

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
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IN
HEALTH

IN SEARCH OF HEALTH EQUITY

This year marks the 100th anniversary of National Negro Health Week and the 30th anniversary of the Heckler Report. Both were milestones in the quest for reducing racial and ethnic disparities in health and health care.

National Negro Health Week (April 11 to 17) was spearheaded by Booker T. Washington in 1915 with the goal of generating support for improving black health. For the next 35 years, black public health leaders used this occasion to raise awareness of the problem of excess black morbidity and mortality (Quinn and Thomas 2001).

In 1985 the effort to document, address, and reduce racial health disparities achieved national attention with the publication of the landmark Heckler Report, or *Report of the Secretary's Task Force on Black and Minority Health*. The report's finding of "a sad and significant fact [that there is] a continuing disparity in the burden of death and illness experienced by Blacks and other minority Americans as compared with our nation's population as a whole" began to galvanize action (DHHS 1985).

Have we made progress since 1985? The short answer is "a little, but far from enough." The Agency for Healthcare Research and Quality's *2013 National Healthcare Disparities Report* rated national progress in reducing disparities in health care as "poor." It concluded that people of color and people in poverty had worse quality and access for many disparity measures, and that there had been no significant change over time. Moreover, it found that disparities are decreasing in a few areas, such as the number of deaths from HIV, but are continuing to increase in others, such as cancer screening and maternal and child health. Looking ahead, the Affordable Care Act holds the promise of expanding the number of Americans eligible for preventive health services, but there is no guarantee that health disparities will correspondingly decrease (Ollove 2014).

Making progress toward the goal of health equity is in everyone's interest. GIH's health equity program supports the efforts of health philanthropy to provide leadership, whether by transforming health care, improving the diversity and distribution of the health care workforce, expanding the cultural and linguistic competence of health care systems, improving neighborhood conditions that shape health, or partnering with state and federal programs (GIH 2012). Historically, health foundations and corporate giving programs have been at the forefront of efforts to eliminate health and health care disparities, and there is a continuing need for their vision.

Faith Mitchell

President and CEO
Grantmakers In Health

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APRIL 21, 2015

GIHNEWS

HELP SELECT NEXT YEAR'S ANNUAL CONFERENCE SESSIONS

GIH is looking for Funding Partners to serve on our 2016 Annual Conference Call for Sessions Review Committee. Committee members' feedback is an essential part of developing each annual conference. The call for sessions goes to the field of health philanthropy in early May. Proposal reviews will take place over several weeks in June and July. The process is entirely electronic; no meetings or conference calls. If you are interested in participating, contact GIH Senior Program Director Kate Treanor at ktreanor@gih.org.

NEW GIH FUNDING PARTNERS

GIH is pleased to welcome seven new Funding Partners:

- Bayfront Health, Education and Research Organization
- Community Hospital Legacy Foundation
- Genentech Foundation
- Independence Blue Cross Foundation
- Montana Healthcare Foundation
- Stavros Niarchos Foundation
- Rasmuson Foundation

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

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- **Austin-Bailey Health and Wellness Foundation** (Canton, OH) has approved 10 grants totaling \$200,050 to nonprofit organizations that promote the physical and mental well-being of the people in Holmes, Stark, Tuscarawas, and Wayne counties in Ohio. Among the grantees are: **Prescription Assistance Network** (Canton) – \$50,000 to support medication assistance for underinsured and uninsured residents; **Mercy Medical Center** (Canton) – \$48,900 to establish an additional dental operatory and offer endodontic therapy at the St. Paul Square clinic; **Viola Startzman Clinic** (Wooster) – \$25,000 to partially fund a nurse practitioner; **Tuscarawas Clinic for the Working Uninsured** (Dover) – \$20,000 to provide partial support for a physician assistant; **JRC** (Canton) – \$8,200 to outfit its mobile farmer’s market van with refrigeration so fresh healthy food is available in areas of northeast and southeast Canton; **Canal Fulton Fire Department** – \$7,000 in matching funds to purchase a mechanical chest compression system; and **Horizons of Tuscarawas and Carroll Counties** (New Philadelphia) – \$6,950 to purchase a grow rack to aid those with intellectual and developmental disabilities. In addition to these grants, the foundation provided \$4,000 scholarships to students at **Aultman College** (Canton), **Kent State University Stark** (North Canton), **Kent State University Tuscarawas** (New Philadelphia), **Malone University** (Canton), **Stark State College** (North Canton), **University of Mount Union** (Alliance), and **Walsh University** (North Canton). Recipients of these scholarships are all engaged in health-related studies. **Ohio University College of Osteopathic Medicine** (Athens) also received \$11,000 for two scholarships. For more information, visit www.fdnweb.org/austinbailey.
 - **Blue Shield of California Foundation** (San Francisco) announced \$6.3 million in first-quarter grantmaking. Funds aim to support

