

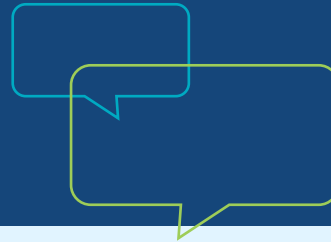
Funder Approaches to Health Equity

GRANT
MAKERS
HEALTH

SCAN OF THE FIELD



OF RESPONDENTS REPORTED
PRIOR HEALTH EQUITY WORK
AT THEIR ORGANIZATIONS



82%

OF RESPONDENTS REPORTED THAT THEIR FOUNDATION'S HEALTH EQUITY PROGRAMMING CHANGED AFTER MARCH 2020

81%

OF RESPONDENTS NOTED THAT THEIR ORGANIZATION INCREASED ITS FOCUS ON DIVERSITY, EQUITY, AND INCLUSION AFTER MARCH 2020



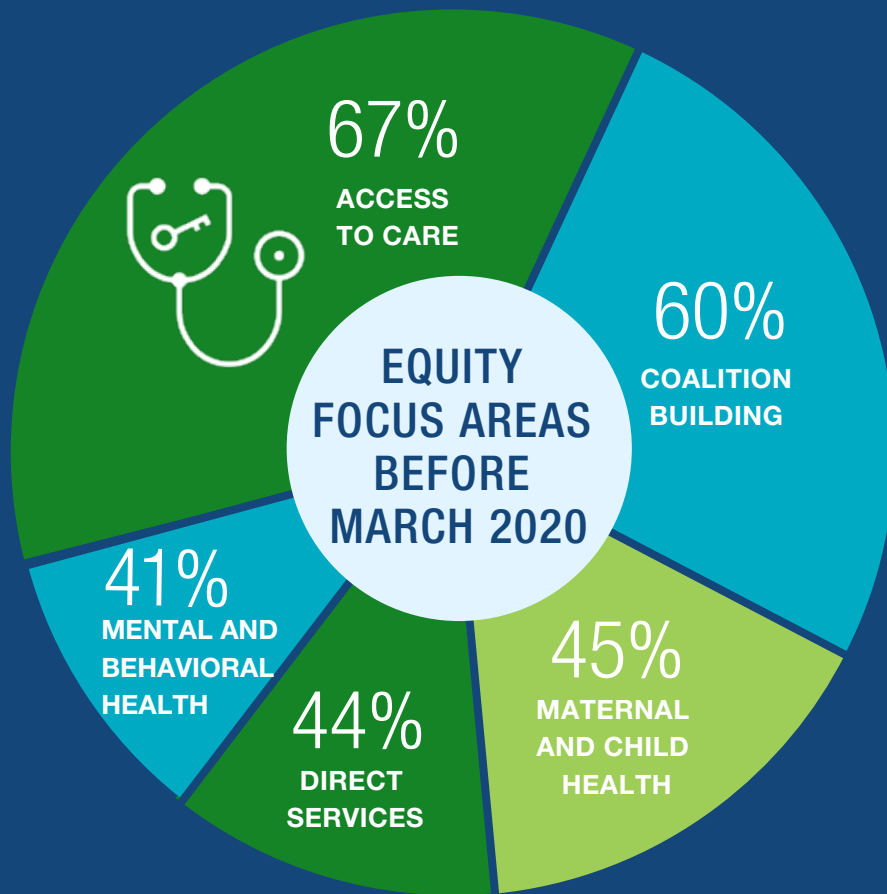
TOP CHALLENGES WITH ACHIEVING HEALTH EQUITY GOALS

- 1 Board engagement and support
- 2 Internal capacity and limited resources
- 3 Competing priorities
- 4 Other internal challenges
- 5 Difficulty identifying what to do

