

GIH BULLETIN

Helping grantmakers

improve the health of all people

GRANT
MAKERS
IN
HEALTH

JANUARY 12, 2009

NEW GRANTS & PROGRAMS

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■ **Blue Cross and Blue Shield of Minnesota Foundation** (Eagan) awarded state-based organizations a total of \$450,000 in grants under two initiatives focused on improving health in Minnesota – **Growing Up Healthy: Kids and Communities** and **Healthy Together: Creating Community with New Americans**. An additional \$210,000 was awarded to grantees working on public awareness and policy support for social, environmental, and economic conditions that promote health. Among the grantees are: **Minnesota Early Learning Foundation** (St. Paul) – \$150,000 to support the parent mentoring/home visitor pilot project designed to ensure that children in St. Paul’s Frogtown and north-end neighborhoods have the skills and health for early learning success; **Indigenous Environmental Network** (Bemidji) – \$60,000 for the **Ojibwe Seventh Generation Guardianship** project on the Leech Lake reservation, which teaches young children about the importance of nutritious wild foods, traditional language, and culture; **Women’s Environmental Institute** (North Branch) – \$60,000 for the **East Metro Environmental Justice Education and Advocacy Collaborative** to provide information to low-income communities and communities of color to protect children and others from exposure to environmental toxins; and **Mental Health Collective** (Minneapolis) – \$40,000 for the **Bridges** project, a

school-based mental health program for Latino and East African immigrant families, reaching both students and parents. Contact: Julie Lee, 651.662.6574.

- **BlueCross BlueShield of North Carolina Foundation** (Durham) awarded more than \$420,000 in grants to 13 organizations across the state. Among the grantees are: **Reading Connections** (Greensboro) – \$69,000 to improve the health of individuals with low literacy levels statewide by providing practical tools for health literacy interventions; **Area Wide Health Committee** (Tillery) – \$65,500 to improve the health of 300 low-income, uninsured patients with diabetes and hypertension in Halifax, Northampton, Nash, and Edgecombe counties through expanded health education, clinic, and telemedicine services; **Martin County Board of Education** (Williamston) – \$64,261 to improve the body mass index and health habits of seventh graders through a 16-week wellness program that aligns with the North Carolina Standard Course of Study; and **WakeMed** (statewide) – \$42,356 to use geographic information system mapping technology to study access to affordable healthy food and physical activity in Wake County. Contact: Valerie Egel, 919.765.3005.
- **Consumer Health Foundation** (Washington, DC) awarded grants totaling more than \$2 million to 70 local organizations that work to improve the health of greater Washington, DC residents. Among the grantees are: **DC Action for Children** (Washington) – \$40,000 to advocate for expanded access to high-quality primary, oral, and

GIH NEWS

GARY YATES NAMED 2009 TERRANCE KEENAN AWARD RECIPIENT

Gary L. Yates, president and CEO of The California Wellness Foundation, has been named the 2009 recipient of The Terrance Keenan Leadership Award in Health Philanthropy.

Mr. Yates is described as a dedicated health professional, a visionary grantmaker, a groundbreaking communicator, and a catalyst for promoting diversity. He is also recognized for spearheading the provision of core support grants that both build the institutional capacity of grantees and sustain them in a challenging funding environment.

Mr. Yates will be honored at the 2009 GIH annual meeting in New Orleans.

GIH NAMES NEW BOARD MEMBERS

GIH is pleased to announce the addition of Fatima Angeles of The California Wellness Foundation, Jarrett Barrios of the Blue Cross Blue Shield of Massachusetts Foundation, Robert Hughes of the Robert Wood Johnson Foundation, and Len McNally of The New York Community Trust to its board of directors. Their board terms begin immediately following the 2009 GIH annual meeting.

