

GIH

*Helping grantmakers
improve the health of all people*

BULLETIN



SHOWCASING INNOVATIONS IN HEALTH EQUITY

MARCH 22, 2016

Health philanthropy has played a critical role in supporting strategies to reduce disparities and tackle the complex factors at the root of unequal health outcomes. There are countless examples of foundations that are working to advance health equity by bringing quality health care to vulnerable communities, increasing access to coverage, driving policy change and advocacy, and making new connections between health and issues such as housing, education, and community development.

As funders continue to seek ways to achieve health equity, it is more important than ever for the field to explore and embrace new approaches, models, and partnerships that move beyond traditional grantmaking, work across sectors, and invest in long-term change. Recent events such as the water crisis in Flint, Michigan, and widespread unrest in cities such as Ferguson, Missouri, and Baltimore underscore the need for upstream solutions that address inequality and support healthy and safe communities.

In this spirit of taking risks and discovering bold ideas, Grantmakers In Health recently released a [supplement](#) to the Stanford Social Innovation Review (SSIR) on innovations in health equity. Developed with support from the Aetna Foundation, the supplement lifts up new voices and promising strategies for eliminating health disparities and taking action on the social determinants of health. Released in the spring 2016 issue of SSIR, the supplement highlights the work of funders, advocates, and practitioners who are applying a health equity lens to issues such as fair housing, structural racism, environmental justice, immigrant rights, LGBT health, transportation, and place-based change.

The supplement aims to spark dialogue and stimulate new thinking, offering recommendations for how funders can collaborate with a diverse set of partners to advance health equity. In articles that take readers from Indian country to the front lines of Ferguson, contributors share how they are moving beyond health care and sometimes outside the health sector to promote equity. As Garth Graham of Aetna Foundation writes, “The conversation about health equity must be broad. And everyone has a role to play in carrying it out.”

The work spotlighted in this supplement is energetic and exciting. Although it was impossible to profile all the good work occurring in communities across the country, we did our best to select a cross-section of efforts that are at the leading edge of health equity. Our hope is this supplement will inform our understanding of what works while also—ideally—moving us closer to the goal of improved health for all. Help us continue the conversation and share your health equity innovation with us at @GIHealth.

Faith Mitchell

President and CEO
Grantmakers In Health

Kristina Shay-Akpa

Program Director
Grantmakers In Health

GIHNEWS

ANDREW D. HYMAN MEMORIAL AWARD

In March 2017, the inaugural Andrew D. Hyman Memorial Award will be presented to a nonprofit champion who: exhibits moral courage in health advocacy; embodies Andy’s dedication to principled action and passionate leadership that advances social change; demonstrates a dedication to making progress in policy despite challenging political environments; and mirrors the spirit of Andy’s work by inspiring philanthropy to support grantees who fight for health justice and equity. In June 2016, GIH will issue a call for award nominations, with instructions on how foundations can submit their recommendations for eligible grantees. For more information, contact Ann McMillan, GIH Program Director, at amcmillan@gih.org.

NEW GIH FUNDING PARTNERS

GIH is pleased to welcome Christian H. Buhl Legacy Trust, Florence V. Burden Foundation, California Community Foundation, CareSource Foundation, Greater Watertown Community Health Foundation, Healthcare Foundation of Wilson, and The Peter and Elizabeth C. Tower Foundation as new Funding Partners!

