





In an unprecedented year, the GIH commitment to help funders learn, connect, and grow took new and reimagined shape. As I reflect on this year of great change, adversity, and opportunity, I am proud to share some of GIH's accomplishments in 2020:

- Assembling resources for health funders on the pandemic and its intersection with our multiple programming areas, from health equity to behavioral health. Our newly developed COVID-19 issue page was among the most visited pages on gih.org for multiple months running.
- Working with the field to repackage the wealth of knowledge slated for the 2020 GIH Annual Conference on Health Philanthropy. Browse www.gih.org to access this content.
- Engaging funders as the sector heightened its focus on rural health, health disparities, and racial justice. Over the summer, GIH mobilized to share resources and highlight the long-standing and new commitments made by philanthropy. As we entered fall, we held numerous calls for foundation leadership and equity-focused staff and administered a health equity survey to understand how philanthropy is adapting their work in this area. I look forward to sharing these results in the coming weeks.
- Holding our first virtual multiday events, including the Terrance Keenan Institute for Emerging Leaders, our biennial professional leadership development opportunity for the field's next-generation leaders, and the Fall Forum, our annual policy-focused meeting for health funders. This year's meeting offered two series tracks: Better Health, Stronger Democracy and Food for a Healthier America.
- Embarking on a strategic planning process—which will extend into 2021—to ensure that we can best support the sector through a changing landscape, and in the years to come.
- And, of course, continuing to develop and release articles, reports, and surveys on COVID-19, health equity, and other vital health or health-intersecting topics; convene funders virtually on developing issues; and respond to requests for strategic guidance in a critical year.

I invite you to peruse the complete products list to revisit your learning and access content exclusive to our Funding Partners.

I strongly believe that GIH is entering the new year better positioned to support this community to learn from experts and peers, connect across interests, and grow together. Thank you for your energy, commitment, and flexibility. I look forward to building on these accomplishments in 2021.

#### Cara V. James

President and CEO. Grantmakers In Health



# ln 2020

#### **GRANTMAKERS IN HEALTH:**

Welcomed

### 17 NEW FUNDING PARTNERS



Our network of **229** foundations and corporate giving programs represents **38** states and the District of Columbia

Partnered with

## 15 PHILANTHROPIC SUPPORT ORGANIZATIONS

to offer more extensive programming and promote knowledge sharing across issue areas

Worked closely with funders and experts to reimagine

#### GIH ANNUAL CONFERENCE

programming for a virtual world



Developed programming in

## 12 HEALTH ISSUE AREAS

and rolled out timely resources on critical issues, including COVID-19 and health equity











## Assembled 18 FELLOWS

for a virtual Terrance
Keenan Institute for
Emerging Leaders in
Health Philanthropy, with
support from the Effective
Philanthropy Fund

Organized a

# FALL FORUM,

offering two timely tracks:

BETTER HEALTH,
STRONGER
DEMOCRACY and
FOOD FOR A
HEALTHIER AMERICA



Convened funders on
58 WEBINARS AND
CALLS; released
62 ARTICLES, REPORTS,
AND SURVEYS; and
facilitated countless PEER
CONNECTIONS through
strategic guidance tools

Kickstarted a

#### STRATEGIC PLANNING PROCESS

to shape our work and develop a plan to best support health philanthropy in the years ahead



# 2020 HIGHLIGHTS

## Most Viewed GIH WEBINARS

COVID-19 Response in the Primary Care Safety Net

Responding to Behavioral Health Needs During COVID-19

COVID-19: Implications for Healthy Food Access and Security

## Most Accessed GIH PUBLICATIONS

No Time for 'Business As Usual': Health Philanthropy Responds to the COVID-19 Pandemic

Funder Approaches to Trauma and Resilience

Data-Driven Approaches to Achieving Health Equity

## Most Read VIEWS FROM THE FIELD

The Urgent Need for Nature During and After COVID-19

A New JEDI Force: Justice, Equity, Diversity, and Inclusion

Who Will Pay for Partnerships that Address Social Determinants of Health?

