





In 2021, GIH's commitment to helping health funders learn, connect, and grow took many forms. We held several national convenings virtually, including our flagship Annual Conference on Health Philanthropy; issued numerous articles, reports, and surveys tracking the field; organized webinars and podcasts on timely and emerging topics; and facilitated connections with and among hundreds of funders representing varying interests and sizes. I invite you to peruse our complete products list to revisit that work.

The past year was also one of continued reflection for GIH. We saw the global COVID-19 pandemic change as vaccines became widely available, although social and racial inequities persisted, and we continued to track and document philanthropy's response. We reflected on how the field is evolving, what is needed to achieve better health, and what our role in this work should be. The result is our <u>new strategic plan</u>, which we were thrilled to share in November. The plan reflects our sharpened focus and outlines how we intend to meet this moment.

Next year, Grantmakers In Health will celebrate 40 years of service and commitment to the field. Thank you for partnering with us in myriad ways over the decades, and for sharing GIH's new vision of *better health for all through better philanthropy* as we continue our work together. I look forward to working together in the years ahead to ensure everyone has a fair and just opportunity to achieve their highest level of health.

### Cara V. James

President and CEO, Grantmakers In Health



## In 2021, Grantmakers In Health:

#### Partnered with philanthropic support partners

to foster cross-sector collaborations that advance better health for all

#### Developed programming on critical issues,

including COVID-19, public health, racial justice, and health equity:

73 Webinars and Calls

34 Articles, Reports, and Surveys

and countless peer connections through E-Forums and requests for strategic guidance

Hosted the Fall Forum,

our annual health

policy meeting

offering two timely programs on

diverse topics:

• Building Momentum to Advance and

From Crisis to Care: Decriminalizing

as well as the Lauren LeRoy Lecture, "The Arc of Health Care Reform is Long: How Do We Bend It Towards Health?" delivered by Dr. Alice Chen, Chief

Medical Officer, Covered California

Mental Illness and Addiction

Institutionalize Equity

#### Served as the bridge to connect over 200

diverse foundations and corporate giving programs in the GIH network

#### **Facilitated virtual** learning and exchange of best practices

among hundreds of health funders and heard from national leaders and experts at this year's Annual Conference on Health Philanthropy, Building A Just and Equitable Future

#### Rolled out a new strategic plan

to support health philanthropy in the years ahead, and across five focus areas ...



Access and quality



Community engagement and empowerment



**Health equity** and social iustice



Philanthropic growth and impact

... and committed to an increased focus on partnership, policy, and advocacy

We look forward to working with you in our 40th year and beyond to realize our shared vision:

### Better health for all through better philanthropy



# 2021 HIGHLIGHTS

#### Most Attended Webinars

- Roles for Health Funders in Ensuring the Equitable Distribution of COVID-19 Vaccine
- Investing in Transformative Change: Helping States and Communities Align and Deploy Federal Funds
- Supporting Black Maternal Health and Advancing Birth Equity
- Mastering the Vaccine Messaging: Funder Strategies and Collaborations
- Nutrition Incentives: Lessons and Opportunities to Improve Healthy Food Access

#### Most Accessed Publications

- Federal Action Is Needed to Improve Race and Ethnicity Data in Health Programs
- Scan of the Field: Funder Approaches to Health Equity
- Update from the Field: Results of Grantmakers In Health's 2021 Review of Health Care Conversion Foundations Infographic
- Public Private Partnerships to Strengthen the Public Health Infrastructure
- Gun Violence Prevention Infographic

#### Most Read Views from the Field Articles

- The Illusion of Inclusive Workspaces and the Psychological Safety of BIPOC Colleagues
- Bringing "Invisible" Communities Out from the Shadows: A Community-Centered Approach
- TRAILS: A Landmark Public-Private Partnership for Youth Mental Health
- Making Data Accessible for Small Communities
- Addressing Gaps in Firearm Violence Prevention Research – Lessons from a National Partnership

#### Most Popular President's Letters

- Mistrust Is the Biggest Health Crisis Facing the United States Today
- How Philanthropy Can Help Communities Benefit from the American Rescue Plan Act
- The Path to Achieving Health Equity Begins with The Data
- Why We Cannot Return to Normal: A Prelude to GIH's Annual Conference
- Now is the Time: Acting Today Will Ensure We Have A Strong Health Workforce Tomorrow





