

GIH BULLETIN

Helping grantmakers

improve the health of all people



SPARKING, SPREADING, AND SUSTAINING INNOVATION

AUGUST 18, 2015

Health funders pride themselves on being champions of innovation. They strive to discover new and creative models of care that promise to advance the triple aim of improved outcomes, better patient experiences, and reduced costs. Unfortunately, funders are also acutely aware of the frustrations of trying to cultivate, disseminate, and sustain innovation in health care. Perverse financial incentives, delivery system fragmentation, and entrenched professional cultures too often thwart the development and broad-scale adoption of innovative practices.

What distinguishes success stories from good ideas that never really get off the ground? The “secret ingredient” in successful innovation efforts is often meaningful collaboration among funders. As Jeffery Brenner describes in *A World of Darkness: What If Thomas Edison Had to Write Grant Proposals to Invent the Light Bulb?*, innovators often depend on grants from multiple funders to support the design and implementation of their efforts. The nature and strength of these philanthropic relationships strongly influence the viability of innovative pilot projects and can determine whether effective models will be brought to scale and replicated more widely.

This month GIH is releasing an inspiring example of funders working together to promote innovation. Focused on Project ECHO at the University of New Mexico Health Sciences Center, the case study describes how collaborative support from multiple private and public funders has propelled the growth and evolution of a transformative model to expand specialty and high-quality primary care treatment capacity in medically underserved areas. Building on this momentum, the GE Foundation recently announced a three-year, \$14 million grant to dramatically increase the number of federally qualified health centers that participate in Project ECHO.

More collaboration among funders is needed to accelerate the development and dissemination of innovative practices like Project ECHO. GIH, regional associations of grantmakers, the [Social Impact Exchange](#), and other forums encourage funders to share promising models and learn from one another’s experiences. In the spirit of amplifying these collaborative efforts, GIH hopes to publish additional case studies of innovations that are ripe for replication. Have you funded a care model that represents a significant departure from traditional practice, has been found effective through robust evaluation, and is being replicated with support from multiple funders? Let us know, and we will help spread the word!

Faith Mitchell
President and CEO
Grantmakers In Health

GIHNEWS

NEW FROM GIH: PROJECT ECHO CASE STUDY

Read our latest publication featuring Project ECHO and how funders are working together to promote innovation. Download at www.gih.org.

LAST CALL FOR NOMINATIONS

September 4 is the cut-off date to submit nominations for *The Terrance Keenan Leadership Award in Health Philanthropy* and for the GIH Board of Directors. Visit www.gih.org for complete details.

LET’S TALK HEALTHY EATING POLICY

Join us for the strategy session *Tackling Difficult-to-Crack Healthy Eating Policies* on September 29 and 30 in Sacramento, California. Register at www.gih.org by **September 16**.

SAVE THE DATE!

Mark your calendar for the **2015 GIH Fall Forum**, which will take place on November 19 and 20 in Washington, DC. If you are a funder interested and working in health policy, this is the meeting for you!

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

NEW GRANTS & PROGRAMS

■ **Cambia Health Foundation**

(Portland, OR) announced a matching funds campaign to support bringing the **Blue Zones Project**® to Oregon. Blue Zones Project is a community-based initiative offered through **Healthways, Inc.** (Franklin, TN) that seeks to facilitate people's ability to make healthier choices by promoting permanent changes to environment, policy, and social networks. The foundation is providing funding of up to \$3.5 million by making a \$2 donation for every \$1 donated in support of the project. The Blue Zones Project emanated from *National Geographic* explorer Dan Buettner's examination of communities worldwide where people were living the longest. Mr. Buettner discovered nine evidence-based common factors in these "Blue Zones," such as moving naturally and having a sense of purpose. He partnered with Healthways in 2009 to spread the Blue Zones Project throughout the United States and help communities accelerate transformation through a comprehensive set of solutions designed to improve overall well-being. These solutions have measurably lowered health care costs, increased productivity, and improved the quality of life for residents. **Oregon Healthiest State**, a collaborative project of the Oregon Business Council's Charitable Institute, is partnering with the foundation on this project. Contact: Lisa Honebrink, 503.721.4094, lisa.honebrink@cambiahealth.com.

