduce stigma and improve access to treatment.
  The important focus is prevention versus reaction (\$100,000).

### **Challenge for the Future:**

"Our challenge is to help build a care culture where mental health care and physical health care are simply known as health care, fully integrated and treated with the same urgency and priority. We know that this requires a shift in funding mechanisms (preventative versus reactive), a change in attitude regarding mental health illnesses (reduce stigma), and a willingness to partner and share our story openly (it impacts all of us). We can have better health outcomes for significantly less money – let us work to make it happen."

**Rick Kellar** 

President



internal distance learning capabilities. In addition, **The Schapiro Group, Inc.** (Atlanta) will use a \$58,000 grant to conduct two scientific telephone surveys to collect data on Georgia residents' perceptions of and experiences with health care. Contact: Toni Almasy, 404.688.9005, toni@getavatar.com.

Richmond Memorial Health Foundation (VA) announced grant awards totaling \$1.1 million to 10 nonprofits organizations to improve the health of and health care for residents of Richmond and central Virginia. Family Lifeline (Richmond) will use \$400,000 over three years to expand its clinical and managerial infrastructure to improve and expand client services across its programs. Virginia Commonwealth **University School of Nursing** (Richmond) received a \$100,000 challenge grant to create a Clinical Scholars Program, a faculty recruitment and retention initiative providing financial support to faculty conducting clinical scholarship and community engagement. Virginia Supportive Housing (Richmond) received \$100,000 over two years for its A Place to Start Program. The grant supports a registered nurse who coordinates behavioral and physical health services. **ROSMY** (Richmond) received \$97,600 over two years for its Suicide Prevention Program for lesbian, gay, transgender, and questioning youth. This pilot program reaches youth through community education and outreach programs. Contact: Jeffrey Cribbs, Sr., 804.282.6282, jcribbs@rmhfoundation.org.

■ Rose Community Foundation (Denver, CO) awarded 296 grants totaling more than \$4.6 million to Colorado-based organizations that address health, aging, child and family development, education, and Jewish life. Among the grantees are: Children's **Hospital Colorado Foundation** (Aurora) – \$175,000 over three years for the dissemination and long-term sustainability of Project CLIMB, a children's integrated health care model; Seniors' Resource Center (Denver) - \$100,000 for transportation and other services to help older adults remain independent; **Denver Health Foundation** – \$50,000

for a school-based vaccination program; **Spring Institute for Intercultural Learning** (Denver) – up to \$45,000 toward a \$90,000 grant over two years for Project SHINE's participation in Boomers Leading Change in Health to address the special health needs of immigrant and refugee elders; American Diabetes Association, Colorado Area (Denver) - \$40,000 over two years for a diabetes and cardiovascular disease prevention, education, and screening program serving the Latino community; and Meals on Wheels of Boulder -\$24,000 to provide nutritious homedelivered meals to homebound older adults. Contact: Jim Jonas, 303.398.7444, jjonas@rcfdenver.org.

■ **St. David's Foundation** (Austin, TX) announced \$11.8 million in grants to organizations that assist children and families throughout central Texas in the areas of mental health, healthy lifestyles, and support for health care education. Among the grantees are: Austin Child **Guidance Center** (TX) - \$883,847 to support the provision of children's psychological services; LifeWorks (Austin, TX) – \$685,000 to support the **Youth** and Adult Counseling Program; Lone Star Circle of Care (Georgetown, TX) -\$700,000 to support its **Integrated** Behavioral Healthcare Initiative; Communities in Schools (Arlington, VA) – \$550,000 to provide school-based mental health services; Bluebonnet **Trails** (Round Rock, TX) - \$400,000 to support renovations to the clinic to facilitate providing integrated care; Boys & Girls Club of Austin Area (TX) -\$300,000 for the **Healthy Lifestyles** Program; and Austin Parks **Foundation** (TX) – \$220,000 for fitness and recreational improvements for Dove Springs District Park. Contact: Lisa Trahan, 512.879.6612, ltrahan@stdavidsfoundation.org.