### WEBINARS, CALLS, AND PODCASTS

#### JANUARY

- Roles for Health Funders in Ensuring the Equitable Distribution of COVID-19 Vaccine
- Investing in Change: Advocacy Strategies for Funders
- <u>Care for the Seriously III in Low-Income Communities</u>
- Food Access and Security Learning Community Call
- Looking Ahead: The New Administration's Priorities on Children and Families' Health Coverage

#### **FEBRUARY**

- Impacts of Rising Uninsured Rates and COVID-19 on Latino Children and Families
- Addressing the Mental Health Epidemic: Mindfulness, Healing, and Resiliency Strategies
- Mental Health and Substance Use Funders Roundtable

#### MARCH

- COVID Vaccine Equity Funders Roundtable
- COVID-19 Philanthropy: Measuring One Year of Giving

(Cosponsored with the Center for Disaster Philanthropy, Council on Foundations, United Philanthropy Forum, The Funders Network, National VOAD, InterAction, and National Center for Family Philanthropy)

- <u>Mastering the Vaccine Messaging: Funder Strategies and Collaborations</u> Cosponsored with Media Impact Funders)
- Rural Health Leadership Group

#### APRIL

- Expanding Telehealth Equitably
- <u>Vaccine Equity, Trusted Messengers, and Civic Infrastructure</u> (Cosponsored with United Philanthropy Forum, Funders' Committee for Civic Participation, Media Impact Funders, and the Census Legacies Project)
- Creating Resilient, Equitable, and Age-Friendly Communities
- Food Access and Security Learning Community Call
- <u>COVID-19 and Systemic Inequality: Community-led Lessons for Funders</u> (Cosponsored with Funders Concerned About AIDS, Elton John AIDS Foundation, Africa Grantmakers' Affinity Group, Catalyst of San Diego & Imperial Counties, Funders for LGBTQ Issues, Funders for Reproductive Equity, Global Philanthropy Project, United Philanthropy Forum, Washington AIDS Partnership, and Washington Regional Association of Grantmakers)
- Achieving an Affordable Health Care System





#### MAY

- Self-Assessment for Health Foundation Boards
- <u>Tools that Heal: Core Competencies for Frontline Complex Care Providers</u> (Cosponsored with Grantmakers In Aging)
- Making Healthy School Food Accessible: Key Lessons from the Pandemic
- Supporting Seriously III Elders in the COVID Era
- Investing in Transformative Change: Helping States and Communities Align and Deploy Federal Funds
- <u>How Does Climate Change Affect Children's Mental Health?</u> (Cosponsored with Children, Youth & Family Funders Roundtable, Health & Environmental Funders Network, and Environmental Grantmakers Association)

#### JULY

Food Access and Security Learning Community Call

#### AUGUST

- Caring About Care Workers: Essential to the Future of Health
- <u>Rural Matters Podcast: Grantors and Grantees Collaborating to Improve Quality of Life in</u> <u>Rural America</u>
- Elevating Equity in Children and Families Grantmaking

#### **SEPTEMBER**

- <u>Advancing Social Connections for All</u> (Cosponsored with Grantmakers In Aging)
- Preparing for the End of the Public Health Emergency: State Strategies for Coverage Retention
- Engaging Faith Communities to Improve the Health and Well-being of Communities of Color
- Rural Matters Podcast: The Promise of Telemedicine Expansion in Rural Areas
- <u>COVID-19's Long Tail: Developing a Mental Health Strategy for Recovery</u> (Cosponsored with Center for Disaster Philanthropy, Council on Foundations, Giving Compass, National Center for Family Philanthropy, New York Life Foundation, and Philanthropy New York)
- Rural Health Leadership Group





#### **OCTOBER**

- <u>Nutrition Incentives: Lessons and Opportunities to Improve Healthy Food Access</u> (Cosponsored with Sustainable Agriculture and Food System Funders)
- CEO Working Group on Access and Coverage Call
- Rural Matters Podcast: Philanthropy Serving Organizations Weigh In on Rural Health
- Rural Matters Podcast: Economically Thriving Communities Boost Rural Health
- <u>The Power of Intergenerational Health and Wellness</u>
- <u>A Call to Action: Invest in People, Be Creative, Rethink Risk</u>
- Standing Together: Philanthropy's COVID-19 Relief Funds and Immigrant Communities

#### **NOVEMBER**

- <u>Supporting Black Maternal Health and Advancing Birth Equity</u>
- Legislative Opportunities to Increase Health Care Access and Coverage

