



Welcome!

Welcome to Atlanta and to Grantmakers In Health's (GIH) 2014 Annual Meeting on Health Philanthropy. Inspired by the meeting theme, *The Power of Voice*, we are offering a wealth of opportunities for grantmakers to learn, share ideas, and get inspired.

This year's can't-miss plenary speakers are:

- **Nadine Burke Harris**, Founder and CEO, Center for Youth Wellness;
- **Alan Jenkins**, Executive Director, The Opportunity Agenda;
- **Wayne Jonas**, President and CEO, Samueli Institute; and
- **Mark Smith**, founding President and CEO of the California HealthCare Foundation and recipient of the 2014 Terrance Keenan Leadership Award.

There will also be:

- live music by the Atlanta Music Project's *AMPLify* choral group of first to fifth graders;
- a special Newcomers' Welcome on Wednesday afternoon for first-time meeting attendees;
- receptions on Wednesday and Thursday evenings; and
- dine-arounds, movie night, site visits, Issue Network breakfast meetings, and breakfast roundtables.

Elaborating on the meeting theme and illustrating the power of voice in a variety of settings are the GIH essay and guest commentaries by **Kimberley Chin**, Programme Executive, The Atlantic Philanthropies; **Marcus Escobedo**, Program Officer, The John A. Hartford Foundation; **Frederick J. Ferrer**, CEO, The Health Trust; **Karen McNeil-Miller**, President, and **Allen Smart**, Vice President of Programs, Kate B. Reynolds Charitable Trust; **Heidi A. Schultz**, Program Officer, Rural Healthcare Program, The Leona M. and Harry B. Helmsley Charitable Trust; **Charles Stokes**, President and CEO, and **Chloe Tonney**, Senior Vice President for External Affairs, CDC Foundation.

Foundations are powerfully positioned to give voice to the voiceless and tell their stories. Funders hear the stories of the unserved and underserved first-hand and have an unparalleled opportunity to communicate them to decisionmakers who can make a difference. Selecting *The Power of Voice* as this year's meeting theme reflects GIH's belief that by giving voice through their grantmaking or using their own voices to speak for those in need, foundations can be powerful agents of social change.

Thank you for attending. We hope that the meeting will be a source of both information and motivation for you and your work.



Special Thanks

In 1982 GIH had 12 Funding Partners. Today, there are close to 240. Our success as a resource to grant-makers depends on your involvement. We are grateful to the funders, organizations, and individuals who have helped make the 2014 annual meeting possible. While the annual support of Funding Partners helps underwrite a portion of everything GIH does, including the annual meeting, we are particularly indebted to those Funding Partners who awarded GIH supplemental program grants, above and beyond their annual support, to help cover the meeting costs. Their additional generosity, which is instrumental in keeping registration fees affordable and the quality of the meeting high, merits special recognition. As we go to press, GIH Funding Partners contributing to the annual meeting include:



CALIFORNIA
HEALTHCARE
FOUNDATION



CDC FOUNDATION

Helping CDC Do More, Faster



The Colorado Health Foundation™

Healthcare Georgia Foundation
grantmaking for health



INTERACT
FOR HEALTH

A Catalyst for Health and Wellness



Robert Wood Johnson
Foundation



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KELLOGG
FOUNDATION™



MISSOURI FOUNDATION FOR HEALTH

THE NEW YORK
COMMUNITY TRUST



the David &
Lucile Packard
FOUNDATION



Sunflower Foundation
HEALTH CARE FOR KANSANS



Getting Around

As a courtesy to your colleagues, please silence the alerts on all cell phones and other wireless devices while in meeting sessions.

Please display your conference badge at all meeting functions.

REGISTRATION

Registration will be held in the Windsor Foyer on the lobby level as follows:

Wednesday, March 5	8:00 a.m. – 6:45 p.m.
Thursday, March 6	7:00 a.m. – 6:30 p.m.
Friday, March 7	7:00 a.m. – 1:30 p.m.

On-site registrations will be accepted, pending availability, at a cost of \$1,000 for Funding Partners and \$1,700 for non-Funding Partners.

CONFERENCE MOBILE APP

Wondering who else is attending the meeting, where to go, and who the speakers are? There is no need to install anything to use the 2014 GIH Annual Meeting App. To use our app simply:

1) **Visit** <http://bit.ly/1aRj5go> or scan the QR Code below.



2) **Log in** with your e-mail address and registration password for secure access to these features:

- Read session descriptions
- Review your schedule
- Find meeting rooms with the hotel map
- Look up speaker profiles
- See an up-to-date directory of attendees
- Access a local area map
- Update your info
- Find local businesses in Atlanta

Forgot your login or password? Visit the GIH conference registration desk for help.

FINDING YOUR WAY AROUND THE INTERCONTINENTAL BUCKHEAD ATLANTA

The InterContinental Buckhead Atlanta is located at 3315 Peachtree Road Northeast in Atlanta, Georgia. All meeting space is located on the lobby level of the hotel. The plenary sessions will be held in the Windsor Ballroom, and the breakout sessions will be held in the Venetian Ballroom, Hope Club Room, and Trippe meeting rooms. A hotel floor plan is included at the back of this section for your convenience.

MARKETPLACE

Network and browse publications by grantmaking colleagues. In support of our efforts to be both environmentally and fiscally prudent, the majority of materials in the marketplace will be display copies. Meeting attendees will receive a GIH USB drive and be able to download any of the marketplace materials at computer stations in the marketplace area. Attendees can also contact the organizations directly to obtain hard copies.

The Marketplace is located in the Windsor Foyer on the lobby level and will be open during the following hours:

Wednesday, March 5	8:00 a.m. – 6:45 p.m.
Thursday, March 6	7:00 a.m. – 6:30 p.m.
Friday, March 7	7:00 a.m. – 1:30 p.m.

HIGHLIGHTS OF THE ANNUAL MEETING

Newcomers' Welcome

Back by popular demand, GIH will offer a get-together and orientation for newcomers to the annual meeting on Wednesday, prior to the opening plenary session. Stop by the Hope meeting room at 3:15 p.m. to learn about GIH, get practical tips on navigating the meeting, and meet other first-time attendees.

Networking Receptions

A welcome reception will be held from 6:00 p.m. to 8:00 p.m. in the Venetian Ballroom (lobby level) immediately following Wednesday's opening plenary session. Another reception will be held on Thursday evening from 4:45 p.m. to 6:30 p.m. Come and mingle with friends and colleagues.

Film Night

On Thursday night, GIH will screen three award-winning and compelling films that examine health and health care in our country: *Age of Champions*, *deepsouth*, and *Raising of America*. For further information on each film, please look under the *Thursday, March 6th* tab.

Dine-Arounds

Looking to connect with colleagues on issues of shared interest? Want to share grantmaking strategies, challenges, and opportunities? Participate in a dine-around! Look for sign-up sheets at the conference registration desk.

Get Fit With Your Colleagues

GIH has arranged complimentary yoga sessions each morning. Join us at 6:30 a.m. on Thursday and Friday in Windsor Ballroom A on the lobby level. Pre-registration for yoga is recommended. **Please register at the GIH registration desk.**

A power walk is also planned for Thursday and Friday mornings. Join our walking instructor in the hotel lobby at 6:30 a.m. Pre-registration is recommended. Please dress in layers and wear appropriate running or walking shoes. **Please register at the GIH registration desk.**

In addition, the GIH room rate includes use of the hotel fitness center located on the third floor of the hotel. The fitness center can be accessed 24 hours a day with a room key.

Site Visits

Three site visits are offered on Wednesday afternoon from 12:30 p.m. – 3:00 p.m. and on Friday afternoon from 1:30 p.m. – 4:00 p.m. **Please check the sign-up sheets at the GIH registration desk upon arrival for availability.** A registration fee of \$25 (GIH Funding Partners) and \$50 (non-Funding Partners) applies for each site visit. Fees will be donated to the organizations hosting the visits.

Please board buses from the hotel's main entrance 15 minutes prior to departure. For security reasons, please wear your badge and bring a photo ID.

Wednesday, March 5, 2014

Site Visit 1: The Atlanta BeltLine: A Public-Private Partnership to Connect Communities

Site Visit 2: Designing Healthy Neighborhoods

Site Visit 3: Health Is a Human Right: Race and Place in America

Friday, March 7, 2014

Site Visit 1: Addressing the Health Needs of the Homeless

Site Visit 2: Ben Massell Dental Clinic: Compassionate Care and Services for those in Need

Site Visit 3: Health Is a Human Right: Race and Place in America

CONNECT WITH YOUR COLLEAGUES

GIH Issue Networks

Ready to roll up your sleeves and dive into in-depth discussions and potential partnerships? GIH Issue Networks introduce you to people who share your interests, making it easier to share ideas and collaborate on projects. Plan on attending one of these interactive working meetings (see *Thursday, March 6th* tab for more details):

- Behavioral Health Funders Network Breakfast
- Health Reform Funders Network Breakfast
- Healthy Eating/ Active Living (HEAL) Funders Network Breakfast
- Integrative Health Funders Network Breakfast
- Kids' Access Funders Network Breakfast
- National Alliance for Health Equity (NAHE) Funders Network Breakfast
- Oral Health Funders Network Breakfast
- Public Health Funders Network Breakfast

Breakfast Roundtables

Friday morning's breakfast roundtables provide an excellent opportunity for you to network informally or to join a table around a common interest. Meeting participants are encouraged to form tables to discuss issues of mutual interest. Please sign up at the meeting registration desk.

The roundtables will be held in Venetian Ballroom III & IV on the lobby level of the hotel. A full breakfast buffet will be served. Take advantage of the opportunity to informally exchange valuable information and learn about the exciting work of your colleagues and fellow grantmakers.

HELP US SERVE YOU BETTER

Sign-in Process for Sessions

To help us track attendance and the interests of meeting participants, we will have scanners outside the meeting session rooms to scan participant badges. This information will be used for internal GIH purposes only.

Evaluation

Your comments and suggestions matter to us! Please help us improve the quality of the overall meeting by completing the on-line evaluation after the annual meeting. Evaluation forms handed out at the sessions can be returned to the evaluation boxes at the back of each room or handed to any GIH staff member.

SERVICES FOR MEETING PARTICIPANTS

Places of Prayer and Meditation

A list of places in the Buckhead area can be found at the conference registration desk.

Message Board

A message board is available to meeting participants adjacent to the registration desk.

Business Center

Photocopying, faxing, and other business services are available in the business center located on the lobby level of the hotel.

Hours: Monday – Sunday: 7:00 a.m. – 11:00 p.m.

Faxes

All incoming guest faxes can be sent to 404.946.9001.

Hungry?

If you miss a meal, visit one of the following dining outlets located in the hotel.

Room Service

Room service is available 24 hours a day.