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

- **1889 Foundation** (Johnstown, PA) announced a five-year, \$7.5 million gift to establish the **1889 Foundation-Jefferson Center for Population Health**. The center, a partnership between the 1889 Foundation and **Jefferson College of Population Health of Thomas Jefferson University** in Philadelphia, will identify, quantify, and develop strategies for improving the health of the citizens of Pennsylvania's Cambria and Somerset counties. Specifically, the center's goals are to: connect prevention, wellness, and behavioral health care delivery in Cambria and Somerset counties; identify socioeconomic and cultural factors that influence the health of the population; develop policies that address the impact of these factors; use data analysis, or "big data," to design social and community interventions; and recommend innovative solutions to complex public health issues. At the end of the five years, the Jefferson College of Population Health may seek renewed funding from the 1889 Foundation to continue the partnership, as improving population health is a long-term proposition. Contact: Susan Mann, 814.532.0100, Option 3, smann@1889foundation.org.
- **Aetna Foundation, Inc.** (Hartford, CT) awarded more than \$3 million in community grants in 2015 as part of the foundation's **GoLocal: Cultivating Healthy Communities** initiative. Seventy-five nonprofit organizations in 22 states received grants for their efforts to encourage healthy food choices and active living in underserved communities. The **Local Roots** component of GoLocal focused its funding on meeting its goal of increasing access to fresh foods and creating opportunities for nutrition education in local neighborhoods. The **Healthy Eating and Active Living** component focused on improving nutrition and increasing physical activity in underserved communities. Both components promote bringing communities together through neighborhood solutions. For more information, visit www.aetnafoundation.org.
- **Harvard Pilgrim Health Care Foundation** (Wellesley, MA) awarded nearly \$2.3 million in grants to 700 nonprofit organizations in Connecticut, Maine, Massachusetts, and New Hampshire last year. In 2015, the foundation culminated its 8-year investment in preventing childhood obesity and initiated the **Healthy Food Fund** with more than \$1.5 million in grants being distributed for Healthy Food Fund initiatives. In addition, the foundation awarded \$616,000 to organizations in 275 communities through Harvard Pilgrim's **Community Spirit 9/11 Mini-Grants** program. This program allows each Harvard Pilgrim Health Care employee to annually award a \$500 grant, completely funded by the foundation, to the charity of his or her choice. Areas of support have included schools, food pantries, youth development organizations, and fundraising events. Further, \$105,288 was awarded to nonprofit partner organizations including **Hands on Hartford** (CT), **City Year** (Boston, MA), and **Volunteer New Hampshire** (Concord) that support Harvard Pilgrim's employee community service programs. Through the foundation's **Healthy Equity Roundtable** program, a total of \$25,000 in grants and services was directed toward addressing health disparities across the region. Contact: Kim Winn, 603.315.4426, kimberly_winn@hphc.org.
- **The Health Foundation of Central Massachusetts, Inc.** (Worcester) awarded a grant of \$423,235 to the Regional Environmental Council of Central Massachusetts, which will partner with the Worcester Regional Environmental Chamber of Commerce to pilot a food hub. The one-year project aims to advance the work of local farmers and expand markets for local food, with an end goal of ensuring the availability of healthy local foods that are accessible to all residents of greater Worcester, Massachusetts. The initiative also endeavors to ensure environmental and agricultural sustainability. Operations will primarily be based at the **Worcester County Food Bank** (Shrewsbury, MA), which will serve as the hub for produce collection and distribution. Eight to 10 local farms will participate in the project,
- and several local entities, such as restaurants, health care facilities, and colleges, have shown an interest in procuring produce from the project. For more information, visit www.hfcm.org.
- **Leona M. and Harry B. Helmsley Charitable Trust** (New York, NY) recently awarded nearly \$16 million in health-related grants to 12 organizations. Funding included eight grants to address type 1 diabetes. These grantees include **JDRF International** (New York, NY), which received \$2.5 million to support the **JDRF Health Policy Initiative** and an additional \$257,500 to conduct workshops; and **DreaMed Diabetes Ltd.**, which received \$3.4 million to support DreaMed's MD-Logic Pump Advisor, an algorithm that mimics expert clinicians' analysis of type 1 diabetes data to make insulin-dosing recommendations for patients. Four grant awards will support rural health initiatives, including nearly \$3 million to **Billings Clinic Foundation** (MT) to support establishing a collaborative rural rotation experience for internal medicine residents in Montana and Wyoming to increase access to quality health care. In addition, **Crohn's and Colitis Foundation of America** (New York, NY) was awarded \$3.9 million to support innovative early-stage investigators in the inflammatory bowel disease (IBD) research community and to fund the development of an economic model that will provide data to effect change and support advocacy for greater medical research support and better treatments for IBD. For more information, visit www.helmsleytrust.org and select the "Grants" tab.
- **Robert Wood Johnson Foundation** (RWJF) (Princeton, NJ) along with leading academic institutions and organizations, has designed four new national programs to create the next generation of leaders committed to equity and better health. These leaders will be prepared to translate their work into building healthy communities, influence public opinion and policy, and contribute significantly to building a culture of health. These programs offer in-person and virtual opportunities for new leadership development efforts for professionals, community advocates and

