



Meeting Agenda

Creating a Healthier Future for Our Kids, Families, and Communities

2011 Annual Meeting on Health Philanthropy

J.W. Marriott at L.A. Live
Los Angeles, California

March 2-4, 2011

Wednesday, March 2

10:00 a.m. – 7:45 p.m.	Registration Marketplace and Networking Café	Platinum Ballroom Foyer
12:30 p.m. – 3:00 p.m.	Preconference Sessions (<i>Separate registration required.</i>)	
	Laying the Groundwork for Implementation: System Redesign, Payment Reform, and Information Infrastructure	Platinum F-G
	Promoting Behavioral Health Integration in a Reforming Health Care System	Olympic 3
3:30 p.m. – 4:45 p.m.	Opening Plenary: A New Paradigm for Fitness and Public Health Welcoming Remarks: Lauren LeRoy, <i>Grantmakers In Health</i> Antronette Yancey, <i>University of California, Los Angeles</i>	Platinum A-D
5:00 p.m. – 6:30 p.m.	Breakout Sessions	
	Creating Initiatives and a Social Movement Around End-of-Life Palliative Care David Colby, <i>Robert Wood Johnson Foundation</i> Joseph Prevratil, <i>Archstone Foundation</i> Nancy Zions, <i>Jewish Healthcare Foundation</i>	Atrium 2
	Defining Your Niche: Roles for Foundations in Implementing the Affordable Care Act Ryan Barker, <i>Missouri Foundation for Health</i> Janet Davenport, <i>Universal Health Care Foundation of Connecticut, Inc.</i> Jessica Hembree, <i>Health Care Foundation of Greater Kansas City</i> Susan Zepeda, <i>Foundation for a Healthy Kentucky</i>	Olympic 3

From Ideas to Implementation: **Atrium 1**

Supporting Healthier Eating and Active Lifestyles

Richard Krieg, *The Horizon Foundation*

Dwayne Proctor, *Robert Wood Johnson Foundation*

John Urban, *Greater Rochester Health Foundation*

Anne Warhover, *Colorado Health Foundation*

Health Disparities and Integrative Health Care: **Olympic 1**

Another Path Forward?

Gail Christopher, *W.K. Kellogg Foundation*

Wayne Jonas, *Samueli Institute*

Wendy Kohatsu, *Santa Rosa Family Medicine Residency*

Gerald Solomon, *Samueli Foundation*

Andru Ziwasimon Zeller, *Casa de Salud*

The Value of Grassroots Prevention Grantmaking **Atrium 3**

Ann Barnum, *The Health Foundation of Greater Cincinnati*

Andres Dominguez, *Health Care Foundation of Greater Kansas City*

George Flores, *The California Endowment*

Russell Johnson, *North Penn Community Health Foundation*

When Small Change Isn't Enough: Funder DOs, **Plaza 3**

DON'Ts, and Discussion of Movement Building

LaTosha Brown, *Gulf Coast Fund for Community Renewal and Ecological Health*

Linda Jo Doctor, *W.K. Kellogg Foundation*

Heeten Kalan, *The New World Foundation*

Anita Nager, *Health and Environmental Funders Network*

6:45 p.m. – 8:00 p.m.

Welcome Reception

Platinum Ballroom Foyer

Thursday, March 3

6:30 a.m. – 7:30 a.m.

Group Exercise - Yoga

Studio 1

7:00 a.m. – 4:00 p.m.

Registration

Platinum Foyer

Marketplace and Networking Café

7:00 a.m. – 8:30 a.m.

Continental Breakfast

Platinum E

7:00 a.m. – 8:30 a.m.