behavioral health care for local children; **McClendon Center** (Washington, DC) – \$40,000 to support a consumer-led empowerment program focused on helping mental health consumers better understand their diagnoses, effectively communicate with providers, and work toward wellness and recovery; **Tahirih Justice Center** (Falls Church, VA) – \$35,000 to develop a network of volunteer health care professionals who are willing to provide pro bono medical care and expert testimony for immigrant women and girls fleeing violence; **Mobile Medical Center** (Bethesda, MD) – \$30,000 to counsel low-income, uninsured adult patients with chronic disease on the links between diet, obesity, and disease progression and to connect them to fitness programs at recreation centers in Montgomery County, Maryland; **Senior Health Center** (Brentwood, MD) – \$30,000 to counsel low-income seniors on the links between diet/obesity and disease progression, connect them with physical fitness classes, and cultivate a community of support and encouragement; **DIRECT Action** (Washington, DC) – \$30,000 to educate consumers who are disabled, under the age of 65, and living in nursing homes about the option of home- and community-based long-term care and to advocate for expanded access to these services; and **Spanish Catholic Center** (Washington, DC) – \$24,000 to teach oral health prevention and education to Latino adults and children through individual counseling, group trainings, and radio broadcasts. For more information, visit the foundation's Web site www.consumerhealthfdn.org or call 202.939.3390.

- **Health Care Foundation of Greater Kansas City** (MO) approved nearly \$7 million in safety net health grants to 51 local organizations. Among the grantees are: **Catholic Charities of Kansas City - St. Joseph, Inc.** – \$349,860 over two years to support the cost of dentures and pre-denture care for adult Medicaid patients; **Kansas City Free Health Clinic** – \$300,000 to cover staff costs, equipment, supplies, and other direct project expenses for general medicine and dental care programs; **Legal Aid of**

Western Missouri (Kansas City) – \$294,038 to provide quality legal assistance to patients whose health problems may have a legal solution; **Community Network for Behavioral Healthcare, Inc.** (Kansas City) – \$248,000 to enhance the availability of services by promoting crisis intervention team (CIT) trainings to police departments throughout Jackson County, creating a dedicated staff person at ReDiscover (a full-service community mental health and substance abuse services provider) who can provide on-scene mental health interventions and strengthen the linkage between CIT interventions and long-term case management; and **Baptist-Trinity Lutheran Legacy Foundation** (Kansas City) – \$125,000 to support Kansas City's **Medicine Cabinet**, which provides emergency medical assistance to low-income individuals throughout the metro area by providing funds to help secure needed dental care, supplies, durable medical goods, medication, and vision care. Contact: Jennifer Sykes, 816.241.7006.

- **Robert Wood Johnson Foundation** (Princeton, NJ) awarded individual grants of up to \$400,000 to nine communities across the country that will serve as leading sites for its \$44 million **Healthy Kids, Healthy Communities** initiative. Funding will support local action to increase opportunities for physical activity and access to healthy, affordable foods for children and families. The leading sites represent urban and rural, as well as large and small, communities. They include Chicago, Illinois; Columbia, Missouri; Louisville, Kentucky; Seattle, Washington; Somerville, Massachusetts; Washington, DC; and Baldwin Park, Central Valley, and Oakland in California. Through partnerships of neighborhood associations and public agencies, each site is pursuing an array of strategies to reshape its community and promote active living and healthy eating. The program will grow to approximately 70 communities when another round of funding is awarded late next year. The leading sites will then work with the new communities to share lessons learned and the most

effective approaches. The program is a major part of the foundation's five-year, \$500 million commitment to reverse the childhood obesity epidemic in the United States by 2015. The foundation is also focused on building evidence about what works to prevent childhood obesity and on supporting advocacy to educate policymakers and leaders at all levels about the best solutions. Contact: Susan Levine, 609.627.6343.

- **Oral Health Foundation** (Boston, MA) awarded \$620,000 in grants for initiatives designed to improve oral health for thousands of Massachusetts residents. **Massachusetts League of Community Health Centers'** (Boston) \$200,000 grant will support the development and coordination of enhancements in the quality and efficiency of dental services in community health centers across the commonwealth, with a goal of ensuring their long-term sustainability. **Massachusetts Coalition of School-Based Health Centers** (Boston) received \$176,023, which will enable the coalition to expand training and technical assistance to school-based health centers that are adding or expanding oral health services throughout the commonwealth. The **Boston Public Health Commission's Office of Oral Health** was awarded \$56,110 to create a city-wide coalition focused on filling the gaps of services available for populations in need. **University of Massachusetts Medical School** (Worcester) will use a \$23,200 grant to prepare medical providers who serve children enrolled in MassHealth to conduct oral health risk assessments, apply fluoride varnish, and follow through on anticipatory guidance. Contact: Paul Jean, 617.482.0042
- **Regence Foundation** (Portland, OR) awarded eight grants totaling \$350,000 to support organizations across Idaho, Oregon, Utah, and Washington. The grants were funded through **The Regence Fund at The Oregon Community Foundation** (Portland). Among the grantees are: **Family Medicine Residency of Idaho** (Boise) – \$129,000 to expand medical staff and hours of service at the Garden City Community Clinic, a free clinic and the