## Most Popular PRESIDENT'S LETTERS

Enough is Enough: It is Time to Get Serious about Eliminating Racial Disparities

Achieving Health Equity is Possible, and Philanthropy Can Help Lead the Way

Reopening Is an Opportunity to Rethink and Rebuild



## 2020 GIH Products List

THIS LIST REFLECTS GIH ACTIVITIES PLANNED BY DECEMBER 1, 2020.



### **MEETINGS**

- Health, Housing, Equity, Race and Power Funders Convening
   February 25-26 (Cosponsored with Neighborhood Funders Group,
   The California Endowment, Colorado Health Foundation, Ford Foundation, Robert Wood Johnson Foundation, Kresge Foundation, Missouri Foundation for Health, New York State Health Foundation, Northwest Health Foundation, Richmond Memorial Health Foundation, and Shelterforce)
- <u>Eighth Annual Public-Private Collaborations in Rural Health Meeting</u>
  June 4 (Cosponsored with Centers for Disease Control and Prevention, the National Rural Health Association, and the Federal Office of Rural Health Policy)
- <u>Terrance Keenan Institute for Emerging Leaders in Health Philanthropy</u> October 5-7 (Supported by the <u>Effective Philanthropy Fund</u>, The California Wellness Foundation, Robert Wood Johnson Foundation, and W.K. Kellogg Foundation.)
- Fall Forum

November 16-20 (Supported by The Colorado Health Foundation and Missouri Foundation for Health)



## CALLS, PODCASTS, AND WEBINARS

- Partnering with Tribal Communities to Improve Nutrition and Food Access Recorded: January 10
- Promoting Better Communities for Older People: Building Economic Security
   Using the Elder Index
   Index
  - January 16 (Cosponsored with Grantmakers In Aging)
- Supporting Children and Families through Father-Friendly Initiatives
   February 11
- COVID-19 Coronavirus: How Philanthropy Can Respond

March 5 (Cosponsored with Center for Disaster Philanthropy, the National Center for Family Philanthropy, Minnesota Council of Foundations, Council on Foundations, Philanthropy New York, Grantmakers in Aging, the Funders' Network for Smart Growth and Livable Communities, Philanthropy Northwest, and InterAction)



 Funders Census Initiative Briefing Series: Census 2020 Messaging Testing Results

March 9 (Cosponsored with Funders' Committee for Civic Participation, ABFE, Bauman Foundation, Chesapeake Bay Funders Network, Council on Foundations, Democracy Funders Collaborative Census Subgroup, Economic Opportunity Funders, Environmental Grantmakers Association, Forefront, Funders for LGBTQ Issues, Funders Together to End Homelessness, Grantmakers Concerned with Immigrants and Refugees, Grantmakers Council of Rhode Island, Hispanics in Philanthropy, Minnesota Council of Foundations, National Committee for Responsive Philanthropy, NY Funder Alliance, Philanthropy California, Philanthropy Colorado, Philanthropy Massachusetts, Philanthropy Network Greater Philadelphia, Philanthropy New York, Philanthropy Northwest, Sustainable Agriculture & Food Systems Funders, and United Philanthropy Forum)

- Roles for Funders in Supporting Community Resource Referral Platforms March 9
- Policy Opportunities to Advance Palliative Care in States March 24
- <u>COVID-19: Past Epidemics and Vulnerability</u> <u>Lessons for Funders Today</u>
   March 26 (Cosponsored with Center for Disaster Philanthropy, Grantmakers in Aging, and the National Center for Family Philanthropy)
- COVID-19 Response in the Primary Care Safety Net April 1
- <u>COVID-19: Making Effective Rapid Response Grants</u>
   April 14 (Cosponsored with Center for Disaster Philanthropy, Council on Foundations, National Center for Family Philanthropy, Grantmakers in Aging, Funders' Network for Smart Growth and Livable Communities, and National VOAD)
- Supporting Immigrants During the COVID-19 Crisis
   April 15 (Cosponsored with Children, Youth & Family Funders Roundtable; Early Childhood
   Funders Collaborative; Economic Opportunity Funders; Florida Philanthropic Network; Funders
   Concerned about AIDS; Funders Together to End Homelessness; Grantmakers Council of
   Rhode Island; Grantmakers in Aging; Grantmakers Concerned with Immigrants and Refugees;
   lowa Council of Foundations; NCRP; Philanthropic Initiative for Racial Equity; Philanthropy
   California; Philanthropy Colorado; Philanthropy New York; Philanthropy Northwest;
   Southeastern Council on Foundations; Southern California Grantmakers; and Workforce
   Matters)



