



2021 Terrance Keenan Leadership Award in Health Philanthropy



The Terrance Keenan Leadership Award honors outstanding individuals in the field of health philanthropy whose work is distinguished by leadership, innovation, and achievement.

Background

Leadership entails the thoughtful and creative deployment of the resources available to grantmakers. It mines the freedom inherent in philanthropy to create improvements in daily lives and to make valuable contributions in the arenas of health care, wellness, and public policy. Leadership provides the inspiration and momentum needed to address today's pressing health issues. It also provides vision and insight into the challenges of tomorrow. Leadership entails innovation. In the face of deeply rooted problems, leaders affirm, improvise, and take risks. More importantly, they surround others with the freedom, encouragement, and knowledge to create long-term solutions for their communities.

As the field of health philanthropy has burgeoned and has itself become more complex, it faces the future with a sober sense of the magnitude of the challenges to be met. Leaders on all levels are crucial to preserve and refine the integrity of the work of health philanthropy.

By example and instruction, Terrance Keenan (1924-2009) charged us with exercising the freedom to invest in leadership and develop new institutions and systems to confront major needs. He encouraged us to embrace both the freedom to fail and the freedom to persist. Finally, he challenged grantmakers to make "their self-concept as public trusts . . . the overriding article of their faith and the guiding force of their behavior." A generous and consummate craftsman of our trade, Terrance Keenan reminded us that "creativity... is a cultivated skill, attainable only through continuous effort."

This annual award—established in honor of his more than 40 years of service and contributions to the field—is intended to stimulate others to strive toward this same standard of excellence and acknowledge those whose work embodies his spirit of innovation, compassion, and dedication.

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The Award

First presented by Grantmakers In Health (GIH) in 1993, the Terrance Keenan Leadership Award pays tribute to the continuous effort of those in the field of health philanthropy. It recognizes and rewards grantmakers whose thoughtful use of philanthropic dollars has had an impact on human health, at any level. Award recipients' work should demonstrate responsiveness to the people in their communities, large or small, and particular responsiveness to those in the greatest need. It should also distinguish itself by creativity, risk-taking, and boldness toward forging permanent improvements in health. Achievements may be in any area that involves health, such as services, delivery systems, public policy, public participation, prevention, wellness, education, or communications. Results may be at the local, state, regional, national, or international level. The award carries a \$5,000 honorarium.

Eligibility

The nominee must be, or have been within the last three years, an active grantmaker for at least five years with a health foundation or corporate giving program making grants in the field of health. The individual may serve as a trustee, staff member, or donor. Grantmakers whose actions embody Terrance Keenan's philosophy can be at any stage in their careers. The award honors grantmakers whether they are in the midst of their service to the field or are at the end of their career. Current GIH board members are not eligible for nomination. The recipient must be available to participate in the award presentation during the GIH Annual Conference on Health Philanthropy, which will be held from June 8-10, 2021. While the conference is currently slated to be held in Miami, Florida, please note that the format (in person, virtual, or hybrid) is subject to change based on the COVID-19 pandemic.

The Nomination Process

To nominate an individual for the 2021 Terrance Keenan Leadership Award in Health Philanthropy, please [submit](#):

- Contact information for the nominator and nominee. Two individuals must second the nomination. They do not have co-write separate letters of endorsement. One of these individuals must be from an entity other than the nominee's foundation.
- A nomination letter, which provides background information on the nominee, and includes a summary of the nominee's principal contributions to the field of health philanthropy. Please address the key criteria (described in this brochure) regarding the nominee's achievements and leadership qualities. The letter should not exceed five single-spaced, typed pages. The extent to which the letter makes a succinct case for the candidate is more important than the letter's length.
- No more than three attachments that illustrate the nominee's achievements, which may include articles authored by the nominee, publications produced under the nominee's leadership, and media articles. Nomination letters may include hyperlinks in lieu of attachments.

Submit all nomination materials [here](#). Please email Natasha Khanna, Communications Director, at nkhanna@gih.org with any questions.

Nominations must be received by Friday, December 4, 2020.

Award Criteria

Nominators are encouraged to address the following questions in their submissions:

Grantmaking

- What achievements distinguish this nominee's work?
- Describe how this individual has taken risks, shown innovation, and exhibited the flexibility and creativity needed to address the nation's most pressing health problems.
- Describe how this individual has contributed to the effectiveness of the foundation's grantees and enhanced their success.
- What makes this individual an outstanding grantmaker in the field of health? What are his or her significant contributions to the field?

Leadership

- How has this individual shown leadership and strategic vision within his or her foundation?
- How has this individual shown leadership and strategic vision within the broader field of health philanthropy?
- How has this individual shown leadership within the community he or she serves?
- Describe how this individual has fostered, mentored, or inspired those working in the field.

The Selection Process

The recipient of the award is selected by a committee of up to seven grantmakers from GIH Funding Partner organizations. A member of the GIH board of directors chairs the committee but does not have a vote. The committee will review all nominations and choose one winner. For those not chosen, nominators are welcome to resubmit in subsequent years. The decisions of the selection committee are final and not subject to review by the GIH board, staff, or its Funding Partners. The award recipient and nominators will be notified of the committee's decision in March 2021. The award will be presented during the 2021 GIH Annual Conference on Health Philanthropy.

Previous Recipients

1993 Terrance Keenan

Robert Wood Johnson Foundation

1994 David Packard

The David and Lucile Packard Foundation

1995 Margaret E. Mahoney

The Commonwealth Fund

1996 Beverly Railey Walter

Claude Worthington Benedum Foundation

1997 David P. Ross

Bank of America and Victor E. Speas Foundation

1998 Mary K. Campuzano

Kansas Health Foundation

1999 John Murphy

The Flinn Foundation

2000 No award presented.

2001 Irving B. Harris

The Harris Foundation

2002 Thomas G. David

The California Wellness Foundation

2003 Gloria R. Smith

W.K. Kellogg Foundation

2004 David A. Gould

United Hospital Fund

2005 Frank Karel

Robert Wood Johnson Foundation

2006 Robert Eckardt

The Cleveland Foundation

2007 Mario Gutierrez

The California Endowment

2008 Terri Langston

Public Welfare Foundation

2009 Gary Yates

The California Wellness Foundation

2010 Mary Jane Koren

The Commonwealth Fund

2011 Drew Altman

The Henry J. Kaiser Family Foundation

2012 Margaret O'Bryon

Consumer Health Foundation

2013 James Kimmey

Missouri Foundation for Health

2014 Mark Smith

California HealthCare Foundation

2015 Gail Christopher

W.K. Kellogg Foundation

2016 Amy Berman

The John A. Hartford Foundation, Inc.

2017 Chet Hewitt

Sierra Health Foundation

2018 Michael Brown

Seattle Foundation

2019 Diane Kaplan

Rasmuson Foundation

2020 Earl Maxwell

St. David's Foundation