

TRACKING THE FIELD
2021 SURVEY
SUMMARY

The Impact of COVID-19 on Aging
and Older Adults Grantmaking

TOTAL FOUNDATIONS
RESPONDED

43

Foundations Funding
Aging and Older Adults
PRE-PANDEMIC:

35

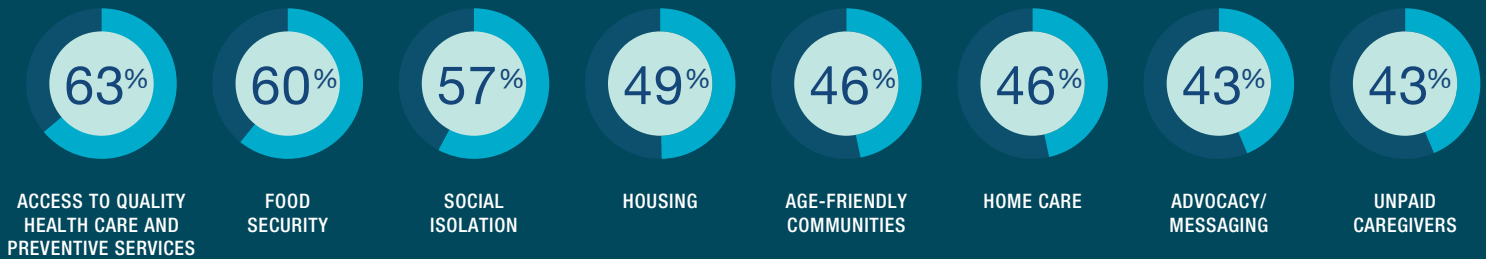
Additional Foundations
Funding Aging and Older Adults
SINCE THE PANDEMIC:

8

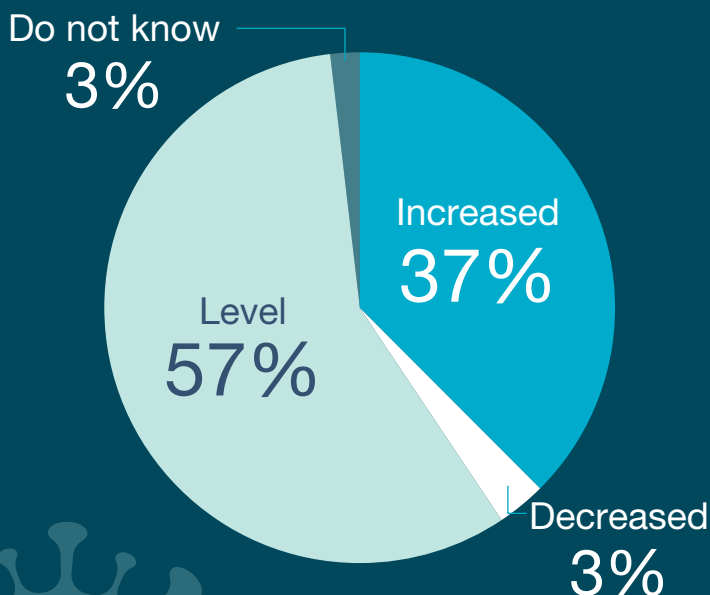
Funders Making
Older Adult or Aging
PANDEMIC
RESPONSIVE GRANTS:

100%

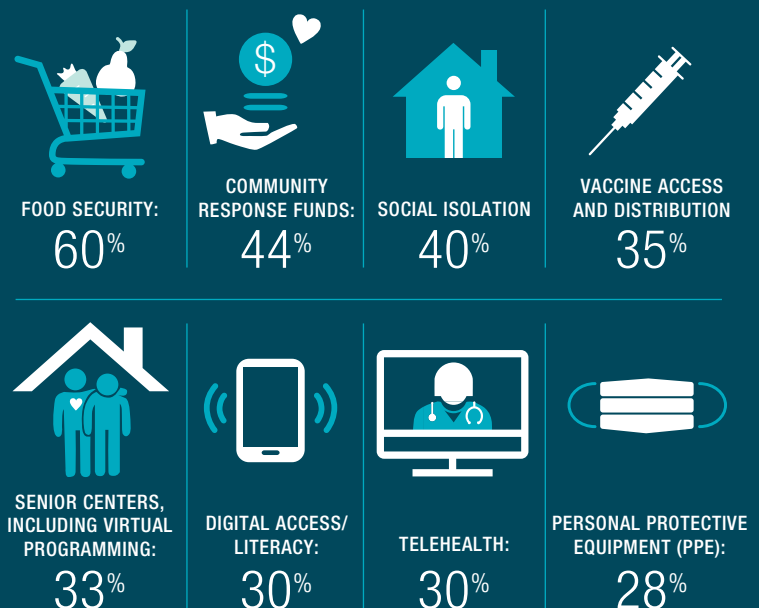
TOP OLDER ADULT OR AGING INVESTMENT AREAS FOR GRANTMAKERS PRE-PANDEMIC (N=35)



CHANGE IN GRANTMAKING RESOURCES
DEVOTED TO OLDER ADULTS OR AGING (N=35)