promising new ideas with the potential to transform health care delivery and domestic violence services for Californians most in need. The foundation awarded a \$3.2 million grant to **Tides Center** (San Francisco) to support the adoption of patient care innovations in California’s health care safety net that improve the ability of providers to deliver high-value care and enhance patient experience and engagement through convenings, coaching, technical assistance, and re-grantmaking. **Insure the Uninsured Project** (Santa Monica) will use a \$500,000 grant to advance California’s implementation of health reform and value-based care in the safety net by building consensus on policy options among key policymakers and stakeholders through its annual conference, regional and statewide workgroups, reports, and educational workshops. A grant of \$400,000 to **Futures Without Violence** (San Francisco) will support efforts to change policy and practice to ensure that a whole-person approach incorporates prevention of violence, identification of those experiencing violence, and links to healing services to improve health equity and outcomes. **University of Southern California, School of Social Work** (Los Angeles) was awarded \$200,000 to provide infrastructure support for the **Los Angeles Veterans Collaborative**, a collective impact effort involving more than 400 organizations in coordinating a comprehensive and culturally responsive, seamless system of holistic services for military-connected communities; and designed using quality community data. Contact: Christine Maulhardt, 415.229.6145, christine.maulhardt@blueshieldcafoundation.org.

- **CDC Foundation** (Atlanta, GA) received a two-year, \$14 million grant from **Bloomberg Philanthropies** (New York, NY) to provide standardized tobacco use data and track key tobacco control measures. The grant will enable the Centers for Disease Control and Prevention in partnership with the World Health Organization to conduct repeated tobacco usage surveys in 11 countries to measure tobacco control progress. Funding supports implementation of the *Global Adult Tobacco*

Survey and the *Tobacco Questions for Surveys*, which are both components of the Global Tobacco Surveillance System. Survey results will enhance countries’ capacity to design, implement, and evaluate tobacco control interventions among adult populations. For example, the survey will provide useful information on the impact of Vietnam’s first-ever comprehensive tobacco control law, which was enacted in 2012, requiring smoke-free work and public places, mandating health warning on tobacco products, and restricting various tobacco advertising and other promotions activities. Contact: Pierce Nelson, 404.523.3509.

- **W.K. Kellogg Foundation** (Battle Creek, MI) awarded a \$200,000 grant to **Con Alma Health Foundation** (Santa Fe, NM) to help monitor implementation of the Affordable Care Act (ACA). Funding will support efforts to ensure health equity among people in low-income communities and communities of color. Con Alma will use funding to research the challenges and needs of implementing certain ACA provisions that focus on health equity and develop strategies to address those needs; identify organizations that are tracking the ACA and assess how the foundation can support these efforts; examine policy implications and opportunities to strengthen the safety net for those who experience financial, cultural, or geographic barriers that prevent them from fully benefiting from the opportunities provided through the ACA and other health resources; convene organizations and stakeholders on these issues; and report health equity and the ACA in New Mexico, including information on successes, challenges, and recommendations for improvement. For more information, visit www.conalma.org.
- **The George Gund Foundation** (Cleveland, OH) approved \$6.8 million in grants to support the work of organizations with projects aimed at improving the life of Ohio residents. Among the grantees are: **The Ohio Association of Second Harvest Foodbanks** (Columbus) – \$180,000 to support advocacy and outreach that address

GRANTMAKER FOCUS

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APRIL 21, 2015

Conrad N. Hilton Foundation

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Phone: 818.851.3700 Email: communications@hiltonfoundation.org

Website: www.hiltonfoundation.org

The foundation was created in 1944 by international business pioneer Conrad N. Hilton, who founded Hilton Hotels and left his fortune to help the world's disadvantaged and vulnerable people. For the foundation, communities are not just geographic areas, but underserved groups of people.

