

GIH

*Helping grantmakers
improve the health of all people*

BULLETIN



BRIDGING COMMUNITY DEVELOPMENT AND HEALTH

DECEMBER 15, 2015

Community development organizations and health funders often lack formal ties, even though they may be working in the same communities and with the same populations. GIH's December 4 meeting, "How Can Metrics Inform and Advance Healthy Communities?" was a step towards bridging these worlds. The meeting participants were an exciting and diverse mix that included health philanthropy, community development, evaluation, planning, and housing.

Work at the intersection of people and place offers promising solutions that can potentially contribute to improved health outcomes in low-income communities. However, in the past, implementing these solutions has faced several challenges.

One of these challenges involves access to data, which until recently had limited availability at the neighborhood level. Now, new initiatives launched by the Robert Wood Johnson Foundation (RWJF), the U.S. Department of Housing and Urban Development, and others promise the development of innovative metrics that health funders and other stakeholders can use to establish baseline conditions, prioritize investments, and evaluate progress toward community health goals. Such metrics can inform the work of both the health and community development fields, promote cross-sectoral engagement, and stimulate new thinking.

Another challenge is organizational. Historically, the community development and philanthropic sectors have not had good ways to communicate, even though each sector has assets that could benefit the other. By working together the sectors could achieve greater impact and potentially leverage government investments.

Our meeting addressed both challenges. We informed funders and practitioners from multiple sectors about the value of community metrics and their use to advance action to improve health outcomes. GIH's first-ever "metrics fair" was part of the day and gave participants an opportunity to test some of the tools firsthand. We also provided an opportunity for cross-sectoral networking that can support ongoing conversations and collaboration.

National measures of health improvement are under development by RWJF and others. The December 4 meeting's focus on community-level metrics complemented these efforts. Together, neighborhood and national measures hold great promise as tools for identifying critical action areas to improve health and well-being. In 2016, look for additional GIH programming on this topic and related issues.

Faith Mitchell

President and CEO
Grantmakers In Health

GIH NEWS

NEW BOARD MEMBERS

GIH is pleased to announce that **Ned Calonge** of The Colorado Trust, **Nichole Maher** of the Northwest Health Foundation, **Elena Marks** of the Episcopal Health Foundation, **Patricia Mathews** of the Northern Virginia Health Foundation, **Donald Moulds** of The Commonwealth Fund, and **David Rousseau** of The Henry J. Kaiser Family Foundation have been elected to the board of directors. Their terms begin immediately after the GIH annual conference in March.

REMINDER: REGISTER FOR THE ANNUAL CONFERENCE

Registration is now open for the 2016 GIH annual conference, **Charting a New Course: Roadblocks, Breakthroughs, and Discoveries**, in San Diego, CA. Register by February 12! Visit www.gih.org for up-to-date details on the conference.

NEW FUNDING PARTNERS

GIH is pleased to welcome **Centene Foundation for Quality Healthcare**, **Pittsburgh Child Guidance Foundation**, **Rx Foundation**, and **Moses Taylor Foundation** as new Funding Partners!

