



Meeting Agenda

Health and Equity for All

Annual Meeting on Health Philanthropy

Baltimore Marriott Waterfront
Baltimore, Maryland

March 7-9, 2012

Wednesday, March 7

8:00 a.m. – 6:45 p.m.

Registration
Marketplace and Networking Café

Grand Ballroom Rotunda
Foyer West

9:00 a.m. – 12:00 p.m.

Site Visits (*Separate registration required.*)

Please board buses at the main entrance of the hotel promptly at 8:45 a.m. and wear comfortable shoes. For security reasons, please wear your badge.

Honoring Diversity: Quality, Patient-Centered Care at Chase Brexton

Juli Buchanan, *Chase Brexton Health Services*
Jill Crank, *Chase Brexton Health Services*
Tracy Gersh, *Chase Brexton Health Services*
Brooks Woodward, *Chase Brexton Health Services*

Neighborhood Hazards and Health: A Tour of Cherry Hill

Paula Brooks-McLellan, *Family Health Centers of Baltimore*
Cheryl Casciani, *Baltimore Community Foundation*
Michael Middleton, *Cherry Hill Development Corporation*
Scot Spencer, *The Annie E. Casey Foundation*

1:00 p.m. – 4:00 p.m.

Preconference Sessions (*Separate registration required.*)

**Building a Better Mousetrap:
System Reform to Improve Care**
Karen Davis, *The Commonwealth Fund*
Joseph McCannon, *Centers for Medicare and Medicaid Services*
Joshua Sharfstein, *Maryland Department of Health and Mental Hygiene*
Susan Sherry, *Community Catalyst*

Grand Ballroom
Salons I & II

	Reading for Life: Early Childhood Literacy and Health Gabriella Conti, <i>University of Chicago</i> Lenora Gregory, <i>Nemours BrightStart</i> Judith Meyers, <i>Children's Fund of Connecticut</i> Ann Segal, <i>Wellspring Advisors, LLC</i> Ralph Smith, <i>The Annie E. Casey Foundation</i> Barry Zuckerman, <i>Boston Medical Center/Boston University School of Medicine</i>	Grand Ballroom Salons III & IV
4:30 p.m. – 6:00 p.m.	Opening Plenary: Is Equity an Attainable Health System Goal? Welcoming Remarks: Lauren LeRoy, <i>Grantmakers In Health</i> Remarks: Alan Weil, <i>National Academy for State Health Policy</i>	Grand Ballroom Salons V & VI
6:00 p.m. – 8:00 p.m.	Welcome Reception	Grand Ballroom Foyer West
Thursday, March 8		
6:00 a.m. – 7:00 a.m.	Group Exercise – Yoga	Waterview AB
7:00 a.m. – 4:00 p.m.	Registration Marketplace and Networking Café	Grand Ballroom Rotunda Foyer West
7:00 a.m. – 8:30 a.m.	Continental Breakfast	Grand Ballroom Foyer West
7:00 a.m. – 8:30 a.m.	Behavioral Health Funders Network Breakfast <i>GIH Issue Network</i> John O'Brien, <i>Substance Abuse and Mental Health Services Administration</i>	Dover AB
	Healthy Eating/Active Living Funders Network Breakfast <i>GIH Issue Network</i> Larry Soler, <i>Partnership for a Healthier America</i> Loel Solomon, <i>Kaiser Permanente</i> John Weidman, <i>The Food Trust</i>	Harborside B
	Integrative Health Funders Network Breakfast <i>GIH Issue Network</i> John Killen Jr., <i>National Center for Complementary and Alternative Medicine</i>	Essex B
	Kids' Access Funders Network Breakfast <i>GIH Issue Network</i> Bruce Lesley, <i>First Focus</i> Aaron Smith, <i>Young Invincibles</i>	Essex C
	National Alliance for Health Equity Breakfast <i>GIH Issue Network</i> Brian Smedley, <i>Joint Center for Political and Economic Studies</i>	Essex A

