



Meeting Agenda

Picking Up the Pace in Healthy Living Policy and Evaluation

Fall Forum

Lafayette Park, Second Floor
Hamilton Crowne Plaza Hotel
1001 14th Street NW
Washington, DC 20005

Wednesday, November 5, 2014

Support for this meeting has been provided by The Colorado Health Foundation.

- | | |
|-------------------------|---|
| 8:00 – 9:00 a.m. | Breakfast and Registration |
| 9:00 – 9:30 a.m. | Welcome and Introductions
<i>Osula Evadne Rushing, Grantmakers In Health</i> |
| 9:30 – 10:15 a.m. | Policy Trends: Opportunities for a Greater Funder Role
<i>Manel Kappagoda, ChangeLab Solutions</i> |
| 10:15 – 10:30 a.m. | Break |
| 10:30 a.m. – 12:00 p.m. | Looking Local: Windows of Opportunity to Promote Healthy Living
<i>Colin Pekruhn, Grantmakers In Health</i>
<i>Leon Andrews, National League of Cities</i>
<i>Joe Cimperman, Cleveland City Council</i>
<i>Jodi Mitchell, Mt. Sinai Health Care Foundation</i> |
| 12:00 – 12:30 p.m. | Lunch |
| 12:30 – 1:30 p.m. | Free Market or Government Regulation: Which Holds the Solution for Sugar-Sweetened Beverage Consumption?
<i>Faith Mitchell, Grantmakers In Health</i>
<i>Hank Cardello, Hudson Institute</i>
<i>Laurie Whitsel, American Heart Association</i> |

1:30 – 2:45 p.m.

Evaluation: Measuring Success and Improving Philanthropic Investments

Danielle Wolfe, *Center for High Impact Philanthropy*

Marlene Schwartz, *Rudd Center for Food Policy and Obesity*

Glenn Schneider, *The Horizon Foundation*

2:45 – 3:00 p.m.

Takeaways and Next Steps