



Meeting Agenda

Creating a Healthier Future for Our Kids, Families, and Communities

2011 Annual Meeting on Health Philanthropy

J.W. Marriott at L.A. Live
Los Angeles, California

March 2-4, 2011

Wednesday, March 2

10:00 a.m. – 7:45 p.m.	Registration Marketplace and Networking Café	Platinum Ballroom Foyer
12:30 p.m. – 3:00 p.m.	Preconference Sessions <i>(Separate registration required.)</i>	
	Laying the Groundwork for Implementation: System Redesign, Payment Reform, and Information Infrastructure	Platinum F-G
	Promoting Behavioral Health Integration in a Reforming Health Care System	Olympic 3
3:30 p.m. – 4:45 p.m.	Opening Plenary: A New Paradigm for Fitness and Public Health Welcoming Remarks: Lauren LeRoy, <i>Grantmakers In Health</i> Antronette Yancey, <i>University of California, Los Angeles</i>	Platinum A-D
5:00 p.m. – 6:30 p.m.	Breakout Sessions	
	Creating Initiatives and a Social Movement Around End-of-Life Palliative Care David Colby, <i>Robert Wood Johnson Foundation</i> Joseph Prevratil, <i>Archstone Foundation</i> Nancy Zionts, <i>Jewish Healthcare Foundation</i>	Atrium 2
	Defining Your Niche: Roles for Foundations in Implementing the Affordable Care Act Ryan Barker, <i>Missouri Foundation for Health</i> Janet Davenport, <i>Universal Health Care Foundation of Connecticut, Inc.</i> Jessica Hembree, <i>Health Care Foundation of Greater Kansas City</i> Susan Zepeda, <i>Foundation for a Healthy Kentucky</i>	Olympic 3

	From Ideas to Implementation: Supporting Healthier Eating and Active Lifestyles Richard Krieg, <i>The Horizon Foundation</i> Dwayne Proctor, <i>Robert Wood Johnson Foundation</i> John Urban, <i>Greater Rochester Health Foundation</i> Anne Warhover, <i>Colorado Health Foundation</i>	Atrium 1
	Health Disparities and Integrative Health Care: Another Path Forward? Gail Christopher, <i>W.K. Kellogg Foundation</i> Wayne Jonas, <i>Samueli Institute</i> Wendy Kohatsu, <i>Santa Rosa Family Medicine Residency</i> Gerald Solomon, <i>Samueli Foundation</i> Andru Ziwasimon Zeller, <i>Casa de Salud</i>	Olympic 1
	The Value of Grassroots Prevention Grantmaking Ann Barnum, <i>The Health Foundation of Greater Cincinnati</i> Andres Dominguez, <i>Health Care Foundation of Greater Kansas City</i> George Flores, <i>The California Endowment</i> Russell Johnson, <i>North Penn Community Health Foundation</i>	Atrium 3
	When Small Change Isn't Enough: Funder DOs, DON'Ts, and Discussion of Movement Building LaTosha Brown, <i>Gulf Coast Fund for Community Renewal and Ecological Health</i> Linda Jo Doctor, <i>W.K. Kellogg Foundation</i> Heeten Kalan, <i>The New World Foundation</i> Anita Nager, <i>Health and Environmental Funders Network</i>	Plaza 3
6:45 p.m. – 8:00 p.m.	Welcome Reception	Platinum Ballroom Foyer
Thursday, March 3		
6:30 a.m. – 7:30 a.m.	Group Exercise - Yoga	Studio 1
7:00 a.m. – 4:00 p.m.	Registration Marketplace and Networking Café	Platinum Foyer
7:00 a.m. – 8:30 a.m.	Continental Breakfast	Platinum E
7:00 a.m. – 8:30 a.m.	Kids' Access Funders Network Breakfast <i>GIH Issue Network</i>	Olympic 3
	Oral Health Funders Network Breakfast <i>GIH Issue Network</i> Cathy Dunham, <i>Children's Dental Health Project</i> Ralph Fuccillo, <i>DentaQuest Foundation</i>	Atrium 1

