

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

BUILDING STRONG, HEALTHY, AND RESILIENT COMMUNITIES IN FERGUSON AND BEYOND

SEPTEMBER 22, 2014

The recent shooting death of African-American teenager Michael Brown in Ferguson, Missouri, is a painful reminder of the deeply entrenched divisions and tensions that plague too many American communities fractured by decades of racial discrimination, poverty, and disinvestment. As in Ferguson, tensions often simmer just below the surface until starkly revealed by some precipitating incident.

As the nation continues to grapple with the tough questions raised by the events in Ferguson, it is encouraging to recognize that philanthropy has a role to play. Michael Brown's death and the local and national reactions to it are an opportunity to advance meaningful social change. Health philanthropy, in particular, is uniquely positioned to address the issues that underscore the turmoil in Ferguson.

The complex challenges facing this community and others like it are deep and multilayered—social marginalization, crumbling schools, unaffordable housing, high unemployment, and an eroding social safety net. All of these challenges point to the underlying social, economic, and environmental forces that shape the health of communities. Violence, poor living conditions, and weakened social cohesion threaten the safety and well-being of neighborhoods. African-American men, in particular, bear the brunt of unequal treatment and diminished opportunities. They have the shortest life expectancy of all groups in the United States, and many die of homicide while still young.

While these problems may seem intractable, philanthropy offers multiple pathways to building strong, healthy, and resilient communities in Ferguson and beyond. Funders can bring their resources, innovative thinking, convening power, and broad influence to bear to create transformative change. Addressing underlying conditions in Ferguson and other communities will require long-term investments to improve education, housing, jobs, health care, and mental health services; to expand opportunities for young men and boys of color; and to reduce social marginalization.

This work will not be easy. It will require bold cross-sectoral solutions. It is critical that health funders partner with and learn from others, including racial equity funders, civil rights activists, police reform advocates, and social justice organizers.

Looking ahead, Grantmakers In Health will continue to lift up ways funders can respond to the needs of communities like Ferguson. We also hope to foster more funder conversations about social justice and health equity.

Faith Mitchell

President and CEO
Grantmakers In Health

Kristina Gray-Akpa

Program Director
Grantmakers In Health

GIH NEWS

REGISTER BY OCTOBER 10 FOR THE GIH FALL FORUM

Join us in Washington, DC, on November 5 and 6 for the **GIH Fall Forum**, an annual gathering for funders with a strong interest in health policy.

Attend one of the following strategy sessions on the first day:

- **One Size Does Not Fit All: Foundation Roles in Policy Change**
- **Picking Up the Pace in Healthy Living Policy and Evaluation**
- **Warrior Wellness: Promoting Health for Veterans and Military Families**

The second day features the fifth annual **Foundations and Health Reform** meeting and the second annual **Lauren LeRoy Health Policy Lecture** with Larry Kramer, President of The William and Flora Hewlett Foundation. Visit www.gih.org for details.

NEW GIH FUNDING PARTNER

We are pleased to welcome **Jefferson Regional Foundation** (Jefferson Hills, PA) as a new GIH Funding Partner!

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

- **CDC Foundation** (Atlanta, GA) is the recipient of a \$9 million grant from the **Paul G. Allen Family Foundation** (Seattle, WA). The grant was made to the foundation's **Global Disaster Response Fund**, which is providing essential materials and assistance to advance the U.S. Centers for Disease Control and Prevention's (CDC) response to the Ebola outbreak. The purpose of the grant is to help manage the public health response and to assist in advancing the work of the CDC and that of local ministries of health to establish sustainable emergency operations centers in Guinea, Liberia, and Sierra Leone. The funding will build and equip emergency operations center infrastructure, including buildings where needed, and train emergency operations center staff in each of the three most affected countries. These centers will help better establish and fortify systematic actions to prevent, detect, and respond to outbreaks through strong incident management systems, staff, and protocols ready to act at a moment's notice; surveillance data collection and analysis to guide prevention and response activities; access to laboratory testing to identify outbreaks early on; and communication systems to disseminate important health messages. Contact: Claire Greenwell, 404.443.1126, cgreenwell@cdcfoundation.org.
- **The Colorado Trust** (Denver) awarded \$25,000 in grants to benefit five nonprofit organizations working to advance the health and well-being of citizens and communities in southwestern Colorado. Each grantee will receive \$5,000 to support their efforts. **Archuleta County Veteran Services Office** (Pagosa Springs) will use funding to continue providing assistance to veterans and their family members with Veterans Affairs benefits. Funding to the **Hospice of Montezuma** (Cortez) will help the organization's efforts that support people with terminal illnesses. **La Plata Family Centers Coalition** (Durango) will apply funding toward

