

GIH

*Helping grantmakers**improve the health of all people*

BULLETIN

SEPTEMBER 14, 2009

GIH BULLETIN DISTRIBUTION CHANGES

To be more environmentally conscious and cost effective, GIH will start distributing the *GIH Bulletin* electronically.

- ▶ **Individual subscribers from GIH Funding Partner organizations** designated as “**Primary Contacts**” will continue to receive hard copies of the newsletter. Realizing the value of having a hard copy on hand, GIH will provide at least one to Funding Partner organizations addressed to individuals assigned by GIH as a “**Primary Contact**.”
- ▶ **Other subscribers from GIH Funding Partner organizations** will have the option to receive the newsletter electronically or in hard copy. Send an e-mail to bulletin@gih.org by **Friday, October 2, 2009**, if you would still like to receive hard copies of the newsletter. If we do not hear from you by October 2, you will receive the newsletter electronically. You can e-mail us at anytime to change your delivery method.
- ▶ **Subscribers from non-Funding Partner organizations** will automatically receive the newsletter electronically.

Not sure if your organization is a GIH Funding Partner? Go to www.gih.org and click on “About GIH” for a list of current Funding Partners.

The *GIH Bulletin* is always accessible at www.gih.org

NEW GRANTS &
PROGRAMS

- **Blue Shield of California Foundation** (San Francisco) announced more than \$5 million in grants and initiatives to support the provision of critical health services to California residents and strengthen the state’s long-term health care capacity. The foundation will provide nearly \$2 million to the **University of California, San Francisco’s Center for Health Professions** to continue the **Clinic Leadership Institute**, the foundation’s training program for emerging health

clinic leaders. **California Primary Care Association** (Sacramento) will receive \$300,000 to ensure that policy-makers receive input from California clinics concerning decisions that affect financing of the safety net. A \$130,000 grant to the **Nonprofit Finance Fund** (San Francisco, CA) will support consulting efforts aimed at helping domestic violence shelters manage immediate financial challenges. Contact: Eric Antebi, 415.901.0111, eantebi@fenton.com.

- **The California Endowment** (Los Angeles) has allocated \$4 million in grants toward a statewide campaign that will promote participation in the 2010

■ *GIH Funding Partner*

GIH NEWS

ATTEND THE GIH FALL FORUM,
NOVEMBER 5-6

Attend the GIH Fall Forum, the time each year when we focus on issues at the intersection of health policy and health philanthropy. The program, taking place in Washington, DC, will consist of two, daylong Issue Dialogues. One will examine disparities in health care, the health reform movement, and what remains to be done around health equity in the United States. The other will focus on access to health care for people in and emerging from the criminal justice and juvenile justice systems. The meeting will also include a plenary session on how health policy has fared over the last year. Visit www.gih.org for more details.

SAVE THE DATE: 2010 GIH
ANNUAL MEETING, MARCH 10-12

Save the date for the 2010 GIH Annual Meeting on Health Philanthropy, the largest gathering of health grantmakers in the nation. *Taking Risks at a Critical Time* will take place March 10-12, 2010, in Orlando, Florida. More information will be available in October.

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

Census among California residents. California is home to 10 of the nation's 50 counties that have been identified as being the hardest to count: Los Angeles, San Diego, Orange, San Bernardino, Fresno, Riverside, Alameda, Sacramento, Kern, and San Francisco. These counties have large populations that have been historically underrepresented in the census, including immigrants, people of color, low-income communities, rural communities and people who live in multifamily housing. Grants will focus on outreach in these 10 counties. The foundation is also collaborating with other funders, the state, and the U.S. Census Bureau to coordinate efforts and stretch limited resources to support a statewide census outreach campaign. Contact: Jeff Okey, 213.928.8622, jokey@calendow.org.

