

**Public-Private Collaborations in Rural Health Meeting
May 23-24, 2016**

Speaker and Panelist Biographical Information

Keynote Session

Monday, May 23, 9:45 – 10:45 a.m.

Nadine Gracia, Director, Office of Minority Health

Dr. J. Nadine Gracia is the Deputy Assistant Secretary for Minority Health and the Director of the Office of Minority Health at the U.S. Department of Health and Human Services (HHS). The Office of Minority Health is dedicated to improving the health of racial and ethnic minority populations through the development of health policies and programs that will help eliminate health disparities.

A pediatrician with epidemiology training, Dr. Gracia was previously a clinical instructor at Children's Hospital of Pittsburgh, and a clinical instructor and research fellow at the Children's Hospital of Philadelphia, where she conducted research on community risk factors for violence.

Dr. Gracia joined the Federal government as a White House Fellow, assigned to HHS and later to the Office of the First Lady. She served as Chief Medical Officer in the HHS Office of the Assistant Secretary for Health, where her portfolio included child and adolescent health, environmental health, disaster preparedness and response, global health, and the White House Council on Women and Girls. She also led the development of the 2012 HHS environmental justice strategy.

A first-generation Haitian-American, Dr. Gracia holds a Bachelor of Arts in French from Stanford University, a medical degree from the University of Pittsburgh School of Medicine, and a Master of Science in Clinical Epidemiology from the University of Pennsylvania.

Tom Morris, Associate Administrator, Federal Office of Rural Health Policy (FORHP)

Tom Morris serves as the Associate Administrator for Rural Health Policy in the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS). In that role, Tom oversees the work of the Office of Rural Health Policy, which is charged with advising the Secretary on rural health issues. The Office, which has an annual budget of \$147 million, administers a range of research and capacity building grant programs that serve rural communities. Tom also serves as the HHS representative on the White House Rural Council. A North Carolina native, Tom came into government as a Presidential Management Intern and has work experience in the U.S. Senate as well as various policy and program positions within HRSA and HHS.

Alan Morgan, CEO, National Rural Health Association (NRHA)

Alan Morgan joined NRHA staff in 2001. He has more than 20 years experience in health policy development at the state and federal level. He previously worked for U.S. Congressman Dick Nichols and former Kansas Gov. Mike Hayden. Alan's experience also includes tenures with the American Society of Clinical Pathologists and the Heart Rhythm Society, where he established a D.C.-based government affairs office. Prior to joining NRHA, he served as a federal lobbyist for VHA Inc. Alan earned a bachelor's degree in journalism from the University of Kansas and a master's degree in public administration from George Mason University. In 2011, he was selected by readers of *Modern Healthcare* as being among the top 100 most influential people in health care.

Faith Mitchell, President and CEO, Grantmakers In Health (GIH)

Faith Mitchell is President and CEO of Grantmakers In Health (GIH). Previously she served as Vice President for Program and Strategy at the organization. Before joining GIH, Dr. Mitchell was Senior Program Officer at the Institute of Medicine (IOM) where she was responsible for the health disparities portfolio. Dr. Mitchell spent 12 years at the National Academies, both at the IOM and as a Center Director in the Division of Social and Behavioral Sciences and Education. She has also held leadership positions at the U.S. Department of State, The San Francisco Foundation, and The William and Flora Hewlett Foundation.

Throughout her career, Dr. Mitchell has worked on the application of social science to domestic and international public policy, health policy, and programs. She has written numerous blog posts on health-related topics, coauthored the article, "Philanthropy And Disparities: Progress, Challenges, And Unfinished Business," and coedited several reports, including *Examining the Health Disparities Research Plan of the National Institutes of Health: Unfinished Business; Multiple Origins, Uncertain Destinies: Hispanics and the American Future; Hispanics and the Future of America; Terrorism: Perspectives from the Behavioral and Social Sciences; Discouraging Terrorism: Some Implications of 9/11; America Becoming: Racial Trends and Their Consequences; Governance and Opportunity in Metropolitan America; and Premature Death in the New Independent States.*

Dr. Mitchell holds a doctorate in medical anthropology from the University of California, Berkeley.

Discussion Panel: "Health Equity through Rural Leadership"

Monday, May 23, 10:45-12:00 p.m.