GRANTMAKER FOCUS



M A R C H 2 2 , 2 0 1 6

Alliance Healthcare Foundation

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In the early 1980s, representatives of major stakeholders in the health care marketplace founded the San Diego Community Healthcare Alliance to contain spiraling health care costs. This group, which included hospitals, physicians, health care systems, insurance companies, employers, and labor unions, established the Community Care Network (CCN) and offered the services of selected providers at discounted rates to health plans, insurance carriers, and other purchasers of health services. In 1988, the Community Healthcare Alliance created Alliance Healthcare Foundation (AHF) to promote health care access for underserved individuals in California's San Diego region. When CCN was sold to Value Health in 1994, AHF acquired an \$83 million endowment, which continues to support its grantmaking today.

AHF works to advance health and wellness for the most vulnerable—the poor, working poor, children, and homeless in San Diego and Imperial counties. In fulfilling this mission, AHF looks for ways to reduce costs, increase capacity, and improve quality in the services and organizations that advance health and wellness. San Diego and Imperial counties—the southernmost counties in California—have somewhat different needs. Imperial County, with 180,000 residents, is 82.3 percent Latino and has the state's highest unemployment rate at 25 percent. The county also has the highest percentage of asthmatic residents and, accordingly, the highest rate of asthma-related hospital visits. Further, 31 percent of its residents are food insecure. In contrast, San Diego County's unemployment rate is below 5 percent, and chronic disease places the greatest economic burden on the health system. A majority of its 3.2 million residents are Latino, and 38 percent of the county's low-income households are food insecure.

Program Information: AHF envisions a San Diego and Imperial county region where equitable health resources lead to universal health and well-being, with special emphasis on the medically underserved. The foundation provides collaborative grantmaking, advocacy, and education. All AHF grants support efforts to advance health and wellness in the broadest sense. The three different types of grants foster innovation; provide core operating support; and cover the immediate, one-time needs of an organization. The foundation recently started providing program-related investments to enhance financial strength and cash flow for local organizations to allow them to strengthen their position to provide more services to more of their constituents.

► Financial Information:

Total Assets: \$74 million (FY 2015)

Amount Dedicated to Health-Related Grants: \$3.3 million (FY 2015)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **Innovation Initiative** – This initiative supports innovative efforts to make system-level change that will impact the health and wellness of local communities. AHF looks for projects that will reduce costs, increase capacity, and/or improve quality in ways that will change the current system (\$1 million through implementation by year 3).
- **Mission Support** – These grants provide core operating support for organizations in San Diego and Imperial counties that align with AHF's mission to advance health and wellness. Grants range from \$25,000 to \$100,000 (\$1 million annually).
- **Responsive Grants** – Year-round grants are responsive to the immediate needs of the grantee. Whether it is a breakdown of vital equipment or unanticipated funding gaps, these grants of up to \$25,000 can be deployed quickly. Responsive grant funds may also be used for organizational and leadership development, as well as unique cofunding opportunities that may arise with the foundation's colleagues (\$250,000 annually).

Challenges for the Future: *“As we continue to explore the impact of our funds in the community, we are constantly confronted with the challenge of measuring that impact on advancing health and wellness. We have robust discussions about what we need from organizations and explore the role of philanthropy in effecting that change. Improvements in data collection, the use of data as a management tool, and how data can tell the story for the organization in powerful ways are just some of the areas that are a part of the impact discussion. We look forward to working with our community to understand the challenges and successes they face, as well as working together to develop solutions.”*

Nancy L. Sasaki
Executive Director



organizers, scholars, and researchers in health and health care, education, transportation, technology, public policy, business, community development, faith, urban planning, and other sectors critical to building a culture of health; leadership training; advanced curriculum in health policy, community engagement, health equity, and other topics; interdisciplinary collaboration, networking, and mentoring; and funding through stipends and grants. Calls for Applications are open for all four programs until April 19, 2016. For more information, visit www.rwjf.org/changeleaders.

