



FALL FORUM
November 16-18, 2022



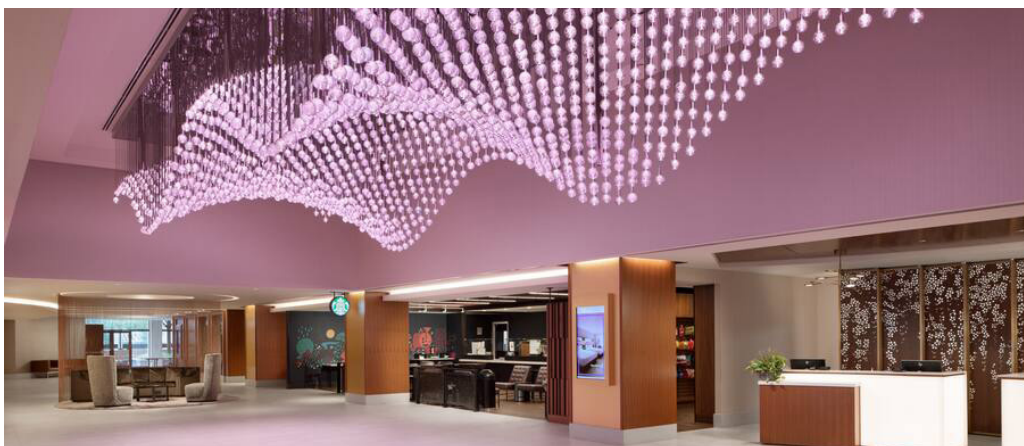
GIH Fall Forum

Sponsorship Opportunities



Grantmakers In Health 2022 Sponsorship Opportunities

Grantmakers In Health (GIH) is hosting this year's Fall Forum in person at the *Hilton Washington DC National Mall The Wharf*. Attracting nearly 120 participants in 2021 (a virtual year) and nearly 90 in 2019 (our most recent in-person year), the GIH Fall Forum is an excellent opportunity for funders with a strong interest in health policy to get up-to-speed on current issues, interact with leading thinkers, and connect with their grantmaking peers. 2022 is GIH's 40th anniversary year and our first Fall Forum to convene in person since 2019, so we hope to make this a special event.



Lobby of the Hilton Washington DC National Mall The Wharf.

GIH Fall Forum Quick Facts

- The majority of 2021 Fall Forum attendees were executive staff (37%) and program or policy staff (36%).
- Based on evaluation feedback, all 2021 respondents found the Fall Forum useful and were “satisfied” or “very satisfied” with the quality of the presentations.
- Fall Forum communications reach GIH’s 9,000+ email subscribers and 7,800 social media followers.



All Fall Forum sponsors will have their logo featured in the Fall Forum app (main “lobby” page), in social media mentions, and on our website. Additional benefits and recognition are described in the table on the following page.

Who can sponsor the GIH Fall Forum?

GIH welcomes sponsorships from health funders and those in aligned fields, such as firms offering technology, communications, strategic planning, or investment services to health funders. 2022 is the first year we are offering Fall Forum sponsorships, so questions are welcome and appreciated.



GIH Funding Partner Quick Facts

GIH is home to approximately 220 health funders. This includes:

- Independent/private foundations (46%)
- Public charities (23%)
- Corporate giving programs or foundations (12%)
- Charitable Lead Trusts, Donor Advised Funds or Other (8%)
- Family Foundations (11%)
- Operating foundations (1%)

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Sponsorship Opportunities

GIH will consider customized sponsorships. If you have a proposal or wish to select one of the options below, please contact Beth Harris at bharris@gih.org. Sponsorships must be finalized by November 1, 2022. All sponsors will receive an invoice and further guidance for your sponsorship. Thank you for your support!

	Lunch Sponsor \$7,500 (2 available)	Coffee Break Sponsor \$5,000 (4 available)	Breakfast Sponsor \$2,500 (2 available)	General Sponsors \$1,000 (unlimited)
Custom email to attendees on the day of your sponsored lunch	X			
Dedicated table for hand-out or display materials at one of four breaks over the three-day meeting (each sponsor will have their own break). GIH will provide signage.		X		
Signage or slide at breakfast or lunch acknowledging sponsor support	X		X	
Name recognition in Fall Forum communications and GIH's social media	X	X	X	X
Logo on GIH website, welcome email to attendees, on Fall Forum app, and on in-person signage	X	X	X	X
Complimentary registration	3	2	1	-
Opportunity to send a dedicated email to GIH's mailing list	\$1,000 each in addition to the respective base sponsorship price, details on the following page.			

Grantmakers In Health Dedicated Email Sponsorship Opportunities

Grantmakers In Health is the premier gathering space for funders focused on health and health-adjacent topics. With over 200 Funding Partners and an email list of 9,000+ individuals, our communications reach a large audience of influential professionals.

By becoming a GIH advertising partner, you are accessing a highly engaged audience of foundation leaders, nonprofit executives, fundraisers, and other key stakeholders in the sector.

Dedicated Emails

Dedicated emails take the form of a curated, promotional email sent on your behalf to our audience. You can control the layout, language, and email design. Dedicated emails are 300 words or fewer, contain one graphic, one call-to-action button, and no attachments.

Dedicated emails are distributed to our engaged audience of 9,000+ subscribers. GIH sponsor emails receive 25 percent Open Rates.

In 2022, each dedicated email is priced at \$1,000. GIH will limit dedicated emails to one per month, and the content must be suitable for the GIH audience. GIH reserves the right to review emails to ensure alignment with our values.

To learn more, or if you wish to select one of the options above, please contact Beth Harris at bharris@gih.org.