

GIH BULLETIN

Helping grantmakers

improve the health of all people



MAY 23, 2011

NEW GRANTS & PROGRAMS

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- **Aetna Foundation** (Hartford, CT) allocated a total of \$454,000 to four programs that provide medical and scientific educational opportunities for middle school, college, and medical school students from minority populations. The foundation awarded \$204,000 to the **Four Directions Summer Research Program** (Boston, MA) to support its summer research experience at Brigham and Women's Hospital and Harvard Medical School for American Indian and Alaska Native college students. The **National Medical Fellowships** (New York, NY) was awarded \$100,000 to establish the **Aetna Foundation/NMF National Leadership Program**, which will provide \$5,000 scholarships to 10 second- and third-year medical students from underrepresented minority groups. A \$100,000 award to the **United Negro College Fund** (UNCF) (Fairfax, VA) went toward its "A Mind Is" gala to provide support to UNCF's 39-member network of private historically black colleges and universities, and provides college scholarships for low- and moderate-income students from minority populations. A \$50,000 grant to **Southern Methodist University** (Dallas, TX) will help fund an intensive scientific curriculum to 120 academically gifted seventh and eighth graders from minority populations on its campus during the summer of 2011. For more information, visit www.aetna-foundation.org, select "About Us" and click on "News & Announcements."

- **Blue Cross Blue Shield of Michigan Foundation** (Detroit) awarded three research grants to Michigan physicians. Grantees include: **Munson Medical Center**, principal investigator **Mary Clifton, M.D.** – \$10,000 to determine the impact of a vegan diet on perceived pain and function in patients with osteoarthritis; **Wayne State University Department of Family Medicine**, principal investigator **Sham M. Juratli, M.D.** – \$10,000 to demonstrate the feasibility of prospectively examining the psycho-biological mechanisms linking work stress to cardiovascular risk and quality of patient care among emergency medicine residents; and **The University of Michigan Department of Family Medicine**, principal investigator **Barbara D. Reed, M.D.** – \$10,000 to assess the physical symptoms of young women, aged 18 to 30, who have been diagnosed with vulvodynia. Contact: Nora Maloy, 313.225.8205, nmaloy@bcbsm.com.

- **Blue Cross Blue Shield of Minnesota Foundation** (Eagan) announced a funding opportunity to support two health impact assessments (HIA) in Minnesota. An HIA is a study that can help policymakers and community members better understand the potential health impacts of policy proposals, programs, and projects. The grants are a part of the Health Impact Project, a collaboration of the **Robert Wood Johnson Foundation** (Princeton, NJ) and **The Pew Charitable Trusts** (Philadelphia, PA). Brief proposals are being accepted through June 1, 2011 at www.healthimpactproject.org.

- **Health Care Foundation of Greater Kansas City** (MO), **Kansas Health**

GIH NEWS

2012 GIH ANNUAL MEETING CALL FOR SESSIONS

GIH invites you to help shape the agenda for our 2012 annual meeting *Health and Equity for All* by submitting a breakout session proposal. Proposals must be received no later than 5:00 p.m. EST on **July 7, 2011**, by e-mail (callforsessions@gih.org) or fax (202.452.8340). Visit www.gih.org for guidelines.

GIH RELEASES GUIDE TO IMPACT INVESTING

GIH's *Guide to Impact Investing* offers a framework to help funders think strategically about the potential of impact investing, part of a growing practice that incorporates environmental, social, and governance criteria into investment decisionmaking. The report provides an overview of what impact investing is and how it may enhance foundation work, steps to plan and implement an impact investing program, a spectrum of investment options, and challenges that may arise along the way. Visit www.gih.org for the full report.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

Foundation (Wichita), **REACH Healthcare Foundation** (Merriam, KS), **Sunflower Foundation** (Topeka, KS), and **United Methodist Health Ministry Fund** (Hutchinson, KS) announced the formation of a \$450,000 fund to help Kansas organizations with planning, research, consumer engagement, and other activities related to implementation of the Affordable Care Act. The **Affordable Care Act Opportunity Fund** was modeled on funding pools philanthropies have created in other states to help their states maximize federal grant and technical assistance opportunities connected with health reform. Applications will be accepted on a continuous basis through December 2011. Information on the fund and application forms will be available June 1 on the Topeka Community Foundation Web site www.topekacommunityfoundation.org. Contacts: Billie Hall, Sunflower Foundation, 785.232.3000, bhall@sunflowerfoundation.org; or Brenda Sharpe, REACH Healthcare Foundation, 913.568.8113, brenda@reachhealth.org.

