

Partnering to Support Veterans and Military Families

November 4, 2015 2:00 p.m. Eastern

Shelley MacDermid Wadsworth, Military Family Research Institute at
Purdue University

Catharine Grimes, Bristol-Myers Squibb Foundation

Peter Long, Blue Shield of California Foundation

Stephanie Powers, Council on Foundations

Some Thoughts About Military-Connected Families

Shelley MacDermid Wadsworth, M.B.A., PhD.

November 4, 2015

Presented for Grantmakers in Health

Strategic Goals

- MFRI has five strategic goals:
 - **Support** the military infrastructure that supports families.
 - **Strengthen** the motivation and capacity of civilian communities to support military and veteran families.
 - **Generate** important new knowledge about military and veteran families.
 - **Influence** policies, programs and practices supporting military and veteran families.
 - **Sustain** a vibrant learning organization.

Behavioral Health Needs and the OIF/OEF Generation

Rates

Spouses

Children

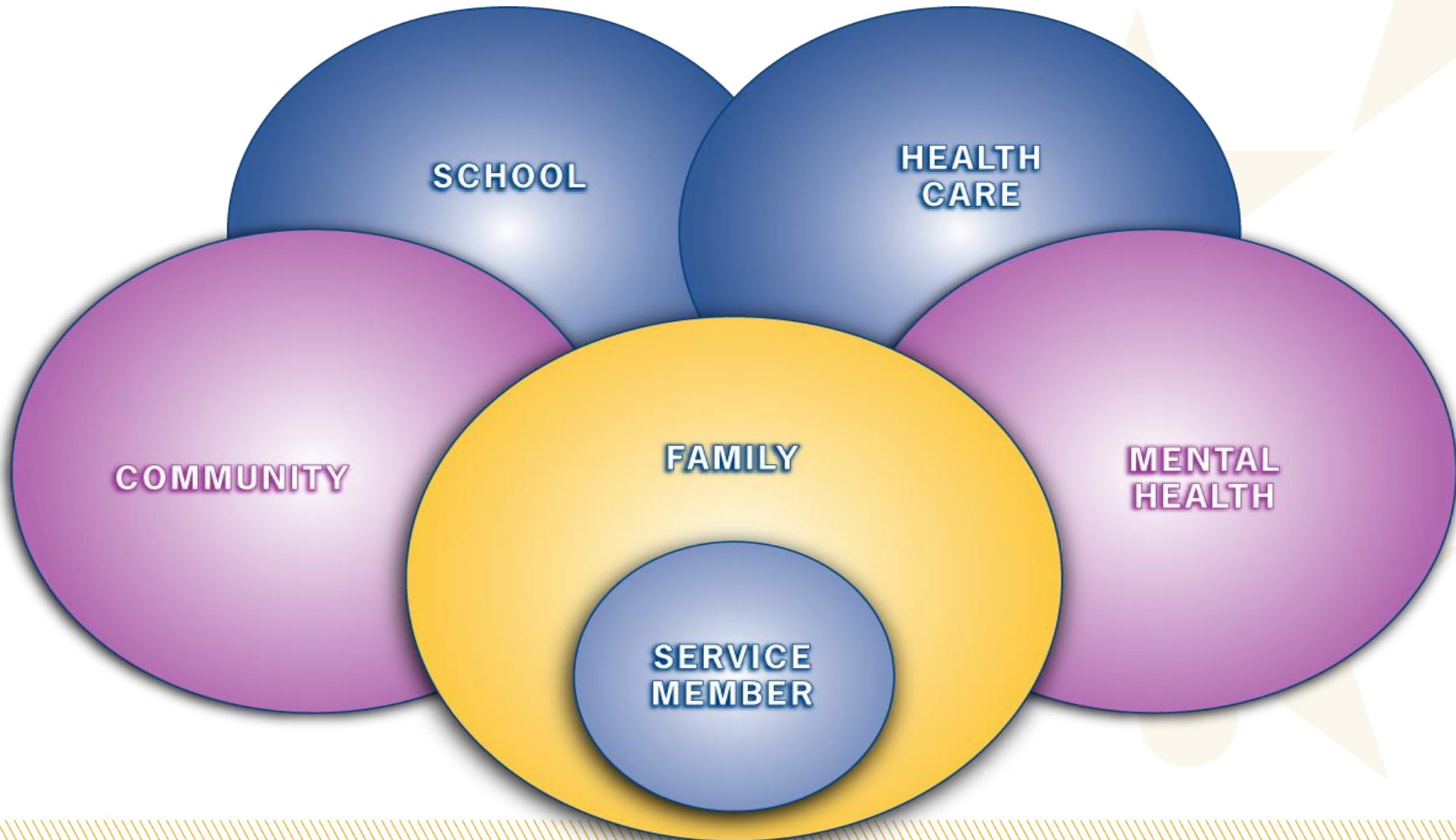
Continuum of risk



Needs

- Many problems are the same for civilian and for military; some are unique
- DoD and VA responsibilities
- Paying for treatment in National Guard
- Children and families
- Preparing community-based providers

Military and Veteran Families are Embedded Within Interlocking Systems



Behavioral Health Needs and the OIF/OEF Generation

- An MFRI approach





STAR BEHAVIORAL HEALTH PROVIDERS

Civilian Professionals. *Military Sensitivity.*

Collaborators



PSYCHOLOGICAL
HEALTH PROGRAM
NATIONAL GUARD BUREAU



MFRI
Military Family Research Institute
at Purdue University



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CATHARINE GRIMES
DIRECTOR
BRISTOL-MYERS SQUIBB FOUNDATION

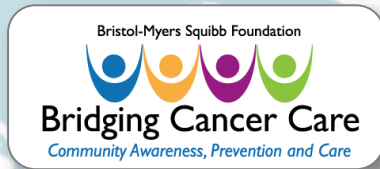
Bristol-Myers Squibb Foundation Global Footprint

www.bms.com/sr/foundation

Returning Veterans in the U.S.



