

GIH BULLETIN

Helping grantmakers

improve the health of all people



AUGUST 23, 2010

NEW GRANTS & PROGRAMS

- **Blue Cross Blue Shield of Michigan Foundation** (Detroit) awarded a \$92,318 grant to the **State of Michigan Department of Community Health** (Lansing) to supplement the **Prostate Cancer Research Fund**, which was established to promote research on prostate health throughout Michigan. Prostate cancer is the most frequently diagnosed cancer in the state and is the second leading cause of cancer death in men. African-American men have higher rates of getting and dying from prostate cancer than men of other racial or ethnic groups in Michigan and the nation. The funds are being used to support projects that assess the implementation and impact of clinical guidelines developed for primary care physicians. Contact: Nora Maloy, 313.225.8205, nmaloy@bcbsm.com.
- **Blue Shield of California Foundation** (San Francisco) announced the inaugural participants in the **Strong Field Project**. Fifteen California domestic violence organizations and 20 California domestic violence leaders have been selected through a competitive process to receive intensive leadership training and organizational development. The Strong Field Project is a four-year effort to build a more effective, coordinated network of domestic violence service providers in California. The project will develop individual leaders, stronger organizations, and networking and knowledge sharing among the state's domestic violence field. The program will also produce a critical mass

of individuals who are equipped to inspire others, make smart business decisions, and consider new ways of service delivery, which will benefit their respective organizations and lead the field forward. For more information, visit www.strongfieldproject.org.

- **Connecticut Health Foundation** (New Britain) awarded a grant for \$561,069 to the **University of Connecticut Health Center** (Farmington). This two-year grant provides funds for adaptive, computer-based screening technologies to reduce racial and ethnic health disparities in health sites that serve low-income, underserved populations. **St. Francis Hospital** (Hartford, CT) and the **Community Health Center Association of Connecticut** (Newington) are collaborators in the project. With data obtained from using the best available science in screening and prevention guidelines, the team can: identify and engage patients at risk of various conditions during their clinical encounter, employ proven evaluation strategies, develop a patient report card tailored to the patient's education and information needs, and make available site-specific resources for at-risk patients. The university also plans to evaluate the use and acceptance of the screening protocol by clinic staff and its impact on patient care. It also seeks to create implementation guidelines to promote dissemination of the screening protocol to other clinics serving the underserved in Connecticut. Contact: Maryland Grier, 860.224.2200, ext. 32, maryland@cthealth.org.

Corporation for National and Community Service (Washington,

GIH NEWS

NEW GIH REPORT ON HEALTH REFORM IMPLEMENTATION

GIH will release this month *Implementing Health Care Reform: Funders and Advocates Respond to the Challenge* to help funders identify opportunities and develop implementation strategies of the Patient Protection and Affordable Care Act. The report provides examples of how local, state, and national funders are approaching health reform and carrying out various activities. It also highlights early activities and plans of advocates, and identifies issues affecting funder and advocate roles in supporting implementation. This report is an early product in GIH's work to keep funders advised about health reform implementation and informed about the work of their colleagues. GIH will continue to monitor foundation activities and provide updates as implementation unfolds.

UPCOMING DEADLINES

- **GIH Board Nominations**
Submission deadline: Thursday, September 9
- **Terrance Keenan Award Nominations**
Submission deadline: Friday, September 10

Visit www.gih.org for the latest Issue Focus and Views from the Field articles.

DC) announced the 11 inaugural organizations for its **Social Innovation Fund (SIF)** grants. The portfolio includes \$74 million in secured private match funds, which will result in \$123 million when combined with federal resources. Among the grantees are: **National AIDS Fund** (Washington, DC) – \$3.6 million for one year to support strategies that increase access to care and improve health outcomes for at least 3,500 low-income individuals living with HIV/AIDS; **Foundation for a Healthy Kentucky** (Louisville) – \$2 million over two years to improve access to needed health services, reduce health risks and disparities, and promote health equity in 6 to 10 low-income communities in Kentucky; and **Missouri Foundation for Health** (St. Louis) – \$2 million over two years to invest in 10 to 20 targeted low-income communities across the state to reduce risk factors and the prevalence of two preventable causes of chronic disease and death: tobacco use and obesity. Contact: Ashley Etienne, 202.606.6944, aetienne@cns.gov.