- **The Health Foundation of Greater Indianapolis** (IN) recently raised \$430,000 for the **Indiana AIDS Fund**. Approximately \$400,000 of the total will go directly to grantmaking. Funds were raised through **Randy Deer and Wayne Zink present Spotlight 2011**, a fundraising event that highlighted various performing arts organizations. The fund will use the money raised to provide grants for HIV and STD prevention, outreach, and testing programs across the state of Indiana. Approximately 50 percent of all grants are made to organizations in central Indiana, including The Damien Center, Social Health Association of Indiana, and Indiana Latino Institute. For more information, visit www.spotlightindy.org.
- **Healthcare Georgia Foundation** (Atlanta) awarded more than \$2 million in grants to 28 nonprofit health organizations serving the critical role of health care safety net providers for Georgia's underserved individuals and communities. Among the grantees are: **Group**

Health Research Institute – Center for Community Health and Evaluation (Seattle, WA) – \$275,000 in support of Phase II and the completion of the design and implementation of an evaluation resource center serving non-profit health organizations throughout Georgia; **First Choice Primary Care, Inc.** (Macon, GA) – \$150,000 to implement an integrated primary health care and behavioral health care program for high-risk underserved youth in Macon; **Lowndes County Board of Health** (Valdosta, GA) – \$150,000 to continue a childhood asthma management program through Children's Medical Services; **Union Mission, Inc.** (Savannah, GA) – \$150,000 to expand its integrated health care program to high-risk children and adolescents; **McIntosh Trail Community Service Board** (Griffin, GA) – \$149,000 to integrate primary health care and behavioral health care services for children and adolescents in Butts County; and **Children's Healthcare of Atlanta-Hughes Spalding** – \$140,000 to implement the Comprehensive Asthma Management Program, which provides an integrated approach to managing asthma; Contact: Toni Almasy, 404.688.9005, toni@getavatar.com.

- **The Jacob and Valeria Langeloth Foundation** (New York, NY) awarded more than \$1.9 million grants to seven organizations in its spring 2011 round of grants. Among the grantees are: **University of California, San Francisco** – \$364,845 over 36 months to design, pilot, and disseminate a model multidisciplinary geriatrics program to assess and improve the care of older jail inmates; **Common Ground Community Solutions** – \$375,000 over 36 months to integrate health and housing to support vulnerable populations in their communities in the context of the Affordable Care Act; and **The Fortune Society** – \$200,000 over 24 months to support its Mental Health Case Management Pilot Program. Contact: Melissa Houston, 212.687.1133, ext. 5.
- **Mat-Su Health Foundation** (Wasilla, AK) recently awarded 34 scholarships totaling \$99,850 to residents of the Mat-Su Borough who are pursuing careers in

health care. Funds were awarded based upon the merit of the applicants meeting eligibility criteria, which included clarity of health care career goals and the value of those goals to the health care community, demonstrated interest in the health care field, and past academic performance. Two scholarships were given in honor of revered and respected former employees of Valley Hospital. The \$10,000 **Annie Demming Scholarship** honors its namesake who served as a director for Valley Hospital and retired after 28 years of service. The \$8,500 **Vivian Shaver Scholarship** commemorates the service of Vivian "Babe" Shaver who worked at Valley Hospital and died in 1978. The scholarships are intended to help defray the cost of higher education and encourage Mat-Su residents to complete a degree or certificate program that emphasizes health and/or wellness. The foundation believes that such an investment will help build the future health care workforce and an engaged citizenship with a higher capacity to address the health-related challenges affecting Mat-Su and Alaska. Contact: Elizabeth Ripley, 907.352.2863, e.ripley@msrmc.com.