creating partnerships to strengthen families and improve community health. The foundation's grant to support the **Shining Mountain Diabetes Program** (Ignacio) will help fund diabetes treatment, diabetes prevention, and healthy lifestyle education for Native Americans living on or near the Southern Ute Indian Reservation. **TARA Historical Society at Navajo Lake** (Arboles) will continue providing programs and services for the rural communities of Tiffany, Allison, Rosa, and Arboles. Contact: Maggie Frasure, 303.539.3127, maggie@coloradotruster.org.

- **Consumer Health Foundation** (Washington, DC) announced \$575,000 in grant awards to support programs in the Greater Washington, DC area. Among the grantees are: **CASA of Maryland** (Hyattsville) – \$50,000 to organize low-income, immigrant workers and their families; secure employment for low-income workers; and advocate for workers' rights; **Fair Budget Coalition** (Washington, DC) – \$35,000 to advocate for budget and public policies that address poverty and human needs in the District of Columbia; **Institute for Public Health Innovation** (Washington, DC) – \$35,000 to support the **Center for the Community Health Workforce**, which will work to ensure that community health workers are integrated in public health and health care systems; **Primary Care Coalition of Montgomery County** (Silver Spring, MD) – \$35,000 to implement the Triple Aim concept, which will improve population health and patient experience, reduce health care costs, and address the factors that affect the health of patients; and **Virginia Consumer Voices for Healthcare** (Richmond) – \$30,000 to advocate for health care reform implementation in Virginia by organizing and engaging patients, community organizations, labor, small businesses, and other advocacy groups. Contact: Ria Puggedá, 202.939.3390, ria@consumerhealthfdn.org.
- **Jewish Healthcare Foundation** (JHF) (Pittsburgh, PA) approved four grants totaling \$176,000. JHF will collaborate with **JFilm's** (Pittsburgh, PA) Executive Director **Kathryn Spitz**

Cohan on a campaign designed to identify policies and procedures that will enhance security for women. **JFilm**, working with campus groups, administrators, and educators, will present 20 free screenings of *Brave Miss World* on college campuses throughout the Pittsburgh region. This award-winning film depicts the brutal rape and response of **Linor Abargil**, former Miss Israel, six weeks before she was crowned Miss World in 1998. JHF will also pilot a **Physician Executives-in-Residence** program, in which one seasoned and one early-career physician will contribute to projects at the foundation and JHF's Pittsburgh Regional Health Initiative operating arm. In addition, JHF will provide funding to the **United Way of Allegheny County** (Pittsburgh, PA) and **Consumer Health Coalition** (CHC) (Pittsburgh, PA) during the second enrollment period for key services that will be shared throughout the region. CHC, which offers training and education to community partners and consumers, will receive funding for staff support. Further, the foundation will continue to provide financial support to the **Allegheny Conference on Community Development** (Pittsburgh, PA), a nonprofit organization comprised of regional leaders committed to improving the quality of life in southwestern Pennsylvania, in support of its efforts to improve the health of western Pennsylvanians. Contact: Laurie Gottlieb, 412.594.2583, gottlieb@jhfilm.org.

- **Health Foundation of South Florida** (Miami) awarded \$997,913 in grants in its priority areas of behavioral health, healthy eating active communities, preventive health measures, and primary care, and to meet other community health needs. The grants, which range from \$23,312 to \$120,000, were awarded to 17 nonprofit, health-related organizations in Broward, Miami-Dade, and Monroe counties. Among the grantees are: **Broward County Department of Health** (Ft. Lauderdale) – \$120,000 to increase access to breast and cervical cancer diagnostic procedures for local women and \$120,000 to advocate for policy change to decrease exposure to secondhand smoke and

Missouri Foundation for Health

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Missouri Foundation for Health (MFH) was formed as a health conversion foundation in 2000, following Blue Cross Blue Shield's transformation from a nonprofit to a for-profit company. The independent foundation, which is governed by a board of directors, was charged with identifying and filling the gaps in public and private health services available to the uninsured and underinsured in the 84 counties (plus the city of St. Louis) comprising the former service area of Blue Cross Blue Shield of Missouri. Now in its second decade, MFH has cumulatively issued more than \$500 million in grants and awards. Recently MFH staff and the board of directors refined and updated the foundation's strategic plan and vision.

