



SEPTEMBER 6-7, 2012

Meeting Agenda

Investing in Opportunities and Assets: Lessons from the South for the Nation

Arnaud's Restaurant
813 Rue Bienville
New Orleans, Louisiana

Louisiana Humanities Center
Louisiana Endowment for the Humanities at Turner's Hall
938 Lafayette Street, Suite 300
New Orleans, Louisiana

Thursday, September 6

Arnaud's Restaurant

- 6:00 p.m. **Reception**
- 7:00 p.m. **Dinner**
- 8:30 p.m. **The South: Opportunities and Challenges**
Ferrel Guillory, *MDC Inc.*

Friday, September 7

Louisiana Humanities Center

- 8:00 a.m. **Breakfast and Registration**
- 8:30 a.m. **Welcome and Introductions**
Cara Chervin, *Grantmakers In Health*
Kellie Greene, *Louisiana Association of Nonprofit Organizations*
- 9:15 a.m. **Philanthropy's Role in Meeting the Needs of Southern Communities**
Janine Lee, *Southeastern Council of Foundations*
Ferrel Guillory, *MDC Inc.*

This meeting is supported by W.K. Kellogg Foundation. This working session is designed to explore key approaches for building the capacity of the nonprofit sector to promote the health of vulnerable communities in the South. Additionally, speakers from nonprofit advocacy and direct-service organizations from across the Southern states will discuss the challenges and opportunities they experience.

- 10:00 a.m. **Break**
- 10:15 a.m. **Stories and Solutions from the Field**
Cindy Zeldin, *Georgians for a Healthy Future*
Andre Perry, *Orleans Parish Place Matters*
Brad Palmertree, *Tennessee Health Care Campaign*
Jim Carnes, *Arise Citizens' Policy Project*
- 12:00 p.m. **Lunch**
- 1:00 p.m. **Idea Lab: Building Infrastructure and Capacity**
- Supporting Advocacy: Dara Taylor, *Community Catalyst*
 - Developing Leadership: Diane Lewis, *ALTA Consulting*
 - Collaborating Across Sectors: Luceia LeDoux, *BCM*
 - Engaging the Faith Community: Michael Minor, *Mid South Churches*
 - Technology Innovations to Serve Rural Communities: Dwanda Moore, *Foundation for the Mid South*
- 2:30 p.m. **Break**
- 2:45 p.m. **Application of Lessons Learned to the Nation**
Brian Smedley, *Joint Center for Political and Economic Studies*
- 3:30 p.m. **Adjourn**