



Community-Centered Health Home Model: An Overview

Grantmakers In Health
Fall Forum: Foundations & Health Reform

Washington, DC
November 6, 2014

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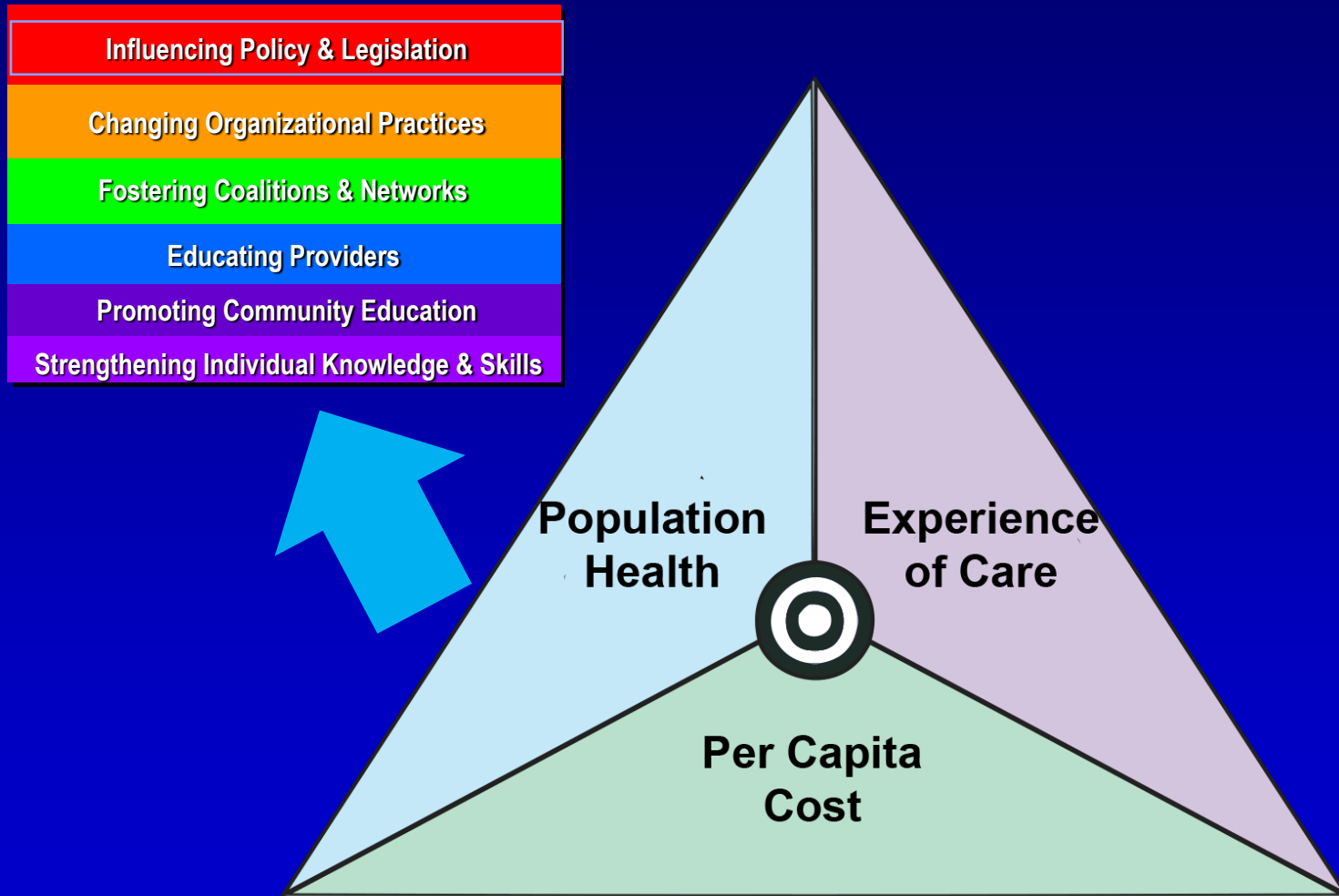
Overview

- ❖ Community Prevention & Health System Transformation
- ❖ The Community-Centered Health Home Model
- ❖ Blue Cross and Blue Shield of North Carolina Foundation experience
- ❖ Opportunities & Challenges
- ❖ Discussion

“Simply put, in the absence of a radical shift towards prevention and public health, we will not be successful in containing medical costs or improving the health of the American people.” - *President Obama*



The Triple Aim



The Spectrum of Prevention

Influencing Policy & Legislation

Changing Organizational Practices

Fostering Coalitions & Networks

Educating Providers

Promoting Community Education

Strengthening Individual Knowledge & Skills

Swift & Cohen. *Injury Prevention* (1999)

San Francisco Chronicle

NORTHERN CALIFORNIA'S LARGEST NEWSPAPER

“ I diagnosed ‘abdominal pain’ when the real problem was hunger; **I confused social issues with medical problems** in other patients, too.