- COVID-19: Implications for Healthy Food Access and Security April 22
- Foundations Providing Emergency Loans to FQHCs April 27
- Authentically Integrating and Centering Lived Experience in Children and Families Grantmaking
   April 30
- COVID-19: Place-based Grantmakers and Investing in Local Communities
   May 12 (Cosponsored with Center for Disaster Philanthropy, Council on Foundations,
   National Center for Family Philanthropy, Grantmakers in Aging, the Funders' Network
   for Smart Growth and Livable Communities, National VOAD, InterAction, and United
   Philanthropy Forum)
- Organizing Health Professionals for Action in the Era of Coronavirus May 13
- Food Access and Security Learning Community Call May 14
- Responding to Behavioral Health Needs During COVID-19
   May 15 (Cosponsored with Substance Use Disorders Funders Collaborative)
- COVID-19 and the Impact on 2020 Census Outreach: Shifting Tactics to Get Out the Count

May 15 (Cosponsored with Funders' Committee for Civic Participation, ABFE, Chesapeake Bay Funders Network, Connecticut Council for Philanthropy, Council on Foundations, Economic Opportunity Funders, Florida Philanthropic Network, Forefront, Funders for LGBTQ Issues, Funders Together to End Homelessness, Grantmakers Concerned with Immigrants and Refugees, Grantmakers Council of Rhode Island, Hispanics in Philanthropy, Maryland Philanthropy Network, Minnesota Council of Foundations, National Committee for Responsive Philanthropy, Neighborhood Funders Group, NY Funder Alliance, Philanthropy California, Philanthropy Colorado, Philanthropy Massachusetts, Philanthropy Network Greater Philadelphia, Philanthropy New York, Philanthropy Northwest, Sustainable Agriculture & Food Systems Funders, and United Philanthropy Forum)

 CEO Working Group Call on Access and Coverage Call: Philanthropy's Role in COVID-19 and Beyond May 18



- Food Access and Security Learning Community Call May 19
- Supporting Public Health Agencies in COVID Response and Recovery May 20
- COVID-19: How Philanthropy Can Stand Up for Vulnerable Populations
  May 26 (Cosponsored with Center for Disaster Philanthropy, Council on Foundations,
  National Center for Family Philanthropy, Grantmakers in Aging, the Funders' Network
  for Smart Growth and Livable Communities, National VOAD, InterAction and United
  Philanthropy Forum)
- COVID-19: Impact on Care for Persons with Serious Illness May 29
- COVID-19: Grantmaking to Support Children and Older Adults
   June 9 (Cosponsored with Center for Disaster Philanthropy, Council on Foundations,
   National Center for Family Philanthropy, Grantmakers in Aging, the Funders' Network
   for Smart Growth and Livable Communities, National VOAD, InterAction and United
   Philanthropy Forum)
- State Policymakers Respond to COVID-19
   June 17
- When Two Public Health Crises Collide: COVID-19 and Gun Violence June 18
- <u>COVID-19: Managing a Global Response</u>
   June 23 (Cosponsored with Center for Disaster Philanthropy, Council on Foundations, National Center for Family Philanthropy, Grantmakers in Aging, the Funders' Network for Smart Growth and Livable Communities, National VOAD, InterAction and United Philanthropy Forum)
- Gamechanger? Medicaid Advocacy in a Time of COVID June 29
- Food Access and Security Learning Community Call: COVID-19's Impact on Food Access and Security
   June 30
- State Budgets Post-Crisis & Medicaid: What Families Can Expect
  July 8 (Cosponsored by the Children, Youth and Families Funders Roundtable and
  Economic Opportunity Funders)
- COVID-19: How Funders Can Support Bereavement and Grief
   July 14 (Cosponsored with Center for Disaster Philanthropy, Council on Foundations,
   National Center for Family Philanthropy, Grantmakers in Aging, the Funders' Network
   for Smart Growth and Livable Communities, National VOAD, InterAction and United
   Philanthropy Forum)



• Overview of Work and Funding at the Intersection of Climate Change, Health, and Equity

