Funding Innovation for the Safety Net

Grantmakers in Health
November 3, 2011

Margaret Laws
mlaws@chcf.org
innovations.chcf.org

Innovations for the Underserved Program

- Understand safety net provider and payer needs/pain points

- Focus on dramatic reductions in cost, improvements in access

- Find solutions in commercial markets or other states

- Try to "make a market" between companies and safety net providers

- Focus on sustainability and scalability of solutions

- Use a range of tools – grants to equity

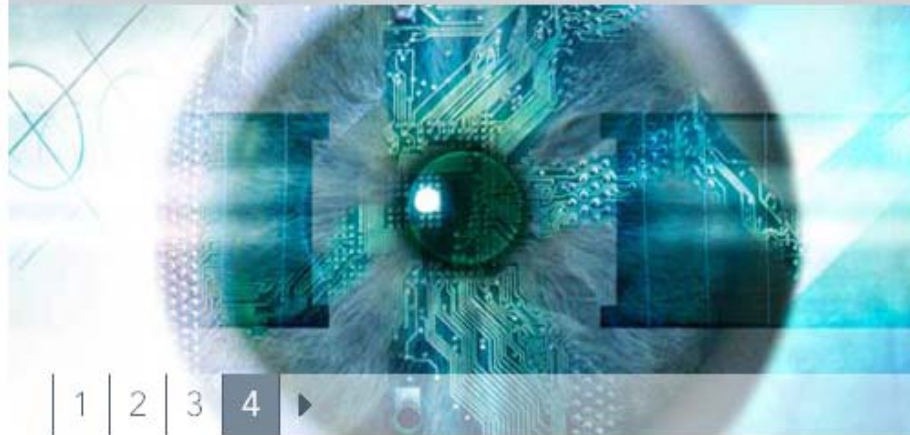# CALIFORNIA HEALTHCARE FOUNDATION

SUPPORTING IDEAS & INNOVATIONS TO IMPROVE HEALTH CARE FOR ALL CALIFORNIANS

SEARCH [Topic, Title, Name, Keyword...] **GO**

Innovations for the Underserved Program

Screening to Save Sight

Cameras and web-based software enable primary care physicians to send images (rather than patients) to optometrists, leading to low-cost, earlier detection and prevention of diabetes-related blindness.

Watch the Video ▶   Learn More ▶

1 | 2 | 3 | **4** | ▶

STAFF

Margaret Laws, MPP
Director

Veenu Aulakh, MPH
Senior Program Officer

Sanjay Shah, MBA
Program Officer

Melissa Buckley, MPP
Program-Related Investment Consultant

Helen Duhe
Program Assistant

Data-Driven Decisions in Asthma Care

CHCF invests in Asthmapolis, a technology-based innovation that combines sensors with asthma inhalers to provide tailored information through mobile phones to people living with asthma.
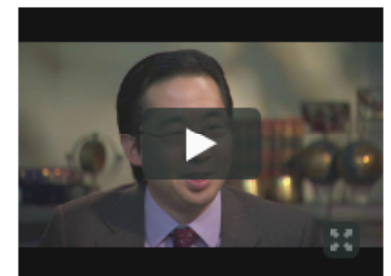
Startups Set to Improve Health

The William J. von Liebig Center has awarded five technology ventures $100,000 each to take their ideas for addressing care shortcomings from prototype to production.

THE CHCF HEALTH INNOVATION FUND

INVEST
SUPPORT
INNOVATE
DISRUPT
CATALYZE

MEDIA CONTACT

Emma Dugas
Communications Officer
Publishing & Communications
510.587.3159

RELATED VIDEOS

CHCF Innovation Fund

Innovating to lower cost

- Devices/technologies/services that allow care to be delivered in lower-cost settings of care, or by lower-cost personnel

- Technology/service models to extend provider capacity

- Improved infrastructure efficiency

- Price transparency for consumers

Using technology to "upskill" workers

iPhone ECG…under $100

Tele-health for improved access

Redistributing unused medications

Price Transparency for Consumers

ENROLL 2014 UX WELCOME TO COVERAGE

The Enroll UX 2014 project will provide federal and state governments with a human-centered user experience (UX) design for health insurance exchanges. The design will help people better understand and connect with coverage.