	Oral Health Funders Network Breakfast <i>GIH Issue Network</i> Laurie Norris, <i>Centers for Medicare and Medicaid Services</i>	Dover C
	Public Health Funders Network Breakfast <i>GIH Issue Network</i> David Dyjack, <i>National Association of County and City Health Officials</i> Jeff Levi, <i>Trust for America's Health</i> Sharon Moffatt, <i>Association of State and Territorial Health Officials</i>	Bristol
9:00 a.m. – 10:00 a.m.	Plenary: Leading with Equity for America's Tomorrow Introduction: Faith Mitchell, <i>Grantmakers In Health</i> Grand Ballroom Remarks: Angela Glover Blackwell, <i>PolicyLink</i> Salons V & VI	
10:00 a.m. – 10:30 a.m.	Refreshment Break	
10:30 a.m. – 12:00 p.m.	Breakout Sessions	
	Community Collaborations: Supports and Services for Older Adults Nancy Rockett Eldridge, <i>Cathedral Square Corporation</i> Robertson Hilton, <i>The McGregor Foundation</i> Mary Jane Koren, <i>The Commonwealth Fund</i> Melinda Pollack, <i>Enterprise Community Partners</i>	Harborside Ballroom Salon A
	Getting the Word Out: Communicating the Complexities of Health Reform Julie Bataille, <i>Centers for Medicare and Medicaid Services</i> Kim Crichton, <i>Maine Health Access Foundation</i> Claudia Deane, <i>The Henry J. Kaiser Family Foundation</i> Celinda Lake, <i>Lake Research Partners</i>	Essex ABC
	Harnessing Health Information Technology to Advance Reform Len Bartel, <i>Maine Health Access Foundation</i> Karen Feinstein, <i>Jewish Healthcare Foundation</i> Janhavi Kirtane, <i>U.S. Department of Health and Human Services</i> Jason Kunzman, <i>U.S. Department of Health and Human Services</i> Glen Moy, <i>California HealthCare Foundation</i>	Dover ABC
	Is it Working Yet? Evaluating and Creating Policy Change for Complex Initiatives Becky Hayes Boober, <i>Maine Health Access Foundation</i> Lynda Frost, <i>Hogg Foundation for Mental Health</i> Karen Linkins, <i>Desert Vista Consulting</i> Benjamin Miller, <i>University of Colorado, Denver School of Medicine</i>	Grand Ballroom Salons VII & VIII

Sparking Youth Creativity to Develop Social Media Campaigns **Grand Ballroom**
Salons I & II

Carmen Ashley, *Centers for Disease Control and Prevention*

Ritchey Cable, *Grace Presbyterian Church*

Gary Drews, *The Colorado Health Foundation*

Dwayne Proctor, *Robert Wood Johnson Foundation*

Joe Rosier, *The Rapides Foundation*

Strategic Framing and Messaging to Move Public Will on Health Equity and Disparities **Harborside**
Ballroom Salon B

Patricia Baker, *Connecticut Health Foundation*

Shelley Best, *Conference of Churches*

Bob McKinnon, *GALEWiLL Center for Opportunity & Progress*

The Times They Are A-Changin': Implications for Oral Health Access, Workforce, and Policy **Grand Ballroom**
Salons IX & X

Shelley Gehshan, *The Pew Charitable Trusts*

Jon Gould, *Children's Alliance*

Barbara Leonard, *Maine Health Access Foundation*

Mary Vallier-Kaplan, *Endowment for Health*

Judith Woodruff, *Northwest Health Foundation*

Trauma: A Formidable Factor in Health Equity **Grand Ballroom**

Ann Barnum, *The Health Foundation of Greater Cincinnati* **Salons III & IV**

Janice Bogner, *The Health Foundation of Greater Cincinnati*

Judith Meyers, *Children's Fund of Connecticut*

Kandace Thomas, *The Irving Harris Foundation*

12:15 p.m. – 1:30 p.m.

Terrance Keenan Leadership Award Luncheon **Grand Ballroom**
Salons V & VI

Introduction: Tom David, *Tides*

2012 Award Recipient: Margaret O'Bryon, *Consumer Health Foundation*

1:30 p.m. – 2:00 p.m.

Refreshment Break

2:00 p.m. – 3:30 p.m.