Southern Art

Nestled within the confines of InterContinental Buckhead's main lobby, Atlanta's premier contemporary southern restaurant, Southern Art combines a hip, urban eatery with classic southern charm. This magnificent space features an artisan ham bar and vintage pie table along with the exclusive American, small batch bourbon offerings of the distinctive Bourbon Bar.

Hours:

Breakfast: 6:30 – 10:30 a.m.

Lunch: 11:30 – 2:30 p.m.

Dinner: 5:30 – 10:00 p.m.

Phone: 404.946.9000

Bourbon Bar

Bourbon Bar features one of the country's finest selections of the drink the South has made famous. Savor sips of rare bourbon whiskey vintages amid the sleek setting of its sophisticated lounge. A light menu is served.

Hours:

Monday – Saturday: Noon – 2:00 a.m.

Sunday: Noon – Midnight

Phone: 404.946.9000

Shopping and Sightseeing Activities

Buckhead is the ultra chic Atlanta neighborhood where you can experience fine dining, shopping, and a vibrant nightlife. Buckhead is home to Lenox Square and Phipps Plaza, the destination for shoppers throughout Georgia and the region. Restaurants and boutiques abound throughout Buckhead, and nightlife beckons from the world famous Peachtree Street and the Andrews Entertainment District.

The hotel concierge is available to assist you with restaurant reservations, tickets, tours, and other questions about Atlanta attractions. The concierge is located on the lobby level.

Parking

Valet parking is available at the hotel. Overnight valet parking is \$32.00 per night. The self-parking rate is \$22.00 per night.

Valet hourly rates are:

0-2 hours	\$12.00 total
2-4 hours	\$15.00 total
4-8 hours	\$20.00 total
8-24 hours	\$32.00 total

Self -Park hourly rates are:

0-2 hours	\$8.00 total
2-4 hours	\$9.00 total
4-8 hours	\$15.00 total
8-24 hours	\$22.00 total





Agenda: Wednesday, March 5

The Power of Voice

Annual Meeting on Health Philanthropy

InterContinental Buckhead Atlanta
Atlanta, Georgia

8:00 a.m. – 6:45 p.m.

Registration, Marketplace, and Networking Café
Windsor Prefunction

12:30 p.m. – 3:00 p.m.

Site Visits

Separate registration required. Box lunches will be available in the hotel lobby. Please board buses at 12:15 p.m. at the main entrance. Buses will depart promptly at 12:30 p.m. For security reasons, please wear your badge and bring a photo ID.

The Atlanta BeltLine: A Public-Private Partnership to Connect Communities

Madelyn Adams, *Kaiser Permanente of Georgia*
Heather Hussey-Coker, *Atlanta BeltLine, Inc.*
Paul Morris, *Atlanta BeltLine, Inc.*
Catherine Ross, *Georgia Institute of Technology*
Valarie Wilson, *Atlanta BeltLine Partnership*

Join us for a visit to Piedmont Park, which is a site of the Atlanta BeltLine project: a successful long-term public-private partnership that is remaking the city's built environment. The project is a \$3 billion investment in a system of streetcars, parks, and multiuse trails that will encircle about 45 neighborhoods in and around the city's core. You will hear from funders, local government officials, community advocates, and business leaders who will discuss the project's strategy to connect communities, how public and private organizations have worked together, the policy and advocacy efforts involved, and the challenges and roadblocks the project has faced. Following the discussion, the group will walk a completed section of the multiuse trail, which includes exercise stations funded by Kaiser Permanente.

Designing Healthy Neighborhoods

William Barnet III, *Barnet Development Corporation*

Kathy Dunleavy, *Mary Black Foundation*

Carol Naughton, *Purpose Built Communities*

This visit to the East Lake neighborhood of Atlanta will examine place-based grantmaking and how stakeholders can come together to create policy and environmental change. Purpose Built Communities works with local leaders to plan and implement holistic revitalization efforts. Participants on this site visit will learn how a struggling neighborhood is transforming into a vibrant, sustainable community. They will also hear from stakeholders in Spartanburg, South Carolina, who are adapting and replicating this model of community revitalization.

Health Is a Human Right: Race and Place in America

Visit the CDC Museum for a special exhibit examining the forces that have shaped health over the last century, as well as the contributions of public health to eliminate health disparities. The exhibit is a 120-year historic reflection of the challenges, struggles, and successes to achieve health equity in the United States. It also depicts the historic conditions and social factors influencing the attainment of optimal health and how they have been unequally experienced by Americans based on race, ethnicity, and economic disadvantage. This site visit, organized and sponsored by the David J. Sencer CDC Museum, will include a guided, informational tour by museum staff. *Participants must bring a government-issued photo ID for entry.*

1:00 p.m. – 3:00 p.m.

Preconference Workshop: Cultural Competency Training:

Hearing and Understanding the Patient's Voice

Venetian V & VI

Separate registration required. Lunch is included, starting at 12:00 p.m.

A portion of the fees will be donated to the Center for Multicultural Training in Psychology at Boston University School of Medicine.

Health philanthropy is deeply committed to health equity. For many funders, this work is focused on helping vulnerable populations overcome language, cultural, and other barriers to quality health care. The Harvard Pilgrim Health Care Foundation's Culture InSight program, for example, has worked since 2008 to improve the cultural and linguistic competency of health care organizations and individual providers. This preconference session will draw from Culture InSight's work, exploring key questions foundations should consider when creating cultural competency training programs, engaging trainers, and/or evaluating proposals to fund training. Led by Shani Dowd, director of the Culture InSight program and a national leader in the field, this highly interactive workshop will allow participants to simultaneously experience an actual Culture InSight training and analyze its features.

3:15 p.m. – 4:15 p.m.

Newcomers' Welcome
Hope Club Room

Will this be your first time attending a GIH annual meeting? Attend this welcome orientation for tips on making the most out of your time in Atlanta, to meet other first-time attendees, and to learn more about GIH.

4:30 p.m. – 6:00 p.m.

Opening Plenary
Windsor Ballroom

Welcome and Introductions: Faith Mitchell, *Grantmakers In Health*
Remarks: Alan Jenkins, *The Opportunity Agenda*

Alan Jenkins is executive director of The Opportunity Agenda, a communications, research, and policy organization dedicated to building the national will to expand opportunity for all. Previously Mr. Jenkins was director of human rights at the Ford Foundation and served as assistant to the solicitor general at the U.S. Department of Justice.

6:00 p.m. – 7:30 p.m.

Opening Reception with AMPlify
Venetian Ballroom

Atlanta Music Project (AMP) programming makes a positive difference in the communities and schools it serves. Founded four years ago with 11 children, AMP now has 115 orchestra and choir students. AMP provides intense music instruction to underserved youth in their neighborhoods. The program is designed to give the best music education to those who may otherwise have trouble accessing it, so all classes, performance opportunities, and instruments are given to the students free of charge. There is a larger mission at hand – social change is the goal – music is the method.

AMP is inspired by El Sistema, the national youth orchestra and choir program of Venezuela. Both Amp Directors Dantes Rameau and Aisha Bowden spent several weeks in Venezuela studying El Sistema firsthand and are committed to providing their young AMP artists with a similar experience.

Approximately 20 young artists from the AMP choral program, *AMPlify*, will perform at the GIH annual meeting opening reception. *AMPlify* serves 55 first – fifth graders from Ivy Preparatory Academy, a charter school in the Kirkwood community of Atlanta.



Agenda: Thursday, March 6

The Power of Voice

Annual Meeting on Health Philanthropy

InterContinental Buckhead Atlanta
Atlanta, Georgia

6:30 a.m. – 7:30 a.m.

Group Exercise – Power Walk
Lobby

Group Exercise – Yoga
Windsor Ballroom A

7:00 a.m. – 6:30 p.m.

Registration, Marketplace, and Networking Café
Windsor Prefunction

8:00 a.m. – 9:30 a.m.

Continental Breakfast
Windsor Prefunction

Behavioral Health Funders Network
Venetian V
Thomas Bornemann, *The Carter Center*

Health Reform Funders Network
Venetian I & II

Healthy Eating/Active Living (HEAL) Funders Network
Venetian III & IV
Eileen Salinsky, *Grantmakers In Health*

Integrative Health Funders Network
Hope 3
Benjamin Kligler, *Beth Israel Department of Integrative Medicine*

Kids' Access Funders Network
Hope 1-2
Leah Barber-Heinz, *Florida CHAIN*
Rich Huddleston, *Arkansas Advocates for Children and Families*
Liane Wong, *The David and Lucile Packard Foundation*
Cynthia Zeldin, *Georgians for a Healthy Future*

**National Alliance for Health Equity (NAHE) Funders Network
Trippe 2-3**

Daniel Dawes, *Morehouse School of Medicine*

Oral Health Funders Network

Trippe I

Shelley Gehshan, *The Pew Charitable Trusts*

Linda Orgain, *Centers for Disease Control and Prevention*

Laura Smith, *Washington Dental Service*

William Smith, *Pew Centers on the States*

Public Health Funders Network

Venetian VI

9:30 a.m. – 10:00 a.m.

Break

10:00 a.m. – 11:00 a.m.

Plenary

Windsor Ballroom

Introduction: Wendy Wolf, *Maine Health Access Foundation and
GIH Board of Directors*

Remarks: Nadine Burke Harris, *Center for Youth Wellness*

Nadine Burke Harris is founder and CEO of the Center for Youth Wellness in San Francisco. Also the founding physician of California Pacific Medical Center's Bayview Child Health Center, Dr. Burke Harris has earned international attention for her innovative approach to addressing toxic stress as a risk factor for adult diseases.

11:00 a.m. – 11:30 a.m.

Break

11:30 a.m. – 1:00 p.m.

Breakout Sessions

Building Community Connections: Strategic Small Grants

Trippe 2-3

Session Designer: *The HealthPath Foundation of Ohio*

Cynthia Drennan, *The Sisters of St. Joseph Charitable Fund*

Mary Francis, *Interact for Health*

Christine Mulvin, *The HealthPath Foundation of Ohio*

Small grants can strengthen nonprofit organizations and have lasting effects on communities. This hands-on workshop will explore how small grant programs are an important strategic tool within a foundation's overall grantmaking portfolio. Using case studies and discussion groups, participants will focus on the development, structure, and evaluation of small grant programs. The benefits and challenges of small grants for both foundations and nonprofits will also be addressed.

Building Cross-Sector Partnerships to Address the Social Determinants of Health

Venetian III & IV

Session Designer: *Robert Wood Johnson Foundation*

Robert Eckardt, *The Cleveland Foundation*

Kelly Dunkin, *The Colorado Health Foundation*

Fred Karnas, *The Kresge Foundation*

Jane Isaacs Lowe, *Robert Wood Johnson Foundation*

A large and growing body of research points to social determinants as the most critical factors shaping health. This makes it more essential than ever that grantmakers working to improve health engage with partners from across a broad range of sectors, such as education, transportation, housing, and community development. This session has been designed for foundations of differing sizes that are working locally, statewide, and nationally. Together, participants will think about the types of partners health funders can engage in their work, and examine both the benefits and challenges that come from working across fields or sectors.