July 22 (Cosponsored with United Philanthropy Forum)

- <u>Leadership Discussion on Health Equity</u>
   July 22
- CEO Working Group on Access and Coverage: Pre-Election Review of Administrative and Legislative Activity Related to Health Care July 29
- Overview of Oral Health in America: Removing the Stain of Disparity August 11
- Dental Therapy Authorization Landscape and Advocacy Opportunities August 17
- Virtual Coffee Hour: Addressing Racial and Ethnic Disparities in Serious-Illness Care August 24
- Turning the Tide on Critical Coverage Losses
   August 25
- Health Equity: A Candid Conversation with Your Peers August 27
- <u>Leadership Discussion on Health Equity</u>
   September 14
- Food Access and Security Learning Community Call: Inequities in Food Access and Challenges Faced by Communities of Color September 21
- Open Enrollment Opportunities and Challenges September 23
- COVID-19, Drug Policy, and Racial Justice
   September 24 (Cosponsored with Funders Concerned About AIDS and Substance Use Disorders Funders Collaborative)
- Philanthropy's Role in Fostering Grantee Resilience and Managing Secondary <u>Trauma</u>
  - September 24 (Cosponsored with Grantmakers Concerned with Immigrants and Refugees)
- If Not Now, When? Integrating Social Care into the Delivery of Health Care
   October 1



State and Local Budgets: The Next COVID-19 Battlefront

October 1 (Cosponsored with Chesapeake Bay Funders Network; Children, Youth, & Family Funders Roundtable; Council of New Jersey Grantmakers; Economic Opportunity Funders; Environmental Grantmakers Association; Funders Together to End Homelessness; Grantmakers Concerned with Immigrants and Refugees; Grantmakers for Thriving Youth; Maryland Philanthropy Network; Philanthropy New York; United Philanthropy Forum; and Workforce Matters)

- Save the Census: A Final Push for a Fair and Accurate Count October 9
- <u>Learning from New State Initiatives in Financing Long-Term Services and Supports</u>

October 19 (Cosponsored with Grantmakers In Aging)

- Leadership Discussion on Rural Health October 26
- Implementing a Scalable Strategy for Reducing COVID Infections,
   Hospitalizations, and Deaths Among Older Adults and Other High-Risk
   Populations: CV19 CheckUp

October 27 (Cosponsored with Grantmakers In Aging)

- Confronting the Health and Equity Challenges of Climate Change
   October 30 (Cosponsored with Health and Environmental Funders Network and Climate and Energy Funders Group)
- Equitable Distribution of COVID-19 Vaccine November 6
- The Future of the Affordable Care Act November 13
- <u>Post-Election Discussion: Moving Forward on Health Care</u> November 30
- Complex Needs Through a Health Equity Lens: What Can Philanthropy Actually Do?

December 3 (Cosponsored with Grantmakers In Aging)

 CEO Working Group on Access and Coverage: Challenges Facing State Budgets

December 4

 Care Partners: Bridging Families, Clinics, and Communities to Advance Late-Life Depression Care – Lessons Learned

December 10 (Cosponsored with Grantmakers In Aging)



 Leadership Discussion on Rural Health December 14



## PUBLICATIONS VIEWS FROM THE FIELD

- Principles for Engaging Youth as Partners to Build Healthier Communities
   By Bob Atkins, Robert Wood Johnson Foundation and Rutgers University; and Dan Hart,
   Rutgers University; January 28
- Advocacy in an Election Year
   By Shyaam Subramanian, Alliance for Justice, March 2
- Who Will Pay for Partnerships that Address Social Determinants of Health?
   By Lisa Thirer, Nonprofit Finance Fund, April 8
- Behavioral Health Equity in the Time of COVID-19
   By Octavio N. Martinez, Jr., Hogg Foundation for Mental Health, April 17
- The Urgent Need for Nature During and After COVID-19
   By Gail Christopher, National Collaborative for Health Equity; Kim Moore Bailey, Youth Outside; and Tyler Norris, Well Being Trust; May 4
- Impact Investing: A Unique Partnership, Opening the Door to Increased
   Access to Health Care
   By Brenda Goins, Salem Health and Wellness Foundation, May 15
- <u>Smaller Foundations, Balancing Community Needs and Self-Sustainability</u> By Jason Grisell, The Health Foundation of Greater Indianapolis, Inc., May 15
- <u>Eight Ways to Build a Healthier Tomorrow as a Small Foundation</u> By Heather Flaherty, Chuckanut Health Foundation, May 15
- Philanthropy's Role in Health Justice, Before and After COVID-19
   By Frances G. Padilla, Universal Health Care Foundation of Connecticut, May 15
- COVID-19: The Eleventh Plague
   By Howard Nochumson, Washington Square Health Foundation, May 15
- Reflections from 2020 Terrance Keenan Leadership Award in Health Philanthropy Recipient

