



SEPTEMBER 23, 2013

# NEW GRANTS & PROGRAMS

- The Alaska Mental Health Trust Authority (Anchorage) awarded a total of \$112,818 in grants for innovative small projects of \$10,000 or less that directly benefit trust beneficiaries, including people with mental illness, developmental disabilities, chronic alcoholism and other substance related disorders, Alzheimer's disease and related dementia, and traumatic brain injury resulting in permanent brain injury. Access Alaska, Inc. (Fairbanks) was awarded \$10,000 to help increase capacity to serve individuals experiencing mental illness in the Fairbanks community. Funding will be used to purchase mobile equipment and provide training to personnel to serve beneficiaries in their home environments. Bartlett Regional Hospital (Juneau) will use a grant of \$9,690 to purchase behavioral healthgrade furniture for a multipurpose day room, which is used for group treatment, dining, recreation area, and visitor reception. Maniilag Association (Kotzebue) received \$7,630 for its Behavior Health Services' Face to Face project aimed at connecting trust beneficiaries in outlying villages to developmental disability services in their own community. Contact: Lucas Lind, 907.269.7999, lucas.lind@alaska.gov.
- Blue Cross Blue Shield of Michigan Foundation (Detroit) recently awarded four Community Health Matching Grants. Among the grantees are:

  Corporation for Supportive Housing (Detroit) \$50,000 for Frequent Users

- of Health Services Pilot Program to improve the health of and decrease crisis use of health services for high-risk, vulnerable populations; Michigan League for Public Policy (Lansing) - \$36,000 for Kids Count in Michigan to measure and report the well-being of children at the state and local levels; Focus Hope (Detroit) - \$25,000 for its **Healthcare** Workforce Development Initiative to provide low-skilled, vulnerable people with high-quality health care training and employment; and Gleaners Food Bank of Southeastern Michigan (Detroit, MI) - \$20,000 for Cooking Matters, a nutrition education program to address the need for health education and intervention for those affected by health disparities, nutrition-related disease, and obesity. Contact: Nora Maloy, 313.225.8205, nmaloy@bcbsm.com.
- The California Endowment (Los Angeles) announced a \$9.2 million grant to the Health Consumer Alliance (Los Angeles, CA) to help Californians navigate new public and private health coverage options available to them as a result of the Affordable Care Act. This investment is part of the endowment's campaign to educate Californians about the new health care law and enroll those eligible in public and private health insurance plans. Covered California (Sacramento), the state's insurance marketplace, will also provide \$3.4 million in federal funds toward the effort. The Health Consumer Alliance is a statewide partnership of legal aid organizations that educates low-income Californians about their health insurance rights and options. Funding from the endowment will be used to help consumers identify and apply for health coverage programs, as

## **GIHNEWS**

## REGISTER BY OCTOBER 4 FOR THE GIH FALL FORUM

Interested in health philanthropy and health policy? Attend the GIH Fall Forum on October 24 and 25 in Washington, DC. **Registration closes October 4**. Visit www.gih.org for details and to register.

### **Foundations and Health Reform**

will explore how health funders are addressing the greatest health reform implementation challenges, including outreach and enrollment, workforce capacity, and the residual uninsured.

The Lauren LeRoy Health Policy Lecture, established in honor of former GIH President and CEO Lauren LeRoy, will feature Uwe E. Reinhardt of the Woodrow Wilson School of Public and International Affairs at Princeton University.

Engaging the Public to Advance Policy Change will examine how investments in information technology, social media applications, and nontraditional partnerships can help funders overcome challenges in efforts to support public involvement in health policy change.

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well as provide them with assistance regarding eligibility, appeals, and benefits. Contact: Jeff Okey, 213.928.8622, jokey@calendow.org.