Early Food: Growing a Farm to Preschool Network

Venetian VI

Session Designer: *W.K. Kellogg Foundation*

Linda Jo Doctor, *W.K. Kellogg Foundation*

Diana Endicott, *Good Natured Family Farms/Kids Bistro*

Kiersten Firquain, *Kids Bistro*

Michael Hamm, *Michigan State University*

Anupama Joshi, *National Farm to School Network*

Farm to Preschool programs help ensure that vulnerable children have access to healthy food at a critical time in their development. This session will explore how Farm to School funders and practitioners are applying a decade's worth of lessons to Farm to Preschool efforts. Participants will learn about the challenges and opportunities facing Farm to Preschool programs, and how cross-sector collaboration can strengthen learning and connections. Speakers will also address how funders, national grantees, and place-based grantees can collaborate to actively inform program development; establish policy supports; and strengthen public understanding of the connections between agriculture, food, and the environment.

Responding to Catastrophes: Strategies to Address Mental Health Needs

Venetian V

Session Designer: *Children's Fund of Connecticut*

Thom Craig, *Margaret Clark Morgan Foundation*

Kristy Klein Davis, *Missouri Foundation for Health*

Judith Meyers, *Children's Fund of Connecticut*

Maggie Gunther Osborn, *Connecticut Council for Philanthropy*
Regine Webster, *Center for Disaster Philanthropy*

Natural and human-caused disasters have profound effects on the mental health of individuals and communities. Far too often, however, the mental health issues associated with disasters are not well understood or addressed in aid efforts. In this session, panelists will share lessons learned from recent disasters to stimulate conversation about the role of philanthropy in addressing mental health needs, as well as the challenges that can arise in being responsive and sensitive to the needs of communities. Session participants will engage in a facilitated discussion on what foundations can do to mitigate the negative effects of trauma in advance of a disaster and elevate the discussion about mental health issues associated with tragedies.

**Something Happened on the Way to Policy Change:
Assessing Where You've Been and Where You'll Go**

Hope 3

Session Designer: *The California Wellness Foundation*
Fatima Angeles, *The California Wellness Foundation*
Ryan Barker, *Missouri Foundation for Health*
Tanya Beer, *Center for Evaluation Innovation*
Sandra Martínez, *The California Wellness Foundation*
Barbara Masters, *MastersPolicyConsulting*

Using two in-depth cases experienced by The California Wellness Foundation and the Missouri Foundation for Health, this session will demonstrate how foundations can develop a deeper understanding of the policy change process and better gauge the contribution and impact of their policy grantmaking through prospective and retrospective evaluations. Newly developed tools for assessing policy progress will be shared, offering interim measures of effectiveness before actual policy change has been achieved.

Transforming Health Leaders into Change Agents

Hope 1-2

Session Designer: *Johnson & Johnson*
Francis Afram-Gyening, *Care Alliance Health Center*
Elizabeth Brosnan, *Christie's Place*
Michael Bzdak, *Johnson & Johnson*
Jane Ferrara, *North Intermediate School*
Eugene Kephart, *Cen-Clear Child Service, Inc.*

Strategic use of leadership and management development programs enables leaders to harness their strengths and skills to achieve results. In this session, diverse individuals will share how such programs have helped them find their own voice, empower voice in their agencies, engage communities, and improve health outcomes.

U.S. Maternity Crisis: Strategic Investments in Midwifery to Improve Access and Reduce Cost

Trippe I

Session Designers: *Health Foundation for Western and Central New York, and New Hampshire Charitable Foundation-Transforming Birth Fund*

Eugene Declercq, *Boston University School of Public Health*

Robin Hutson, *Foundation for the Advancement of Midwifery*

Betsy McNamara, *New Hampshire Charitable Foundation-Transforming Birth Fund*

Kara Williams, *Health Foundation for Western and Central New York*

Despite extravagant spending in maternity care, the United States has the highest maternal and infant mortality rates in the developed world. Three funders are confronting this crisis with the midwifery model of care. Their goal: maternity care that uses best practices to improve outcomes and reduce disparities and costs. The funders will share their strategies to advance midwifery at national, state, or local levels through consensus building, research, policy, and community practice. This session will feature lessons learned from the funders and opportunities for collaborations in maternal and infant health philanthropy.

The Voice of Philanthropy in Effecting Health Systems Change

Venetian I & II

Session Designers: *Samueli Foundation and W.K. Kellogg Foundation*

Regina Benjamin, *former U.S. Surgeon General*

Gail Christopher, *W.K. Kellogg Foundation*

Wayne Jonas, *Samueli Institute*

Gerald Solomon, *Samueli Foundation*

Steven Woolf, *Virginia Commonwealth University*

The United States health disadvantage has been well-documented: despite spending far more on health care, Americans continue to die at younger ages and experience poorer health than individuals in almost all other high-income countries. How can philanthropy catalyze innovation and reforms to change this trajectory of shorter lives and poorer health? What are promising approaches in integrative health, prevention, and health promotion that can help foster a culture of wellness? This session will explore these and related questions on the role of philanthropy in effecting health systems change. Session participants will engage in a facilitated discussion about strategies for advancing a quality health system that addresses the full range of physical, emotional, social, spiritual, and environmental influences of health.

1:15 p.m. – 2:30 p.m.

Terrance Keenan Leadership Award Luncheon

Windsor Ballroom

Introduction: Len McNally, *The New York Community Trust and GIH Board of Directors*

2014 Award Recipient: Mark Smith, *founding president and CEO of the California HealthCare Foundation*

2:30 p.m. – 3:00 p.m.

Break

3:00 p.m. – 4:30 p.m.

Breakout Sessions

Bringing National Resources to Community Doorsteps

Venetian III & IV

Session Designer: *Kate B. Reynolds Charitable Trust*

Doug Easterling, *Wake Forest School of Medicine*

Darell Hammond, *KaBOOM!*

Karen McNeil-Miller, *Kate B. Reynolds Charitable Trust*

Julie Willems Van Dijk, *University of Wisconsin Population Health Institute*

Creating meaningful partnerships with national organizations can be challenging for state and local funders, as the partners often have little in common. And, while national organizations bring substantial resources to the table, it is the locals who know the community story. How can funders successfully engage with high-profile national groups and work with local stakeholders to improve community health? This session will examine theoretical and practical considerations in developing such partnerships. New ways of working with national organizations will be considered, as well as strategies for cultivating community voices, staging work, and adapting approaches to achieve the best outcomes.

Engaging Patients and Their Families in Care Delivery

Trippe I

Session Designers: *Gordon and Betty Moore Foundation and Blue Shield of California Foundation*

Susan Baade, *Gordon and Betty Moore Foundation*

Crispin Delgado, *Blue Shield of California Foundation*

Cindy Dwyer, *The Johns Hopkins Hospital*

Dominick Frosch, *Gordon and Betty Moore Foundation*

Debra Rosen, *Northeast Valley Health Corporation*

Historically, patient voices have been untapped in conversations about transforming the health care system. This is particularly true for underserved communities, who have had limited choices in seeking care or influencing how it is delivered. When patients are involved, the result is often better care, improved outcomes, and lower costs. Yet there is a significant amount of work needed to bring this concept to reality, and to assure that opportunities for engagement are provided at the individual care level, within organizations providing care, and during policymaking processes that shape the larger system of health care delivery. This session will

surface a range of strategies for engaging patients and families across different health care settings, and explore opportunities for the field and for foundations.

Integrated Care 2.0: Policy Partners to Drive Change

Hope 3

Session Designers: *Maine Health Access Foundation and The New York Community Trust*

Becky Hayes Boober, *Maine Health Access Foundation*

Larry Grab, *WellPoint, Inc.*

Irfan Hasan, *The New York Community Trust*

Sarah Scholle, *National Committee for Quality Assurance*

Health foundations can increase their influence through well-developed partnerships with diverse policy partners such as regulatory agencies, government entities, licensing bodies, and managed care companies. Showcasing the experiences of a rural and urban foundation in embedding integrated behavioral health and primary care into health quality and payment reform initiatives, this highly interactive session will engage participants in a series of activities to develop partnership skills at the federal, state, and local levels. Session participants will explore practical strategies that funders can use to bring public and private partners into the process of designing and implementing sustainable projects that improve quality, patient-centered health care and health outcomes.

Reducing Firearm-Related Violence: A Public Health Priority

Hope 1-2

Session Designer: *CDC Foundation*

Jandel Allen-Davis, *Kaiser Permanente Colorado*

James Mercy, *Centers for Disease Control and Prevention*

Becky Salay, *Trust for America's Health*

Nina Vinik, *The Joyce Foundation*

Firearm-related violence is a significant threat to public health and safety. More than 300,000 Americans died from firearm-related injuries from 2001 to 2010, and 682,000 more were treated in emergency departments. This session will provide a synopsis of the state of the science on firearm-related violence, explore research gaps, and highlight the diverse roles philanthropies can play to improve our understanding of the causes and prevention of firearm-related violence. Session attendees will have the opportunity to interact with experts from the Centers for Disease Control and Prevention and organizations that have supported firearm-related violence prevention research.

The Role of Foundations in Health Insurance Marketplaces

Venetian I & II

Session Designers: *The Colorado Health Foundation and Missouri Foundation for Health*

Ryan Barker, *Missouri Foundation for Health*

Laura Gerard, *The Colorado Health Foundation*
Kate Keller, *Interact for Health*

Many foundations see a role for themselves in assisting the uninsured and undersinsured in understanding their new health insurance options under the Affordable Care Act. Foundations face different realities, however, depending on the political and policy climates of their states. In this session, participants will learn about a range of activities that funders are engaged in related to the health insurance marketplaces and discuss where they might direct their limited resources to have the greatest impact. In small groups, participants will examine the distinctions between the types of marketplaces and the various funder activities in the states, explore the challenges and opportunities in this work, and illuminate possibilities for funder involvement.

What's Keeping CEOs Up at Night?

Venetian V

Eric Kelly, *Quantum Foundation*
Edward Meehan, *Dorothy Rider Pool Health Care Trust*

This popular, unstructured session gives foundation presidents and CEOs an opportunity to talk candidly with their peers about the concerns and challenges facing their work. Leaders from different foundations will start things off with a few key questions, and the conversation will flow from there.

What's Keeping Program Staff Up at Night?

Trippe 2-3

David Adler, *Robert Wood Johnson Foundation*

This popular, unstructured session gives foundation program staff an opportunity to talk candidly with their peers about the concerns and challenges facing their work. Program staff from different foundations will start things off with a few key questions, and the conversation will flow from there.

What's Keeping Trustees Up at Night?