GRANTMAKER FOCUS

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Staunton Farm Foundation

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Incorporated in 1937, the Staunton Farm Foundation is the vision of Matilda Staunton Craig who envisioned a home for the treatment and care of people with mental illnesses. After her death and the incorporation of the foundation, its directors funded the establishment of a mental health clinic at the University of Pittsburgh's School of Medicine and, later, a similar clinic and inpatient facility at a local hospital. As the foundation's assets grew, the directors made grants to community-based organizations working in the field of behavioral health. Today the foundation makes grants in 10 counties in southwestern Pennsylvania.

Program Information: The foundation is dedicated to improving the lives of people who live with mental illness and substance use disorders and works to enhance behavioral health treatment, support, and recovery by advancing best practices through grantmaking to nonprofit organizations. The foundation makes grants for three purposes: to increase access to behavioral health services, to divert individuals with behavioral health issues from the criminal justice system, and to improve rural behavioral health.

► Financial Information:

Total Assets: \$52 million (FY 2008)
Amount Dedicated to Health Grants: \$2.5 million (FY 2008)

► Special Initiatives and Representative Health Grants

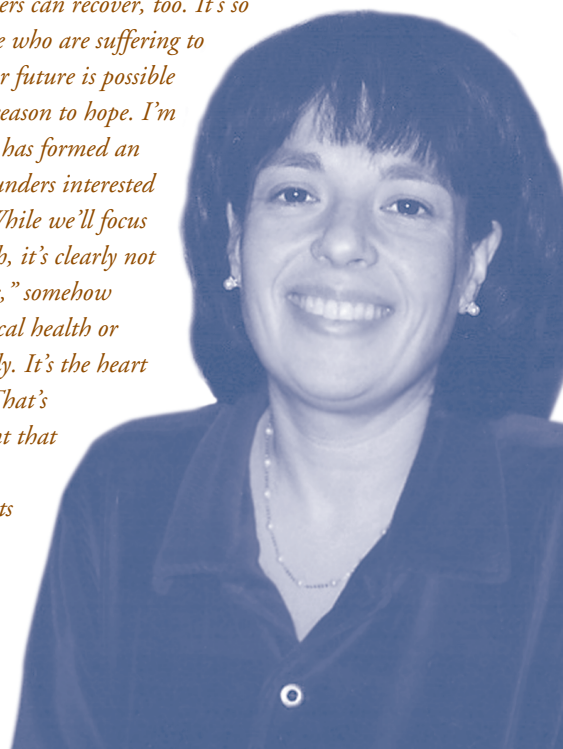
- **Heritage Health Foundation** – Funding for the Early Childhood Mental Health Demonstration Project will provide young children with behavioral health, speech, and social support services in their early childhood education center. These children exhibit severe social/emotional issues, and without this program, it is likely that they will enter kindergarten with those issues unaddressed or more deeply entrenched. The program is located in one of the region's poorest communities (\$160,000 over two years).
- **Human Services Integration Fund (HSIF)** – Staunton Farm Foundation is one of several foundations in the Pittsburgh area that supports the integration of Allegheny County government's health and human services through regular grants to HSIF. The fund pays for the data warehouse, planning and feasibility studies, fiscal restructuring, investments in staff development, and project evaluation. A recent evaluation of the Allegheny County Jail Collaborative (an HSIF-funded initiative) showed that this jail/health/human services program made reentry into the community more effective for people leaving county jail and led to a lower recidivism rate (\$91,000 over 5 years).
- **Fayette County Community Action** – The foundation made a grant to this community organization to help build and evalu-

ate a Fairweather Lodge in a rural town in Fayette County, Pennsylvania. The lodge will house up to eight individuals with mental illness who will work together to create a business following the standards set by the national Fairweather organization (\$85,000 for one year).