- **Endowment for Health** (Concord, NH) awarded more than \$1.5 million in grants to state-based organizations to promote health-related projects in New Hampshire. Among the grantees are: **Tri County Community Action Program, Inc.** (Berlin) – \$129,655 to support developing a community transportation system in Carroll County, which will help reduce geographic barriers to obtaining health care; **City of Nashua Division of Public Health and Community Services** – \$78,193 to promote collaboration between Nashua's municipal, social, and health care agencies to improve services to newly arriving immigrants and refugees; **NH Citizens Health Initiative** (Bow)/**University of New Hampshire** (Durham) – \$75,000 to improve systems that finance and provide the state's health care; and **University of New Hampshire** (Durham) – \$10,000 to identify health disparities and promote strategies to improve the health of New Hampshire's racial, ethnic, and linguistic minorities. Contact: Karen Ager, 603.228.2448, ext. 31, kager@endowmentforhealth.org.
- **Hogg Foundation for Mental Health** (Austin, TX) announced the establishment of a three-year, \$7.8 million initiative that will provide mental health services to an estimated 10,000 children and youth in high-need areas of Houston and Harris County, Texas. The

foundation awarded grants to 27 non-profit and government agencies, including: **Collaborative for Children** (Houston) – \$3.5 million over three years to support **South Region Children's Mental Health Collaborative**, which will serve an estimated 4,000 children and youth, from birth to 18 years old, in the south region of Houston Independent School District; **DePelchin Children's Center** (Houston) – \$830,925 over three years to support the **Lazos Program**, which will serve an estimated 450 Latino children and youth ages 5 to 14 in elementary and middle schools in Spring Branch Independent School District; **Asian American Family Services** (Houston) – \$498,979 over three years for **Project SHINE**, which will serve an estimated 680 youth, ages 11 to 19, in Asian communities in southwest Houston. Contact: Merrell Foote, 512.471.9142, merrell.foote@austin.utexas.edu.

- **Robert Wood Johnson Foundation** (Princeton, NJ) and **Northwest Health Foundation** (Portland, OR) announced 10 new grants for their **Partners Investing in Nursing's Future** program. **Arkansas Community Foundation** (Little Rock) will use funding to improve the educational preparation of registered nurses caring for frail older adults through a unified educational pathway. Funding to **The Blue Foundation for a Healthy Florida, Inc.** (Jacksonville) will help maximize the use of simulation technology to prepare new and current registered nurses in the state. **The Greater Kanawha Valley Foundation** (Charleston, WV) will work with **Claude Worthington Benedum Foundation** (West Virginia) to support the **West Virginia Nursing Leadership Institute: Team Leadership Development Program** to support the **Comprehensive Gerontologic Education Partnership**, which will foster new nursing leaders in the state in a variety of practice settings. Contact: Lauren Musiol, 202.745.5051, lmusiol@gymr.com.
- **Maine Health Access Foundation** (Augusta) awarded \$220,500 in grants to eight nonprofit oral health providers to improve oral health services for rural and

low-income residents across the state. **St. Andrews Hospital & Healthcare Center** (Boothbay Harbor) will use funding to integrate dental health services for low-income clients into the Care Partners Plus health care program. A grant to the **Penobscot Indian Nation/Penobscot Nation Health Department** (Indian Island) will be used to replace aging equipment and purchase new equipment that will allow expansion of dental services. **Downeast Health Services, Inc.** (Ellsworth) will purchase digital x-ray equipment to support school-based oral health services for local children. Contact: Len Bartel, 207.620.8266, ext 107, lbartel@mehaf.org.

- **MetLife Foundation** (New York, NY) and **International Longevity Center** (New York, NY) have awarded 15 community colleges with \$20,000 grants for caregiver training programs. Among the grantees are: **Cabrillo College** (Aptos, CA) – to launch a training program that targets direct care workers and family caregivers; **Community College of Allegheny County** (Pittsburgh, PA) – to develop a training program that incorporates multicultural standards into a personal assistant training program for paid and family caregivers; **Feather River Community College** (Quincy, CA) – to develop a training program to help care for homebound people with a chronic illness or disability; and **Southeast Arkansas College** (Pine Bluff) – to provide classes to train family caregivers and in-home care workers and provide career opportunities to the unemployed and seniors seeking to supplement retirement income. Contact: Ted Mitchell, 401.827.3236, tjmitchell@metlife.com.
- **The New York Community Trust** (NY) awarded eight grants totaling \$805,000 to New York City-based organizations to address concerns affecting the elderly and health care issues for New York City residents. Among the grantees are: **United Neighborhood Houses of New York** – \$125,000 to expand a health education program and help middle school students cope with family and emotional problems arising from the recession; **Manpower**