■ **Greater Rochester Health**

Foundation (NY) announced 73 new mini grants to organizations in Monroe County, New York, as part of the foundation's 10-year plan to increase the number of children ages 2 to 10 at a healthy weight to 85 percent. **Cameron Community Ministries** (Rochester) will expand its afterschool program to a 90-minute, five-day-per-week program that includes karate, yoga, Zumba, basketball, sports club, and healthy snacks, with healthy food being sent home with children over breaks. **City of Rochester, Recreation and Youth Services** (Gardiner Street Recreation Center) will implement a 12-week hip hop dance class with a nutrition/wellness component. **FoodLink** will provide hands-on nutrition education and coaching for staff and develop container gardens at 15 summer meal sites. **Greece Central School District's English Village Elementary School** (Rochester) will add further physical activities to classrooms, an indoor walking trail, and an outdoor fitness trail and expand its **Healthy Highway** nutrition program. **Wilson Commencement Park** (Rochester) will implement the **HEAT** healthy

cooking curriculum for 21 weeks for school-age children and train its staff of 30. Contact: Lynette Loomis, 585.258.1717, lloomis@thegrhf.org.

■ **The Health Trust** (Campbell, CA) and **Children's Dental Group** (San Jose, CA) have partnered to open a \$1.2 million pediatric dental center in Santa Clara County. This partnership seeks to increase access to affordable pediatric dental providers and address the number of children suffering from dental decay in Santa Clara County. The Children's Dental Group, the largest provider of pediatric dentistry in California, will operate the new dental center. Patients will have access to a high-quality dental center designed to serve children only, regardless of their insurance status. The partnership includes a \$1.1 million investment from **FIRST 5 Santa Clara County** that will help pay for infrastructure and start-up costs. The Health Trust will contribute \$100,000 toward opening and managing the center, which is scheduled to open in 2011. Contact: Nicole Kohleriter, 408.879.4112.

■ **Hogg Foundation for Mental Health** (Austin, TX) awarded five grants to Austin- and Houston-based nonprofit advocacy groups to hire an in-house fellow who will work on specific projects to improve mental health policy in Texas. Each organization will provide the fellow with an experienced mentor and will offer intensive training, education, and experience in policy and advocacy work. The grantees are: **Mental Health America of Greater Houston** – \$68,250; **Lutheran Social Services of the South, Inc.** (Austin) – \$67,944; **ChildBuilders** (Houston) – \$66,234; **Advocacy, Inc.** (Austin) – \$63,596; and **Texans Care for Children** (Austin) – \$60,825. In addition, the foundation announced plans to develop the **Hogg Mental Health Policy Academy**. The academy will provide training and support for the fellows, their mentors, and others involved in advocacy work in Texas. For more information, visit www.hogg.utexas.edu.

■ **Kaiser Permanente** (Oakland, CA) funded 700 grants nationwide totaling approximately \$13 million. The **Oregon**

Health Career Center (Wilsonville) received a \$310,000 grant to administer a third year of the **Kaiser Permanente Health Care Career Scholarship Program**, which provides \$2,000 scholarships to high school students who will attend college in 2011 and pursue studies that will lead to careers in health care. Kaiser Permanente awarded \$250,000 to the **Loudoun Community Health Center** (Leesburg, VA) to provide access to comprehensive, cost-effective primary and preventive health care and related services to anyone in need, regardless of ability to pay. A \$135,000 grant to **Clinica Family Health Services** (Lafayette, CO) supports **Project A-L-L**, an evidence-based medication regimen that decreases the risk of heart attack and stroke in diabetic patients over 50 years of age. **Boat People SOS, Inc.** (Falls Church, VA) was awarded \$125,000 to support the **Health Awareness and Prevention Program**. The **California WIC Association** (Sacramento) received a \$100,000 grant to continue serving women, infants, and children statewide and enabling them to access healthy supplemental foods and nutrition education. Contact: Lorna Fernandes, 510.271.5624, lorna.d.fernandes@kp.org.