- **Osteopathic Heritage Foundation** (Columbus, OH) announced a \$150 million grant to **Ohio University College of Medicine** (Athens) the largest private donation ever given to a college or university in Ohio to be used to address the impending shortage of primary care physicians and the diabetes epidemic. The award focuses on three major areas affecting the foundation's targeted communities: access to primary medical care, community health outreach and education, and medical research. In recognition of this award, the College of Medicine will bear a new name – **Ohio University Heritage College of Osteopathic Medicine**. The college plans to expand its class sizes and build an extension campus in central Ohio. The campus is scheduled to take its first incoming class by August 2014, and by 2019 the Heritage medical college will be graduating 200 students annually. Notably, more than half of the medical school's practicing graduates serve as primary care physicians and many stay in Ohio to practice. The

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M A Y 2 3 , 2 0 1 1

Central Susquehanna Community Foundation

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The Central Susquehanna Community Foundation was established in 1998, with proceeds from the sale of Berwick Hospital. From that transaction, the foundation received its original and largest endowment, the Berwick Health & Wellness Fund. In 2001, community foundations in Pennsylvania encouraged an expansion of the original health foundation to include a broader footprint and community foundation business model to fill a gap in community foundation services in Central Pennsylvania. The Berwick Health & Wellness Fund is now one of 80 permanent endowments at the Central Susquehanna Community Foundation.

The foundation's five-county service area encompasses the valleys that line the Susquehanna River, from lower Luzerne to Snyder counties. This region is a historic intersection of once thriving iron manufacturing, anthracite coal mining, railways, and canals, and includes small cities, rural villages, new residential communities, farmlands, and forest.

Program Information: Two health conversion funds are at the center of the foundation's health grantmaking efforts: the Berwick Health & Wellness Fund and the Sunbury Area Health Fund. The priorities of both funds include oral, cardiovascular, and mental health; early childhood development; and access to health care. Another affiliate, the Selinsgrove Area Community Foundation, focuses its investments on postsecondary scholarships and healthy recreational opportunities.

➤ Financial Information:

Total Assets: \$35 million (FY 2010)
Amount Dedicated to Health-Related Grants: \$1.5 million (FY 2010)

➤ Special Initiatives and Representative Health and Human Services Grants:

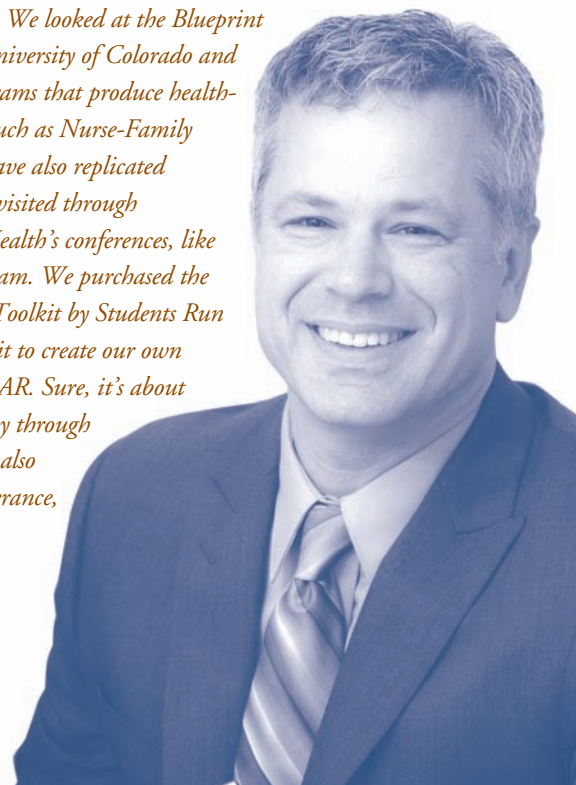
- **Nurse-Family Partnership** – The foundation and Columbia-Montour Home Health are celebrating the 10-year anniversary of this collaborative partnership. A \$500,000 grant from the foundation has leveraged \$4.5 million in state funding for this home visiting program (\$5 million over 10 years).
- **Oral Health** – Both the Sunbury Area Health Fund and Berwick Health & Wellness Fund were instrumental in establishing dental clinics that serve thousands of area residents. The foundation's matching grants program has secured more than \$300,000 in state funding (\$700,000).

- **Access to Health Care** – Grants and operating support from the foundation's Access to Health Care initiatives have resulted in the establishment of two medical clinics. These clinics have served more than 2,000 patients through free medical care, tests, and procedures. In addition, clinic physicians have helped diagnose more than 50 cases of cancer (\$500,000).
- **Students Overcome and Achieve through Running (SOAR)** – SOAR is a pilot program targeting at-risk youth. Faculty from a local university monitor participants' health, while adult mentors provide training. The program culminates in the nationally renowned *Run for the Diamonds* in Berwick, Pennsylvania, a nine-mile run/walk (\$20,000).
- **Youth in Philanthropy (YiP)** – This program offers an opportunity for four groups of high school students to experience grantmaking, from research to check distribution. The students also teach philanthropy to elementary school students and participate in a community project (\$130,000).