Samueli Foundation

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The Samueli Foundation was founded in 1999 by Dr. Henry and Susan Samueli. The founders began their philanthropic work shortly after Dr. Samueli took his company, Broadcom, public. The establishment of this family foundation stems from the founders' recognition of the opportunity afforded them through their business venture to give back to the community and make a difference. Although the Samueli Foundation seeks to improve the quality of life wherever it can, it directs the majority of its grantmaking to Orange County, California, and Israel, with some national and international grantmaking.

Program Information: The Samueli Foundation views its grantmaking approach from an investment perspective and proactively seeks programs that exemplify creativity, sustainability, and entrepreneurial vision. The foundation seeks a return on that investment in the form of positive results toward achieving a more vibrant, healthy, and well-balanced community.

The foundation strives to create societal value by investing in innovative, entrepreneurial, and sustainable ideas. It supports endeavors that embody the following objectives: promoting scholastic, technical, and creative exploration and achievement; building a community of sharing, acceptance, and altruism; increasing awareness, knowledge, and opportunities; and enhancing the quality of life of the underserved.

The foundation funds programs that address one or more of its five core areas: science, technology, engineering, and math (STEM) education; youth services; Jewish culture and values; human/global security; and health. Grantmaking within the health priority area seeks to achieve a twofold mission: (1) to support programs promoting alternative and integrative medicine, and (2) to utilize creative and innovative approaches to education, prevention, treatment, and research for disease and illness.

► Financial Information:

Total Assets: N/A

Amount Dedicated to Health Grants: \$8.5 million (FY 2008)

► Special Initiatives and Representative Health Grants:

- **Samueli Institute** – The Samueli Institute conducts evidence-based research of complimentary and alternative methodologies that promote health and wellness, prevent illness, and treat disease. Foundation funding will support complimentary, alternative, and integrative medicine research and advocacy (\$25 million over 5 years).

- **Susan Samueli Center for Integrative Medicine** – This grant is part of a long-term funding commitment to the center's Complimentary and Alternative Medicine Clinic, which offers clinical services, such as acupuncture, naturopathy, and aromatherapy, to treat illness and promote health and wellness (\$5 million one time and \$150,000 annually).
- **Hockey-Based Physical Education Public School Program** – Support from the foundation will go toward a multiyear program to develop and implement a physical education curriculum, addressing health, nutrition, and obesity in the Santa Ana Unified School District's 38 schools (\$200,000 a year for five years).
- **Orangewood Children's Foundation** – Orangewood is the sole social service agency in Orange County, California, serving foster youth. A multiyear grant to the organization will support the construction of a residential elementary and high school facility for foster youth (\$5 million).

Role of Philanthropy in Meeting Pressing Needs:

"The concept of good health transcends traditional thinking. It encompasses everything from healthy eating and living, to an integrated approach to healing and health care, to a solid educational system that provides real opportunity, to a safe and loving environment for our children, to an unyielding safety net for all in need. The Samueli Foundation recognizes the interconnectivity of these fundamental rights and needs, and through its philanthropy challenges community partners to work together to make a systemic and sustainable difference. It is only through genuine transparent and collaborative communication and action that today's challenges can be met. The foundation is committed to these principles through its investment in the lives of people and communities."