Lung Cancer in the U.S.



Cancer in Central and Eastern Europe



Hepatitis in Asia



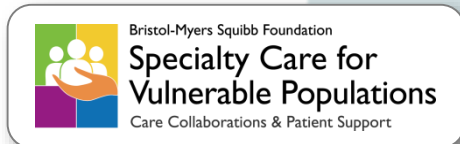
HIV/AIDS in Africa



Type 2 Diabetes in the US



Specialty Care in the US



The mission of the Bristol-Myers Squibb Foundation is to promote health equity and improve the health outcomes of populations disproportionately affected by serious

Veterans Mental Health Grant Program: The Need

- Currently 2.4 million Veterans of Iraq and Afghanistan – with one million more separating by 2016
- Almost half of Veterans who seek services at the VA are diagnosed with a mental health disorder¹



Compared to the general population, these vets are more likely to:

- be unemployed²
- get divorced³
- be homeless⁴
- commit suicide⁵

On average, 22 Veterans commit suicide every day

1. VA Office of Public Health and Environmental Hazards. Analysis of VA health care utilization among Operation Enduring Freedom (OEF) and Operation Iraqi Freedom (OIF) veterans. Washington, DC2010 February.
2. Resnick SG, Rosenheck RA. Posttraumatic stress disorder and employment in veterans participating in Veterans Health Administration Compensated Work Therapy. J Rehabil Res Dev. [Research Support, U.S. Gov't, Non-P.H.S.]. 2008;45(3):427-35.
3. Kulka RA, Schlenger WE, Fairbanks JA, Hough RL, Jordan BK, Marmar CR, Weiss DS, Grady DA. Trauma And The Vietnam War Generation: Report Of Findings From The National Vietnam Veterans Readjustment Study. 1st ed: Brunner Mazel Publishers; 1990.
4. Homelessness Research Institute. Vital mission: ending homelessness among Veterans. Research Reports on Homelessness [serial on the Internet]. 2007: Available from: http://www.endhomelessness.org/files/1837_file_32955_NAEH_CARD_R1.pdf.
5. Hendin H, Haas AP. Suicide and guilt as manifestations of PTSD in Vietnam combat veterans. The American journal of psychiatry. 1991;148(5):586-91.