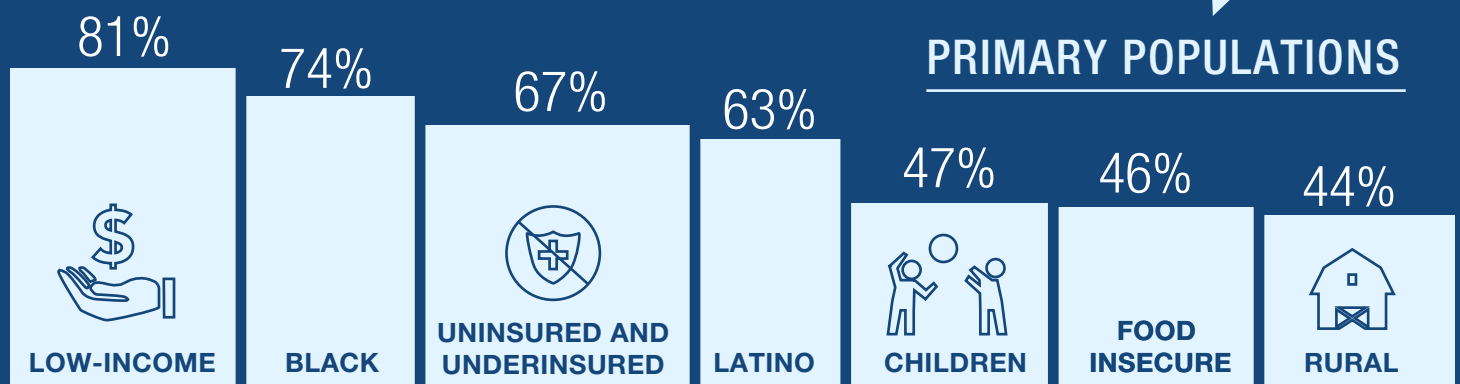
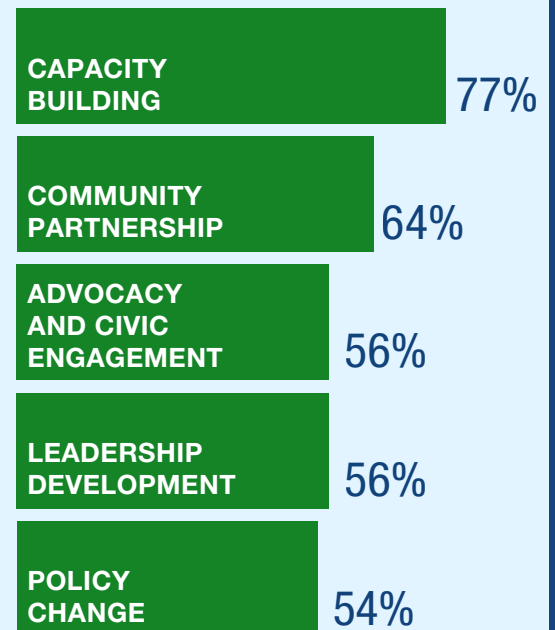
Foundations were surveyed between September and October 2020. Results include 102 responses, representing 60 foundations.

LONGSTANDING HEALTH EQUITY WORK

Most respondents were working on health equity before March 2020.



PRIMARY STRATEGIES



Additional responses included immigrants and refugees (42%), homeless or housing insecure (41%), LGBTQ+ (36%), indigenous or tribal communities (32%), women (32%), Asian (31%), older adults (31%), incarcerated or previously incarcerated (23%), persons with disabilities (18%), men (15%), and Native Hawaiian or other Pacific Islander (13%).