Venetian VI

Catherine Kapella, *Washington Square Health Foundation*
Howard Nochumson, *Washington Square Health Foundation*

This popular, unstructured session gives foundation trustees an opportunity to talk candidly with their peers about the challenges of foundation governance.

4:30 p.m. – 4:45 p.m.

Break

4:45 p.m. – 6:30 p.m.

Reception
Windsor Prefunction

6:00 p.m. – 8:00 p.m.

Dine-Arounds

Looking to connect with colleagues on issues of shared interest?
Want to share grantmaking strategies, challenges, and opportunities?
Sign up for dinners at restaurants in the Buckhead area. Look for
sign-up sheets at the conference registration desk. Groups will depart
from the lobby area.

FILM NIGHT

Age of Champions

Venetian I & II

Called “infectiously inspiring” by *The Washington Post*, *Age of Champions* follows five competitors who go for gold at the National Senior Olympics. Watch a 100-year-old tennis champion, an 86-year-old pole vaulter, and basketball grandmothers triumph over the limitations of age. This award-winning documentary inspires viewers to be healthier, happier, and more active throughout their lives.

deepsouth

Trippe 2-3

Joshua Alexander, *Jackson State University*

Lisa Biagiotti, *Director/Producer of deepsouth*

Kathie Hiers, *AIDS Alabama*

Monica Johnson, *H.E.R.O.E.S.*

Kathy Palumbo, *The Community Foundation for Greater Atlanta*

Susan Wolfson, *American Institute for Research*

Compassionate, powerful, and poetic, *deepsouth* shines a spotlight on the HIV/AIDS crisis and its impact on the rural South. It is the story of how, beneath layers of history, poverty, and soaring HIV infections, four individuals create their own solutions to survive. Representing different perspectives, the film looks at underlying social circumstances to explain the pervasiveness of HIV/AIDS in the South.

The Raising of America

Venetian III & IV

Larry Adelman, *California Newsreel*

Gail Christopher, *W.K. Kellogg Foundation*

Marilyn Metzler, *Centers for Disease Control and Prevention*

Rachel Poulain, *California Newsreel*

The Raising of America explores how a strong start for all children leads to better life course outcomes, including learning, earning, and health, as well as to a healthier, safer, better educated, and more prosperous and equitable America. Join us for a special sneak preview of this compelling documentary from the producers of *Unnatural Causes*.



The Terrance Keenan Leadership Award

The Terrance Keenan Leadership Award in Health Philanthropy annually recognizes an outstanding individual whose leadership and thoughtful application of philanthropic resources have had an impact on human health at the local, regional, national, or international level. The award was established in honor of Terrance Keenan and his more than 40 years of service and contributions to the field of health philanthropy while working at the Robert Wood Johnson Foundation and The Commonwealth Fund. It is intended to inspire others to strive toward his standard of excellence and to acknowledge those whose work embodies his spirit of innovation, compassion, and dedication.



Mark D. Smith
2014 Award Recipient

"When Mark Smith talks, people listen" is a common accolade attributed to Dr. Smith, a board-certified internist recognized for his remarkable talent, vision, and dedication.

Mark D. Smith, MD, MBA, was the founding president and CEO of the California HealthCare Foundation (CHCF). He served from 1996 through 2013, guiding the organization to be one of the most forward-thinking foundations in the country. Under his leadership, CHCF has granted significant funds and resources to develop and promote innovative solutions, including Health-e-App, the first fully automated Web-based application in the United States for enrolling low-income children and pregnant women in public health insurance programs. More recently, Dr. Smith spearheaded the creation of CHCF's Health Innovation Fund, an investment fund to support entrepreneurs with business concepts that have the potential to significantly lower the total cost of care and substantially improve access to care for Californians.

Dr. Smith is a clinical faculty member at the University of California-San Francisco, and an attending physician at the Positive Health Program for AIDS Care at San Francisco General Hospital. Prior to joining CHCF, he served as executive vice president at The Henry J. Kaiser Family Foundation. He

previously served as associate director of AIDS services and assistant professor of medicine and of health policy and management at Johns Hopkins University. He has served on the board of the National Business Group on Health, the performance measurement committee of the National Committee for Quality Assurance, and the editorial board of *Annals of Internal Medicine*.

Dr. Smith received a bachelor's degree in Afro-American studies from Harvard College; a medical degree from the University of North Carolina at Chapel Hill; and a master's degree in business, with a concentration in health care administration, from the Wharton School at the University of Pennsylvania.



Past Terrance Keenan Award Recipients

- 1993 Terrance Keenan, *Robert Wood Johnson Foundation*
- 1994 David Packard, *The David and Lucile Packard Foundation*
- 1995 Margaret E. Mahoney, *The Commonwealth Fund*
- 1996 Beverly Railey Walter, *Claude Worthington Benedum Foundation*
- 1997 David P. Ross, *Bank of America and Victor E. Speas Foundation*
- 1998 Mary K. Campuzano, *Kansas Health Foundation*
- 1999 John Murphy, *The Flinn Foundation*
- 2000 No award presented.
- 2001 Irving B. Harris, *The Harris Foundation*
- 2002 Thomas G. David, *The California Wellness Foundation*
- 2003 Gloria R. Smith, *W.K. Kellogg Foundation*
- 2004 David A. Gould, *United Hospital Fund*
- 2005 Frank Karel, *Robert Wood Johnson Foundation*
- 2006 Robert Eckardt, *The Cleveland Foundation*
- 2007 Mario Gutierrez, *The California Endowment*
- 2008 Terri Langston, *Public Welfare Foundation*
- 2009 Gary Yates, *The California Wellness Foundation*
- 2010 Mary Jane Koren, *The Commonwealth Fund*
- 2011 Drew Altman, *The Henry J. Kaiser Family Foundation*
- 2012 Margaret O'Bryon, *Consumer Health Foundation*
- 2013 James Kimmey, *Missouri Foundation for Health*



Agenda: Friday, March 7

The Power of Voice

Annual Meeting on Health Philanthropy

InterContinental Buckhead Atlanta
Atlanta, Georgia

6:30 a.m. – 7:30 a.m.

Group Exercise – Power Walk
Lobby

Group Exercise – Yoga
Windsor Ballroom A

7:00 a.m. – 1:30 p.m.

Registration, Marketplace, and Networking Café
Windsor Prefunction

8:00 a.m. – 9:30 a.m.

Breakfast Roundtables
Windsor Prefunction and Venetian III & IV

Focus Groups

If you signed up to participate in a GIH focus group, please check in at registration for your room assignment.

9:30 a.m. – 10:00 a.m.

Break

10:00 a.m. – 11:00 a.m.

Plenary
Windsor Ballroom

Introduction: Gail Christopher, *W.K. Kellogg Foundation and GIH*
Board of Directors

Remarks: Wayne Jonas, *Samueli Institute*

Wayne Jonas is president and CEO of the Samueli Institute, whose mission is to transform health care through scientific exploration of wellness and healing. A widely published scientific investigator, practicing family physician, and professor of medicine, Dr. Jonas previously served as director of the Office of Alternative Medicine at the National Institutes of Health.

11:00 a.m. – 11:30 a.m.

Break

Breakout Sessions

Building Equity from the Inside Out: How to Apply a Health Equity Lens to Our Daily Work

Venetian I & II

Session Designers: *Blue Cross Blue Shield of Minnesota and Foundation for a Healthy Kentucky*

Lisa Medellin, *Healthcare Georgia Foundation*

Sarah Senseman, *Blue Cross Blue Shield of Minnesota*

Sapna Swaroop, *Blue Cross Blue Shield of Minnesota*

Susan Zepeda, *Foundation for a Healthy Kentucky*

Increasingly, foundations are using the language of “equity” to frame health improvement efforts. For many grantmakers, the next step is to find concrete ways to translate health equity research and theory into grantmaking programs and foundation operations. This session will focus on the specific logic models, theories of change, and evaluation plans that funders are adopting to operationalize equity principles. Participants will also explore organizational practices that health funders can use to embed equity throughout their daily work.

Collective Impact: Addressing Health Disparities through Community Collaboratives

Venetian III & IV

Session Designer: *Asian & Pacific Islander American Health Forum*

Stacey Barbas, *The Kresge Foundation*

Kathy Ko Chin, *Asian & Pacific Islander American Health Forum*

Dawn Mahi, *Kokua Kalihī Valley Comprehensive Services*

Alice Warner-Mehlhorn, *W.K. Kellogg Foundation*

Collective impact collaboratives are a method of addressing complex problems by harnessing the knowledge and resources of diverse stakeholders working together to achieve a common goal. Drawing linkages and discussing key lessons critical to working with diverse communities, this session will explore successful examples of efforts to build these collaboratives.

Giving Voice to Stakeholders in Times of Change through Strategic Planning

Venetian VI

Session Designer: *Interact for Health*

Melinda Abrams, *The Commonwealth Fund*

Kelly Firesheets, *Interact for Health*

Robert Hughes, *Missouri Foundation for Health*

Kate Keller, *Interact for Health*

The strategic planning process offers grantmakers an opportunity to create a vision for future work but also generates questions about the role of stakeholders in setting the direction of foundations. Who should be involved in making strategic decisions about foundation

asset investments? Should funders give voice to stakeholders during the strategic planning process? How can funders engage stakeholders in a way that is both productive and informative? In this session, four funders will share their thoughts to these questions and others; discuss their approaches to strategic planning and engaging stakeholders; and highlight their successes, challenges, and lessons learned.

Grantmakers as Catalysts: Empowering Diverse Elder Communities

Venetian V

Session Designers: *The SCAN Foundation and Grantmakers In Aging*

Diana Carpenter-Madoshi, *University of California, Berkeley*

Stacey Easterling, *The Atlantic Philanthropies*

John Feather, *Grantmakers In Aging*

Jack Hailey, *Government Action and Communication Institute*

Jeffrey Kim, *The California Wellness Foundation*

Bryan Pacheco, *Diverse Elders Coalition*

Kali Peterson, *The SCAN Foundation*

Foundations and corporate giving programs can serve as catalysts for change by empowering communities to strengthen their voices through strategic funding initiatives that build grassroots capacity and infrastructure. Diverse elder communities—such as Latinos; American Indians and Alaska Natives; and lesbian, gay, bisexual, and transgender elders—are traditionally under-represented and facing significant disparities. This session will explore how The SCAN Foundation, The Atlantic Philanthropies, and The California Wellness Foundation are working independently and jointly to support initiatives that are mobilizing, empowering, and strengthening the voices of these communities at the grassroots level, regionally, and nationally.