Kids' Access Funders Network Breakfast

Olympic 3

GIH Issue Network

Oral Health Funders Network Breakfast

Atrium 1

GIH Issue Network

Cathy Dunham, *Children's Dental Health Project*

Ralph Fuccillo, *DentaQuest Foundation*

7:00 a.m. – 8:30 a.m.	Public Health Funders Network Breakfast <i>GIH Issue Network</i> Jeffrey Levi, <i>Trust for America's Health</i> Sharon Moffatt, <i>Association of State and Territorial Health Officials</i> Robert Pestronk, <i>National Association of County and City Health Officials</i>	Olympic 1
8:30 a.m. – 10:00 a.m.	Plenary: Meeting the Challenges for a Healthier Future in Tough Economic Times Introduction: Robert Ross, <i>The California Endowment</i> Remarks: Diana Dooley, <i>California Health and Human Services Agency</i>	Platinum A-D
10:15 a.m. – 11:45 a.m.	Breakout Sessions Communities Putting Prevention to Work: Maximizing an Unprecedented Investment Manal Aboelata, <i>Prevention Institute</i> Andrea Azuma, <i>Kaiser Permanente, Southern California Region</i> Paul Simon, <i>Los Angeles County Department of Public Health</i> Roberta Tinajero-Frankel, <i>Kaiser Permanente, Southern California Region</i> Giving Voice to Advocacy: The Power of Grassroots Organizing in Shaping Public Policy Billie Hall, <i>Sunflower Foundation</i> Jim Keddy, <i>The California Endowment</i> Jake Lowen, <i>Kansas Grassroots Consulting</i> Janis Foster Richardson, <i>Grassroots Grantmakers</i> Healing the Hurt: Improving the Health of Young Men of Color Theodore Corbin, <i>Drexel University</i> Anne Marks, <i>Youth ALIVE!</i> Robert Phillips, <i>The California Endowment</i> John Rich, <i>Drexel University</i> Knowledge Is Power: Using Data to Inspire Action and Improve Community Health Mark Carrozza, <i>The Health Foundation of Greater Cincinnati</i> Jennifer Chubinski, <i>The Health Foundation of Greater Cincinnati</i> Charles Gasper, <i>Missouri Foundation for Health</i> Sarah Walsh, <i>Foundation for a Healthy Kentucky</i> Massachusetts' Children's Mental Health Campaign: How a Coalition and Its Funders Achieved Reform Allison Bauer, <i>The Boston Foundation</i> Elaine Cinelli, <i>The Health Foundation of Central Massachusetts, Inc.</i> Karen Darcy, <i>Children's Hospital Boston</i> Phillip Gonzalez, <i>Blue Cross Blue Shield of Massachusetts Foundation</i> Lisa Lambert, <i>Parent/Professional Advocacy League</i>	Olympic 1 Platinum A-D Olympic 3 Atrium 2 Atrium 3 Plaza 1

Sam Leadholm, *Health Law Advocates, Inc.*
Matt Noyes, *Health Care for All*
Marylou Sudders, *DentaQuest Foundation*

Neighborhoods for Health, Not Hazards: Plaza 2

Environmental Health, Land Use, and Local Innovation
David Fukuzawa, *The Kresge Foundation*
Angelo Logan, *East Yard Communities for Environmental Justice*
Rachel Morello-Frosch, *University of California, Berkeley*
Manuel Pastor, *University of Southern California*

Social Impact Investing in Health Philanthropy Atrium 1

Margaret Laws, *California HealthCare Foundation*
John Goldstein, *Imprint Capital Advisors*

What's What in Health Reform: Plaza 3

Increasing the Public's Knowledge of the Law
Richard Figueroa, *The California Endowment*
Sarah Iselin, *Blue Cross Blue Shield of Massachusetts Foundation*
Patricia O'Connor, *The Health Foundation of Greater Cincinnati*
Wendy Wolf, *Maine Health Access Foundation*

12:00 p.m. – 1:30 p.m.

Terrance Keenan Leadership Award Luncheon Platinum
Introduction: Tom David, *Community Clinics Initiative, Tides* A-D
2011 Award Recipient: Drew Altman, *The Henry J. Kaiser Family Foundation*

1:45 p.m. – 3:15 p.m.

