

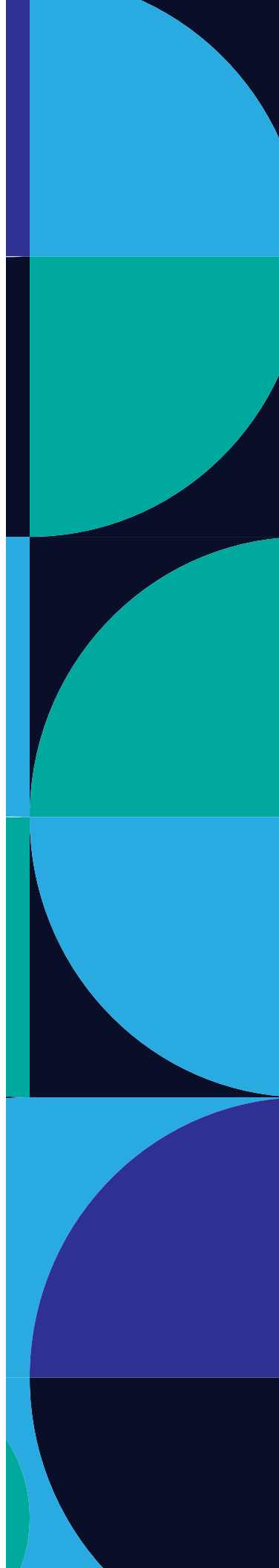
GIH Annual Conference on
Health Philanthropy
June 27-29, 2022

Sponsorship Opportunities



40

AND FUTURE FOCUSED





2022 Sponsorship Opportunities Grantmakers In Health

GIH is planning to host this year's annual conference both in person and virtually. Attracting over 700 participants when we last convened in person, the GIH annual conference focuses on the practice of health philanthropy, highlighting innovative strategies and approaches to deal with current issues.

More than a meeting, it is an opportunity for funders to learn from content experts and philanthropic leadership, and to exchange information, ideas, and insights with colleagues. 2022 is GIH's 40th anniversary year and our first opportunity to convene in person since 2019, so we hope to make this conference a special event.



GIH Annual Conference Quick Facts

- The majority of 2021 annual conference attendees were program staff (over 50%), presidents or executive directors (18%), and trustees (11%)
- Over 97% of 2021 attendees would recommend the GIH annual conference to peers
- Conference communications reach GIH's 8,000+ email subscribers and 7,800 social media followers
- In 2021, 26 organizations contributed a total of nearly \$120,000 in sponsorship to the GIH annual conference

Thanks again to our 2021 sponsors!

Arnold Ventures
bi3
Blue Shield of California Foundation
The BUILD Health Challenge
California Health Care Foundation
Cambia Health Foundation
CareQuest Institute for Oral Health
CareSource Foundation
Cedars-Sinai
Children's National Hospital Foundation
The Colorado Health Foundation
Connecticut Health Foundation
Healthy Communities Foundation
JPA Health
The Kate B. Reynolds Charitable Trust
The Kresge Foundation
Marga Inc.
Mat-Su Health Foundation
Medica Foundation
Methodist Healthcare Ministries of South Texas, Inc.
Mt. Sinai Health Foundation
Rasumson Foundation
REACH Healthcare Foundation
Robert Wood Johnson Foundation
Spitfire Strategies
WITH Foundation



Funding Partners Quick Facts

GIH is home to over 200 health funders. This includes:

- Independent/private foundations (46%)
- Public charities (23%)
- Corporate giving programs or foundations (12%)
- Charitable Lead Trusts, Donor Advised Funds or Other (8%)
- Family Foundations (11%)
- Operating foundations (1%)

The GIH community is highly engaged in both in-person and online activities. In 2021, GIH Funding Partners participated in 50+ GIH virtual events, representing over 1,000 individual registrations.



GIH is offering conference support opportunities for select activities and expenses. All sponsors will have their logo featured on the conference platform (main “lobby” page), in social media mentions, and on our website. Additional benefits and recognition are described in the table on the following page.

Who can sponsor the GIH annual conference?

The majority of our annual conference sponsors are health funders. Their investment demonstrates their commitment to bettering the field of health philanthropy. GIH also welcomes sponsorships from those in aligned fields, such as health philanthropy advisors, as well as firms offering technology, communications, planning, or investment services. If your organization is part of this group, you will find the GIH community an engaged and influential group of practitioners. Your support will be recognized in many ways.



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Sponsorship Opportunities

GIH will consider customized sponsorships at a minimum level of \$5,000. If you have a proposal, or wish to select one of the options below, please contact Beth Harris at bharris@gih.org. Sponsorships must be finalized by June 6, 2022. All sponsors will receive an invoice and further guidance for your sponsorship. Thank you for your support!

	Platinum Sponsor (3)	Gold Plenary Sponsors (4)	Silver Meeting Essentials Sponsors (5)	Bronze General Sponsors (unlimited)	40 th Anniversary Sponsors (unlimited)
	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500+
Logo on GIH website, welcome email to attendees, conference platform and app, and in-person signage	X	X	X	X	X
Name recognition in conference communications and social media	X	X	X	X	X
Complimentary in-person conference registration*	4	3	2	1 for each \$5,000 in sponsorship	1 virtual for each \$2,500 in sponsorship
Additional Logo display	Reception Signage & Welcome Video	Prior to or during sponsored plenaries	During wellness breaks & in attendee networking space		
Sponsor may share one file with attendees**	X	X	X	\$500 fee to send a dedicated email	\$500 fee to send a dedicated email

*Sponsors who are eligible to become GIH Funding Partners may attend all conference events and activities. Networking sessions are limited to eligible or current GIH Funding Partners. Virtual registrations can be offered in place of in-person registrations, but that decision must be finalized by June 10th for planning purposes.

**Subject to GIH review and approval by 6/1/22. Shared files must be <10MB; any common file type is acceptable (e.g. PDF, JPG, etc.).

Grantmakers In Health Dedicated Email Sponsorship Opportunities

Grantmakers In Health is the premier gathering space for funders focused on health and health-adjacent topics. With over 200 Funding Partners and an email list of 8,000+ individuals, our communications reach a large audience of influential professionals.

By becoming a GIH advertising partner, you are accessing a highly engaged audience of foundation leaders, nonprofit executives, fundraisers, and other key stakeholders in the sector .



Dedicated Emails

Dedicated emails take the form of a curated, promotional email sent on your behalf to our audience of over 8,000 subscribers. You can control the layout, language, and email design. Dedicated emails are 300 words or fewer, contain one graphic, one call-to-action button, and no attachments.

Dedicated emails are distributed to our engaged audience of 8,000+ subscribers. GIH emails regularly receive 15-20% Open Rates.

In 2022, each dedicated email is priced at \$1,000. GIH will limit dedicated emails to one per month and content must be suitable for the GIH audience. GIH reserves the right to review emails to ensure alignment with our values.

To learn more, or if you wish to select one of the options above, please contact Beth Harris at bharris@gih.org.



Thank you!