- **Adelphoi Village, Inc.** – Adelphoi Village provides behavioral health treatment, care, and education to young people who are adjudicated and residing at its campus in Latrobe, Pennsylvania. Funding allows the youth to participate in vocational education where they will have the opportunity to learn construction, computer and machine repair, office technology, or culinary arts. Adelphoi is also adding career exploration, employment skills training, and summer mentorships for students in its charter school (\$75,000 for one year).
- **Irene Stacy Community Mental Health Center** – Staunton Farm Foundation's grant provided start-up costs for the center to develop Butler County, Pennsylvania's first adolescent partial hospitalization program for youth with serious mental illnesses. The foundation recently authorized the use of unspent funds to start a program for adults with co-occurring disorders (\$75,000 for one year).

Addressing Pressing Health Care Issues: *"Just as people who have had serious injuries to their bodies go through stages on their way to getting better, people with mental illnesses and substance use disorders can recover, too. It's so important for people who are suffering to know that a brighter future is possible and that there is a reason to hope. I'm delighted that GIH has formed an Issue Network for funders interested in mental health. While we'll focus on behavioral health, it's clearly not some "separate topic," somehow divorced from physical health or community or family. It's the heart of life and society. That's why it's so important that we work together to build health in all its aspects."*

Joni Schwager
Executive Director



sole primary care provider operating in Garden City, Idaho; **Community-Minded Enterprises** (Spokane, WA) – \$50,000 to help match uninsured individuals and families with health insurance programs to get coverage; **Franciscan Foundation** (Tacoma, WA) – \$31,000 to expand the foundation’s **Breast Cancer Navigator Program**, which will work toward reducing the risk of breast cancer for Latinas through cultural and language-appropriate outreach; **Umpqua Community Health Center** (Roseburg, OR) – \$30,000 to open a new medical clinic in the community of Myrtle Creek, where poverty and geographic isolation exacerbate the challenges uninsured community members face when seeking affordable health care; and **Utah Partners in Health** (Magna) – \$25,600 to provide uninsured residents access to care, funding 865 patient visits to one of Utah Partners in Health’s 11 member clinics. Contact: Joanna Burke, 503.225.6860, jcburke@regence.com.

- **Sisters of Charity Foundation of South Carolina** (Columbia) has awarded \$135,301 to **Healthy Learners** (Columbia, SC), a nonprofit organization meeting the health care needs of economically disadvantaged school children. The grant will support the expansion of services to Georgetown County, allowing the program to serve elementary, middle, and high school students in 19 Georgetown County schools, including one alternative school. Some of the funding will also go to the Allendale and Dillon county programs. Healthy Learners is a school-linked program that focuses on the whole health of the child. By working with school nurses and health care providers, the program provides access to health care for children who otherwise may not receive this care. Most of these children are from working families who are either uninsured or underinsured. Contact: Brooke Bailey, 803.254.0230, ext. 18, bbailey@sistersofcharitysc.com.
- **United Methodist Health Ministry Fund** (Hutchinson, KS) awarded \$644,000 in health grants aimed at increasing access to health care, improv-

ing oral health, and promoting healthy lifestyles through better nutrition and exercise. **Kansas Head Start Association** (Lawrence) was awarded \$73,843 to improve health literacy for 2600 Kansas parents. Ten safety net clinics and 24 parish nurses throughout Kansas have committed to offering the program and will receive training through the grant. **University of Kansas School of Social Welfare** (Lawrence) will coordinate a project under a \$68,613 grant for improving access to mental health services in frontier and rural western Kansas. The project aims to engage the voices of western Kansas residents and service providers in a planning process that is sensitive to the resources and challenges of rural regions. **Saline County Commission on Aging** (Salina) will use a \$49,950 grant to develop **Live at Home Solutions**, a service designed to help elderly residents stay in their homes rather than moving to a long-term care facility. A grant of \$49,800 was awarded to the **University of Missouri Kansas City School of Nursing** to implement an obesity treatment program in partnership with Greeley County Health Services in Sharon Springs. **Stay Alive with Five A’s** will be used to improve weight loss among rural women enrolled in an existing weight loss clinic. **Kansas Child Care Training Opportunities** (Manhattan) will adapt its oral health training program for child care professionals to an on-line distance learning course with funding from a \$23,736 grant. **First United Methodist Church** (Pratt) will receive \$15,000 to implement its **Build a Better World** program, which promotes healthy eating and exercise and will raise money to help low-income school children get the health care they need. Contact: Virginia Elliott, 620.662.8586.

