

Health, Housing and Community Development: Aligning Ideas and Priorities in Public–Private Partnerships

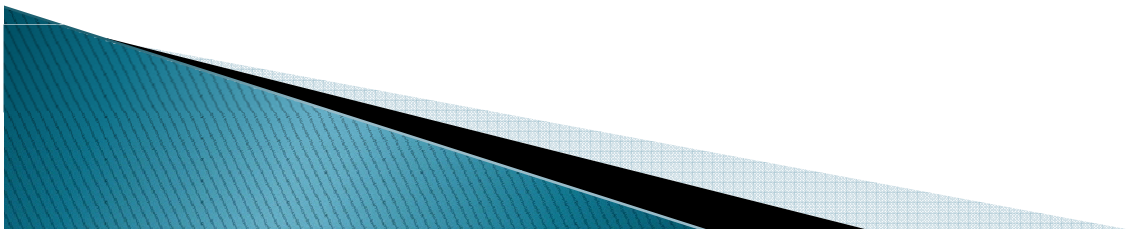
Presenters:

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Office of International and Philanthropic Innovation
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Goals

- ▶ Discuss HUD's approach to creating healthy, sustainable communities
- ▶ Explore opportunities for collaboration



Outline

- ▶ White House emphasis on place-based policymaking
- ▶ HUD 2010–2015 Strategic Plan
- ▶ Office of Healthy Homes and Lead Hazard Control
- ▶ Sustainable Communities Partnership
- ▶ Next Steps
- ▶ Questions & Comments



White House Priority: Place-Based Policymaking

- ▶ Emphasizes integrated approaches to leveraging federal investments in particular places
- ▶ Key Example: White House Neighborhood Revitalization Initiative



White House Neighborhood Revitalization Initiative

- ▶ Supports local communities
- ▶ Goal: Transform neighborhoods of concentrated poverty into neighborhoods of opportunity
- ▶ Interagency Partners: Departments of Housing and Urban Development (HUD), Education (ED), Health and Human Services (HHS), Justice (DoJ), and Treasury
- ▶ HUD's Program: Choice Neighborhoods



A 21st Century Vision for HUD

- ▶ Secretary Donovan's priorities and initiatives support a shift toward promoting healthy, affordable, economically vital, and sustainable communities
- ▶ Philanthropic engagement and public-private partnerships key to new vision—(IPI mission and role)
- ▶ Examples highlight a holistic focus on equity, healthy homes and healthy, communities:
 - HUD-HHS Partnership
 - Office of Healthy Homes and Lead Hazard Control
 - Sustainable Communities Initiative



Emphasis on Health and Equity: The 2010–2015 HUD Strategic Plan

- ▶ Goal 3: Utilize housing as a platform for improving quality of life
 - Educational attainment, health, economic security, housing stability, and public safety
- ▶ Goal 4: Build inclusive and sustainable communities free from discrimination
 - Economic development, efficient, healthy, affordable, equitable, and diverse communities



Housing as a Platform

- ▶ Goal 3 recognizes that *people* with a wide array of needs live in and around HUD housing
- ▶ In order to meet these needs, we need to build relationships and partnerships
- ▶ HUD's investments are placed-based and provide a foundation for improving health status and access to services for the broader community



HUD's Choice Neighborhoods Initiative

- ▶ Invest in distressed neighborhoods
- ▶ Create viable, sustainable, mixed-income communities
- ▶ Groundbreaking partnership with ED's Promise Neighborhoods Initiative
- ▶ Part of the Neighborhood Revitalization Initiative



HUD's Legacy of Addressing Health: Office of Healthy Homes & Lead Hazard Control

- ▶ 1991: Congress establishes HUD's Office of Healthy Homes and Lead Hazard Control (OHHLHC) to eliminate lead-based paint hazards
- ▶ 1999: Congress expands OHHLHC mission to include other housing-related health and safety hazards



OHHLHC Accomplishments: Lead Hazard Control Programs

- Lead Hazard Control programs reduce childhood lead poisoning cases by 70%
 - % of children <6 years with lead poisoning reduced from 8% to 1% in a decade
- Cost Effective Prevention: \$17–\$221 return for every \$1 invested*
 - \$181–\$269 billion estimated net savings*