Moderator: Julie Willems Van Dijk, University of Wisconsin

Julie Willems Van Dijk, University of Wisconsin (moderator)

Julie is an Associate Scientist and Co-Director of the County Health Rankings & Roadmaps program, a collaboration between the Robert Wood Johnson Foundation (RWJF) and University of Wisconsin Population Health Institute. She is a graduate of the RWJF Executive Nurse Fellows Program and the National Public Health Leadership Institute.

Prior to joining the Institute in 2009, Julie worked in local public health for 21 years as a public health nurse, director of nursing, and for the last 8 years, as Marathon County's (WI) Health Officer. She also served on the Aspirus Wausau Hospital Board of Directors and as an elected member of the Wausau School District Board of Education.

Julie holds a PhD in nursing with an emphasis in public health leadership from the University of Wisconsin-Milwaukee.

Annette Beuchler, Rapides Foundation

Annette Beuchler is Director of Programs and Communications for The Rapides Foundation, a health legacy foundation whose mission is to improve the health status of Central Louisiana. Mrs. Beuchler is responsible for all Foundation-related program and communication activities; maintaining relationships with the Foundation's partners at the regional, state and national level; and representing the Foundation on forums and committees such as current service on the Advisory Committee for the Louisiana Healthy Communities Coalition.

Mrs. Beuchler is a member of Grantmakers in Health, a nonprofit, educational organization dedicated to helping improve the health of all people, and serves on the organization's Planning Committee for Public Private Collaboration in Rural Health and Health Equity. She is a member of the Southeastern Council of Foundations, an association of grantmakers working to strengthen, promote and increase philanthropy. She is a Fellow of the American College of Healthcare Executives and a member of the Louisiana Healthcare Executive Group.

Mrs. Beuchler holds a graduate degree in Business Administration with an emphasis in Health Care Administration from the University of Louisiana at Lafayette.

Brian Meyers, Empire Health Foundation

Brian directs the Foundation's Rural Aging Services Program, which is aimed at supporting seniors to remain healthy and independent in their homes or communities of choice, and the Foundation's Indian Country Portfolio, partnering with the tribes in Eastern Washington to meaningfully address improvements in health outcomes and systems changes. He also oversees the design and implementation of the Capacity Building Program, helping bring over \$220 million of outside funding to Eastern Washington and catalyzing partnerships to address social determinants of health. Prior to moving to Spokane, he was with a nonprofit social enterprise, which aims to increase capacity of other nonprofits.

Dolores Roybal, Con Alma Health Foundation

Dolores E. Roybal, Ph.D., MSW, is the executive director of Con Alma Health Foundation, the largest foundation in New Mexico dedicated solely to health with a focus on serving rural, tribal and culturally diverse communities. A native New Mexican, she has 30 plus years of experience in working in the nonprofit and philanthropic sector and currently serves on the board of Border

Philanthropy Partnership and was a former board member of Grantmakers in Health (GIH), and the New Mexico Association of Grantmakers, among others. Prior positions include program director, Santa Fe Community Foundation; executive director, Women's Health Services; Dean/Director of Graduate & External Programs, College of Santa Fe; and founding executive director of NGO New Mexico (a statewide nonprofit association).

Discussion Panel: “Leveraging Federal Funds to Promote Rural Health”

Monday, May 23, 1:15-2:30 p.m.

Moderator: Tom Morris, FORHP

Tom Morris, FORHP (Moderator)

Tom Morris serves as the Associate Administrator for Rural Health Policy in the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS). In that role, Tom oversees the work of the Office of Rural Health Policy, which is charged with advising the Secretary on rural health issues. The Office, which has an annual budget of \$147 million, administers a range of research and capacity building grant programs that serve rural communities. Tom also serves as the HHS representative on the White House Rural Council. A North Carolina native, Tom came into government as a Presidential Management Intern and has work experience in the U.S. Senate as well as various policy and program positions within HRSA and HHS.