Leveraging the ACA's Community Benefit Requirement for Collective Impact

Hope 1-2

Session Designer: *Kaiser Permanente Georgia*

Madelyn Adams, *Kaiser Permanente Georgia*

Laura Landy, *Fannie E. Rippel Foundation*

Karen Minyard, *Georgia Health Policy Center*

Evonne Yancey, *Kaiser Permanente Georgia*

The community benefit requirement of the Affordable Care Act is an important feature of the health reform landscape. This session will highlight one interdisciplinary coalition's approach to leveraging the requirement to develop community health assessments and improvement strategies. Participants will discuss the opportunities and challenges of convening a region collaboratively for this purpose; learn how the Fannie E. Rippel Foundation's ReThink Health model was employed to determine areas of action for health improvement

and shared investment; and experience a hands-on run-of-model to better understand the role philanthropic organizations can play in investing in community health priorities.

Megaphones Are Preventive Medicine: Supporting Community Voices for Health Equity

Hope 3

Session Designer: *Health and Environmental Funders Network*

Vanessa Daniel, *Groundswell Fund*

Tannia Esparza, *Young Women United*

Lisa Fu, *California Healthy Nail Salon Collaborative*

Chris Peters, *Seventh Generation Fund for Indian Development*

Robby Rodriguez, *W.K. Kellogg Foundation*

Anna Rondon, *The Navajo Nation Division of Health*

Kathy Sessions, *Health and Environmental Funders Network*

For grantmakers interested in health and equity, it is worth talking about—and listening to—community voices. Local perspectives often illuminate everyday realities such as environmental hazards and socioeconomic stressors. This approach can build community capacity and leadership. Equipping affected communities to have more voice in decisions affecting them may help drive changes to improve conditions where people live, work, learn, and play. Join this conversation as three funders reflect on their experiences in supporting community voices, and three grantees share perspectives on how philanthropic support has affected their communities' voice and impact.

Power Dynamics: Amplifying Grantee Voice in Evaluation Design and Implementation

Trippe I

Session Designer: *Sierra Health Foundation*

Leslie Cooksy, *Sierra Health Foundation*

Madeline Frey, *Healthcare Georgia Foundation*

Laura Leviton, *Robert Wood Johnson Foundation*

Danette Peters, *Mary Reynolds Babcock Foundation*

Grantees have a unique perspective as both subjects of and participants in evaluation. This session will highlight the importance of giving grantees a voice in evaluation design and implementation, and as a result, increasing the quality and relevance of evaluation findings. Evaluators from national, state, and local foundations will share strategies to incorporate grantee voice into evaluation and raise critical issues for discussion. They will also explore key challenges in achieving a genuine balance of power in the foundation evaluator-grantee relationship.

Work Support Strategies: Facilitating Public Sector Systems Change

Trippe 2-3

Session Designer: *Ford Foundation*

Shelby Gonzales, *Center on Budget and Policy Priorities*

Helen Neuborne, *Ford Foundation*

John Supra, *South Carolina Department of Health and Human Services*

Jennifer Wagner, *Illinois Department of Human Services*

Alice Weiss, *National Academy for State Health Policy*

By helping states modernize the delivery of health coverage, nutrition assistance, and other key supports for low-income working families, the Work Support Strategies Initiative illustrates the important role philanthropy can play in nurturing innovation in public agencies. This session will reflect on lessons learned from the initiative, highlighting how funders helped states adapt to 21st century demands while creating accountability structures for changes that are widely supported, but difficult to implement.

1:00 p.m. – 2:00 p.m.

Closing Networking Lunch **Windsor Ballroom**

1:30 p.m. – 4:00 p.m.

Site Visits

Separate registration required. Box lunches will be available in the hotel lobby.

Please board buses at 1:15 p.m. at the main entrance. Buses will depart promptly at 1:30 p.m. For security reasons, please wear your badge and bring a photo ID.

Addressing the Health Needs of the Homeless

Tom Andrews, *Mercy Care*

Alan Bradford, *Mercy Care*

Bonnie Hardage, *Mercy Care*

Mae Morgan, *Mercy Care*

Anitra Peten-Walker, *Mercy Care*

Ken Prince, *Mercy Care*

Adam Seeley, *The Gateway Center*

For 29 years, Mercy Care has provided critical access health care services to those most vulnerable in Atlanta: the poor and the homeless. The only Federally Qualified Health Center in Atlanta specifically designated as a Health Care for the Homeless provider, Mercy Care offers a range of programs, including primary medical services, mental health care, substance abuse recovery, and recuperative care. In 2012, Mercy Care served 12,665 homeless and underserved patients through 43,371 encounters. Mercy Care offers several programs at The Gateway Center, a 24/7 partner facility providing supportive services to help Atlanta's homeless individuals move into transitional and permanent housing. Mercy Care will lead site visit participants on a tour of its programs at the Gateway and highlight how this and other partnerships are supported through a

collaboration of the Regional Commission on Homelessness, United Way, local foundations, regional agencies, and nonprofit partners.

Ben Massell Dental Clinic: Compassionate Care and Services for those in Need

Vera Golden, *Jewish Family & Career Services of Atlanta*

Keith Kirshner, *Ben Massell Dental Clinic*

Gary Miller, *Jewish Family & Career Services of Atlanta*

The Ben Massell Dental Clinic (BMDC), a program of Jewish Family & Career Services of Atlanta, has led the way in providing high-quality dental care at no cost to those most in need for over 100 years. Participants will visit BMDC's new, LEED-certified facility with state-of-the-art donated equipment, and learn about preventative and restorative services provided by volunteer dentists to individuals earning less than 125 percent of the federal poverty level. To further its mission of serving the needy, BMDC partners with the HIV clinic of the local safety net public hospital and another nonprofit clinic to provide Atlanta's only dental residency program.

Health Is a Human Right: Race and Place in America

Visit the CDC Museum for a special exhibit examining the forces that have shaped health over the last century, as well as the contributions of public health to eliminate health disparities. The exhibit is a 120-year historic reflection of the challenges, struggles, and successes to achieve health equity in the United States. It also depicts the historic conditions and social factors influencing the attainment of optimal health and how they have been unequally experienced by Americans based on race, ethnicity, and economic disadvantage. This site visit, organized and sponsored by the David J. Sencer CDC Museum, will include a guided, informational tour by museum staff. *Participants must bring a government-issued photo ID for entry.*



GIH 3.0

GIH 3.0 builds on the many past accomplishments of the organization with an eye to strengthening our role as a relevant and high-quality resource for the field.

Understanding the changing face of health philanthropy is an important element of GIH 3.0. The field is always changing; it takes on new issues and attracts new funders. When GIH began in 1978 as an informal, part-time program of meetings and workshops, health philanthropy consisted primarily of private and community foundations and corporate giving programs. Then—as now—many foundations had small staffs who found it difficult to keep abreast of the information they needed in order to help their organizations make informed decisions. By helping these funders connect and share ideas, GIH (incorporated in 1982) constituted an important step forward in the evolution of health philanthropy.

The field expanded during the 1980s and 1990s to include foundations formed in the wake of hospital and health plan conversions, and it continues to evolve. We intend to evolve as well, by, among other things:

Bringing new, diverse voices into our conversations – Today, corporations, venture philanthropists, community development financial institutions, and other nontraditional funders are part of health philanthropy. In November 2013 GIH and Arabella Advisors jointly released the report, *Health Philanthropy: New Players and New Approaches*, which is helping us think about ways to engage with this increasingly diverse community of health funders and helping us develop new ways to enhance learning and exchange among funders. We encourage you to draw on this report for work in your own communities.

Creating dynamic learning experiences – Grantmakers have different learning styles, and we are eager to make our programming more interactive and engaging, both to meet philanthropy's needs and preferences and to develop more provocative and productive group processes. You will notice that we are experimenting with different session formats and facilitation techniques at this meeting, and we look forward to hearing what you think.

Expanding our rapid response capacity – As pressing issues arise, grantmakers have long turned to GIH for information that may not be readily available from other sources. Using our database, scans of the field, and our connections with experts and government officials, GIH staff members successfully respond to these requests. As part of GIH 3.0, we are exploring other methods for quickly generating, synthesizing, and disseminating the type of information that is most helpful to our funders in their daily work.

Providing more opportunities for leadership and professional development – GIH 3.0 also includes the development of new programming for CEOs and program staff. Building on our positive experience with both *The Art & Science of Health Grantmaking* and the *Terrance Keenan Institute for Emerging Leaders in Health Philanthropy*, we are exploring new ways to develop the skills of

foundation staff. The goal is to support health philanthropy not only by providing information about specific health content areas, as we have been doing, but also by strengthening the ability of program officers and CEOs—the field’s infrastructure—to grow, work strategically, and learn from one another. In so doing, we aspire to raise the work of health philanthropy as a whole and support its ability to remain a vital social force for decades to come.

About GIH

For more than 30 years, Grantmakers In Health (GIH) has helped grantmakers improve the health of all people. Working with our Funding Partners, large and small, both locally focused and national in scope, GIH seeks to build the knowledge and skills of health funders, strengthen organizational effectiveness, and connect grantmakers with peers and potential partners. We help funders learn about contemporary health issues, the implications of changes in the health sector and health policy, and how grantmakers can make a difference.

As the professional home for health grantmakers, our work covers a great deal of territory. We look at health issues through a philanthropic lens, sorting out what works for health funders of different missions, sizes, and approaches to grantmaking. We take on the operational issues with which many funders struggle in ways that are meaningful to those working in health philanthropy.

GIH supports health funders in several ways. We generate and disseminate information through meetings, publications, and on-line; provide hands-on training and technical assistance; offer strategic advice on programmatic and operational issues; and conduct systematic studies of the field.

OUR CREDENTIALS

GIH is governed by a national board of senior foundation leaders, whose strong commitment to GIH is an important aspect of the organization's continued effectiveness in the field. GIH's staff members have extensive experience in public health, health policy, communications, and philanthropy, which they use to identify trends and emerging issues, develop programs, and provide advice on a broad range of topics from improving access to shoring up the public health infrastructure to building healthier communities.

GIH President and CEO Faith Mitchell has a background in health and social policy, research, and philanthropy, and holds a doctorate in medical anthropology from the University of California, Berkeley.

GIH AT A GLANCE

Grantmakers In Health offers:

- events and meetings that provide substantive programming on health and strategic issues, including the *Annual Meeting on Health Philanthropy*, *Fall Forum*, *The Art & Science of Health Grantmaking*, and other meetings on health topics challenging the field;
- leadership development opportunities, including the *Terrance Keenan Institute for Emerging Leaders in Health Philanthropy*;
- publications that keep grantmakers up-to-date on current issues and the state of the field;
- Web resources at www.gih.org, including FAQs on operational topics and key issue pages; and
- opportunities for grantmaking colleagues to share and exchange ideas and learn from one another, including webinar series on health issues and funders networks.

ADVISING FOUNDATION OPERATIONS

GIH helps both new foundations and more established organizations tackle operational challenges. Our activities include:

- *The Art & Science of Health Grantmaking*, a biennial meeting offering introductory and advanced courses on board development, grantmaking, evaluation, communications, and finance and investments;
- sessions focusing on operational issues at the *Annual Meeting on Health Philanthropy*;
- individualized technical assistance; and
- a Frequently Asked Questions feature on the GIH Web site.

