



Why A Strong Public Sector is Important to Philanthropy





1. How did you hear about this event?

		Response Percent	Response Count
Direct invitation from GCYF		12.0%	3
Direct invitation from GIST		16.0%	4
Direct invitation from GIH		28.0%	7
Emailed GCYF program announcement		12.0%	3
Emailed GIST program announcement		4.0%	1
Emailed GIH program announcement		8.0%	2
GCYF website posting		0.0%	0
GIST website posting		0.0%	0
GIH website posting		0.0%	0
Word of mouth		0.0%	0
Invitation forwarded by a colleague		20.0%	5
Other (please specify)		4.0%	1
		answered question	25
		skipped question	0



2. Are you a GCYF member?

		Response Percent	Response Count
Yes		32.0%	8
No		68.0%	17
answered question			25
skipped question			0





3. Are you a GIST member?

		Response Percent	Response Count
Yes		24.0%	6
No		76.0%	19
answered question			25
skipped question			0

4. Are you a GIH member?

		Response Percent	Response Count
Yes		52.0%	13
No		48.0%	12
answered question			25
skipped question			0

5. Is your organization a(n):

		Response Percent	Response Count
Corporate foundation/giving program		0.0%	0
Family Foundation		8.0%	2
Public Foundation		28.0%	7
Community Foundation		0.0%	0
Independent Foundation		32.0%	8
Other (please specify)		32.0%	8
answered question			25
skipped question			0

6. Where is your foundation in terms of supporting communications and messaging work?

	Research	Direct Service	Advocacy	Response Count
Funding in this area now	26.1% (6)	21.7% (5)	52.2% (12)	23
Ready to fund in this area	33.3% (2)	0.0% (0)	66.7% (4)	6
Thinking about funding in this area, but not ready yet	40.0% (4)	0.0% (0)	60.0% (6)	10
Interested in this work, but not thinking about funding in this area	42.9% (3)	42.9% (3)	14.3% (1)	7
			Other (please specify)	4
answered question				25
skipped question				0

7. What do you hope to gain from the June 5 webinar?

**Response
Count**

25

answered question

25

skipped question

0

8. Do you have any questions you would like addressed on the webinar?

**Response
Count**

3

answered question

3

skipped question

22

Q1. How did you hear about this event?

1	GIH Public Policy announcements	May 29, 2012 1:50 PM
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Q5. Is your organization a(n):

1	GIH	Jun 5, 2012 6:31 AM
2	Oklahoma State agency - Tobacco Settlement Endowment Trust	May 29, 2012 10:24 AM
3	State agency endowment - grantmaking organization	May 29, 2012 8:43 AM
4	AECF	May 29, 2012 7:47 AM
5	Communications advisor for major foundations	May 23, 2012 7:46 AM
6	Government Foundation	May 20, 2012 7:37 AM
7	First 5 Commission	May 18, 2012 7:48 AM
8	Philanthropic consultant	May 17, 2012 9:56 AM

Q6. Where is your foundation in terms of supporting communications and messaging work?

1	GIH	Jun 5, 2012 6:31 AM
2	This is not an option on your choices, but we have supported research, direct service, and advocacy in messaging/communications, particularly around health care policy and health reform issues.	May 29, 2012 1:50 PM
3	We are funding now in research and Direct Service but the checkbox only allows one per row	May 20, 2012 7:37 AM
4	All three now	May 17, 2012 1:03 PM

Q7. What do you hope to gain from the June 5 webinar?

1	Background information.	Jun 5, 2012 6:31 AM
2	Insight on how to better message our role and government's role.	Jun 4, 2012 1:51 PM
3	Learn more about effective messaging in the nonprofit sector.	Jun 1, 2012 7:14 AM
4	Information on how grantmakers can get involved	May 31, 2012 10:38 AM
5	I would like to gain information about examples of effective messaging.	May 31, 2012 7:44 AM
6	more coherent communications/frames around these issues.	May 29, 2012 2:24 PM
7	Messages to better frame the role of a strong public sector as beneficial to all state residents within a state which is avidly small government and suspicious of public sector activities. Understanding of what other funders are doing in this area.	May 29, 2012 1:50 PM
8	Information on how to form and retain partnerships between state agencies and private industry for healthy promotion activities.	May 29, 2012 10:24 AM
9	a	May 29, 2012 10:17 AM
10	A better understanding of how to message that public health and prevention are CORE government services.	May 29, 2012 8:43 AM
11	Find colleagues interested in funding this work	May 29, 2012 7:47 AM
12	New ideas for how to message about the need for public policy/government response to social problems	May 25, 2012 8:38 AM
13	Understanding of Foundation's role in the conversation about governmental roles in health and public health	May 24, 2012 10:26 AM
14	Greater awareness of best practices in communications in the philanthropic community	May 23, 2012 7:46 AM
15	specific strategies and examples	May 22, 2012 12:53 PM
16	messaging info	May 22, 2012 12:41 PM
17	A more complete understanding of how to work with the public sector.	May 22, 2012 10:30 AM
18	More information about messaging.	May 22, 2012 10:24 AM
19	Promote public agencies as partners to funders	May 20, 2012 7:37 AM
20	A greater understanding of the role of the public sector in relationship to private philanthropy.	May 18, 2012 7:48 AM
21	Better understanding of which areas the philanthropic community can have the greatest impact within the public sector.	May 17, 2012 2:29 PM
22	We are already investing in advocacy in support of a healthy public sector. Interested to learn more about the research and what others are funding and	May 17, 2012 1:03 PM

Q7. What do you hope to gain from the June 5 webinar?

	how we can collaborate.	
23	New ideas!	May 17, 2012 9:56 AM
24	gain new lens/strategies for our public policy/advocacy work as well as our grantmaking support for advocacy	May 17, 2012 8:41 AM
25	Learning	May 17, 2012 8:37 AM

Q8. Do you have any questions you would like addressed on the webinar?

1	Board reaction to working with the public sector is not homogenous. How do you address the fact that there are varying levels of support for such activities, depending on the political affiliation of each board member (liberal, "tea party," conservative).	Jun 5, 2012 6:31 AM
2	What are the barriers to partnerships from the funder perspective? How can philanthropy support projects that are scalable to government? What level of government is most effective as a partner, and how can those relationships be strengthened and sustained? How can philanthropy strengthen partnerships through legislative and policy advocacy as well as funding?	May 20, 2012 7:37 AM
3	No	May 17, 2012 8:37 AM