- Cambia Health Foundation (Portland, OR) awarded a \$37,582 grant to Treasure Valley YMCA (Boise, ID) to support childhood obesity prevention programs. The grant will help strengthen and expand two programs: Youth **Engaged in Activities for Health** (YEAH!) and Salsa, Sabor y Salud, each designed to teach children between the ages of 5 and 18, as well as their families, how to adopt healthy lifestyle behaviors like good nutrition and exercise. YEAH! is a collaborative project between the YMCA and St. Luke's Children's Hospital (Boise) that works with overweight children, their pediatricians, nutritionists, and exercise physiologists to learn the importance of physical activity. Salsa, Sabor y Salud is a nationally recognized program that teaches Hispanic children and their families about healthy eating choices and how to incorporate physical activity into their daily lives. Contact: Samantha Meese, 503.225.4871.
- The Colorado Trust (Denver) awarded \$25,000 in grants to strengthen the work of five nonprofit organizations working to advance the health and wellbeing of rural Coloradans. The trust made the awards after meeting with nonprofit organizations at a recent Rural Philanthropy Days event in Ouray, Colorado. Each of the following organizations will receive \$5,000: All American Families (Delta County)- to support mentors, community involvement, and training to help children build a healthy future free from addiction, poverty, violence, undereducation, or emotional trauma; The Center for Mental Health (Montrose) - to provide day treatment for children with behavioral health issues living in extreme poverty through a peer-based and suicide prevention program; Confidential Advocacy Center (Gunnison) - to provide confidential safety needs and direct advocacy services for individuals whose lives have been affected by domestic violence, or sexual assault; Grand Valley Catholic Outreach (Grand Junction) -

- for assistance to low-income seniors, mothers, and children with access to over-the-counter medication; and Haven **House** (Montrose) – for shelter, support services, and enrichment programs for homeless families and individuals. Contact: Maggie Frasure, 303.539.3127, maggie@coloradotrust.org.
- EyeSight Foundation of Alabama (Birmingham) recently awarded more than \$2.7 million in new grants for the current fiscal year. University of Alabama at Birmingham (UAB) received \$2 million to distribute to various schools and departments, including the Department of Ophthalmology, \$1.1 million for core operating support of educational and research activities. \$20,000 for mental health services for persons and families with vision impairments, \$100,000 to match a Centers for Disease Control and Prevention grant to improve access to eye care among persons at risk for glaucoma, and \$5,000 for professional development; and Callahan Eye Hospital, \$402,000 for indigent care, \$25,000 for patient education, and \$35,000 for renovation of the Lions Eye Clinic. Included in the UAB awards is \$500,000 in support of the **Research** Acceleration Initiative, to be split among various schools and departments conducting vision research, including the Department of Vision Sciences. The foundation also awarded \$322,900 to the Community Foundation of Greater Birmingham (AL) with recommendations that distributions be made to community nonprofits providing vision outreach projects. Contact: Torrey DeKeyser, 205.488.0771, torrey@uab.edu.
- W.K. Kellogg Foundation (Battle Creek, MI) announced intended funding of up to \$5 million to organizations and groups striving to build innovative, equitable, and effective family-engagement approaches. The foundation is particularly interested in strategies that build upon the strengths of families and focus on engaging them during their children's earliest years, from birth through age eight. The foundation will award individual grants of up to \$500,000 for one to three years. Contact: Wade Nelson, 269.969.2166, wade.nelson@wkkf.org.

- New York State Health Foundation (New York) announced intended funding through its 2014 Special Projects Fund. The foundation established the fund to support organizations with programs that fit the foundation's mission but are outside its three priorities areas of expanding health care coverage, improving diabetes prevention, and advancing primary care. These grants, which are generally one-time, nonrenewable funding opportunities, are open to nonprofit and for-profit organizations with a significant presence in New York State. The foundation expects to award a number of grants ranging from \$50,000 to \$400,000. For more information, visit www.nyshealth.org.
- Patient-Centered Outcomes Research Institute (PCORI) (Washington, DC) awarded \$9 million to a consortium led by the Harvard Pilgrim Health Care Institute (Boston, MA) to serve as the coordinating center for a new national data network designed to enhance the nation's ability to conduct patient-centered comparative effectiveness research (CER). The center will provide technical and logistical support to the proposed National Patient-Centered Clinical Research **Network**. The center will assist up to eight Clinical Data Research Networks and up to 18 Patient-Powered Research Networks with technical and logistical support and will play a critical role in fostering communication and coordination among them, as well as disseminating best practices. It will also support program evaluation. Additional expertise is provided by staff from AcademyHealth, Brookings Institution, Center for Democracy and Technology, Center for Medical Technology Policy, Group Health Research Institute, and Johns Hopkins University. Contact: Christine Stencel, 202.570.9275, cstencel@pcori.org.
- The John Rex Endowment (Raleigh, NC) announced the approval of four healthy weight grants totaling \$586,538 to support local programs. The North Carolina Council of Churches (Raleigh) received \$190,044 for a two-year grant to reduce childhood overweight and obesity in low-resource