CONNECTING HEALTH FUNDERS AND FOSTERING LEADERS AND PARTNERSHIPS

GIH connects funders to each other and to professionals and practitioners in other fields whose work has important implications for health. In GIH meetings, health funders learn more about their colleagues' work; talk openly about shared issues; and tap into the knowledge of experts in research, policy, and practice. Webinars, Issue Networks, and E-Mail Forums give smaller groups of grantmakers a chance to discuss issues of mutual interest without having to leave their offices.

Understanding the importance of fostering and connecting up-and-coming leaders in the field, GIH created the *Terrance Keenan Institute for Emerging Leaders in Health Philanthropy* to nurture talented practitioners, to build relationships among this cadre of emerging leaders, and to connect them with established figures.

Collaboration is essential to effecting lasting health improvements. GIH works to facilitate successful collaborations where there is mutual interest. We bring together national funders with those working at the state and local levels, work with other affinity groups within philanthropy, and help connect grantmakers to organizations that can help further their goals.

GIH also places a high priority on bridging the worlds of health philanthropy and health policy. Our work includes efforts to help grantmakers understand the importance of public policy to their work and the roles they can play in informing and shaping those policies. Helping policymakers become more aware of the contributions made by health philanthropy and strengthening collaborative relationships between philanthropy and government is also important. Recognizing this, GIH maintains active, cooperative relationships with a number of federal agencies.

EDUCATING AND INFORMING THE FIELD

An aggressive publications effort helps GIH reach a large number of grantmakers and provide pertinent resources when funders need them. Our products include both in-depth reports and quick reads.

The *GIH Bulletin*, published monthly, keeps funders up-to-date on new grants, studies, and people. Periodic feature articles include *Grantmaker Focus* (a profile of one of the many foundations and corporate giving programs working in health), *Views from the Field* (written commentaries by funders and others), and *Issue Focus* (insightful analyses of challenging health issues). GIH's Web site, www.gih.org, serves as an information resource for health grantmakers and those interested in the field. Key issue pages provide grantmakers with access to new studies, relevant GIH publications, information on upcoming and past events, and the work of their peers. Monthly e-mail alerts keep Funding Partners up-to-date on new Web site content and upcoming GIH events.

FOR MORE INFORMATION

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GIH is a 501(c)(3) organization that receives core and program support from hundreds of funders annually. GIH does not give grants or provide assistance in finding grants.

GIH is committed to promoting diversity and cultural competency in its programming, personnel and employment practices, and governance. It views diversity as a fundamental element of social justice and integral to its mission of helping grantmakers improve the health of all people. Diverse voices and viewpoints deepen our understanding of differences in health outcomes and health care delivery, and strengthen our ability to fashion just solutions. GIH uses the term, diversity, broadly to encompass differences in the attributes of both individuals (such as race, ethnicity, age, gender, sexual orientation, physical ability, religion, and socioeconomic status) and organizations (foundations and giving programs of differing sizes, missions, geographic locations, and approaches to grantmaking).

GIH Program Areas





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Funding Partners

GIH relies on the support of Funding Partners—foundations and corporate giving programs that annually contribute to core and program support—to develop programs and activities that serve health philanthropy. Their support, supplemented by fees for meetings, publications, and special projects, is vital to our work in addressing the needs of grantmakers who turn to us for educational programming, information, and technical assistance throughout the year.

Aetna Foundation, Inc.
The Agua Fund
The Alaska Mental Health Trust Authority
Allegany Franciscan Ministries, Inc.
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Bristol-Myers Squibb Foundation, Inc.
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California HealthCare Foundation
The California Wellness Foundation
Cambia Health Foundation
The Cameron Foundation
Cardinal Health Foundation
CareFirst BlueCross BlueShield
Caring for Colorado Foundation
The Annie E. Casey Foundation
CDC Foundation
The Centene Foundation for Quality
Healthcare
Centra Foundation
Central Susquehanna Community Foundation
Children's Fund of Connecticut
Children's Hospital of Michigan Foundation
Clark Regional Foundation for the Promotion
of Health, Inc.
The Cleveland Foundation
The Colorado Health Foundation
Colorado Springs Health Foundation
The Colorado Trust
Columbus Medical Association Foundation
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Community Memorial Foundation
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Cone Health Foundation
Connecticut Health Foundation
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The Wallace H. Coulter Foundation
The Jessie B. Cox Charitable Trust

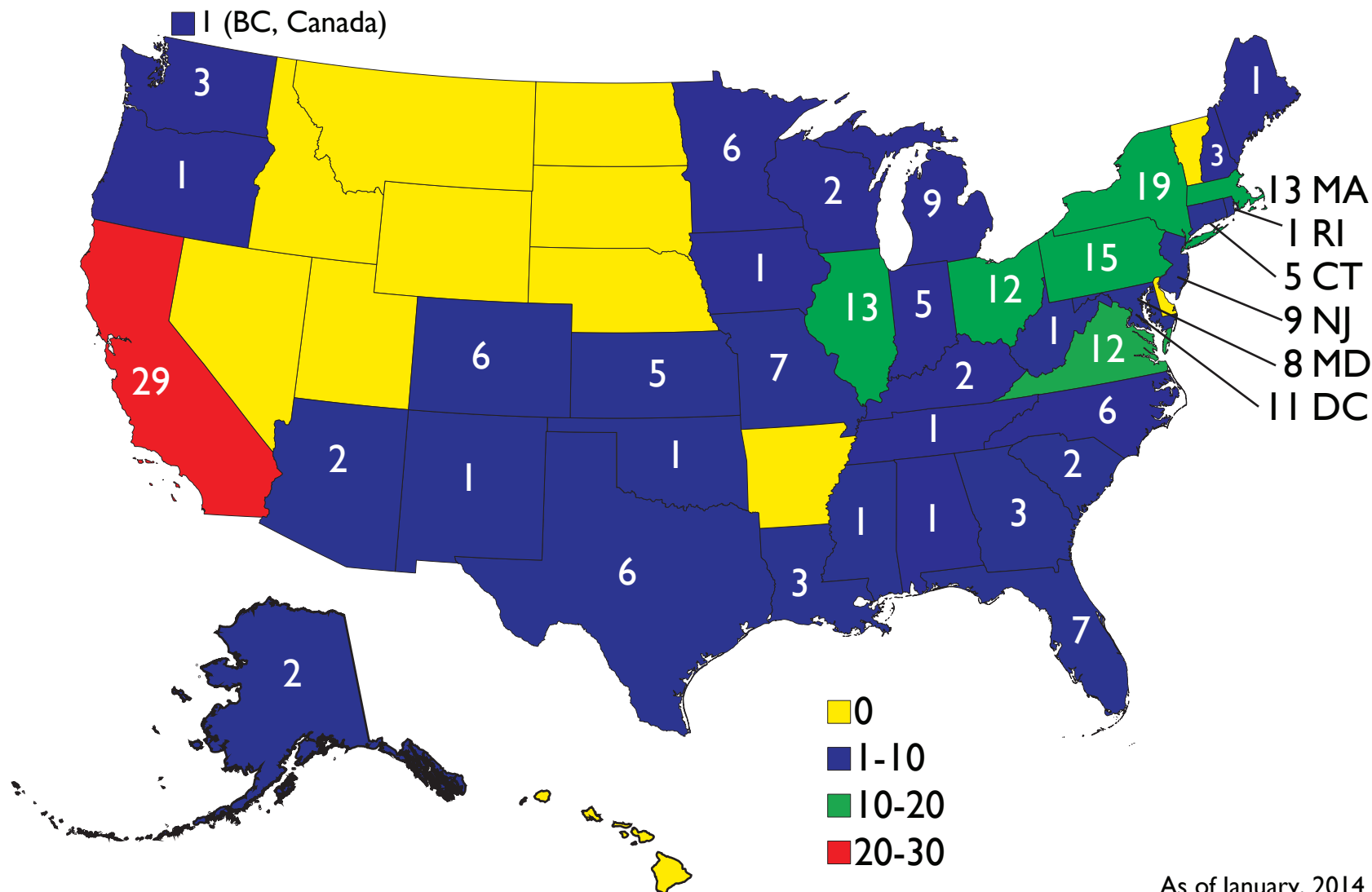
Daughters of Charity Foundation of St. Louis
Deaconess Foundation
de Beaumont Foundation
Ira W. DeCamp Foundation
Delta Dental of Colorado Foundation
Delta Dental of Minnesota Foundation
DentaQuest Foundation
The Duke Endowment
Empire Health Foundation
Endowment for Health
EyeSight Foundation of Alabama
Richard M. Fairbanks Foundation, Inc.
The Fine Foundation
First Hand Foundation
First Hospital Foundation
Ethel & James Flinn Foundation
Foundation for a Healthy Kentucky
The Foundation for Community Health
Foundation for the Advancement of
Midwifery
Lloyd A. Fry Foundation
George Family Foundation
The Rosalinde and Arthur Gilbert Foundation
Grant Healthcare Foundation
The Greater Clark Foundation
Greater Milwaukee Foundation
Greater Rochester Health Foundation
Green Tree Community Health Foundation
The Greenwall Foundation
The George Gund Foundation
The Irving Harris Foundation
The John A. Hartford Foundation, Inc.
Harvard Pilgrim Health Care Foundation
The Harvest Foundation
Health Care Foundation of Greater Kansas
City
The Health Foundation of Central
Massachusetts, Inc.
The Health Foundation of Greater
Indianapolis, Inc.
Health Foundation for Western and Central
New York
Health Foundation of South Florida
The Health Trust
The Healthcare Foundation of New Jersey
Healthcare Georgia Foundation, Inc.
Healthcare Initiative Foundation
The HealthPath Foundation of Ohio
Lotte & John Hecht Memorial Foundation
The Leona M. and Harry B. Helmsley
Charitable Trust

Highmark Foundation
Conrad N. Hilton Foundation
The Hitachi Foundation
HNHFoundation
Hogg Foundation for Mental Health
The Horizon Foundation
Houston Endowment Inc.
Illinois Children's Healthcare Foundation
Impact Alamance – Funding a Healthy
Community
Interact for Health
Irvine Health Foundation
Jefferson Memorial Community Foundation
The Jenkins Foundation
Jewish Healthcare Foundation
Johnson & Johnson
Robert Wood Johnson Foundation
K21 Health Foundation
The Henry J. Kaiser Family Foundation
Kaiser Permanente
Kansas Health Foundation
W.K. Kellogg Foundation
The Kresge Foundation
Lancaster Osteopathic Health Foundation
The Jacob & Valeria Langeloth Foundation
The Lutheran Foundation
Josiah Macy, Jr. Foundation
Maine Health Access Foundation
Marisla Foundation
Maternal and Child Health Bureau, Health
Resources and Services Administration
Mat-Su Health Foundation
The Faye McBeath Foundation
Ronald McDonald House Charities
William G. McGowan Charitable Trust
McKesson Foundation
Medica Foundation
The Merck Company Foundation,
Methodist Healthcare Ministries of South
Texas, Inc.
MetLife Foundation
MetroWest Health Foundation
Metta Fund
The Michelson Family Foundation
Mid-Iowa Health Foundation
Milbank Memorial Fund
Missouri Foundation for Health
Gordon and Betty Moore Foundation
The Margaret Clark Morgan Foundation
Ruth Mott Foundation
The Mt. Sinai Health Care Foundation

