

# GRANTMAKER FOCUS

GRANT  
MAKERS  
IN  
HEALTH

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## The Harvest Foundation

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Established in 2002 from the sale of Memorial Hospital in Martinsville, Virginia, The Harvest Foundation is committed to honoring the legacy of the hospital by being good stewards of the resulting assets and by using these assets to produce resources for the citizens of Martinsville and Henry County, Virginia.

**Program Information:** The Harvest Foundation is dedicated to making Martinsville/Henry County the community of choice by enhancing opportunities and quality of life for all its citizens. To that end, it researches and responsibly invests in programs and initiatives in three priority areas – Health, Community Vitality, and Education – to address local challenges. The Health priority area focuses on preventing health problems before they arise and providing care to the medically underserved. Funding for Community Vitality programs and initiatives seeks to increase community wealth and opportunity and make the community a more desirable place to live. Through the Education area, the foundation endeavors to help all residents develop knowledge and skills needed to be successful in the 21<sup>st</sup> century. Through supporting initiatives and programs in these three areas, the foundation seeks to inspire, invest in, partner with, and support community initiatives to make Martinsville/Henry County a place where all residents have the opportunity to live, work, and play.

### ► Financial Information:

Total Assets: \$185 million (FY 2011)

Amount Dedicated to Health-Related Grants: \$2.3 million (FY 2011)

### ► Special Initiatives and/or Representative Health and Human Services Grants:

- **Martinsville-Henry County Coalition for Health & Wellness** – A continuation grant to the coalition funds access-to-care services through its federally qualified health center and free medical clinic. Funding also supports prevention programs through the coalition's healthy community initiative and supports the creation of HealthConnect, a one-stop health hub – storefront and Web based – for community residents and providers for health care information and referral services (\$3.6 million over three years).
- **Piedmont Community Services** – Funding supports the creation of a Community Recovery Program designed to help people with a history of substance abuse return to work sober and drug-free by moving beyond initial treatment and focusing on long-term recovery. The program is also designed to help break the generational cycle of addiction within families and create a culture in which children are "Too Good for Drugs" (\$1.3 million over four years).

- **Piedmont Virginia Dental Health Foundation** – Continuation funding from the foundation helps improve access to essential dental services for unemployed, uninsured adults, and children living in poverty who are eligible for Medicaid benefits (\$196,800 over two years).
- **Family YMCA** – Financial support to the Family YMCA helps fund Activate Martinsville/Henry County, which aims to increase physical activity through its walking, biking, and exercise programs in an effort to help make the community a fun, healthy, desirable place to live (\$288,185 over two years).
- **MARC Workshop** – Funding supports the creation of a mobile employment program for competitive/minimum wage jobs for intellectually and developmentally disabled adults, which promotes greater independence and community integration. Through mobile work crews, who are engaged in jobs such as lawn maintenance, moving assistance, and paper shredding, the program helps train young adults for the traditional workforce or assists in them in laying the groundwork to create their own small business (\$241,976 over three years).

### Strategic Changes in Grantmaking Direction/Orientation for Your Organization

*"The Martinsville/Henry County area is significantly older, more diverse, less educated, and more economically stressed than the State as a whole. These underlying demographic factors negatively influence community health in a significant way. Because solving health problems cannot be accomplished in isolation, The Harvest Foundation has taken a new direction in improving the health of our community. We have convened community leaders in health, education, and economic development to identify the major health problems and create strategies for solving them. The end result is a three-year community health strategic plan."*

**Allyson K. Rothrock**  
President