...I had neither the skills nor the resources for treating them, **I ignored the social context of disease altogether.**”

- Laura Gottlieb, MD

“Funding healthy society helps cure health care”

August 23, 2010

Community-Centered Health Homes

Community-Centered Health Homes

Bridging the gap between health services and community prevention

This document was prepared by Prevention Institute with funding
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Prevention Institute is a nonprofit, national center dedicated to improving community health and well-being by building momentum for effective primary prevention. Primary prevention means taking action to build resilience and to prevent problems before they occur. The Institute's work is characterized by a strong commitment to community participation and promotion of equitable health outcomes among all social and economic groups. Since its founding in 1997, the organization has focused on injury and violence prevention, traffic safety, health disparities, nutrition and physical activity, and youth development. This, and other Prevention Institute documents, are available at no cost on our website.

Community-Oriented Primary Care



Photo Credit: Daniel Bernstein

“The last time we looked in the book, the specific therapy for malnutrition was food.”

- Jack Geiger, MD



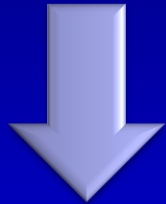
**Community-Centered
Health Home**

**Patient-Centered
Medical Home**

**Medical
Home**

From Individuals to Communities

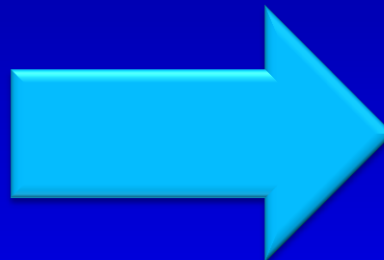
**PATIENT
INTAKE**



DIAGNOSIS



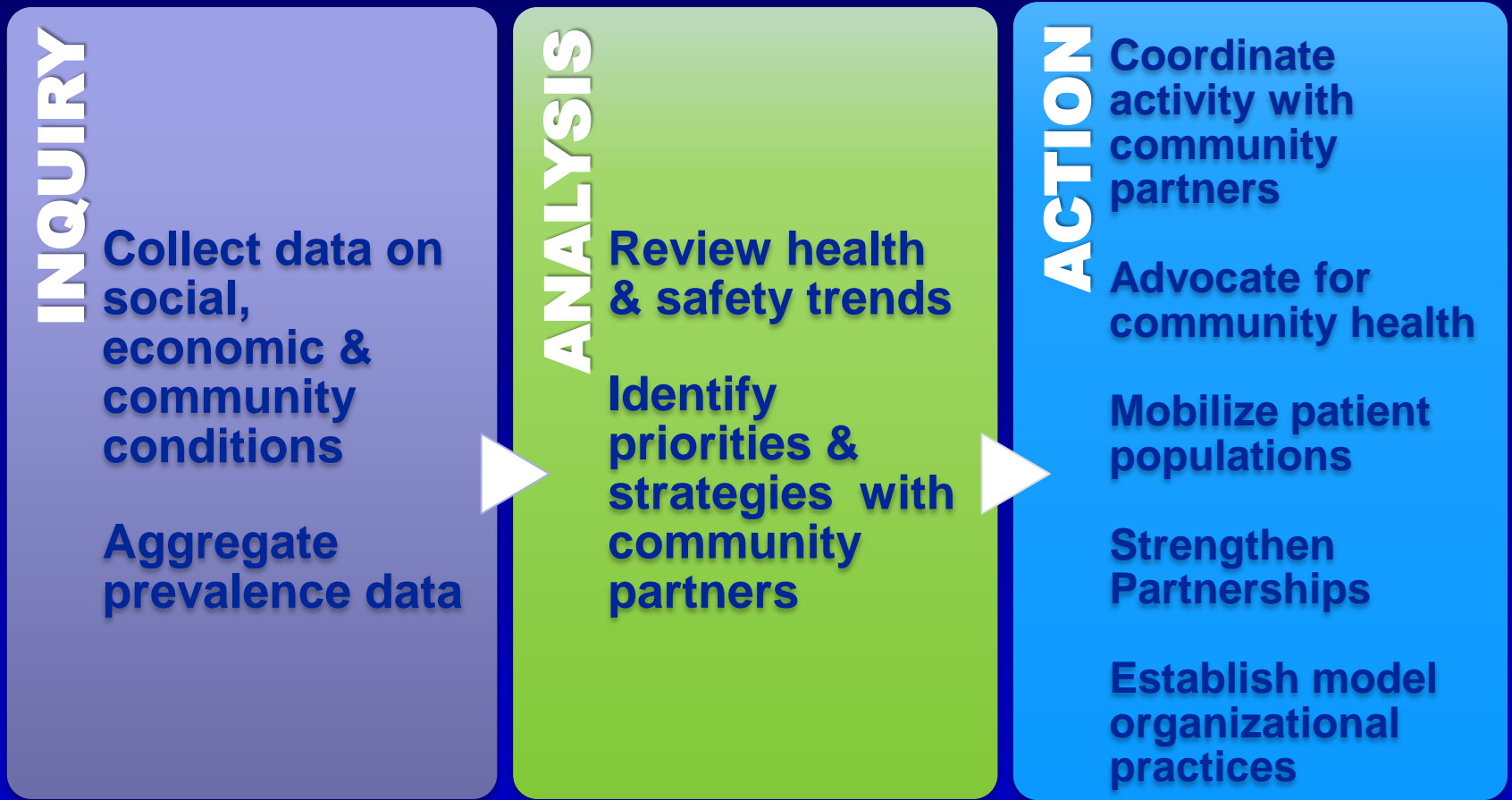
TREATMENT



Transferable to:

