

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

SEPTEMBER 17, 2012

NEW GRANTS & PROGRAMS

- **The Alaska Mental Health Trust Authority** (Anchorage) awarded \$96,789 in grants for 10 projects statewide. Among the grantees are: **Content Producers Guild** (Anchorage) – \$10,000 to fund a four-part series of statewide radio programs focused on mental health challenges faced by Alaskans; **Fairbanks Community Behavioral Health Center** – \$10,000 to fund **Sowing the Seeds of Growth**, which provides therapeutic gardening opportunities for individuals experiencing mental illness; **National Alliance on Mental Illness, Juneau** – \$10,000 to fund **Veterans Standing Together**, which will provide an opportunity for veterans to receive peer support for post-traumatic stress disorder, alcoholism, and other mental disabilities; **Petersburg Mental Health Services, Inc.** – \$9,999 to improve quality of life for senior citizens through events and community resources; and **Denali Education Center, Denali National Park** (Denali Park) – \$8,500 to fund **WILD (Wilderness Intensive Learning Development) about Denali**, a camping program offered to Alaskan youth and adults experiencing mental illness, behavioral challenges, and developmental disabilities. Contact: Vivian Hamilton, 907.334.2531, vivian.hamilton@alaska.gov.
- **Blue Cross Blue Shield of Michigan Foundation** (Detroit) awarded three research grants to Michigan physicians to

conduct pilot studies. Among the grantees are: **Hurley Medical Center** (Flint, MI) – \$5,700 to evaluate whether preoperative high red blood cell distribution is an independent predictor of adverse cardiovascular outcomes in elderly patients, without baseline anemia, undergoing noncardiac surgery; **University of Michigan** (Ann Arbor) – \$10,000 to determine which hospitalized children are at highest risk for postdischarge readmission or emergency department care; and **University of Michigan Department of Pediatrics** (Ann Arbor) – \$10,000 to determine the current attitudes and practices of Michigan primary care providers related to accessing school-based services for children ages three to five years old with developmental delays. Contact: Nora Maloy, 313.225.8205, nmaloy@bcbsm.com.

- **Health Foundation of South Florida's (Miami) Healthy Aging Regional Collaborative**, a \$7.5 million, five-year initiative to help older adults age strong, has launched **Walk with Ease**, which provides an opportunity for older adults to participate in a fitness program created by the **Arthritis Foundation** to help reduce pain and improve health. The free program will be held at three senior and community centers in Hialeah, Florida. Program participants receive a guidebook that provides all the information, support, and tools needed to set and reach realistic goals. Contact: Shari Gantman, 305.374.9199, sgantman@hfsf.org.
- **Conrad N. Hilton Foundation** (Los Angeles, CA) recently approved \$7.8 mil-

GIH NEWS

2012 GIH FALL FORUM

Join GIH in Washington, DC, for the 2012 Fall Forum to examine issues at the intersection of health policy and health philanthropy. This year's meeting **Health Care Transformed: Better Delivery for Those Most in Need** will focus on improving the delivery of health services, particularly for vulnerable patients, and will feature keynote speakers **Jeffrey Brenner** of the Camden Coalition of Healthcare Providers and **Mitchell Katz** of the Los Angeles Department of Health Services. Discussion topics include:

- promising innovations in health care delivery models,
- necessary elements for creating a patient-centered medical home,
- payment reform, and
- the work of fellow funders supporting coordinated care efforts in their communities.

Register by **Friday, October 26**.

Visit www.gih.org for more details, including hotel information.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

lion for the **Home For Good** action plan, a partnership between the public, private, and philanthropic sectors to end chronic homelessness and homelessness among veterans in Los Angeles County by 2016. The funding follows a \$1 million challenge grant from the foundation in 2011 to seed the **Home For Good Funders Collaborative**, a group of 24 public and private funders. The challenge grant was matched with \$4 million in philanthropic funds and aligned with \$100 million in public resources awarded to 30 nonprofit service providers in July 2012. Of the newly announced \$7.8 million grant, \$5.5 million will serve as a challenge grant over the next three years. **United Way of Greater Los Angeles** (CA) will match foundation funding with \$14 million from other private and philanthropic funders. The remaining funding from the foundation will support United Way's efforts to build public will through its annual HomeWalk, a 5K run/walk to end homelessness, and improve coordination among key players in the fight to end chronic and veteran homelessness. For more information, visit www.homeforgoodla.org. Contact: Marc Moorghen, 310.556.4694, marc@hiltonfoundation.org.

