



Better Health For All Through Better Philanthropy

Grantmakers In Health 2025 Strategic Plan At a Glance

For nearly 40 years, Grantmakers In Health has been a leading nonprofit, educational organization dedicated to helping staff and trustees at foundations, corporate giving programs, and other philanthropic organizations improve the health of all people. In 2020, the pathway to our future became clear as we saw the global COVID-19 pandemic perpetuate social and racial inequities—and how philanthropy responded. Our newly released five-year plan reflects our sharpened focus and outlines how we intend to meet this moment, while working towards better health for all through better philanthropy.

Leading Through Our Core Values

Informing our work and guiding our path



Integrity, Transparency, and Fiscal Responsibility



Excellence



Respect



Responsiveness and Innovation



Collaboration



Diversity, Equity, and Inclusion

The Core Pillars of Our New Strategic Plan

To advance our key areas of action and work towards realizing our vision

A Partner-Centric Approach: Orient thought leadership, programming, and investments to best meet the needs of partners, now and into the future.

Connecting The World Of Health Philanthropy: Serve as a central hub for funders and others to learn what health philanthropy is doing, and foster collaboration.

Leadership and Influence: Work with our Funding Partners to make lasting, measurable impact through advocacy, influencing policy, and funding in targeted areas that advance health and support philanthropy.

Continuous Improvement: Prioritize operational excellence and an inclusive culture, while continuously evaluating and refining organizational processes to meet challenges and opportunities ahead.

Our Vision for the Future

Grantmakers In Health has always been committed to the improving health outcomes by improving philanthropic practice. For our 2025 strategy, GIH seeks to emphasize the importance of making sure everyone achieves their highest level of health through a newly modified vision: *Better health for all through better philanthropy*

Placing Equity at the Center

2020 reinforced the need to adapt to changing circumstances; rethink the way we have done business; tackle inequities and the structures that perpetuate them; collaborate with others to address problems; and create more diverse, equitable, and inclusive environments. Through the implementation of our new five-year strategic plan, Grantmakers In Health will apply these lessons to our work to help achieve better health for all through better philanthropy.

Our Issue Areas

When considering the vision of Grantmakers In Health, we identified five building blocks that are critical to achieving better health for all. In order to position Grantmakers In Health to be responsive to the evolving needs of the field, develop greater expertise and reach, and be more agile in addressing emergent issues, we will spend the next five years squarely focused on the following issue areas.

Access and Quality

Work in this area covers topics such as health coverage, the safety net, and workforce development.

Community Encouragement and Empowerment

Work in this area showcases philanthropic efforts that are community-centered, community-driven, and community-led, and encourages efforts to share decisionmaking authority and power.

Health Equity and Social Justice

Work in this area explores the partnerships, programs, and policy changes necessary to eliminate disparities; address the social determinants of health; and institutionalize internal diversity, equity, and inclusion initiatives. It also includes applying a health equity lens to the work across all issue areas.

Philanthropic Growth and Impact

Work in this area addresses challenges related to governance, grantmaking, evaluation, and communications, as well as the myriad ways health funders are advancing diverse public policy, advocacy, and civic engagement goals.

Population Health

Work in this area focuses on public health, prevention, and the mobilization of multiple disciplines to improve health for all.

Meeting the Moment

Helping funders learn, connect, and grow also requires Grantmakers In Health to support broader evolution within philanthropy. Like other sectors, health funders are on a continuum with regards to many issues, including trust-based philanthropy; community engagement and power sharing; health equity and social justice; and diversity, equity, and inclusion. We know there will be challenges in the years ahead, and we are committed to working with health funders to anticipate and overcome them.



To read the complete Grantmakers In Health 2025 strategic plan, visit [our website](#).