BMS-Foundation Funding Strategy: R&D / Health Outcomes Research Approach

We are Funding research-based pilot or demonstration projects that:

- Develop, implement and evaluate new models of community based care & supportive services
- Adapt existing, proven models and evaluate them in new populations

Health Outcomes Research studies the end results of medical care – the effect of the health care process on health and well-being of patients and populations

- Efficacy studies
- Operations research / Effectiveness Studies
- Implementation science

BMS-Foundation Funding Strategy: A R&D / Health Outcomes Research Approach

BMS-F criteria for funding includes inclusion of formal research protocol in all grant applications.

Such research studies must be:

- **Conducted according to a protocol approved by the appropriate Institutional Review Board (IRB)**
- **Accompanied by informed consent procedures for all subjects involved in the study**
- **Conducted according to Good Clinical Practice**

M&E vs. Protocol Based Research

Monitoring & Evaluation

Most funders require all grantees to develop & report the results of their programs according to rigorously designed M&E frameworks

M&E results are reported on a biannual basis and are reviewed to ensure progress is being made in line with the program's stated objectives

These data are used for internal management of the program by the grantees and for reporting to the funding organization

Such M&E data are not generalizable and not suitable for publication

Protocol Based Research

The results of IRB approved research are generalizable: i.e. they can be applied to the general population of returning veterans

The results of IRB approved research can be submitted for publication in peer-reviewed journals

The methodology of published health outcomes research can be utilized to achieve replication of the intervention in other settings

The value of replication can be further assessed through implementation science studies

BMS-F Example

Efficacy Study Example:

Organization: Prevail Health Solutions

Study Design: RCT compared to lesser fidelity version of the full program

Results:

- As effective at reducing PTSD & depression as face-to-face treatments for low to moderate distress Veterans
- Delivered at a cost of less than .5% of face-to-face intervention
- Reaches veterans in rural areas or with transportation problems

Operations Research Example:

Organization: Boston University

Study Design: Testing the VetChange, online and app based patient self management tool for risky drinking and symptoms of PTSD in the real world setting. The RTC was done and showed significant improvement of both risky drinking days and symptoms of PTSD. We are looking to see if we get the same results in a non controlled setting.

Implementation Science Example:

Organization: University of Michigan Medical Center – PAVE project

Study Design: Taking the already proven Buddy-to-Buddy peer to peer program that was developed for the National Guard, adapting it, and implementing and testing it in college campus settings



Blue Shield of California Foundation is an independent licensee of the Blue Shield Association