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

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- **Blue Cross Blue Shield of Massachusetts Foundation** (Boston) recently awarded more than \$1.2 million in grants through three of its initiatives. The foundation awarded \$600,000 through **Connecting Consumers with Care**, a longtime program that provides grants of up to two years for Massachusetts health care organizations. Funding supports these organizations' efforts to help consumers enroll in and maintain access to coverage and to educate and equip consumers to become more self-sufficient in navigating their health coverage and care. Through the **Strengthening the Voice for Access** initiative, the foundation awarded \$687,000. These grants will fund general operating support for Massachusetts' statewide advocacy organizations whose main focus is promoting the health care interests of low-income Massachusetts residents. The foundation awarded an additional \$200,000 to two Massachusetts organizations to conduct research projects that identify and analyze potential cost savings and improvements in health status. Through these grants, the foundation is funding research studies with findings that could translate into improvements in affordability, access, care delivery, and health outcomes for low-income and vulnerable populations in Massachusetts. Contact: Julie Burns, 617.246.3361, julie.burns@bcbsma.com.
 - **Blue Cross Blue Shield of Michigan Foundation** (Detroit) recently awarded four research grants to Michigan physicians. Among the grantees are: **University of Michigan** (Ann Arbor), **James Leonard Jr., M.D.** – \$75,000 to quantify any effects on multiple parameters of gait and activity level, as measured during normal daily activity, that result from the use of custom orthotic insoles for an extended period in a population diagnosed with diabetic peripheral neuropathy. **University of Michigan** (Ann Arbor), **Peter Higgins, M.D., Ph.D.** – \$70,871 to evaluate the success of a program to switch from 5-ASA to Sulfasalazine in treating ulcerative colitis; and **Wayne State University** (Detroit) **Gaurav Kapur, M.D.** – \$74,259 to evaluate the impact of adverse environmental factors across childhood, adolescence, and early adulthood on the development of hypertension in African-American young adults. Contact: Nora Maloy, Dr.P.H., 313.225.8205, nmaloy@bcbsm.com.
 - **Cone Health Foundation** (Greensboro, NC) has committed more than \$4.2 million in grant awards to 40 local nonprofit organizations. Among the grantees are: **Cone Health Regional Center for Infectious Disease** – \$229,271 to support four functions within the center—medication assistance, mental health services, referral coordination, and case management—as the center assists patients at various stages of treatment; **University of North Carolina at Greensboro – Center for New North Carolinians** – \$135,000 to support its **Immigrant Health Access Project**, which seeks to connect 1,500 immigrants and refugee adults to integrated care clinics over the next three years; **Alcohol and Drug Services** – \$132,832 to establish a comprehensive delivery system utilizing a multidisciplinary treatment approach of integrated, or cross-trained, and appropriately credentialed practitioners, who, within their scope of practice, are permitted to diagnose and treat individuals with mental illness and substance abuse disorders; and **Guilford Child Development** – \$51,000 in support of the **Nurse Family Partnership's** efforts to introduce vulnerable first-time mothers to maternal and child nurses who will help them experience a healthy pregnancy and learn about responsible parenting. Contact: Susan Shumaker, 336.832.9555, susan.shumaker@conehealth.com.
 - **Maine Health Access Foundation** (Augusta) awarded a total of \$872,057 over three years to support three communities' efforts to help people with chronic health conditions stay healthy and in their homes rather than needing hospital or nursing home care. Funding is part of MeHAF's **Thriving in Place** (TiP) initiative, which is part of MeHAF's work to improve the way patients experience health care. The grantees, **Eastern Area Agency on Aging** (Bangor), **SeniorsPlus** (Lewiston), and **York County Community Action Corporation** (Sanford), previously were awarded MeHAF planning grant support to develop partnerships and solicit feedback from their communities on strategies that would help support people with chronic illness. These three organizations join six other communities participating in the Thriving in Place initiative. The partnering organizations that received funding include health care providers, social service agencies, volunteer networks, in-home support and community support organizations. These partnerships will work collaboratively to coordinate community resources. They will also form a learning community in which all TiP grantees participate in regular trainings and meetings, and they will share what they are learning. Contact: Becky Hayes Boober, 207.620.8266, ext. 114, bhboober@mehaf.org.
 - **Stavros Niarchos Foundation** (Athens, Greece) approved 111 new grants totaling \$37.65 million to support nonprofit organizations whose activities are expected to have a positive and lasting impact globally, while also focusing on the increasing needs of Greece. Funding supports the foundation's four basic program areas: arts and culture, education, health and sports, and social welfare. Twenty-five new grants totaling \$11.23 million were awarded under health and sports in order to help improve the health of citizens in need and provide much-needed medical equipment and other medical support and outreach. Among the grantees in the health and sports area are: **Amref France** (Paris), to support the **Stand Up for African Mothers** campaign for the training of midwives in Africa; **Hellenic Organization for Prevention and Diagnosis of Vision Problems** (Athens, Greece), for operating expenses of its mobile eye unit; **Hope for Depression Research Foundation** (New York, NY), for phase II of the Depression Task Force research; and **Medecins sans Frontieres Hellas** (Athens, Greece), to support the organization's work in response to the refugee crisis in Greece. For more information, visit www.snf.org and select "Newsroom."