Program Information: The foundation currently conducts strategic initiatives in six priority areas: providing safe water, ending chronic homelessness, preventing substance abuse, helping children affected by HIV and AIDS, supporting transition-age youth in foster care, and extending Conrad Hilton's support for the Catholic Sisters.

► Financial Information:

Total Assets: \$2.5 billion (FY 2014)

Amount Dedicated to Health-Related Grants: \$50 million (FY14)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **Youth Substance Use Prevention and Early Intervention** – This initiative focuses its investment on Screening, Brief Intervention, and Referral to Treatment to advance learning regarding substance use disorder prevention and early intervention for youth ages 15 to 22. Goals are to ensure that health providers have the knowledge and skills to identify and address risky substance use; expand access to, increase funding for, and strengthen implementation of prevention and early intervention approaches; and strengthen the evidence base and foster learning to improve prevention and early intervention (more than \$10 million annually).
- **Ending Chronic Homelessness** – This Los Angeles-focused initiative includes major efforts to improve complex physical and mental health conditions and control health care costs. Working with various government agencies in Los Angeles County, the foundation helped establish a mechanism that has leveraged \$18 million in public funds for local housing subsidies for frequent users of the county's health system. Funding supports a project that helps local private hospitals identify homeless individuals who are the most costly to serve and most in need of supportive housing, and connects them to appropriate services (more than \$10 million annually).
- **Overcoming Multiple Sclerosis** – The foundation seeks a cure and improved quality of life for people living with multiple sclerosis (MS). This program helps ensure that those living with progressive MS have access to wellness programming and services that can help preserve quality of life through efforts

such as the Marilyn Hilton MS Achievement Center, a partnership with the MS Society and University of California-Los Angeles Department of Neurology. The foundation also invests in research, such as through the Marilyn Hilton Award for Innovation in MS Research (\$4 million annually).

- **Providing Access to Safe Water** – The foundation aims to increase access to safe water for over one million people through scalable, sustainable systems that fit within a comprehensive approach to water, sanitation, and hygiene. The foundation supports water programs in Ethiopia, Ghana, Burkina Faso, Niger, Mali, India, and Mexico (more than \$10 million annually).
- **Helping Young Children Affected by HIV and AIDS** – The foundation has a multifaceted approach to meeting the needs of children from birth to age five in HIV-affected communities in eastern and southern Africa. By integrating early childhood development as part of a broader package of services (including health, nutrition, protection, and poverty alleviation), the foundation seeks to mitigate harm and ensure that children thrive (more than \$10 million annually).

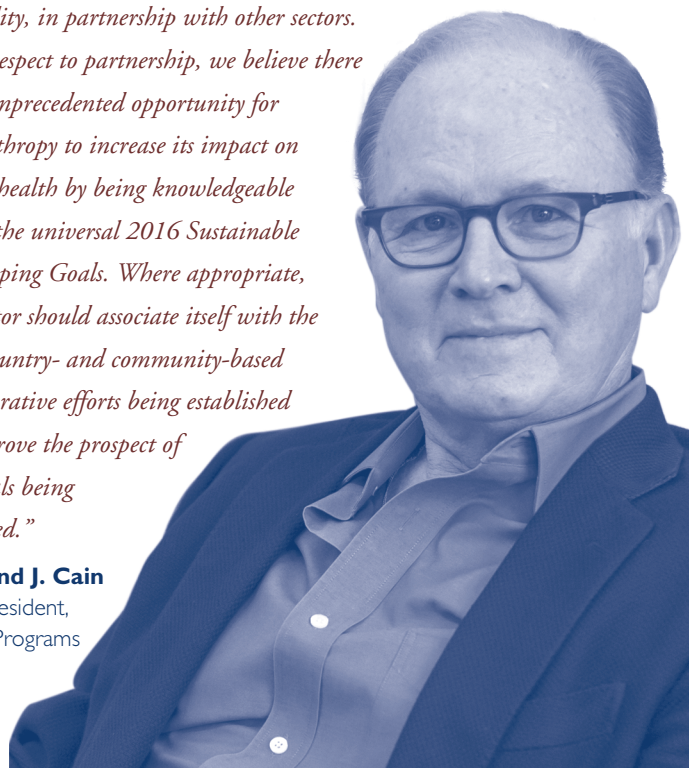
Role of Philanthropy in Meeting Pressing Needs:

"Philanthropy is at its best when it responds to pressing needs of the world's most vulnerable communities with swift action and flexibility, in partnership with other sectors.