*Gould, *Environmental Health Perspectives*
117:1162–1167(2009)



OHHLHC Accomplishments: Healthy Homes Programs

- Nationwide adoption of comprehensive “healthy homes” approach and increased technical capacity
- Ongoing activities:
 - Federal Healthy Homes Work Group
 - Green and Healthy Homes Initiative
 - White House Children’s Environmental Health Task Force



Sustainable Communities Initiative

▶ Landmark Interagency Collaboration

- Department of Housing and Urban Development
- Department of Transportation
- Environmental Protection Agency

▶ Office of Sustainable Housing & Communities

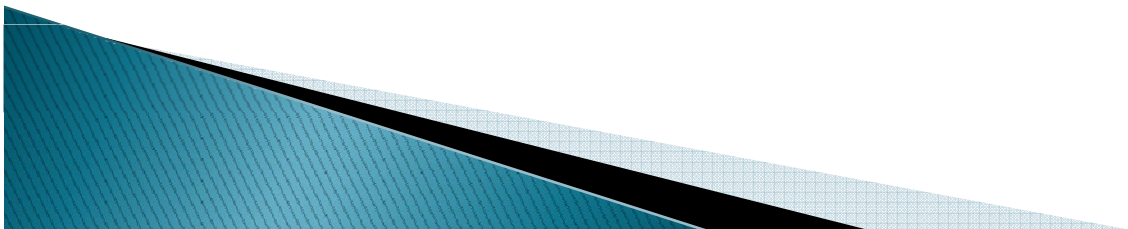
- Founded in 2009
- Mission: create strong, sustainable communities by connecting housing to jobs, fostering local innovation, and help build a clean energy economy



Sustainable Communities Initiative

6 Livability Principles

- ▶ Provide more transportation choices
- ▶ Promote equitable, affordable housing
- ▶ Enhance economic competitiveness
- ▶ Support existing communities
- ▶ Coordinate policies and leverage investment
- ▶ Value communities and neighborhoods



Applying Livability to Health

- ▶ Where people live, work, shop, and play have implications for health
 - Safety
 - Housing quality
 - Crime-free neighborhoods
 - Pedestrian environment
 - Access to opportunities for healthy living
 - Fresh and healthy foods
 - Parks and recreational spaces
 - Walkable and bikable streets
 - Access to employment opportunities
 - Efficient transportation
 - Good schools
 - Effective policing



Sustainable Communities Grants

- ▶ Landmark process involving joint grant funding (HUD–DOT) and joint grant review (HUD–DOT–EPA–Philanthropy)
- ▶ Regional planning grants
 - \$98million awarded to 45 grantees nationwide
 - Supports multi–jurisdictional planning efforts
- ▶ Community Challenge grants
 - \$40million from HUD plus \$28million from DOT awarded to 42 grantees
 - Includes both jurisdiction–wide projects and targeted projects within jurisdictions

http://portal.hud.gov/portal/page/portal/HUD/program_offices/sustainable_housing_communities



Next Steps

- ▶ HUD presence at the GIH Conference
 - Ana Marie Argilagos
 - Rachel J. Thornton



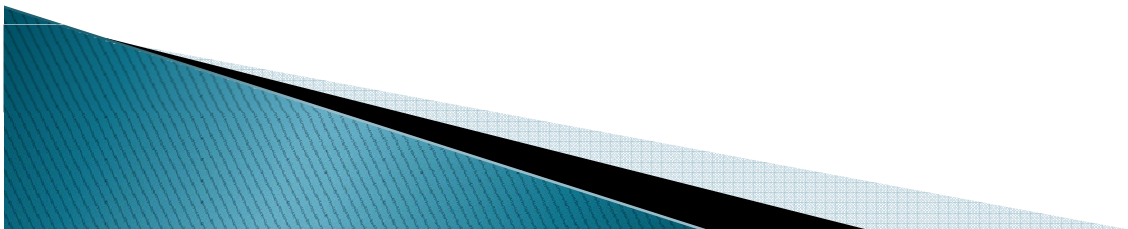
- ▶ Ongoing work with GIH to identify small group of funders with extensive experience in this area to meet with HUD officials
- ▶ Information exchange on healthy communities best practices



For More Information

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Questions and Comments