■ **Cone Health Foundation**

(Greensboro, NC) has pledged \$1 million to support efforts to bring **Say Yes to Education** to Guilford County, North Carolina. The foundation is making this commitment recognizing the connection between health and educational attainment. Earlier this year, Guilford County learned that it is the leading candidate to become the next Say Yes community; however, a fundraising goal of an estimated \$70 million must be reached for the county to qualify. The foundation's support

provides much-needed leverage by bringing the county closer to this target. A local Say Yes program would provide eligible graduates of the Guilford County School System with a last-dollar tuition scholarship for post-secondary education. In addition, the national Say Yes organization would invest \$15 million to provide seed funding for supports to help students in the Guilford County School System succeed in school, starting with the youngest students and ending after they reach their goal of college graduation. Contact: Susan Shumkaer, 336.832.9555, susan.shumaker@conehealth.com.

■ **Consumer Health Foundation**

(Washington, DC) announced \$700,000 in grant awards to support organizations and projects that address health and economic justice advocacy and innovations. Among the grantees are: **Maryland Citizens Health Initiative** (Baltimore) – \$30,000 to advocate for consumer rights in the implementation of Maryland's all-payer hospital payment system; **Primary Care Coalition of Montgomery County** (Silver Spring, MD) – \$35,000 to implement the "Triple Aim" concept, which will improve population health and patient experience, reduce health care costs, and address factors that affect the health of patients; **Virginia Coalition of Latino Organizations** (Arlington) – \$30,000 to advocate for health care reform implementation in Virginia by organizing and engaging the Latino community and other immigrant organizations; **Voices for Virginia's Children** (Richmond) – \$40,000 to support its joint work with the **Virginia Oral Health Coalition** (Glen Allen) to educate the public and advocate with policymakers on the importance of the Children's Health Insurance Program; **DC Primary Care Association** (Washington, DC) – \$35,000 to advocate for payment reform that would align with improvements in population health and reduction in health costs; and **Washington AIDS Partnership** (DC) – \$25,000 to support the HIV/AIDS Sector Evolution strategies, which include convenings and trainings, grantmaking, and advocacy. Contact: Ria Pugada, 202.939.3390, ria@consumerhealthfdn.org.

■ **George Family Foundation**

(Minneapolis, MN) awarded 21 grants totaling \$1.6 million to support integrative health, authentic leadership, spirituality, and community. The **Center for Courage and Renewal** (Seattle, WA) will use a grant of \$75,000 to support its **Courage and Renewal in Health Care** program. The **Sanneh Foundation** (St. Paul, MN) will use \$40,000 to support general operations in its efforts to promote physical activity and leadership through soccer and mentoring. **Abbott Northwestern Hospital Foundation** (Minneapolis, MN) received \$10,000 to support general operations. A grant for \$30,000 to **One Heart World-Wide** (San Francisco, CA) will help support expansion of the **Network of Safety** for mothers and newborns to three remote districts of Northern Nepal. Contact: Mary Lilja, 952.893.7140, mcl@lilja.com.

■ **The Healthcare Foundation of New Jersey**

(Millburn) recently awarded 14 grants totaling \$1.2 million to improve the health and wellness of underserved and vulnerable populations in greater Newark and surrounding Essex County communities. **Rutgers School of Nursing** (Newark, NJ) received \$190,884 to expand its work with local community health workers to develop a health worker specialty in maternal and child health. **Rutgers New Jersey Medical School** (Newark) will use a \$100,000 grant to establish a navigation program for patients with head and neck cancers. A \$75,000 grant to **NPower** (Brooklyn, NY) will support the launch of a Newark Technology Service Corps and provide mental health supports for veterans who will be trained for careers in the health care industry. Foundation funding of \$61,620 will help **Integrity House** (Newark and Secaucus, NJ) expand its ability to provide permanent supportive housing for the homeless. In addition, **Mental Health Association of Essex County** (Montclair, NJ) will apply \$71,350 in funding toward the provision of individual and group counseling and supports to low-income families of troubled students at a local private school. Contact: Marsha Atkind, 973.921.1210, matkind@hfnj.org.