With respect to partnership, we believe there is an unprecedented opportunity for philanthropy to increase its impact on global health by being knowledgeable about the universal 2016 Sustainable Developing Goals. Where appropriate, the sector should associate itself with the new country- and community-based collaborative efforts being established to improve the prospect of the goals being achieved."

Edmund J. Cain

Vice President,
Grant Programs



Medicaid renewal, the Affordable Care Act, and other safety net programs; **MobileMed1 Inc.** (Shaker Heights, OH) – \$30,000 for MedWorks, the organization’s free, one-day mobile health clinics; and **Philanthropy Ohio** (Columbus) – \$30,000 to continue statewide policy work on health care access and preventative health care. For more information, visit www.gundfoundation.org.

- **Health Foundation of Central Massachusetts** (Worcester) made a \$170,722 grant to **Ascentria Care Alliance** (Worcester, MA). The planning grant will fund a yearlong effort to create a collaborative integration model that focuses on resettled refugees’ overall well-being and not just employment and self-sufficiency. Funding will support the development of a framework that assesses and connects the refugee population to services that address the many health and social needs experienced by refugees because of years spent in crowded refugee camps, separation from families, and unfamiliarity with the English language. The planning grant will facilitate building relationships with the City of Worcester, the state Office of Refugees and Immigrants, Community Legal Aid, Family Continuity, the Edward M. Kennedy Community Health Center, Quinsigamond Community College, and Worcester Public Schools. For more information, visit <http://www.hfcm.org/March-5-2015—Worcester-Telegram—Gazette/927>.
- **The Healthcare Foundation of New Jersey** (Millburn) awarded 13 grants totaling more than \$1.5 million to improve the health and wellness of underserved and vulnerable populations in greater Newark and surrounding Essex County, New Jersey communities. A \$500,000 grant was awarded to **LifeTown, Inc.** (Livingstone) to establish the **Healthcare Foundation of New Jersey Sensory Playground** for children and young adults with special needs that will allow for both individual therapy and unstructured play. **Greater Newark Healthcare Coalition** received \$200,000 to support the launch of **Healthy Newark**, the first Medicaid accountable care organization in New Jersey, which

will redesign the largest payor system of primary care for the poor in the state, and will initially target children and adults in Newark’s West and South Wards. **NW Essex Community Health Network** (Belleville) will use a grant for \$97,500 to integrate primary care into its programs for people with serious mental illness. **Rutgers’ HEAL Collaborative** (Newark) will receive \$95,000 to support this medical-legal partnership that provides social services and legal advocacy for at-risk children and their families by ensuring that their education and health needs are met. Contact: Marsha Atkind, 973.921.1210, matkind@hfnj.org.

- **North Penn Community Health Foundation** (Colmar, PA) announced intended funding of organizations that aim to improve the system of long-term care and supports for the dual-eligible elderly living in Montgomery County, Pennsylvania. This initiative was informed by the report *Planning a Better Future for Dual Eligible Elderly in Montgomery County*, which offered nine recommendations to improve the system for these vulnerable individuals. Three types of grants (Readiness, Pilot, and Implementation) are available for organizations that wish to work on one or more of four recommendations in the report. Currently four communities are working on various Readiness grants in their respective communities, and one health system will be piloting a patient care management program targeted to the Norristown community. The foundation is offering additional support to nonprofit organizations seeking to prepare for a managed long-term supports and services business environment. For full details on this initiative, visit www.npchf.org/resources/planning-better-future-dual-eligible-elderly-montgomery-county.
- **UniHealth Foundation** (Los Angeles, CA) awarded nearly \$5 million in grants to 14 organizations that seek to improve the health and well-being of residents of greater Los Angeles. Among the grantees are: **City of Hope** (Duarte) – \$733,951 over three years to develop an innovative model program focused on improving the care provided to geriatric cancer

patients. **University of California – Los Angeles Semel Institute for Neuroscience and Human Behavior** – \$698,874 to support the Nathanson Family Resilience Center in embedding family-centered behavioral health programming within two established nonprofit veterans services agencies, US VETS and Volunteers of America; and **Los Angeles County Department of Health Services** – \$300,000 to support enrollment and retention in **My Health L.A.**, Los Angeles County’s managed care program for the residually uninsured. The L.A. Department of Health Services and the Community Clinic Association of Los Angeles County will use funds to promote the successful adoption and use of One-e-App, a web-based eligibility and enrollment system; and **Northeast Valley Health Corporation** – \$200,000 over two years to support the **San Fernando Health Center Pediatric Dental Suite Expansion Project**, which will expand access to preventative and restorative oral health services for low-income and underserved residents in the northeast San Fernando Valley. For more information, visit www.unihealthfoundation.org.