HUMAN FACTORS RESEARCH
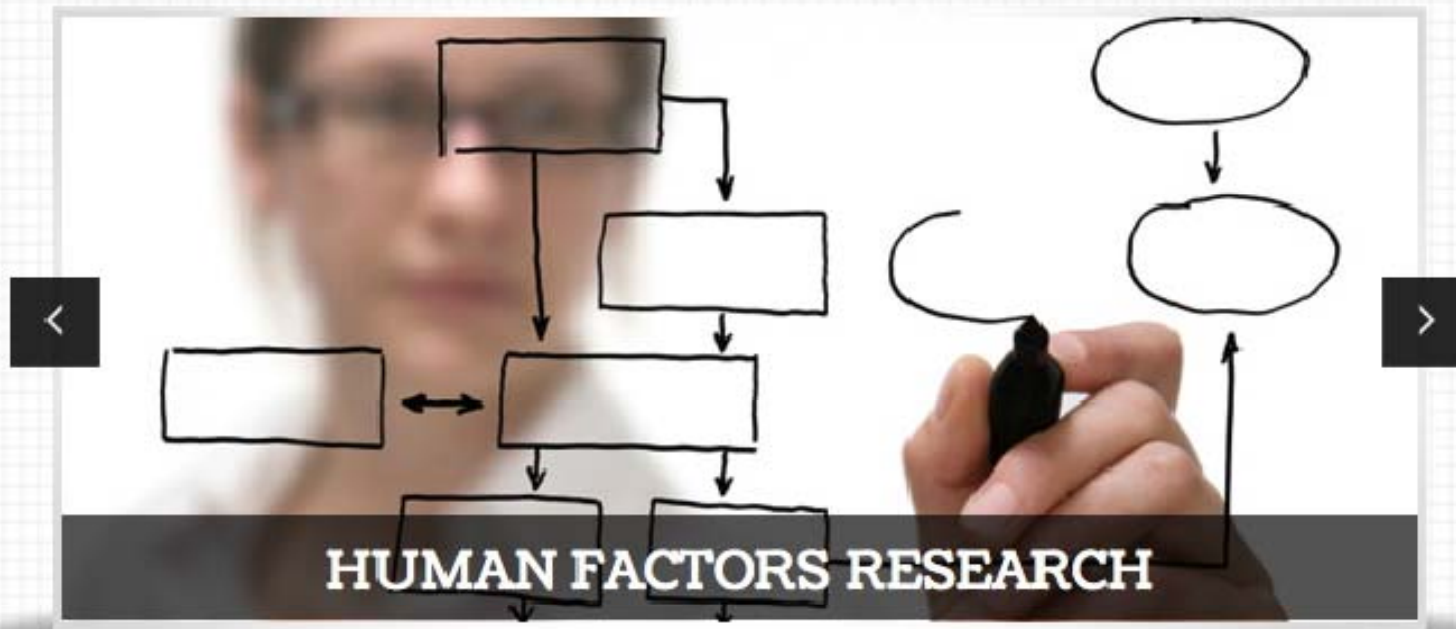
www.ux2014.org

The Innovation Environment

- **Technology is maturing**
  - CTN for bandwidth
  - The cloud
  - Low development cost for mobile/apps
  - EHR implementation

- **Policy is evolving**
  - AB415 signed

- **Implementation challenges still significant**
  - Culture – "not invented here," "won't work for our customers"
  - Integrating with EHR

Opportunities

1. Controlled or lower cost
2. Convenience for patients
3. Better quality
4. Rapid learning for providers and patients

Challenges

1. "Not invented here"
2. How do we pay?
3. How do we support it?
4. Will the providers/consumers use it?