Breakout Sessions

Can Funder Collaboratives Achieve Collective Impact? Lessons from Colorado Funders **Grand Ballroom**
Salons IX & X

Nancy Csuti, *The Colorado Trust*

Kelly Dunkin, *The Colorado Health Foundation*

Susan Hill, *Caring for Colorado Foundation*

Mark Kramer, *FSG Social Impact Advisors*

Changing Places: How Health Equity for Boys of Color Will Improve Communities **Dover ABC**

Arnold Chandler, *University of California, Berkeley School of Law*

Raymond Colmenar, *The California Endowment*

Jorge Ruiz de Velasco, *Ford Foundation*

Junious Williams, *Urban Strategies Council*

Connecting Health and Housing: Emerging Paradigms to Integrate Health Systems and Public Health **Grand Ballroom**
Salons I & II

David Fukuzawa, *The Kresge Foundation*

James Krieger, *Public Health – Seattle and King County*

Rishi Manchanda, *Rx Democracy*

Laurie Stillman, *Health Resources in Action*

Developing Health Homes Within the Health Care Safety Net **Grand Ballroom**
Salons VII & VIII

Melinda Abrams, *The Commonwealth Fund*

Veenu Aulakh, *Tides*

Suzanne Brennan, *Colorado Department of Health Care Policy and Financing*

Tom David, *Tides*

Empowering Health Care Consumers: Direct and Indirect Health Benefits **Grand Ballroom**
Salons III & IV

Helena Huang, *Northwest Health Foundation*

Stephanie Maez-Gibson, *Center for Civic Policy*

Midge Purcell, *Urban League of Portland*

Tracy Sturdivant, *State Voices*

Partnering with Government on Health Reform Implementation: Lessons Learned **Harborside**
Ballroom Salon B

Patricia Baker, *Connecticut Health Foundation*

Andrew Hyman, *Robert Wood Johnson Foundation*

Matt Sundeen, *The Colorado Trust*

Richard Thomason, *Blue Shield of California Foundation*

Playing Nicely in the Sandbox: Integrating National Mental Health and Education Agendas **Harborside**
Ballroom Salon A

Kate Keller, *The Health Foundation of Greater Cincinnati*

Olga Acosta Price, *Center for Health and Health Care in Schools*

Wendy Yallowitz, *Robert Wood Johnson Foundation*

Victor Young, *Cornerstone Literacy, Inc.*

Preventing Readmissions: Innovating Chronic Care for “Difficult Populations” **Essex ABC**

Shauna Roberts, *Truman Medical Centers*

Scott Rosenblum, *Jewish Healthcare Foundation*

Doug Wirth, *Amida Care*

2:00 p.m. – 5:00 p.m.

Site Visits (*Separate registration required.*)

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B'More for Healthy Babies

Lisa Bernstein, *The What to Expect Foundation*

Rebecca Dineen, *Baltimore City Health Department*

Gena O'Keefe, *The Annie E. Casey Foundation and Family League of Baltimore*

Natasha Ramberg, *Family League of Baltimore*

Mainstreaming Integrative Health: Expanding the Horizon of Medicine

Donna Audia, *University of Maryland Medical Center*

Brian Berman, *University of Maryland School of Medicine*

Delia Chiaramonte, *University of Maryland School of Medicine*

Chris D'Adamo, *University of Maryland School of Medicine*

Bonnie Sakallaris, *Samueli Institute*

4:00 p.m. – 5:00 p.m.

Group Exercise – Power Walk

Lobby

6:00 p.m. – 7:00 p.m.

Optional Self-Guided Tour of The National Aquarium

Please wear your badge for complimentary admission. Details and directions are on page 22 of this section of the agenda book.

7:00 p.m. – 9:00 p.m.

Reception at The National Aquarium

Directions to the Marine Mammal Pavilion are on page 22 of this section of the agenda book. For security purposes, please wear your badge.

Friday, March 9

6:00 a.m. – 7:00 a.m.

Group Exercise – Yoga

Waterview AB

7:00 a.m. – 1:00 p.m.

Registration

Grand Ballroom Rotunda

Marketplace and Networking Café

Foyer West

7:30 a.m. – 9:00 a.m.

Breakfast Roundtables

Harborside Ballroom Salon C

7:30 a.m. – 9:00 a.m.