Cara James, CMS Office of Minority Health

Dr. Cara James is the Director of the Office of Minority Health (OMH) at the Centers for Medicare & Medicaid Services (CMS). CMS OMH serves as the principal advisor and coordinator to the Agency dedicated to fulfilling that commitment for minority and other underserved populations. Under Dr. James' leadership, CMS OMH makes consistent strides towards achieving its mission of improved minority health, reduced health care disparities, the attainment of health equity, and the publication of Office initiatives such as, *From Coverage to Care* and *CMS's Equity Plan for Improving Quality in Medicare*. Earlier this year Dr. James was named as the co-chair to the newly formed CMS Rural Health Council. Prior to joining CMS, Dr. James was with the Henry J. Kaiser Family Foundation, where she served as the Director of the Disparities Policy Project and the Director of the Barbara Jordan Health Policy Scholars Program. Dr. James is a member of the Institute of Medicine's (IOM) Roundtable on the Promotion of Health Equity and the Elimination of Health Disparities and has served on several IOM.

Monica Feit, SAMHSA

Monica Feit serves as the Director of the Office of Policy, Planning, and Innovation (OPPI) at the US Substance Abuse and Mental Health Services Administration (SAMHSA). In this capacity, Dr. Feit is responsible for providing leadership on cross-cutting policy issues at

SAMHSA and with external stakeholders. She works with SAMHSA's Office of the Administrator and SAMHSA's Offices and Centers to foster a unified understanding of policy and budget directions and to operationalize them. Dr. Feit also coordinates and facilitates activities between SAMHSA and state, regional, tribal, federal, national, and international partners.

Dr. Feit joined the Department of Health and Human Services in 2013 as the director of the Division of Public Health Services in the Office of the Assistant Secretary for Planning and Evaluation (ASPE). Her work at ASPE was largely focused on policy related to safety net programs and the Affordable Care Act. Prior to joining the Department she served as a senior program officer at the Institute of Medicine (IOM) where she directed health policy studies on topics including the integration of primary care and public health, the health of LGBT populations, and the science of child abuse and neglect. Her work at the IOM won several awards. In 2009, she was named an American Public Health Association Government Fellow and worked as a staffer on the Senate Health, Education, Labor and Pension Committee in the office of Senator Dodd (D-CT) during the development of the Affordable Care Act.

In addition to her domestic health policy experience, Dr. Feit has a wealth of experience working on public health issues in Europe and Africa. She received her Master's in Public Health from the Mailman School of Public Health at Columbia University and her PhD from London South Bank University.

Sam Ridders, USDA

Sam Ridders is currently serving as Administrator for Rural Business-Cooperative Service. Appointed Rural Business-Cooperative Service (RBS) Deputy Administrator in December 2014, Sam works across the breadth of the Agency's programs.

He joined USDA after serving as Director of the Energy and Environment Team with the White House's Presidential Personnel Office. Prior to this position, Sam served as Regional Field Director in Wisconsin on President Obama's re-election campaign. From 2007 to 2012, he was an attorney with a commercial litigation firm in New York City specializing in antitrust and First Amendment law. Before practicing law, Sam spent years working as a community and political organizer nationally and internationally. He earned a J.D. from the University of Wisconsin, a Master of International Affairs from Columbia University and a B.A. in Political Science and Philosophy from Macalester College in St. Paul, Minnesota. He also served as a volunteer with the US Peace Corps in rural Zambia. Sam is from a small town in Southern Wisconsin

Discussion Panel: "Continuing Momentum from May 2015: Oral Health Equity"

Monday, May 23, 2:30-3 p.m.

Moderator: Helen Newton, FORHP

Helen Newton, FORHP

Helen Newton currently works for the Federal Office of Rural Health Policy as a Public Health Analyst focused on workforce issues, behavioral health issues, and health insurance reform.

Before coming to FORHP, Helen worked at rural health research centers in North Carolina and in Maine, focusing on projects that touched a wide range of subject areas, including transitioning roles in the health workforce, hospital community benefit and modeling health insurance coverage expansion in rural areas. At FORHP, she now has the opportunity to bring her passion for research to her work with rural health stakeholders and policy makers nationally.

Marcia Brand, DentaQuest

Marcia K. Brand, Ph.D. is currently the Executive Director of the National Interprofessional Initiative on Oral Health, a Senior Advisor to the DentaQuest Foundation and a consultant and advisor on matters related to access to oral and rural health care. From 2009 until 2015, Dr. Brand was the Deputy Administrator of the Health Resources and Services Administration (HRSA), an Agency within the US Department of Health and Human Services that works to fill in the gaps for people who live outside the economic and medical mainstream. The Agency uses its \$10 billion annual budget to expand access to quality health care in partnership with health care providers and health professions training programs.