GRANTMAKER FOCUS



AUGUST 18, 2015

First 5 LA

750 North Alameda Street, Los Angeles, CA 90012
Phone: 213.482.5902 Email: info@first5la.org Website: www.first5la.org

First 5 LA is a leading early childhood advocate organization created by California voters to invest Proposition 10 tobacco tax revenues in Los Angeles County. In partnership with others, First 5 LA strengthens families, communities, and systems of services and supports so that all children in Los Angeles County enter kindergarten ready to succeed in school and life. It works on behalf of children from prenatal to age five and their families, with a focus on supporting those who face significant risks and challenges in achieving their maximum physical and socio-emotional health and learning potential.

Program Information: First 5 LA's 2015-2020 strategic plan "Focusing for the Future" represents a shift in strategy and grant-making approach and focuses priorities on improving outcomes for young children by strengthening families, the communities they live in, and the policies and systems that support them. Its strategy lays out a clear path for First 5 LA to maximize its impact to strengthen families and improve outcomes for the greatest number of children prenatal to age five. Regarding its health-related investments, this meant shifting its emphasis from primarily direct service-related investments to focusing on policy and advocacy, and improving how health-related systems—such as health, mental health, and substance abuse services—coordinate and deliver care to young children and their families locally.

► Financial Information:

Total Assets: Approximately \$603 million (FY 2015)¹
Amount Dedicated to Health-Related Grants: \$93.9 Million (FY 2015-2016)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **Welcome Baby and Select Home Visiting** – First 5 LA will work to help increase the Family Protective Factors² and support the parent/caregiver-child relationship by continued implementation of Welcome Baby and intensive home visiting programs. Welcome Baby seeks to enhance the child-parent/caregiver relationship and the health, safety, and security of children and their families. Families may be referred to an intensive home visiting program for additional services, if required. Welcome Baby currently works in partnership with 13 Los Angeles County hospitals. When at full capacity, an estimated 25 percent of all babies born in the county will be a Welcome Baby baby.

- **Help Me Grow** – Help Me Grow (HMG) seeks to connect at-risk children with the services they need by building collaboration across sectors, including health care, early care and education, and family support. It is an approach that works to build upon existing infrastructure and services to ensure that developmental delays are identified early and children who need services are connected to them. As a robust care coordination system, First 5 LA will also explore the applicability of HMG as it relates to broader parent needs.
- **Trauma-Informed Care** – With this new area of investment, First 5 LA seeks to collaborate with experts in the health, mental health, and substance abuse services systems to learn about the impact of trauma on a child's development and the gaps in service providers' ability to respond to families affected by trauma. Through this partnership, First 5 LA seeks to develop an action plan to build and promote the capacity of health care providers and multiple systems to realize, recognize, and respond to families and their young children who have experienced trauma.
- **Project Dulce (Developmental Understanding and Legal Collaboration for Everyone)** – This evidence-based, practice change model seeks to promote parent engagement in clinical settings by coordinating with the public health, legal, and social service sectors. It is designed to address infant/family risks and needs at the earliest possible stage and to partner with families to build strengths and capacities that foster optimal child health and development starting at birth. The model meets parents of newborns within the patient-centered medical home at routine health care visits for the newborn's first six months, providing an immense opportunity to reach infants and their families early, and bring the health care sector into a coordinated care model with other sectors.

Strategic Changes in Grantmaking Direction/Orientation for Your Organization:

"Our new strategic plan reflects First 5 LA's understanding that the path to widespread impact and sustainable, systems-level change is through meaningful collaborations with like-minded partners who seek to improve policies and practices that positively impact children and families."

Kim Belshé
Executive Director



¹ unaudited

² The Protective Factors are the foundation of the Strengthening Families Approach: parental resilience, social connections, concrete support in times of need, knowledge of parenting and child development, and social and emotional competence of children. When Protective Factors are well established in a family, the likelihood of child abuse and neglect diminishes. Protective Factors are also "promotive" factors that build family strengths and a family environment that promotes optimal child and youth development.