- **Hogg Foundation for Mental Health** (Austin, TX) and **Paso del Norte Health Foundation** (El Paso, TX) awarded more than \$750,000 to the University of Texas at El Paso (UTEP) to form a collaborative partnership that will provide internships for doctoral psychology students. The new **El Paso Psychology Internship Consortium** (EPPIC) will join UTEP with **William Beaumont Army Medical Center** (El Paso, TX) and **Texas Tech University Health Sciences Center** (TTUHSC) (Lubbock) to train at least 24 students as psychologists to provide culturally and linguistically appropriate mental health services in the U.S.-Mexico border region. The internship positions developed by the consortium will enable doctoral psychology students to complete the year of supervised training required to complete their degrees. The Hogg Foundation's grant for \$556,829 over five years will establish the EPPIC,

and a \$200,059 grant from Paso del Norte will contribute to the program's long-term sustainability. TTUHSC will have opportunities available in general adult mental health, pediatrics, pain management, sleep medicine, substance abuse treatment, employee assistance, indigent care, inpatient psychiatry, and consultation/ liaison psychiatry. Contact: Carrie Goudge Dyer, 512.471.9142, carrie.dyer@austin.utexas.edu.

- **W.K. Kellogg Foundation** (Battle Creek, MI) approved funding for dozens of organizations in July and August. Among the grantees are: **Albuquerque Public Schools** (NM) – \$800,000 over three years to go toward efforts to improve early education, with a focus on civic engagement within four targeted neighborhoods, by increasing family engagement as it relates to the child's academic growth and development; **Heartland Human Care Services, Inc.** (Chicago, IL) – \$721,995 over three years to provide a comprehensive wellness and prevention program for Latino pregnant and parenting youth focused on making healthy choices, developing healthy skills, and promoting long-term positive health outcomes; **NCB Capital Impact** (Arlington, VA) – a program-related investment of \$1.5 million over 10 years to support a statewide program to increase the availability of healthy food in low-income, low-access areas by financing new stores and other forms of fresh food retail and distribution; **Santa Fe Community Foundation** (NM) – \$3.1 million over three years to eliminate health inequities by strengthening the **Alliance of Health Councils**, expanding the **Place Matters** initiative, training community leaders in health impact assessments, and forming a **Health Equity Institute**; and **America's Promise – the Alliance for Youth** (Washington, DC) – \$900,000 over two years to support efforts toward improving the lives of America's children, specifically in the policy areas of child health, early childhood education, child poverty, racial disparities, and advocating for children within the federal budget. For more information, visit www.wkkf.org and click on "Resources"

in the "Knowledge Center" section of the site.

- **Missouri Foundation for Health** (St. Louis) awarded more than \$5.1 million to 62 Missouri-based organizations to fund efforts aimed at improving the health of thousands of Missouri residents and to support nonprofits' ongoing operational expenses, health care workforce development, and health services for women. Among the grantees are: **Southeast Missouri Hospital** (Cape Girardeau) – \$250,000 to help establish nurse educator and clinical nurse leader education programs; **Child Center Marygrove** (St. Louis) – \$150,000 to support medical and crisis services for homeless youth, especially those with mental illness; **Missouri Highlands Health Care** (Ellington) – \$150,000 to assist with the provision of primary care, dental, and mental health services to residents in need; **Susanna Wesley Family Learning Center** (East Prairie) – \$99,694 to help this southeast Missouri center teach about nutrition, exercise, and healthy living, and their benefits for the healthy birth weight of babies; and **FreeWay Foundation, Inc.** (Bridgeton) – \$75,000 to teach elementary and high school students about preventing substance abuse and domestic violence. Contact: Julie Johnson, 314.345.5580, jjohnson@mffh.org.
- **Gordon and Betty Moore Foundation** (Palo Alto, CA) awarded an \$8.9 million grant to **Johns Hopkins' Armstrong Institute for Patient Safety and Quality** (Baltimore, MD), the first award from the foundation's new \$500 million, 10-year **Patient Care Program**, which is designed to eliminate preventable harms that patients experience in the hospital. The current grant will focus on hospital intensive care units, with the goal of preventing harms by better engaging patients, as well as their families, in their own care, making them an integral part of the health care team. The institute will seek to improve outcomes by using a systems engineering approach to health care, leveraging technologies, and creating better processes to ensure that patients receive the therapies and treat-