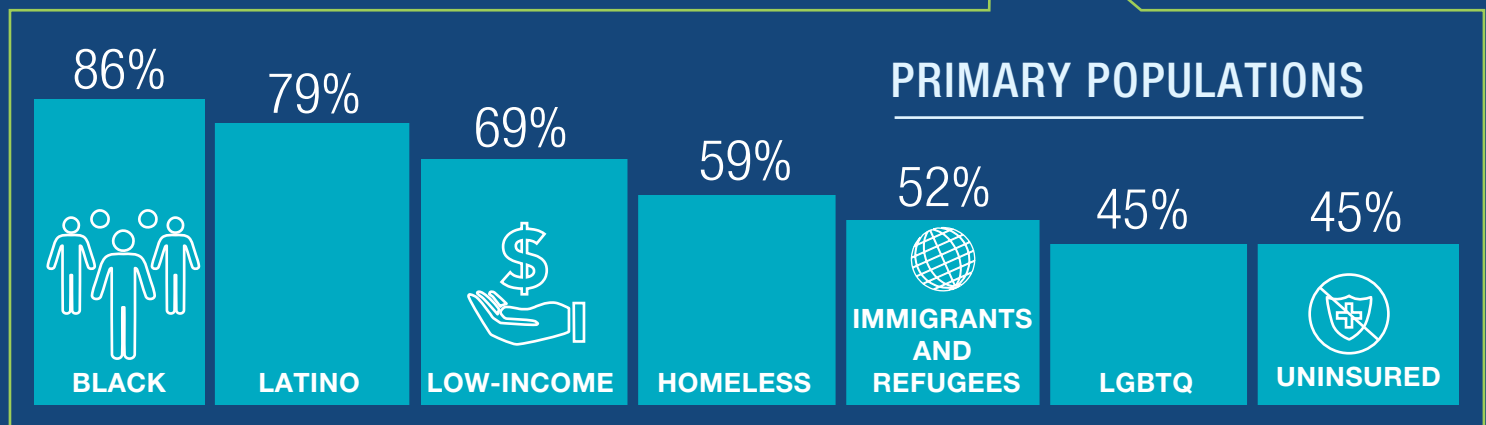
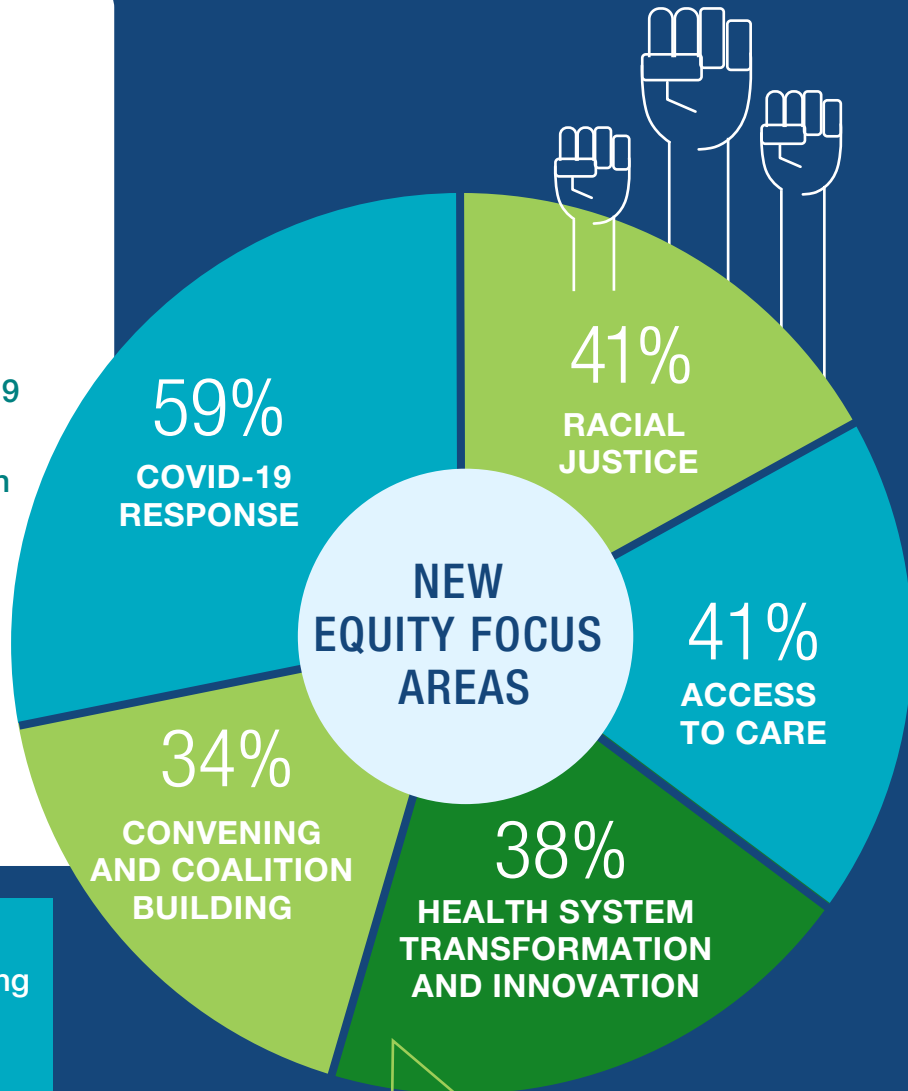
HEALTH EQUITY WORK: MARCH 2020 AND BEYOND