- **WellPoint, Inc.** (Indianapolis, IN) announced that associates nationwide pledged more than \$16 million to support not-for-profit organizations around the country in 2009. The **WellPoint Foundation** (Denver, CO), will match 50 percent of associate pledges, increasing the total to more than \$24 million. The funds pledged will help nearly 10,000 not-for-profit organizations

fulfill their missions. In addition to the associate giving campaign, the foundation and its affiliated foundations provide grants to support efforts to reduce the number of uninsured and to encourage a multigenerational approach to improving public health. The WellPoint Foundation and its affiliated foundations have also provided grants to support relief efforts following devastating disasters around the world, including the earthquakes in China, the wildfires in California, the flooding in the Midwest, and other disasters. Contact: Cheryl Leamon, 317.488.6748.

- **Williamsburg Community Health Foundation** (VA) awarded \$1.3 million to 19 Virginia-based nonprofit organizations in the Historic Triangle region. Among the grantees are: **Olde Towne Medical Center** (Williamsburg) – \$80,371 to support **Project Care of Greater Williamsburg**, an effort, in partnership with the Williamsburg/James City County Medical Society and with Project Care of the Greater Peninsula, to recruit local specialty physicians (outpatient and hospital-based) to provide free or low-cost care for low-income uninsured patients; **York County Division of Juvenile Services** (Yorktown) – \$78,000 to support its **Psychological and Substance Abuse Services** program, which seeks to reduce the incidence of substance abuse in high-risk and underserved youth through comprehensive substance abuse assessment/evaluation and multifamily substance abuse education groups; **Bay Aging** (Urbanna) – \$52,800 to support **No Wrong Door/Senior Outreach to Services PLUS People with Disabilities** program, which provides a single point of entry that more easily links people who are elderly and those who are disabled with services available to them within their communities; **Rx Partnership** (Richmond) – \$30,000 over two years to support services aimed at improving access to free prescription medications for uninsured Virginia residents; and **Salvation Army of Greater Williamsburg** – \$10,000 for its **Red Shield Feeding Program**, which serves individuals and families in need of healthy and nutritious meals through its

mobile canteen and by providing grocery gift cards and food boxes. Contact: Diane Powers, 757.345.0912, dpowers@wchf.com.

SURVEYS, STUDIES & PUBLICATIONS

- **The Henry J. Kaiser Family Foundation** (Menlo Park, CA) and the **Pew Research Center's** (Philadelphia, PA) **Project for Excellence in Journalism** released *Health News Coverage in the U.S. Media*, which outlines a study measuring media coverage of health and health care. The report indicates that news about health and health care made up less than 4 percent of all news content from January 2007 through June 2008. Of the coverage, the lion's share (42 percent) addressed issues pertaining to specific diseases or conditions. Approximately one-third (31 percent) focused on public health issues, including potential epidemics and contamination of food and drugs. The smallest category, representing 27 percent, focused on health policy or the health care system. This category includes stories on topics such as Medicare and Medicaid, the uninsured, health care costs, and proposals for reform of the health care system. Contact: Rakesh Singh, 650.234.9232, rsingh@kff.org.

ON-LINE

- **The Commonwealth Fund** (New York, NY) launched **WhyNotTheBest.org**, a new Web site that allows health care providers, researchers, and professionals to compare 4,500 hospitals nationwide, track performance over time, and download tools to improve the quality of health care. The site was developed with the assistance of IPRO, a not-for-profit health care evaluation and quality improvement organization. The site allows users to identify the top-performing hospitals in the country on 24 nationally recognized measures of health care quality, includ-

ing care provided for such major conditions as heart attack, pneumonia, and prevention of surgical infection, as well as measures of patients' care experiences. The site also enables users to search for and compare hospitals within the same geographic region, as well as those of similar size or type. For more information, visit the site at www.WhyNotTheBest.org.

