



2023 *Terrance Keenan* *Leadership Award* in Health Philanthropy



The Terrance Keenan Leadership Award honors outstanding individuals in the field of health philanthropy whose work is distinguished by leadership, innovation, and achievement.

Background

Leadership entails the thoughtful and creative deployment of the resources available to grantmakers. It mines the freedom inherent in philanthropy to create improvements in daily lives and to make valuable contributions in the arenas of health care, wellness, and public policy. Leadership provides the inspiration and momentum needed to address today's pressing health issues. It also provides vision and insight into the challenges of tomorrow. Leadership entails innovation. In the face of deeply rooted problems, leaders affirm, improvise, and take risks. More importantly, they surround others with the freedom, encouragement, and knowledge to create long-term solutions for their communities.

As the field of health philanthropy has burgeoned and has itself become more complex, it faces the future with a sober sense of the magnitude of the challenges to be met. Leaders on all levels are crucial to preserve and refine the integrity of the work of health philanthropy.

By example and instruction, Terrance Keenan (1924-2009) charged us with exercising the freedom to invest in leadership and develop new institutions and systems to confront major needs. He encouraged us to embrace both the freedom to fail and the freedom to persist. Finally, he challenged grantmakers to make "their self-concept as public trusts . . . the overriding article of their faith and the guiding force of their behavior." A generous and consummate craftsman of our trade, Terrance Keenan reminded us that "creativity... is a cultivated skill, attainable only through continuous effort."

This annual award—established in honor of his more than 40 years of service and contributions to the field—is intended to stimulate others to strive toward this same standard of excellence and acknowledge those whose work embodies his spirit of innovation, compassion, and dedication.

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The Award

First presented by Grantmakers In Health (GIH) in 1993, the Terrance Keenan Leadership Award pays tribute to the continuous effort of those in the field of health philanthropy. It recognizes and rewards grantmakers whose thoughtful use of philanthropic dollars has had an impact on human health, at any level. Award recipients' work should demonstrate responsiveness to the people in their communities, large or small, and particular responsiveness to those in the greatest need. It should also distinguish itself by creativity, risk-taking, and boldness toward forging permanent improvements in health. Achievements may be in any area that involves health, such as services, delivery systems, public policy, public participation, prevention, wellness, education, or communications. Results may be at the local, state, regional, national, or international level. The award carries a \$5,000 honorarium.

Eligibility

The nominee must be, or have been within the last three years, an active grantmaker for at least five years with a health foundation or corporate giving program making grants in the field of health. The individual may serve as a trustee, staff member, or donor. This is not a lifetime achievement award; the award honors grantmakers whose actions embody Terrance Keenan's philosophy whether they are in the midst of their service to the field or are at the end of their career. Current GIH board members are not eligible for nomination. The recipient must be available to participate in the award presentation during the GIH Annual Conference on Health Philanthropy, which is slated to be held from June 7 - 9, 2023 in Minneapolis, Minnesota.

The Nomination Process

To nominate an individual for the 2023 Terrance Keenan Leadership Award in Health Philanthropy, please submit:

- A nomination form, which provides complete contact information for the nominee, the nominator, and two individuals who support the nomination and are willing to be contacted by the selection committee. One of these individuals must be from an entity other than the nominee's foundation.
- Answers to the nomination questions, which provide background information on the nominee and speak to the nominee's achievements, leadership qualities, and principal contributions to the field of health philanthropy.
- No more than three attachments that illustrate the nominee's achievements, which may include items authored by the nominee, publications produced under the nominee's leadership, and media articles about the nominee or their work.

[Submit all nomination materials here:](#) Please email Ann McMillan, Program Director, at amcmillan@gih.org with any questions.

Nominations must be received by Friday, December 16, 2022.

Award Criteria

Nominators will be asked to answer the following prompts in their submission:

- Describe the nominee's professional journey and achievements. What makes this individual an outstanding health funder? How has this individual shown leadership and strategic vision? What have their most significant contributions to the field been thus far?
- Describe how this individual has taken risks, shown innovation, and exhibited the flexibility and creativity needed to address the nation's most pressing health problems.
- Describe how this individual has fostered, mentored, or inspired those working in the field.

The Selection Process

The recipient of the award is selected by a committee of up to seven grantmakers from GIH Funding Partner organizations. The committee reviews all nominations and chooses a single awardee. For those not chosen, nominators are welcome to resubmit in subsequent years. The decisions of the selection committee are final and not subject to review by the GIH board, staff, or its Funding Partners. The award recipient and nominators will be notified of the committee's decision in March 2023. The award will be presented during the 2023 GIH Annual Conference on Health Philanthropy.

Previous Recipients

1993 Terrance Keenan Robert Wood Johnson Foundation	2003 Gloria R. Smith W.K. Kellogg Foundation	2013 James Kimmey Missouri Foundation for Health
1994 David Packard The David and Lucile Packard Foundation	2004 David A. Gould United Hospital Fund	2014 Mark Smith California HealthCare Foundation
1995 Margaret E. Mahoney The Commonwealth Fund	2005 Frank Karel Robert Wood Johnson Foundation	2015 Gail Christopher W.K. Kellogg Foundation
1996 Beverly Railey Walter Claude Worthington Benedum Foundation	2006 Robert Eckardt The Cleveland Foundation	2016 Amy Berman The John A. Hartford Foundation
1997 David P. Ross Bank of America and Victor E. Speas Foundation	2007 Mario Gutierrez The California Endowment	2017 Chet Hewitt Sierra Health Foundation
1998 Mary K. Campuzano Kansas Health Foundation	2008 Terri Langston Public Welfare Foundation	2018 Michael Brown Seattle Foundation
1999 John Murphy The Flinn Foundation	2009 Gary Yates The California Wellness Foundation	2019 Diane Kaplan Rasmuson Foundation
2000 No award presented.	2010 Mary Jane Koren The Commonwealth Fund	2020 Earl Maxwell St. David's Foundation
2001 Irving B. Harris The Harris Foundation	2011 Drew Altman The Henry J. Kaiser Family Foundation	2021 Carolyn Wang Kong Blue Shield of California Foundation
2002 Thomas G. David The California Wellness Foundation	2012 Margaret O'Bryon Consumer Health Foundation	2022 Janice B. Yost The Health Foundation of Central Massachusetts