From 2007-2009, Brand was associate administrator of HRSA's Bureau of Health Professions, where she provided national leadership in the development, distribution and retention of a diverse, culturally competent health workforce that provides high-quality care.

From 2001-2007, Brand was director and associate administrator of HRSA's Office of Rural Health Policy. In that position, she was responsible for health policy, research and grant activities that promote better health care services in rural America.

In previous federal appointments, she lead efforts to plan and implement the State Planning Grant Program, which helped states explore options for providing health care coverage for uninsured residents, and coordinated HRSA's efforts to implement the Children's Health Insurance Program. As senior advisor to the deputy assistant secretary for health, Brand worked on the Secretary's Initiative on the Future of Academic Health Centers.

Brand worked in the US Senate as a legislative assistant, and held academic appointments in the dental hygiene departments at Thomas Jefferson University and Old Dominion University.

Brand earned a doctoral degree in higher education from the University of Pennsylvania, and a master and bachelor of science degrees in dental hygiene from Old Dominion University.

Amy Martin, University of South Carolina Medical College

Dr. Amy Martin is Deputy Director at the SC Rural Health Research Center in the Arnold School of Public Health at the University of South Carolina. Her faculty appointment as a Research Associate Professor is in the Department of Health Services Policy and Management.

Dr. Martin is an experienced researcher who has dedicated her career to improving the lives of vulnerable populations. Dr. Martin's health policy research foci are vulnerable populations,

access to care, oral health, and health information technology with an emphasis on rural healthcare and public health systems. She has served in the healthcare sector as Director of Education for a rural hospital; Associate Director of the South Carolina Office of Rural Health; and a manager and health policy analyst at the Office of Research and Statistics, Budget and Control Board of South Carolina.

Dr. Martin holds Doctor of Public Health and Masters of Science in Public Health degrees. She was a recipient of the National Institutes of Health Loan Repayment Award for her research in health disparities. She is a member of the National Rural Health Association's Rural Health Congress and the Appalachia Regional Commission's Health Policy Council. Dr. Martin is also a member of the Delta Omega Honorary Society in Public Health. She received the National Innovative Public Health Curriculum Award from the same organization in 2010 for her course, "Perspectives in Rural Health."

Discussion Panel: "Measuring Outcomes in Public-Private Collaborations: Care Coordination Aligned Funding Initiative"

Monday, May 23, 3:15-4:15 p.m.

Moderator: Sara Afayee, FORHP

Sara Afayee, FORHP

Sara Afayee is a public health analyst at the Health Resources and Services Administration (HRSA) in the U.S. Department of Health and Human Services (DHHS). In her role as a public health analyst, she oversees grants given to rural communities that focus on a variety of health issues. Her passions and professional career are in women's health, mental health, domestic violence, and trauma-informed care. She has worked in domestic violence shelters, hotlines, and response teams in both New Jersey and Michigan. Sara came into the government as a Presidential Management Fellow (PMF) in 2011. Sara has a bachelors from Rutgers University with a double major in Women's and Gender Studies and Social Work and masters from University of Michigan School of Social Work. When she's not at her federal job, she is a certified group fitness instructor and teaches Zumba class in the evenings.

Kim Tieman, Benedum Foundation

Kim has served as a Program Officer at the Claud Worthington Benedum Foundation, a foundation dedicated to supporting specific initiatives in the areas of education, economic development, health and human services, and community development in West Virginia and Southwestern Pennsylvania. She previously served as Executive Director of Volunteer West Virginia, the state's Commission for National and Community Service. She has a Master's in Social Work from West Virginia University (WVU), and taught non-profit management and supervision, program management, and community organization as an adjunct professor in WVU's School of Social Work from 1996 to 2013. Kim is a Board Member of Philanthropy West Virginia and the Women's Health Center and on the Steering Committee for the West

Virginia State Oral Health Coalition. She is passionate about children, health, poverty alleviation, and social services.