Breakout Sessions

Building Trust and Effective Partnerships between Funders and American Indian Communities Plaza 1
Gail Christopher, *W.K. Kellogg Foundation*
Kimberly Crichton, *Maine Health Access Foundation*
Valerie Davidson, *Alaska Native Tribal Health Consortium*
Patricia Nez Henderson, *Black Hills Center for American Indian Health*
Cara James, *The Henry J. Kaiser Family Foundation*
Patricia Knox-Nicola, *Penobscot Tribe*
Marjorie Paloma, *Robert Wood Johnson Foundation*
Lisa Sockabasin, *Maine Department of Health and Human Services*
Alice Warner, *W.K. Kellogg Foundation*

Food Policy Councils: Plaza 3

Supporting a Unified, Socially Just Food System
Bridget McDermott Flood, *Incarnate Word Foundation*
Amy Stringer Hessel, *Missouri Foundation for Health*
Adriana Pecina, *Health Care Foundation of Greater Kansas City*

Positioning the Safety Net to Address the Challenges and Opportunities of Health Reform **Olympic 3**

Tom David, *Community Clinics Initiative, Tides*

Mitchell Katz, *Los Angeles County Department of Health Services*

Margaret Laws, *California HealthCare Foundation*

Peter Long, *Blue Shield of California Foundation*

The Power of Messaging:

Atrium 3

A Case Study on Advancing Water Fluoridation

Shelly Gehshan, *The Pew Children's Dental Campaign*

Peter Mitchell, *SalterMitchell, Inc.*

Laura Smith, *Washington Dental Service Foundation*

Saving the Future of Red Sox Nation: On-the-Ground Efforts Creating Healthier Communities **Atrium 1**

Allison Bauer, *The Boston Foundation*

Carter Friend, *United Way of Greater Portland*

Terry Johnson, *Foundation for Healthy Communities*

Maya Mohan, *Massachusetts Department of Public Health*

Steven Ridini, *Health Resources in Action*

Victoria Rogers, *Maine Medical Center*

Karen Spiller, *Boston Collaborative for Food and Fitness*

Mary Vallier-Kaplan, *Endowment for Health*

Sandi Van Scyoc, *HNHfoundation*

Karen Voci, *Harvard Pilgrim Health Care Foundation*

Scoring a High-Performance Long-Term Care System: The CLASS Act **Atrium 2**

R. Robertson Hilton, *The McGregor Foundation*

Mary Jane Koren, *The Commonwealth Fund*

Lisa Shugarman, *The SCAN Foundation*

Strategizing Systems Change: **Olympic 1**

Improving Outcomes for Marginalized Populations

Victor Barnes, *AIDS United*

Len McNally, *The New York Community Trust*

David Munar, *AIDS Foundation of Chicago*

Jessica Riviere, *Bristol-Myers Squibb*

What's Keeping You Up At Night: Program Staff **Plaza 2**

Kate Keller, *The Health Foundation of Greater Cincinnati*

Rachel Wick, *Consumer Health Foundation*

1:45 p.m. – 5:30 p.m.

Site Visits

Please board buses at the main entrance of the hotel promptly at 1:30 p.m. and wear comfortable shoes. For security reasons, please wear your badge.

**Empowering Disenfranchised Youth to Achieve Success:
Jovenes Inc.**

Healthier Communities, Healthier Families

**Uncovering the Health Impacts of the Trade:
A Site Visit to the Ports of Los Angeles and Long Beach**

6:00 p.m. – 7:30 p.m.

Happy Hour with Colleagues Conga Room (L.A. Live Plaza)
Please use the hotel exit between the Mixing Room and L.A. Market.

Friday, March 4

6:30 a.m. – 7:30 a.m.

Group Exercise - Yoga

Studio 1

7:00 a.m. – 1:00 p.m.