- **Highmark Foundation** (Pittsburgh, PA) awarded \$1.1 million to support nonprofit organizations in Pennsylvania and West Virginia. Among the grantees are: **American Cancer Society, Inc.** (Pittsburgh, PA) – \$100,000 to support implementation of the **Appalachia Community Empowerment and Equity Partnership** to address cancer screening disparities in an area where cancer screening rates are significantly lower than national rates; **Highlands Hospital** (Connellsville, PA) – \$100,000 to provide women in Fayette County, Pennsylvania, and surrounding counties with a resource for complete, personalized outpatient health care and to address the social, physical, emotional, and health needs of girls and women ages 11 and older; **Northern Area Multi-Service Center of Allegheny County** (Pittsburgh, PA) – \$70,000 to help elderly patients discharged from Pittsburgh's Allegheny General Hospital and Jefferson Regional Hospital avoid re-admission by monitoring their post-discharge care and providing nutritional support; and **West Virginia Healthy Kids and Families Coalition** (Charleston) – \$50,000 to work toward improving the health of West Virginians by coordinating communitywide health improvement efforts to reduce the incidence and prevalence of chronic disease. Contact: Kelly DeAngelis, 302.421.2188, kelly.deangelis@highmark.org.
- **Kansas Health Foundation** (KHF) (Wichita) announced intended funding of up to \$2 million through its **Improving Public Health through Access to and Consumption of Water Initiative**. KHF will fund organizations that will improve health outcomes by improving Kansans' access to clean, safe drinking water. The foundation anticipates funding communications, advocacy, evaluation, and planning efforts that increase access to and consumption of clean drinking water in Kansas. Potential funding opportunities include advocacy for water policies that improve public health and address inequities; efforts that improve access to clean drinking water in residential, business, and recreational areas; data collection and research on public health impacts related to the access, promotion, and consumption of water; local, regional, and state water planning efforts that include public health as an outcome; and communications and/or education campaigns that promote drinking water instead of sugary beverages. Contact: Cari Westhoff, 316.491.8414, cwesthoff@khf.org.
- **Mat-Su Health Foundation** (Wasilla, AK) awarded \$1.1 million to five local organizations as part of the foundation's **Healthy Impact** grant program. A \$290,000 grant to the **Co-Existing Orders Institute** will enable the organization to re-launch its **Strengthening Families Treatment Program**, which focuses on parenting skills, social skills in children, and family life skills. The program targets high-risk families with children ages 2 through 10 and provides a range of behavioral health treatment services to children while their parents are receiving parenting education. **The University of Alaska** will use a two-year, \$235,600 grant to provide Screening Brief Intervention and Referral to Treatment training to staff at Sunshine Community Health Center, Mat-Su Health Services, and Solstice Family Medicine. Training focuses on early detection of substance abuse. **Alaska Center for the Blind and Visually Impaired** will receive \$133,000 over five years to support the **Mat-Su Health Access** project. The center will expand services to smaller, more remote parts of the region, as well as increase low-vision clinics, expand the home visiting program, and initiate other enhancements. A \$100,501 grant to **Mat-Su Health Services** will support a project to improve the effectiveness of treatment of depression and anxiety in the primary care setting. Contact: Robin Minard, 907.352.2892, rminard@healthymatsu.org.
- **Patient-Centered Outcomes Research Institute** (Washington, DC) approved \$142 million to support the ongoing development and expansion of an ambitious new resource for health research known as **PCORnet**, the National Patient-Centered Clinical Research Network. Funding will support 34 individual health data networks that together make up PCORnet, including continued support for 27 networks selected to participate in PCORnet's first phase of development, which began in April 2014. These will be joined by seven new networks that will expand PCORnet's capacity to conduct studies on a wide range of health topics and questions affecting multiple patient populations. Together, the 34 PCORnet partner networks cover more than 150 conditions and a wide variety of population groups. A list of all partner networks can be found at pcori.org/pcornet. Contact: Christine Stencel, 202.827.7707, cstencel@pcori.org.
- **Rasmuson Foundation** (Anchorage AK) conferred \$7.6 million in grants to support programs and initiatives that improve the lives of state residents. Funding was awarded to commemorate the foundation's past and to catalyze action for the future of Alaska. Among the health-related grantees are: **City and Borough of Yakutat**, which will receive up to \$325,000 for the construction of an accessible community playground and an additional \$355,100 for upgrades and repairs to its swimming pool; **Tanana Chiefs Conference** (Tanacross), which will receive \$475,000 to complete construction of a health clinic within a multipurpose building; **Metlakatla Indian Community**, which was awarded a grant of \$162,000 to renovate its Head Start playground and facility; and **Set Free Alaska, Inc.** (Palmer), an outpatient substance abuse treatment center based in Wasilla, which will use its \$79,890 grant for marketing and communications. For more information, visit www.rasmuson.org.
- **RCHN Community Health Foundation** (New York, NY) has launched a population health management initiative to support community health centers. Specifically, the foundation is investing \$900,000 to help these centers develop more effective care management systems as they also work to improve patient experiences and outcomes. Six programs will receive \$150,000 each to develop and initiate projects. The grantees are: **ACCESS Family Care** (Neosho, MO) to support **Comprehensive Diabetes Patient**