GRANTMAKER FOCUS

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SEPTEMBER 17, 2012

REACH Healthcare Foundation

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The REACH Healthcare Foundation (REACH) was established in 2003 with proceeds from the sale of a regional nonprofit hospital and health care organization to Hospital Corporation of America, Inc. The foundation was approved as a 501(c)(3) in 2004. Since its first year of grantmaking in 2005, the foundation has invested \$31 million in programs and initiatives aimed at ensuring access to quality, affordable health services for all.

The foundation was formed for the purpose of improving the health of poor and medically underserved people in the Kansas-Missouri bi-state region. The foundation's longstanding interest areas include oral health, mental health, and safety net services, along with health policy and advocacy. Located in the Kansas City metropolitan area, REACH's service area includes Allen, Johnson, and Wyandotte counties in Kansas; and Cass, Jackson, and Lafayette counties in Missouri, a region that includes urban, rural, and suburban communities across two Midwestern states.

Program Information: REACH's grantmaking priorities are outlined in a theory of change that guides grantmaking decisions and identifies targeted strategies to advance models of patient-centered care, promote integration of oral health and mental health with physical health care, support health policy for protecting health care coverage, advocate for consumer engagement in health care decisions, and increase the cultural competency of health care organizations and their providers.

➤ Financial Information:

Total Assets: \$117.3 million (FY 2011)
Amount Dedicated to Health-Related Grants: \$4.2 million (FY 2011)

➤ Special Initiatives and/or Representative Health and Human Services Grants:

- **Medical Home Initiative** – The Medical Home Initiative provides individualized technical assistance and peer support for safety net clinics to adopt tenets of the medical home model of care. Eight clinics are participating in the initiative; four have achieved recognition as medical homes through the National Committee for Quality Assurance (\$1.1 million since 2007).
- **Cultural Competency Initiative** – Through this initiative the foundation aims to improve health equity by increasing the cultural competence of health and human service organizations and their providers. A major component of the initiative is technical assistance to assess organizational knowledge and skills and to help organizations develop plans for strengthening cultural competence.

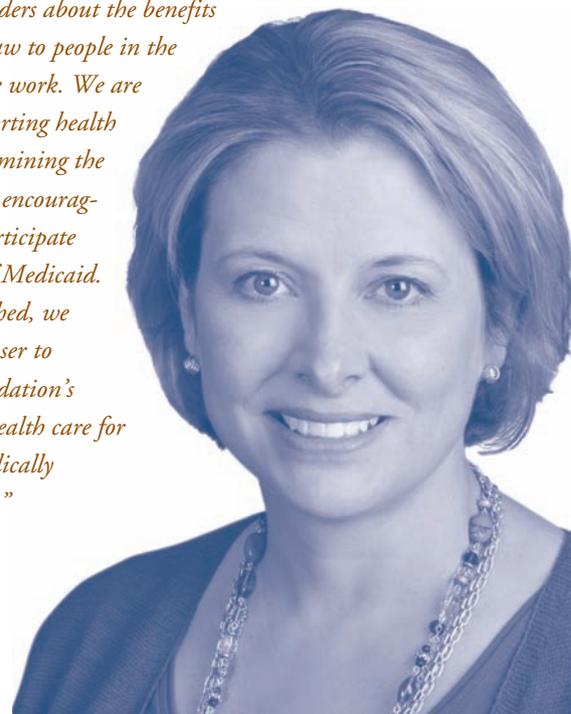
To date, nearly 20 organizations have benefited from technical assistance and a learning community. Two additional funders have joined the initiative since its start (\$480,000 since 2008).

- **The Affordable Care Act Opportunity Fund** – REACH partnered with four health foundations that work in Kansas to establish a \$450,000 fund to help state agencies and nonprofit organizations prepare for implementation of the health care law. The fund awarded grants to help organizations leverage federal health and innovation grants (\$50,000).
- **Regional Health Care Initiative** – This initiative is a joint effort with other metropolitan-area funders to increase the capacity of the region's safety net health care system. The effort supports a safety net clinic and a community mental health center collaborative and has produced several reports on the state of safety net and behavioral health services (\$1.6 million since 2007).
- **Rural Health Initiative** – In 2012 REACH introduced a new effort to partner with rural community leaders on identifying strategies for achieving substantial improvements in health care access and quality. REACH is working with teams from three rural counties on community engagement and strategy development. The foundation expects to begin investing in the counties' proposed strategies beginning in 2013 (\$70,000).