Gerald R. Solomon
Executive Director



- Demonstration Research Corporation** – \$100,000 to evaluate a state program that brings efficiency to caring for high-cost Medicaid patients; **Medicare Rights Center** – \$100,000 to help seniors understand and apply for Medicare benefits; and **New York Academy of Medicine** – \$100,000 to develop a plan to restructure senior centers to meet a wider range of elderly New Yorkers' needs. For more information, visit www.nycommunitytrust.org.
- **Osteopathic Heritage Foundation of Nelsonville** (Columbus, OH) awarded \$350,000 to seven school districts in southeastern Ohio. Individual grants of \$50,000 will support the foundation's **School Wellness Initiative**, which addresses obesity prevention and improving nutrition, physical activity, and general health of students, staff, and families of the selected schools. **Nelsonville-York City School District** will use its grant to implement a walking trail, renovate a fitness center, and create a school garden. **Logan-Hocking Local School District** will use funding to implement a fitness trail and add fruit and vegetable bars to elementary schools. Funding to the **Southern School District of Perry County** (Corning) will help the district expand a walking trail and institute curriculum improvements to targeted students, staff, and the community. Contact: Terri Donlin Huesman, 614.737.4359, tdonlin@ahf-ohio.org.
 - **Regence Foundation** (Portland, OR) awarded nearly \$246,500 in grants to four northwest nonprofits. **HealthMatters of Central Oregon** (Bend) will receive \$78,500 to fund its **Care Coordination Pathways** initiative, which will establish a medical home pilot program for area children, especially those with special health needs. The foundation awarded \$75,000 to **WithinReach** (Seattle, WA) to expand the number of programs available on its ParentHelp123.org Web site, which helps parents apply for federal- and state-sponsored programs and local services, including free or low-cost health insurance. **Critical Access Hospital Network** (Newport, WA) was awarded \$43,000 to develop new protocols for caring for rural patients with cardiovascular disease and congestive heart failure. A \$50,000 challenge grant to **Northwest Organization of Nurse Executives** (Seattle, WA) will support its **Transforming In-patient Care** pilot program. Contact: Joanna Burke, 503.225.6860, jcburke@regence.com.
 - **The Rhode Island Foundation** (Providence), **Blue Cross & Blue Shield of Rhode Island** (Providence), and the **Rhode Island Medical Society** (Providence) have joined forces to create a \$1.1 million loan forgiveness pool for primary care physicians and other professionals. The Rhode Island Student Loan Authority will serve as administrator of the program. While immediate loan forgiveness is directed at primary care physicians, the program will eventually serve a range of health care professionals, including physicians, nurses, nurse practitioners, physicians' assistants, and social workers. An advisory committee of representatives of all funders of the program and other groups will review applications and determine loan forgiveness awards up to \$20,000 annually for up to four years for physicians. Contact: Melanie Coon, 401.427.4004, mcoon@rifoundation.org.
 - **Sisters of Charity Foundation of Cleveland** (OH) announced grants totaling \$762,499 to support various Cleveland-based initiatives focused on health literacy, education, homelessness, and other issues. Among the grantees are **Cleveland Department of Public Health** – \$86,513 for the **Mom's First Program** to implement the **Baby Basics** program at nine community and two clinic provider sites and incorporate a component for women who are incarcerated; **Environmental Health Watch** – \$40,000 to support a pilot project aimed at helping families manage asthma; **Neighborhood Health Care, Inc. (dba Neighborhood Family Practice)** – \$19,000 to support the **We Are the Uninsured Project**; and **Diabetes Association of Greater Cleveland** – \$18,750 to support the **Diabetes Health Literacy Initiative**. Contact: Karen Malone Wright, 216.321.1949, kmwright@odysseyccc.com.
 - **United Health Foundation** (Minnetonka, MN) announced that it has committed \$1.2 million to its **Diverse Scholars Initiative**. The foundation will award scholarships to as many as 200 students from diverse multicultural backgrounds enabling them to pursue careers in health care. The scholarships, averaging \$5,000 per student, focus on African-American, American-Indian, Asian-American, and Latino-American students. The goal of the initiative is to increase the number of qualified but underrepresented college graduates entering the health workforce. By cultivating health professionals from diverse, multicultural backgrounds, the foundation hopes to increase culturally competent health care delivery, close the health disparities gap, and improve long-term health outcomes. Contact: John Parker, 202.654.9931, john_e_parker@uhc.com.
- U.S. Department of Health and Human Services Office of the National Coordinator for Health Information Technology** (Washington, DC) has awarded the **American Health Information Management Association Foundation** (Chicago, IL) a one-year, \$1.2 million grant to continue the State-level Health Information Exchange (SL-HIE) Consensus Project. The project will continue to actively assist states with nationwide health information exchange (HIE) adoption, planning, and implementation and supports opportunities presented by the American Recovery and Reinvestment Act to advance HIE development in a way that has a positive impact on health care. The Consensus Project will continue to provide practical, field-based strategies and practices combined with consensus-based solutions to nationally advance HIE adoption, implementation, and use to improve quality and increase systemic efficiencies. Contact: Theresa Grant, 312.233.1159.
- **Winter Park Health Foundation** (FL) approved five grants totaling \$105,000 to launch the second phase of its **Boost Your Brain Initiative**. Among the grantees are: **Alzheimer's Association – Central Florida Chapter**