GRANTMAKER FOCUS



DECEMBER 15, 2015

Episcopal Health Foundation

500 Fannin Street #300, Houston, Texas 77002

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The Episcopal Health Foundation (EHF) was established in 2013 through the transfer of a regional hospital system. A public charity, EHF operates as a supporting organization of the Episcopal Diocese of Texas and works to improve the health and well-being of the 10 million people—including a large Hispanic population, families living in poverty, and rural residents—in the 57 counties and 49,000-square-mile area of the diocese, which includes major metropolitan areas of Houston and Austin, smaller cities such as Waco, Tyler, and Beaumont, and dozens of rural communities across Central and East Texas. The foundation carries out this charge by investing in communities through grantmaking, convening, community and congregational engagement, and research to advance community health.

Program Information: EHF's theory of change is that healthy communities are created when diverse people join together to create community-driven, people-centered, health-oriented systems. EHF seeks opportunities to work with organizations that actively engage their communities in the development of their work. To make long-lasting improvements to community health, the foundation works to address the root causes of health problems. EHF believes the best way to do that is by investing in programs and organizations working to transform systems affecting health. EHF seeks to build connections with communities, especially among service providers, planners, and other groups.

► Financial Information:

Total Assets: \$1.2 billion (FY 2015)

Amount Dedicated to Health-Related Grants: \$16.5 million (FY 2015)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **People's Community Clinic-Austin (PCC)** – EHF's grant supports the Austin Medical-Legal Partnership, which works to address the root causes of health problems for low-income and uninsured individuals and families in Central Texas. Attorneys help patients resolve legal issues with housing and employment that are causing poor health (\$257,500).
- **Primary Care Innovation Center (PCIC)** – PCIC is using EHF funding for its groundbreaking program in Houston that is dramatically improving the health of frequent emergency room (ER) patients, while reducing the substantial costs to the health system. By identifying them and coordinating their care, PCIC's efforts have shown large reductions in 911 calls, lower costs to the county public health system, and much better health for these vulnerable patients (\$150,000).

- **Rice Medical Center School Telemedicine Program** – EHF helps fund a school-based telemedicine program for all students in two rural school districts. Doctors at the medical center provide primary care services and urgent care to students at seven campuses—many who are uninsured and come from low-income families. This pilot program is being evaluated to determine whether access to telehealth services on campus improves attendance and reduces absenteeism (\$120,500).
- **Austin Harm Reduction** – EHF's grant supports a 20-year organization that helps reduce the spread of HIV and other diseases by intravenous drug addicts. Funding helps the organization move to the next level by building its capacity, staff, and ability to provide needed health services. EHF's grant will increase the size of the organization's operating budget by more than 100% and is also likely to leverage new funds statewide (\$251,400).
- **Community-centered Health Homes** – EHF is working with the Prevention Institute to develop community-centered health homes in Texas. These centers do more than provide medical services—they help patients and communities achieve health by investing in prevention, social determinants, and other nonmedical interventions (\$120,000).

Role of Philanthropy in Meeting Pressing Needs:

"Philanthropy is at its best when it works with communities to address complex problems that require structural changes in multiple systems.

For us, this means working in different ways, not just making more grants to more clinics to provide medical services to more people. Rather than only bolstering the safety net with more and more clinics, our approach is to build an inclusive health system that addresses the barriers that create health disparities."