Role of Philanthropy in Meeting Pressing Needs:

“At REACH, we see a critical and urgent need to educate incoming policy leaders about the benefits of the health care law to people in the two states where we work. We are committed to supporting health advocacy and determining the role we can play in encouraging our states to participate in the expansion of Medicaid. If that is accomplished, we will come much closer to achieving our foundation's vision of access to health care for uninsured and medically underserved people.”

Brenda Sharpe
President and CEO



ments they need and that clinicians work as effectively and efficiently as possible. The foundation's newly created program, which will fund many investigative grants and research projects, seeks to improve quality and safety, reduce costs, and ensure that dignity and respect are shown to patients, their families, and those who serve them. Contact: Stephanie Desmon, 410.955.8665, sdesmon1@jhmi.edu.

- **Pottstown Area Health & Wellness Foundation** (PA) awarded \$970,625 during the foundation's most recent round of funding. A total of \$532,475 was awarded to support 11 projects that address the foundation's priority area of promoting healthy living through nutrition, activities, and programs in public and private schools to reduce obesity and encourage healthy living. The foundation awarded funding totaling \$140,900 to three projects to support programs that address physical health and emotional well-being. In addition, \$132,000 was awarded to six programs with efforts aimed at creating and promoting social networks involving healthy living. Four projects received funding totaling \$83,750 to support the improvement of parks, programming, and the built environment to increase access to physical activity. Five projects will use \$81,500 for efforts that address learning opportunities and strategic planning to strengthen nonprofits. For a list of grantees, visit www.pottstownfoundation.org. Contact: Rose Crews, 610.323.2006, ext. 21, rosecrews@pottstownfoundation.org.
- **Salem Health & Wellness Foundation** (NJ) awarded \$41,420 in grants to the following local organizations: **YMCA of Salem County** (Carneys Point) – \$20,000 for its **Get Fit** program, which supports the disabled and their caregivers in an effort to improve their physical health; **Gateway Community Action Partnership** (Bridgeton) – \$15,420 to support a health literacy project for its Head Start program, Family Success Centers, and other organizations serving the families of Salem County; and **Salem County Health Department** – \$6,000 to per-

form free pregnancy testing and make referrals with an end goal of improving pregnancy outcomes. Contact: Brenda Goins, 856.299.4460.

ON-LINE

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The Georgetown University Health Policy Institute's (Washington, DC) **Center on Health Insurance Reforms** has launched the blog site www.chirblog.org, which will focus on how people are affected by insurance reform. The site will feature insights from health insurance experts who will follow state policy, as well as national policymaking. Bloggers will also include firsthand perspectives from families who are navigating the insurance system and its impact on their health and finances. Specifically, content will focus on how people with chronic or pre-existing conditions are affected by health insurance reforms and how states and the federal government are implementing health care reform. Contact: Sabrina Corlette, 202.687.0880, sc732@georgetown.edu.

SURVEYS, STUDIES & PUBLICATIONS

- **California HealthCare Foundation** (Oakland) released two reports that examine California's efforts to transition seniors and persons with disabilities from Medi-Cal's fee-for-service plans to Medi-Cal's managed care coverage. The year-long endeavor, which involved collaboration among the California Department of Health Care Services (DHCS), health plans, providers, and consumer organizations, was part of a larger effort to improve health care access and outcomes and reduce costs. *A First Look: Mandatory Enrollment of Medi-Cal's Seniors and People with Disabilities into Managed Care* and *Raising the Bar: How Medi-Cal Strengthened Managed Care Contracts for People with Disabilities* reported several accomplishments associated with the transition process, including collabo-

orative efforts from various health plans and other stakeholders to train and prepare staff for the transition and DHCS's adoption of 23 new contract standards for health plans that serve Medi-Cal enrollees. Challenges were also noted. Beneficiaries reported difficulty reading materials and understanding the process for requesting temporary exemptions. Further, providers who accepted new enrollees reported that they did not receive patient information expediently. The reports offer the conclusion that longer planning periods, more communication with beneficiaries, improved provider outreach, and the establishment of quality improvement benchmarks should be encouraged when moving additional populations into Medi-Cal managed care. Contact: Alexandra Matisoff-Li, 510.587.3154, amatisoff@chcf.org.