■ **United Hospital Fund** (New York, NY) announced 10 grants totaling \$575,000 to organizations working to improve health care services in New York City. Among the grantees are: **Amida Care** – \$75,000 to engage in an extensive outreach effort to recruit Medicaid-eligible, HIV-positive New Yorkers currently not receiving care or treatment; **The New York Immigration Coalition** – \$75,000 to create an outreach and education campaign to promote immigrants' access to health insurance and clearly explain the impact health reform will have on the options available to them; **Bellevue Hospital Center** – \$40,000 to develop a comprehensive initiative to support healthy eating and active lifestyle messages given to Latino families during pediatric appointments; and **Woodhull Medical and Mental Health Center** – \$40,000 to support efforts toward increasing psychiatric patients' access to primary care services through the use of volunteer patient navigators at a new

primary care clinic collocated with the psychiatric clinic; **Beth Israel Medical Center** – \$17,000 to develop and evaluate its **Chinese Caregiver Volunteer Support Program** to improve the quality of life of underserved, immigrant Chinese caregivers living in the Chinatown community. Contact: Bob DeLuna, 212.494.0733, rdeluna@uhfnyc.org.

U.S. Department of Health and Human Services' Office of the National Coordinator of Health Information Technology (Washington, DC) awarded a \$15 million grant to **Quality Insights of Pennsylvania (QIP)** (Pittsburgh). QIP will use funding to establish the **Regional Extension Center for HIT (REACH)** in western Pennsylvania. REACH; QIP; and a regional nonprofit consortium that includes the Pittsburgh Regional Health Initiative, University of Pittsburgh Medical Center Health System, and the Pennsylvania Medical Society, will provide technical assistance and training to 3,000 primary care providers as they implement electronic health records and attain federal meaningful use standards. Contact: Bridget McNie, 412.594.2588, mcnie@jhf.org.

- **Virginia Health Care Foundation** (Richmond) has committed \$1.5 million in grants to 19 health organizations across Virginia to support the state's health care safety net. Among the grantees are: **Alexandria Neighborhood Health Services, Inc.** – \$158,760 to hire a full-time nurse practitioner and medical assistant to address the influx of walk-in patients and patients seeking women's health services; **Highland Medical Center** (Monterey) – \$84,375 to offset a portion of the costs of a full-time dentist to provide much-needed dental services for this rural community; **Harrisonburg Community Health Center** – \$75,000 to help underwrite the salary of the clinic's first full-time pediatrician who provides a medical home for many children from low-income families; **Lloyd F. Moss Free Clinic (Fredericksburg)** – \$75,000 to pay for a psychiatric nurse practitioner to provide behavioral health services to

uninsured primary care patients residing in the city of Fredericksburg, as well as Caroline, King George, Spotsylvania, and Stafford counties. Contact: Debbie Oswalt, 804.828.5804.

SURVEYS, STUDIES & PUBLICATIONS

- **The California Endowment's** (Los Angeles) **Healthy Returns Initiative** is the subject of the new report *Promising Practices from the Healthy Returns Initiative: Building Connections to Health, Mental Health, and Family Support Services in Juvenile Justice*. The initiative was launched in 2005 to strengthen the capacity of county juvenile justice systems to improve health and mental health services, and ensure continuity of care as youth transition back to the community. Probation departments in Humboldt, Los Angeles, Santa Clara, Santa Cruz, and Ventura counties served as pilot sites for the four-year project. The report, created by i.e. communications, outlines the collaborative strategies implemented by probation departments to connect youth to needed health care services. It also compiles and examines information from interviews conducted with probation department leadership at pilot sites; reviews the Healthy Returns Initiative evaluations and materials; and provides guidance from the advisory group, technical assistance team, and the endowment. The complete report is available at www.healthyreturnsinitiative.org.
- **California HealthCare Foundation** (Oakland) released *California Physician Facts and Figures*, which examines the state's physician supply, access to care, quality of care, medical education, and salaries, among other data. The report notes that six out of nine regions in California do not have the recommended number of primary care physicians, and persons who are uninsured or on public health insurance have less access to physician services. Demand for physicians is also expected to rise as the senior population grows and more individuals obtain health

insurance as a result of health reform. With nearly 30 percent of physicians over 60 years old and possibly nearing retirement, and some doctors not accepting new patients, finding a provider may prove difficult in some regions. The report also notes a disparity in the racial and ethnic composition of the physician base and the state's general population. While Latinos represent almost 40 percent of California's population, only 5 percent of the state's physicians are Latino, which may have an impact on language and cultural barriers to health care. The report is part of the foundation's *California Health Care Almanac*, which is accessible on-line at www.chcf.org/almanac.