Centered Medical Home Integration; Adelante Healthcare (Phoenix, AZ) to support the **Patient-Centered Medical Home-Colorectal Patient Navigation Initiative**; **Charles B. Wang Community Health Center** (New York, NY) for **Community Action on Smoking and Health; Colorado Community Health Network** (Denver) for **Improving Cervical Cancer Screening Rates in Colorado Community Health Centers; Hudson Headwaters Health Network** (Queensbury, NY) to support **Improving Regional Pediatric Care Management to Reduce ER Utilization**; and **Santa Rosa Community Health Centers** (CA) for the **Homeless Care Coordination Program**. For more information, visit www.rchnfoundation.org.

- **Rhode Island Foundation** (Providence) has awarded more than \$57,000 in grants to eight state-based nonprofit organizations that serve the state's lesbian, gay, bisexual, transgender, and queer (LGBTQ) communities. Grants were awarded in two categories: projects that meet the community's priority needs through the empowerment of under-represented individuals in LGBTQ communities, and capacity building grants for board development, strategic planning, program development, fundraising, or other activities that build the capacity of organizations playing a vital and unique role in LGBTQ communities. **Thundermist Health Center** (Woonsocket) will receive \$10,000 to develop a culturally and clinically competent continuum of care for transgender Rhode Islanders. In partnership with **The Providence Center**, Thundermist will train staff, improve electronic record keeping and scheduling, and promote information about access to care to transgendered Rhode Islanders and their advocates. **Sojourner House** (Providence) received \$9,000 to increase the number of LGBTQ+ individuals it serves and expand same-sex intimate partner violence education in schools in partnership with youth organizations. For more information, visit www.rifoundation.org.

- **Salem Health and Wellness Foundation** (Penns Grove, NJ) and

the **Community Foundation of New Jersey** (Morristown) have announced \$166,000 in funding to the **Salem County Aging and Disability Resource Connection/Office on Aging** (Mercerville NJ) to expand portions of the specialized transportation system. These funds will provide the 50 percent match needed by the Office on Aging to secure additional funds from **New Jersey Transit**. The expanded service will fulfill medical purposes and will include two additional travel days outside the county into surrounding counties, as well as Delaware. The service will be available to all seniors and disabled residents who meet the criteria of the program. Contact: Sherri Hinchman, 856.339.8622.

- **Virginia Health Care Foundation** (VHCF) (Richmond) has awarded grants to 22 health safety net organizations throughout Virginia to increase access to medical care and behavioral and oral health services for uninsured Virginians. Among the grantees are: **Free Clinic of Central Virginia** (Lynchburg) – \$162,628 to hire a part-time dentist, part-time dental hygienist, and a full-time dental assistant to expand the dental program's days of operation and increase the numbers of patients served; and **Richmond City Health District** – \$58,950 for a part-time nurse practitioner to establish a health resource center in the Broad Rock Community Center and staff its health resource center in Gilpin Court. In addition, VHCF has awarded eight grants to underwrite initiatives designed to enroll more children in state-sponsored health insurance programs **FAMIS** and **FAMIS Plus**. These organizations include: **Inova Partnership for Healthier Kids** (Fairfax) – \$214,902; **Cumberland Plateau Health District** (Lebanon) – \$103,084; and **Carillion Clinic** (Roanoke) – \$91,615. Contact: Debbie Oswalt, 804.828.5804.