Center for Health Care Strategies (Hamilton, NJ) conducted a survey intended to measure the capacity of practices serving large numbers of Medicaid and racially and ethnically diverse patients to support advanced primary care delivery. Findings were reported in *Advancing Primary Care: Opportunities to Support Care Delivery Redesign in Practices Serving Medicaid and Racially and Ethnically Diverse Patients*. The study surveyed 126 practices in four communities that are participating in the **Robert Wood Johnson Foundation's** (Princeton, NJ) **Aligning Forces for Quality** (AF4Q) regional quality improvement effort, as well as in two additional states. One of the key findings is that smaller primary care practices perform better than other practices in providing ongoing care and care coordination. Conversely, these practices are more challenged than larger practices in implementing quality improvement efforts. The survey also found that overall, practices are doing well in many areas, including providing comprehensive services that are family-centered. Nonetheless, practices struggle to implement tools to measure and improve quality. The survey's findings can inform regional improvement coalitions, like AF4Q communities, as they attempt to develop systems aimed at

quality improvement. Results can also help guide Medicaid agencies as they pursue strategies to improve primary care for beneficiaries. The survey was funded by Robert Wood Johnson Foundation and can be downloaded at www.chcs.org by selecting the “Resources” tab and choosing “Primary Care Improvement.”

- **United Hospital Fund** (New York, NY) released *The Big Picture IV: New York’s Private and Public Insurance Markets, 2010, and the Affordable Care Act*, the fourth installment in a series of annual reports that highlights enrollment and financial results in New York’s public and private insurance markets. The analysis found that while premiums for all New York health insurance plans totaled nearly \$51.3 billion in 2010—a 3.3 percent increase from 2009—the Prepaid Health Services Plan sector (which specializes in public programs) increased by more than 20 percent in premium revenues from 2009 to 2010, with total premiums exceeding \$8.2 billion. Health plans serving the commercial market, despite declining enrollment, increased profitability in 2010, recording over \$1.3 billion in net income, nearly a 50 percent increase over 2009 levels. On the downside, 6 of 11 health maintenance organizations lost money on small group business, and Article 43 insurers posted overall losses on small group business of nearly \$130 million. **The New York State Health Foundation** (New York) provided support for the publication of the report, which is available at www.uhfnyc.org/publications/880849. Contact: Bob de Luna, 212.494.0733, rdeluna@uhfnyc.org.

OTHER NEWS

- **Legacy** (formerly The American Legacy Foundation) (Washington, DC) has launched **Flavor Monsters**, a new mobile game through the **truth**® campaign. The product is part of Legacy’s efforts to reach teens and young people with a smoking prevention message. The game builds on the recent

“**Unsweetened truth**” campaign, which highlighted the many different flavorings—more than 45—found in tobacco products. Although most flavors are banned for use in cigarettes, tobacco companies still use them in many other tobacco products, some of which closely resemble cigarettes or mints. The game will feature multiple skill levels, each of which will feature a different series of colorful, flavored monsters to be defeated. An accompanying field manual contains game information, along with relevant tobacco-related facts. Flavor Monsters will be available for free download on select Apple and Android devices, as part of a comprehensive campaign encompassing touring, media integrations, gear, and other products. Contact: Patricia McLaughlin, 202.454.5660, pmcloughlin@legacyforhealth.org.

PEOPLE

- **The Atlantic Philanthropies** (New York) announced the appointment of **Stephen McConnell** to the newly created position of country director for the United States. In this position, Mr. McConnell will oversee all U.S. programs, including work focused on Ageing, Children & Youth, and Reconciliation & Human Rights, as the foundation seeks to maximize the impact of its grantmaking in its final years. Mr. McConnell has been with the organization since 2008, first as an executive in the Ageing Programme and most recently as its acting director. Previously he served in a number of positions at the Alzheimer’s Association, including vice president for public policy and DC office director, and interim president and CEO in 2002. He was the national director for the **Long Term Care Campaign** in Washington, DC, from 1988 to 1989, and before that served as chief of staff for the U.S. Senate Special Committee on Aging. For more information, visit www.atlanticphilanthropies.org.

