



GRANT
MAKERS
IN
HEALTH

Position brief:
Vice President for
Programming
Grantmakers In Health

October 2022



Letter from GIH Leadership

For 40 years, Grantmakers In Health (GIH) has supported health philanthropy by fostering communication and collaboration among grantmakers and others, as well as strengthening the grantmaking community's knowledge, skills, and effectiveness. Conditions that support health and well-being have changed in recent years, highlighting faults in our health system, exacerbating inequities, and leading to worse health outcomes. These changes also present significant opportunities to create a more just and equitable future, and GIH is helping health funders meet this unique moment by maximizing the impact of health philanthropy.

To build a more just and equitable future, GIH released a five-year strategic plan and a new vision that supports our north star: "Better health for all through better philanthropy." The plan identifies five focus areas that allow us to emphasize equity, innovation, and responsiveness in everything we do: Access and Quality, Community Engagement and Empowerment; Health Equity and Social Justice; Philanthropic Growth and Impact; and Population Health. It also recognizes that the challenges our country are facing cannot be solved by philanthropy alone, and focuses on strengthening partnerships within philanthropy and with other sectors. Finally, the plan acknowledges that in order to achieve our vision, we need to support federal and state policies that promote better health.

Our new Vice President for Programming will play an essential role in implementing the strategic plan, leading and building our program staff to align GIH's work with our new focus areas, and identifying additional opportunities for innovation.

In addition, the Vice President serves as a vital ambassador for GIH at our convenings and meetings across the field. The Vice President will collaborate with GIH partners to create regional programming throughout the country. With GIH staff and trustees, the Vice President will also help implement GIH's first public policy agenda, giving health philanthropy a stronger voice on critical issues.

As you think about the next step in your career, I hope you will consider GIH. We are an inclusive organization with a strong focus on diversity, equity, and social justice, staffed by a talented team of experienced professionals. Collaboration is a critical facet of our culture, with everyone having a stake in GIH's work and mission.

Thanks so much for your consideration, and I look forward to hearing from you.



Cara V. James, PhD
President and Chief Executive Officer
Grantmakers In Health



Opportunity Overview

The Position

The Vice President for Programming oversees program development at Grantmakers In Health (GIH) and is responsible for managing program staff; overseeing the development of all products and programs; setting programmatic priorities in partnership with the President and CEO; cultivating external relations and new ventures for the organization; and collaborating with other departments to sustain and build the organization.

Duties and Responsibilities

- **Knowledge Generation:** Leads the organization's efforts to track trends in the field of health philanthropy, provide guidance on foundations' funding strategies, and highlight issues that would benefit from philanthropic support. Guides work to conceptualize, develop, and implement projects and publications that advance the work of health philanthropy. Identifies innovative activities and thinkers in the field. Initiates and develops new ideas to better serve the organization's constituency of health funders.
- **Program Development and Management:** Determines programmatic priorities. Works with the President and CEO to define the scope for major areas of work, including new ventures and specific programs and products. Supervises, mentors, and coaches the program staff. Conceptualizes and develops long-range strategies for sharing information on health issues, policy developments, and best practices within key issue areas. Oversees the program planning for GIH's two major national meetings, the Annual Conference on Health Philanthropy and Fall Forum, as well as smaller strategy sessions throughout the year. Oversees the development of all publications, events, webinars, and networking tools. Supervises editorial content for GIH's newsletter, the *GIH Bulletin*.
- **Front-line Reviewer:** Reviews all GIH documents in detail (including reports, articles, and meeting materials) and gives feedback to staff to ensure consistently high-quality publications.
- **Executive Team Member:** As part of a two-person executive team, actively guides communications, fundraising, strategic planning, budgeting, and other aspects of organizational and change management. Staffs Governance committee of the Board of Directors.
- **External Relations:** Plays a lead role representing GIH at public events. Maintains relationships with senior philanthropic leaders, builds connections between philanthropy and other sectors, and initiates collaborative projects of interest. Represents the organization in public speaking engagements and high-profile partnerships. Acts as liaison to government staff and the research and policy communities. Actively pursues opportunities to speak and write articles about health philanthropy and GIH's activities. Serves as an expert spokesperson in media interviews.
- **Fundraising:** Works with the President and CEO and development staff to develop and implement the organization's fundraising strategies. Identifies and cultivates new sources of support for GIH activities. Negotiates the terms of large grants to support GIH's major initiative



The Candidate

The ideal candidate will be an innovative, thoughtful, and forward-thinking leader with expertise in health policy/public health and/or philanthropy and a strong manager. He/She/They will have demonstrated success at leading programs and grants in the health space. This individual will be seen as an industry leader and cultivator of ideas related to developing programmatic priorities, building external relationships, and new ventures for the organization. As a continuous learner, the successful candidate should identify pioneering activities in health philanthropy and center equity at every turn.