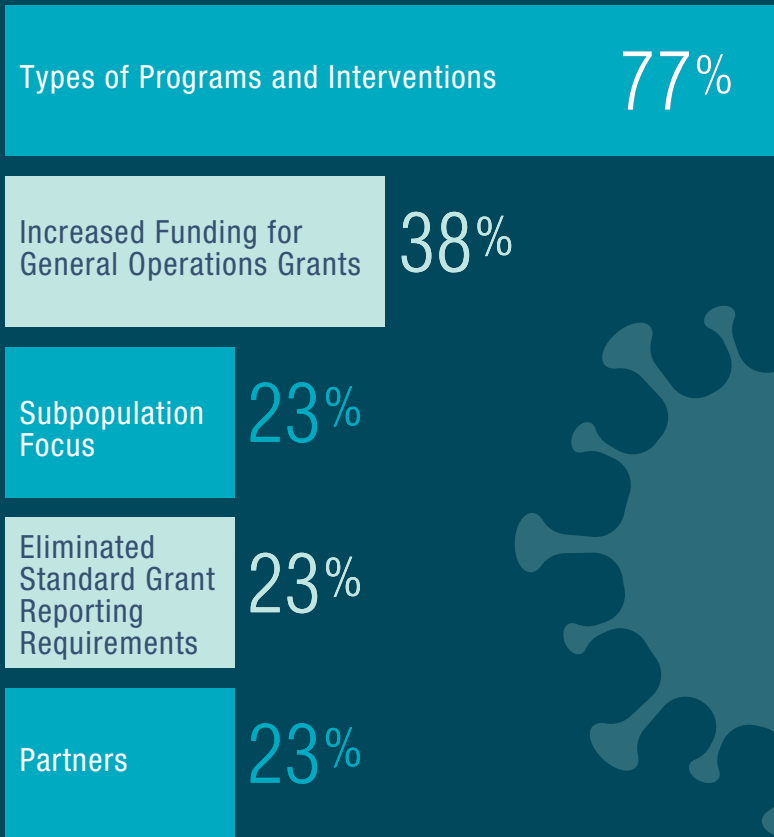
TOP OLDER ADULT OR AGING INVESTMENT AREAS
FOR GRANTMAKERS DURING THE PANDEMIC (N=43)



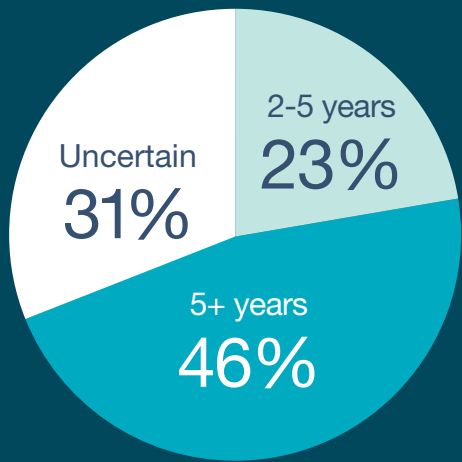
GRANTMAKERS WHOSE OLDER ADULT OR AGING GRANTMAKING STRATEGY WAS IMPACTED BY THE PANDEMIC (N=35)



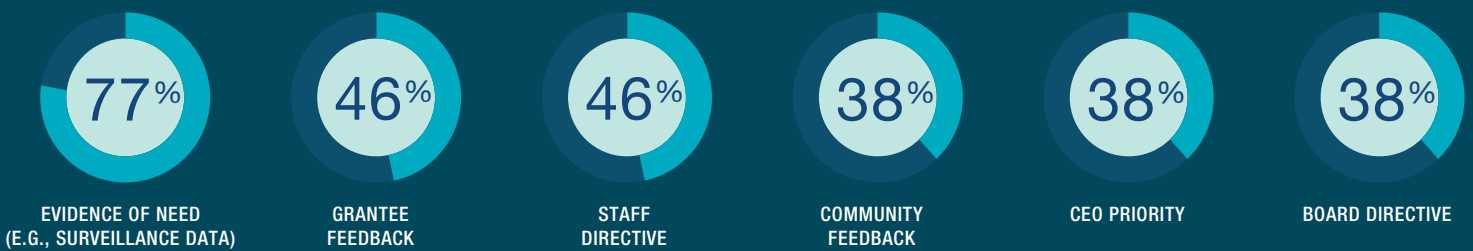
MOST COMMON CHANGES TO GRANTMAKING STRATEGY (N=13)



HOW LONG CHANGES TO GRANTMAKING STRATEGY ARE EXPECTED TO CONTINUE (N=13)



REASONS FOR CHANGES TO GRANTMAKING STRATEGY (N=13)



FIVE KEY TAKEAWAYS

1. The philanthropic response to the pandemic focused on the immediate needs of older adults
2. Funders relied heavily on data and evidence when determining how they would respond to the pandemic
3. Foundations already investing in funding older adults and aging typically continued funding for their existing grantees and strategies
4. Funder strategies impacted by the pandemic appear to not be short-term changes
5. The pandemic did not negatively impact the level of support being devoted to older adults and aging by established aging funders