- **Washington Square Health Foundation, Inc.** (Chicago, IL) announced \$245,000 in grants to organizations in the greater Chicago area during its recent grant cycle. Funding includes a \$12,500 grant to the **Old Irving Park Community Clinic** to provide evidence-based care for uninsured patients with diabetes and hypertension. The foundation also awarded \$15,000 to **Face the Future Foundation** for a program at the University of Illinois Craniofacial Institute supporting patients through family-focused social work services. **Chicago Hearing Society** will use an award of \$13,046 to expand services through new technology that will ease the experience of hearing testing for the developmentally disabled. Contact: Catherine Kapella, 312.664.6488 or kapella@wshf.org.

SURVEYS, STUDIES & PUBLICATIONS

- **The John A. Hartford Foundation, Inc.** (New York, NY) has released *Our Parents, Ourselves: Health Care for an Aging Population*, a report card that examines the effectiveness of patient-centered, evidence-based care for older adults who are Medicare beneficiaries. The report reveals where the nation is making good progress in these areas and where improvements are needed. In addition, the report focuses on the distinctive health care needs of older adults, such as multiple chronic conditions and dementia. Concerning the use of evidence-based practices in the provision

of care, the report cites several issues of concern, including feeding-tube placement in dementia patients, protocols for prostate cancer screening, and screening mammography among older women. The report is available via the foundation's website, www.jhartfound.org. Contact: Elliot Walker, 610.687.5495, ewalker@aboutsop.com.

- **Interact for Health** (Cincinnati, OH) released findings from the Ohio Health Issues Poll, which indicate that nearly half of Ohio's adult residents report "excellent" or "very good" health. An analysis of the results shows that specific groups were more likely to report excellent or very good health, including younger adults ages 18 to 29 (66 percent), adults who are college graduates (4 percent), and those with higher incomes, e.g., earning more than 200 percent of the federal poverty level (56 percent). Conversely, just one-third (35 percent) of those with incomes 200 percent or lower reported that they were in excellent or very good health, and of adults aged 30 or older, 40 percent reported the same. For more information, visit www.interactforhealth.org/ohio-health-issues-poll.
- **W.K. Kellogg Foundation** (Battle Creek, MI) has released *Managing Lead in Drinking Water at Schools and Early Childhood Education Facilities*. The report provides specific criteria and guidelines for schools and early childhood education (ECE) facilities to remediate lead levels. According to the report, the impact of lead exposure can have long-term consequences. Lead exposure has been linked to brain and kidney damage, and interference with red blood cell production. Lead can be stored in bones for years and can be passed from mothers to their children during pregnancy. Another finding listed in the report is that children of color and children living in low-income communities show a disproportionately high burden of lead exposures and lead toxicity. Further, the report notes that the U.S. Environmental Protection Agency estimates that more than 20 percent of children's exposure to lead comes from drinking water. The guide is a comprehensive source of best practices for lead sampling and analysis in

schools and ECE facilities across the country and includes reference guidance from federal, state, and local government agencies, as well as other organizations, and case studies with examples from schools and ECE facilities that have experienced lead contamination in drinking water sources. To download the full report, visit www.wkkf.org.

- **The Dorothy Rider Pool Health Care Trust** (Allentown, PA) funded the publication of a report that addresses the health status of Lehigh Valley residents. The report, *Road to Health*, was recently released by the Health Care Council of Lehigh Valley and explores six of the leading causes of death—heart disease, cancer, stroke, lung disease, injury and violence, and diabetes—along with major contributing factors to these conditions. Findings show that although mortality rates continue to improve, more people are getting sick, and the county has not made significant headway in reducing a number of risky behaviors, such as smoking, inactivity, and alcohol and other drug use. Further, environmental factors, such as air quality and exposure to lead, asbestos, and other pollutants, have continued to negatively impact health. The report also asserts that the lack of sustained efforts focused on social determinants of health, such as education, socio-economic status, safety, and social supports, may be a contributing factor to a lack of significant improvements in health for area residents. For more information, visit www.trust.pooltrust.org.