Cynthia Drennan, Sisters Health Foundation

Cynthia Drennan is the Executive Director of the Sisters Health Foundation (SHF) located in Parkersburg, WV. SHF serves 8 counties in WV and 3 in southeastern Ohio—reflecting the service area of the over 100-year-old hospital from which funds were allocated from the sale of the hospital to establish the foundation. Cynthia has broad experience on “both sides of the desk”, founding/leading two non-profit organizations before entering philanthropy, first with a conversion foundation, serving NE Ohio; then a family foundation located in Cleveland, Ohio and serving cities in eight states ; and now, a public grant making charity. As is common in small foundations, Cynthia has worn different hats, providing a rich environment to learn and ply leadership and philanthropic skills in process, content and collaboration.

Alana Knudson, UND & NORC-Walsh Center

Alana Knudson, PhD, is a Program Area Director in the NORC Public Health Research department and is the Co-Director of the Walsh Center for Rural Health Analysis at NORC. Dr. Knudson has 20 years of experience implementing and directing public health programs, leading health services and health policy research projects, and evaluating the impact of programs. She currently serves as Deputy Director for the Rural Health Reform Policy Research Center, which is a partnership with the University of North Dakota Center for Rural Health, one of seven rural health research centers funded by the federal Office of Rural Health Policy. This Center is conducting studies examining rural health disparities and tracking the impact of health reform on rural health status.

Discussion Panel: “Rural Child Poverty: Expanding Economic Opportunity and Promoting Family Stability”

Tuesday, May 24, 9:15-10 a.m.

Moderator: Heather Dimeris, FORHP

Heather Dimeris, FORHP

Chad Maisel, White House Rural Council

Chad manages the White House Rural Council’s agenda on rural poverty, collaborating with White House and agency leadership on issues relating to early learning, health and nutrition access, and workforce development. In this role, he helps lead White House priorities, including Rural IMPACT, a demonstration project in rural and tribal communities to align high-quality workforce development programming with child-focused services and systems, and rural TechHire, a community-driven effort to develop ecosystems for well-paying IT jobs in rural

areas. Most recently, Chad served as a policy advisor to the Under Secretary for Rural Development at the US Department of Agriculture (USDA). He has also worked in the White House Office of Cabinet Affairs and the Office of the Deputy Secretary at USDA.

Sara Gagne-Holmes, John T. Gorman Foundation

Sara is a Senior Program Associate at the John T. Gorman Foundation, a private foundation whose mission is to advance ideas and opportunities that can improve the lives of disadvantaged people in Maine. To achieve the greatest impact, the Foundation has a special interest in strengthening families and helping communities provide them with the supports and opportunities they need to thrive.

Prior to joining the Foundation, Sara served for eight years as the executive director of Maine Equal Justice Partners, a nonprofit civil legal aid and advocacy organization representing individuals with low income in the courts, before administrative agencies and in the legislature. Sara's previous work experience also includes serving as Deputy Legal Counsel and as a Senior Policy and Legal Advisor for the Office of Health Policy and Finance in Governor Baldacci's Administration; working as an associate in the law firm of PretiFlaherty, where she focused on health care law; serving as a law clerk for the Maine Supreme Judicial Court and owning and operating a small business. She earned her J.D. from the University of Maine School of Law and her B.A. from Bowdoin College.

Discussion Panel: "Tools for Public-Private Collaborations in Rural Health"

Tuesday, May 24, 10-10:45 a.m.

Moderator: Nisha Patel, FORHP

Nisha Patel, FORHP

Karen Minyard, Georgia State Health Policy

Karen Minyard, Ph.D. has directed the Georgia Health Policy Center at Georgia State University's Andrew Young School of Policy Studies since 2001. She is also a research professor with the Department of Public Management and Policy. Minyard connects the research, policy, and programmatic work of the center across issue areas including: population health, health and health care financing, health in all policies, long-term services and supports, rural health, child health and well-being, behavioral health, health system transformation, and community health systems development.

She received a bachelor's degree in nursing from the University of Virginia, a master's degree in nursing from the Medical College of Georgia, and a doctoral degree in business administration with a major in strategic management and minor in health care financing from Georgia State University.