#### ■ Tufts Health Plan Foundation

(Watertown, MA) awarded more than \$1.6 million to 34 organizations throughout Massachusetts and Rhode Island. Most of these grants were in the foundation's **Health & Wellness** program area, primarily for initiatives that promote chronic disease self-management and prevention, exercise and

nutrition, and fall prevention. Several grants were also awarded in the area of Purposeful Engagement, which includes community involvement, volunteerism, and intergenerational programs, as well as caregiver support programs. Among the grantees are: Community Health Center of Cape Cod (MA) for **TEAMcare for Seniors with Diabetes** and Depression; Cornerstone Adult Services Inc. (Bristol, RI) for Healthy Aging through Exercise and Nutrition; Greater Providence YMCA (RI) for Healthy, Safe and Over 60; Latino Health Insurance Program Inc. (Framingham, MA) for Mi Vida, Mi Salud; and Rhode Island Free Clinic Inc. (Providence) for Healthy Lifestyles for Today and Tomorrow. Contact: Stacey Mann, 617.923.5905, stacey mann@tufts-health.com.

■ Washington Square Health Foundation, Inc. (Chicago, IL) recently funded approximately \$495,000 in grants and a program-related investment (PRI). Grantees include: Loyola **University Stritch School of Medicine** (Maywood, IL) - \$12,940 to develop and implement a state-of-the-art competency-based medical education curriculum for fourth year medical students; Health Leads Chicago (IL) -\$10,500 to increase access to care through a coordinated care model with University of Illinois Hospital and Health Science System for screening and referring hospital patients with unmet basic needs such as food, child care, and shelter; Heartland Health **Outreach** (Chicago, IL) – approximately \$10,500 to help support a licensed clinical social worker to address the mental health needs of homeless and lowincome individuals; and Mobile **C.A.R.E. Foundation** (Chicago, IL) – a \$350,000 PRI to fund a full-service dental van, which will provide needed services for underserved children. Contact Catherine Baginski, 312.664.6488, baginski@wshf.org.

# SURVEYS, STUDIES & PUBLICATIONS

■ The Commonwealth Fund (New

York, NY) released Implementing the Affordable Care Act: Key Design Decisions for State-Based Exchanges, which examines progress for the 17 states and the District of Columbia that have elected to run their own health insurance marketplaces. The report's authors look at how the marketplaces are developing in five key areas: structure and sustainability, fostering a competitive marketplace, providing meaningful consumer choice, improving options for small employers, and maximizing enrollment. Findings indicate that by 2014, many of these states will be prepared to surpass federal quality-reporting requirements. For example, nearly every state-run Small Business Health Option marketplace will provide firms the ability to offer their employees a choice of more than one plan, starting in 2014. The federal government does not require this level of choice until 2015. Further, nine states plan to display data on quality in their marketplaces in 2014, which is two years before the federal government requires such data to be displayed. The report is available under the "Health Insurance" topic area on the "Publications" section of www.commonwealthfund.org.

#### **Institute of Medicine** (IOM)

(Washington, DC) released Best Care at Lower Cost, which offers a comprehensive look at the nation's health care issues and challenges. The report updates insights on quality of care and underscores the challenges of health care's growing complexity, cost, and waste, identifying some \$750 billion in unnecessary expenditures annually, and reviewing the opportunities for continuous learning and improvement. The report asserts that achieving higher quality care at lower cost will require an across-the-board commitment to transform the U.S. health system into a "learning" system that continuously improves by systematically capturing and broadly disseminating lessons from every care experience and new research discovery. With practical reference to proven approaches, the committee's recommendations speak to the many stakeholders in the health care system and outline the concerted actions necessary across all sectors to achieve the needed transformation. IOM also released a series of companion briefs to the report, including a two-pager aimed at health care philanthropies, outlining what roles grantmakers can play in advancing the learning system around health and health care. The report and companion briefs are available in the "Reports" section of www.iom.edu.

# PEOPLE

- California HealthCare Foundation (Oakland) named Sandra R. Hernández, M.D. president and CEO. Dr. Hernández will succeed Mark D. Smith, M.D., who announced earlier this year his intention to step down from the foundation he has led since 1996. Dr. Hernández comes to the foundation from The San Francisco Foundation (CA), where she served as CEO since 1997. Previously Dr. Hernández served in a number of public health roles in San Francisco, including director of public health. Dr. Hernández was instrumental in the 2006 creation of Healthy San Francisco, an innovative approach to providing universal health care to uninsured residents of the city. She continues to be an assistant clinical professor at the University of California, San Francisco School of Medicine and plans to maintain her clinical practice at San Francisco General Hospital in the AIDS clinic. Dr. Hernández will join the foundation in January 2014. Contact: Spencer Sherman, 510.587.3111, ssherman@chcf.org.
- The California Wellness Foundation (TCWF) (Woodland Hills) announced that Cristina Regalado has stepped down as vice president of programs. A former board member for Grantmakers In Health (GIH), Ms. Regalado joined the foundation in 2000 as a senior program officer for the Special Projects Fund, and in 2002 was appointed to the post of vice president of programs. She led the successful rollout of TCWF's **Responsive Grantmaking Program** and has overseen a combined grants portfolio of more than \$500 million involving more than 2,000 nonprofit