(Altamonte Springs) – \$24,694 to present **Maintain Your Brain** workshop as an introduction to brain health for residents in Eatonville, Maitland, and Winter Park and develop “Brain Health Clubs” that will define their mission and goals, recruit members, identify brain health activities, and help members set and reach goals; **Orlando Health (FL)** – \$25,000 for a **50+ Boost Your Brain Camp**, a collaborative effort between Orlando Health, the Town of Eatonville, and Macedonia Missionary Baptist Church, which includes classes focused on mental stimulation, physical activity, nutrition, spirituality, and socialization; and **Warner Chapel Outreach Ministries (West Winter Park, FL)** – \$5,885 to allow participants in its senior health and wellness programs to enhance their lives through the addition of nutrition education, “Sit to Be Fit” exercise, and a senior health fair. Contact: Lynn Carolan, 407.644.2300, ext. 234, lcarolan@wphf.org.

SURVEYS, STUDIES & PUBLICATIONS

- **California HealthCare Foundation** (Oakland) has released three publications that expound upon the results of a survey of adults with at least one chronic illness. *Gaps in the System: Californians Struggle with Caring for their Chronic Conditions* provides a snapshot of how California’s adults with chronic conditions are coping. Among the findings is that one-third of survey respondents had delayed care for their conditions due to cost and half said they only occasionally, rarely, or never get needed support to manage their conditions. *Gaps in the System: Latinos Struggle with Caring for their Chronic Conditions* is an executive summary that describes specific challenges the state’s Latino residents face when trying to manage their chronic conditions. The summary indicates that Latinos reported putting off filling prescriptions or getting health care for financial reasons at twice the rate of white, non-Hispanic Californians. *Gaps in the System: Low-Income Californians Struggle with Caring for their Chronic Conditions*

addresses barriers encountered by low-income adults, noting that adults living in households earning less than \$20,000 annually are the most likely to have multiple chronic conditions. For more information visit www.chcf.org and click on the publications tab.

- **Geiger Gibson/RCHN Community Health Foundation Research Collaborative** (Washington, DC) has released *Using Primary Care to Bend the Curve: Estimating the Impact of Health Center Expansion on Health Care Costs*. According to the brief, expanding health centers to reach an additional 20 million patients as part of national health reform would result in overall health care savings of \$212 billion over the 10-year period 2010 to 2019, including federal Medicaid savings of \$59 billion. Further, the brief asserts that the dollar value of these expected savings far exceeds the cost of the health center investment of \$38.8 billion called for in the July 14th version of the House health reform bill. Another key finding is that in 2009, health centers serve 19 million patients, which will generate health system savings of \$24 billion this year because of the lower overall medical expenditures associated with health center patients. This research brief is the third in a series examining the link between national health reform proposals and community health centers. Contact: Feygele Jacobs, 212.246.1122, ext 712.

ON-LINE

Georgetown University’s (Washington, DC) **Maternal and Child Health Library** released a new edition of the knowledge path **Infant Mortality and Pregnancy Loss**. The online resource provides access to research and other information on relevant topics such as risk-reduction efforts and bereavement support programs. The site also includes separate sections with resources about factors that contribute to infant mortality and pregnancy loss, such as birth defects, prematurity, and injuries. For more information visit the knowledge path at

http://www.mchlibrary.info/KnowledgePaths/kp_infmort.html.