**Community
Prevention**

Community-Centered Health Home Model



Capacities Needed for Implementation

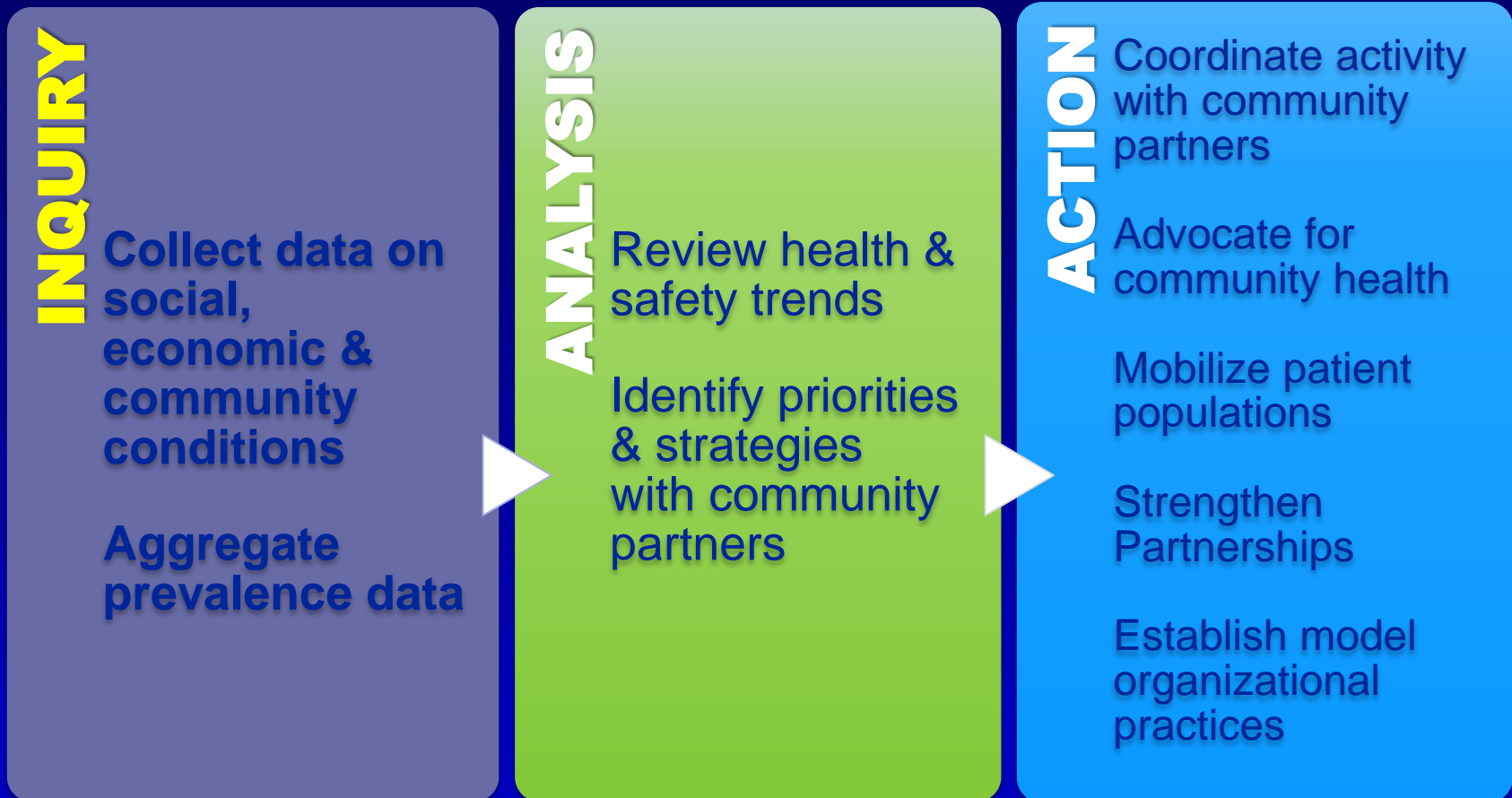
Partnerships

Innovative Leadership

Dedicated & Diverse Team

Staff Training & Continuing Education