Program Information: MFH identifies and funds health program opportunities that can maximize limited resources for the greatest effect. The foundation identifies and addresses unmet health needs in underserved populations where it can have significant and objectively verifiable impact.

MFH has shifted its focus to better serve the community and address health disparities in the areas identified within the Targeted, Responsive, and Policy portfolios. The Targeted Portfolio creates visible and measurable improvements through 5- to 10-year financial and staff investments related to preventing childhood obesity, expanding access to health insurance coverage, improving oral health, and reducing infant mortality. MFH's Responsive Portfolio supports self-identified community health priorities, while the Policy Portfolio advocates for increasing health equity.

► Financial Information:

Total Assets: \$1.1 billion (FY 2013)
 Amount Dedicated to Health-Related Grants: \$37.8 million (FY 2013)

► Special Initiatives and/or Representative Health and Human Services Grants:

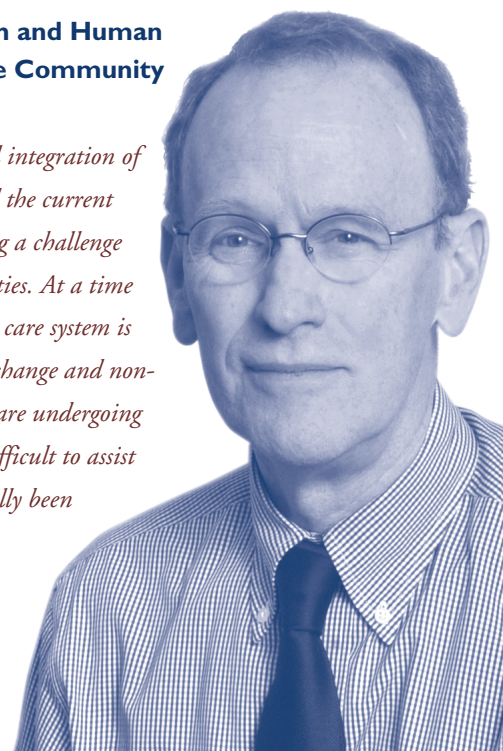
- **Expanding Coverage Initiative** – Funding is part of a multi-year initiative and will allow 18 organizations to provide crucial in-person support for consumers through the next two open enrollment periods in the Missouri Health Insurance Marketplace. They will offer information and enrollment assistance to individuals, families, and small businesses, and will also help consumers understand and know how to use their health insurance. These organizations are part of a statewide collaborative—the Cover Missouri Coalition—launched in 2013 by MFH with a goal to reduce the rate of uninsured Missourians to less than 5 percent in five years (\$4.5 million).

- **The Emergency Food Access Project** – This project expands the ability of Missouri's food banks and their community-based partners to distribute fresh, healthy food to needy Missourians. Each of the four food banks provides food to more than 1,000 partners. They have collectively increased their food distribution by 28 percent in 2013, or 23.4 million pounds of food. This includes a 44 percent increase in fresh food distributed (\$1 million to each food bank over two years).
- **Show Me Healthy Housing** – MFH identified the lack of affordable housing for vulnerable populations with complex health concerns as an emerging community need. In response, MFH created the Show Me Healthy Housing program within the Responsive Portfolio as there is evidence that safe, affordable housing serves as a nexus to education, employment, and positive health outcomes. MFH will provide predevelopment funding and gap funding to construct affordable, supportive, and healthy housing for individuals with significant health needs (\$3 million).
- **General Support for Advocacy (GSA) Program** – GSA is intended to build the field and capacity of health advocates. Since its inception, there has been a substantial increase in the number of health advocates, as well as improvements in their skills, capacities, and coordination. MFH is one of the few foundations in the country with an unrestricted program centered on advocacy. To date, 198 awards have been granted totaling more than \$22 million, with more than \$2.8 million and 21 awards granted in 2013.