congregations in Wake County by encouraging mothers to care for their bodies before, during, and after pregnancy, and to care for their babies through breastfeeding. Salvation Army of Wake County (Raleigh) will use a four-month grant of \$84,318 to update unsafe playground equipment at The Salvation Army of Wake County's Community Center with new equipment that encourages physical activity and healthy, active behaviors for children. The endowment awarded The Town of Zebulon \$92,476 to provide youth in the Whitley Park community with challenging, contemporary play equipment that will engage them physically, socially, and creatively. A \$219,700 grant to York Elementary School PTA (Raleigh) will help improve the playground and refinish the school track with a focus on creating a safe space for physical activity that is accessible to the entire school community. For more information, visit www.rexendowment.org/news.

The Schwartz Center for Compassionate Healthcare (Boston, MA) announced the awarding of \$110,000 in grants to support Bostonarea organizations. Atrius Health (Newton, MA) will use a two-year, \$100,000 grant to support its Serious Illness Communication Project, which will help start conversations between primary care clinicians and patients to ensure that patients receive the care they want and are at peace at the end of life. Additionally, a grant of \$10,000 was awarded to The Conversation Project (Cambridge, MA) to continue support of ongoing efforts to have every person's end-of-life wishes expressed and respected. The Conversation Project is based at the Institute for Healthcare Improvement. Contact: Petra Langer, 781.640.0086, planger@partners.org.

■ Sisters of Charity Foundation of South Carolina (Columbia, SC) awarded \$121,000 to support 10 organizations that address the needs of individuals, families, and youth. Among the grantees are: Our Lady of Mercy Neighborhood House (Charleston, SC) — \$6,000 for a weekday lunch program and food pantry for the poorest residents

of urban Charleston; Our Lady of the Valley Catholic Center (Aiken, SC) -\$10,000 for emergency assistance for those in need; and St. Philip the Apostle Catholic Church (Florence) -\$5,000 to provide food to needy individuals and families. In addition, the foundation announced the launch of the Philanthropy Leadership And Community Engagement (P.L.A.C.E) Fellowship Program. This collaborative program with Columbia College is designed to increase students' awareness of the impact of philanthropy on community nonprofits, to create a comprehensive understanding of complex community issues, to develop program and policy leadership to effect change and to make a commitment to statewide education, and to collaborate through an annual summit organized by P.L.A.C.E. fellows. Students will connect with community leaders from different career fields to understand the role of philanthropic and board leadership to community solutions. Contact: Langley Shealy, 803.254.0230, ext. 19, lshealy@sistersofcharitysc.com.

St. Joseph Community Health Foundation (Fort Wayne, IN) awarded \$440,350 in grants to local organizations to improve the health, wellness, and health care access for low-income and vulnerable populations in Allen County. Among the grantees are: Neighborhood Health Clinics - \$50,000 to subsidize low-income, uninsured patients who receive dental services on a sliding fee scale; Fort Wayne-Allen County Department of Health – \$44,000 to continue to provide efficient, timely, and accurate interpretation and translation services to refugees seeking medical and environmental services; Community Transportation Network - \$30,000 to provide affordable, dependable specialized medical transportation services for seniors, persons with disabilities, and low-income persons; Catholic Charities - \$27,000 for the **Hispanic Health** Advocate Program to provide support services for Spanish-speaking individuals and families in order to maximize their access to health care services through interpretation, translation, and coordination of health services; and Mental Health America in Allen County -

\$20,000 to provide client advocacy and education for people living with mental health issues so that they have access to the prevention, treatment, and recovery programs they need to be successful. For more information, visit www.sjchf.org and select "News."