why every funder can be a veterans funder

Peter Long
President and CEO
Blue Shield of California Foundation

blueshieldcafoundation.org

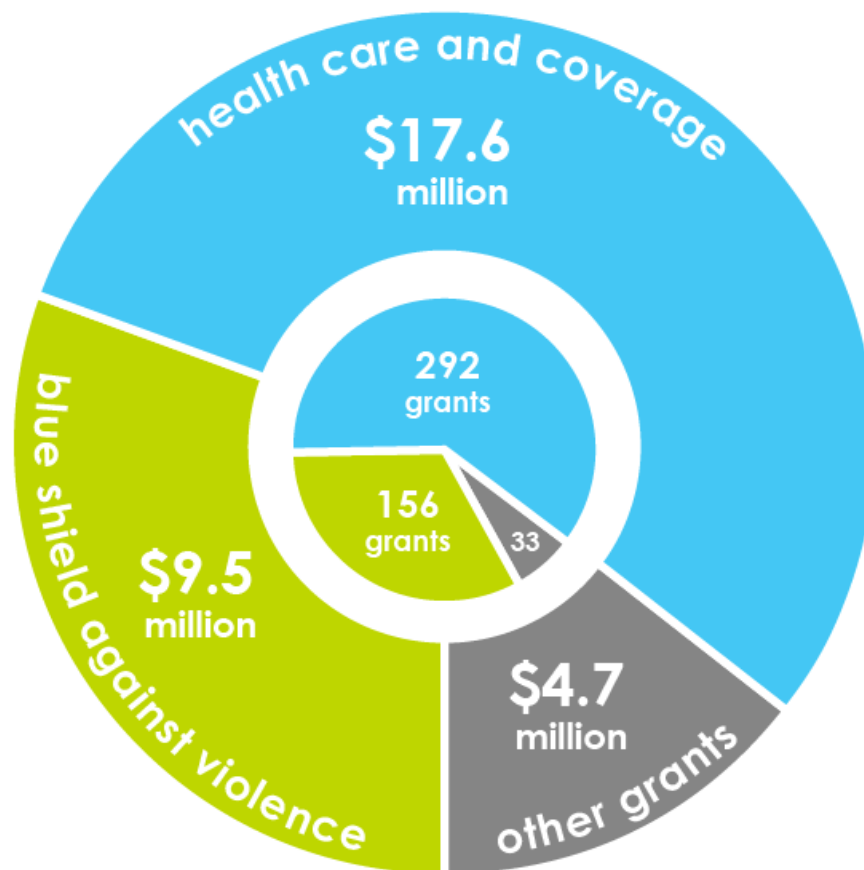
November 4, 2015

our mission

To improve the lives of all Californians, particularly the underserved, by making **health care accessible, effective, and affordable**, and by **ending domestic violence**.

over \$322 million in grants since 2002

in 2014:



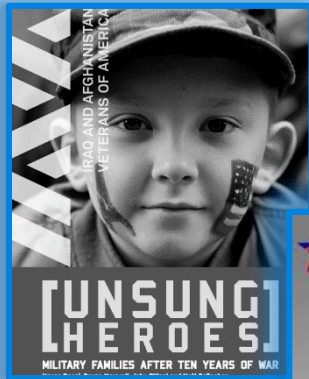
we want **all Californians** to be **healthy and safe**

preventing violence in the homes of military families

stage I:

laying the groundwork

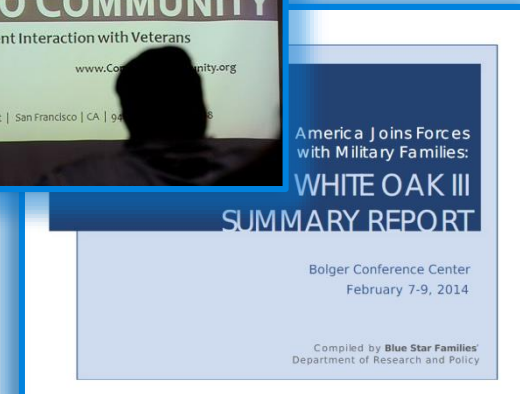
investing in research to fill data & information gaps, piloting new tools and approaches at community level



stage II:

educating & shared learning

convening and connecting CA stakeholders, and sharing proven tools & programs



preventing violence in the homes of military families

stage III:
engaging partners outside of CA
moving beyond local efforts to create broader networks and communities of practice

Category	Value
Total Number of Grants	15,007
Total Dollar Value of Grants	\$707,798,764
Total Number of Foundations	3,451
Total Number of Recipients	1,827

stage IV:
institutionalization
multi-sector collaboration to create systemic change in the way we serve & support our vets, and scaling ideas that work



zero8hundred
Navigate Your Future



U.S. Department of Veterans Affairs

USC Social Work

Center for Innovation and Research on Veterans & Military Families

our lessons

- Any funder can be a veterans funder.
- Impact is achievable and concrete.
- Cultural responsiveness is critical.
- Resource navigation and coordination is in high demand.
- Veterans funders are eager to collaborate.

thank you



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web: BlueShieldCAFoundation.org



@PeterLongBSCF



Facebook.com/blueshieldcafoundation



Youtube.com/user/BlueShieldCAFdn



COUNCIL *on* FOUNDATIONS

VETERANS
PHILANTHROPY EXCHANGE



An Initiative of the Council on Foundations



COUNCIL *on* FOUNDATIONS

Veterans Philanthropy Exchange

The Philanthropy Exchange online platform creates an unprecedented clearinghouse for philanthropic funders to share best practices. It provides a collaborative investing forum for foundations to align investments with other public and private partners for greater collective impact on services for veterans and their families.

The Veterans Philanthropy Exchange will help grantmakers efficiently gather and share high-value information, best practices, and real time communication across a variety of foundation types.