Bringing Successful Programs to Rural

Communities: *“Our strategy over the past 12 years has been to research successful programs that can be replicated in our rural communities and to find a talented nonprofit implementation partner. If the program provides a positive return on investment, we consider long-term funding. We looked at the Blueprint Programs at the University of Colorado and found several programs that produce health-related outcomes, such as Nurse-Family Partnership. We have also replicated programs we have visited through Grantmakers In Health's conferences, like the LA Runs Program. We purchased the Up and Running Toolkit by Students Run America and used it to create our own program called SOAR. Sure, it's about keeping kids healthy through exercise, but it can also instill hope, perseverance, and a taste of accomplishment.”*

Eric DeWald
CEO



college ranked near the top ten nationally in medical schools that graduate physicians who practice primary care, particularly in underserved rural areas. Contact: Richard A. Vincent, 614.737.4370.

- **Paso del Norte Health Foundation** (El Paso, TX) has developed a new leadership experience called REALIZE, which aims to inspire good leaders for the benefit of the region's public health. Founded on a transformational leadership model, the 15-month program will engage leaders in a highly experiential learning methodology facilitated by thought leaders and experts in leadership development, change leadership, communications, and population health. The inaugural cohort was selected from a group of nearly 80 nominees. For more information, visit www.pdnhf.org. Contact: Michael Kelly, 915.544.7636, mkelly@pdnhf.org.
- **The Kate B. Reynolds Charitable Trust's** (Winston-Salem, NC) Poor and Needy Division awarded 19 new grants totaling over \$2.9 million. These awards mark the division's first new responsive grant commitments since July 2008 after recovering from the economic downturn. The awards were targeted to programs and agencies in Forsyth County committed to preparing residents for living wage jobs, promoting kindergarten and middle school success, providing preventative health care, and promoting the needs of residents facing foreclosure. Grantees will use these strategies to contribute to the trust's mission of improving the quality of life and health of low-income North Carolinians. Among the grantees are: **AIDS Care Service, Inc.** – \$31,900; **Community Care Center for Forsyth County** – \$88,000; and **Forsyth HealthCare, Inc.** – \$128,700. Contact: Elizabeth Schiemann, 336.397.5524, elizabeth@kbr.org.
- **Salem Health & Wellness Foundation** (NJ) approved a grant for \$10,000 to the **New Jersey Commission for the Blind** (Trenton). The grant will provide eye health screenings to underserved populations in Salem County for the purpose of detecting

conditions such as diabetes or macular degeneration that can lead to blindness or vision loss. The foundation also approved a grant for \$10,000 to **All About Hope** (Salem), an organization that provides case management services to clients with HIV/AIDS who live in Salem County. Contact: Brenda Goins, 856.299.4460, brendagoins@comcast.net.

- **WellPoint Foundation** (Indianapolis, IN) announced a \$2.7 million, two-year grant to the **OASIS Institute** (OASIS) (St. Louis, MO) to expand **CATCH Healthy Habits**, a unique intergenerational program that pairs adults with children to encourage healthier eating and physical activity. In the program, teams of volunteers age 50-plus work with children in kindergarten through the fifth grade in weekly one-hour sessions. They play active games, learn about food choices, and make healthy snacks. Over the next two years, OASIS will work with its primary partner, Boys & Girls Clubs of America, along with YMCAs, schools, and other community partners to reach an estimated 5,000 children and volunteers. **CATCH Healthy Habits** will begin this year in a total of nine cities in six states; the program will expand to nine additional cities in 2012. Scott Larrivee, 262.523.4746, scott.larrivee@wellpoint.com.

SURVEYS, STUDIES & PUBLICATIONS

- **Hogg Foundation for Mental Health** (Austin, TX) and **Methodist Healthcare Ministries** (San Antonio, TX) have released a policy brief that addresses the shortage of mental health care professionals in Texas. The brief states that in 2009, 171 Texas counties lacked a psychiatrist, 102 counties lacked a psychologist, 48 counties lacked a licensed professional counselor, and 40 counties lacked a social worker. Further, mental health professionals with the cultural and linguistic skills needed to serve the state's increasingly diverse population are especially difficult to find.