By Earl Maxwell, St. David's Foundation, June 11



- COVID-19: Why We Need Palliative Care More Than Ever
   By Peggy Maguire, Cambia Health Foundation and Cambia Health Solutions, June 11
- Reflections from 2020 Andy Hyman Award for Advocacy Recipient
   By Vincent DeMarco, Maryland Health Care for All Coalition, June 11
- Broadening the Role of Philanthropy in Rethinking Aging By Bruce Chernof, The SCAN Foundation, June 13
- <u>Lies</u>, <u>Bots</u>, and <u>Coronavirus</u>: <u>Misinformation's Deadly Impact on Health</u>
  By Brian Byrd, New York State Health Foundation; and Joseph Smyser, Public Good
  Projects; July 17
- Investing in Rural Communities to Achieve Health Equity
   By Lisa Medellin, Healthcare Georgia Foundation; and Samantha Bourque Tucker,
   Healthcare Georgia Foundation; July 17
- Educating Health Care Teams by the Zip Code
   By Barbara F. Brandt, National Center for Interprofessional Practice and Education,
   University of Minnesota; Susan Harrell, Crossroad, Inc. Phoeniz, Arizona and /SHOW;
   Susan Hassmiller, Robert Wood Johnson Foundation; and Peter Goodwin, Josiah Macy Jr.
   Foundation; July 17
- Rural Food Insecurity: COVID-19 and Beyond
   By Brenda Solórzano, Headwaters Foundation; and Erin Switalski, Headwaters Foundation;
   August 13
- Rethink, Reorient, Reimagine Health and Housing
   By Amy S. Duggan, The Colorado Health Foundation, August 14
- Health Equity ... It's a Journey, Not a Destination
   By Lisa M. Medellin, Healthcare Georgia Foundation, September 15
- Managing America's Crises Means Addressing the Political Determinants of Health

By Daniel E. Dawes, Satcher Health Leadership Institute at Morehouse School of Medicine, September 15

- The Air That We Breathe
  - By Jalonne L. White-Newsome, The Kresge Foundation; and Ansje Miller, Health and Environmental Funders Network; September 15
- 20 Years of Progress Two Tobacco Ways in Indian Country
   By Nevada Littlewolf, Women Winning; Kris Rhodes, American Indian Cancer Foundation;
   and CoCo Villaluz, ClearWay Minnesota; September 15



- Muslim Chaplaincy: Cultural and Faith Based Leadership for Better Health By Imam Sharif Abdirahman Mohamed and Michael Van Keulen, Open Path Resources, September 15
- Health Equity and the Earned Income Tax Credit (EITC): COVID-19 Spotlights the Need for Cross-Sector Collaborations

By Sabine Schoenbach, EITC Funders Network; and Giridhar Mallya, Robert Wood Johnson Foundation; September 15

- <u>Building an Equitable Future for Health and Well-Being</u>
  By Debbie Chang, The Blue Shield of California Foundation; and Laura Landy, The Rippel Foundation; October 20
- Can We Have It All? Balancing Key Factors in Evaluating a Grant Portfolio
   By Michelle Brodesky, Methodist Healthcare Ministries of South Texas, Inc.; and Lisa Wolff,
   Health Resources in Action: October 20
- Pioneering Health-Wealth Solutions for Children
   By Christi Baker, Abby Hughes Holsclaw, and Joseph A. Antolín, Asset Funders Network;
   October 20
- Health Equity: Our Way Forward ...Through COVID-19 and Beyond By Eric Kelly, Quantum Foundation, October 20
- <u>Innovation in the Safety Net</u> By Veenu Aulakh, Center for Care Innovations, October 20
- From Citizen-Led Ballot Initiative to Community-Centered Solutions for Mental Health and Substance Misuse