MEETINGS

- **The SCAN Foundation** (Long Beach, CA) will be convene its 2015 **Long-Term Services and Supports Summit** on October 27 at the Sacramento Convention Center. The summit will

feature state and national policy leaders who will address a range of topics, including patient-centered care, developing quality measures for complex populations, policy and legislative issues pursuant to long-term care, and long-term care financing options. Participants will have networking opportunities with consumers, providers, advocates, researchers, and other stakeholders. To register and to learn more about the summit, visit www.thescanfoundation.org.

PEOPLE

- **Palm Healthcare Foundation** (West Palm Beach, FL) announced the appointment of **Ilene Silber** and **David Wischaupt** to its board of directors. Ms. Silber currently works as a consultant to the City of West Palm Beach on a mayoral initiative. Previously she was a consultant for the Education Commission, focusing on early care and education. Prior to that, she was Executive Director of Communities in Schools. Ms. Silber also serves on the foundation's community investment committee. Mr. Wischaupt has more than 31 years of experience providing investment guidance. He is Managing Director and Chief Investment Strategist at Wischaupt, Bray Asset Management, and serves as a partner at HighTower. Mr. Wischaupt is a member of the foundation's finance and investment committee. Contact: Lilly Leas, 561.310.4976, lilly.leas@gmail.com.
- **Paso del Norte Health Foundation** (El Paso, TX) announced the impending retirement of CEO **Myrna Deckert**. Ms. Deckert became CEO of the foundation in 2007. Under her leadership, the foundation broadened its scope to include healthy eating and active living, mental and emotional well-being, and healthy relationships and sexuality, as well as youth concerns, such as teen binge drinking and after-school opportunities for disenfranchised youth. Ms. Deckert was also an essential contributor to launching **REALIZE**, a leadership program that supports a new generation of nonprofit leaders in the Paso del Norte

region. In addition, she helped established the foundation as a public charitable organization in 2013. Ms. Deckert will remain in her position until a search committee names a successor. Contact: Ida Ortegon, 915.544.7636, iortegon@pdnhf.org.

■ **Richmond Memorial Health Foundation** (RMHF) (VA) announced that **Jeffrey S. Cribbs, Sr.**, President and CEO, will retire from the foundation after 17 years of service. Mr. Cribbs joined RMHF as its founding Executive Director, leading the foundation through several accomplishments, including the formation of the **Greater Richmond Patient Centered Medical Home Collaborative**. Today, this network of six safety net providers currently serves more than 35,000 uninsured and underinsured patients each year. Notably, Mr. Cribbs and RMHF were selected as the 2010 National Philanthropy Day Outstanding Private Foundation awardee by the Virginia Association of Fund Raising Professionals. Mr. Cribbs' retirement

will take effect at the end of this year. Contact: Courtney Worrell, 804.282.6282, cworrell@rmhfoundation.org

■ **Gary and Mary West Foundation** (San Diego, CA) announced that its CEO **Shelley Lyford** will assume the role of Chief Executive of West Health, effective September 4, 2015. In addition to serving as CEO of the foundation, Ms. Lyford is COO of the Gary and Mary West Institute and President of Successful Aging. Ms. Lyford currently sits on the Executive Committee of Grantmakers In Aging and is Chairperson of the newly formed Gary and Mary West Senior Dental Center. She has been with West Health since its initial formation in 2009. Ms. Lyford will succeed **Nick Valeriani**, who will retire from the organization as Chief Executive but will remain on the Gary and Mary West Health Institute's Board of Directors and will join the Gary and Mary West Health Policy Center's board. For more information, visit www.westhealth.org.

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