#### DECEMBER

- <u>Health Equity Networking Call</u>
- The Long View: FORESIGHT in Philanthropy
- Affordable Housing and Health: Long-Term Solutions
- Health Equity Starts with the Data
- <u>Racial Inequities in Medical Debt: Causes and Potential Solutions</u> (Cosponsored by the Asset Funders Network, Economic Opportunity Funders, and Philanthropy New York)
- Food Access and Security Learning Community Call
- Equitable and Sustainable Children's Oral Health Services in the Carolinas
- Centering Health and Racial Equity: It's an Inside Job
- Rural Health Care Workforce: Urgent Challenges and Promising Opportunities







### **MEETINGS**

- <u>Public-Private Collaborations in Rural Health</u> June 3-4
- Designing a Roadmap for a Post COVID-19 Recovery Centered on Health Equity Series June 4, July 29, August 17, September 23
- Annual Conference on Health Philanthropy
  June 8-11
- Health Across the Life Course: Mobilizing New Opportunities
   June 29
- <u>Terrance Keenan Institute Alumni Network Convening</u>
   October 25
- <u>Fall Forum</u> November 15-20





### ANNUAL CONFERENCE ON HEALTH PHILANTHROPY

#### PLENARY SESSIONS

- <u>Andy Hyman and Terrance Keenan Awards</u>
   <u>AWARD WINNERS</u>: Carolyn Wang Kong, Blue Shield of California Foundation; and Tiffany Hall, Recover Alaska
- <u>A New Behavioral Health Paradigm</u> PLENARY SPEAKER: Arthur Evans, Jr., American Psychological Association
- <u>Centering Equity in Pandemic Response and Recovery</u> PLENARY SPEAKER: Marcella Nunez-Smith, White House COVID-19 Health Equity Task Force
- <u>Climate Change, Health, and Equity</u> PLENARY SPEAKER: Elizabeth Yeampierre, UPROSE
- <u>Embedding Rural Issues in Equity Conversations</u>
   PLENARY SPEAKERS: Senator Bill Frist; Justin Maxson, U.S. Department of Agriculture; and Tim Putnam, Margaret Mary Health
- <u>Federal Opportunities to Improve Health and Health Care</u> PLENARY SPEAKERS: David Blumenthal, Commonwealth Fund; J. Nadine Gracia, Trust for America's Health; and Cara V. James, Grantmakers In Health
- Justice, Equity, and Philanthropy's Future

**PLENARY SPEAKERS:** Melissa Berman, Rockefeller Philanthropy Advisors; Kathleen Enright, Council on Foundations; Crystal Hayling, Libra Foundation; Maria Pesqueira, Healthy Communities Foundation; and Brenda Solórzano, Headwaters Foundation

• Reprioritizing Public Health

**PLENARY SPEAKERS:** Mona Hanna-Attisha, Michigan State University and Hurley Children's Hospital Pediatric Public Health Initiative; Laura Gerald, Kate B. Reynolds Charitable Trust; and Tony Iton, Healthy Communities of The California Endowment





#### **QUICK TAKE SESSIONS**

- Advancing Health and Equity with Ballot Measures: Oregon's Drug Decriminalization and Addiction Treatment Initiative
- Advancing Health Equity for the Homebound
- Closing the Gap: Evaluating Rural Communities with a Health Equity Lens
- Debt as a Social Determinant of Health
- Good Food Purchasing: A Roadmap for the Post-Pandemic Food System We Need
- The Health Alliance for Violence Intervention
- Measuring What Matters to Older Adults
- Shifting From Hate to Health: The Benefits of Leading From within Community
- Virtual Crisis Care: Rural Innovation to Mental Health Crisis Response
- Vot-ER: Vote like Your Health Depends On It!



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### PUBLICATIONS

#### **ARTICLES, REPORTS, AND SURVEYS**

- <u>Scan of the Field: Funder Approaches to Health Equity</u> By Cara James and Rana Suliman, Grantmakers In Health; February
- <u>Gun Violence Prevention Infographic</u> By Eileen Salinsky, Grantmakers In Health; March
- <u>Climate Change, Health, and Equity: Action Steps for Health Philanthropy</u> By Alison Perencevich, Grantmakers In Health; April
- <u>Funder Toolkit on Climate, Health, and Equity</u> Cocreated with Biodiversity Funders Group, Climate and Energy Funders Group, Environmental Grantmakers Association, Health & Environmental Funders Network, Philanthropy California, Sustainable Agriculture and Food System Funders, and The Funders Network; May
- <u>Update from the Field: Results of Grantmakers In Health's 2021 Review of Health Care</u> <u>Conversion Foundations</u> By Kate Treanor, Grantmakers In Health; August
- <u>Public Private Partnerships to Strengthen the Public Health Infrastructure</u> By Eileen Salinsky, Grantmakers In Health; September
- <u>Federal Action Is Needed to Improve Race and Ethnicity Data in Health Programs</u> Cocreated with National Committee for Quality Assurance; October