OTHER NEWS

- **California HealthCare Foundation** (Oakland) announced the establishment of the **California Center for Connected Health (CCCH)**, a strategy and planning body to lead and coordinate telehealth adoption throughout the state. The center will promote a shared vision for telehealth statewide, maintain a broadband technology network to connect providers across the state, support the delivery of health care services over a broadband network that connects providers across the state, and promote regulatory and financing changes necessary to sustain the network of services. The center will also connect stakeholders, including state agencies, provider groups, and public and private sector organizations, to set the strategy and vision for a sustainable telehealth model in California. The foundation is providing \$5.5 million in initial financing to support CCCH operations and the launch of a specialty access project. Additional funding is expected from other public and private organizations. The Sacramento-based organization will be led by **Sandra Shewry**, former director of the California Department of Health Care Services. Contact: Steve Birenbaum, 510.587.3157, sbirenbaum@chcf.org.
- **Connecticut Health Foundation** (New Britain) received the **2008 Transformational Philanthropy Award**. The honor is given by Connecticut Voices for Children, a statewide advocacy organization that works to improve the well-being of children through promoting effective public policy and investment. The foundation was selected for its leadership in advocating change in Connecticut's health care delivery and public health systems. For more information, visit www.cthealth.org.
- **Sunflower Foundation: Health Care for Kansans** (Topeka, KS) has launched a new program that provides 15 nonprofit leaders from across the state an opportunity to learn how to become effective public policy advocates for their organizations and the people they serve. The first **Sunflower Foundation Advocacy Fellowship** class of 2008-2009 is part of the foundation's new nonpartisan advocacy initiative, which is designed to provide education and training opportunities for nonprofit leaders. The goal is to bring the perspective of the nonprofit world to public policy. The fellowship program includes six sessions over the course of a year, including one visit to Washington, D.C. Topics include how to develop advocacy strategies, build coalitions and grassroots efforts, navigate the political process, and work with the media. This year's fellows are: **Rick Cagan**, executive director, **National Alliance on Mental Illness** (Topeka); **John G. Carney**, vice president, aging and end of life, **Center for Practical Bioethics** (Kansas City); **Shannon Cotsoradis**, executive vice president and COO, **Kansas Action for Children** (Topeka); **Chrysanne Grund**, project director, **Greely County Health Services** (Sharon Springs); **Cathy Harding**, executive director, **Kansas Association for the Medically Underserved** (Topeka); **Kara Lineweber**, director of policy advocacy-research, **El Centro, Inc.** (Kansas City); **Michael Mayberry**, executive director, **Community Health Council of Wyandotte County** (Kansas City); **Mitzi E. McFatrigh**, executive director, **Kansas Advocates for Better Care** (Lawrence); **Rosa Molina**, executive director, **Medical Service Bureau** (Wichita); **Phelps Murdock**, president and CEO, **Bridging the Gap** (Kansas City); **Krista Postai**, executive director, **Community Health Center of Southeast Kansas** (Pittsburg); **Stephanie Waggoner**, CEO, **United Methodist Mexican American**

Ministries (Garden City); **Brian Walker**, executive director, **Kansas Food Bank** (Wichita); **Elizabeth A. Weeks Leonard**, associate professor of law, **University of Kansas School of Law** (Lawrence); and **Vicki Worrell**, executive director, **Kansas Association for Health, Physical Education, Recreation, and Dance** (Emporia). Contact: Billie Hall, 785.232.3000.

PEOPLE

■ **The Chicago Community Trust (IL)** announced the addition of two new members to its staff. **Tom Irvine** has been appointed as chief information officer and vice president, a new position for the trust. The trust also hired **Eva Penar** as its new manager of public relations. With more than 20 years of experience, Mr. Irvine provides technology vision, leadership, and direction in support of the foundation's priorities to deliver excellent service, maximize impact, and increase efficiencies in its operations. Prior to joining the trust, he worked at The Northern Trust Company as the

vice president in worldwide operations and technology where he managed application development for client and employee applications. Ms. Penar will manage public relations projects for the trust and its many affiliate organizations and funds. Her prior experience includes working as the marketing manager for events, promotions, and publicity for *Time Out Chicago*. Ms. Penar also worked at the National Museum of Mexican Art for five years as its marketing/media director. Contact: Eva Penar, 312.616.8000, ext. 161, evap@cct.org.

■ **The Healthcare Foundation of New Jersey** (Millburn) named **Marsha Atkind** to serve as its new executive director. Ms. Atkind comes to the foundation after a long career in the nonprofit sector. Most recently, she served as director of the **Jewish Women's Foundation of New Jersey** (Whippany) and manager of women's philanthropic initiatives for United Jewish Communities of MetroWest New Jersey. She is a graduate of the University of Pennsylvania and attended Columbia Law School. Contact: Marsha Atkind, 973.921.1210, matkind@hfnj.org.

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