Most Pressing Health and Human Services Issues in the Community You Serve:

"I see firsthand the overall integration of the health care system and the current state of social services being a challenge for our targeted communities. At a time when our country's health care system is experiencing tremendous change and non-profits in the social sector are undergoing budget constraints, it is difficult to assist those who have traditionally been underserved."

Robert Hughes, Ph.D.
 President and CEO



decrease youth access to tobacco products; **Miami-Dade County Health Department** – \$120,000 to increase access to breast and cervical cancer screenings for women living in areas with high rates of late-stage cancer diagnoses; **South Florida Behavioral Health Network** (Miami) – \$67,500 to increase system, organization, and provider capacity to provide patient-centered integrated behavioral health care; **Healthy Mothers/Healthy Babies** (Ft. Lauderdale) – \$59,978 to purchase, modify, and install an electronic health information management system to facilitate the provision of case-managed health and social services programs to low-income families; and **Miami Jewish Health Systems** – \$42,000 to support a falls prevention program through the purchase and installation of voice-activated sensors. For additional information, contact the foundation at 305.374.9199.

- **Health Foundation for Western and Central New York** (Buffalo) announced intended funding to support the development of portable dental care for children under five years old in western and central New York. Through this funding opportunity, the foundation will support the development of partnerships between New York State Article 28 clinics in western and central New York that currently provide children's dental services and organizations that serve children in poverty ages birth through five. Applicants can request up to \$50,000 in funding and can receive up to \$50,000 worth of portable dental care equipment. Each grantee will also receive technical assistance from DentaQuest's Safety Net Solutions. The deadline to apply is October 3, 2014. For more information on the program details, eligibility, and application instructions, visit www.hfwny.org.
- **The Kresge Foundation** (Troy, MI) has awarded grants to support work by local organizations to reduce health disparities by promoting conditions and environments that lead to positive health outcomes for all Americans. Among the grantees are: **The People-to-People Health Foundation Inc.** (Millwood, VA) – \$550,000 to support **Project**

HOPE's Spring 2015 publication of a special thematic issue of the journal dedicated to community development and health, and support a briefing for policymakers in Washington; **Southeastern Michigan Health Association** (Detroit) – \$338,946 to manage technical assistance for grantees and convene the **Advancing Safe and Healthy Homes Initiative** annual networking conference; **Prevention Institute** (Oakland, CA) – \$250,000 to identify and advance effective models for achieving better community health outcomes at lower costs; **Washtenaw County Public Health Department** (Ypsilanti, MI) – \$226,357 to finalize, evaluate, and advance the agency's **Prescription for Health** program; **Whittier Street Health Center Committee Inc.** (Roxbury, MA) – \$150,000 to support the expansion of its program to address high rates of hypertension and depression among residents in Boston public housing developments; and **Virginia Commonwealth University** (Richmond) – \$110,000 to study and support incorporation of innovative public health practices into planning for a mixed-income housing redevelopment project. Contact: Stacey Barbas, 248.643.0588, sbarbas@kresge.org.

- **Paso del Norte Health Foundation** (El Paso, TX) awarded funding under the **Healthy Eating Active Living Priority Area's HEAL Initiative**. The purpose of the initiative is to make healthy eating and active living an easy choice for youth and their families. During this round of funding, the foundation awarded a \$101,575 grant to **La Semilla Food Center** (Anthony, NM) to support the **Bowie Jardin Project**. Funding will help provide a food coordinator who will integrate La Semilla's **Edible Education** program model over two years to 600 students, 500 families, and community residents on its Bowie campus in cooking, taste, learning events, and growing their own community garden. Contact: Michael Kelly, 915.544.7636, mkelly@pdnhf.org.