Registration

Platinum Ballroom

Marketplace and Networking Café

Foyer

7:30 a.m. – 9:15 a.m.

Breakfast Roundtables

Platinum E

7:30 a.m. - 9:15 a.m.

Behavioral Health Funders Network Breakfast

Olympic 2

GIH Issue Network

Judith Meyers, *Children's Fund of Connecticut*

John O'Brien, *Substance Abuse and Mental Health Services Administration*

Complementary and Alternative Medicine Funders

Atrium 1

Network Breakfast

GIH Issue Network

Healthy Eating/Active Living (HEAL) Funders

Olympic 3

Network Breakfast

GIH Issue Network

Kevin Concannon, *U.S. Department of Agriculture*

Anne Warhover, *Colorado Health Foundation*

Public Policy Strategies Breakfast

Olympic 1

9:30 a.m. – 11:00 a.m.

Plenary: Building Healthy Communities:

Platinum

Grassroots to Grasstops, Board to the Block

A-D

Opening Remarks: James Kimmey, *Missouri Foundation for Health*

Introduction: Faith Mitchell, *Grantmakers In Health*

Remarks: Robert Lewis, Jr., *The Boston Foundation*

11:15 a.m. – 12:45 p.m.

Breakout Sessions

Advocate? Yes, You Can!

Olympic 1

Sanford Cloud, Jr., *Connecticut Health Foundation*
Steven Marcus, *Health Foundation of South Florida*
Melissa Mikesell, *Alliance for Justice, West Coast Office*
Patricia O'Connor, *The Health Foundation of Greater Cincinnati*

Creating a Core Environmental and Policy Approach to Healthier Communities: Can One Size Fit All? **Olympic 3**

Amy Stringer Hessel, *Missouri Foundation for Health*
Marjorie Paloma, *Robert Wood Johnson Foundation*
Sarah Samuels, *Samuels & Associates*
Liz Schwarte, *Samuels & Associates*
Tracey Strader, *Oklahoma Tobacco Settlement Endowment Trust*
Marge White, *Virginia Foundation for Healthy Youth*

New Directions for the Social Determinants of Health: Atrium 1 Charting an Alternative Future for Vulnerable Populations

Matthew Barnes, *Houston Endowment, Inc.*
Clement Bezold, *Institute for Alternative Futures*
Gail Christopher, *W.K. Kellogg Foundation*
Jane Isaacs Lowe, *Robert Wood Johnson Foundation*

Partnering with Government on Implementation: Atrium 2 The Why and How

Andrew Hyman, *Robert Wood Johnson Foundation*
James Knickman, *New York State Health Foundation*
Lorez Meinhold, *Office of the Governor, State of Colorado*
Marian Mulkey, *California HealthCare Foundation*

Responsible Fatherhood Initiatives: Atrium 3 Building Strong Families and Communities

Charles Brown, *South Carolina Center for Fathers and Families*
Patricia Littlejohn, *Sisters of Charity Foundation of South Carolina*
Irene Luckey, *South Carolina Center for Fathers and Families*
Dawn Pender, *South Carolina Center for Fathers and Families*

Transforming School Food Environments: Plaza 1 Movement Building to Activate Change

Rochelle Davis, *Healthy Schools Campaign*
Gail Imig, *W.K. Kellogg Foundation*
Anupama Joshi, *National Farm to School Network*
Toni Liquori, *School Food FOCUS, Public Health Solutions*
Cheryl Whitaker, *The Chicago Community Trust*

What's Keeping You Up at Night: CEOs Plaza 3

Billie Hall, *Sunflower Foundation*
Chet Hewitt, *Sierra Health Foundation*

What's Keeping You Up at Night: Trustees

Plaza 2

Christopher King, *MedStar Health/Consumer Health Foundation*

James Kyle, *The California Endowment*

1:00 p.m. – 2:00 p.m.

Closing Lunch

Platinum A-D