■ United Health Foundation (Minnetonka, MN) awarded \$550,000 to Daughters of Charity Health Centers (DCHC) (New Orleans, LA) to support DCHC's Patient-Centered Medical Home Model and Neighborhood Health Partnership program in the Bywater neighborhood. The centers' Patient-Centered Medical Home Model, which involves a team of health professionals, including physicians, nurse care managers, behavioral health managers, and case managers, provides an elevated level of care to residents who face health and social challenges. The model re-establishes the important patient-physician relationship by having patients receive long-term coordinated and comprehensive care from a primary care physician, or "medical home," instead of episodic care from various specialists who are less familiar with their medical history. The Neighborhood Health Partnership is an outreach program that provides health screenings and education, and directs people to Daughters of Charity Health Centers for primary and preventive care. Contact: Lauren Mihajlov, 952.936.3068, lauren mihailov@ uhc.com.

■ Winter Park Health Foundation (WPHF) (FL) approved a \$185,000 grant to the Alzheimer's Association, Central and North Florida Chapter (Jacksonville) to support BrainUp!, a new education and brain training initiative geared toward all ages. The goal is to promote public understanding of brain health, raise awareness of how important it is to become brain healthy, and inspire people of all ages and brain abilities to engage in and commit to a brain-healthy lifestyle. Brain Up! includes a Web site, www.BrainupFL.org, which features the latest in brain research, as well as the basics of how the brain functions, profiles on local brain health heroes, and activities to stimulate brains young and

old. The initiative also will include free seminars on a wide variety of brain health topics to be offered throughout the community in schools, businesses, community clubs, and faith communities. WPHF also awarded a three-year, \$139,779 grant to Rollins College (Winter Park, FL) to help develop the Rollins Center for Life Long Learning. The center is designed to give central Florida seniors access to a wide range of new educational offerings beginning this fall. Contact: Lynn Phillips Carolan, 407.644.2300, lcarolan@wphf.org.

# SURVEYS, STUDIES & PUBLICATIONS

Center for Health Care Strategies (Hamilton, NJ) released Impact of the Affordable Care Act on Charity Care Programs, an issue brief that asserts that nearly 23 million individuals will remain uninsured, even after the full implementation of the act in 2014. Thus, the need for charity care programs will remain. In addition, the brief examines options that charity care programs across the country are currently considering, including serving as a consumer assister in their state's health insurance marketplace; operating in a marketplace as a consumer-operated and oriented plan; continuing to provide the uninsured population in their regions with access to affordable care; and/or providing complementary services to those newly eligible for health insurance. The document also provides case studies of two charity care programs to illustrate the challenges these organizations may face in meeting the needs of uninsured individuals in the months and years to come. The brief is available on the "Resources" section of www.chcs.org.

■ Child Health and Development Institute of Connecticut
(Farmington), a subsidiary of the Children's Fund of Connecticut, has released *The SBDI Toolkit: A Community Resource for Reducing School-Based Arrests* to quickly reach more schools with core elements of the Connecticut School-Based Diversion Initiative (SBDI) program. SBDI offers

schools an alternative to calling law enforcement for behavioral issues and instead connects children to school and community-based mental health services using Connecticut's local Emergency Mobile Psychiatric Services teams. The toolkit is available at www.chdi.org. Contact: Cindy Langer, 860.679.1538, langer@uchc.edu.

**■** Connecticut Health Foundation (Hartford) released a policy brief entitled No Wrong Door: Improving Health and the Health Coverage Consumer Experience in Connecticut. The No Wrong Door (NWD) approach to health insurance enrollment allows consumers to apply for health insurance in person, on-line, by phone, or by mail. The brief found that full implementation of the NWD framework by 2015 could result in significant gains for both residents and state government; however, for NWD to work, federal, state, and private systems must be fully integrated. Researchers found that implementing the NWD approach to simplify health insurance enrollment under the Affordable Care Act (ACA) would increase enrollment by 13 percent over what the ACA alone could be expected to achieve. It also means that, over a year, NWD would prevent an estimated 36,000 people from losing health insurance coverage for at least part of the year. Findings indicate that NWD would reduce the percentage of currently uninsured adults for blacks, Hispanics, and Asian Americans, thereby contributing to expanding health equity. To access the brief and related materials, visit bit.ly/nowrongdoor. Contact: Maryland Grier, 860.724.1580, ext. 21, maryland@cthealth.org.