PHI (Bronx, NY) announced that it has raised \$3.4 million during the first round of its three-part **Philanthropic**

Equity Campaign. PHI launched this five-year fundraising effort last summer with an overall target of \$9 million. The current amount exceeds its first-round fundraising goal of \$3 million. The support provides PHI with essential capacity to improve the quality of home care, community-based care, and nursing home care for elders and people with disabilities by improving the jobs of direct care workers: home health aides, personal care aides, and nursing home assistants. This initial phase of the campaign was supported by four New York-based foundations. **The John A. Hartford Foundation**, which pledged \$1.6 million, and the **F.B. Heron Foundation**, which committed \$1.5 million, provided crucial lead investment, guidance, and support. **Booth Ferris Foundation**, with a \$200,000 donation, and **The Clark Foundation's** \$100,000 gift added crucial support to carry the campaign forward. Contact: Deane Beebe, 718.928.2033.

- **Salem Health and Wellness Foundation** (Penns Grove, NJ) awarded grants totaling \$88,230 in support of local programming reaching children, adolescents, and seniors. The grantees are: **Family Health Initiatives** (Pennsauken) – \$64,215 to provide technical support and communitywide programming on teen pregnancy prevention; **New Jersey Commission for the Blind** (Newark) – \$6,000 to provide eye health screenings to low-income seniors with diabetes; **Quinton Township Elementary School** (Quinton) and **Paul W. Carleton Elementary School** (Penns Grove) – \$5,000 each to support its **Breakfast After the Bell** pilot program expansion; **Salem County Aging and Disability Resource Connection** – \$3,015 to support four programs: **Matter of Balance**, **Project Healthy Bones**, **Health Ease**, and **Chronic Disease Self-Management**; **Advocates for Children of New Jersey** (Newark) – \$2,500 to support a regional **Kids' County** meeting to release findings; and **Stand Up for Salem** – \$2,500 to support a countywide 10-mile run emphasizing active living. Contact: Brenda Goins, 856.299.4460, info@salemwellnessfoundation.org.

■ **Sisters of Charity Foundation of South Carolina** (Columbia) announced the launch of its **Kinship Care Initiative**, which will support the growing number of relatives raising a loved one’s child who is not a part of the state’s foster care system. The launch of the initiative also includes the release of a research brief that addresses a broad range of issues and challenges affecting the well-being of these families. The foundation will also address public policy issues that affect the kinship care population. The initiative’s goal is to increase permanency, stability, and livability of kinship families so that children in South Carolina can live in safe, loving homes. As part of the initiative, the foundation hosted a **Kinship Care Summit** on September 10, which featured a panel of industry leaders and participation by kinship care stakeholders from throughout the state and beyond. The summit brought together community stakeholders, identified key issues, and developed strategies for better serving kinship families. In 2015, through the initiative, the foundation will award multiple grants to support programs and services for South Carolina’s kinship care providers and the children who are being served. Contact: Langley Shealy, 803.254.0230, ext. 19, lshealy@sistersofcharitysc.com.

■ **Sunflower Foundation** (Topeka, KS) awarded \$244,675 to seven Kansas communities and one school district to build new public trails or to enhance existing ones. Among the grantees are: **City of Lawrence** – to improve the accessibility of a popular footpath along the Kansas River in Douglas County by opening a new 10-foot-wide Americans with Disabilities Act-compliant trail and connecting several existing trails; **City of Derby** – to construct a new one-mile walking trail at Madison Avenue Central Park; **City of Roeland Park** – to build an activity center and arts space in the park and to construct a new half-mile trail that will connect to existing walking areas; **City of Tonganoxie** – to enhance the Chieftain Trail with a trailhead kiosk showcasing trail maps, exercise information, and local history; and **USD #233 Olathe Public Schools’ Sunnyside Elementary School** – to

build a quarter-mile trail loop inside the schoolyard boundary to create a safe walking/running environment for students and staff. Contact: Elizabeth Stewart, 785.232.3000, estewart@sunflowerfoundation.org.

■ **Virginia Health Care Foundation** (VHCF) (Richmond) awarded nearly \$300,000 for new dental safety net initiatives in Virginia. **New Horizons Healthcare** (Roanoke) will use a \$168,000 grant to establish a dental clinic and hire a full-time dentist. **Lackey Free Clinic** (Yorktown) was awarded \$74,880 to hire a part-time dentist to expand the dental program’s hours of operation and increase the numbers of patients served. **Fauquier Free Clinic** (Warrenton) received \$51,110 to initiate pediatric dental services and expand the dental clinic’s hours of operation. In addition to these grants, VHCF also awarded \$100,000 to the **Brock Hughes Free Clinic** (Wytheville) to renovate a building, and \$34,280 to the **Richmond City Health District** to develop a neighborhood Health Resource Center in a local public housing development. VHCF awarded an additional \$504,087 in continuation grants to health safety net organizations throughout Virginia to provide medical, dental, and behavioral health services to uninsured Virginians. In addition, VHCF awarded \$370,000 to fund four outreach and enrollment initiatives and nearly \$335,000 to support medication assistance programs. Contact: Deborah Oswalt, 804.828.5804.