Some features of the Exchange include:

- Resource Library
- Mapping tools, powered by the Foundation Center
- Individual donor information
- Strategy building tools on best practices
- Peer to peer engagement and learning
- Calendar of Events
- Recent News on Veterans Funding
- Topical focus on issues, like homelessness, unemployment, mental health services, community reintegration, family housing, and transition planning

To be eligible to enter the Exchange, your organization must:

- Fund or be interested in funding veterans' and military families' services
- Have an independent governance structure
- Not be a government entity

If you are a funder and wish to become a Veterans Philanthropy Exchange community member, send an email to membership@cof.org.

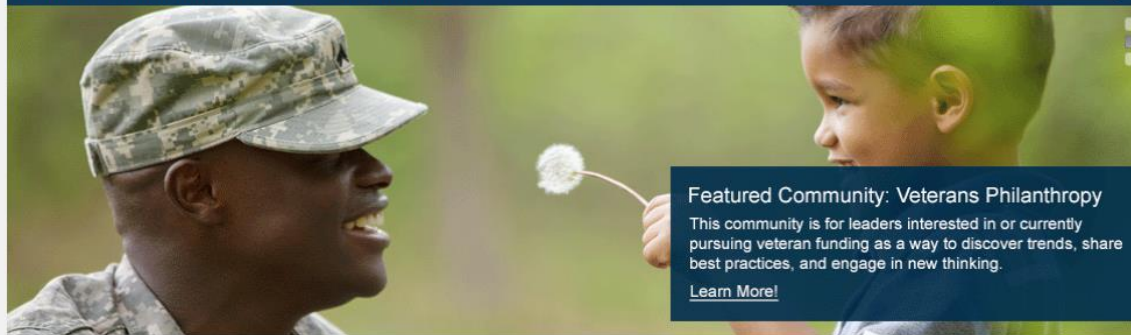


The Council on Foundations' Philanthropy Exchange:

- Allows the funding community simple and instant access to discussions with their peers across the globe
- Provides a space for foundation staff to cultivate a searchable online library of best practices, resources and events
- Creates a private community where our sector's leaders can candidly seek and give advice to their peers



 **Welcome, Allison**
[Profile](#) | [Communities](#) | [Logout](#)



Featured Community: Veterans Philanthropy
 This community is for leaders interested in or currently pursuing veteran funding as a way to discover trends, share best practices, and engage in new thinking.
[Learn More!](#)

Welcome

Getting Started

1. [Login](#) and set up your [profile](#).
2. Find a [Discussion](#) to join.
3. Start a conversation- [post a message](#).
4. Visit the [Directory](#) to meet other members.

Announcements

5 Rules of the Road

Please remember these rules as you engage with our community:

- 1) State clearly and concisely the topic of your post in the Subject.
- 2) Only posts discussions and replies to the entire group when it contains information or questions that are applicable to all members.

Collaborate

Quick Links



Latest Discussions



RE:New Communities?
Posted in: [Building the Exch...](#)

I would love to see a launch of the PPP community before the conference...! RE: global - 1) FYI - COF is the co-chair of the State Dept's Global Philanthropy Working Group and I would think...



RE:New Communities?
Posted in: [Building the Exch...](#)

Connect

Upcoming Events

[National Forum on Family Philanthropy](#)

May 7 - 9
Cambridge, MA, United States

[American Bar Association's Section of Taxation 2014 May Meeting](#)

May 8 - 10
Washington, DC, United States

[Mission Investors Exchange 2014 National Conference](#)

May 13 - 15

[View Calendar](#)


[Add Event](#)

Most Active Members



Allison Carney
Council on Foundations
Adelphi, MA



 **Welcome, Allison**
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Veterans Philanthropy Exchange

This community is for leaders interested in or currently pursuing veteran funding as a way to discover trends, share best practices, and engage in new thinking.



Recent Activity **Discussions 7** **Shared Files 4** **Blogs 0** **Events 1** **Members 18** **Moderation**

Latest Discussions



RE:Your thoughts about COF annual conference se...

Posted in: [Veterans Philanthropy Excha...](#)

Sarah: thanks for the insight. Helps me know I am on the right track in thinking about this ...!



RE:Your thoughts about COF annual conference se...