Community-Centered Health Home Model



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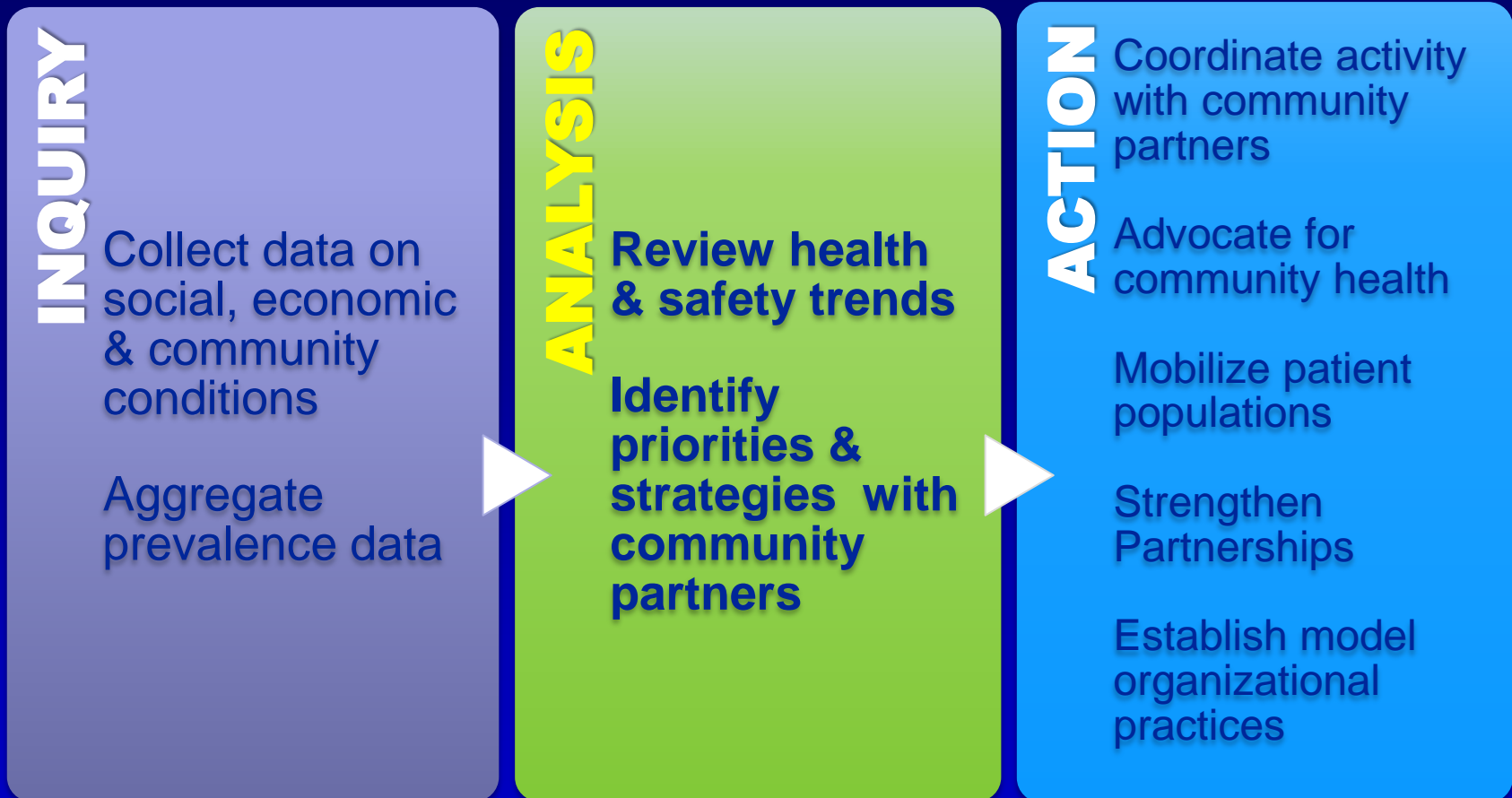
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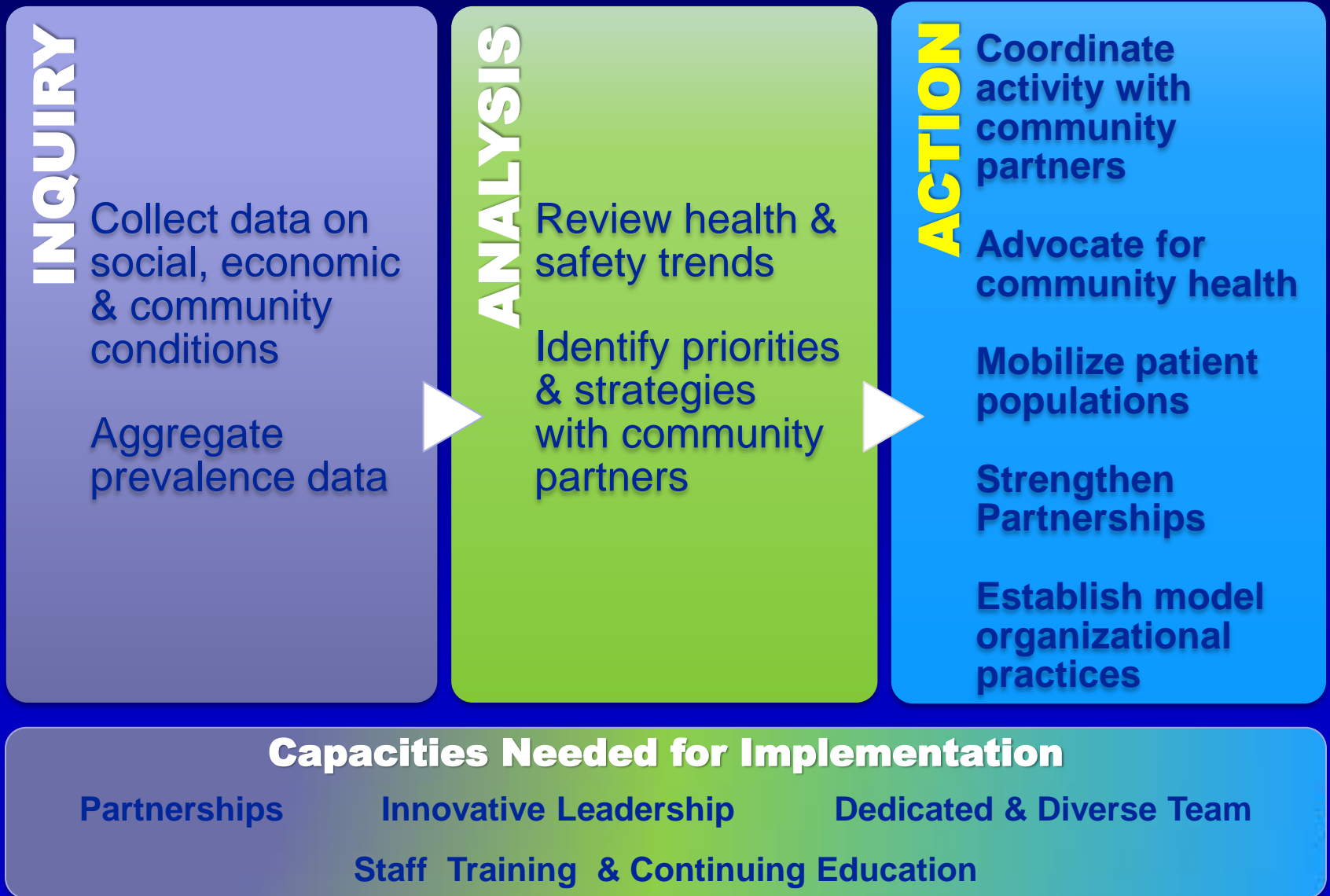
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