Elena Marks
President & CEO



■ Northern Virginia Health

Foundation (Alexandria) awarded \$125,000 to five organizations in Northern Virginia to support efforts that address social determinants of health, including inadequate housing, limited access to healthy foods, and other factors that influence our health beyond access to health care. The following organizations each received \$25,000 to plan community-specific initiatives in partnership with other local organizations: **Rebuilding Together** (Fairfax), which will pilot a home repair program to address common household health and safety issues facing low-income homeowners; **Arcadia Food, Inc.** (Alexandria), which will work to increase access to healthy food by establishing a mobile market, installing community gardens, and providing nutrition education classes; **Loudoun Interfaith Relief** (Leesburg), which is working to launch a food prescription program to make it easier for low-income families to access healthy foods; **Stop Child Abuse Now (SCAN) of Northern Virginia** (Alexandria), which will conduct an assessment of issues facing vulnerable children in Loudoun County, develop recommendations to address identified gaps, and establish an ongoing network to begin to meet the needs of children and youth; and **Cornerstones** (Reston), which will partner with community organizations to identify nonclinical factors that can influence health and, in response, develop culturally relevant diabetes prevention programs for low-income residents. For more information, visit www.novahealthfdn.org.

■ **Palm Healthcare Foundation** (West Palm Beach, FL) announced the next two of six local communities to receive \$1 million each as part of the foundation's **Healthier Together** initiative. Boynton Beach and West Palm Beach/Riviera Beach were selected to receive \$200,000 annually for the next five years in an effort to improve the health and well-being of local residents. Healthier Together is a place-based grantmaking strategy implemented by Palm Healthcare Foundation to solve Palm Beach County's most complex health care issues at the community level. The initiative is a collaborative process that

puts the decisionmaking and responsibility for residents' individual health back into the hands of the community. The foundation has been working with more than 60 local organizations in Boynton Beach and West Palm Beach/Riviera Beach in preparation for the launch of Healthier Together. Local leaders and residents in each community will identify critical health issues in their area and then collaborate with the foundation, utilizing the committed funds, to create lasting, impactful change. Contact: Lilly Leas, 561.310.4976.

■ **Sisters of Charity Foundation of Canton** (OH) awarded \$275,504 in grants to support five organizations that address the health and well-being of residents in Stark County, Ohio. The grantees are: **Health Policy Institute of Ohio** (Columbus) – \$150,000 over three years to improve the health and well-being of Ohioans by facilitating informed policy decisions; **Pregnancy Support Center of Stark County** (Canton) – \$79,044 over two years for the **Vital Pregnancy-Infant Support** pilot project; **Refuge of Hope** (Canton) – \$24,700 to support an overflow shelter and medical equipment and supplies; **Golden Key for Exceptional Children** (Canton) – \$11,760 to support the Building Buddies LEGO-based therapy program; and **JRC Adult Day Center** (Canton) – \$10,000 to support a memory care room. Contact: Joni Close, 330.454.5800, jclose@sfcanton.org.

■ **Sisters of Charity Foundation of Cleveland** (OH) announced its investment of \$1.3 million to help improve the lives of families, women, and children living in poverty in greater Cleveland. Of this investment, \$300,000 will support the foundation's new commitment to help reduce the infant mortality rate in Cleveland. This includes two \$100,000 grants to the following organizations: **ideastream** (Cleveland), for its **Healthy People, Healthy Places, Healthy Future** initiative, which explores the key interrelationships of the health and well-being of people in the region, the complexities and realities of where people live, and how those factors affect health, including the health of the youngest and most vulnerable; and **MetroHealth** (Cleveland),

which will help establish a **Nurse-Family Partnership** program in Cleveland. The foundation will invest the remaining \$100,000 in Cleveland's Central neighborhood, enlisting a communications partner for 2016 to help engage and inform women and families living in Central, as well as other neighborhoods with high infant-mortality rates, on how to have a healthy pregnancy and raise healthy, thriving babies. Contact: Rebecca Gallant, 216.696.8408, rgallant@sistersofcharityhealth.org.