John Muir/Mt. Diablo Community Health Fund
National Center for Creative Aging
Nemours
New England Healthcare Institute
New Hampshire Charitable Foundation
The New York Community Trust
New York State Health Foundation
The Nicholson Foundation
Nokomis Foundation
North Penn Community Health Foundation
Northern Virginia Health Foundation
Obici Healthcare Foundation
Oklahoma Tobacco Settlement Endowment Trust
The David and Lucile Packard Foundation
Lucile Packard Foundation for Children's Health
Palm Healthcare Foundation, Inc.
Partners for Health
Partners HealthCare
Paso del Norte Health Foundation
Patient-Centered Outcomes Research Institute
The Pew Charitable Trusts
Phoenixville Community Health Foundation
Piedmont Health Foundation
The Dorothy Rider Pool Health Care Trust
Portsmouth General Hospital Foundation
Potomac Health Foundation
Pottstown Area Health & Wellness Foundation
Prime Health Foundation
Public Health Fund
Quantum Foundation
The Rapides Foundation
RCHN Community Health Foundation
REACH Healthcare Foundation
Michael Reese Health Trust
The Retirement Research Foundation
John Rex Endowment
The Kate B. Reynolds Charitable Trust
The Rhode Island Foundation
Richmond Memorial Health Foundation
Fannie E. Rippel Foundation
Riverside Community Health Foundation
Rose Community Foundation
St. David's Foundation
St. Joseph Community Health Foundation
St. Luke's Episcopal Health Charities
Saint Luke's Foundation of Cleveland, Ohio

St. Luke's Health Initiatives
Salem Health & Wellness Foundation
Samueli Foundation
The San Francisco Foundation
The SCAN Foundation
Sierra Health Foundation
Sisters of Charity Foundation of Canton
Sisters of Charity Foundation of Cleveland
Sisters of Charity Foundation of South Carolina
Sisters of Saint Joseph Charitable Fund
Richard and Susan Smith Family Foundation
The Barbara Smith Fund
The Special Hope Foundation
The Otho S.A. Sprague Memorial Institute
St. David's Community Health Foundation
The Staten Island Foundation
Staunton Farm Foundation
Sunflower Foundation: Health Care for Kansans
Doree Taylor Charitable Foundation
Tufts Health Plan Foundation
UniHealth Foundation
United Health Foundation
United Hospital Fund
United Methodist Health Ministry Fund
Universal Health Care Foundation of Connecticut, Inc.
Virginia Health Care Foundation
Washington Dental Service Foundation
Washington Square Health Foundation, Inc.
The Harry and Jeanette Weinberg Foundation, Inc.
Welborn Baptist Foundation, Inc.
Wellspring Advisors, LLC
Westlake Health Foundation
Jesse Parker Williams Foundation, Inc.
Williamsburg Community Health Foundation
Winter Park Health Foundation
Woodruff Foundation
Wyandotte Health Foundation

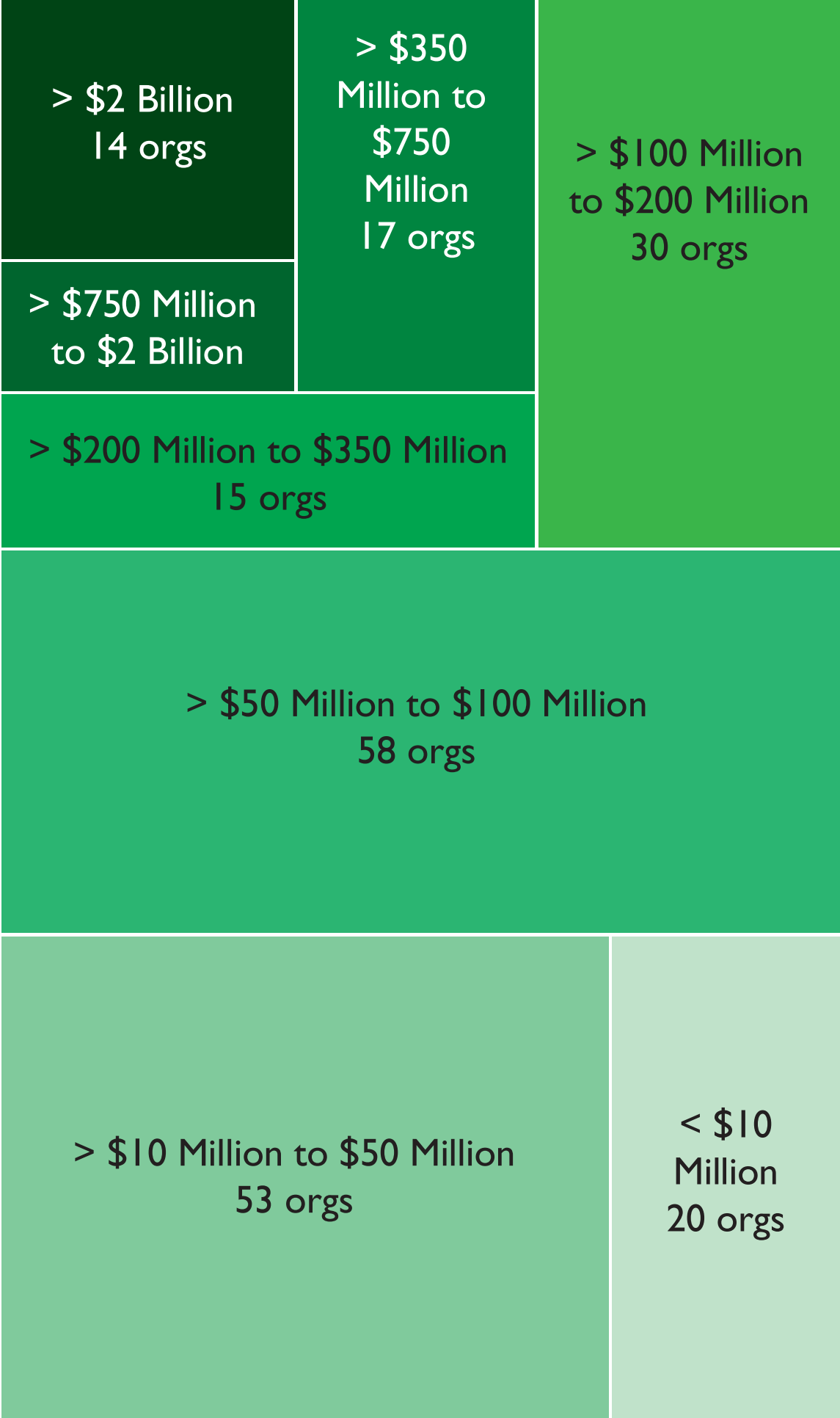
GIH Funding Partners By Location



GIH Funding Partners by Asset Size

235 Funding Partners with \$89.6 Billion in assets

7 orgs



Note: Data are not available for 21 organizations.

Becoming a FUNDING PARTNER

Grantmakers In Health (GIH) is a nonprofit, 501(c)(3) educational organization serving trustees and staff working in health philanthropy. Funding Partners – foundations and corporate giving programs that annually contribute general operating or program grants – are GIH's primary source of income, supplemented by fees for meetings, publications, and special projects. Hundreds of Funding Partner organizations support GIH's efforts to improve the health of all people.

Support from Funding Partners is instrumental in allowing GIH to address the needs of the many grantmakers, both new and established, who rely on us for educational programs, materials, strategic advice, and technical assistance throughout the year. GIH is not a membership organization in that it serves the entire field of health philanthropy. Staff from Funding Partner organizations, however, do receive special services and benefits that are not available to others:

- **Audioconferences and Webinars:** GIH offers audioconferences and webinars on timely issues of interest to health funders. Active series include: access, aging, disparities, health reform, healthy eating/active living, maternal and child health, behavioral health, public policy, quality of care, and social determinants of health.
- **Issue Networks:** GIH offers opportunities for foundation leaders and program staff to convene periodically to discuss strategic issues and share information on more detailed programming challenges and opportunities. Current Issue Networks include: Behavioral Health Funders Network (2009 – present), Health Reform Funders Network (2010 – present), Healthy Eating/Active Living Funders Network (2010 – present), Integrative Health Funders Network (2011 – present), Kids' Access Funders Network (2007 – present), National Alliance for Health Equity Funders Network (2011 – present), Oral Health Funders Network (2009 – present), and Public Health Funders Network (2008 – present).
- **E-Mail Forums:** Moderated by GIH staff, Funding Partners use these forums to pose questions, request technical assistance, solicit feedback, or pass along relevant articles or announcements to colleagues. Active forums include the Behavioral Health Funders Network E-Mail Forum, the Foundation Operations and Strategy E-Mail Forum, the Health Reform E-Mail Forum, and the Kids' Access Funders Network E-Mail Forum.
- **Reduced Meeting Fees:** Funding Partners attend the *Annual Meeting on Health Philanthropy*, *Fall Forum*, *The Art & Science of Health Grantmaking*, and other national meetings at substantially reduced rates.
- **Invitation-Only Events:** Funding Partners are given preferential access to forums such as Issue Dialogues, strategy sessions, site visits, and other special events at no cost.
- **Technical Assistance:** GIH staff prioritizes Funding Partner requests for strategic guidance and technical assistance through the Support Center for Health Foundations and the Resource Center on Health Philanthropy.
- **GIH Bulletin and E-Alert:** The *GIH Bulletin* is a monthly newsletter containing up-to-date information on new grants, publications and studies, and people in the field. Funding Partners are eligible to have their institutions profiled, and their submissions are given priority placement. Funding Partners are also invited to write Views from the Field articles, a feature of the *GIH Bulletin*, which are commentaries from staff to share their perspectives and relate their experiences on issues of interest to health funders. *GIH E-Alerts* are published monthly and contain information on GIH programming, products, and other items of interest to grantmakers.
- **Funding Partner Network:** In an effort to inform grantmakers about the activities of their peers, an on-line directory of Funding Partner organizations is available through a restricted portal on the GIH Web site www.gih.org. General searches can be conducted, to include health issue areas and staff contact information. Links to each Funding Partner organization are available to facilitate access to grantmaking programs from foundations with similar interests. Users also have the ability to update staff and organization listings to ensure that information is current and accurate.