### **OTHER NEWS**

■ Blue Cross and Blue Shield of Louisiana (Baton Rouge) announced the launch of the Louisiana Healthcare Education Coalition (LHEC), a non-profit civic organization committed to providing impartial health care and wellness information to the people of Louisiana. LHEC was founded to help Louisianans better understand health care reform and the health insurance

marketplace. The coalition has at least 60 confirmed partners, and plans to continue growing by adding at least 10 partners a month. Coalition partners include health care providers, small businesses, faith-based institutions, employers, community leaders, and patient advocacy groups. They may participate in a variety of ways, including writing letters to the editor or op eds for their local newspapers, participating in meetings with local decisionmakers, joining the LHEC speakers' bureau, and allowing speakers to present to their own organizations. Next steps for LHEC, in addition to recruiting partners, include increasing media outreach and expanding the group's Web site www.lhec.net. LHEC is working to create a monthly e-newsletter and a blog, where visitors can read information from experts. For more information, visit www.bcbsla.org.

Fauquier Health (Warrenton, VA) and LifePoint Hospitals (Brentwood, TN) will form a joint venture that will result in the formation of a \$100million, locally governed charitable foundation to support crucial community needs. Under the agreement, LifePoint would own 80 percent of the joint venture, with Fauquier Health and the community retaining a 20 percent ownership stake. The joint venture would invest \$52.8 million in capital improvements over the next 10 years, including technology, equipment, and other improvements. In addition, LifePoint also would pay off Fauquier Health's debt of approximately \$90 million. LifePoint currently has five hospitals in the commonwealth: Clinch Valley Medical Center (Richlands), Danville Regional Medical Center, Memorial Hospital of Martinsville, Twin County Regional Healthcare (Galax) (a Duke LifePoint hospital), and Wythe County Community Hospital (Wytheville). For more information, visit www.fauquierhealth.org or call 540.316.358.

■ The Health Foundation of Greater Cincinnati (OH) has changed its name to Interact for Health. The organization remains dedicated to being a catalyst for greater Cincinnati to be the healthiest region in the country; the new name

embodies its shift to a health promotion strategy. Earlier this year, Interact for Health announced a shift in its focus from access to health care to health promotion. Because the Affordable Care Act is enhancing access to care, Interact for Health sees an opportunity to reframe its strategy and address health behaviors in a comprehensive, proactive way. Grants will focus primarily on four health promotion priority areas: healthy eating, active living, mental and emotional well-being, and healthy choices about substance use. The foundation will also maintain its legacy of supporting the community's health care safety net. It will remain directly involved in community capacity building, and provide advocacy for and education about public policy that advances the health of the region. Contact: Kate Keller, 513.458.6616, kkeller@Interactfor Health.org.

### **PEOPLE**

- **Aetna Foundation** (Hartford, CT) announced the appointment of Garth Graham, M.D. to the position of president. Prior to joining Aetna, Dr. Graham was assistant dean for health policy and chief of health services research at the University of Florida School of Medicine in Gainesville. There he served as principal investigator on a number of grants and initiatives looking at innovative approaches, such as telehealth, home-based care, and coordinated medical teams, to improve the health outcomes for underserved and hard-to-reach populations. Dr. Graham served as deputy assistant secretary at the U.S. Department of Health and Human Services during both the Bush and Obama administrations, Contact: Marnie Goodman, 860.273.2314, goodmanm2@aetna.com.
- Blue Cross Blue Shield of Massachusetts Foundation (Boston) has appointed Kaitlyn Kenney Walsh as director of policy and research. Ms. Kenney Walsh will be responsible for managing the foundation's policy work related to affordability, which includes research on public and private efforts to

- contain health care costs; monitoring implementation of the Affordable Care Act and Massachusetts health reform; and finding more efficient and effective ways to expand access and meet the complex health care needs of low-income, vulnerable populations. Prior to joining the foundation, Ms. Kenney Walsh was at the Commonwealth Health Insurance Connector Authority, most recently as director of policy and research and coordinator of national health care reform. Contact: Audrey Shelto, 617. 246.6114, audrey.shelto@bcbsma.com.
- **CDC Foundation** (Atlanta, GA) has added Raymond J. Baxter, Ph.D. to its board of directors. Dr. Baxter is Kaiser Permanente's (Oakland, CA) senior vice president for community benefit, research, and health policy. He also leads Kaiser Permanente's work in research, health policy and diversity, and he serves as president of Kaiser Permanente International. Dr. Baxter's past employment includes heading the San Francisco Department of Public Health and the New York City Health and Hospitals Corporation. He also led The Lewin Group, a health research, policy and management consulting firm. Dr. Baxter is the recipient of several honors, including the 2006 CDC Foundation Hero Award for addressing the health consequences of Hurricane Katrina on the Gulf Coast, and for his longstanding commitment to improving the health of communities. In addition, Dr. Baxter is a member of the Institute of Medicine's Roundtable on Population Health Improvement and is a former board member of Grantmakers In Health. Contact: Amy Tolchinsky, 404.523.3486, atolchinsky@cdc foundation.org.
- The Colorado Health Foundation (Denver) announced that Marguerite Salazar is the recipient of the distinguished John K. Iglehart Award for Leadership in Health Policy. The award recognizes a person whose wisdom, involvement, and leadership consistently advanced the cause of health and health care for the people of Colorado. Long regarded as a champion of the medically underserved, Ms. Salazar has worked to bridge the divides