7:00 a.m. – 8:30 a.m.	Public Health Funders Network Breakfast <i>GIH Issue Network</i> Jeffrey Levi, <i>Trust for America's Health</i> Sharon Moffatt, <i>Association of State and Territorial Health Officials</i> Robert Pestronk, <i>National Association of County and City Health Officials</i>	Olympic 1
8:30 a.m. – 10:00 a.m.	Plenary: Meeting the Challenges for a Healthier Future in Tough Economic Times Introduction: Robert Ross, <i>The California Endowment</i> Remarks: Diana Dooley, <i>California Health and Human Services Agency</i>	Platinum A-D
10:15 a.m. – 11:45 a.m.	Breakout Sessions	
	Communities Putting Prevention to Work: Maximizing an Unprecedented Investment Manal Aboelata, <i>Prevention Institute</i> Andrea Azuma, <i>Kaiser Permanente, Southern California Region</i> Paul Simon, <i>Los Angeles County Department of Public Health</i> Roberta Tinajero-Frankel, <i>Kaiser Permanente, Southern California Region</i>	Olympic 1
	Giving Voice to Advocacy: The Power of Grassroots Organizing in Shaping Public Policy Billie Hall, <i>Sunflower Foundation</i> Jim Keddy, <i>The California Endowment</i> Jake Lowen, <i>Kansas Grassroots Consulting</i> Janis Foster Richardson, <i>Grassroots Grantmakers</i>	Olympic 3
	Healing the Hurt: Improving the Health of Young Men of Color Theodore Corbin, <i>Drexel University</i> Anne Marks, <i>Youth ALIVE!</i> Robert Phillips, <i>The California Endowment</i> John Rich, <i>Drexel University</i>	Atrium 2
	Knowledge Is Power: Using Data to Inspire Action and Improve Community Health Mark Carrozza, <i>The Health Foundation of Greater Cincinnati</i> Jennifer Chubinski, <i>The Health Foundation of Greater Cincinnati</i> Charles Gasper, <i>Missouri Foundation for Health</i> Sarah Walsh, <i>Foundation for a Healthy Kentucky</i>	Atrium 3
	Massachusetts' Children's Mental Health Campaign: How a Coalition and Its Funders Achieved Reform Allison Bauer, <i>The Boston Foundation</i> Elaine Cinelli, <i>The Health Foundation of Central Massachusetts, Inc.</i> Karen Darcy, <i>Children's Hospital Boston</i> Phillip Gonzalez, <i>Blue Cross Blue Shield of Massachusetts Foundation</i> Lisa Lambert, <i>Parent/Professional Advocacy League</i>	Plaza 1

Sam Leadholm, *Health Law Advocates, Inc.*
Matt Noyes, *Health Care for All*
Marylou Sudders, *DentaQuest Foundation*

Neighborhoods for Health, Not Hazards: Plaza 2

Environmental Health, Land Use, and Local Innovation

David Fukuzawa, *The Kresge Foundation*
Angelo Logan, *East Yard Communities for Environmental Justice*
Rachel Morello-Frosch, *University of California, Berkeley*
Manuel Pastor, *University of Southern California*

Social Impact Investing in Health Philanthropy Atrium 1

Margaret Laws, *California HealthCare Foundation*
John Goldstein, *Imprint Capital Advisors*

What's What in Health Reform: Plaza 3

Increasing the Public's Knowledge of the Law

Richard Figueroa, *The California Endowment*
Sarah Iselin, *Blue Cross Blue Shield of Massachusetts Foundation*
Patricia O'Connor, *The Health Foundation of Greater Cincinnati*
Wendy Wolf, *Maine Health Access Foundation*

12:00 p.m. – 1:30 p.m.

