

Harvard Pilgrim Health Care Foundation

93 Worcester Street, Wellesley, Massachusetts 02481

Phone: 617.509.9000

Email: kimberly_winn@harvardpilgrim.org Website: www.harvardpilgrim.org/foundation

Established in 1980, the Harvard Pilgrim Health Care Foundation supports Harvard Pilgrim's corporate mission to improve the quality and value of health care for the people and communities it serves. This corporate foundation supports local initiatives in the four states where Harvard Pilgrim conducts business: Connecticut, Maine, Massachusetts, and New Hampshire. The foundation helps build healthy communities by investing in programs that provide access to fresh, healthy food; reducing health disparities; and supporting Harvard Pilgrim employees as they invest their time and foundation funds across the region. In 2015, the foundation awarded nearly \$2.3 million in grants to 700 nonprofit organizations. Since its inception, it has awarded \$135 million in funds and resources throughout the four states.

Program Information: The foundation's primary focus is on programs and initiatives that assist low- to moderate-income families and communities. In 2015, the foundation expanded its focus on preventing childhood obesity to help families and communities eat healthier by launching the Harvard Pilgrim Healthy Food Fund. The first initiative under this fund has been to create a fleet of mobile produce markets—"Veggie Mobiles"—operating in five New England cities. The foundation also awarded grant support to 20 organizations that grow, distribute, and market fresh, healthy food. This year, the foundation is creating a new grants program on nutrition and healthy aging, which will kick off with a cooking event and book launch.

► Financial Information:

Total Assets: Nearly \$2.4 million (FY 2015)

Amount Dedicated to Health-Related Grants: \$2.3 million (FY 2015)

► Special Initiatives and/or Representative Health and Human Services Grants:

- **Healthy Food Fund** – In 2015, the foundation successfully transitioned its eight-year investment in preventing childhood obesity to the Healthy Food Fund. More than \$1.5 million in grants was awarded in 2015, including nearly \$973,000 to support community growers and markets on the supply side, as well as programs that build consumer demand for healthy food.
- **Mobile Farmers' Markets** – Across the country, organizations are using mobile markets to increase access to fresh and local fruits and vegetables. In New England, Harvard Pilgrim has launched a fleet of mobile markets to create better access to healthy food. In 2015, Harvard Pilgrim awarded \$160,000 in grants, funding mobile markets in Worcester and Lowell, Massachusetts; Hartford, Connecticut; and Lewiston/Auburn, Maine; with another mobile market on tap to launch this year in New Hampshire. All accept Women Infants and Children (WIC) and Supplemental Nutrition Assistance Program (SNAP)/ Electronic Benefit Transfer (EBT) benefits at every stop and increase the purchasing power of SNAP benefits.
- **Community Spirit 9/11 Mini-Grants** – This program enables each Harvard Pilgrim Health Care employee to annually award a \$500 grant from the foundation to the charity of his or her choice. In 2015, the foundation awarded a total of \$616,000 to more than 700 organizations in 275 communities through the program. Since this employee-directed effort began in 2002 as a memorial to Harvard Pilgrim members who lost their lives on September 11, 2001, the foundation has contributed more than \$4.4 million to thousands of organizations in the region. More than 95 percent of employees participated in foundation service and giving programs in 2015.
- **Eating Well At Every Age** – The foundation's newest initiative will award grants to local organizations that provide cooking, nutrition, and gardening activities for adults over 65. A minimum of \$200,000 in grants will be awarded in 2016.
- **Health Equity Roundtable** – After decades of providing cultural competency training to health practitioners and organizations, the foundation will begin convening health and community leaders on important issues relating to health disparities. This new Health Equity Roundtable will kick off in early 2016 in Boston, on the topic of health care needs of transgender people.

Role of Philanthropy in Meeting

Pressing Needs: *"Boosting the availability of fresh, local, affordable food for everyone is a health strategy, a way to build local economies, and a force for cooling our planet. Health institutions have a special responsibility to lead in this effort, especially for low-income communities where nutritious food can be scarce and expensive."*

Karen Voci
President