By Lorez Meinhold, Caring for Denver Foundation, October 20

- <u>Defeating the Deadly Double: Depression and Diabetes</u>
   By Debbie Oswalt, Virginia Health Care Foundation; and Cat Hulburt, Virginia Health Care Foundation; October 20
- Responding to COVID-19 and Beyond
   By Walter Panzirer, Helmsley Charitable Trust, October 20
- Weaving DEI Into a Foundation's Everyday Work
   By Jehan Benton-Clark, Taryn Fort, and Kelci Price, The Colorado Health Foundation,
   November 17
- <u>Maximizing Impact in a Limited Time: Time-Limited Programs and Foundations</u>
   By Amy Henderson and David Willoughby, ClearWay Minnesota; and Kathleen Holmes,
   Missouri Foundation for Health; November 17



- Growing Local Philanthropy to Improve Health
   By Nadine Long, Ashley Thorne, Deanna Van Hersh, and Jeff Usher, Kansas Health Foundation,
   November 17
- Supporting Clinics to Serve as Community Hubs for Health in Central Texas
   By Abena Asante and Amy Einhorn, St. David's Foundation, November 17
- Philanthropy Uniquely Positioned to Address Innovations in Safety Net Health By Graciela Couchonnal, Health Forward Foundation, November 17

#### **GRANTMAKER FOCUS**

- <u>Cambia Health Foundation</u> (January/February)
- HMSA Foundation (March)
- Blowitz-Ridgeway Foundation (April)
- ClearWay Minnesota (May)
- Blue Cross and Blue Shield of North Carolina Foundation (June)
- Health Forward Foundation (July)
- <u>Cedars-Sinai</u> (August)
- Gilead Sciences (October)
- Foundation for a Healthy St. Petersburg (November/December)

#### **REPORTS AND SURVEYS**

- Data-Driven Approaches to Achieving Health Equity
  By Eileen Salinsky, Grantmakers In Health, January 28
- Responding to the Opioid and Drug Overdose Epidemic By Alison Perencevich, Grantmakers In Health, March 2
- No Time for 'Business As Usual': Health Philanthropy Responds to the COVID-19 Pandemic
  - By Eileen Salinsky and Katherine Treanor, Grantmakers In Health, April 17
- Scan of the Field: Palliative and Serious Illness Care Grantmaking 2019
   By Colin Pekruhn, Grantmakers In Health, April 17



 Climate Change, Health, and Equity Survey Findings: Gaps, Needs, and **Opportunities** 

By Biodiversity Funders Group, Climate and Energy Funders Group, Environmental Grantmakers Association, Funders' Network for Smart Growth and Livable Communities, Grantmakers In Health, Health and Environmental Funders Network, and Sustainable Agriculture and Food Systems Funders, April 17

- COVID-19: Foundations Help Rural Communities Respond and Recover By Ann McMillan, Grantmakers In Health, August 14
- Scan of the Field: Funder Approaches to Trauma and Resilience By Alison Perencevich, Grantmakers In Health, September 10
- Funder Strategies to Support Oral Health Care Access and Equity By Rana Suliman, Grantmakers In Health, September 15
- Creating New Connections: How Philanthropy Can Support Better Care for People with Complex Health and Social Needs By Grantmakers In Health, Grantmakers In Aging, and the Seven Foundations Collaborative, October 22

#### **BLOG POSTS**

- Quick Poll Results: Foundation Payout in Response to COVID-19 By Grantmakers In Health, May 27
- Quick Poll Results: Contributions to Response Funds By Grantmakers In Health, June 25
- Quick Poll Results: Provision of General Operating Support to Grantees and Other Nonprofits

By Grantmakers In Health, July 30

- Prodding New Thinking and New Action: The Crucial Power of Foundations By Douglas Easterling and Sabina Gesell, Wake Forest School of Medicine, August 6
- Using Foundations' Power to Advance Racial Equity By Douglas Easterling, Wake Forest School of Medicine, and K. Jehan Benton-Clark, Colorado Health Foundation, August 21
- Quick Poll Results: Voter Engagement Efforts By Grantmakers In Health, September 24