Competencies

- Ability to foster collaboration and promote a culture of inclusivity across all aspects of their work.
- A track record of leading and developing teams of six or more to achieve results.
- As a spokesperson, able to confidently represent the organization at meetings and develop relationships with key philanthropic and health leaders.
- Has the knowledge and ability to develop innovative learning activities for the.
- A strong written and verbal communicator with an ability to distill information and perspectives into concrete action plans.
- A forward-thinker who has a proven ability to cultivate buy-in from internal and external stakeholders on matters of change.

Essential Qualifications

- Graduate degree and at least 10 years of work experience in a health-related field.
- Experience in program design, project management, and policy analysis in a nonprofit, government agency, or foundation environment.
- Expertise working on major issues in public health, the U.S. health care system, and health policy.
- Experience leading high-performing teams, managing complex projects, and forging high-profile partnerships.
- Skilled at developing and managing budgets and resources to achieve results.
- Excellent leadership, management, writing, editing, public speaking, and problem-solving skills.
- An ardent champion of health equity and social justice.



Location & Remuneration

This position will be based in Washington, D.C. The organization offers a hybrid work arrangement of three days in the office, two days teleworking. The VP's salary will be commensurate with experience.

How to Apply

To apply, please submit a comprehensive CV along with a cover letter articulating your interest in the role and the aspects of your experience relevant to the required criteria to:

Garrett.Katz@odgersberndtson.com

Contact Details

For a conversation in confidence, please contact:

Tammy Jackson, Partner, Healthcare and
Technology Practices
470-792-5777
Tammy.Jackson@odgersberndtson.com

or

Garrett Katz, Associate, Not-For-Profit, U.S.
Association & Corporate Affairs Practices
301-335-2229
Garrett.Katz@odgersberndtson.com

Conrad C. Woody
Managing Partner, Washington Office
Head, U.S. Association & Corporate Affairs Practice
202-888-6274
Conrad.Woodyl@odgersberndtson.com



About Grantmakers In Health

Grantmakers In Health is a nonprofit, educational organization dedicated to helping foundations and corporate giving programs improve the health of all people. Its mission is to foster communication and collaboration among grantmakers and others and to help strengthen the grantmaking community's knowledge, skills, and effectiveness.

Our Vision

Better health for all through better philanthropy.

Ethics and Values Statement

We are committed to evidence-informed practice and work to promote discussion, questioning, and lively debate within the field. We strive to be a learning organization, focused on excellence and equity, and to build learning communities within health philanthropy. We believe strongly in collaboration and, when we work with others, do so with respect and candor. Our ethics and values inform our work and guide how we conduct ourselves. We promote these values through our programming and in our involvement with health funders, and they are reflected in our internal policies and procedures.

Integrity, Transparency, and Fiscal Responsibility

We are committed to acting honestly and transparently, in accordance with internal policies and external laws and regulations; to using our resources wisely and providing accurate public disclosure of our finances; and to taking responsibility for our actions and preventing and mitigating conflicts of interest.

Excellence

We strive to be outstanding in our work, products, and services.

Respect

We are committed to treating the people and organizations with whom we work with fairness, dignity, and respect, and recognizing and appreciating the achievements and contributions of all. We believe in listening to, and learning from, communities.



Responsiveness and Innovation

We commit to being responsive and accessible to the grantmakers and others we serve, and strive to be visionary, proactive, innovative, and creative in all we do.

Collaboration

We support systemic change and accordingly value collaboration with other sectors that affect health.

Diversity, Equity, and Inclusion

We are committed to promoting diversity, equity, and inclusion in our programming, personnel and employment practices, and governance. We view diversity as a fundamental element of social justice and democracy, and integral to our mission. Diverse voices and viewpoints deepen our understanding of differences in health outcomes and health care delivery, inform core strategies, and strengthen our ability to fashion just solutions. We use the term diversity broadly to encompass differences in the attributes and experiences of both individuals (such as age, color, disability, faith, gender, gender identity and expression, geography, immigration status, income, language, marital status, medical condition, national origin, physical ability, political ideology, race, or sexual orientation) and organizations (foundations and giving programs of differing sizes, missions, origins, geographic locations, and approaches to grantmaking).