Underlying causes include an aging workforce, recruitment and training challenges, lack of professional internship sites, a growing and increasingly diverse population, and inadequate pay and reimbursement rates in the public mental health system. The policy brief also identifies steps Texas can take now to begin reversing the growing shortage, such as expanding graduate education programs for behavioral health professionals and reimbursing mental health services to increase the number of those who accept patients using Medicaid. Contact: Merrell Foote, 512.471.9142, merrell.foote@austin.utexas.edu.

- **Missouri Foundation for Health** (MFH) (St. Louis) has released *Issues in Missouri Health Care 2011*, an updated resource that includes 12 issue briefs on important health care topics affecting Missourians. MFH and the **Health Care Foundation of Greater Kansas City** (MO) contracted with **Health Management Associates** (Naples, FL), a national health policy research and consulting firm, to produce the publication. These issue briefs provide data and analysis on topics ranging from pharmaceuticals to electronic health records and the health care workforce. Each health topic includes a section on how the Affordable Care Act (ACA) affects that component of Missouri's health care system. Covered topics include: The State of Health in Missouri: Coverage, Access and Health Status; Coverage Issues for Missourians with Chronic Health Conditions; Treating the Whole Missourian: Mental Health and Substance Use Disorders; and Assuring an Adequate Health Care Workforce in Missouri's Medically Underserved Areas. The publication is available on the publication section of www.mffh.org. Contact: Chris Raborn, 314.345.5576, craborn@mffh.org.
- **United Hospital Fund** (New York, NY) released *Coordinating Medicaid and the Exchange in New York*, which examines the organizational improvements needed to augment and integrate current Medicaid processes for eligibility and enrollment, information technology,

and beneficiary communications with the health insurance exchange now being designed in New York as part of federal health care reform. According to the report successful integration of New York's Medicaid program and the new health insurance exchange will require careful attention to five key areas: eligibility and enrollment; renewals and transitions; information systems; consumer communications; and challenges associated with aligning the plans, networks, and benefits offered. In addition to exploring the five key areas, the report discusses several considerations associated with non-Medicaid insurance coverage, including subsidies and issues associated with moving between public and private insurance. It also offers a summary of possible models from Wisconsin and Pennsylvania for New York to take into consideration. Support for the publication was provided by the **New York State Health Foundation** (New York). Contact: Bob DeLuna, 212.494.0733, rdeluna@uhfnyc.org.

AWARDS

- **Health Foundation of South Florida** (Miami) is the recipient of the **Arthur Fleming Award** from the **National Council on Aging**. The award recognizes contributions that have dramatically improved the lives of older Americans and was given to the foundation for its work toward establishing partnerships to connect public and private sectors to improve the quality of life for older adults. One such effort involves the foundation's **Healthy Aging Regional Collaborative**, a \$7.5 million initiative to help older adults in Broward, Miami-Dade and Monroe counties. The collaborative, which was launched in 2008, has served more than 14,000 residents through various programs and classes that are proven to be effective in addressing specific concerns of older adults, such as risk of falling, increased physical activity, and chronic disease management. The award is presented annually at the American Society on Aging conference. Contact: Shari Gantman, 305.374.9199.

OTHER INFORMATION

- **Connecticut Health Foundation** (CT Health) is seeking applicants for the 2011-2012 **Health Leadership Program**, which offers a gateway for leaders interested in making a long-term difference on the issue of racial and ethnic health disparities. The program has been revamped to focus specifically on leadership skills necessary for creating public will and systems change for health equity. The ideal class will be composed of representation from multiple sectors and groups most affected by racial and ethnic health disparities. Ideally, individual participants will possess an understanding of systems change, critical thinking skills, and a long-term commitment to the issue. For more information, visit www.cthealth.org/leadership.