- **The Valley Baptist Legacy Foundation** (Harlingen, TX) announced recent grant awards of approximately \$600,000 to fund programs that support local residents. Among the grantees are: **City of Brownsville** – \$100,000 to develop the **Cameron County in Motion: Active Transport Master Plan**; **The University of Texas Pan American Foundation** (Edinburg) – \$25,000 to support its **Culture Specific Interventions to Increase Organ Donation Advocacy** project; **University of Texas Health Science Center at San Antonio** – \$25,000 to support Cameron County Cancer Education and Access to Cancer Prevention Services; **Valley AIDS Council** (Harlingen) – \$24,999 for a project entitled **Linking and Keeping the Community in Care**; and **Child Abuse Education Program of South Texas** – \$20,000 for its **12th Annual Forensic Science Conference**. Contact Judy Quisenberry, 956.375.3037, jquisenberry@vblf.org.

- **Woodruff Foundation** (Cleveland, OH) awarded more than \$90,000 to six Cleveland-based organizations. The grantees are: **Neighborhood Family Practice** – \$36,000 to provide integrated primary care for individuals with mental illness; **Recovery Resources** – \$23,000 to provide integrated physical and behavioral health services; **Care Alliance** – \$20,000 to expand behavioral health services in the new Central Neighborhood Clinic; **Lutheran Metropolitan Ministry** – \$15,000 to provide adult guardianship services; **NAMI Greater Cleveland** – \$10,000 for community education programs; and **Cleveland Christian Home** – \$2,500 to provide mental health services for students in the Cleveland Metro School District. For more information, visit www.fmscleveland.com/woodruff/.

SURVEYS, STUDIES & PUBLICATIONS

- **Foundation for a Healthy Kentucky** (Lexington) and **Interact for Health** (Cincinnati, OH) released results from the latest **Kentucky Health Issues Poll** (KHIP), which outlines self-reported views on Kentuckians' health status. Findings indicate that views on health vary by age and income. As in past years, KHIP data reveal higher-income adults report better health status. Forty-one percent of Kentucky adults describe their health as excellent or very good. Further, 52 percent of adults age 45 and younger consider their health as excellent or very good, while only 33 percent of those over age 45 report excellent or very good health status. Only 29 percent of adults who earn 200 percent of federal poverty level (FPL) or below reported excellent or very good health status, while 55 percent of adults who earn more than 200 percent FPL indicated excellent or very good health status. Since KHIP began capturing data in 2008, Kentucky adults with higher incomes have consistently reported better health status, than those with lower incomes. Overall, the percentage of Kentucky adults reporting their health as "excellent" or "very good" has dropped significantly from almost half (49 percent) in 2008 to only 4 in 10 (41

percent) in 2014. Contact: Doug Hogan, 502.326.2583, dhogan@healthy-ky.org.

- **Jewish Healthcare Foundation** (JHF) (Pittsburgh, PA) released its annual report, which features a range of activities, accomplishments, and defining moments from 2014. Among the items mentioned in the report are the installation of a new board chair, **Nancy Rackoff**; a summary of secured funding in the amount of \$10 million; and JHF's funding and support of organizations that address a range of issues of importance to the foundation, such as strengthening primary care and preventing hospitalizations, creating change agents for health care quality and safety, examining emerging public health issues, enhancing quality of life for seniors, and its commitment to the Jewish community. In addition, the report underscores the foundation's expanded role in addressing HIV/AIDS and the work of the QI²T Center, which was established in 2012 through funding from JHF and **Alleghany County GEDF Infrastructure and Tourism Fund**, as well as JHF's efforts to honor collaborative work through its **Fine Awards for Teamwork Excellence in Healthcare**. The report also acknowledges the foundation's 25-year anniversary. For more information, visit www.jhf.org and select "Publications & Videos."
- **United Hospital Fund** (New York, NY) released a report that provides a high-level actuarial analysis of the impact of an Affordable Care Act provision increasing the size of firms that are part of the small group insurance market—from 1-50 employees up to 100 employees—and examines the broader effects and implementation options available to state policymakers. **Larger Small Groups: Implementing the New ACA Small Employer Definition in New York** presents analysis of the overall impact of merging the current 1-to-50-employee small group market with the 51-to-100-employee segment, based on estimates of the size of the two segments and a range of assumptions about their relative morbidity, or incidence of sickness or diseases. The brief also illustrates how premium rates might change for two hypothetical employers of 51 to 100