Most respondents (**82%**) said their foundation's health equity programming has changed since March 2020. **41%** reported that their foundation created new programs, and **19%** expanded existing programs.

WHAT'S CHANGED

- Health funders reported Homeless, Immigrant and Refugee, and LGBTQ individuals as new **priority populations**
- Health funders developed **new programming** related to COVID-19 Response, Racial Justice, and Health System Transformation and Innovation
- Respondents are forging **new partnerships** to accomplish equity work, with community-based organizations (96%), other philanthropic organizations (81%), and local and state government agencies (67%)

To support **new areas of work**, funders are shifting funding (28%), increasing payout (17%), or doing both (34%)

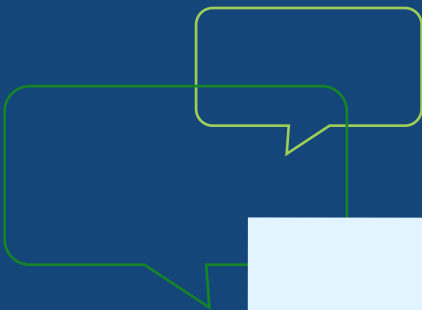
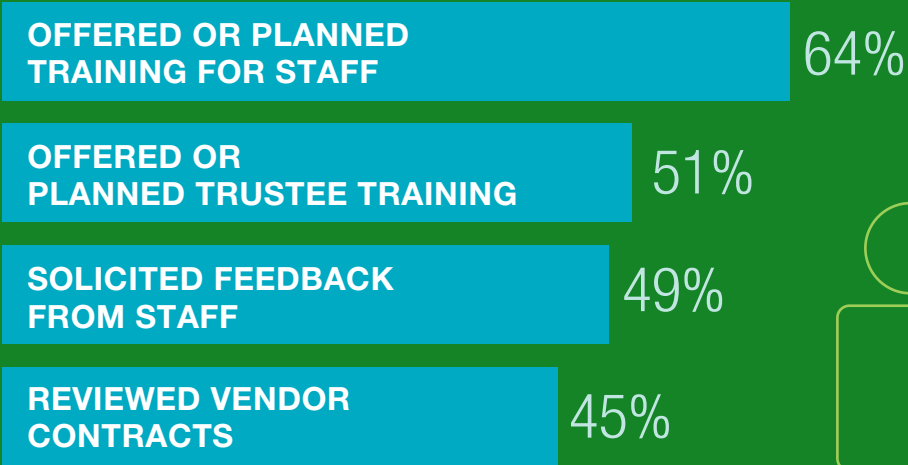


Additional responses included Asian (38%), indigenous or tribal communities (38%), children and families (38%), food insecure (38%), persons with disabilities (38%), rural (34%), women (24%), older adults (24%), incarcerated or previously incarcerated (24%), Native Hawaiian or other Pacific Islander (17%), other (14%), and men (10%).

DIVERSITY, EQUITY, AND INCLUSION WORK

81% of respondents noted their organization had increased its focus on **diversity, equity, and inclusion** since March 2020.

APPROACHES TO DIVERSITY, EQUITY, AND INCLUSION



81%
OF RESPONDENTS INDICATED
THAT THEIR ORGANIZATION WAS
ALSO REVIEWING GRANTMAKING
PROCESSES TO MAKE THEM MORE
equitable