PEOPLE

- **Centers for Disease Control and Prevention Foundation** (CDC Foundation) (Atlanta, GA) named **Gary Cohen** chair of its board. Mr. Cohen, who is executive vice president, of Becton, Dickinson and Company, joined the board in 2006. In addition he serves as a board director of the U.S. Fund for UNICEF and **Accordia Global Health Foundation** (Washington, DC). He also serves as chair of the Center for Disease Control and Prevention/Corporate Roundtable on Global Health Threats and as an advisor to the **Clinton Global Initiative**. Mr. Cohen succeeds **Phil Jacobs**, a retired executive at AT&T/Bellsouth, who will remain on the board as an active member.
- **DentaQuest** named **Steven J. Pollock** chief operating officer. Mr. Pollock had been serving as president of the DentaQuest government business unit, the largest multistate administrator of government dental programs in the United States. A seasoned health care executive, Mr. Pollock has distinguished himself for strategic planning and execu-

tion, acquisitions, and risk management. As president, he doubled the size of the government unit since its acquisition by DentaQuest in 2004. He currently serves on the board of directors for Oral Health America, a national organization dedicated to improving oral health. Contact: Michelle Roberts, 617.933.5013, mroberts@solomonmccown.com.

- **Endowment for Health** (Concord, NH) announced the impending retirement of its president **James W. Squires, M.D.** on December 31, 2011, after a decade of service to the organization as its founding leader. Under Dr. Squires' leadership, the foundation has awarded more than 750 grants, totaling more than \$32 million to support a wide range of health-related programs and projects in New Hampshire. Dr. Squires, who founded the Matthew Thornton Health Plan, New Hampshire's first HMO, was a noted surgeon before serving two terms as a state senator. Upon his retirement, the endowment's board will name **Mary Vallier-Kaplan** as interim president. A board-appointed search committee will work to identify a long-term successor. Contact: Karen Ager, 603.228.2448 ext. 31 or kager@endowmentforhealth.org.
- **Illinois Children's Healthcare Foundation** (ILCHF) (Oak Brook) announced the appointment of three new members to its board of directors. **Rex P. Budde** is president and CEO of Southern Illinois Healthcare, a multihospital system in southern Illinois. **John L. Novak** served as the treasurer of DuPage County for over 28 years. He is a past president of the Illinois County Treasurer's Association and Illinois Municipal Retirement Fund Board of Trustees. Mr. Novak is currently an active equity options trader. **James L. Schroeder, M.D.** is the senior associate dean for external affairs of the Feinberg School of Medicine of Northwestern University. Prior to this, Dr. Schroeder was president and CEO of Northwestern Medical Faculty Foundation. ILCHF also appointed new board officers. **Charles E. Box**, chairman, is the former chair, Illinois Commerce Commission and retired

Mayor, Rockford, Illinois. Mr. Box has been an ILCHF board member since 2003. **Terry F. Hatch, M.D.**, vice chairman, is head of the Division of Pediatric Gastroenterology and professor of pediatrics at Southern Illinois University, School of Medicine. Dr. Hatch has been an ILCHF board member since 2010. **Christine H. Russo**, treasurer, is the former chief of Charitable Trusts and Solicitation Bureau at the Illinois Attorney General's Office. Ms. Russo has been an ILCHF board member since 2008. **Louise E. Coleman, Ed.D.**, secretary, is the retired superintendent of schools, Joliet Public Schools District 86. Dr. Coleman has been an ILCHF board member since 2003. Contact: Tammy Lemke, 630.571.2555, tammylemke@ilchf.org.

- **The Henry J. Kaiser Family Foundation** (Menlo Park, CA) announced that the Honorable **James E. Doyle**, former governor of Wisconsin, and **Kathryn B. Kaiser**, great granddaughter of the foundation's originator, Henry J. Kaiser, have been elected to its board of trustees. Former Governor Doyle is currently of counsel at Foley & Lardner, LLP, specializing in health care and energy policy issues. He served two

terms as governor of Wisconsin, first being elected in 2002 and wrapping up his second term earlier this year. Ms. Kaiser will serve as one of two current family trustees. She is a graduate of the Stanford University Graduate School of Business, has extensive corporate experience, and is the founder of Coaching WIT, a life coaching practice dedicated to helping women in all stages of life transition. Mr. Doyle and Ms. Kaiser succeed **Donna E. Shalala** and **Jennifer A. Drobac**, each of whom served nine years as a foundation trustee. Contact: Amy Tolchinsky, atolchinsky@cdcfoundation.org, 404.523.3486.

CORRECTIONS

The April 2011 issue of the *GIH Bulletin* highlighted a grant from the **St. Luke's Foundation** (Cleveland, OH) to The Free Clinic. The clinic is located in Cleveland, Ohio, as opposed to Columbus, Ohio, as reported.

The April 2011 issue inadvertently misspelled the name of **Allegany Franciscan Ministries** (Palm Harbor, FL).

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