Council on Foundations (COF) (Arlington, VA) announced the retire-

ment of **Janne Gallagher**, the council’s senior vice president and general counsel. Ms. Gallagher joined the organization in 1999 after a 30-year legal career during which she worked as a legal services lawyer and in private practice. She was promoted to general counsel in 2003, serving as a key member of the council’s public policy team. COF also announced that **Kelly Shipp Simone** has accepted a promotion from her position as deputy general counsel to become vice president for legal affairs and corporate secretary. For more information, visit www.cof.org.

- **The Duke Endowment** (Charlotte, NC) announced the passing of board chair **L. Neil Williams Jr.** Mr. Williams joined the endowment’s board in 1997 before becoming chairman in 2011. He worked for Alston & Bird in Atlanta where he was named a partner in 1965 and served as a managing partner from 1984 to 1996. He is the 1990 recipient of the **Duke University Distinguished Alumni Award**. The Duke School of Law presented him with the **Charles S. Rhyne Award** in 1996 for his professionalism, personal integrity, and commitment to education and community service. The foundation also announced that **Harris E. DeLoach, Jr.** has been elected to its board of directors. Mr. DeLoach has worked as CEO for Sonoco Products, Inc. since 2000 and has served as chair of its board of directors since 2005. He began his career at Sonoco in 1986, when he was named vice president of administration and general counsel. Prior to working for Sonoco, Mr. DeLoach practiced law for 13 years in Hartsville, South Carolina. His past civic involvement includes membership on the Darlington County School Board. Contact: Jeri Krentz, 704.927.2260, jkrentz@tde.org.
- **Greater Milwaukee Foundation** (WI) announced that **Peter Bruce** has been named chair of the foundation’s board. Mr. Bruce is currently of counsel at Davis & Kuelthau and has been a board member since 2006. He currently chairs the development committee and serves as a member of the community investment and administration and audit committees. Prior to joining Davis &

Kuelthau in 2007, Mr. Bruce spent 37 years at Northwestern Mutual. He started with the financial security company as an attorney in its legal department before eventually transitioning to the business section. Mr. Bruce was named Northwestern Mutual's chief insurance officer and became a member of the company's board and several of its subsidiaries. For more information, visit www.greatermilwaukeefoundation.org.

- **Robert Wood Johnson Foundation** (Princeton, NJ) has added **Peter R. Orszag, Ph.D.** to its board of trustees. Dr. Orszag is vice chairman of global banking at Citigroup, Inc., a contributing columnist at *Bloomberg View*, and an adjunct senior fellow at the Council on Foreign Relations. He served as director of the U.S. Office of Management and Budget under President Obama from January 2009 through July 2010. Prior to joining the Obama Administration, he spent two years serving as director of the Congressional Budget Office. Under his leadership, the agency significantly expanded its focus on areas such as health care and climate change. In addition, **William H. Frist, M.D.**, former majority leader of the U.S. Senate, will join the board in January 2013. Currently a partner in the private equity firm Cressey & Co., Dr. Frist represented Tennessee in the U.S. Senate for 12 years and served on both the Health

and Finance committees responsible for writing health legislation. He is the founder and director of the first-of-its-kind Vanderbilt Multi-Organ Transplant Center and serves as an adjunct professor of cardiac surgery at Vanderbilt University and clinical professor of surgery at Meharry Medical College. For more information, visit the "Newsroom" at www.rwjf.org.

- **The Henry J. Kaiser Family Foundation** (Menlo Park, CA) has added **Beverly Malone, Ph.D., R.N., F.A.A.N.** to its board of trustees. Dr. Malone brings her experience to the Kaiser board as a leader in health care, nursing, nursing education, and health policy in the United States and in Europe. Since 2007 Dr. Malone has been CEO of the National League for Nursing in New York and leads the nation's oldest professional association of nurse educators, representing faculty, deans, and administrators at schools of nursing across the spectrum of higher education. She is a former two-term president of the American Nurses Association and was a deputy assistant secretary for health at the U.S. Department of Health and Human Services. She served as general secretary of the Royal College of Nursing, the United Kingdom's largest professional union of nurses. Contact: Rakesh Singh, 650.854.9400, rsingh@kff.org.

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