REQUEST FOR PROPOSALS

- **Missouri Foundation for Health** (St. Louis) has issued a Request for Concept Papers for its **Special Projects** program, which is part of the foundation's responsive grant portfolio. The Special Projects program offers a funding opportunity that invests solely in projects—defined as "planned, time-limited undertaking[s] or organized set[s] of services designed to achieve specific outcomes"—as opposed to investing in programs, although the funded project may be a component of a larger program. Projects should address a

pressing community health need that has been identified by stakeholders and is based on pertinent data. The next deadline for papers is April 11, 2016. Full proposals are due June 13, 2016. For more information on the application process, visit ww.mffh.org.

OTHER NEWS

- **North Penn Community Health Foundation** (Colmar, PA) recently announced that it has changed its name to **HealthSpark Foundation**. Accordingly, the foundation's new URL is www.healthspark.org. HealthSpark will continue to use grantmaking and related philanthropic activities to improve the health and well-being of the community. Contact: Russell Johnson, 215.716.5400, rjohnson@healthspark.org.
- **The PATH Foundation** (Warrenton, VA), formerly The Fauquier Health Foundation, announced more than \$2.5 million in grant funding for community projects in 2016. The acronym PATH stands for Piedmont Action to Health. The organization transitioned from a fundraising organization to a charitable grantmaking foundation in 2013 through a joint venture between Fauquier Health and LifePoint Hospitals and an endowment of \$200 million. The foundation serves Virginia's Fauquier, Rappahannock, and northern Culpeper counties and focuses grantmaking on enhancing health and vitality of area residents. In conjunction with the name change the foundation announced its intention to award \$2.5 million in grants in 2016. Of this total, \$1 million is designated for its **Make It Happen! Initiative**, and the remaining \$1.5 million will support new program initiatives that will be announced throughout the year. For more information, visit www.pathforyou.org.

PEOPLE

- **Allegany Franciscan Ministries** (Palm Harbor, FL) announced the re-appointment of **William G. Tapp**,

C.P.A., as Chairman of the Board of Directors and **Sr. Odette Haddad** as the board's Vice Chairperson. In addition, **Emery Ivery** has been appointed as Secretary, and **Arlease Hall** as a new board member. Mr. Tapp has served as Senior Managing Director for CBIZ MHM, LLC and Mayer Hoffman McCann's Tampa Bay practice since 2010. He has been a member of the Allegany Franciscan Ministries Board of Directors since 2009 and has served as Chairman since 2015. Sr. Haddad is Councilor for the Franciscan Sisters of Allegany, New York, and has been a member of the Board of Directors since 2009. Mr. Ivery is the Tampa Bay Area President for United Way Suncoast and joined the board in 2015 after serving on Allegany Franciscan Ministries' Tampa Bay Regional Commission since 2009. The newest member to join the board of directors is Ms. Hall, the Community Relations Director/Public Information Officer for the Florida Department of Health in St. Lucie County. Ms. Hall has served on Allegany Franciscan Ministries' Palm Beach Regional Commission since 2010. Contact: Lise Landry Alives, 727.507.9668, landryalives@afmfl.org.

- **The Blue Cross Blue Shield of Massachusetts Foundation** (Boston) announced the appointment of two new members to its Board of Directors: **Thea James, M.D.**, Vice President of Mission and Associate Chief Medical Officer of Boston Medical Center (BMC); and Manny Lopes, President and CEO of the East Boston Neighborhood Health Center (EBNHC). Dr. James has held several leadership roles at BMC and serves as an Associate Professor of Emergency Medicine at the Boston University School of Medicine. She is also a Supervising Medical Officer on the Boston Disaster Medical Assistance Team under the Department of Health & Human Services. In 2009, Dr. James was appointed to the Massachusetts Board of Registration in Medicine, where she served as Chair of the licensing committee. Mr. Lopes was named to his current position in 2012 after decades of serving the health center in a range of executive roles. He served on the transition committees for Boston Mayor Marty Walsh and Massachusetts

Gov. Charlie Baker. Mr. Lopes serves on several health care and government boards and committees, including the Boston Public Health Commission, National AmeriCorps Community HealthCorps Steering Committee, and Boston Medical Center's Board of Trustees. Contact: Julie Burns, 617.246.3361, julie.burns@bcbsma.com.