in health care as president and CEO of Valley-Wide Health Systems in Alamosa, growing the organization from three primary care clinics to 26, serving more than 40,000 people in 22 southern Colorado counties. In addition, Ms. Salazar was appointed regional director of the U.S. Department of Health and Human Services and Colorado's commissioner of insurance. The award is named after John K. Iglehart, founding editor of *Health Affairs*. In conjunction with the Iglehart Award, the foundation will make a \$10,000 contribution to a health care nonprofit of Ms. Salazar's choice. Contact: Jaclyn Lensen, 303.953.3631.

■ Con Alma Health Foundation (Santa Fe, NM) has hired Fred **Sandoval** as its program director. Mr. Sandoval comes to the foundation with extensive experience working with diverse populations and nonprofit organizations, as well as local and state government. As program director, he will oversee grantmaking and program initiatives. Mr. Sandoval currently manages his own consulting business with such clients as National Latino Behavioral Health Association and the Intercultural Institute for the New Mexico Board of Social Work Examiners. He has served as deputy secretary of the New Mexico Department of Health. Contact: Dolores E. Roybal, 505.438.0776, ext. 3, droybal@conalma.org

Lancaster Osteopathic Health Foundation (PA) hired Anna Brendle **Kennedy** as its executive director. Ms. Kennedy most recently served as the program officer for schools, recreation, and active living and evaluation manger for the Pottstown Area Health and Wellness Foundation (PA). Prior to that assignment, she worked as a program officer for the Children and Families Commission of Orange County, Irvine, California. Ms. Kennedy brings extensive experience in the management of foundations and in writing and managing grants, as well as designing programs and effective evaluation tools. In addition, she has helped build community coalitions and alliances among both public and private

organizations. For more information, visit www.lancasterosteopathichealth foundation.org.

■ The New York Community Trust (NY) named Pat Jenny vice president for grants. Ms. Jenny, who had been serving as acting vice president, replaces **Joyce Bove**, who retired from the trust after 35 years. She will oversee a portfolio of annual grants totaling more than \$130 million to organizations in greater New York City, as well as several national grantees. Ms. Jenny, who joined the trust in 1986, has managed the national and New York City environmental grantmaking program and the local workforce development grants program. She developed two funding collaboratives: New York City Workforce Funders, which is a partner with New York City on innovative employment projects, and the One Region Fund, a New York-New Jersey-Connecticut funders group focused on sustainable communities and transportation issues. In addition, she serves on the boards of the Environmental

Grantmakers Association (New York, NY) and Health and Environmental Funders Network (Silver Spring, MD) and formerly served on the boards of Cause Effective and the Funders' Network for Smart Growth and Livable Communities (Coral Gables, FL). Contact: David Marcus, 212.686.0010, ext. 224, dlm@nyct-cfi.org.

Northwest Health Foundation (Portland, OR) welcomed Jesse Beason as director of public affairs. He will lead the foundation's work in communications, government relations, and partnership development. Prior to joining the foundation, Mr. Beason served as executive director of Proud Ground, a nonprofit organization helping lowincome families purchase their first home. Previously he served as a senior policy director for then-commissioner, and former Portland Mayor Sam Adams. Prior to that, Mr. Beason worked in public affairs at Metro Regional Government. Contact: Jesse Beason, 971.230.1281, jesse@nwhf.org.

Visit the GIH Job Board at www.gih.org for current employment opportunities in health grantmaking.

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