Community Catalyst (Boston, MA) released *A Path Toward Health Equity: Strategies to Strengthen Community Advocacy*, a new report that focuses on strengthening community-based health equity initiatives. With implications for health equity efforts across the country, the report draws on information from a study of efforts by community-based groups in six states – California, Massachusetts, Michigan, Mississippi, New Mexico, and Ohio. Through interviews and on-line surveys, the authors identified successes and challenges faced by organizations doing health equity work. The report recommends developing a more coordinated and broad strategy that uses a range of tactics, but emphasizes changing laws and policies to attain the broadest impact. It also advises organizations at the local, state, and national levels to work closely together, with local groups playing a core role. Contact: Susan Sherry, 617.275.2816.

GrantCraft (New York, NY) has released *Working with Government: Guidance for Grantmakers*. The publication addresses foundation-government collaborations and discusses how grantmakers can take advantage of the benefits of such arrangements. The guide includes case studies, suggestions for finding changemakers in government, and advice on navigating roles and power dynamics. Government partners also contribute ideas for maintaining positive partnerships. The guide is available at www.grantcraft.org.

- **Healthcare Georgia Foundation, Inc.** (Atlanta) released *Voices of the Community: The 2010 Listening Tour*, which outlines findings from the foundation's third tour in the past decade. The foundation has used these tours to actively engage in conversations with health industry leaders across the state and hear directly from Georgians about the issues affecting their health and well-being. According to the report, the changes in the economy have not only increased demand on services like **Medicaid** and **PeachCare for Kids**, but have also created a shift to a population that is in need for the first time. These newly uninsured Georgians, although potentially eligible for public programs, have little knowledge of what services are available, if they would qualify for them, or how to enroll. Although there has been a focus on the need for more revenue in a time of diminishing resources, little attention has been focused on helping people in need navigate the system. These changes come at a time in which health nonprofits have experienced deep cuts in their workforce and financial resources. Contact: Toni Almasy, 404.688.9005, toni@getavatar.com.
- **W.K. Kellogg Foundation** (Battle Creek, MI) and the **Robert Wood Johnson Foundation** (Princeton, NJ) released *What's Next for Philanthropy: Acting Bigger and Adapting Better in a Networked World*. The publication examines the future of philanthropy considering its current context, including globalization, technology, and economic crisis. Produced by the Monitor Institute, the report asserts that while philanthropic innovation over the last decade has primarily focused on improving the effectiveness, efficiency, and responsiveness of individual organizations, the next practices of the coming 10 years will build on those efforts to include an additional focus on coordination and adaptation. In addition, the report identifies 10 next practices that are emerging despite barriers to change; illustrates how funders can combine these next practices to achieve their goals; and discusses the shifts in data, tools, incentives, and leadership that can accelerate progress. The report is avail-

able on the publications section of the Robert Wood Johnson Foundation's Web site, www.rwjf.org.

- **Missouri Foundation for Health's** (St. Louis) **Cover Missouri** project has released the Spanish-language brochure *Preguntas Frecuentes Acerca de la Reforma Federal del Cuidado de la Salud*, which provides easy-to-understand information about insurance provisions of recently enacted health care reform. The brochure, which is also available in English, answers questions about eligibility requirements, how new legislation will impact the cost of health insurance, and the effect legislation will have on businesses. Both versions include a timeline showing when key provisions of the law are expected to take effect. The brochure serves as an educational tool for the public, care providers, legislators, media representatives, faith-based organizations, and others involved in writing and speaking about reform. The brochure is available on the Cover Missouri Web site, www.covermissouri.org/docs/ReformaFederalFAQ.pdf.
- **RCHN Community Health Foundation** (New York, NY) announced the release of *Strengthening Primary Care to Bend the Cost Curve: The Expansion of Community Health Centers Through Health Reform*. The document presents an analysis by the Geiger Gibson/RCHN Community Health Foundation Research Collaborative at The George Washington University School of Public Health and Health Services concerning how the expansion of community health centers will help two primary challenges of recently enacted health care reform: cost containment and ensuring an adequate number of primary care providers to meet service demands. The report indicates that the \$11 billion in additional federal grants for community health centers will achieve several positive outcomes, such as increasing the number of patients receiving primary care at health centers by at least 18 million and reducing total national medical costs by more than \$180 billion over the next 10 years. The savings projected by this analysis could reinforce the premise that health insurance coverage

expansions, coupled with investments in the nation's primary health care infrastructure, can spur high-quality and sustainable primary health care in medically underserved communities. Contact: Feygele Jacobs, 212.246.1122, ext. 712, fjacobs@rchnfoundation.org.