Posted in: [Veterans Philanthropy Excha...](#)



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Posted in: [Veterans Philanthropy Excha...](#)

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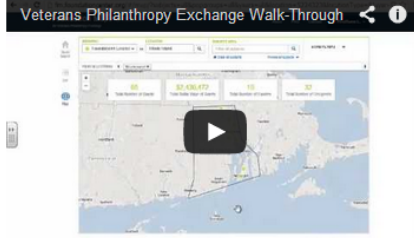
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Stephanie: I think this is an excellent idea and we should pursue it in further

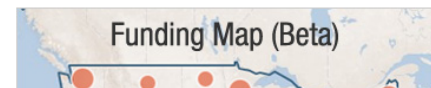
Using the Exchange

Veterans Philanthropy Exchange Walk-Through



0:00 / 2:54 YouTube

Resources





COUNCIL *on* FOUNDATIONS



[RE:Your thoughts about COF annual conference se...](#)

Posted in: [Veterans Philanthropy Excha...](#)

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Stephanie, I think this is an excellent idea and we should pursue it in further discussions.

[More](#)

[Post](#)

Latest Shared Files



[San Diego Grantmakers Military Transition Support...](#)

The comprehensive community plan developed in San Diego, convened by San Diego Grantmakers, supported...



[Model - San Antonio Military and Veterans Community...](#)

This is a brief synopsis of the community engagement model San Antonio is creating.



[Veteran Support Initiative Blueprint](#)

[More](#)

[Add Document](#)

Announcements

Welcome and FAQs

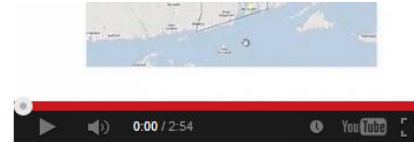
Hi everyone! My name is Allison Carney and I'm the Community Manager for the Philanthropy Exchange.

I'm happy to answer any questions you may have about the platform, but if you want a quick answer, you can always check out the HELP/FAQS section in the menu bar or click the link below.

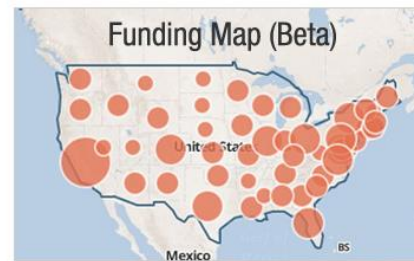
Always feel free to e-mail or call at allison.carney@cof.org or 703 879 0736.

Thanks!

options ▼



Resources



Repository of Resources

Access reports on veterans and military families



Upcoming Events



Veterans Philanthropy Exchange

Term / Keyword / Phras

Search



Recent Activity

Discussions 7

Library 4

Blogs 0

Events 1

Members 18

Veterans Philanthropy Exchange

sorted by thread

Your thoughts about COF annual conference session	Apr 15, 2014 7:36 PM	Stephanie Powers
RE:Your thoughts about COF annual conference session	Apr 16, 2014 8:15 PM	Barbara Bartle
RE:Your thoughts about COF annual conference session	Apr 17, 2014 3:27 PM	Christina Wilson
RE:Your thoughts about COF annual conference session	Apr 18, 2014 1:42 PM	Melissa Beach
RE:Your thoughts about COF annual conference session	Apr 18, 2014 2:46 PM	Sarah Peetz
RE:Your thoughts about COF annual conference session	Apr 18, 2014 3:08 PM	Stephanie Powers

1.

Your thoughts about COF annual conference session



[View Profile](#)
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From: [Stephanie Powers](#)
To: [Veterans Philanthropy Exchange](#)
Posted: Apr 15, 2014 7:36 PM
Subject: Your thoughts about COF annual conference session

Message:

Hi, all:

Just wondering if you like the idea of using a conference session at COF's annual conference in June to bring together the US Conference of Mayors and League of Cities, some of the larger faith-based national associations like Catholic Charities and the National Council of Churches, and our foundation attendees to learn more about the important role needs of veterans and families at their **first point of contact** in the community to which they return.

