



Get Covered APS!

Medicaid Enrollment Project: Improving Student Access to Health Care

Background:

In October 2013, Albuquerque Public Schools (APS) Education Foundation was awarded a grant from the Atlantic Philanthropies to strengthen community schools and improve access to healthcare for children in New Mexico by solidifying a sustainable model for school-based health centers (SBHC). This initiative is focused on increasing the numbers of eligible students enrolled in Medicaid, thus enabling providers to maximize Medicaid billing.

The Student, Family and Community Supports Division of APS implemented the program by:

1. Hiring a Project Coordinator.
2. Building a team of volunteers, agencies, and community partners (see attachment A).
3. Designing and implementing Medicaid Enrollment Events in APS schools.

Goal:

Enroll 400 students/families per year in Medicaid.

Medicaid Enrollment Events:

Macro Enrollment Events:

Events held at school sites designed to enroll large number of families and students.

- Conduct a community assessment of the surrounding school community for the event
 - School(s) enrollment
 - Students benefiting from Free and Reduced Lunch (FRL) Program
 - Students enrolled in Medicaid
 - FRL Count Not on Medicaid
- Engage community partners
 - Existing healthcare enrollment coalitions or networks of healthcare agencies
 - Community agencies already engaged or seeking to engage in healthcare promotion and enrollment of students into Medicaid
 - Public health campaigns or initiatives in APS area that could benefit from a healthcare enrollment component
- Design Medicaid/Healthcare Enrollment Events
 - Choosing dates / places / times
 - Development of communication and marketing strategies
 - Establishing all logistics for the event
- Implementation of the event.
- Evaluation of event(s).

Micro Enrollment Events:

Individual Medicaid enrollments established by:

- Referrals (from counselors, nurses, other school staff)
- Appointments made at Macro Events; outreach activities; participation in trainings, health fairs, conferences; etc.

These Micro Enrollment Events happen at APS central office

Results (as of 10-30-2014)

- **1000** students/families have been enrolled in Medicaid through:
 - 8 Macro Enrollment Events have been held in APS schools
 - 34 Micro Enrollment Events have occurred resulting in appointment at APS central office

Attachment A: Get Covered APS!

Partners	Exhibitors
<ol style="list-style-type: none"> 1. Albuquerque Healthcare for the Homeless 2. AmeriCorps 3. First Choice Healthcare Centers 4. First Nations Community Healthcare 5. Health Action New Mexico 6. New Mexico Center on Law & Poverty 7. New Mexico Department of Health 8. Peanut Butter & Jelly Family Services 9. Planned Parenthood of the Rocky Mountains 10. Schools' Family and Parent Liaison 11. Southwest Women's Law Center 12. University of New Mexico Center for Education Policy Research 13. University of New Mexico Affordable Care Act Team 14. University of New Mexico Community Engagement Center 15. Youth Development Inc. 	<ol style="list-style-type: none"> 1. 4th Street Outreach 2. Albuquerque Healthcare for the Homeless 3. Albuquerque Public Schools District Attendance 4. Albuquerque Public Schools Truancy Unit 5. All Faiths Receiving Home (non-profit organization) 6. Blue Cross Blue Shield 7. Casa De Salud 8. Centro Savila 9. Children's Medical Services 10. Community Dental Services, Inc. 11. Cricket Communications, Inc. 12. Engender 13. Growing Up To Succeed (GUTS) 14. KMS Medical 15. La Esperanza 16. La Plazita Institute 17. Lulac National Education Service Centers, Inc. 18. Mira Dental Services 19. Molina Healthcare 20. Native American Professional Parent Resources 21. New Mexico Department of Health 22. New Mexico Health Connections 23. Parents as Teachers Home Visiting Program 24. Parents Reaching Out 25. Peppermint Dental 26. Phat Boy Entertainment 27. Presbyterian Health Services 28. Rio Grande Community Development Organization 29. Safelink Wireless 30. South Valley Economic Development Center 31. St. Joseph Center 32. Teen Outreach Program 33. U.S. Department of Agriculture – Women, Infants, and Children Food and Nutrition Service (WIC) 34. United Healthcare 35. Watch D.O.G.S. – Dads OF Great Students 36. YMCA