■ Sisters Health Foundation

(Parkersburg, WV) awarded \$295,516 to 31 nonprofit organizations in the mid-Ohio Valley to support a range of health-related organizations and projects. **Boys & Girls Club of Parkersburg** (WV) was awarded \$25,000 for general operations and a variety of programming focused on active living and healthy eating; **CincySmiles Foundation** (Cincinnati, OH) received \$25,000 to support residents from Athens, Meigs, and Washington counties who participate in the **Dental OPTIONS** program, which provides restorative dental treatment services. A \$20,000 grant for general operations to **Washington County Free Clinic** (Marietta, OH) will support the continued provision of quality medical care for uninsured adults. In addition, the foundation collaborated with **Bernard McDonough Foundation** (Parkersburg, WV), **Claude Worthington Benedum Foundation** (Pittsburgh, PA), and **Highmark Foundation** (Pittsburgh, PA) to provide a \$30,000 grant to **Minnie Hamilton Health System** (Grantsville, WV) as a lead partner of a 10-agency partnership. Funding provides first-year support of the **Diabetes Care Coordination Project**, which will utilize community health workers to help patients gain better control of diabetes in eight West Virginia counties. Contact: Renee Steffen, 304.424.6080, rsteffen@sistershealthfdn.org.

■ **UniHealth Foundation** (Los Angeles, CA) awarded more than \$2.5 million to 13 organizations through its Hospital Fund and General Purpose Fund. **University of California, Irvine, School of Medicine**, in partnership with the **Coalition of Orange County**

Community Health Centers (Irvine, CA) was awarded \$600,000 over three years to support the **Transforming Orange County's Community Clinic System: Creating True Community Health and Wellness Initiative**, which intends to redefine a health care delivery system for the underserved in Orange County and will support the transformation of Orange County's clinics to a health delivery model focused on prevention and health creation. **YMCA of Metropolitan Los Angeles** (CA) in partnership with the **Los Angeles County Department of Health Services** (CA) will use a \$222,410 grant to provide access for 300+ individuals with chronic disease to engage in targeted and coordinated wellness opportunities onsite at local YMCA branch facilities. **University of California, San Francisco** was awarded a grant for \$348,201 over two years to support the continued growth of the Palliative Care Quality Network, complete a plan for self-sustainability, and enable the achievement of the overall goal of defining and promoting quality palliative care. For more information, visit www.unihealthfoundation.org.

SURVEYS, STUDIES & PUBLICATIONS

- **The Pew Charitable Trusts** (Philadelphia, PA) and the **Robert Wood Johnson Foundation** (Princeton, NJ) released *Serving Healthy School Meals: Staff Development and Training Needs*, a new report from their collaborative **Kids' Safe and Healthful Foods Project**. According to the report, 68 percent of school food service directors said they need training on development or modification of menus in order to comply with recently enacted healthier school meal nutrition standards. Two-thirds of food service directors say they do not have adequate budgets to meet the training needs of their staff. The report, which summarized data from a nationally representative survey of school food authorities (SFAs), recommends that local, state, and federal policymakers make funds available and collaborate to help school nutrition personnel expand their skills. As of July 1,

2015, all food service staff members must complete annual continuing education and training courses, and new hires for nutrition director positions at the local and state levels must meet minimum educational requirements. Data collected for the report reveal that less than one-third (29 percent) of SFA directors and 7 percent of food service managers had bachelor's degrees in related fields such as nutrition or food service management. Contact: Matt Mulkey, 202.862.9864, mmulkey@pewtrusts.org.

- **United Hospital Fund** (New York, NY) published a report that highlights four implementation challenges that require resolution in order to successfully redesign behavioral health services for children in New York's Medicaid program. The challenges include the strengthening and modernization of the behavioral health workforce, the development of new health information technology capacities, forging effective managed care arrangements between providers and plans, and the creation of a more robust quality measurement system. The report, *Redesigning Children's Behavioral Health Services in New York's Medicaid Program*, also notes that implementing reform will require a substantial financial investment from the state. Although New York's Medicaid program currently serves approximately 2 million children who are enrolled in managed care for their physical health services, their behavioral health needs are predominately delivered under a fee-for-service model, with responsibility for children's behavioral health services being divided among several state and county agencies. The report provides an easy-to-understand overview of the complex structure of current services, along with a snapshot of behavioral health use by Medicaid-enrolled children. The report is available at <https://www.uhfny.org/publications/881078>. Contact: Bob de Luna, 212.494.0733, rldeluna@uhfny.org.