#### **GRANTMAKER FOCUS PROFILES**

- <u>Perigee Fund</u> (January)
- Health Foundation of South Florida (March)
- The Y.C. Ho/Helen & Michael Chiang Foundation (April)
- The Cameron Foundation (June)
- Palm Health Foundation (August)
- Foundation for a Healthy High Point (October)
- <u>Direct Relief</u> (November/December)



#### **VIEWS FROM THE FIELD ARTICLES**

- <u>Bringing "Invisible" Communities Out from the Shadows: A Community-Centered Approach</u> By Maria Socorro Pesqueira, Healthy Communities Foundation; January
- <u>Transforming Communities Through the Social Determinants of Health</u> By Patrick McNamara and Abigail Goodwin, Palm Health Foundation; January
- <u>Beyond Programs: Funding Systems Change to Improve Care for All</u> By Lin Hollowell, The Duke Endowment; March
- <u>Compassionate Care to the Very End of Life</u> By Gayle Ober, George Family Foundation; March
- <u>From Hate to Health</u> By Claire Chang, Blue Cross and Blue Shield of Minnesota Foundation; April
- <u>Making Data Accessible for Small Communities</u> By Ben Spoer and Becky Ofrane, City Health Dashboard; April
- <u>Tracking Health Policy Trends in Texas</u> By Shao-Chee Sim, Episcopal Health Foundation; April
- <u>Funding Justice is the Only Path to a More Equitable Future</u> By Edgar Villanueva, Schott Foundation for Public Education; May
- <u>One Year Later</u> By Carl Lavender, Jr., Foundation for a Healthy St. Petersburg; May
- <u>Say What You Want Putting Racial Equity Front and Center in COVID-19 Funding</u> By TC Duong, Blue Shield of California Foundation; May
- <u>The Illusion of Inclusive Workspaces and the Psychological Safety of BIPOC Colleagues</u> By Chiara Smith, Greater Rochester Health Foundation; May
- <u>What Will Our Philanthropic Racial Equity Legacy Be?</u> By Dr. Stephanie Kripa Cooper-Lewter, Kate B. Reynolds Charitable Trust; May
- <u>Achieving Health Equity is a Key Civil Rights Issue of Our Time</u> By Paula Schneider, Susan G. Komen; July
- The Moment to Transform Health Philanthropy Is Here

By Noelle Dorward, The Colorado Trust; Nora Garcia, Healthy Communities Foundation; Amy Gorn, Mat-Su Health Foundation; Christine Kudrav James, de Beaumont Foundation; and Erin Switalski, Headwaters Foundation; July





- <u>National and Regional Philanthropies Working Together to Enhance Impact</u> By Andrea Ducas, Robert Wood Johnson Foundation; and Shao-Chee Sim, Episcopal Health Foundation; August
- <u>The Unseen Provider: COVID-19 Reveals the Hidden Link between Correctional</u> <u>and Community Care</u> By Dan Mistak, Community Oriented Correctional Health Services; September
- <u>TRAILS: A Landmark Public-Private Partnership for Youth Mental Health</u> By Andrea Cole, Ethel and James Flinn Foundation; and Becky Cienki, Director

of Behavioral Health, Michigan Health Endowment Fund; October

• <u>Addressing Gaps in Firearm Violence Prevention Research – Lessons from a</u> National Partnership

By Jessi LaRose, Missouri Foundation for Health; Andrew Morral, RAND Corporation; and Asheley Van Ness, Director of Criminal Justice, Arnold Ventures; October

- <u>Moving the Needle on Black Birth Equity A Call to Action</u> By Stephanie Teleki, California Health Care Foundation; Tenesha Duncan, Tara Health Foundation; Kindra Montgomery-Block, Sierra Health Foundation; Lourdes Rodriguez, St. David's Foundation; and Monique Shaw, Robert Wood Johnson Foundation
- <u>The Time is Now: A Call for Philanthropic Engagement in the Implementation of the New 988</u> <u>Mental Health Crisis Hotline</u> By Melissa M. Beck, The Sozosei Foundation
- <u>Freedom to Thrive: How Health Funders Can Support Transgender Communities</u> By Kris Hayashi, Transgender Law Center and Board Member, The California Endowment; and Alexander Lee, Grantmakers United for Trans Communities, Funders for LGBTQ Issues



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