Recommended levels of support are based upon foundation assets and giving patterns, and is commensurate with requests to foundations of similar structure and size.

FUNDING PARTNER ELIGIBILITY

GIH limits Funding Partner status to organizations whose primary function and activity is charitable grantmaking to multiple individuals or organizations. The following types of organizations are eligible to become Funding Partners:

- **Private Foundation:** A nongovernmental, nonprofit organization with funds (usually from a single source, such as an individual, family, or corporation) and programs managed by its own trustees or directors, established to maintain or aid social, educational, religious, or other charitable activities, primarily through grantmaking (validation: Form 990-PF).
- **Operating Foundation:** A private foundation that uses the bulk of its income to provide charitable services or to run charitable programs of its own (validation: Form 990-PF).
- **Community Foundation:** A tax-exempt, nonprofit, independent, publicly supported, philanthropic institution organized and operated primarily as a permanent collection of endowed funds for the long-term benefit of a defined geographic area (validation: Form 990 or Form 1023 and IRS determination letter).
- **Corporate Giving Program:** A grantmaking program established and administered within a profit-making company. Gifts and grants go directly to charitable organizations from the corporation (validation: annual report and general giving guidelines of parent company).
- **Company/Corporate Foundation:** A private foundation that derives its grantmaking funds primarily from the contributions of a profit-making business. A corporate foundation is a separate, legal organization from the donor company and is subject to the same rules and regulations as other private foundations. Gifts and grants are usually made on a broad basis although not without regard for business interests of the corporation (validation: Form 990-PF or Form 1023 and IRS determination letter).
- **Public Foundation:** A tax-exempt, nonprofit, independent organization that receives its assets from multiple sources, which may include private foundations, individuals, government agencies, and fees for services. Although public foundations may provide direct charitable services to the public as other nonprofits do, their primary focus is on grantmaking. To qualify as a GIH Funding Partner, at least 50 percent of the operating budget of a public foundation must be for grants. These grants may not include awards to affiliate chapters or organizations (validation: Form 990 or Form 1023 and IRS determination letter).
- **Bank, Trust Company, Donor Service:** For-profit companies that manage philanthropic funds. In addition to providing legal and fiduciary support, these professional organizations counsel clients on the formation of charitable entities and can serve as trustees in managing the implementation of grantmaking programs. Once the fund itself is only eligible to become a Funding Partner, not the for-profit management firm. Staff from the managing organization who function as staff of the fund are eligible to receive Funding Partner benefits (validation: verification in writing of the professional firm's activities in managing the charitable trust or foundation and the size of the fund's assets).
- **Government Agencies:** Federal and state government agencies that fund GIH projects and programs (validation: signed notice of grant award or signed cooperative agreement for each project).

GIH may request documentation to validate organization type.

FOR MORE INFORMATION CONTACT:

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Grantmakers In Health
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Phone: 202.452.8331 Fax: 202.452.8340
E-mail: mbackley@gih.org
www.gih.org



Terrance Keenan Institute for Emerging Leaders in Health Philanthropy

The Terrance Keenan Institute for Emerging Leaders in Health Philanthropy (TK Institute) was established in 2010, with support from the Robert Wood Johnson Foundation. It is a living legacy through which Terry Keenan's words and examples continue to inspire future leaders, and is designed to help meet the critical need for both building leadership skills and providing career development opportunities in the field of health philanthropy.

The institute's goal is to nurture the next generation of leaders in the field of health philanthropy, build relationships among emerging leaders, and connect them with established figures in the field. It is held on a biennial basis.

Institute fellows are nominated by their respective foundations' CEO, and selected by a committee of senior leaders from GIH Funding Partner organizations. They are expected to demonstrate several dimensions of leadership, such as thoughtful use of philanthropic dollars and other resources, innovative and critical thinking, interest and curiosity in the challenges facing the field of philanthropy, effectiveness and respectfulness in working with both colleagues and grantees, management acumen, making contributions to their foundations and the broader field, and demonstrated interest in assuming increasing responsibility and leadership roles.

Institute fellows participate in a range of activities designed to strengthen leadership skills, build relationships among participants, and explore current issues facing the field of health philanthropy. The primary program is a two-day retreat for fellows with seasoned foundation leaders. Through dynamic discussion and small group activities, fellows explore matters facing the field such as innovation and risk, failure, long-term vision and commitment, and transformative change. Conversations on leadership skills and career development also take place, touching on issues ranging from differences in leadership styles to career transitions. Institute programming also features special preconference and breakout sessions at the GIH Annual Meeting on Health Philanthropy.

Activities reach beyond in-person meetings. Fellows periodically meet via conference call to discuss issues of concern. They have also shared their ideas and visions for the future of philanthropic leadership in articles published the *GIH Bulletin*.

The next TK Institute will take place in October 2014 in Washington, DC.



Terrance Keenan Institute Fellows

2010 Fellows

Melinda Abrams, *Vice President, The Commonwealth Fund*
Veenu Aulakh, *Associate Director, Center for Care Innovations (formerly with California HealthCare Foundation)*
Matthew Barnes, *Executive Director, Families Empowered (formerly with the Houston Endowment, Inc.)*
Allison Bauer, *Program Director, The Boston Foundation*
Saba Brelvi *(formerly with The California Wellness Foundation)*
Phillip Gonzalez, *Program Director, Community Catalyst (formerly with Blue Cross Blue Shield of Massachusetts Foundation)*
Anu Gupta, *Director, Corporate Contributions, Johnson & Johnson*
Kathryn Keller, *Vice President, Policy and External Relations, Interact for Health*
Elizabeth Myung Sook Krause, *Vice President, Policy and Communications, Connecticut Health Foundation*
Jacqueline Martinez Garcel, *Senior Program Officer, New York State Health Foundation*
Sandra Martínez, *Director of Public Policy, The California Wellness Foundation*
Jasmine N. Hall Ratliff, *Program Officer, Robert Wood Johnson Foundation*
Brenda Solórzano, *Chief Program Officer, Blue Shield of California Foundation*
Amy Stringer Hessel, *Program Director, Missouri Foundation for Health*
Kim VanPelt, *Director, Arizona Health Futures, St. Luke's Health Initiatives*
Edgar Villanueva, *Program Officer, Marguerite Casey Foundation (formerly with the Kate B. Reynolds Charitable Trust)*
Rachel Wick, *Program Officer, Health Care and Coverage, Blue Shield of California Foundation (formerly with Consumer Health Foundation)*

2012 Fellows

David Adler, *Program Officer, Robert Wood Johnson Foundation*
Cecilia Echeverría, *Director of Safety Net Partnerships, Kaiser Permanente (formerly with Blue Shield of California Foundation)*
Kim Firth, *Program Director, Endowment for Health*
Colleen Lampron, *Practice Innovation Program Manager, University of Colorado, Department of Family Medicine (formerly with Delta Dental of Colorado Foundation)*
Jennifer Lee, *Senior Program Officer, Blue Cross Blue Shield of Massachusetts Foundation*
Corina Lindley, *Senior Manager Community Health, Kaiser Permanente*
Andy Miller *(formerly with LIVESTRONG)*
Yanique Redwood, *President and CEO, Consumer Health Foundation (formerly with The Annie E. Casey Foundation)*
Janisse Schoepp, *Senior Program Officer and Director of Research and Policy, Health Foundation of South Florida*
Tym Rourke, *Director, Program Development and Substance Abuse Disorders, New Hampshire Charitable Foundation*
Alyse Sabina, *Program Officer, Aetna Foundation*
Sarah Senseman, *Senior Community Prevention Consultant, Blue Cross and Blue Shield of Minnesota Foundation*
Lisa Shugarman, *Director of Policy, The SCAN Foundation*
Amber Slichta, *Vice President, Health Foundation for Western and Central New York*
Rachael Watman, *Senior Program Officer, The John A. Hartford Foundation*
Liane Wong, *Program Officer, The David and Lucile Packard Foundation*



Coming Up

Creating an Integrated Child Health System Using a Population Health Perspective April 29, 2014

Population health is a term that is becoming widely used among public health officials, health care providers, researchers, policymakers, and grantmakers. At its core is a focus on building sustainable linkages among health care systems, public health agencies, and the larger community to prevent the onset of chronic disease and improve health outcomes. During this meeting of grantmakers and other stakeholders, we will apply this framework to children's health and address the question: What would an integrated child health system look like? We will focus on innovative practices and policies and catalytic roles that grantmakers can play.

Harnessing 21st Century Technological Innovation to Promote Health May 8, 2014

As society becomes increasingly connected through digital health and social media platforms, it has become possible to reach people and communities in powerful and meaningful new ways. These tools have the potential to help improve the health and well-being of anyone with access to 21st century technologies. How can grantmakers effectively harness the power of these new tools and create meaningful change that not only improves the health and wellness of communities, but also addresses health equity and disparities?

This strategic convening of funders will provide participants with the opportunity to learn about innovative initiatives and programs that are using and developing technology and digital platforms for improving health and health care, discuss the critical issues facing grantmakers and grantees invested in these innovative technologies and platforms, and strategize on how the field of health philanthropy can take the next steps in supporting and using these tools.

Opportunities for Public-Private Collaboration in Rural Health Care May 12-13, 2014

The White House Rural Council, in partnership with GIH, the National Rural Health Association, and the Federal Office of Rural Health Policy, will host a meeting on public-private collaboration in Washington, DC. Foundations and trusts with an interest in improving health care in rural communities are encouraged to attend.

2014 Fall Forum November 6-7, 2014

The Fall Forum, held in Washington, DC, customarily focuses on the intersection of health policy and health philanthropy. The first day of the 2014 program will include a daylong meeting on foundations and health reform, followed by the Lauren LeRoy Health Policy Lecture Series and an

Watch www.gih.org and your mail for updates.

evening reception. The second day of the program will feature a special workshop on healthy eating/active living.

The Art & Science of Health Grantmaking
Preconference Session at the 2015 Annual Meeting
March 4, 2015 in Austin, Texas

Designed for both staff and trustees—those new to the field and seasoned grantmakers—this program explores the ins and outs of grantmaking and foundation operations, as well as provides opportunities for hands-on professional development. The preconference will offer concurrent two-hour modules delving into a range of issues, including foundation governance, finance and investments, grantmaking, and evaluation. Additional operationally focused breakout sessions will also occur throughout the annual meeting.

2015 Annual Meeting on Health Philanthropy
JW Marriott Austin
March 4-6, 2015 in Austin, Texas

The largest gathering of health grantmakers in the nation, GIH's Annual Meeting on Health Philanthropy focuses attention on the practice of philanthropy, highlighting innovative strategies and approaches to deal with contemporary issues. It is an opportunity for the grantmaking community to learn from outside experts, as well as philanthropic leadership, and to exchange information, ideas, and insights with colleagues on strategies and best practices.