MEETINGS

- **Philanthropy Northwest** (Seattle, WA) is hosting *Connecting the Dots: Health, Housing and the Community*, September 14, 2010 in Seattle, Washington. This two-hour forum will address how healthy housing and other environmental factors can affect family stability, children's development, educational outcomes, and health. The dialogue will focus primarily on children and families in high-risk communities where poverty has a significant impact on health. Cosponsors for the event include the **Seattle Foundation** (WA); **Bullitt Foundation** (Seattle, WA); **Enterprise Community Partners** (Columbia, MD); and the **Comprehensive Health Education Foundation** (Seattle, WA). For more information, visit www.philanthropynw.org.
- **Women's Foundation of California** (San Francisco) is organizing **Sowing Change**, a funders tour that focuses on California's San Joaquin Valley. Scheduled for September 21-23, 2010, the tour will provide an opportunity to meet the region's most influential community-based leaders who are developing solutions and leading cutting-edge work on several issues, including reproductive health and environmental toxins, sustainable agriculture and healthy communities, healthy lifestyles, and immigrant rights. For more information and to register, visit www.womensfoundca.org. Contact: Shailushi Ritchie, 415.321.2053, shailushir@womensfoundca.org.

AWARDS

- **The Health Foundation of Greater Cincinnati** (OH) has given

its **2010 Distinguished Evaluator Award to Abraham Wandersman, Ph.D.** of the Department of Psychology at the University of South Carolina. The award, created by the foundation in 1999, recognizes people who advance reflection and accountability in evaluation. Dr. Wandersman's **Getting to Outcomes®** approach helps organizations plan and start effective programs and then evaluate them to see how well they worked. For more information about the award, visit www.healthfoundation.org. Contact: Christine Mulvin, 513.458.6621, cmulvin@healthfoundation.org.

OTHER NEWS

Citizens Health Initiative (Bow, NH), joined by New Hampshire Governor John Lynch, health care providers, and insurance industry officials, announced a new pilot project aimed at encouraging health care providers to collaborate and focus more on prevention and disease management. The **Accountable Care Organization Pilot Program** will move New Hampshire away from the fee-for-service model and instead give health care providers incentives to spend more time with their patients, to work with their patients to prevent new illnesses, to help them better manage existing illnesses, and to collaborate better with other health care providers. Health care providers and New Hampshire's major insurance companies from five locations across the state have agreed to participate in the pilot. For more information, www.steppingupnh.org.

- **Robert Wood Johnson Foundation** (Princeton, NJ) seeks nominations for its 2011 **Community Health Leaders Award**, which is presented to 10 individuals annually. Community Health Leaders come from diverse professional backgrounds and regions of the country and work to solve the health challenges that confront most communities in the United States. The winners will receive \$125,000 to support their work and opportunities to network and collaborate with other leaders around the country.

The call for nominations is available online, and the deadline for nominations is the first week of October. For more information, visit www.community-healthleaders.org.

PEOPLE

- **The Colorado Health Foundation** (Denver) hired **Suzanne Beranek** as director of communications for policy and philanthropy. Under this newly created position, Ms. Beranek will work as part of the foundation's senior leadership team to position the foundation and its grantees as trusted leaders in improving the health of all Coloradans. Accredited by the Public Relations Society of America, Ms. Beranek brings a wealth of communications and public relations experience to the foundation. Most recently, she worked as an independent consultant and owner of Beranek Communications. She also led communications efforts for institutions of higher learning and nonprofit organizations, including the **Cystic Fibrosis Foundation** (Bethesda, MD), the Coalition for the Homeless, and Florida Hospital. Contact: Chuck Reyman, 303.953.3684, creyman@coloradohealth.org.
- **The Colorado Trust** (Denver) elected **John Hopkins, Colleen Schwarz, and Alan Synn, M.D.** to its board of trustees. Mr. Hopkins served as president and CEO of Rocky Mountain Health Plans (RMHP) in Grand Junction, Colorado, until 2009. Working as a pharmacist, Mr. Hopkins first joined RMHP in 1986 as pharmacy services manager and went on to serve that organization as director of legislative/government affairs and director of provider administration, before heading the organization. Ms. Schwarz is vice president-sales for the Community Reinvestment Fund, USA. She has 25 years of experience in commercial finance, product development, and marketing within the areas of economic development, government-sponsored small business, affordable housing, and student loans. Dr. Synn is a founding member of the Vascular Institute of the