SURVEYS, STUDIES & PUBLICATIONS

■ **Milbank Memorial Fund** (New York, NY) has published the report *Aligning Payers and Practices to Transform Primary Care: A Report of the Multi-State Collaborative*, which details the experiences of the **Multi-State Collaborative**, a voluntary group composed of representatives of state-based, multipayer primary care transformation initiatives that are themselves collaborations between pay-

ers, providers, employers, and state officials. The collaborative provides a forum for member states to share data, participate in collaborative learning, and advocate for improved collaboration between the states and the federal government on primary care transformation. This report describes how the states went about transforming primary care and the factors that shaped their efforts. It offers lessons learned that could help guide similar efforts in other states. The document, which is based on a 2013 observational survey of the collaborative states and interviews with their leaders, also looks at the similarities and differences in the activities of each state and concludes with lessons learned. The findings have implications for primary care transformation efforts, in particular, and, more generally, state-convened provider payment reform initiatives. Contact: Judith Zimmer, 212.355.8400, jzimmer@milbank.org.

PEOPLE

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American Academy of Nursing (AAN) (Washington, DC) announced the impending induction of two honorary fellows for 2014: **Mary Dickow, M.P.A.** and **Corinne Reider Ed.D.** Ms. Dickow is Statewide Director for the California Action Coalition for **Robert Wood Johnson Foundation’s** (Princeton, NJ) **Future of Nursing** initiative at the **Institute of Medicine** (Washington, DC). Dr. Reider is Executive Director of **The John A. Hartford Foundation** (New York, NY). Both women were selected because of their extraordinary contributions to nursing and health care. Ms. Dickow and Dr. Reider will be inducted during a special ceremony at next month’s AAN conference in Washington, DC. For more information, visit www.aannet.org and select “News.”

■ **The California Endowment** (Los Angeles) announced that **Martha “Marty” Jimenez** has been named Executive Vice President/Counsel to the Foundation. Ms. Jimenez will serve in a key senior leadership role within the foundation with responsibilities, includ-

ing Chief Advisor to the President and CEO on governance matters, organizational and operational effectiveness and strategy, legal counsel, and several other important functions. Ms. Jimenez is Senior Counsel for Los Angeles County Supervisor Gloria Molina, and previously served in that office as Director of Legal and Health Programs and Senior Health Deputy. As Senior Counsel, she is responsible for providing guidance, recommendations, and legal strategy, as well as risk management policy development. Previously Ms. Jimenez served as Vice President for Policy and Development for Fair Trade USA, where she advocated for fair trade practices to support farmers in developing countries. She also served at the **Rockefeller Foundation** (New York, NY), Public Advocates, Latino Coalition for Healthy California, and the Mexican American Legal Defense and Education Fund. She will join the endowment in late October 2014. Contact: Jeff Okey, 213.928.8622, jokey@calendow.org.

■ **The Colorado Health Foundation** (Denver) announced that **Anne Warhaver** will be leaving the organization after serving 10 years as President and CEO. During her tenure, the foundation's grantmaking portfolio increased from \$3 million to \$100 million annually. In 2006 the foundation board adopted Ms. Warhaver's recommendation for a new vision to make Colorado the healthiest state in the nation. That vision has since been adopted by the governor and state of Colorado and many partners. Under Ms. Warhaver's leadership, the foundation completed a historic transition in selling its 40 percent equity stake in HCA-HealthONE hospital system, enabling the foundation to continue its current funding levels for generations to come. CFO **Rahn Porter** will take over as interim CEO after Ms. Warhaver's departure on January 1, 2015. A national search will be conducted to fill the position. Contact: Contact: Taryn Fort, 303.953.3666, Tfort@coloradohealth.org.

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