REQUEST FOR PROPOSAL

- **Foundation for a Healthy St. Petersburg** (FL) announced its inten-

tion to fund projects that advance ideas on how to improve community health. Funded projects will address the foundation's focus area of social determinants of health, which includes housing, employment, income, quality of care, education, transit, and many other social factors that affect the health of individuals and families. This funding opportunity represents the foundation's first round of grants; the foundation anticipates making individual awards averaging \$150,000. The service area includes St. Petersburg and identified sections of south Pinellas County. Funding will support a range of activities that include (but are not limited to): organizational and program development, planning and evaluation, program implementation and service delivery, capacity building and technical assistance, policy and advocacy, and civic engagement. Letters of Interest are due January 15, 2016. For more information, visit www.healthystpete.foundation/grant-making. Contact: Curtis Holloman, 727.865.4650, info@healthystpete.foundation.

PEOPLE

Forum of Regional Associations of Grantmakers (Washington, DC) has appointed **David Biemesderfer** as its President and CEO. A longtime philanthropy executive, Mr. Biemesderfer is currently President and CEO of the Florida Philanthropic Network. He has been involved in the work of regional associations of grantmakers (RAs) for the past 20 years. He is immediate past Chair of the forum's Board of Directors and has been an integral part of helping develop its new vision. Mr. Biemesderfer's past experience includes working for 10 years at the Minnesota Council on Foundations (MCF), another Forum member. He left MCF in 2004 as its Vice President of Communications and Information Services. Mr. Biemesderfer has also served as a consultant for a variety of foundations and other philanthropic clients in the areas of communications, public policy, and accountability. He will begin his new role in January 2016. Contact: Mary O'Neill, 202.457.8784, moneill@givingforum.org.

■ **HNH Foundation** (Concord, NH) has named **Gail M. Garceau** President. Ms. Garceau previously served as President and CEO of the former New Hampshire Healthy Kids Corporation. Prior to her work with Healthy Kids, she served in consulting, leadership and project management positions in the fields of higher education, health care, and community services, including CEO of the Heritage United Way (Manchester) for 10 years. She most recently served as the General Manager of Well Sense Health Plan, one of three managed care organizations selected by the New Hampshire Department of Health and Human Services to provide health care coverage to New Hampshire's Medicaid recipients. Contact: Patti Baum, 603.229.3260, pb@hnhfoundation.org.

■ **Kansas Health Foundation** (Wichita) has hired **Stephen Webster, C.P.A.**, as its new CFO. As such, he will be responsible for investment portfolio administration, investment performance, accounting, financial reporting, and risk management. Mr. Webster comes to the foundation from **Community Foundation of Greater Memphis** (TN), where he served as Director of Finance. While there, he led the day-to-day operations of the finance department and supervised all aspects of the organization's financial reports, internal controls, and audit preparation. He also supervised human resources and facilities activities. Prior experience includes

working for Porter Leath Children's Center and KPMG Peat Marwick. Mr. Webster succeeds **Evan Myers**, who retired earlier this year. Contact: Cari Westhoff, 316.491.8414, cwesthoff@khf.org.

■ **Richmond Memorial Health Foundation** (RMHF) (VA) has named **Mark Constantine** President and CEO. Mr. Constantine currently serves as **Jessie Ball duPont Fund's** (Jacksonville, FL) Senior Vice President, where he manages the fund's \$10 million Program Related Investments portfolio and leads its work pursuant to affordable housing. He has served in a variety of positions at the duPont Fund, including Vice President for Strategy, Policy and Learning, Senior Fellow, and Program Officer. In addition to holding executive leadership positions, Constantine is a speaker, facilitator, and author, often focusing on innovation in philanthropy. He has worked as a consultant to foundations and national nonprofit organizations on issues related to governance, strategy, and learning. His clients include the **Ford Foundation** (New York, NY), the **Robert Wood Johnson Foundation** (Princeton, NJ), and **Lilly Endowment** (Indianapolis, IN). He will join RMHF in mid-February and will succeed Jeffrey Cribbs, Sr., who announced his retirement earlier this year after more than 17 years as RMHF's leader. Contact: Courtney Worrell, 804.282.6282, cworrell@rmhfoundation.org.

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