It seems that this first point of contact after transitioning out is becoming a really important touch point in whether vets get off on the right foot in their communities. It doesn't seem unreasonable to assume, after participating in many conversations this past year, that the first point of contact, when an individual or a family member starts to have problems or has critical needs, is a community-based agency or a faith-affiliated entity. The House Veterans Affairs roundtable last

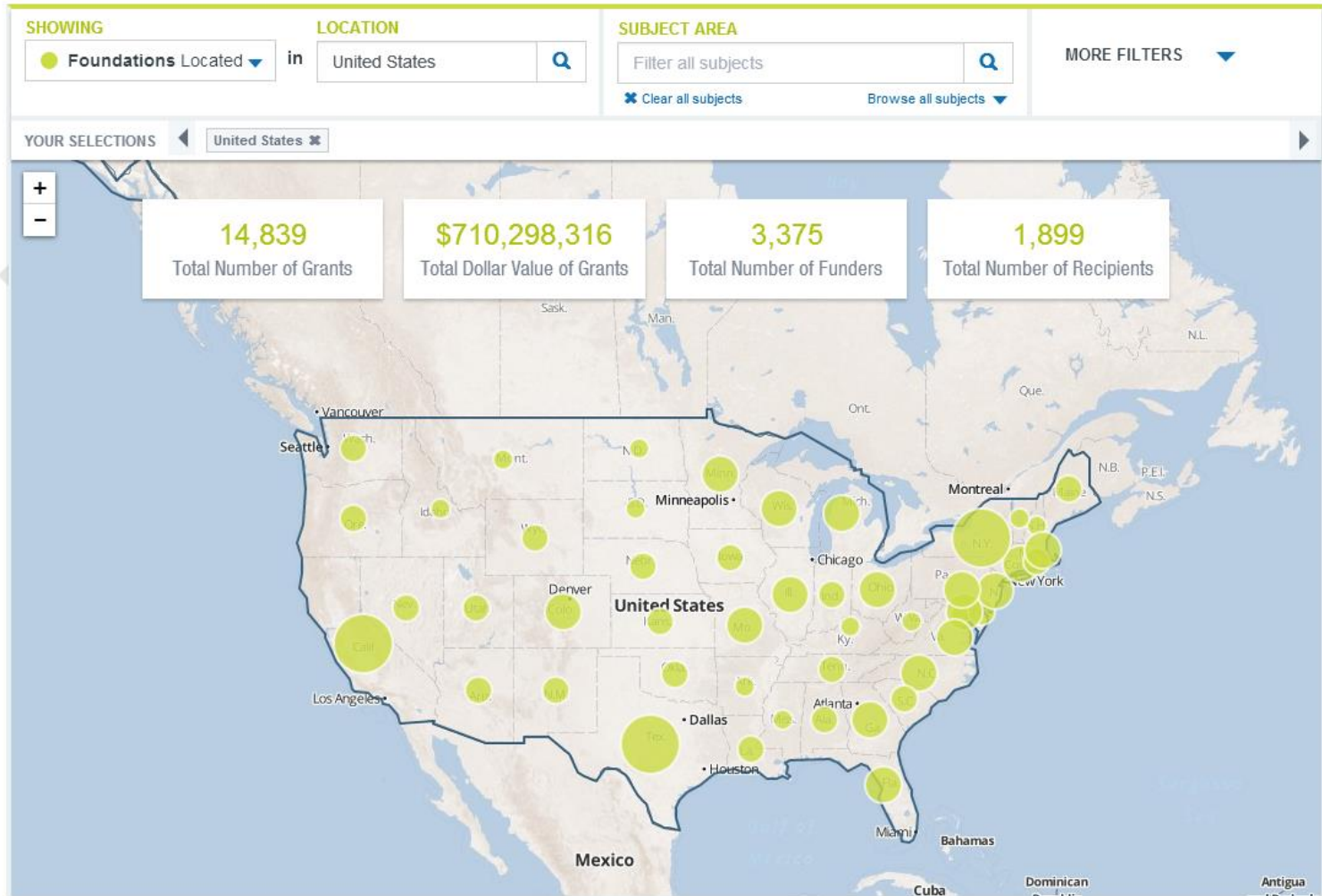
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Repository of Resources

Powered by the
FOUNDATION CENTER

This collection brings together valuable insights from nonprofit organizations, foundations, and government agencies who are working directly with veterans in communities across the country.

These case studies, evaluations, white papers, and toolkits provide us with a deeper understanding of the problems many veterans and their families face but also of the possible solutions we might build to address these very real challenges.

The collection is broken into five key areas where veterans are facing obstacles and where nonprofits and foundations have been focusing their efforts.

