

GRANT
MAKERS
IN
HEALTH



FALL FORUM

Feeding Hearts and Minds

November 1-3, 2023
Washington, DC

Sponsorship Opportunities



About Grantmakers In Health

Grantmakers In Health (GIH) is a nonprofit, educational organization dedicated to helping health funders improve the health of all people. Its mission is to foster communication and collaboration among grantmakers and others, and to help strengthen the grantmaking community's knowledge, skills, and effectiveness.

Our vision is "Better health for all through better philanthropy."

**Feeding Hearts and Minds:
Food as Medicine, Divided Media, and Implications for Public Policy**
November 1 – November 3, 2023

National Housing Center
1201 15th Street NW
Washington, DC 20005

About the 2023 Fall Forum

At GIH's 2023 Annual Conference, the U.S. Secretary of Health and Human Services, Xavier Becerra, said that one of the administration's priorities is making sure children are eating healthy foods.

Another issue that has wide-reaching implications—especially during an election year—is the decline of trusted local media outlets, along with an increasingly fractured media ecosystem driven by social media, and the resulting impact on our nation's health.

In response, GIH is hosting [this year's Fall Forum](#), Feeding Hearts and Minds: Food as Medicine, Divided Media, and Implications for Public Policy, at the [National Housing Center](#) in DC on November 1 - 3, 2023 to cover these two issues, and their implications for public policy.

Attracting about 100 participants, the GIH Fall Forum is an excellent opportunity for funders across the country with a strong interest in health policy to get up-to-speed on current issues, interact with leading thinkers, and connect with their grantmaking peers.



Xavier Becerra, U.S. Secretary of Health and Human Services, at GIH's 2023 Annual Conference plenary session.

Quick Facts

GIH is home to more than 225 health funders. This includes:

- Independent/private foundations (46%)
- Public charities (23%)
- Corporate giving programs or foundations (12%)
- Charitable Lead Trusts, Donor Advised Funds or Other (8%)
- Family Foundations (11%)
- Operating foundations (1%)

Who can sponsor the GIH Fall Forum?

GIH welcomes sponsorships from corporations and health funders, as well as those in aligned fields, such as firms offering legal, technology, communications, strategic planning, or investment services to health funders.

Sponsorship Benefits

All Fall Forum sponsors will have their logo featured in the Fall Forum app (main “lobby” page) and social media mentions, as well as on GIH's website and the in-person signage at the conference. Additional benefits and recognition are described in the table on the following page.

GIH will consider customized sponsorships. If you have a proposal or wish to select one of the options below, please contact Cecilia Kramer at ckramer@gih.org.

Sponsorships must be finalized by October 13. All sponsors will receive an invoice and further guidance for your sponsorship.



GIH welcomes custom sponsorships, such as event tabling or in-kind support.

Sponsorship Menu

Sponsorship Pricing & Number available	Evening Reception Sponsor (1) \$20,000	Lunch Sponsor (2) \$10,000	Breakfast Sponsor (2) \$7,500	Coffee Break Sponsor (3) \$4,000	General Sponsors (unlimited) \$2,000
Acknowledgment of sponsorship during session preceding reception	x			<i>Coffee Break Sponsorships are at capacity.</i>	
Custom email to attendees on the day of your sponsored event	x	x			
Dedicated table for hand-out or display materials at one of four breaks over the three-day meeting (each sponsor will have their own break). GIH will provide signage.	x	x	x		
On-screen acknowledgment of sponsor support	x	x	x	x	
Name recognition in Fall Forum communications and GIH's social media	x	x	x	x	x
Logo on GIH website, welcome email to attendees, Fall Forum app, and event signage	x	x	x	x	x
Complimentary registration	3	3	2	1	None
Send a sponsored email to GIH's mailing list	\$800 with a sponsorship or \$1,000 as a standalone option. Please see details on the following page.				

Sponsored Email Opportunities

Grantmakers In Health is the premier gathering space for funders focused on health and health-adjacent topics. With more than 225 Funding Partners and an email list of 9,000+ individuals, our communications reach a large audience of influential professionals.

By becoming a GIH advertising partner, you are accessing a highly engaged audience of foundation leaders, nonprofit executives, fundraisers, and other key stakeholders in the sector.

Sponsored emails take the form of a curated, promotional email sent on your behalf to our audience. You can control the layout, language, and email design through instructions or by sharing HTML. Dedicated emails cannot include attachments. All sponsored emails receive select engagement statistics.

Dedicated emails are distributed to our engaged audience of 9,000+ subscribers. GIH sponsor emails receive 25 percent Open Rates on average.

In 2023, each dedicated email is priced at \$800 with a sponsorship or \$1,000 as a stand-alone option. Please inquire for information about sponsored email bundle discounts.

GIH limits dedicated emails to one per month, and the content must be suitable for the GIH audience. GIH reserves the right to review emails to ensure alignment with our values.

To learn more or pursue this option, please contact Cecilia Kramer at ckramer@gih.org.