employees when premiums are recalculated under community rating rules. The final section of the brief examines policy options that New York policymakers and regulators might consider, and discusses recent federal guidance allowing health plans, with state consent, to delay the change for renewing customers in the 51-to-100-employee segment. The report is available at www.uhfnyc.org/publications/881037. The project was supported by **The New York Community Trust** (NY). Contact: Bob de Luna, 212.494.0733, rdeluna@uhfnyc.org.

- **Welborn Baptist Foundation** (Evansville, IN) recently released the results of its **2015 Tri-State Health Survey**. The survey addresses the prevalence of chronic disease and health-related controllable risk factors for residents in the foundation's service area, which includes five counties in southeastern Illinois, eight counties in southwestern Indiana, and Henderson County in northwestern Kentucky. Findings reveal that one out of every four adults has high blood pressure, which is higher than the national average. Moreover one of every three adults in the region reported binge drinking in the past month; this is two times the national rate. In addition, one in four adults has at some point been diagnosed with depression or anxiety, and one of every four children has been diagnosed with a developmental, emotional, and/or conduct problem. For more information and to download the full report, visit www.welbornfdn.org.

PEOPLE

- **Alleghany Franciscan Ministries** (Palm Harbor, FL) announced the appointment of **William G. Tapp, CPA**, as Chairman of the Board of Directors, **Sr. Odette Haddad** as Vice Chairperson, and **Maria Pinzon** as Secretary. Mr. Tapp has served as Senior Managing Director for CBIZ MHM, LLC and Mayer Hoffman McCann's Tampa Bay practice since 2010. He has been a member of the Alleghany Franciscan Ministries board since 2009,

and has served as Vice Chairman since 2013 and as Stewardship Committee Chairman since 2009. Sr. Odette is Councilor for the Franciscan Sisters of Allegany, New York, and has been a member of the board since 2009. Ms. Pinzon is Executive Director of Hispanic Services Council in Tampa, Florida. In addition, the ministries also appointed two new members to its board: **Russell Correa**, Principal of Zeta Consulting Group in Miami, Florida, and **Emery Ivery**, Tampa Bay Area President for United Way Suncoast. Contact: Lise Landry Alives, 727.507.9668, llandryalives@afmfl.org.

■ Mary Black Foundation

(Spartanburg, SC) announced the addition of **Natalia Valenzuela Swanson** to the position of Program Specialist in Healthy Eating, Active Living. Prior to joining the foundation, Ms. Swanson was Associate Director of the Upstate Workforce Investment Board, where she oversaw budgeting and the management of community grants. She serves on the board of the Spartanburg Interfaith Hospitality Network and volunteers with the United Way of the Piedmont. She has completed the United Way Non-Profit Fellow Program, Grantsmanship Center Training, Leadership Spartanburg County, Leadership Cherokee County, and Leadership Union County. Ms.

Swanson received the Dale Carnegie Course Highest Award for Achievement in 2005. In her role at the foundation, Ms. Swanson will be responsible for implementing Healthy Eating, Active Living grantmaking; providing technical assistance to applicants and grantees; evaluating impact; and developing relationships with local nonprofit organizations, community leaders, and other funders. Contact: Natalia Swanson, 864.573.5805, nswanson@maryblackfoundation.org.

- **Paso del Norte Health Foundation** (El Paso, TX) announced that **Nohemi Rubio**, Associate Program Officer, has been selected to the 2015 **Leaders across Borders** program from the U.S.-Mexico Border Health Commission. Ms. Rubio is one of 11 individuals selected from throughout the country to participate in the program. Leaders across Borders is an advanced leadership program that provides a binational venue to work collaboratively with participants from the U.S.-Mexico border states. Participants will enhance their leadership skills, strengthen binational professional networks, and gain an in-depth understanding of public health systems and border dynamics that characterize the U.S.-Mexico border region. Contact: Ida Ortegon, 915.544.7636, iortegon@pdnhf.org.

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