Kristine Sande, Rural Health Information Hub

Kristine Sande is an Associate Director at the University of North Dakota Center for Rural Health. She directs the Rural Health Information Hub, formerly known as the Rural Assistance Center, which serves as a national information portal for rural health. Prior to the launch of the

Rural Assistance Center in 2002, she served as the North Dakota Project Coordinator of the Medicare Rural Hospital Flexibility Program. Ms. Sande was raised on a family farm outside of a North Dakota town of 1,200 people. She has a Bachelor's degree in Economics and a Master of Business Administration degree from the University of North Dakota.

Julie Willems Van Dijk, University of Wisconsin

Julie is an Associate Scientist and Co-Director of the County Health Rankings & Roadmaps program, a collaboration between the Robert Wood Johnson Foundation (RWJF) and University of Wisconsin Population Health Institute. She is a graduate of the RWJF Executive Nurse Fellows Program and the National Public Health Leadership Institute.

Prior to joining the Institute in 2009, Julie worked in local public health for 21 years as a public health nurse, director of nursing, and for the last 8 years, as Marathon County's (WI) Health Officer. She also served on the Aspirus Wausau Hospital Board of Directors and as an elected member of the Wausau School District Board of Education.

Julie holds a PhD in nursing with an emphasis in public health leadership from the University of Wisconsin-Milwaukee.

Discussion Panel: "Emerging Issues in Rural Health"

Tuesday, May 24, 11:15-12 p.m.

Moderator: Keith Mueller, RUPRI Center for Rural Health Policy Analysis

Keith Mueller, RUPRI Center for Rural Health Policy Analysis

Keith J. Mueller, Ph.D., is Gerhard Hartman Professor and Head, Department of Health Management and Policy, College of Public Health, University of Iowa. He is also the Director of the RUPRI Center for Rural Health Policy Analysis and Chair of the RUPRI Health Panel. He has served as President of the National Rural Health Association (NRHA) and as a member of the National Advisory Committee on Rural Health and Human Services. He has published more than 200 scholarly articles and policy papers, and received awards recognizing his research contributions from NRHA, RUPRI, and the University of Nebraska. His PhD is in Political Science from The University of Arizona, and he completed a faculty fellowship with The Johns Hopkins University.

Eric Larson, WWAMI Rural Health Research Center

Eric H. Larson, PhD, is the Director of the WWAMI Rural Health Research Center and a Research Associate Professor at MEDEX Northwest, the Physician Assistant training program located in the Department of Family Medicine at the University of Washington. His research interests include perinatal outcomes in rural populations, access to care for rural residents, the

role of PAs and NPs in primary care, and research methods in rural health services research. Eric grew up in Minneapolis and earned an undergraduate degree in geography at the University of Minnesota and a master's degree in medical geography at the University of Calgary in Alberta. In 1988, after some time off from grad school, much of it spent traveling in Asia, he entered the doctoral program in medical geography at the University of Washington. He joined the WWAMI RHRC as a graduate research assistant and later worked for the Center as a full-time research scientist. In 1998 he became the Deputy Director of the Center. After 17 years with the WWAMI RHRC, he joined MEDEX Northwest in 2006, dividing his time between physician assistant research and teaching in the MEDEX master's program. Eric rejoined the RHRC on a part-time basis in 2012, this time as the Director of the Center. He is delighted to be part of the Department of Family Medicine, the WWAMI RHRC, and MEDEX Northwest, organizations that are all dedicated to improving health care access and outcomes—especially for rural and underserved populations.

Becca Brune, Methodist Health Care Ministries of South Texas

Rebecca “Becca” Brune is the Senior Vice President of Strategic Planning & Growth at Methodist Healthcare Ministries of South Texas, Inc. (MHM) where she oversees MHM’s strategic planning process, community grants, policy and research, and growth strategies. In her role she is responsible for the design and application of a strategic framework that aligns board’s funding priorities across portfolio of funded partners and strategic investments, totally over \$30 million annually to support regional health care and health policy initiatives covering 74-county area across South Texas. Becca’s work prior to joining MHM has been dedicated to the creation of innovative and strategic partnerships; she was vice-president of strategic alliances at Goodwill Industries and also served 8 years at United Way as the Director of Family Self Sufficiency. Becca received her B.A. in Political Science from University of Incarnate Word, her master’s degree in public affairs from the Maxwell School of Citizenship and Public Affairs at Syracuse University, and her master’s degree in business administration from St. Mary’s University in San Antonio Texas.