- organizations. Fatima Angeles, M.P.H., TCWF director of evaluation and organizational learning, has been named interim vice president of programs. Ms. Angeles joined the foundation in 1998 as a program director. In 2006 she was appointed director of evaluation and organizational learning, directing evaluation efforts aimed at analyzing and learning from the foundation's Responsive Grantmaking Program; developing and facilitating learning opportunities for the grants program staff; and developing and managing tools and resources for grantmaking. Ms. Angeles is currently vice chair of GIH's board of directors. For more information, visit www.tcwf.org.
- **Cigna Foundation** (Bloomfield, CT) announced David Figliuzzi as its new executive director. Mr. Figliuzzi has been with Cigna for 19 years, most recently in the company's Total Health and Network organization. In his new role, he will steer the foundation as it supports charitable organizations and programs that align with Cigna's mission to help people improve their health, well-being, and sense of security. Contact: Judy Hartling, 860.226.6272, judy.hartling@cigna.com.
- Ford Foundation (New York, NY) announced the appointment of **Darren** Walker as its next president. Mr. Walker's background includes nearly 10 years as a lawyer and bond salesman on Wall Street, serving as COO for Abyssinian Development Corporation, and working for several years at the Rockefeller Foundation (New York, NY), before becoming vice president for education, creativity and free expression with the Ford Foundation. Mr. Walker will begin his tenure as president in September. He succeeds Luis Ubiñas, who served as president for the past five years and announced his departure earlier this year. Contact: Joshua Cinelli, 212.573.5000, j.cinelli@ fordfoundation.org.
- Health Care Foundation of Greater Kansas City (HCF) (MO) announced the selection of Bridget McCandless, **M.D.** as its new president and CEO. Dr. McCandless has spent her career

working to provide medical care to lowincome, uninsured individuals. Most recently, she has served the past 13 years as medical director of the Share Care Free Clinic of Jackson County. She also served as an inaugural member of the HCF board of directors from 2003 to 2008. During that time, she chaired HCF's Program and Grants Committee and was instrumental in the development of HCF's guiding principles, ethics policy, funding focus areas, funding guidelines, and grant review process. Dr. McCandless is currently serving on the MO HealthNet Oversight Committee and is on the board of directors of the Missouri Free Health Clinic Association. She has also been president of the Metropolitan Medical Society of Greater Kansas City. Contact: Jennifer Sykes, 816.242.0725, jsykes@hcfgkc.org.

■ Illinois Children's Healthcare Foundation (ILCHF) (Oak Brook) announced the appointment of Heather Higgins Alderman as its new president. Ms. Alderman comes to ILCHF from Pillars, a not-for-profit mental health and social service organization, where she served as vice president for advancement, external affairs, and general counsel. Prior to that, she worked as an attorney for Chicago-area legal firms. Ms.

Alderman joined the foundation in August. Contact: Heather Higgins Alderman, 630.571.2555, heather alderman@ilchf.org.

■ RCHN Community Health Foundation (New York, NY) announced the retirement of founding President and CEO Julio Bellber, who has served in that capacity since 2005. Previously Mr. Bellber was president and CEO of the foundation's predecessor, the Ryan Community Health Network and CenterCare, Inc. With a career in health care that started nearly 50 years ago, Mr. Bellber began working at the William F. Ryan Community Health Center in 1968 and became the center's executive director in 1979. Executive Vice President (EVP) Feygele Jacobs, M.P.H., M.S., is his successor. As the foundation's EVP and COO, Ms. Jacobs oversees the organization's policies and program-related investments and grants. She came to the foundation at its inception after serving as EVP and chief of staff at the Ryan Community Health Network and CenterCare, Inc. Before joining the network in 1997, Ms. Jacobs spent more than 15 years in health care administration. Contact: Susan Lamontagne, 917.568.0969, susan@publicinterestmedia.com.

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