[Education & Employment](#) | [Family & Community Reintegration](#) | [Funding, Strategy & Evaluation](#) | [Health & Well-being](#) | [Poverty & Homelessness](#) | [Women Veterans](#)



SEARCH THE REPOSITORY

Keyword

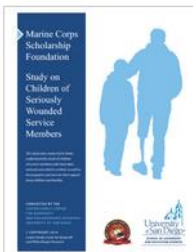
Topics

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[Study on Children of Seriously Wounded Service Members](#)

Mar 18, 2014

Caster Family Center for Nonprofit and Philanthropic Research University of San Diego


This study was conducted to better understand the needs of children of service members who have been seriously wounded in combat, as well as the programs and services that support these children and families.

[+ More](#)



OVER \$276 MILLION IN SUPPORT OF VETERANS

Philanthropy-Joining Forces Impact Pledge

Watch the recap from the second annual convening of funders dedicated to supporting veterans and military families. [READ MORE](#) 

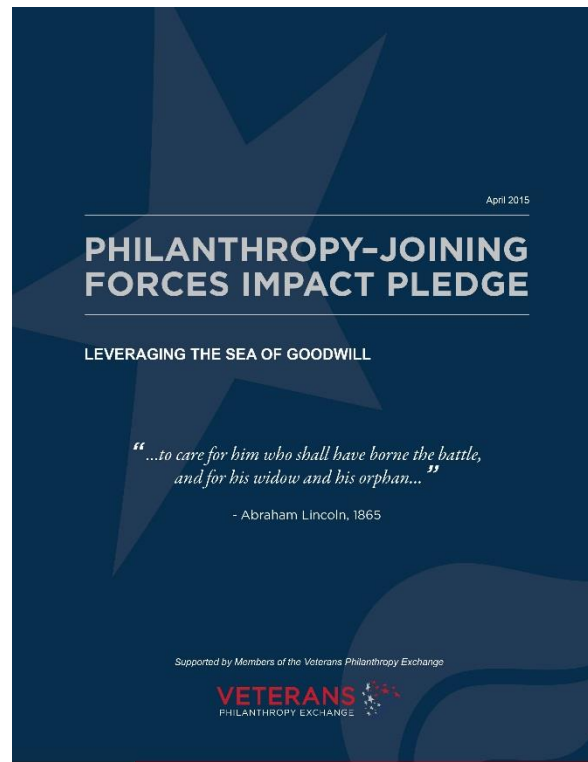


Philanthropy-Joining Forces Impact Pledge

- Dedicated to supporting America's veterans and military families through philanthropy.
- Voluntary Pledge - Launched in April 2014 – 5 year commitment
- Funder response to White House Joining Forces Initiative led by First Lady Michelle Obama and Vice President's wife, Dr. Jill Biden
- Investments of 34 funders and corporations - nearly \$270 million
- Grants and other forms of support
- First national funders community

Philanthropy-Joining Forces Impact Pledge

- Council Website: [P-JFIP Report and Profiles of all Pledge Members](#)





Philanthropy-Joining Forces Impact Pledge

“We commit to participate in the “Philanthropy Joining Forces Impact Pledge” that will support America’s veterans of the Iraq and Afghanistan wars and their families, as they rejoin our communities and continue their missions of service.

We laud the sacrifices they have made for our nation.

We pledge to use our capabilities and resources to make meaningful contributions to them and their families as they transition from active duty to civilian life.

We are prepared to make our participation in the Philanthropy Joining Forces Impact Pledge public and self-report on our results, on an annual basis for up to five years.”

To inquire about joining the Pledge in 2016, contact Don Cooke, Vice President of Philanthropy, Robert R. McCormick Foundation – DCooke@mccormickfoundation.org



Day for the Brave

November 11

- Unique crowdfunding campaign - pro-bono by Razoo
- Raises funds to provide housing essentials to veterans experiencing homelessness through the Welcome Home Kit initiative.
- Collaboration: Council on Foundations, Funders Together to End Homelessness, and Community Solutions

[#DayfortheBrave](#)



For More Information

Contact Stephanie Powers

stephanie.powers@cof.org

703-879-0626

Question?

Please type your question into the Chat Box or press
*6 to unmute your phone line and ask a question