Terrance Keenan Leadership Award Luncheon Platinum

Introduction: Tom David, *Community Clinics Initiative, Tides A-D*
2011 Award Recipient: Drew Altman, *The Henry J. Kaiser Family Foundation*

1:45 p.m. – 3:15 p.m.

Breakout Sessions

Building Trust and Effective Partnerships between Plaza 1

Funders and American Indian Communities

Gail Christopher, *W.K. Kellogg Foundation*
Kimberly Crichton, *Maine Health Access Foundation*
Valerie Davidson, *Alaska Native Tribal Health Consortium*
Patricia Nez Henderson, *Black Hills Center for American Indian Health*
Cara James, *The Henry J. Kaiser Family Foundation*
Patricia Knox-Nicola, *Penobscot Tribe*
Marjorie Paloma, *Robert Wood Johnson Foundation*
Lisa Sockabasin, *Maine Department of Health and Human Services*
Alice Warner, *W.K. Kellogg Foundation*

Food Policy Councils: Plaza 3

Supporting a Unified, Socially Just Food System

Bridget McDermott Flood, *Incarnate Word Foundation*
Amy Stringer Hessel, *Missouri Foundation for Health*
Adriana Pecina, *Health Care Foundation of Greater Kansas City*

Positioning the Safety Net to Address the Challenges and Opportunities of Health Reform **Olympic 3**

Tom David, *Community Clinics Initiative, Tides*

Mitchell Katz, *Los Angeles County Department of Health Services*

Margaret Laws, *California HealthCare Foundation*

Peter Long, *Blue Shield of California Foundation*

The Power of Messaging:

Atrium 3

A Case Study on Advancing Water Fluoridation

Shelly Gehshan, *The Pew Children's Dental Campaign*

Peter Mitchell, *SalterMitchell, Inc.*

Laura Smith, *Washington Dental Service Foundation*

Saving the Future of Red Sox Nation: On-the-Ground Efforts Creating Healthier Communities **Atrium 1**

Allison Bauer, *The Boston Foundation*

Carter Friend, *United Way of Greater Portland*

Terry Johnson, *Foundation for Healthy Communities*

Maya Mohan, *Massachusetts Department of Public Health*

Steven Ridini, *Health Resources in Action*

Victoria Rogers, *Maine Medical Center*

Karen Spiller, *Boston Collaborative for Food and Fitness*

Mary Vallier-Kaplan, *Endowment for Health*

Sandi Van Scoyoc, *HNHfoundation*

Karen Voci, *Harvard Pilgrim Health Care Foundation*

Scoring a High-Performance Long-Term Care System: The CLASS Act **Atrium 2**

R. Robertson Hilton, *The McGregor Foundation*

Mary Jane Koren, *The Commonwealth Fund*

Lisa Shugarman, *The SCAN Foundation*

Strategizing Systems Change:

Olympic 1

Improving Outcomes for Marginalized Populations

Victor Barnes, *AIDS United*

Len McNally, *The New York Community Trust*

David Munar, *AIDS Foundation of Chicago*

Jessica Riviere, *Bristol-Myers Squibb*

What's Keeping You Up At Night: Program Staff

Plaza 2

Kate Keller, *The Health Foundation of Greater Cincinnati*

Rachel Wick, *Consumer Health Foundation*

1:45 p.m. – 5:30 p.m.	Site Visits Please board buses at the main entrance of the hotel promptly at 1:30 p.m. and wear comfortable shoes. For security reasons, please wear your badge. Empowering Disenfranchised Youth to Achieve Success: Jovenes Inc. Healthier Communities, Healthier Families Uncovering the Health Impacts of the Trade: A Site Visit to the Ports of Los Angeles and Long Beach	
6:00 p.m. – 7:30 p.m.	Happy Hour with Colleagues Conga Room (L.A. Live Plaza) Please use the hotel exit between the Mixing Room and L.A. Market.	
Friday, March 4		
6:30 a.m. – 7:30 a.m.	Group Exercise - Yoga	Studio 1
7:00 a.m. – 1:00 p.m.	Registration Marketplace and Networking Café	Platinum Ballroom Foyer
7:30 a.m. – 9:15 a.m.	Breakfast Roundtables	Platinum E
7:30 a.m. - 9:15 a.m.	Behavioral Health Funders Network Breakfast <i>GIH Issue Network</i> Judith Meyers, <i>Children's Fund of Connecticut</i> John O'Brien, <i>Substance Abuse and Mental Health Services Administration</i>	Olympic 2
	Complementary and Alternative Medicine Funders Network Breakfast <i>GIH Issue Network</i>	Atrium 1
	Healthy Eating/Active Living (HEAL) Funders Network Breakfast <i>GIH Issue Network</i> Kevin Concannon, <i>U.S. Department of Agriculture</i> Anne Warhover, <i>Colorado Health Foundation</i>	Olympic 3
	Public Policy Strategies Breakfast	Olympic 1
9:30 a.m. – 11:00 a.m.	Plenary: Building Healthy Communities: Grassroots to Grasstops, Board to the Block Opening Remarks: James Kimmey, <i>Missouri Foundation for Health</i> Introduction: Faith Mitchell, <i>Grantmakers In Health</i> Remarks: Robert Lewis, Jr., <i>The Boston Foundation</i>	Platinum A-D

11:15 a.m. – 12:45 p.m.

Breakout Sessions

Advocate? Yes, You Can!

Olympic 1

Sanford Cloud, Jr., *Connecticut Health Foundation*

Steven Marcus, *Health Foundation of South Florida*

Melissa Mikesell, *Alliance for Justice, West Coast Office*

Patricia O'Connor, *The Health Foundation of Greater Cincinnati*

Creating a Core Environmental and Policy Approach to Healthier Communities: Can One Size Fit All?

Olympic 3

Amy Stringer Hessel, *Missouri Foundation for Health*

Marjorie Paloma, *Robert Wood Johnson Foundation*

Sarah Samuels, *Samuels & Associates*

Liz Schwarte, *Samuels & Associates*

Tracey Strader, *Oklahoma Tobacco Settlement Endowment Trust*

Marge White, *Virginia Foundation for Healthy Youth*

New Directions for the Social Determinants of Health: Charting an Alternative Future for Vulnerable Populations

Atrium 1

Matthew Barnes, *Houston Endowment, Inc.*

Clement Bezold, *Institute for Alternative Futures*

Gail Christopher, *W.K. Kellogg Foundation*

Jane Isaacs Lowe, *Robert Wood Johnson Foundation*

Partnering with Government on Implementation: The Why and How

Atrium 2

Andrew Hyman, *Robert Wood Johnson Foundation*

James Knickman, *New York State Health Foundation*

Lorez Meinhold, *Office of the Governor, State of Colorado*

Marian Mulkey, *California HealthCare Foundation*

Responsible Fatherhood Initiatives:

Atrium 3

Building Strong Families and Communities

Charles Brown, *South Carolina Center for Fathers and Families*

Patricia Littlejohn, *Sisters of Charity Foundation of South Carolina*

Irene Luckey, *South Carolina Center for Fathers and Families*

Dawn Pender, *South Carolina Center for Fathers and Families*

Transforming School Food Environments:

Plaza 1

Movement Building to Activate Change

Rochelle Davis, *Healthy Schools Campaign*

Gail Imig, *W.K. Kellogg Foundation*

Anupama Joshi, *National Farm to School Network*

Toni Liquori, *School Food FOCUS, Public Health Solutions*

Cheryl Whitaker, *The Chicago Community Trust*

What's Keeping You Up at Night: CEOs

Plaza 3

Billie Hall, *Sunflower Foundation*

Chet Hewitt, *Sierra Health Foundation*

What's Keeping You Up at Night: Trustees **Plaza 2**
Christopher King, *MedStar Health/Consumer Health Foundation*
James Kyle, *The California Endowment*

1:00 p.m. – 2:00 p.m.

Closing Lunch

Platinum A-D