Rockies. He also instructs medical students and residents at Health One Presbyterian/St. Luke's Medical Center and St. Joseph Hospital. He is past president of both the Denver Medical Society and the Rocky Mountain Vascular Surgical Society. Contact: Sabine Kortals, 303.539.3146, sabine@coloradotruster.org.

Foundation for the National Institutes of Health (Bethesda, MD) has named **Scott Campbell, Ph.D.** as its new executive director and CEO. Prior to joining the foundation, Dr. Campbell served as the national vice president of research programs at the American Diabetes Association (ADA). In addition to overseeing all research-related programs at the ADA, Dr. Campbell was responsible for acquiring major donations for the **ADA Research Foundation** (Alexandria, VA), and also had primary responsibility for oversight of the ADA Research Grant Review Committee, Research Policy Committee, and the Scientific and Healthcare Council. He also served as liaison for the ADA to federal research efforts at the National Institutes of Health, Veterans Administration, Centers for Disease Control, and U.S. Food and Drug Administration. Dr. Campbell replaces **Amy Porter** who resigned in February to become the executive director and CEO of the **National Osteoporosis Foundation** (Washington, DC). Contact: Richard Scarfo, 301.496.9921, rscarfo@fnih.org.

Grantmakers for Effective Organizations (GEO) (Washington, DC) has appointed **Nancy Murphy** to the role of vice president of special initiatives. She will direct the organization's newly launched **Scaling What Works** initiative. Ms. Murphy brings to GEO 20 years of experience in public policy, communications, and partnership building. Most recently, she has consulted with organizations working in health, wellness, and sustainability, including KaBOOM!, Children's National Medical Center, and Campo Kumeyaay Nation. In previous positions, she served as senior vice president for the **Case Foundation** (Washington, DC), working on the global clean drinking water crisis, and led

the corporate responsibility practice for the global communications firm APCO Worldwide. She has also served as policy director for the National Youth Leadership Council and as program officer for the Corporation for National and Community Service. Contact: Jessica Wechter, 202.898.1843.

- Methodist Healthcare Ministries** (San Antonio, TX) has appointed **Richard Gilby** as chair of its board of directors. Mr. Gilby was first elected to the board in 2002. He has served on the board of directors for Morningside Ministries, as president of the South Texas Certified Commercial Investment Member (CCIM) Chapter, as well as regional vice president of the National CCIM Organization, and as lay leader for the San Antonio District of The United Methodist Church. Mr. Gilby also served as chair of the New Church Development Commission for the Southwest Texas Conference of The United Methodist Church. His professional affiliations include membership in the San Antonio Board of Realtors, the Texas Association of Realtors, and the National Association of Realtors. Contact: Jessica Muñoz-Sherfey, 210.546.0992.

Donna Langill, former program associate at **Grantmakers In Health** (GIH), passed away unexpectedly on August 4, 2010, from acute pancreatitis and associated complications. Ms. Langill joined GIH in 2002 and took the lead in managing partnerships with the **Maternal and Child Health Bureau** of the Health Resources and Services Administration, focusing on collaborative efforts in maternal, child, and adolescent health, especially among underserved populations at the community level. She also worked on issues related to mental health and healthy eating/active living, helped launch GIH's audioconference series, and initiated the original formation of what is now the GIH Behavioral Health Funders Network. Many of the projects and relationships she initiated while at GIH remain today and contribute to the organization's work. Ms. Langill also held positions at the New York State Council on Children and Families, Maternal and Child Health Research Center, and Voices for America's Children. She was working as an independent consultant at the time of her death.

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