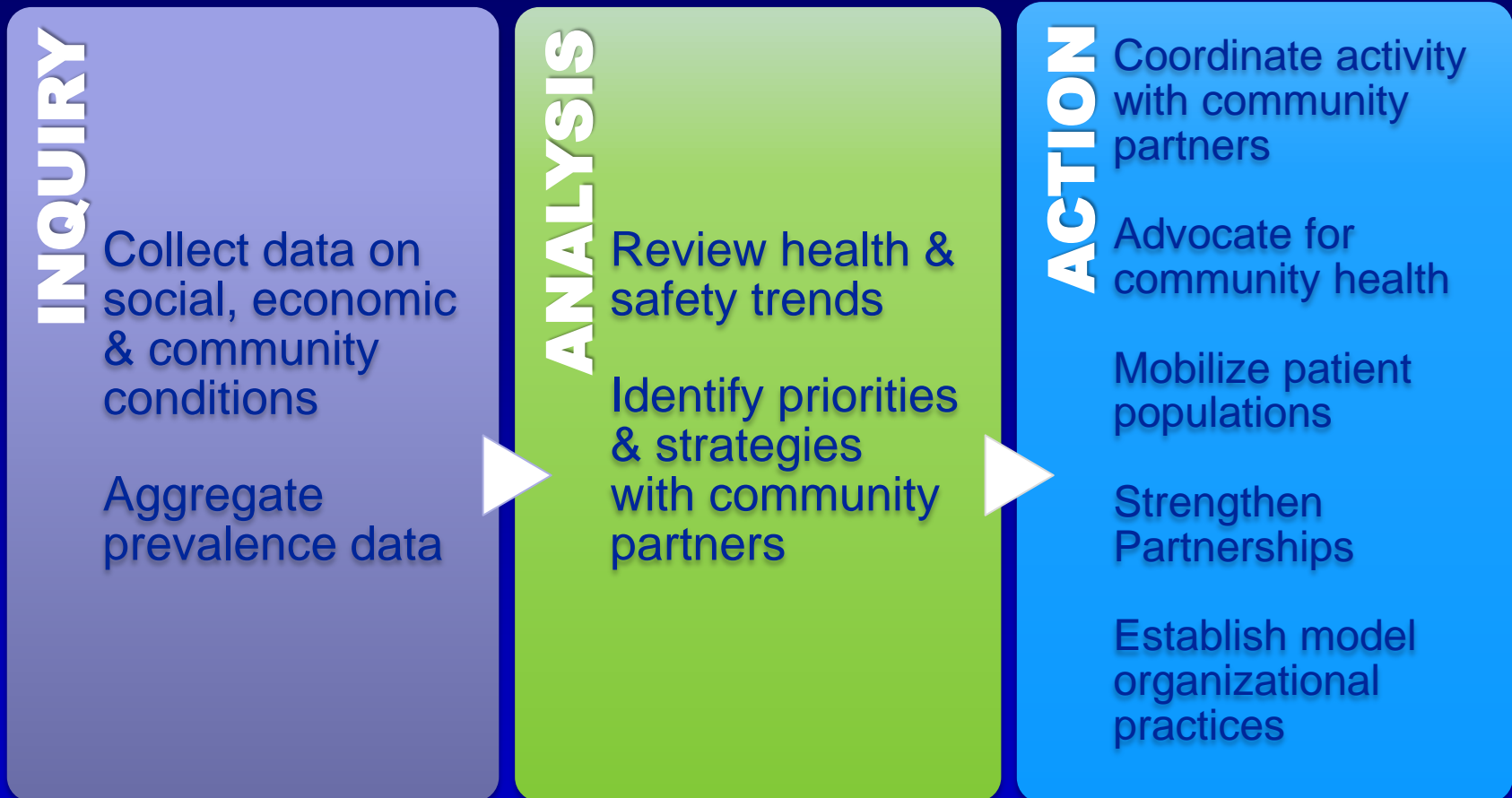
Dedicated & Diverse Team

Staff Training & Continuing Education

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“ You can do more than bail out these medical disasters after they have occurred... **go upstream from medical care to forge instruments of social change** that will prevent such disasters from occurring in the first place. ”

- Jack Geiger, MD

Photo Credit: Daniel Bernstein

Prevention Institute

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