- **East Lake Foundation** (Atlanta, GA) announced that veteran development professional **Aaron James** has joined the foundation as Vice President of Development. Mr. James will be responsible for creating and implementing a five-year development strategy and will lead the foundation's development team. Mr. James has 15 years of experience in the development and academic fields. Most recently, he served as Vice President of Development and Education at the Georgia Aquarium, where he was responsible for enhancing its mission through strategic planning of its fundraising and general member cultivation. He managed the annual, capital, planned giving, and sponsorship programs for the site and was responsible for developing the formal, long-range fundraising strategy. Contact: Catherine Woodling, 404.974.4506, cwoodling@eastlakefoundation.org.
- **Foundation for a Healthy Kentucky** (Louisville) elected new officers for 2016. **Christopher Roszman, C.P.A., M.B.A.** is Chairman. Mr. Roszman has more than 26 years of experience in health care, finance, and operations. He has served as Division Vice President at 21st Century Oncology; Vice President of Finance for KentuckyOne Health; Partner in the consulting firm BKD, LLP; and Senior Vice President of Finance with Commonwealth Health Corporation. **Charlie Ross**, a retired Director of the Purchase District Health Department, was elected Vice Chairman. **Mark Carter, C.P.A., F.H.M.A.**, will serve as Treasurer. Mr. Carter is CEO of Passport Health Plan. **Rosie Albright, R.N.**, Coordinator, Faith Community Nursing Services at Ephraim McDowell Health in Danville, was elected Secretary. The foundation also elected several new board members, including:

Janice Blythe, Ph.D., R.D.N., L.D., Academic Division Chair and Professor of Child and Family Studies at Berea College; **Vivian Lasley-Bibbs, M.P.H.**, Acting Branch Manager at the Kentucky Department for Public Health Office of Health Equity; **Daniel Mongiardo**, a private practice physician and former Lt. Governor; **Carlos Marin**, Assistant Dean for Community & Cultural Engagement and Area Health Education Center Program Director at University of Kentucky College of Medicine; and **Paula Little**, Assistant Superintendent for the Clinton County School District. Contact: Angele Koch, 502.326.2583, akoch@healthy-ky.org.

■ **Health Foundation for Western & Central New York** (Buffalo) announced the impending retirement of its President, **Ann Monroe**, who has served as President since the foundation's inception in 2003. Before coming to the foundation, Ms. Monroe was Director of the Quality Initiative at the **California HealthCare Foundation** (Oakland), prior to which she was President of MonroeCo Consulting. She also worked for over a decade as Senior Vice President at Blue Cross of California. Ms. Monroe serves on New York State Governor Andrew Cuomo's Medicaid Redesign Team. In addition, she is Chair of Grantmakers in Aging, a member of the National Quality Forum, and former Vice-Chair of Grantmakers In Health's Board of Directors. Ms.

Monroe's retirement will take effect December 31, 2016; the Board of Trustees has appointed a search committee to identify her successor. For more information, visit ww.hfwcny.org.

■ **Moses Taylor Foundation** (Scranton, PA) appointed **William Lazor, C.P.A.**, and **Kimberly Santarsiero** to its Board of Directors. Mr. Lazor is an officer and shareholder with Kronick Kalada Berdy & Co., where he has practiced as a partner for more than 25 years. Mr. Lazor has served on the boards of the **McCole Foundation** (Kingston, PA) and the **Richard and Marion Pearsall Family Foundation** (Dallas, PA) as an officer and member since December 1999. Additionally, he has been an officer/shareholder of Keystone Financial Advisors, Inc., since September 1995. Ms. Santarsiero serves as Vice President, Investment Officer at Wells Fargo Advisors LLC, where she provides financial planning and investment management services for individuals, businesses, pension funds, foundations, and endowments. She was employed as an accountant in the banking industry for five years before joining Smith Barney in 1998. She served as the President for **St. Joseph's Center Foundation's** (Scranton, PA) board and President of its Investments Committee, and now serves on **St. Joseph's Center's** board. Contact: LaTida Smith, 570.207.3731, LSmith@MosesTaylorFoundation.org.

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