PEOPLE

- **Moses Cone – Wesley Long Community Health Foundation** (Greensboro, NC) announced that **Susan Fitzgibbon Shumaker** has been named president. Ms. Shumaker previously served as president of Annie Penn Hospital and executive vice president of Moses Cone Health System. She joined the hospital as vice president of clinical services/assistant administrator in 1984. She became president and CEO of Annie Penn Hospital in 1990 and led the organization into a merger with Moses Cone Health System in 2001. During her tenure at Annie Penn Hospital, Ms. Shumaker established the **Annie Penn Foundation** (Greensboro, NC) and helped establish the **Annie Penn Community Trust**, which is now the **Reidsville Area Foundation** (NC). Contact: Doug Allred, 336.832.8659.
- **HNHfoundation** (Concord, NH) announced the election of **Keith Ballingall** to its board of directors. Mr. Ballingall currently serves as a financial planner with Altus Investment Group in Concord, New Hampshire, where he is responsible for working with individuals and small businesses regarding retirement planning, college planning, investment portfolio analysis, and asset transfer strategies. Previously he worked as a financial advisor for both bank and insurance-based financial practices. Contact: Sandi Van Scoyoc, 603.229.3260, svsv@hnhfoundation.org.
- **MetroWest Community Health Care Foundation** (Framingham, MA) announced the appointment of **Ramani Sripada** as a program officer. Ms. Sripada comes to the foundation from Massachusetts Asian & Pacific Islanders for Health where she served as deputy director managing the organization’s capacity building and technical assistance programs. Previously Ms. Sripada served as a health outreach educator for the multicultural AIDS Coalition in

Boston and was an assistant pro bono coordinator with the Massachusetts Bar Association. Contact: Martin Cohen, 508.879.7625.

- **Missouri Foundation for Health** (St. Louis) has added four members to its Community Advisory Committee (CAC). **Weldon James, M.D.** is a family practice physician with St. John's Clinic and Lebanon Family Medicine where he sees patients and serves as medical director of a skilled nursing swing bed unit. **Dean Kappel** is president and CEO of Mid-America Transplant Services, a nonprofit that coordinates organ and tissue transplants in the St. Louis region. **Jerry Osborn** is president and CEO of Midwest Behavioral Healthcare Management Inc., a Clinton-based provider offering mental health, substance abuse treatment, and prevention services to rural and underserved populations. **Joseph Pierle** is CEO of the Missouri Primary Care Association in Jefferson City. Contact: Julie Johnson, 314.345.5580, jjohnson@mffh.org.

- **North Penn Community Health Foundation** (Colmar, PA) appointed **Alfredo de la Peña** to its board of directors. Mr. de la Peña is the COO of 1260

Housing Development Corporation and the executive director of Columbus Property Management (CPM). His most recent endeavors include the execution of an agreement between CPM and Montgomery County's Department of Behavioral Health to house 75 chronically ill homeless persons and to develop affordable housing for special needs populations in the county. Mr. de la Peña also serves on the board of Family Services of Montgomery County. Contact: Russell Johnson, 215.716.5400.

- **Paso del Norte Health Foundation** (El Paso, TX) announced the addition of **Carolyn L. Mora** to the board finance committee and **Lisa J. Saenz** to the board audit committee. Ms. Mora is a certified public accountant and certified financial planner with over 25 years of experience in the field. She owns Carolyn L. Mora Financial Services. Ms. Saenz is senior vice president and controller for Bank of the West. She is a certified public accountant and has led both private and public company audits in industries such as manufacturing, real estate, utilities, and college and university. Contact: Ida Ortegon, 544.7636 ext. 1913, iortegon@pdnhf.org.

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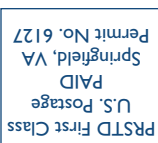
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The GIH Bulletin is published as an educational and information service for health grantmakers. Letters to the editor, press releases, notices of new program initiatives, personnel updates, and other materials should be sent to the GIH offices in Washington or faxed to: Editor, GIH Bulletin, 202.452.8340; E-mail: bulletin@gih.org.

Visit the GIH Job Board at www.gih.org for current employment opportunities in health grantmaking.



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