What's Keeping You Up at Night: CEOs

Grand Ballroom

Antony Chiang, *Empire Health Foundation*

Salon II

Russell Johnson, *North Penn Community Health Foundation*

What's Keeping You Up at Night: Program Staff

Harborside

Melinda Abrams, *The Commonwealth Fund*

Ballroom Salon B

Allison Bauer, *The Boston Foundation*

Amy Stringer Hessel, *Missouri Foundation for Health*

What's Keeping You Up at Night: Trustees

Grand Ballroom

Anne Belcher, *The Health Foundation of Greater Indianapolis*

Salon I

Judy Works, *REACH Healthcare Foundation*

9:30 a.m. – 10:30 a.m.	Plenary: Private Industry and Public Health Introduction: Lauren LeRoy, <i>Grantmakers In Health</i> Remarks: Derek Yach, <i>PepsiCo</i>	Grand Ballroom Salons V & VI
10:30 a.m. – 11:00 a.m.	Refreshment Break	
11:00 a.m. – 12:30 p.m.	Breakout Sessions Butch Cassidy and the Sundance Farmer: Partnerships to Make New England a Better Place Shikha Anand, <i>National Initiative for Children's Healthcare Quality</i> Tom Kelly, <i>University of New Hampshire</i> Amber Lambke, <i>Skowhegan Farmer's Market</i> Michael Lambke, <i>Skowhegan Family Medicine</i> Audrey Rowe, <i>U.S. Department of Agriculture</i> August Schumacher Jr., <i>Wholesome Wave</i> Scott Soares, <i>Massachusetts Department of Agriculture Resources</i> Karen Voci, <i>Harvard Pilgrim Health Care Foundation</i>	Harborside Ballroom Salon A
	 Community Action on Health: Community Engagement, Policy Change, and Health Impact Assessment Abbey Cofsky, <i>Robert Wood Johnson Foundation</i> Brenda Henry-Sanchez, <i>Robert Wood Johnson Foundation</i> Carolyn Link, <i>Blue Cross and Blue Shield of Minnesota Foundation</i> Chris Palmedo, <i>Northwest Health Foundation</i> Aaron Wernham, <i>Health Impact Project</i>	Grand Ballroom Salon I & II
	 Community Health Centers Leveraging the Social Determinants of Health Clement Bezold, <i>Institute for Alternative Futures</i> Phyllis Meadows, <i>The Kresge Foundation</i> David Stevens, <i>National Association of Community Health Centers</i>	Grand Ballroom Salons VII & VIII
	 Empowering Communities: The Role of Advocacy in Creating and Protecting Health Reform Vignetta Charles, <i>AIDS United</i> David Munar, <i>AIDS Foundation of Chicago</i> Carl Schmid, <i>AIDS Institute</i> Dara Taylor, <i>Community Catalyst</i>	Grand Ballroom Salons III & IV
	 Improving Health Outcomes by Promoting Evaluation and Learning Kelly Firesheets, <i>The Health Foundation of Greater Cincinnati</i> Lynda Frost, <i>Hogg Foundation for Mental Health</i> Kate Robinson, <i>FSP Creative Advocacy</i> Jan Yost, <i>The Health Foundation of Central Massachusetts</i> Nancy Zions, <i>Jewish Healthcare Foundation</i>	Essex ABC

**Leveraging the ACA for Health Equity:
Emerging Strategies at the State and
Local Levels**

**Harborside
Ballroom Salon B**

Jacquie Anderson, *Community Catalyst*
Sara Kay, *The Nathan Cummings Foundation*
Margaret O'Bryon, *Consumer Health Foundation*
Ellen Wu, *California Pan-Ethnic Health Network*

**Phoenix Rising: Reinvigorating Multi-
Stakeholder Collaborations**

Dover ABC

Dawn Downes, *REACH Healthcare Foundation*
Jean Freeman-Crawford, *Missouri Foundation for Health*
Jessica Hembree, *Health Care Foundation of Greater Kansas City*

**Rural Communities Taking the Lead:
Incubating Innovation for Better Health**

**Grand Ballroom
Salons IX & X**

Kim Moore, *United Methodist Health Ministry Fund*
Dolores Roybal, *Con Alma Health Foundation*
Wendy Wolf, *Maine Health Access Foundation*
Susan Zepeda, *Foundation for a Healthy Kentucky*

12:45 p.m. – 2:00 p.m.

Closing Networking Lunch

Grand Ballroom Salons V & VI